Projects > Undergraduate Project Topics > Mass Communication Project Topics

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| # | Product Name | Price |
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| 1 | EFFECT OF SOCIAL MEDIA PLATFORMS ON THE INTERPERSONAL RELATIONSHIP AMONG STUDENTS OF MASS COMMUNICATION AT DELTA STATE UNIVERSITY, ABRAKA | \$20 |
| 2 | BROADCAST CAMPAIGNS AND CHILD ABUSE IN AGEGE LOCAL GOVERNMENT AREA OF LAGOS STATE | \$20 |
| 3 | INFLUENCE OF MEDIA OWNERSHIP ON JOURNALISM IN NIGERIA: A CASE OF DELTA BROADCASTING SERVICE, WARRI | \$20 |
| 4 | IMPACT OF BROADCAST MEDIA CAMPAIGN ON FAMILY PLANNING (A STUDY OF IGUEBEN LOCAL GOVERNMENT AREA OF EDO STATE) | \$20 |
| 5 | FACTORS AFFECTING NEWSPAPER READERSHIP PATTERN AMONG UNIVERSITY STUDENTS IN NIGERIA | \$20 |
| 6 | EXPOSURE TO TELEVISION ADVERTISEMENT AND PRODUCT PREFERENCE AMONGST PRIMARY SCHOOL PUPILS: A STUDY OF COWBELL TELEVISION ADVERTISEMENT | \$20 |
| 7 | EVALUATION OF MATERNAL HEALTHCARE COMMUNICATION CHANNELS IN DELTA STATE | \$20 |
| 8 | EFFECT OF SOCIAL MEDIA PLATFORMS ON THE INTERPERSONAL RELATIONSHIP AMONG STUDENTS: A STUDY OF MASS COMMUNICATION STUDENTS | \$20 |
| 9 | COMBATING CRIME AS A PUBLIC RELATIONS STRATEGY USING OREDO LOCAL GOVERNMENT AREA AS CASE STUDY IN EDO STATE | \$20 |
| 10 | CHALLENGES OF ACTING IN THE NOLLYWOOD INDUSTRY | \$20 |
| 11 | AN EDUCATIONAL RADIO PROGRAMME ON INTRODUCTION TO TAILORING. | \$20 |
| 12 | MEDIA LITERACY AS A TOOL FOR CURBING FAKE NEWS | \$20 |
| 13 | THE IMPACT OF SOCIAL MEDIA ON POLITICAL POLARISATION IN POST-2023 PRESIDENTIAL ELECTION IN NIGERIA | \$20 |
| 14 | IMPACT OF SOCIAL MEDIA ON STUDENTS' ACADEMIC PERFORMANCE: A FOCUS ON THE FACULTY OF HUMANITY, FEDERAL UNIVERSITY OTUOKE | \$20 |
| 15 | THE EFFECTS OF TELEVISION ADVERTISING ON SALES OF OMO DETERGENT IN IDAH METROPOLIS | \$20 |
| 16 | CONTENT ANALYSIS OF DAILY TRUST AND BLUE PRINT HEADLINES AND IMAGES ON ENVIRONMENTAL POLLUTION | \$20 |
| 17 | INFLUENCE OF MEDIA IMPERIALISM ON CULTURAL CONCIOUSNESS OF NIGERIANS: A QUALITATIVE INQUIRY | \$20 |
| 18 | PERCEPTION AND ATTITUDES OF THE INTERNATIONAL MEDIA COVERAGE AND FRAMING OF BOY BANDS AND GIRL BANDS | \$20 |
| 19 | ASSESSMENT OF NEWSPAPER COVERAGE OF THE 2023 GENERAL ELECTION: CONTENT ANALYSIS | \$20 |
| 20 | ASSESSMENT OF THE APPLICATION OF PUBLIC RELATIONS STRATEGIES BY THE PUBLIC AFFAIRS DEPARTMENT OF NIGERIAN COMMUNICATIONS COMMISSION (NCC) | \$20 |
| 21 | PUBLIC SERVICE AND SOCIAL RESPONSIBILITY ADVERTISING ON RADIO: DO AUDIENCE LISTEN? | \$20 |
| 22 | SOCIAL MEDIA AND ACADEMIC PERFORMANCE OF STUDENTS | \$20 |
| 23 | THE MEDIA AND THE CHALLENGES OF DEMOCRATIC GOVERNANCE IN NIGERIA | \$20 |
| 24 | THE UTILIZATION OF RADIO IN ADVOCACY COMPAIGNS AGAINST POLITICAL VOTE BUYING DURING NIGERIAS 2023 GENERAL ELECTION IN ABUJA METROPOLIS | \$20 |
| 25 | THE IMPACT OF OPINION LEADERS IN INFORMATION DISSEMINATION IN NIGERIA | \$20 |
| 26 | ROLE OF MASS MEDIA ON THE FIGHT AGAINST KIDNAPPING IN NIGERIA | \$20 |
| 27 | NATIONAL NEWSPAPERS COVERAGE OF THE CORONAVIRUS PANDEMIC IN NIGERIA | \$20 |
| 28 | NEWSPAPER COVERAGE OF CHILD ABUSE IN NIGERIA | \$20 |
| 29 | IMPACT OF DIGITIZATION OF THE BROADCASTING MEDIA IN NIGERIA A STUDY OF NIGERIA TELEVISION AUTHORITY | \$20 |
| 30 | BRANDING AND PATRONAGE OF SELECT BOTTLED WATER BRANDS AMONG RESIDENTS OF EKET | \$20 |
| 31 | INFLUENCE OF TELEVISION COMMERCIAL ON CHILDREN DEMAND OF SELECT NOODLE BRAND IN EKET | \$20 |
| 32 | BROADCAST CAMPAIGNS AND CHILD ABUSE IN EKET LOCAL GOVERNMENT AREA | \$20 |
| 33 | THE IMPACT OF MASS MEDIA IN CREATING AWARENESS AGAINST DRUG ABUSE | \$20 |
| 34 | ASSESSMENT OF RADIO AS AN INSTRUMENT IN THE FIGHT AGAINST DRUG ABUSE (A STUDY OF RADIO STATIONS IN PORT HARCOURT, RIVERS STATE) | \$20 |
| 35 | THE IMPACT OF SOCIAL MEDIA ON STUDENTS ACADEMIC PERFORMANCE IN HIGHER INSTITUTIONS | \$20 |
| 36 | A COMPARATIVE ANALYSIS OF NEWSPAPER COVERAGE OF ELECTRICITY IN NIGERIA | \$20 |
| 37 | AN EVALUATION OF UYO METROPOLIS RESIDENT PERCEPTION OF TELEVISION CAUSE ADVERTISEMENT ON KIDNAPPING | \$20 |
| 38 | AN EVALUATION OF THE IMPACT OF AKBC RADIO PROGRAMME "THE FARMER" ON THE ADOPTION OF INNOVATIONS IN UYO LOCAL GOVERNMENT AREA | \$20 |
| 39 | AN ASSESSMENT OF IMAGERY IN INDIGENOUS NEWSPAPERS IN UYO METROPOLIS | \$20 |

| 11. AN APPRAISAL OF MULTIMEDIA APPROACHES TOWARDS EFFECTIVE HIV/AIDS CAMPAIGN 22. ADVERTISING MESSACES AND PRODUCT PATROMAGE OF CHAMP MALTA 23. A STUDY OF SELECTED (INTA) AND LANGE (PROCRAMES IN THE MORAL EDUCATION OF CHILDREN IN UYO METROPOLUS 24. ATTITUDE OF SECONDARY SCHOOL STUDENTS TO JOURNALISM AS A CAREER; A CASE STUDY OF MILLBANK HALL 25. SECONDARY SCHOOL LAGOS 25. INFLUENCE OF MASS MEDIA AWARENESS TO PROMOTION OF FAMILY PLANNING PRACTICES IN AGEGE LOCAL 26. ONE PROMOTION OF THE LANGUAGE OF NEWSARD AWARENESS TO PROMOTION OF FAMILY PLANNING PRACTICES IN AGEGE LOCAL 26. ONE PROMOTION OF THE LANGUAGE OF NEWSARDER ADVERTISEMENT, A CASE STUDY OF THE VANCULARD NEWSARDER 26. THE MEDIA REPORTAGE IN INGERIA DEMOCRATIC DISPENSATION: AN OVERVIEW OF 2015 GENERAL ELECTION 27. A SURVEY OF THE LANGUAGE OF NEWSARDER ADVERTISEMENT, A CASE STUDY OF THE VANCULARD NEWSARDER 28. AN ASSESSMENT OF MASS MEDIA ROLE IN THE CAMPAIGN AGAINST DRUG ABUSE IN NIGERIA 29. THE CHALLENGES FACING EFFECTIVE COMMUNICATION AS A PUBLIC RELATIONS TOOL IN ACADEMIC INSTITUTIONS. 20. ROLE OF GUARDIAN NEWSPAPER AND NEWSWATCH MAGAZINE IN CRIME CONTROL IN NIGERIA 20. ROLE OF GUARDIAN NEWSPAPER AND NEWSWATCH MAGAZINE IN CRIME CONTROL IN NIGERIA 21. THE ROLE OF MASS MEDIA IN PROMOTING GENDER EQUALITY IN NIGERIA (A CASE STUDY OF HEARTLAND, IBC AND HOT HOUSE INCORPORATED) 22. THE FEFFECT OF DRESS CODE ON ERRIFORMS FERE AND FAIR ELECTIONS IA STUDY OF HEARTLAND, IBC AND HOT HOUSE INCORPORATED) 23. ROLLE OF MIGRAIN MASS MEDIA IN THE PERCENT BOKO HARMAN CRISES IN NIGERIA. 24. ENEWSARBER COVERAGE OF VIOLENCE IN NIGERIA (A CASE STUDY OF THE NIGER DELTA CRISES) 25. MASS MEDIA AND GENDER DISCRIMINATION 26. THE ROLE OF MASS MEDIA IN ANTI-CHILD ABUSE AND TABETCRING CAMPAIGN 27. THE PROFECT OF SELECTED FACTOR AS FETCING THE PED-BASTY IN NIGERIA 28. THE ROLE OF MASS MEDIA IN ANTI-CHILD ABUSE AND TABETCRING CAMPAIGN 29. THE HILDRACE OF TREADITIONAL MODES OF COMMUNICATION IN THE ERCENT BOY OF MASS MEDIA IN ANTI-CHILD ABUSE AND THAT PROFILE AND THE PED-BASTY IN NIGERIA | # | Product Name | Price |
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| THE EFFECT OF DRESS CODE ON EMPLOYEE'S PERFORMANCES IN THE OFFICE (A STUDY OF ZENITH BANK AND GP MEDIA HOUSE INCORPORATED) A ROLE OF NIGERIAN MASS MEDIA IN THE PROMOTING FREE AND FAIR ELECTIONS (A STUDY OF HEARTLAND, IBC AND HOT \$20 FM) NEWSPAPER COVERAGE OF VIOLENCE IN NIGERIA (A CASE STUDY OF THE NIGER-DELTA CRISES) SOLOTION OF MASS MEDIA AND GENDER DISCRIMINATION THE ROLES BROADCAST MEDIA IN THE RECENT BOKO HARAM CRISES IN NIGERIA. SOLOTION OF THE ROLES BROADCAST MEDIA IN THE RECENT BOKO HARAM CRISES IN NIGERIA. THE ROLE OF MASS MEDIA IN ANTI-CHILD ABUSE AND TRAFFICKING CAMPAIGN THE ROLE OF TRADITIONAL MODES OF COMMUNICATION IN THE ERA OF MODERN / NEW COMMUNICATION TECHNOLOGY AS TUDY OF AWKA SOUTH LOCAL GOVERNMENT AREA OF ANAMBRA STATE) THE INFLUENCE OF WESTERN TELEVISION PROGRAMME ON THE CULTURAL VALUES OF NIGERIA YOUTHS. THE IMPACT OF TELEVISION ADVERTISING ON CONSUMER BRAND PREFERENCE FOR SOFT DRINK IN A COMPETITIVE MARKET. (A CASE STUDY OF 71P BOTTLING COMPANY NIG. PLC.) THE IMPACT OF TELEVISION ADVERTISEMENT OF "ALWAYS" ON CONSUMERS CHOICE OF SANITARY TOWEL THE IMPACT OF TELEVISION ADVERTISEMENT ON SUBSCRIBERS THE IMPACT OF TELEVISION ADVERTISEMENT ON SUBSCRIBERS THE IMPACT OF ANTI-HIVIAIDS PROGRAMMES OF ABS TELEVISION ON THE SEXUAL HABITS OF YOUTHS THE IMPACT OF ANTI-HIVIAIDS PROGRAMMES OF ABS TELEVISION ON THE SEXUAL HABITS OF YOUTHS THE IMPACT OF ANTI-HIVIAIDS PROGRAMMES OF ABS TELEVISION ON THE SEXUAL HABITS OF YOUTHS THE EFFECTIVENESS OF THE RADIO AS AN AGENT OF SOCIAL MOBILIZATION IN RUBAL COMMUNITIES THE ATTITUDE OF FEMALE MASS COMMUNICATION STUDENTS TOWARDS JOURNALISM AS A CAREER POLICE PUBLIC RELATIONS AS MECHANISM FOR IMPROVING POLICE COMMUNITY THE EFFECTIVENESS OF THE RADIO AS AN AGENT OF SOCIAL MOBILIZATION IN RUBAL COMMUNITIES MAGAZINE READING HABIT OF FEMALE STAFF OF NINAMIDI AZIKIWE UNIVERSITY TEACHING HOSPITAL MEMSPAPER READING HABITS OF STUDENTS IN INSTITUTION OF HIGHER LEARNING MEMSPAPER READING HABITS OF STUDENTS IN INSTITUTION OF HIGHER LEARNING MAGAZINE READ | 50 | ROLE OF GUARDIAN NEWSPAPER AND NEWSWATCH MAGAZINE IN CRIME CONTROL IN NIGERIA | \$20 |
| HOUSE INCORPORATED) 32 ROLE OF NICERIAN MASS MEDIA IN THE PROMOTING FREE AND FAIR ELECTIONS (A STUDY OF HEARTLAND, IBC AND HOT \$20 FM) 44 NEWSPAPER COVERAGE OF VIOLENCE IN NIGERIA (A CASE STUDY OF THE NIGER-DELTA CRISES) 45 MASS MEDIA AND GENDER DISCRIMINATION 46 THE ROLES BROADCAST MEDIA IN THE RECENT BOKO HARAM CRISES IN NIGERIA. 47 THE IMPACT OF SELECTED FACTORS AFFECTING TELE-DENSITY IN NIGERIA 48 THE ROLE OF MASS MEDIA IN ANTI-CHILD ABUSE AND TRAFFICKING CAMPAIGN 49 THE PLACE OF TRADITIONAL MODES OF COMMUNICATION IN THE ERA OF MODERN / NEW COMMUNICATION TECHNOLOGY 40 THE INFLUENCE OF WESTERN TELEVISION PROGRAMME ON THE CULTURAL VALUES OF NIGERIA YOUTHS. 40 THE IMPACT OF TELEVISION ADVERTISING ON CONSUMER BRAND PREFERENCE FOR SOFT DRINK IN A COMPETITIVE 40 THE IMPACT OF TELEVISION ADVERTISING ON CONSUMER BRAND PREFERENCE FOR SOFT DRINK IN A COMPETITIVE 41 THE IMPACT OF TELEVISION ADVERTISING ON CONSUMER BRAND PREFERENCE FOR SOFT DRINK IN A COMPETITIVE 420 THE IMPACT OF TELEVISION ADVERTISEMENT OF "ALWAYS" ON CONSUMERS CHOICE OF SANITARY TOWEL 421 THE IMPACT OF TELEVISION ADVERTISEMENT OF SUBSCRIBERS 422 THE IMPACT OF COMMUNITY NEWSPAPER IN CREATING POLITICAL AWARENESS AT THE LOCAL LEVEL 423 THE IMPACT OF COMMUNICATION ON MANAGEMENT AND EMPLOYER'S RELATIONSHIP IN AN ORGANIZATION 426 THE EFFECTIVENESS OF THE RADIO AS AN AGENT OF SOCIAL MOBILIZATION IN RURAL COMMUNITITIES 427 THE EFFECTIVENESS OF THE RADIO AS AN AGENT OF SOCIAL MOBILIZATION IN RURAL COMMUNITITIES 428 THE ATTITUDE OF FEMALE MASS COMMUNICATION STUDENTS TOWARDS JOURNALISM AS A CAREER 429 POLICE PUBLIC RELATIONS AS MECHANISM FOR IMPROVING POLICE COMMUNITY 420 NEWSPAPER READING HABIT OF FEMALE STAFF OF INVAMID AZIKIWE UNIVERSITY TEACHING HOSPITAL 420 NEWSPAPER READING HABIT OF STUDENTS IN INSTITUTION OF HIGHER LEARNING 421 NEURSPAPER READING HABIT OF STUDENTS IN INSTITUTION OF POLICE COMMUNITY 422 MAGAZINE READING BEHAVIOR OF STUDENTS IN INSTITUTION OF POLICE OF BEVERAGES (A CASE STUDY OF CARBURY) 434 INFLUENCE OF FERENCES O | 51 | THE ROLE OF MASS MEDIA IN PROMOTING GENDER EQUALITY IN NIGERIA (A CASE STUDY OF OWERRI MUNICIPAL) | \$20 |
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| POLICE PUBLIC RELATIONS AS MECHANISM FOR IMPROVING POLICE COMMUNITY \$20 NEWSPAPERS READING HABIT OF FEMALE STAFF OF NNAMDI AZIKIWE UNIVERSITY TEACHING HOSPITAL \$20 NEWSPAPER COVERAGE OF FOREIGN NEWS IN NIGERIA: A CONTENT ANALYSIS OF DAILY CHAMPION AND VANGUARD \$20 NEWSPAPER **MAGAZINE READING HABITS OF STUDENTS IN INSTITUTION OF HIGHER LEARNING **MAGAZINE READING BEHAVIOR OF STUDENTS IN TERTIARY INSTITUTIONS **MAGAZINE READING HABITS OF STUDENTS IN TERTIARY INSTITUTIONS **MAGAZINE READING AND TERMING ON TERTIARY INSTITUTIONS **MAGAZINE READING AND TERMING ON TERMING ON TERTIARY INSTITUTIONS **MAGAZINE READING AND TERMING ON TERMING ON TERTIARY INSTITUTIONS **MAGAZINE READING AND TERMING ON TERMING ON TERTIARY INSTITUTIONS **MAGAZINE READING AND TERMING ON TERMING ON TERTIARY INSTITUTIONS **MAGAZINE READING AND TERMING ON TERMING ON TERTIARY INSTITUTIONS **MAGAZINE READING AND TERMING ON TERMING ON TERTIARY INSTITUTIONS **MAGAZINE READING AND TERMING ON TERMING ON TERTIARY INSTITUTIONS **MAGAZINE READING AND TERMING ON TERMI | 67 | THE EFFECTIVENESS OF THE RADIO AS AN AGENT OF SOCIAL MOBILIZATION IN RURAL COMMUNITIES | \$20 |
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| NEWSPAPER COVERAGE OF FOREIGN NEWS IN NIGERIA:A CONTENT ANALYSIS OF DAILY CHAMPION AND VANGUARD NEWSPAPER MAGAZINE READING HABITS OF STUDENTS IN INSTITUTION OF HIGHER LEARNING MAGAZINE READING BEHAVIOR OF STUDENTS IN TERTIARY INSTITUTIONS MAGAZINE READING BEHAVIOR OF FERDIARY INSTITUTIONS MAGAZINE READING BEHAVIOR OF BEVERAGES (A CASE STUDY OF CARBURY) MAGAZINE READING BEHAVIOR OF BEVERAGES (A CASE STUDY OF CARBURY) MAGAZINE READING BEHAVIOR OF BEVERAGES (A CASE STUDY OF CARBURY) MAGAZINE READING BEHAVIOR OF HIGHER LEARNING MAGAZINE READING MAGAZINE READING BEHAVIOR OF HIGHER LEARNING MAGAZINE READING BEHAVIOR OF HIGHER LEARNING MAGAZINE READING MAGAZINE READING BEHAVIOR OF HIGHER LEARNING MAGAZINE READING MAGAZINE READING BEHAVIOR OF HIGHER LEARNING MAGAZINE READING MAGAZI | 69 | POLICE PUBLIC RELATIONS AS MECHANISM FOR IMPROVING POLICE COMMUNITY | \$20 |
| NEWSPAPER 2 MAGAZINE READING HABITS OF STUDENTS IN INSTITUTION OF HIGHER LEARNING 3 MAGAZINE READING BEHAVIOR OF STUDENTS IN TERTIARY INSTITUTIONS 4 INFLUENCE OF TELEVISION ADVERTISING ON CONSUMER CHOICE OF BEVERAGES (A CASE STUDY OF CARBURY) 5 EFFECT OF TELEVISION VIEWING ON THE MORAL BEHAVIOUR OF NIGERIAN CHILDREN 6 EFFECT OF COMMUNICATION GAP ON ORGANIZATIONAL PERFORMANCE 7 AUDIENCE PERCEPTION OF FEMALE MODELS IN ADVERTISING MESSAGES (A STUDY OF "ALWAYS ULTRA" COMMERCIALS) 8 ASSESSING THE OPERATIONAL PROBLEMS OF PRIVATE BROADCASTING MEDIA IN NIGERIA [CASE STUDY OF VISION AFRICA 104.1FM AND FAMILY LOVE 103.9FM] UMUAHIA NORTH LOCAL GOVERNMENT AREA ABIA STATE 9 ADVERTISERS' PREFERENCES OF MEDIA CHANNEL, CHOICE, AND REASONS (A COMPARATIVE STUDY OF DAILY SUN NEWSPAPER AND NEWSWATCH MAGAZINE) THE EFFECT OF TELEVISION ADVERTISEMENT ON BUYING BEHAVIOUR WITH REGARDS TO HOUSEHOLD NECESSITY (A 220 CASE STUDY OF WOMEN IN BENIN CITY) | 70 | NEWSPAPERS READING HABIT OF FEMALE STAFF OF NNAMDI AZIKIWE UNIVERSITY TEACHING HOSPITAL | \$20 |
| MAGAZINE READING BEHAVIOR OF STUDENTS IN TERTIARY INSTITUTIONS 14 INFLUENCE OF TELEVISION ADVERTISING ON CONSUMER CHOICE OF BEVERAGES (A CASE STUDY OF CARBURY) 15 EFFECT OF TELEVISION VIEWING ON THE MORAL BEHAVIOUR OF NIGERIAN CHILDREN 16 EFFECT OF COMMUNICATION GAP ON ORGANIZATIONAL PERFORMANCE 17 AUDIENCE PERCEPTION OF FEMALE MODELS IN ADVERTISING MESSAGES (A STUDY OF "ALWAYS ULTRA" COMMERCIALS) 18 ASSESSING THE OPERATIONAL PROBLEMS OF PRIVATE BROADCASTING MEDIA IN NIGERIA [CASE STUDY OF VISION AFRICA 104.1FM AND FAMILY LOVE 103.9FM] UMUAHIA NORTH LOCAL GOVERNMENT AREA ABIA STATE 19 ADVERTISERS' PREFERENCES OF MEDIA CHANNEL, CHOICE, AND REASONS (A COMPARATIVE STUDY OF DAILY SUN NEWSPAPER AND NEWSWATCH MAGAZINE) 10 THE EFFECT OF TELEVISION ADVERTISEMENT ON BUYING BEHAVIOUR WITH REGARDS TO HOUSEHOLD NECESSITY (A CASE STUDY OF WOMEN IN BENIN CITY) | 71 | | \$20 |
| 14 INFLUENCE OF TELEVISION ADVERTISING ON CONSUMER CHOICE OF BEVERAGES (A CASE STUDY OF CARBURY) 15 EFFECT OF TELEVISION VIEWING ON THE MORAL BEHAVIOUR OF NIGERIAN CHILDREN 16 EFFECT OF COMMUNICATION GAP ON ORGANIZATIONAL PERFORMANCE 17 AUDIENCE PERCEPTION OF FEMALE MODELS IN ADVERTISING MESSAGES (A STUDY OF "ALWAYS ULTRA" COMMERCIALS) 18 ASSESSING THE OPERATIONAL PROBLEMS OF PRIVATE BROADCASTING MEDIA IN NIGERIA [CASE STUDY OF VISION AFRICA 104.1FM AND FAMILY LOVE 103.9FM] UMUAHIA NORTH LOCAL GOVERNMENT AREA ABIA STATE 19 ADVERTISERS' PREFERENCES OF MEDIA CHANNEL, CHOICE, AND REASONS (A COMPARATIVE STUDY OF DAILY SUN NEWSPAPER AND NEWSWATCH MAGAZINE) 20 THE EFFECT OF TELEVISION ADVERTISEMENT ON BUYING BEHAVIOUR WITH REGARDS TO HOUSEHOLD NECESSITY (A 220 CASE STUDY OF WOMEN IN BENIN CITY) | 72 | MAGAZINE READING HABITS OF STUDENTS IN INSTITUTION OF HIGHER LEARNING | \$20 |
| EFFECT OF TELEVISION VIEWING ON THE MORAL BEHAVIOUR OF NIGERIAN CHILDREN 520 64 EFFECT OF COMMUNICATION GAP ON ORGANIZATIONAL PERFORMANCE 520 65 AUDIENCE PERCEPTION OF FEMALE MODELS IN ADVERTISING MESSAGES (A STUDY OF "ALWAYS ULTRA" COMMERCIALS) 68 ASSESSING THE OPERATIONAL PROBLEMS OF PRIVATE BROADCASTING MEDIA IN NIGERIA [CASE STUDY OF VISION AFRICA 104.1FM AND FAMILY LOVE 103.9FM] UMUAHIA NORTH LOCAL GOVERNMENT AREA ABIA STATE 69 ADVERTISERS' PREFERENCES OF MEDIA CHANNEL, CHOICE, AND REASONS (A COMPARATIVE STUDY OF DAILY SUN NEWSPAPER AND NEWSWATCH MAGAZINE) 60 THE EFFECT OF TELEVISION ADVERTISEMENT ON BUYING BEHAVIOUR WITH REGARDS TO HOUSEHOLD NECESSITY (A \$20 CASE STUDY OF WOMEN IN BENIN CITY) | 73 | MAGAZINE READING BEHAVIOR OF STUDENTS IN TERTIARY INSTITUTIONS | \$20 |
| EFFECT OF COMMUNICATION GAP ON ORGANIZATIONAL PERFORMANCE 7 AUDIENCE PERCEPTION OF FEMALE MODELS IN ADVERTISING MESSAGES (A STUDY OF "ALWAYS ULTRA" COMMERCIALS) 8 ASSESSING THE OPERATIONAL PROBLEMS OF PRIVATE BROADCASTING MEDIA IN NIGERIA [CASE STUDY OF VISION AFRICA 104.1FM AND FAMILY LOVE 103.9FM] UMUAHIA NORTH LOCAL GOVERNMENT AREA ABIA STATE 9 ADVERTISERS' PREFERENCES OF MEDIA CHANNEL, CHOICE, AND REASONS (A COMPARATIVE STUDY OF DAILY SUN NEWSPAPER AND NEWSWATCH MAGAZINE) 10 THE EFFECT OF TELEVISION ADVERTISEMENT ON BUYING BEHAVIOUR WITH REGARDS TO HOUSEHOLD NECESSITY (A \$20 CASE STUDY OF WOMEN IN BENIN CITY) | 74 | INFLUENCE OF TELEVISION ADVERTISING ON CONSUMER CHOICE OF BEVERAGES (A CASE STUDY OF CARBURY) | \$20 |
| AUDIENCE PERCEPTION OF FEMALE MODELS IN ADVERTISING MESSAGES (A STUDY OF "ALWAYS ULTRA" COMMERCIALS) ASSESSING THE OPERATIONAL PROBLEMS OF PRIVATE BROADCASTING MEDIA IN NIGERIA [CASE STUDY OF VISION AFRICA 104.1FM AND FAMILY LOVE 103.9FM] UMUAHIA NORTH LOCAL GOVERNMENT AREA ABIA STATE ADVERTISERS' PREFERENCES OF MEDIA CHANNEL, CHOICE, AND REASONS (A COMPARATIVE STUDY OF DAILY SUN NEWSPAPER AND NEWSWATCH MAGAZINE) THE EFFECT OF TELEVISION ADVERTISEMENT ON BUYING BEHAVIOUR WITH REGARDS TO HOUSEHOLD NECESSITY (A \$20 CASE STUDY OF WOMEN IN BENIN CITY) | 75 | EFFECT OF TELEVISION VIEWING ON THE MORAL BEHAVIOUR OF NIGERIAN CHILDREN | \$20 |
| ASSESSING THE OPERATIONAL PROBLEMS OF PRIVATE BROADCASTING MEDIA IN NIGERIA [CASE STUDY OF VISION AFRICA 104.1FM AND FAMILY LOVE 103.9FM] UMUAHIA NORTH LOCAL GOVERNMENT AREA ABIA STATE ADVERTISERS' PREFERENCES OF MEDIA CHANNEL, CHOICE, AND REASONS (A COMPARATIVE STUDY OF DAILY SUN NEWSPAPER AND NEWSWATCH MAGAZINE) THE EFFECT OF TELEVISION ADVERTISEMENT ON BUYING BEHAVIOUR WITH REGARDS TO HOUSEHOLD NECESSITY (A CASE STUDY OF WOMEN IN BENIN CITY) | 76 | EFFECT OF COMMUNICATION GAP ON ORGANIZATIONAL PERFORMANCE | \$20 |
| 104.1FM AND FAMILY LOVE 103.9FM] UMUAHIA NORTH LOCAL GOVERNMENT AREA ABIA STATE '9 ADVERTISERS' PREFERENCES OF MEDIA CHANNEL, CHOICE, AND REASONS (A COMPARATIVE STUDY OF DAILY SUN NEWSPAPER AND NEWSWATCH MAGAZINE) 50 THE EFFECT OF TELEVISION ADVERTISEMENT ON BUYING BEHAVIOUR WITH REGARDS TO HOUSEHOLD NECESSITY (A CASE STUDY OF WOMEN IN BENIN CITY) | 77 | AUDIENCE PERCEPTION OF FEMALE MODELS IN ADVERTISING MESSAGES (A STUDY OF "ALWAYS ULTRA" COMMERCIALS) | \$20 |
| NEWSPAPER AND NEWSWATCH MAGAZINE) THE EFFECT OF TELEVISION ADVERTISEMENT ON BUYING BEHAVIOUR WITH REGARDS TO HOUSEHOLD NECESSITY (A CASE STUDY OF WOMEN IN BENIN CITY) \$20 | 78 | · · | \$20 |
| CASE STUDY OF WOMEN IN BENIN CITY) | 79 | | \$20 |
| THE USE OF STATE BROADCAST MEDIA AS PROPAGANDA MACHINERY BY STATE GOVERNMENT \$20 | 80 | · | \$20 |
| | 81 | THE USE OF STATE BROADCAST MEDIA AS PROPAGANDA MACHINERY BY STATE GOVERNMENT | \$20 |

| # | Product Name | Price |
|-----|---|-------|
| 82 | THE ROLE OF THE PRESS IN A DEMOCRACY (THE PRESS IN PERSPECTIVE) | \$20 |
| 83 | THE ROLE OF THE BROADCASTING MEDIA IN UPLIFTING THE EDUCATIONAL SYSTEM | \$20 |
| 84 | THE ROLE OF RADIO PROGRAMMES IN IMPROVING THE EDUCATIONAL SYSTEM | \$20 |
| 85 | THE ROLE OF RADIO IN MOBILIZING WOMEN IN POLITICS | \$20 |
| 86 | THE ROLE OF RADIO BROADCASTING IN THE RURAL DEVELOPMENT (A CASE STUDY OF ESBS (RADIO) ENUGU) | \$20 |
| 87 | THE ROLE OF PUNCH NEWSPAPER IN CREATING AWARENESS AGAINST DRUG ABUSE | \$20 |
| 88 | THE ROLE OF PUBLIC RELATIONS IN BUILDING CORPORATE IMAGE | \$20 |
| 89 | THE ROLE OF MODERN TECHNOLOGY IN ACHIEVING COMMUNICATION EFFICIENCY IN NIGERIA | \$20 |
| 90 | THE ROLE OF MEDIA IN THE MANAGEMENT OF ENVIRONMENTAL HEALTH ISSUES IN NIGERIA | \$20 |
| 91 | THE ROLE OF MASS MEDIA IN CRISIS RESOLUTION | \$20 |
| 92 | THE ROLE OF MEDIA COVERAGE IN FAMILY PLANNING PROGRAMMES | \$20 |
| 93 | THE PRESS IN NIGERIAN POLITICS: ANALYSIS OF ISSUES AND PATTERNS OF NEWS COVERAGE | \$20 |
| 94 | THE IMPORTANCE OF BRANDING IN THE MARKETING OF UNILEVER PRODUCTS | \$20 |
| 95 | THE IMPACT OF REPORTORIAL TECHNIQUES ON READING AUDIENCE (A STUDY OF AKWA IBOM BROADCASTING CORPORATION (AKBC) UYO, AKWA IBOM STATE.) | \$20 |
| 96 | THE IMPACT OF NEWS COMMERCIALIZATION ON MANAGEMENT OF BROADCAST MEDIA IN NIGERIA (CASE STUDY OF NIGERIA TELEVISION AUTHORITY (NTA). | \$20 |
| 97 | THE IMPACT OF NEWS COMMENTARIES ON RADIO LISTENERS (A CASE STUDY OF FEDERAL RADIO CORPORATION OF NIGERIA) | \$20 |
| 98 | THE IMPACT OF WESTERN TELEVISION PROGRAMMES ON THE CULTURAL VALUES OF THE NIGERIAN YOUTHS | \$20 |
| 99 | THE EFFECTS OF TV ADVERTS ON CHILDREN | \$20 |
| 100 | THE EFFECTS OF TOBACCO ADVERTISING ON YOUTHS (A CASE STUDY OF STUDENTS OF INSTITUTE OF MANAGEMENT AND TECHNOLOGY) | \$20 |
| 101 | THE EFFECTS OF PORNOGRAPHIC FILMS ON NIGERIA YOUTHS | \$20 |
| 102 | TELEVISION VIEWING HABITS OF NIGERIAN ELITES | \$20 |
| 103 | PERCEPTION AND SOCIAL INFLUENCE OF ELECTRONIC MEDIA ADVERTISING ON STUDENTS | \$20 |
| 104 | NEWSPAPER COVERAGE OF DRUG ABUSE IN NIGERIA A STUDY THREE SELECTED NEWS PAPERS | \$20 |
| 105 | INFLUENCE OF SOCIAL MEDIA ON POLITICAL MARKETING IN 2015 GOVERNORSHIP ELECTION IN DELTA STATE | \$20 |
| 106 | IMPACT OF POLITICAL ADVERTISEMENT ON 2015 GOVERNORSHIP ELECTION IN DELTA STATE | \$20 |
| 107 | IMPACT OF NEWS MEDIA ON POLITICAL ADVERTISING IN 2015 GOVERNORSHIP ELECTION IN DELTA STATE | \$20 |
| 108 | HAZARDS OF JOURNALISM PROFESSION UNDER MILITARY REGIME | \$20 |
| 109 | CUSTOMERS PERCEPTION OF GSM INTERRUPTION ADVERTISEMENT IN NIGERIA (A STUDY OF GSM USERS) | \$20 |
| 110 | COMMUNICATION AND ITS PROBLEMS IN DEVELOPING COUNTRIES (NIGERIA AS A CASE STUDY) | \$20 |
| 111 | CHALLENGES FACING THE MEDIA ORGANISATION IN DISSEMINATION OF INFORMATION (A STUDY OF NIGERIA TELEVISION AUTHORITY, NTA) | \$20 |
| 112 | ASSESSMENT OF THE ROLE OF THE MEDIA IN ANTI – CORRUPTION CAMPAIGN | \$20 |
| 113 | AN ASSESSMENT OF MASS MEDIA'S ROLE IN SUPPORTING WOMEN EMPOWERMENT CAMPAIGN IN NIGERIA | \$20 |
| 114 | AN APPRAISAL OF PRESS FREEDOM IN AFRICAN SOCIETIES | \$20 |
| 115 | AN APPRAISAL OF NIGERIA MEDIA AS INSTRUMENT OF ERADICATING CORRUPTION IN NIGERIA | \$20 |
| 116 | THE ROLE OF THE BROADCAST MEDIA IN THE CAMPAIGN AGAINST HIV/AIDS IN NIGERIA | \$20 |
| 117 | THE ROLE OF RADIO IN MOBILIZING WOMEN FOR POLITICS IN NIGERIA | \$20 |
| 118 | THE IMPORTANCE OF CARTOON IN NEWSPAPER JOURNALISM. | \$20 |
| 119 | THE IMPACT OF RADIO PROGRAMMING ON THE RURAL DWELLERS. | \$20 |
| 120 | THE IMPACT OF INTERNET ADVERTISEMENT ON CONSUMER BEHAVIOR. | \$20 |
| 121 | ROLE OF RADIO IN THE MANAGEMENT OF ENVIRONMENTAL HEALTH ISSUES | \$20 |
| 122 | THE ROLES OF THE MASS MEDIA IN NIGERIA POLITICS | \$20 |
| 123 | BROADCAST MEDIA: TOOLS FOR EFFECTIVE RURAL DEVELOPMENT | \$20 |
| 124 | AUDIENCE PERCEPTION OF POLITICAL NEWS COVERAGE ON TELEVISION: A STUDY OF AFRICAN INDEPENDENT TELEVISION (AIT) AND NIGERIAN TELEVISION AUTHORITY (NTA) ILORIN. | \$20 |
| 125 | ASSESSMENT OF NEW COMMUNICATION AND INFORMATION TECHNOLOGY IN RADIO BROADCASTING: A STUDY OF BRC AND FRCN. | \$20 |

| # | Product Name | Price |
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| 126 | AN EVALUATION OF PORTRAYAL OF FEMALE GENDER IN SELECTED TELEVISION ADVERTISEMENT (A CASE OF NTA) | \$20 |
| 127 | AN ASSESSMENT OF READERS' PERCEPTION OF THE LANGUAGE OF NEWSPAPER ADVERTISEMENT: A READERSHIP STUDY OF VANGUARD NEWSPAPER | \$20 |
| 128 | THE USE OF STATE BROADCAST MEDIA AS PROPAGANDA MACHINERY BY STATE GOVERNMENT | \$20 |
| 129 | THE ROLES OF RADIO AND INTERPERSONAL COMMUNICATION IN THE ERADICATION OF GUINEA WORM IN NKALAGU COMMUNITY | \$20 |
| 130 | THE ROLE OF TELEVISION IN POLITICAL PERSUASION A CASE STUDY OF NTA | \$20 |
| 131 | THE ROLE OF PUBLIC RELATIONS IN CRISIS MANAGEMENT (A CASE STUDY OF THE ETITI IHITTE-UBOMA, LOCAL GOVERNMENT AREA OF IMO STATE) | \$20 |
| 132 | THE ROLE OF COMMUNITY RELATIONS ON THE CORPORATE IMAGE OF ORGANIZATION | \$20 |
| 133 | THE ROLE OF AFRICA INDEPENDENT TELEVISION IN PROMOTING POPULAR CULTURE | \$20 |
| 134 | THE INFLUENCE OF WESTERN TELEVISION PROGRAMMES ON THE CULTURAL VALUES OF NIGERIA YOUTHS | \$20 |
| 135 | THE INFLUENCE OF AIT COVERAGE ON POST 2011 ELECTION SENTIMENTS | \$20 |
| 136 | THE IMPACT OF PHONE-IN PROGRAMMES: A STUDY OF "SOUL MENDER" ON GRACE 95.5 FM LOKOJA, KOGI STATE". | \$20 |
| 137 | THE IMPACT OF MANAGEMENT STYLE OF NAGARTA RADIO ON REPORTERS AND PROGRAMMES PRODUCERS IN THE STATION | \$20 |
| 138 | THE IMPACT OF GOVERNMENT OWNERSHIP ON MEDIA OBJECTIVITY (A STUDY OF FRCN) | \$20 |
| 139 | TELEVISION AS A TOOL FOR NATIONAL INTEGRATION (A CASE STUDY OF N.T.A) | \$20 |
| 140 | THE EFFECT OF CULTISM IN NIGERIA TERTIARY INSTITUTION | \$20 |
| 141 | COMMUNICATION: THE KEY IN EFFECTIVE PUBLIC RELATION (A CASE STUDY OF DAAR COMMUNICATION LIMITED) (AIT/RAY POWER) | \$20 |
| 142 | ASSESSMENT OF THE IMPACT OF FOREIGN MEDIA CAMPAIGN ON HIV/AIDS ERADICATION IN NIGERIA A CASE STUDY OF BBC WORLD | \$20 |
| 143 | A SURVEY OF THE LANGUAGE OF NEWSPAPER ADVERTISEMENT. A CASE STUDY OF THE VANGUARD NEWSPAPER | \$20 |
| 144 | AN ASSESSMENT OF THE EFFECT OF THE MEDIA ON PERFORMANCE OF ISLAMIC STUDIES STUDENTS IN SECONDARY SCHOOLS | \$20 |
| 145 | INFLUENCE OF TELEVISION VIEWING ON YOUNG ADULT'S DEVIANT BEHAVIOUR | \$20 |
| 146 | AUDIENCE PERCEPTION OF DIGITAL TELEVISION ON MUSICAL PROGRAMMES ON DSTV IN LAGOS METROPOLIS | \$20 |
| 147 | AN ASSESSMENT OF MASS MEDIA AVAILABILITY AND LEVEL OF USAGE IN THE TEACHING AND LEARNING | \$20 |
| 148 | USAGE OF NEWS PICTURES IN NEWSPAPER "A CONTENT ANALYSIS OF FRONT-PAGE PHOTOGRAPHS IN THE GUARDIAN AND THE PUNCH NEWSPAPER." | \$20 |
| 149 | THE RELATIONSHIP BETWEEN TELEVISION VIEWING AND AGGRESSIVE BEHAVIOUR AMONG ADOLESCENTS IN MAINLAND LOCAL GOVERNMENT SCHOOLS IN LAGOS STATE | \$20 |
| 150 | ROLE OF CELEBRITY ADVERTISING IN CONSUMER BRAND LOYALTY A STUDY OF MTN (GSM) USERS IN IKEJA L.G.A, LAGOS STATE | \$20 |
| 151 | ROLE OF CELEBRITY ADVERTISING IN CONSUMER BRAND LOYALTY: A STUDY OF MTN (GSM) USERS IN IKEJA L.G.A, LAGOS STATE | \$20 |
| 152 | NEWSPAPER COVERAGE OF NIGERIA 2015 GENERAL ELECTION (A STUDY OF SELECTED NEWSPAPER IN NIGERIA) | \$20 |
| 153 | EFFECT OF COMMUNICATION ON ORGANIZATIONAL DEVELOPMENT (A STUDY OF POWER HOLDING COMPANY OF NIGERIA [PHCN]) | \$20 |
| 154 | USAGE OF NEWS PICTURES IN NEWSPAPER "A CONTENT ANALYSIS OF FRONT-PAGE PHOTOGRAPHS IN THE GUARDIAN AND THE PUNCH NEWSPAPER." | \$20 |
| 155 | NEWSPAPER COVERAGE OF NIGERIA 2015 GENERAL ELECTION (A STUDY OF SELECTED NEWSPAPER IN NIGERIA) | \$20 |
| 156 | TELEVISION AS A TOOL FOR MOULDING PUBLIC OPINION | \$20 |
| 157 | AN EVALUATION OF THE ROLE OF THE MEDIA AND NATIONAL SECURITY IN NIGERIA | \$20 |
| 158 | ETHICAL CHALLENGES IN JOURNALISM PRACTICE IN SOUTH-SOUTH NIGERIA: A CASE STUDY OF EBONYI STATE | \$20 |
| 159 | THE ROLE OF COMMUNICATION ON COMMUNITY DEVELOPMENT | \$20 |
| 160 | THE ROLE OF THE MEDIA IN THE CRUSADE AGAINST GLOBAL TERRORISM – A CASE STUDY OF THE VANGUARD AND PUNCH NEWSPAPERS | \$20 |
| 161 | THE ROLE OF RADIO IN MOBILIZING NIGERIAN WOMEN INTO POLITICS | \$20 |
| 162 | THE ROLE OF RADIO AND TELEVISION IN RURAL DEVELOPMENT | \$20 |
| 163 | NEWSPAPER READERSHIP PATTERN AMONG NIGERIAN YOUTHS. | \$20 |
| 164 | THE INFLUENCE OF SOCIAL MEDIA ON THE USE OF TRADITIONAL MASS MEDIA AMONG NIGERIAN YOUTHS. | \$20 |

| # | Product Name | Price |
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| 165 | THE EFFECT OF UNILORIN RADIO ON STUDENT PERFORMANCE | \$20 |
| 166 | THE ROLE OF THE MEDIA IN THE CRUSADE AGAINST GLOBAL TERRORISM | \$20 |
| 167 | INFLUENCE OF SOCIAL MEDIA ON THE USE OF MASS MEDIA AMONG YOUTH OF NIGERIA | \$20 |
| 168 | THE ROLE OF THE RADIO IN PROPAGATING CULTURE IN NIGERIA | \$20 |
| 169 | THE ROLE OF BROADCAST MEDIA IN MOBILIZING WOMEN FOR POLITICAL PARTICIPATION | \$20 |
| 170 | THE IMPACT OF NIGERIAN PRESS ON THE CHOICE OF POLITICAL CANDIDATE | \$20 |
| 171 | THE EFFECT OF (PUBLIC SERVICE ADVERTISING-PSA) ON EXAMINATION MALPRACTICE PREVENTION | \$20 |
| 172 | FACTORS AFFECTING THE QUALITY OF 'FAMILY FORUM'- A RADIO PROGRAMME OF ANAMBRA BROADCASTING SERVICE, AWKA | \$20 |
| 173 | EFFECT OF TRADITIONAL MEDIA OF COMMUNICATION AS TOOLS FOR EFFECTIVE RURAL DEVELOPMENT | \$20 |