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#	Product Name	Price
1	INTERNATIONAL MARKET ENTRY STRATEGIES AND EXPORT PERFORMANCE OF QUOTED AGRICULTURAL FIRMS IN NIGERIA	\$20
2	INFLUENCE OF PRODUCT INNOVATION ON CUSTOMERS' PURCHASE INTENTION FOR BEVERAGE PRODUCTS IN ABIA STATE, NIGERIA	\$20
3	ADVERTISING MEDIA AND MARKETING PERFORMANCE OF CONFECTIONERY ENTERPRISES IN ABIA STATE, NIGERIA	\$20
4	MESSAGE CHARACTERISTIC AND CONSUMERS' PREFERENCES FOR SELECTED NOODLES IN UMUAHIA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
5	INVENTORY MANAGEMENT AND MARKETING PERFORMANCE OF FAST FOOD RESTAURANTS IN ABIA STATE, NIGERIA.	\$20
6	MARKETING PERFORMANCE OF DEPOSIT MONEY BANKS IN THE PRE AND POST CASHLESS POLICY PERIODS IN NIGERIA (2004 – 2019)	\$20
7	PHYSICAL EVIDENCE STRATEGIES AND CONSUMER PATRONAGE OF FILLING STATIONS IN UYO METROPOLIS, AKWA IBOM STATE	\$20
8	PHYSICAL EVIDENCE STRATEGIES AND CONSUMER PATRONAGE OF FILLING STATIONS IN UYO METROPOLIS, AKWA IBOM STATE	\$20
9	BRAND EQUITY AND MARKETING PERFORMANCE OF SELECTED COSMETICS FIRMS IN LAGOS STATE, NIGERIA	\$20
10	SOCIAL MEDIA TOOLS AND CONSUMER BUYING BEHAVIOUR OF SELECTED UNIVERSITY STUDENTS IN THE SOUTH EAST REGION OF NIGERIA.	\$20
11	DETERMINANTS OF IMPULSE BUYING BEHAVIOUR OF FEMALE LECTURERS IN SOUTH EASTERN NIGERIA	\$20
12	IMPACT OF PETROLEUM PRODUCT PRICES ON SALE, PERFORMANCE OF COMPANIES IN THE OIL AND GAS SECTOR IN NIGERIA	\$20
13	ANALYSIS OF FACTORS AFFECTING EXPORT PERFORMANCE OF SELECTED NON-OIL PRODUCT IN NIGERIA FROM 1980-2018	\$20
14	DRIVERS OF CUBED SEASONING CONSUMPTION IN ABIA STATE NIGERIA	\$20
15	MARKETING OF BIOFORTIFIED CASSAVA PRODUCTS AND HOUSEHOLD FOOD SECURITY IN ABIA STATE, NIGERIA	\$20
16	EFFECT OF CUSTOMER ORIENTATION ON MARKETING PERFORMANCE AMONG SMALL AND MEDIUM SCALE LEATHER PRODUCTS MANUFACTURER IN ABIA STATE NIGERIA	\$20
17	EFFECT OF TRANSPORTATION AND WAREHOUSING ON MARKETING PERFORMANCE OF FLOUR DISTRIBUTORS IN ABIA STATE, NIGERIA	\$20
18	EFFECT OF ADVERTISEMENT ON CONSUMERS' PATRONAGE OF TOOTHPASTE IN ABIA STATE, NIGERIA	\$20
19	CUSTOMER RELATIONSHIP MARKETING AND CUSTOMER LOYALTY IN DIAMOND AND FIRST BANK PLC SOUTH EAST NIGERIA	\$20
20	EFFECT OF PROMOTION ON CUSTOMER PATRONAGE OF SELECTED ELECTRONIC PRODUCTS IN ABIA STATE, NIGERIA	\$20
21	PACKAGING IN PRODUCT CONCEPT DEVELOPMENT AND POSITIONING: A STUDY OF SELECTED FIRMS IN THE FOOD AND BEVERAGE INDUSTRY IN NIGERIA	\$20
22	EFFECTS OF SERVICE QUALITY ON CUSTOMER SATISFACTION (A STUDY OF FIRST BANK AND ACCESS BANK PLC) IN UMUAHIA METROPOLIS ABIA STATE, NIGERIA	\$20
23	LOGISTICS MANAGEMENT PRACTICES AND MARKETING PERFORMANCE OF RICE DISTRIBUTORS IN ABIA STATE, NIGERIA	\$20
24	EFFECT OF RELATIONSHIP MARKETING ON CUSTOMERS' RETENTION IN NIGERIA BOTTLING COMPANY, OWERRI, IMO STATE, NIGERIA	\$20
25	EFFECTS OF PROMOTIONAL STRATEGIES ON PENETRATION OF LIFE INSURANCE PRODUCTS IN SOUTH EAST, NIGERIA	\$20
26	PHYSICAL FACILITIES AND MARKETING PERFORMANCE OF SELECTED TOURISM SITES IN THE SOUTH-EAST AND SOUTH-SOUTH ZONES OF NIGERIA	\$20
27	PHYSICAL FACILITIES AND MARKETING PERFORMANCE OF SELECTED TOURISM SITES IN THE SOUTH-EAST AND SOUTH-SOUTH ZONES OF NIGERIA	\$20
28	AN EVALUATION OF SERVICE QUALITY AND CUSTOMER RETENTION IN OBUDU CATTLE RANCH, NIGERIA	\$20
29	FACTORS AFFECTING MARKETING PERFORMANCE OF RICE FARMERS COOPERATIVE MEMBERS IN EBONYI AND ENUGU STATES OF NIGERIA	\$20
30	GREEN LOGISTICS PRACTICES AND MARKETING PERFORMANCE OF SELECTED TRANSPORT FIRMS IN SOUTH-SOUTH, NIGERIA	\$20
31	PRODUCT INNOVATION AND MARKET PERFORMANCE: A STUDY OF PZ CUSSON PLC NIGERIA	\$20
32	THE INFLUENCE OF LOYALTY PROGRAMS ON RETENTION OF VISAFONE CUSTOMERS IN UMUAHIA	\$20
33	EFFECT OF PACKAGING ON CONSUMER BUYING DECISION IN THE SOFT DRINK INDUSTRY.	\$20

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34	COMPETITIVE STRATEGIES AND MARKETING PERFORMANCE OF SELECTED SMALL AND MEDIUM SCALE ENTERPRISES (SMES) IN ABIA AND IMO STATES, NIGERIA	\$20
35	PORT CONCESSION AND THE QUALITY OF SERVICE DELIVERY IN NIGERIAN PORTS	\$20
36	EFFECT OF PACKAGE ON CONSUMER'S PATRONAGE OF SELECTED PROCTER & GAMBLE CONSUMER PRODUCTS IN ABIA STATE, NIGERIA	\$20
37	EFFECT OF CUSTOMER SERVICE QUALITY ON MARKETING PERFORMANCE OF UBA PLC AND ZENITH BANK PLC IN ABA, ABIA STATE	\$20
38	EFFECT OF PACKAGING AND BRANDING ON CONSUMER BUYING BEHAVIOUR OF SELECTED PASTA PRODUCTS IN ABIA STATE, NIGERIA	\$20
39	DISTRIBUTION ACTIVITIES AND CUSTOMER PATRONAGE OF PETROLEUM PRODUCTS: A STUDY OF OANDO PLC AND FORTE OIL PLC, ABIA STATE, NIGERIA	\$20
40	MARKETING COMMUNICATION TOOLS AND SAVINGS MOBILIZATION DRIVE OF SELECTED MICROFINANCE BANKS IN AKWA IBOM STATE, NIGERIA	\$20
41	CUSTOMER SERVICE QUALITY AND CUSTOMER PATRONAGE OF COMMERCIAL BANKS IN RIVERS STATE, NIGERIA,	\$20
42	SALES TARGET AND MARKETING PERFORMANCE OF ANIMAL FEED DISTRIBUTORS IN ABIA STATE, NIGERIA	\$20
43	BRAND IDENTITY AND FAN LOYALTY OF NIGERIA PROFESSIONAL FOOTBALL LEAGUE IN SOUTH - SOUTH NIGERIA	\$20
44	EFFECT OF PRODUCT INNOVATION ON CORPERATE PERFORMANCE OF SELECTED CONSUMER GOODS FIRMS IN LAGOS STATE, NIGERIA	\$20
45	DETERMINANTS OF CUSTOMERS' ACCEPTANCE OF SALES PROMOTION CAMPAIGNS OF DEPOSIT MONEY BANKS IN ABIA STATE, NIGERIA	\$20
46	WEBSITE ATTRIBUTE AND CUSTOMER PATRONAGE OF ELECTRONIC-VENDORS IN LAGOS, NIGERIA	\$20
47	EXPORT BARRIERS AND EXPORT PERFORMANCE OF LEATHER PRODUCTS SMES' IN ABA, ABIA STATE, NIGERIA	\$20
48	SERVICE RECOVERY STRATEGIES AND CUSTOMERS PATRONAGE OF DOMESTIC AIRLINES IN THE SOUTH-SOUTH GEO-POLITICAL ZONE OF NIGERIA	\$20
49	CUSTOMER SERVICES AND CUSTOMER PATRONAGE IN FIRST BANK OF NIGERIA PLC IN ABIA STATE, NIGERIA	\$20
50	DISTRIBUTION STRATEGIES AND MARKETING PERFORMANCE OF SOFT- DRINK MANUFACTURING COMPANIES IN SOUTH-EAST, NIGERIA	\$20
51	DISTRIBUTION STRATEGIES AND MARKETING PERFORMANCE OF SOFT- DRINK MANUFACTURING COMPANIES IN SOUTH-EAST, NIGERIA	\$20
52	CONSUMERS' ATTITUDE TOWARDS NIGERIA MADE TEXTILE PRODUCTS IN SELECTED LOCAL GOVERNMENT AREA OF ABIA STATE, NIGERIA	\$20
53	INFLUENCE OF PACKAGING ELEMENTS ON CONSUMER BUYING BEHAVIOUR OF FAST-MOVING CONSUMER PRODUCTS	\$20
54	EFFECT OF LOGISTICS MANAGEMENT SYSTEM ON MARKETING PERFORMANCE OF DAIRY PRODUCTS DISTRIBUTORS IN ABIA STATE, NIGERIA	\$20
55	PRODUCT DIFFERENTIATION STRATEGIES AND CUSTOMERS' PATRONAGE OF FAST FOOD RESTAURANTS IN ABIA STATE, NIGERIA	\$20
56	ENTREPRENEURIAL ORIENTATION AND PERFORMANCE OF SELECTED SMALL AND MEDIUM SCALE ENTERPRISES IN SOUTH EAST GEOPOLITICAL ZONE, NIGERIA	\$20
57	TOURISM DESTINATION CHARACTERISTICS AND TOURISTS PATRONAGE THE CASE OF TINAPA, CROSS RIVER STATE, NIGERIA	\$20
58	EFFECTS OF PRICE ON THE PATRONAGE OF SELECTED CONSUMER GOODS AMONG UNIVERSITY STUDENTS IN ABIA STATE, NIGERIA	\$20
59	EFFECTS OF SALES PROMOTION ON MARKETING OF REAL ESTATE IN NIGERIA (A STUDY OF FEDERAL HOUSING AUTHORITY)	\$20
60	TEST MARKETING OF NEW PRODUCT ITS EFFECTIVENESS AND PRODUCT PERFORMANCE IN UNILEVER NIGERIA PLC	\$20
61	EFFECTS OF CUSTOMER RELATIONSHIP MANAGEMENT ON BRAND APPEALS: A CASE OF FINANCIAL SERVICE INDUSTRY IN NIGERIA	\$20
62	THE RELATIONSHIP BETWEEN CONSUMER PROTECTION AND DRUG MARKETING IN NATIONAL AGENCY FOR FOOD AND DRUG ADMINISTERED AND CONTROL	\$20
63	MARKET PENETRATION STRATEGY AS A MEANS OF ENTERING THE NIGERIAN TELECOMMUNICATION (A STUDY OF MOBILE TELECOMMUNICATION NETWORK (MTN))	\$20
64	IMPACT OF SALES PROMOTION ON MARKETING OF SOFT DRINKS (A STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
65	IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS (STUDY OF NIGERIA BOTTLING COMPANY PLC.)	\$20
66	THE ROLE OF ADVERTISING IN ACHIEVING CONSUMER BRAND LOYALTY FOR BEER PRODUCT (A CASE STUDY OF NIGERIA BREWERIES)	\$20

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67	THE EFFECT OF SALES PROMOTION ON PRODUCT PERFORMANCE AND MARKET SHARE OF THE ORGANISATION (A CASE STUDY OF NESTLE FOODS NIGERIA PLC.)	\$20
68	THE EFFECT OF SALES PROMOTION AS A SURVIVAL STRATEGY IN THE MARKETING OF A COMPANY'S PRODUCTS (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC).	\$20
69	TEST MARKETING OF NEW PRODUCT ITS EFFECTIVENESS AND PRODUCT PERFORMANCE (A CASE OF UNILEVER NIGERIA PLC)	\$20
70	OUTSOURCING AS A STRATEGY FOR REDUCING OVERHEAD COSTS IN GTBANK PLC AND ZENITH BANK PLC	\$20
71	THE EFFECTS OF UNETHICAL PRACTICES IN ADVERTISING: (A CASE STUDY OF VITAFOAM IN NIGERIA)	\$20
72	PRODUCT DEVELOPMENT IN THE CABLE INDUSTRY: PROBLEMS AND PROSPECT. (A CASE STUDY OF CUTIX CABLE PLC)	\$20
73	THE SIGNIFICANCE OF PRICE IN CONSUMER PURCHASE DECISION (A CASE STUDY OF MR. BIGGS PLAZA, AUCHI)	\$20
74	THE IMPORTANCE OF PACKAGING AS A TOOL FOR IMPLEMENTING A COMPANY MARKETING PROGRAMMES (A CASE STUDY OF PRAYER AND BLESSING PURE WATER COMPANY)	\$20
75	THE IMPACT OF PROMOTIONAL ACTIVITIES ON THE PURCHASE OF A COMPANY'S PRODUCT (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC, BENIN CITY, EDO STATE)	\$20
76	THE IMPACT OF ADVERTISING ON CONSUMER PURCHASE DECISION (A CASE STUDY OF DANGOTE NIG PLC)	\$20
77	THE EFFECT OF TELEVISION ADVERTISEMENT ON BUYING BEHAVIOUR WITH REGARDS TO HOUSEHOLD NECESSITY (A CASE STUDY OF WOMEN IN BENIN CITY)	\$20
78	THE EFFECT OF ADVERTISING ON THE SALES OF TOOTHPASTE (A CASE STUDY OF HERBAR TOOTH PASTE PRODUCT)	\$20
79	ROLE OF MARKETING IN NIGERIA BANKING SECTOR (A CASE STUDY OF GT BANK)	\$20
80	FUEL DISTRIBUTION IN NIGERIA: PROBLEMS AND SOLUTIONS (A CASE STUDY OF NNPC)	\$20
81	CONSUMER PROTECTION AND DRUG MARKETING IN NIGERIA	\$20
82	TREND IN THE USE OF HUMAN MODELS IN THE NIGERIA ADVERTISING INDUSTRY	\$20
83	THE ROLE OF MARKETING COMMUNICATION IN EFFECTIVE OF MALT DRINKS (A CASE STUDY OF THE MALT BOTTLED BY CONSOLIDATED BREWERIES)	\$20
84	THE MARKETING OF HOTEL SERVICE IN WARRI METROPOLIS (A CASE STUDY OF ROYAL ARK HOTEL LIMITED)	\$20
85	THE IMPACT OF MARKETING STRATEGY IN NIGERIAN BANKING INDUSTRY (A CASE STUDY OF FIRST BANK NIGERIA PLC)	\$20
86	THE EFFECTIVENESS OF PHYSICAL DISTRIBUTION (A CASE STUDY OF EJ COLLINCE COMPANY)	\$20
87	THE EFFECT OF ADVERTISING ON CONSUMER PREFERENCE PATTERNS FOR MALT DRINKS (A COMPARATIVE STUDY OF GUINNESS MALTA AND AMSTEL MALTA)	\$20
88	CONSUMER PROTECTION AND DRUG MARKETING IN NIGERIA	\$20
89	THE STRATEGIC OPTIMIZATION AND EXPORTATION OF LOCALLY MANUFACTURED PRODUCTS IN NIGERIA	\$20
90	FACTOR INFLUENCING BEHAVIOR AND PERFORMANCE OF INDIGENOUS ENTREPRENEURS IN LAGOS STATE (A CASE STUDY OF OSHODI/ISOLO INDUSTRIAL ESTATE)	\$20
91	EFFECTS OF PRODUCT QUALITY ON BRAND LOYALTY (A STUDY OF NOKIA MOBILE PHONE)	\$20
92	THE IMPACT OF MARKET ORIENTATION PRACTICES ON ORGANISATIONAL PERFORMANCE IN NIGERIAN BANKING INDUSTRY (A CASE STUDY OF FIRST BANK, FIRST CITY BANK, STERLING BANK, UBA AND ZENITH BANK)	\$20
93	IMPACT OF LOGISTICS MANAGEMENT IN MARKETING OF AGRICULTURAL PRODUCTS (A STUDY OF DIVERSAY SOLUTION LIMITED)	\$20
94	EFFECT OF CUSTOMER RELATIONSHIP MANAGEMENT ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF ACCESS BANK PLC)	\$20
95	THE IMPACT OF MARKETING COMMUNICATION ON CUSTOMER'S LOYALTY TO CONSUMERS PRODUCT (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
96	THE IMPACT OF ADVERTISING ON SALES PERFORMANCE IN THE SOFT DRINK INDUSTRY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
97	THE EFFECTS OF ETHICAL BEHAVIOUR ON MARKETING MANAGERS (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
98	ROLE OF MARKETING RESEARCH IN GAINING MARKET SHARE. (A STUDY OF GLOBALCOM NIGERIA LIMITED)	\$20
99	IMPACTS OF STRATEGIC MARKETING ON ORGANISATION'S PERFORMANCE (A CASE STUDY OF DOYIN GROUP OF COMPANIES, LAGOS)	\$20
100	IMPACT OF ADVERTISEMENT ON CONSUMER BEHAVIOUR IN NIGERIA (A CASE STUDY OF CADBURY NIGERIA PLC.)	\$20
101	EFFECT OF GOVERNMENT EXPORT PROMOTION POLICIES ON THE DEVELOPMENT OF EXPORT BUSINESS IN NIGERIA (A CASE STUDY OF THE NIGERIAN EXPORT PROMOTION COUNCIL)	\$20