

Projects > Undergraduate Project Topics > Tourism and Hospitality Management Project

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#	Product Name	Price
1	INVENTORY MANAGEMENT PRACTICES AND CUSTOMER SERVICE IN FOOD SERVICE ESTABLISHMENTS.	₦5000
2	EFFECT OF COVID-19 REGULATIONS ON CHOICE OF RESTAURANTS IN UMUAHIA METROPOLIS	₦5000
3	EFFECT OF COVID-19 PROTOCOLS ON CHOICE OF HOTELS IN UMUAHIA NORTH LGA OF ABIA STATE	₦5000
4	DESTINATION MARKETING AND TOURISM DEVELOPMENT IN NIGERIA	₦5000
5	CORPORATE SOCIAL RESPONSIBILITY (CSR) OF HOTELS AND SOCIO-ECONOMIC DEVELOPMENT OF HOST COMMUNITIES IN UMUAHIA METROPOLIS	₦5000
6	INFORMATION COMMUNICATION TECHNOLOGY (ICT) AND TOURISM DEVELOPMENT (A CASE STUDY OF NATIONAL WAR MUSEUM UMUAHIA)	₦5000
7	RECIPE MANAGEMENT AND CUSTOMER'S CHOICE OF RESTAURANT IN UMUAHIA METROPOLIS	₦5000
8	SOCIAL MEDIA AND HOSPITALITY MARKETING IN ABIA STATE	₦5000
9	CUSTOMER PERCEIVED VALUE AND TRAVELERS SATISFACTION AMONGST AIRLINE IN IMO STATE, NIGERIA	₦5000
10	INFLUENCE OF EMPLOYEE SOFT SKILLS ON CUSTOMER SERVICE IN FAST FOOD ESTABLISHMENTS IN UMUAHIA METROPOLIS	₦5000
11	ASSESSING THE DETERMINANTS OF EMPLOYEE RETENTION AMONG SERVICE PROVIDERS IN FAST FOOD ESTABLISHMENTS IN UMUAHIA METROPOLIS	₦5000
12	INFLUENCE OF LOCAL CUISINES ON TOURIST DESTINATION CHOICE IN ENUGU STATE	₦5000
13	CUSTOMERS' PERCEIVED RISKS AND ONLINE BOOKINGS OF HOTELS IN UMUAHIA METROPOLIS, ABIA STATE	₦5000
14	STAFF INVOLVEMENT IN DECISION MAKING AND HOTEL PERFORMANCE IN UMUAHIA, ABIA STATE	₦5000
15	ECONOMIC RECESSION AND HOTEL PERFORMANCE IN UMUAHIA, ABIA STATE	₦5000
16	HOTEL FACILITIES AND CUSTOMER PATRONAGE AMONG SELECTED HOTELS IN UMUAHIA, ABIA STATE	₦5000
17	EFFECT OF VISA RESTRICTIONS ON THE CHOICE OF TRAVEL DESTINATION AMONG INTENDED TRAVELLERS FROM UMUAHIA MUNICIPAL, ABIA STATE	₦5000
18	EFFECT OF SERVICE QUALITY ON GUEST SATISFACTION IN HOTELS IN AWKA, ANAMBRA STATE	₦5000
19	INFLUENCE OF INSECURITY ON TOURISM DEVELOPMENT AND PATRONAGE IN PORT HARCOURT, RIVERS STATE	₦5000
20	PERCEPTION OF FOREIGN VISITORS TOWARDS NIGERIAN CUISINE IN PORT HARCOURT RIVERS STATE	₦5000
21	INFLUENCE OF EMOTIONAL INTELLIGENCE ON JOB PERFORMANCE IN HOTELS IN UMUAHIA, ABIA STATE	₦5000
22	THE INFLUENCE OF GOVERNMENT POLICIES ON THE DEVELOPMENT OF TOURIST DESTINATIONS IN ABIA STATE	₦5000
23	ASSESSING THE FACTORS INFLUENCING CONSUMER SWITCHING BEHAVIOUR AMONG PATRONS OF CHAIN FAST FOOD BRANDS IN ENUGU METROPOLIS	₦5000
24	EFFECT OF FOREIGN DIRECT INVESTMENT ON THE HOTEL SECTOR IN OWERRI METROPOLIS.	₦5000
25	EFFECT OF TRAVEL EXPERIENCE ON TOURISTS' CHOICE OF DESTINATION IN PORT HARCOURT, RIVERS STATE	₦5000
26	EFFECT OF WORK LIFE BALANCE ON ORGANISATIONAL PRODUCTIVITY IN TOURISM CENTERS IN PORTHARCOURT, RIVERS STATE	₦5000
27	ROLE OF ENTERTAINMENT ON THE PERFORMANCE OF TOURISM CENTRES IN PORT HARCOURT	₦5000
28	INFLUENCE OF MARKETING COMMUNICATION IN PROMOTING TOURIST DESTINATION	₦5000
29	INFLUENCE OF EXCHANGE RATE ON SUSTAINABLE TOURISM DEVELOPMENT IN NIGERIA	₦5000
30	THE INFLUENCE OF STAFF WORK-LIFE BALANCE ON THE PERFORMANCE OF THE HOSPITALITY ESTABLISHMENTS	₦5000
31	CREATIVE TOURISM A PANACEA ON ECONOMIC SUSTAINABILITY	₦5000
32	GENERATIONAL GAP CHALLENGES BETWEEN ADOLESCENTS AND PARENTS AMONG HOUSEHOLDS	₦5000
33	INFLUENCE OF SWITCHING COST ON CUSTOMER RETENTION IN HOTEL OPERATIONS	₦5000
34	CHALLENGES OF EVENT MANAGEMENT AS A GROWING TREND IN HOSPITALITY INDUSTRY	₦5000
35	THE ROLE OF WORLD DOCUMENTARY PLATFORMS ON TOURISM DESTINATION SELECTION IN NIGERIA	₦5000
36	EFFECT OF DESTINATION IMAGE ON TOURIST SATISFACTION AND LOYALTY IN TOURIST CENTERS IN ABIA STATE.	₦5000
37	SUSTAINABLE EMPLOYEE EMPOWERMENT AND CUSTOMER SATISFACTION IN HOTELS	₦5000
38	THE INFLUENCE OF INNOVATION ON SUSTAINABILITY OF HOTEL ESTABLISHMENTS	₦5000

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39	ASSESSMENT OF CUSTOMER'S PERCEPTION ON HYGIENE PRACTICES AMONG FOOD VENDORS	₦5000
40	INFLUENCE OF QUALITY CHECK MANAGEMENT ON THE PERFORMANCE OF HOTELS	₦5000
41	INFLUENCE OF E-MARKETING SERVICES ON EFFECTIVE CUSTOMERS SERVICES IN HOTELS.	₦5000
42	INFLUENCE OF NUTRITIONAL LABELLING OF MENU AND CUSTOMERS CHIOCE OF RESTAURANT	₦5000
43	THE INFLUENCE OF WILDLIFE TOURISM ON THE LOCAL COMMUNITIES OF CROSS RIVER NATIONAL PARK	₦5000
44	INTEREST AND PERCEIVED CHALLENGES IN SMALL SCALE ENTREPRENEURSHIP DEVELOPMENT AMONG BUDDING PROFESSIONALS IN HOPSITALITY INDUTSRY	₦5000
45	ASSESSMENT OF CHALLENGES HOSPITALITY INDUSTRIAL ATTACHMENT STUDENTS EXPERIENCE IN SELECTED INSTITUTIONS IN ABIA AND IMO STATES, NIGERIA	₦5000
46	STRATEGIES FOR STAKEHOLDERS INVOLVEMENT IN ACHIEVING SUSTAINABLE TOURISM DEVELOPMENT OF AGULU LAKE IN ANAMBRA STATE, NIGERIA	₦5000
47	ASSESSMENT OF STAFF MOTIVATION AMONG WORKERS OF FAST FOOD INDUSTRY IN RIVERS STATE	₦5000
48	ASSESSEMENT OF PRODUCTION STRATEGIC PLANNING AND INVENTORY CONTROL IN HOSPITALITY INDUSTRIES	₦5000
49	CUSTOMER SATISFACTION OF AIR TRAVELLERS AT MURTALA MUHAMMED INTERNATIONAL AIRPORT, IKEJA LAGOS	₦5000
50	STRATEGIES FOR MITIGATING TOURISM MARKETING CHALLENGES IN EBONYI STATE	₦5000
51	STOCK CONTROL PRACTICES OF FAST FOOD ESTABLISHMENTS IN AWKA CAPITAL TERRITORY: IMPLICATIONS FOR PROFITABILITY.	₦5000
52	ATTITUDES OF HOST COMMUNITIES TOWARD CONSERVATION PROGRAMMES IN CROSS RIVER NATIONAL PARK	₦5000
53	CHALLENGES AND PROSPECTS OF DEVELOPING ABADABA LAKE IN OBOWO L.G.A, IMO STATE INTO A TOURISM SITE.	₦5000
54	AWARENESS AND PERCEPTION OF CUSTOMERS TO ORDER FOOD FROM THE HOSPITALITY INDUSTRY VIA ONLINE IN OWERRI COSMOPOLITAN	₦5000
55	INFLUENCE OF CULTURAL NUANCES IN BUYING DECISION FOR SELECTED LEISURE HOTELS IN UMUAHIA, ABIA STATE	₦5000
56	INFLUENCE OF FRANCHISING IN HOSPITALITY INDUSTRIES	₦5000
57	THE APPLICATION OF CELEBRITY ENDORSEMENT AS A PROMOTIONAL STRATEGY IN HOSPITALITY OPERATION	₦5000
58	PROGENITOR'S ATTITUDE TOWARD THEIR INTERNAL CUSTOMER AND THE EFFECT ON THE PATRONAGE OF HOTEL INDUSTRY	₦5000
59	EVALUATION OF HUMAN RELATION PRINCIPLES IN HOSPITALITY INDUSTRY	₦5000
60	THE PERCEPTION AND ATTITUDE OF FOREIGN CUSTOMERS TOWARD NIGERIAN CUISINES	₦5000
61	ASSESSMENT OF WONDERLAND AMUSEMENT PARK IN ABUJA AS A FLAGSHIP TOURIST ATTRACTION	₦5000
62	THE INFLUENCE OF INTERIOR DECORATION ON CUSTOMER'S PERCEPTION OF HOTELS	₦5000
63	PRODUCTION OF CAKES AND COOKIES USING POTATO (IPOMOEA BATATAS) AND SOYBEAN (GLYCINEMAX) FLOUR BLEND	₦5000
64	PROBLEMS OF HUMAN RESOURCES MANAGEMENT IN HOTELS IN ABA METROPOLIS	₦5000
65	AN ASSESSMENT OF THE USE OF GREEN TOOLS IN PEST CONTROL AMONG HOSPITALITY ORGANIZATIONS	₦5000
66	AN APPLICATION OF HUMAN RELATION PRINCIPLES IN SELECTED HOTELS IN UMUAHIA	₦5000
67	DETERMINANTS OF CHOICE OF HOSPITALS ABROADS AS MEDICAL TOURISM DESTINATION BY NIGERIAN MEDICAL TOURISTS	₦5000
68	DEVELOPMENT OF STAFF PERFORMANCE EVALUATION MODEL IN REGISTERED HOTELS IN UMUAHIA METROPOLIS	₦5000
69	HUMAN RESOURCE PLANNING AND DEVELOPMENT STRATEGY IN THREE SELECTED HOTELS IN PORT HARCOURT	₦5000
70	EFFECT OF WORK LIFE BALANCE ON ORGANISATIONAL PRODUCTIVITY IN TOURISM CENTERS IN PORTHARCOURT, RIVERS STATE	₦5000
71	INVENTORY MANAGEMENT PRACTICES AND CUSTOMER SERVICE IN FOOD SERVICE ESTABLISHMENTS IN UMUAHIA METROPOLIS	₦5000
72	THE PROSPECTS OF THEATRE FESTIVALS IN NIGERIA AS TOURIST ATTRACTION	₦5000
73	FACTORS INFLUENCING CUSTOMERS' PATRONAGE IN SELECTED RESTAURANTS	₦5000
74	THE ECONOMIC IMPORTANCE OF HOSPITALITY INDUSTRY TO THE NATION	₦5000
75	THE EFFECT OF CUSTOMER AND EMPLOYEE RELATIONSHIP ON THE MANAGEMENT OF HOSPITALITY INDUSTRY BOTH PUBLICLY OWNED AND PRIVATELY OWNED ESTABLISHMENT	₦5000
76	IMPACT OF ONLINE FRAUD COMMITTED IN THE CAUSE OF RESERVATION IN THE HOSPITALITY INDUSTRY	₦5000
77	THE IMPACT OF OSUN-OSOGBO FESTIVAL ON THE NATIONAL TOURISM DEVELOPMENT IN NIGERIA	₦5000
78	MARKETING PRACTICES AND CONSUMER SATISFACTION IN THE HOTEL INDUSTRY	₦5000

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79	THE MARKETING OF HOTEL SERVICE IN WARRI METROPOLIS	₦5000
80	EFFECT OF WORKING CAPITAL ON THE PROFITABILITY OF HOSPITALITY INDUSTRIES	₦5000
81	SOCIO - ECONOMIC CONTRIBUTIONS OF TOURISM TO THE DEVELOPMENT OF HOSPITALITY INDUSTRY IN LAGOS STATE	₦5000
82	FACTORS AFFECTING JOB SATISFACTION AMONG EMPLOYEES IN SELECTED HOTELS	₦5000
83	ASSESSMENT OF FRONT DESK SERVICES ON INCREASED REVENUE GENERATION (SELECTED HOTELS IN IBADAN NORTH)	₦5000
84	UTILIZATION OF RICE FOR PRODUCTION OF SNACKS AND BREAD	₦5000
85	PRODUCTION OF ASSORTED SNACKS FROM COMPOSITE FLOUR WITH SPECIAL REFERENCES TO SWEET POTATO	₦5000
86	IMPORTANCE OF INTERPERSONAL RELATIONSHIP BETWEEN RESTAURANT AND KITCHEN STAFF	₦5000
87	ENRICHING NIGERIA MENU WITH THE USE OF SOYA BEANS	₦5000
88	EFFECT OF ECONOMIC DEPRESSION ON THE MARKETING OF HOTEL PRODUCTS (A CASE STUDY OF SELECTED HOTELS IN ILORIN)	₦5000
89	ASSESSMENT OF TOURIST CENTRES IN BADAGRY COMMUNITY LAGOS STATE	₦5000