

Seminar > Marketing

Seminar > Marketing — Batch 1

#	Product Name	Price
1	GREEN MARKETING AS A PROACTIVE POLICY FOR COMPETITIVENESS STUDY OF FIRMS IN THE BEVERAGE INDUSTRY IN NIGERIA	₦5000
2	SOCIAL MEDIA MARKETING AND BUSINESS BUYING BEHAVIOUR	₦2000
3	THE PROCESS OF PRODUCT PLANNING AND DEVELOPMENT IN MARKETING	₦5000
4	IMPACT OF INFORMATION TECHNOLOGY ON THE SUPPLY FUNCTION OF AN ORGANIZATION (A CASE STUDY OF NIGERIA BREWERIES (NB) PLC)	₦5000
5	AN ASSESSMENT OF PHYSICAL DISTRIBUTION IN THE PERFORMANCE OF AN ORGANISATION	₦5000