

Projects

Projects — Batch 5

#	Product Name	Price
1	PACKAGING AS A TOOL FOR COMPETITIVE MARKETING: A COMPARATIVE STUDY OF SELECTED NIGERIA AND FOREIGN CONSUMER PRODUCT (A STUDY OF UNILVER NIGERIAN PLC, LAGOS AND PZ CUSSONS UNITED KINGDOM, MANCHESTER)	\$20
2	THE IMPACT OF MARKETINGRESEARCH ON PRODUCT PLANNING (A STUDY OF UNILEVER NIGERIA PLC ABA)	\$20
3	EFFECT OF PROMOTIONAL STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRMS IN NIGERIA (A STUDY OF PZ CUSSONS PLC, LAGOS).	\$20
4	EFFECT OF SALES PROMOTION ON CUSTOMER PATRONAGE OF TELECOM SERVICES (A STUDY OF GLOBACOM NIGERIA LIMITED)	\$20
5	IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT CASE STUDY (NIGERIA BREWERIES ABA)	\$20
6	PRODUCT DISPOSITION ALTERNATIVES IN A DISTRESSED ECONOMY-NIGERIA IN FOCUS	\$20
7	CORPORATE PROFITABILITY ENHANCEMENT BASED ON E - MARKETING PLATFORM	\$20
8	EFFECT OF PACKAGING ON CONSUMER PATRONAGE OF SACLUX PAINT NIGERIA LIMITED UMUAHIA, ABIA STATE	\$20
9	COMPARATIVE ANALYSIS OF CONSUMER PERCEPTION OF ADVERTISED AND NON-ADVERTISED BRANDS IN ABIA STATE, NIGERIA	\$20
10	REGULATED DRUG MARKETING AS A TOOL FOR CONSUMER PROTECTION IN IKOT EKPENE, AKWA IBOM STATE A CASE STUDY OF JUHEL PHARMACEUTICAL COMPANY IKOT EKPENE	\$20
11	EVALUATION OF CUSTOMERS SATISFACTION ON ROAD TRANSPORTATION MANAGEMENT (A CASE STUDY OF PEACE MASS TRANSIT, PEACE PARK BY UMUWAYA ROAD, UMUAHIA, ABIA STATE.)	\$20
12	PACKAGING AS A COMPETITIVE TOOL IN MARKETING OF CONSUMER GOODS IN ABIA STATE (A CASE STUDY OF PZ CUSSONS NIG. PZ. ABA)	\$20
13	DETERMINANTS OF PERFORMANCE AMONG BAKERY INDUSTRIES IN ABA METROPOLIS OF ABIA STATE, NIGERIA	\$20
14	RELEVANCE OF PRICING DECISION ON ACHIEVING RETAIL MARKET GROWTH IN OWERRI METROPOLIS, IMO STATE, NIGERIA.	\$20
15	DETERMINANTS OF MARKETING EFFICIENCY AMONG RESTAURANT OPERATORS IN ABIA STATE, NIGERIA.	\$20
16	EFFECT OF MARKETING RESEARCH ON THE PERFORMANCE OF SMALL SCALE ENTERPRISES IN ABIA STATE	\$20
17	THE APPLICATIONO STATE, NIGERIA. OF MARKETING CONCEPT IN THE AGRICULTURAL SECTOR IN SELECTED FARMS IN IM	\$20
18	EFFECT OF VARIED CULTURE CONDITIONS ON BACITRACIN PRODUCTION FROM BACILLUS SUBTILIS	\$20
19	BIOMASS AND ALCOHOL PRODUCTION FROM CASSAVA PEELS (MANIHOT ESCULENTA) USING TRICHODERMA VIRIDE AND PALM WINE YEAST (SACCHAROMYCES CEREVISIAE)	\$20
20	ISOLATION OF METHICILLIN-RESISTANT STAPHYLOCOCCUS AUREUS FROM THE NOSTRILS OF STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
21	USING BIOCONTROL AGENTS TO CONTROL SALMONELLA SPECIES IN DAIRY PRODUCTS	\$20
22	ISOLATION AND IDENTIFICATION OF PATHOGENIC BACTERIA FROM NECKLACE WORN BY MEMBERS OF THE UNIVERSITY COMMUNITY	\$20
23	ISOLATION AND SCREENING OF ANTIBIOTIC PRODUCING MICROORGANISMS FROM FOREST SOIL IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE (MOUUAU)	\$20
24	ISOLATION AND SCREENING OF ANTIBIOTIC-PRODUCING SOIL MICROORGANISMS AROUND FISH POND ENVIRONMENT IN UMUDIKE	\$20
25	BIOCONTROL POTENTIAL OF LACTIC ACID BACTERIA AGAINST SPOILAGE FUNGI OF TOMATO FRUITS	\$20
26	ISOLATION AND IDENTIFICATION OF MICROORGANISMS OF PUBLIC HEALTH IMPORTANCE FROM WATER-SIDE ABATTOIR EFFLUENT, ABA, ABIA STATE	\$20
27	ANTIBACTERIAL PROPERTIES OF BACILLUS SPECIES ISOLATED FROM SOIL AND OPTIMIZATION OF GROWTH CONDITIONS	\$20
28	EFFECT OF EFFICIENT SALES MANAGEMENT ON THE PERFORMANCE OF FIRMS (A STUDY OF NIGERIAN BREWERIES PLC ENUGU)	\$20
29	EFFECT OF EFFICIENT SALES MANAGEMENT ON THE PERFORMANCE OF FIRMS (A STUDY OF NIGERIAN BREWERIES PLC ENUGU)	\$20
30	ASSESSMENT OF MICROBIOLOGICAL QUALITY OF IMO RIVER (ONUIMO)	\$20
31	COMPARISON OF BACTERIAL FLORA ON THE HANDS OF HEALTHCARE WORKERS AND NON-HEALTHCARE WORKERS	\$20
32	MICROBIAL DIVERSITY AND PROXIMATE ANALYSIS OF "IKPAN" (MUSHROOM-MELON CAKE), A LOCAL SNACK	\$20
33	ANTIMICROBIAL EFFECTS OF CROTON GRATISSIMUS	\$20
34	MICROORGANISMS ASSOCIATED WITH THE SPOILAGE OF TOMATOES SOLD IN UMUAHIA MARKETS	\$20
35	BACTERIAL PROFILE OF FRESH GARDEN EGG VEGETABLE (SOLANUM MACROCARPON) SOLD IN UMUAHIA	\$20

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36	ANTIMICROBIAL ACTIVITIES OF EMILIA SONCHIFOLIA (LILAC TASSELFLOWER) AND CHROMOLAENA ODORATA (SIAM WEED) ON WOUND PATHOGENS	\$20
37	IN VITRO ANTIFUNGAL POTENTIAL OF ROSEMARY (ROSMARINUS OFFICINALIS), EUCALYPTUS (EUCALYPTUS GLOBULUS) AND LEMON (CITRUS LIMON) ESSENTIAL OILS ON ANTHRACNOSE OF TOMATO (COLLETOTRICHUM).	\$20
38	ISOLATION OF ANTIBIOTICS PRODUCING MICRO ORGANISMS FROM THE FARM LAND BEHIND CENTER FOR MOLECULAR BIOSCIENCES AND BIOTECHNOLOGY (CMBB) IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
39	ANTIBACTERIAL ACTIVITY OF ESSENTIAL OILS FROM EUCALYPTUS GLOBULUS, ROSMARINUS OFFICINALIS AND CITRUS LIMON AGAINST SALMONELLA TYPHI, ESCHERICHIA COLI, STAPHYLOCOCCUS AUREUS, ENTEROCOCCUS FAECALIS AND PSEUDOMONAS AERUGINOSA.	\$20
40	DETERMINATION OF MICROBIAL LOADS OF SOME COMMON FRUITS SOLD IN UMUAHIA METROPOLIS	\$20
41	ASSESSMENT OF THE MICROBIAL AND NUTRITIONAL QUALITIES OF ANIMAL FEED PRODUCED AT SONGHAI FARM, RIVERS STATE.	\$20
42	DETECTION OF ASPERGILLUS FLAVUS AND ASPERGILLUS PARASITICUS AND ESTIMATION OF AFLATOXINS IN SORGHUM PURCHASED IN UMUAHIA MAIN MARKET.	\$20
43	ANTIMICROBIAL AND PHYTOCHEMICAL ANALYSIS OF LEAVES AND SEEDS OF CARICA PAPAYA (PAW-PAW)	\$20
44	PRODUCTION OF ALPHA AMYLASE BY ASPERGILLUS NIGER USING SOLID STATE FERMENTATION OF AGRO-INDUSTRIAL WASTE (RICE BRAN)	\$20
45	ASSESSMENT OF THE MICROBIOLOGY AND PHYSICOCHEMICAL QUALITIES OF SOIL CONTAMINATED WITH DIESEL OIL IN UMUAHIA METROPOLIS	\$20
46	ISOLATION AND IDENTIFICATION OF PATHOGENIC ORGANISMS ON NIGERIA CURRENCY	\$20
47	BIOCHEMICAL CHARACTERIZATION OF BACTERIA ISOLATED FROM URINE SPECIMENS OF FEMALE STUDENTS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE, ABIA STATE	\$20
48	THE ISOLATION OF BIOSURFACTANT PRODUCING BACTERIA IN FLORAL NECTAR, SCREENING OF THE ISOLATES USING THE DROP COLLAPSE METHOD AND CHARACTERIZATION OF THE ISOLATED STRAINS.	\$20
49	EFFECT OF PRODUCT BRANDING ON CONSUMER PREFERENCE IN THE COSMETIC INDUSTRY (A STUDY OF PZ CUSSONS NIGERIA PLC ABA, ABIA STATE)	\$20
50	DETERMINANTS OF PURCHASE BEHAVIOUR AND CONSUMPTION PATTERNS FOR TOILETRIES AMONG HOUSEHOLDS IN RIVERS STATE NIGERIA	\$20
51	CUSTOMER RELATIONSHIP MARKETING AND MARKETING PERFORMANCE IN SUPER MARKET IN PORT HARCOURT	\$20
52	MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE APPRAISAL OF THE MARKETING AND DEVELOPMENT OF LAUNDRY AND DRY CLEANING INDUSTRY (A STUDY OF SELECTED FIRMS IN ENUGU, ENUGU STATE).	\$20
53	SOCIO-ECONOMIC DETERMINANT OF CONSUMER CHOICE ON FOREIGN MADE LEATHER AMONG HOUSEHOLD IN URBAN AREAS OF ABIA STATE, NIGERIA	\$20
54	STRATEGIES FOR ENHANCE INDUSTRIAL MARKETING EFFICIENCY, TECHNOLOGY BASED APPROACH (A CASE STUDY OF SACLUX PAINT LIMITED)	\$20
55	EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON PROFIT PERFORMANCE OF SELECTED COMPANIES IN ABIA STATE (A CASE STUDY OF PZ AND UNILEVER NIGERIA PLC)	\$20
56	PRICING STRATEGY AND ITS EFFECT ON SALES PERFORMANCE A STUDY OF CHEMLAP NIGERIA LIMITED, ABA.	\$20
57	THE CAUSES OF PRODUCT FAILURE IN NIGERIAN MARKET (A CASE STUDY OF GULDER-MAX)	\$20
58	APPLICATION OF MARKETING CONCEPT AND GROWTH OF COMMUNICATION RETAIL ENTERPRISE (A STUDY OF SELECTED RETAILERS IN ABA)	\$20
59	EFFECT OF PRODUCT INNOVATION ON THE DEVELOPMENT OF SELECTED COMPANIES IN ABA, ABIA STATE (A STUDY OF PZ NIGERIAN PLC. AND UNILEVER NIGERIAN PLC.)	\$20
60	THE EFFECT OF BRANDING ON CONSUMER PATRONAGE OF TOILET SOAP (A STUDY OF PZ CUSSONS NIGERIA PLC ABA ABIA STATE)	\$20
61	EFFECT OF PRODUCT BRANDING ON CONSUMER PREFERENCE IN THE COSMETIC INDUSTRY (A STUDY OF PZ CUSSONS NIGERIA PLC ABA, ABIA STATE)	\$20
62	DETERMINANTS OF PURCHASE BEHAVIOUR AND CONSUMPTION PATTERNS FOR TOILETRIES AMONG HOUSEHOLDS IN RIVERS STATE NIGERIA	\$20
63	CUSTOMER RELATIONSHIP MARKETING AND MARKETING PERFORMANCE IN SUPER MARKET IN PORT HARCOURT	\$20
64	MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE APPRAISAL OF THE MARKETING AND DEVELOPMENT OF LAUNDRY AND DRY CLEANING INDUSTRY (A STUDY OF SELECTED FIRMS IN ENUGU, ENUGU STATE).	\$20
65	ANALYSIS OF COSTS AND RETURNS OF BEEF MARKETING IN UMUAHIA METROPOLIS - ABIA STATE.	\$20

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66	IMPLICATIONS OF CUSTOMER SERVICE ON CUSTOMER LOYALTY IN THE NIGERIAN BANKING INDUSTRY. (A CASE OF FIRST BANK NIGERIA PLC, UMUAHIA, ABIA STATE)	\$20
67	EFFECTS OF PROMOTIONAL STRATEGY ON THE CONSUMER PURCHASE DECISION MAKING PROCESS IN THE SOFT DRINK INDUSTRY. (A STUDY OF 7UP BOTTLING PLC ABA, ABIA STATE	\$20
68	ANALYSIS OF POULTRY AND POULTRY PRODUCTS MARKETING CHAIN IN ABIA STATE NIGERIA	\$20
69	EFFECT OF PROMOTION MIX STRATEGY ON THE PERFORMANCE OF MOBILE TELECOMMUNICATION NETWORK UMUAHIA ABIA STATE	\$20
70	EFFECT AND SOCIO- ECONOMIC CHARACTERISTICS OF THE PURCHASE OF SENSODYNE TOOTHPASTE IN ABA METROPOLIS OF ABIA – STATE NIGERIA.	\$20
71	EVALUATION OF THE EFFECT OF MULTI-DISTRIBUTION CHANNEL ON MARKET PENETRATION STRATEGY OF FIRMS	\$20
72	THE CONSTRAINT OF PERFORMANCE, EVALUATION, AND CONTROL OF SALES FORCE IN NIGERIA (A CASE STUDY OF DANA PHARMACEUTICAL PRIVATE LIMITED COMPANY)	\$20
73	SALES PROMOTION AS A DETERMINANT OF MARKET PERFORMANCE (A CASE OF EMILY MILLIONAIRE COSMETICS INDUSTRY) IN ABA, ABIA STATE.	\$20
74	EFFECT OF ADVERTISING ON THE SELECTION OF GSM SERVICE PROVIDER IN ABIA STATE, NIGERIA	\$20
75	ELECTRONIC MARKETING AND BUSINESS PERFORMANCE IN SELECTED RETAIL OUTLETS IN PORT HARCOURT	\$20
76	THE EFFECTS OF ADVERTISING ON CONSUMER BRAND PREFERENCE FOR BEVERAGES IN ABIA STATE.	\$20
77	ANALYSIS OF MARKETING RESEARCH, PLANNING AND CONTROL FOR COMPANY GROWTH IN A COMPETITIVE ECONOMY	\$20
78	EFFECT OF MARKETING PLANNING AND CONTROL ON A COMPANY’S PRODUCTIVITY IN A COMPETITIVE MARKET (A STUDY OF 7’ UP BOTTLING COMPANY, ABA, PLANT)	\$20
79	AN EMPIRICAL STUDY OF THE EFFECTS OF RELATIONSHIP MARKETING ON BANKS PERFORMANCE IN ABA, ABIA STATE NIGERIA.	\$20
80	DETERMINANTS OF CONSUMER PREFERENCE FOR PROTEIN SOURCES IN ABIA STATE, NIGERIA	\$20
81	ANALYSIS OF MARKET ACCESS, VALUE CHAIN AND MARKETING OF BEEF IN ABIA STATE, NIGERIA.	\$20
82	THE EFFECT OF BRANDING AND TRADEMARK ON SALES VOLUME OF COCA-COLA DRINKS (A STUDY OF NIGERIA BOTTLING COMPANY, OWERRI)	\$20
83	DETERMINANT OF CONSUMER PATRONAGE BEHAVIOUR ON FAST FOOD JOINTS IN OWERRI METROPOLIS AREA.	\$20
84	ANALYSIS OF CUSTOMER SATISFACTION AMONG CONSUMERS OF NON ALCOHOLIC BEVERAGE FIRM IN UMUAHIA METROPOLIS IN ABIA STATE, NIGERIA.	\$20
85	EFFECT OF CRITICAL INCIDENT ON BRAND SWITCHING: BANKING SECTOR REVIEW	\$20
86	EFFECT OF SALES PROMOTION ON CONSUMERS LOYALTY TO THE BREWERY PRODUCT IN NIGERIA (A CASE STUDY OF STAR PRODUCT OF NIGERIA BREWERY) ENUGU STATE	\$20
87	ANALYSIS OF LOGISTIC PROBLEMS IN A MANUFACTURING INDUSTRY, A CASE STUDY OF CHAMPION BREWERY, UYO	\$20
88	EFFECT OF MOTIVATION ON STAFF PERFORMANCE IN THE BANKING INDUSTRY	\$20
89	ASSESSING CONSUMER PREFERENCE PATTERN IN THE PATRONAGE OF MOBILE TELECOMMUNICATION SERVICE PROVIDER IN UMUAHIA, ABIA STATE.	\$20
90	EVALUATION OF DISTRIBUTION CHANNEL OF CONSUMER GOODS (CASE STUDY OF NESTLE PLC, PORT HARCOURT)	\$20
91	NUTRIENT AND SENSORY EVALUATION OF INFANT FOOD MADE FROM MAIZE, FISH AND TIGERNUT FLOUR	\$20
92	VITAMINS, MINERALS AND SENSORY PROPERTIES OF BISCUIT MADE FROM HUNGRY RICE (DIGITARIA EXILIS) AND BOILED FLUTED PUMPKIN (TELFAIRIA OCCIDENTALIS)	\$20
93	FOOD SECURITY AND ANTHROPOMETRIC STATUS OF ADOLESCENT SCHOOL GIRLS IN ENUGU EAST LOCAL GOVERNMENT AREA, ENUGU STATE.	\$20
94	KNOWLEDGE, ATTITUDE AND PRACTICE OF EXCLUSIVE BREASTFEEDING AMONG NURSING MOTHERS ATTENDING POST NATAL CLINIC IN FEDERAL MEDICAL CENTRE,UMUAHIA, ABIA STATE	\$20
95	THE EVALUATION OF THE CHEMICAL AND SENSORY PROPERTIES OF MILK FROM BAMBARA GROUNDNUT (VIGNA SUBSTERRANEA)	\$20
96	BREAKFAST HABIT, NUTRITIONAL KNOWLEDGE AND STATUS OF ADOLESCENTS IN IHIALA LOCAL GOVERNMENT AREA, ANAMBRA STATE	\$20
97	ASSESS THE DETERMINANTS OF EXCLUSIVE BREASTFEEDING AMONG NURSING MOTHERS IN EKWUSIGO LOCAL GOVERNMENT AREA OF ANAMBRA STATE.	\$20
98	FOOD CONSUMPTION PATTERN AND OTHER LIFESTYLES OF ADOLESCENTS IN SELECTED SECONDARY SCHOOLS IN ABA SOUTH LOCAL GOVERNMENT AREA OF ABIA STATE	\$20

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99	IODINE STATUS AND ACADEMIC PERFORMANCE OF SCHOOL AGE CHILDREN (6-12YEARS) IN UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE.	\$20
100	ASSESSMENT OF NUTRITIONAL VULNERABILITY OF OLDER PERSONS IN FEDERAL MEDICAL CENTRE, UMUAHIA AND ABIA STATE UNIVERSITY TEACHING HOSPITAL ABA, IN ABIA STATE.	\$20
101	ASSESSMENT OF CHILDHOOD OBESITY IN SCHOOL AGED CHILDREN IN SELECTED PUBLIC AND PRIVATE PRIMARY SCHOOLS IN OREDO LOCAL GOVERNMENT AREA, EDO STATE	\$20
102	A COMPARATIVE STUDY ON THE CHEMICAL COMPOSITION AND CONSUMPTION PATTERN OF INDIGENOUS SNACKS COMMONLY CONSUMED IN BIDA, NIGER STATE	\$20
103	PREVALENCE OF OVERWEIGHT AND OBESITY AMONGST YOUNG ADULTS IN COAL CAMP, ENUGU STATE, NIGERIA	\$20
104	PREVALENCE OF ANAEMIA AMONG CHILDREN AGED 1-5 YEARS THAT ATTENDED UNTH, ITUKU OZALLA BETWEEN THE PERIOD OF JAN. 2014- JUNE 2016.	\$20
105	NUTRIENT COMPOSITION AND MICROBIAL LOAD OF SMOKE-DRIED CATFISH (CLARIAS GARIEPINUS) IN UMUAHIA METROPOLIS	\$20
106	FEEDING PATTERN AND NUTRITIONAL STATUS OF BREASTFEEDING MOTHERS IN UMUAHIA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
107	EFFECTS OF MOTHERS OCCUPATION ON BREAST-FEEDING PRACTICES IN UMUAHIA	\$20
108	EVALUATION AND CHEMICAL COMPOSITION OF CORN BREAD PRODUCED FROM A COMBINATION OF CORN AND WATER MELON SEED	\$20
109	EFFECTS OF PROCESSING METHODS ON NUTRIENTS CONTENT OF BITTER LEAF (VERNONIA AMYGDALINA)	\$20
110	ASSESSMENT OF FOOD CONSUMPTION PATTERNS AND NUTRITIONAL STATUS OF OKADA RIDERS IN IKWUANO L.G.A	\$20
111	EFFECT OF DIFFERENT PROCESSING METHODS ON THE CHEMICAL COMPOSITION OF DIOSCOREA BULBIFERA (ARDU)	\$20
112	CONSUMPTION AND CHEMICAL COMPOSITION OF INDIGENOUS SNACKS CONSUMED IN ANIOCHA NORTH LOCAL GOVERNMENT AREA, DELTA STATE	\$20
113	EVALUATION OF THE CHEMICAL COMPOSITION AND ANTIOXIDANT ACTIVITY OF THE PULP AND SEED OF TWO VARIETIES OF TROPICAL ALMOND (TERMINALIA CATAPPA)	\$20
114	BREAKFAST EATING HABITS AND NUTRITIONAL STATUS OF UNDERGRADUATES IN PUBLIC UNIVERSITIES IN ENUGU STATE	\$20
115	PREVALENCE OF OVERWEIGHT, OBESITY AND PSYCHICAL ACTIVITY LEVELS OF HEALTHCARE PRACTITIONERS IN UMUAHIA, ABIA STATE	\$20
116	PRODUCTION AND NUTRIENT CONTENT OF BISCUIT MADE FROM THE COMPOSITE FLOUR OF LOCAL GRAINS (MAIZE (ZEA MAYS) AND AFRICAN YAM BEAN (SPHENOSTYLIS STERNOCARPA) AND GINGER (ZINGIBER OFFICINALE).	\$20
117	EFFECTS OF DIFFERENT COOKING METHODS ON NUTRIENT AND ANTINUTRIENT COMPOSITION OF AFRICAN YAM BEAN (SPHENOSTYLIS STENOCARPA) SEEDS	\$20
118	INVENTORY MANAGEMENT AND MARKETING PERFORMANCE OF FAST FOOD RESTAURANTS IN ABIA STATE, NIGERIA.	\$20
119	MARKETING PERFORMANCE OF DEPOSIT MONEY BANKS IN THE PRE AND POST CASHLESS POLICY PERIODS IN NIGERIA (2004 - 2019)	\$20
120	PHYSICAL EVIDENCE STRATEGIES AND CONSUMER PATRONAGE OF FILLING STATIONS IN UYO METROPOLIS, AKWA IBOM STATE	\$20
121	PHYSICAL EVIDENCE STRATEGIES AND CONSUMER PATRONAGE OF FILLING STATIONS IN UYO METROPOLIS, AKWA IBOM STATE	\$20
122	BRAND EQUITY AND MARKETING PERFORMANCE OF SELECTED COSMETICS FIRMS IN LAGOS STATE, NIGERIA	\$20
123	SOCIAL MEDIA TOOLS AND CONSUMER BUYING BEHAVIOUR OF SELECTED UNIVERSITY STUDENTS IN THE SOUTH EAST REGION OF NIGERIA.	\$20
124	DETERMINANTS OF IMPULSE BUYING BEHAVIOUR OF FEMALE LECTURERS IN SOUTH EASTERN NIGERIA	\$20
125	IMPACT OF PETROLEUM PRODUCT PRICES ON SALE, PERFORMANCE OF COMPANIES IN THE OIL AND GAS SECTOR IN NIGERIA	\$20
126	ANALYSIS OF FACTORS AFFECTING EXPORT PERFORMANCE OF SELECTED NON-OIL PRODUCT IN NIGERIA FROM 1980-2018	\$20
127	DRIVERS OF CUBED SEASONING CONSUMPTION IN ABIA STATE NIGERIA	\$20
128	MARKETING OF BIOFORTIFIED CASSAVA PRODUCTS AND HOUSEHOLD FOOD SECURITY IN ABIA STATE, NIGERIA	\$20
129	EFFECT OF CUSTOMER ORIENTATION ON MARKETING PERFORMANCE AMONG SMALL AND MEDIUM SCALE LEATHER PRODUCTS MANUFACTURER IN ABIA STATE NIGERIA	\$20
130	EFFECT OF TRANSPORTATION AND WAREHOUSING ON MARKETING PERFORMANCE OF FLOUR DISTRIBUTORS IN ABIA STATE, NIGERIA	\$20
131	EFFECT OF ADVERTISEMENT ON CONSUMERS' PATRONAGE OF TOOTHPASTE IN ABIA STATE, NIGERIA	\$20
132	CUSTOMER RELATIONSHIP MARKETING AND CUSTOMER LOYALTY IN DIAMOND AND FIRST BANK PLC SOUTH EAST NIGERIA	\$20

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133	EFFECT OF PROMOTION ON CUSTOMER PATRONAGE OF SELECTED ELECTRONIC PRODUCTS IN ABIA STATE, NIGERIA	\$20
134	PACKAGING IN PRODUCT CONCEPT DEVELOPMENT AND POSITIONING: A STUDY OF SELECTED FIRMS IN THE FOOD AND BEVERAGE INDUSTRY IN NIGERIA	\$20
135	EFFECTS OF SERVICE QUALITY ON CUSTOMER SATISFACTION (A STUDY OF FIRST BANK AND ACCESS BANK PLC) IN UMUAHIA METROPOLIS ABIA STATE, NIGERIA	\$20
136	LOGISTICS MANAGEMENT PRACTICES AND MARKETING PERFORMANCE OF RICE DISTRIBUTORS IN ABIA STATE, NIGERIA	\$20
137	EFFECT OF RELATIONSHIP MARKETING ON CUSTOMERS' RETENTION IN NIGERIA BOTTLING COMPANY, OWERRI, IMO STATE, NIGERIA	\$20
138	EFFECTS OF PROMOTIONAL STRATEGIES ON PENETRATION OF LIFE INSURANCE PRODUCTS IN SOUTH EAST, NIGERIA	\$20
139	PHYSICAL FACILITIES AND MARKETING PERFORMANCE OF SELECTED TOURISM SITES IN THE SOUTH-EAST AND SOUTH-SOUTH ZONES OF NIGERIA	\$20
140	PHYSICAL FACILITIES AND MARKETING PERFORMANCE OF SELECTED TOURISM SITES IN THE SOUTH-EAST AND SOUTH-SOUTH ZONES OF NIGERIA	\$20
141	AN EVALUATION OF SERVICE QUALITY AND CUSTOMER RETENTION IN OBU DU CATTLE RANCH, NIGERIA	\$20
142	FACTORS AFFECTING MARKETING PERFORMANCE OF RICE FARMERS COOPERATIVE MEMBERS IN EBONYI AND ENUGU STATES OF NIGERIA	\$20
143	GREEN LOGISTICS PRACTICES AND MARKETING PERFORMANCE OF SELECTED TRANSPORT FIRMS IN SOUTH-SOUTH, NIGERIA	\$20
144	PRODUCT INNOVATION AND MARKET PERFORMANCE: A STUDY OF PZ CUSSON PLC NIGERIA	\$20
145	THE INFLUENCE OF LOYALTY PROGRAMS ON RETENTION OF VISAFONE CUSTOMERS IN UMUAHIA	\$20
146	EFFECT OF PACKAGING ON CONSUMER BUYING DECISION IN THE SOFT DRINK INDUSTRY.	\$20
147	COMPETITIVE STRATEGIES AND MARKETING PERFORMANCE OF SELECTED SMALL AND MEDIUM SCALE ENTERPRISES (SMES) IN ABIA AND IMO STATES, NIGERIA	\$20
148	PORT CONCESSION AND THE QUALITY OF SERVICE DELIVERY IN NIGERIAN PORTS	\$20
149	EFFECT OF PACKAGE ON CONSUMER'S PATRONAGE OF SELECTED PROCTER & GAMBLE CONSUMER PRODUCTS IN ABIA STATE, NIGERIA	\$20
150	EFFECT OF CUSTOMER SERVICE QUALITY ON MARKETING PERFORMANCE OF UBA PLC AND ZENITH BANK PLC IN ABA, ABIA STATE	\$20
151	EFFECT OF PACKAGING AND BRANDING ON CONSUMER BUYING BEHAVIOUR OF SELECTED PASTA PRODUCTS IN ABIA STATE, NIGERIA	\$20
152	DISTRIBUTION ACTIVITIES AND CUSTOMER PATRONAGE OF PETROLEUM PRODUCTS: A STUDY OF OANDO PLC AND FORTE OIL PLC, ABIA STATE, NIGERIA	\$20
153	MARKETING COMMUNICATION TOOLS AND SAVINGS MOBILIZATION DRIVE OF SELECTED MICROFINANCE BANKS IN AKWA IBOM STATE, NIGERIA	\$20
154	CUSTOMER SERVICE QUALITY AND CUSTOMER PATRONAGE OF COMMERCIAL BANKS IN RIVERS STATE, NIGERIA,	\$20
155	SALES TARGET AND MARKETING PERFORMANCE OF ANIMAL FEED DISTRIBUTORS IN ABIA STATE, NIGERIA	\$20
156	BRAND IDENTITY AND FAN LOYALTY OF NIGERIA PROFESSIONAL FOOTBALL LEAGUE IN SOUTH - SOUTH NIGERIA	\$20
157	EFFECT OF PRODUCT INNOVATION ON CORPERATE PERFORMANCE OF SELECTED CONSUMER GOODS FIRMS IN LAGOS STATE, NIGERIA	\$20
158	DETERMINANTS OF CUSTOMERS' ACCEPTANCE OF SALES PROMOTION CAMPAIGNS OF DEPOSIT MONEY BANKS IN ABIA STATE, NIGERIA	\$20
159	WEBSITE ATTRIBUTE AND CUSTOMER PATRONAGE OF ELECTRONIC-VENDORS IN LAGOS, NIGERIA	\$20
160	EXPORT BARRIERS AND EXPORT PERFORMANCE OF LEATHER PRODUCTS SMES' IN ABA, ABIA STATE, NIGERIA	\$20
161	SERVICE RECOVERY STRATEGIES AND CUSTOMERS PATRONAGE OF DOMESTIC AIRLINES IN THE SOUTH-SOUTH GEO-POLITICAL ZONE OF NIGERIA	\$20
162	CUSTOMER SERVICES AND CUSTOMER PATRONAGE IN FIRST BANK OF NIGERIA PLC IN ABIA STATE, NIGERIA	\$20
163	DISTRIBUTION STRATEGIES AND MARKETING PERFORMANCE OF SOFT- DRINK MANUFACTURING COMPANIES IN SOUTH-EAST, NIGERIA	\$20
164	DISTRIBUTION STRATEGIES AND MARKETING PERFORMANCE OF SOFT- DRINK MANUFACTURING COMPANIES IN SOUTH-EAST, NIGERIA	\$20
165	CONSUMERS' ATTITUDE TOWARDS NIGERIA MADE TEXTILE PRODUCTS IN SELECTED LOCAL GOVERNMENT AREA OF ABIA STATE, NIGERIA	\$20

#	Product Name	Price
166	INFLUENCE OF PACKAGING ELEMENTS ON CONSUMER BUYING BEHAVIOUR OF FAST-MOVING CONSUMER PRODUCTS	\$20
167	EFFECT OF LOGISTICS MANAGEMENT SYSTEM ON MARKETING PERFORMANCE OF DAIRY PRODUCTS DISTRIBUTORS IN ABIA STATE, NIGERIA	\$20
168	PREVALENCE OF URINARY TRACT INFECTION IN DIABETIC PATIENTS ATTENDING UMUAHIA HEALTH CARE FACILITIES	\$20
169	CHARACTERIZATION AND FUNCTIONAL POTENTIALS OF LACTIC ACID BACTERIA ISOLATED FROM FERMENTING TIGER NUT MILK	\$20
170	PROTEASE ACTIVITES OF LACTIC ACID BACTERIA ISOLATED FROM NUNU	\$20
171	MICROBIAL QUALITY OF LOCALLY AND INDUSTRIALLY PROCESSED PLANTAIN CHIPS PACKAGED IN POLYETHYLENE	\$20
172	PREVALENCE AND ANTILOGRAM OF DIFFERENT STAPHYLOCOCCUS SPECIES ISOLATED FROM ASYMPTOMATIC STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE, ABIA STATE	\$20
173	MICROBIAL ANALYSIS AND SHELF LIFE OF LABORATORY AND COMMERCIALY PRODUCED YOGHURT	\$20
174	ANTIMICROBIAL EFFECTS OF HONEY ON SOME FUNGAL PATHOGENS	\$20
175	OPTIMIZATION OF GROWTH FACTORS OF BACILLUS MEGATERIUM ISOLATED FROM A RHIZOSPHERIC SOIL OF TUMERIC PLANT	\$20
176	ISOLATION OF MICROORGANISMS ASSOCIATED WITH DETERIORATION OF SWEET POTATO (IPOMOEA BATATAS(L.) LAM) DURING STORAGE	\$20
177	OCCURRENCE AND ANTIBIOTIC SUSCEPTIBILITY PATTERN OF STAPHYLOCOCCUS AUREUS PRESENT IN EXPOSED POWERED MILK SOLD IN UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
178	IN-VITRO SYNERGISTIC ANTIBACTERIAL EFFECT OF AQUEOUS AND ETHANOLIC EXTRACT OF GANAAA KOLA SEEDS AND GONGRONAMIFA#B£»«N LEAVES ON SOME SELECTED ENTERIC PATHOGENS.	\$20
179	ANTIMICROBIAL EFFECTS OF THE LEAF EXTRACTS OF CHROMOLAENA ORDORATA (SIAM WEEDS) ON SOME HUMAN PATHOGENS	\$20
180	MICROBIAL QUALITY OF 'OGI' (PAP) SOLD IN UMUAHIA MARKET	\$20
181	SCREENING, ISOLATION, AND CHARACTERIZATION OF ANTIBIOTIC PRODUCING MICROORGANISMS FROM SOIL SAMPLES IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE ABIA STATE.	\$20
182	PRODUCTION OF ANTI-RESPIRATORY BIOACTIVE SUPPLEMENTS FROM CITRUS AURANTIFOLIA	\$20
183	ISOLATION AND IDENTIFICATION OF PROTEOLYTIC AND LIPOLYTIC MICROORGANISMS FROM SOIL RECEIVING ABATTOIR EFFLUENTS.	\$20
184	SENSITIVITY OF MICROORGANISMS ISOLATED FROM JEWELRIES AND WRISTWATCHES WORN BY STUDENTS OF MICHEAL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE, TO SOME DETERGENT	\$20
185	ANTIBACTERIAL ACTIVITY OF BILE ON BACTERIA ISOLATED FROM FAECES, URINE AND BLOOD.	\$20
186	ANTIBODY TITRE LEVELS TO FEBRILE ANTIGENS OF SALMONELLA SPECIES AMONG STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
187	ISOLATION AND IDENTIFICATION OF MICROBIAL PATHOGENS ASSOCIATED WITH THE EXTERNAL BODY SURFACE OF PERIPLANETA AMERICANA IN UMUAHIA, ABIA STATE.	\$20
188	ISOLATION OF BACTERIA FROM THE EXTERNAL AUDITORY CANAL OF CHILDREN AND THEIR SUSCEPTIBILITY PATTERN TO ANTIBIOTICS	\$20
189	ANTIMICROBIAL ACTIVITY OF MILICIA EXCELSA AND COSTUS SPICATUS ON SOME CLINICAL BACTERIAL ISOLATES	\$20
190	EFFECT OF GINGER AND GARLIC ON THE MICROBIAL LOAD AND SHELF-LIFE OF ZOBO DRINK	\$20
191	EVALUATION OF BACTERIA ISOLATED IN BAKERY ENVIRONMNETS IN UMUAHIA, ABIA STATE.	\$20
192	ISOLATION AND IDENTIFICATION OF BACTERIA ASSOCIATED WITH DOOR HANDLES OF WARDS, THEATRE, OFFICE AREAS AT FEDERAL MEDICAL CENTRE (FMC) UMUAHIA, ABIA STATE	\$20
193	ISOLATION AND IDENTIFICATION OF MICROORGANISMS ASSOCIATED WITH THE USE OF AUTOMATED TELLER MACHINE (ATM) IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE (MOUAU) AND ITS ENVIRONS	\$20
194	ANTIMICROBIAL ACTIVITY OF XYLOPIA AETHIOPICA AND MONODORA MYRISTICA ON SOME BACTERIAL ISOLATES	\$20
195	ISOLATION AND IDENTIFICATION OF PATHOGENS ASSOCIATED WITH HOUSEHOLD KITCHEN SPONGES.	\$20
196	ANTIMICROBIAL PROPERTIES OF PIPER GUINEENSE ON SOME PATHOGENIC ORGANISMS	\$20
197	ASSESSMENT OF MICROBIAL QUALITY OF COMMERCIALY PRODUCED SOYBEANS POWDER SOLD IN UMUAHIA METROPOLIS, ABIA STATE, NIGERIA	\$20
198	THE SHELF LIFE AND MICROBIAL QUALITY OF PAP (OGI)	\$20
199	EX-SITU EFFECT OF THE PESTICIDES, CHLORPYRIFOS AND DICHLORVOS ON MICROBIAL DIVERSITY OF AN AGRICULTURAL SOIL WITHIN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE, ABIA STATE	\$20

#	Product Name	Price
200	ISOLATION AND IDENTIFICATION OF CELLULOSE DEGRADING MICROORGANISM FROM SAWDUST IN UMUAHIA, ABIA STATE, NIGERIA.	\$20
201	ANTIMICROBIAL EFFECTS OF ANNONA MURICATA (SOUR SOP) LEAVES, BARKS AND FRUITS ON SOME SELECTED ORGANISMS	\$20
202	STUDY OF ANTIOXIDANT- PRODUCING MICROORGANISMS IN FRUITS	\$20
203	STUDY OF ANTIOXIDANT PRODUCING MICROORGANISMS IN FRUITS	\$20
204	PHYTOCHEMICAL ANALYSIS AND ANTIMICROBIAL PROPERTIES OF CRUDE EXTRACTS OF VERNONIA AMYGDALINA DEL. ON MICROBIAL ISOLATES IMPLICATED IN TOMATO PASTE SPOILAGE.	\$20
205	MICROBIOLOGICAL AND PHYSICOCHEMICAL ASSESSMENTS OF DIESEL CONTAMINATED SOIL.	\$20
206	ANTIBIOTIC SUSCEPTIBILITY PATTERN OF PSEUDOMONAS AERUGINOSA ISOLATED FROM CLINICAL SPECIMENS	\$20
207	EVALUATION OF FERMENTED AFRICAN OIL BEAN "UGBA" FOR BACTERIA OF PUBLIC HEALTH IMPORTANCE	\$20
208	ISOLATION OF MICROORGANISMS FROM TOOLS USED IN APPLYING MAKEUP BY FEMALE STUDENTS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
209	ANTIMICROBIAL ACTIVITY OF ALLIUM CEPA AND ALLIUM SATIVUM ON INTESTINAL PATHOGENS	\$20
210	MICROBIAL EVALUATION OF SLICED CITRULLUS LANATUS (WATER MELON) AND ANANAS COMOSUS (PINEAPPLE) SOLD BY HAWKERS IN UMUDIKE, MOUAU	\$20
211	ENZYMATIC POTENTIALS OF MICROORGANISMS FROM CASSAVA RETTING	\$20
212	ANTIMICROBIAL SUSCEPTIBILITY PATTERN OF ESCHERICHIA COLI ISOLATED FROM GOAT AND POULTRY INTESTINE	\$20
213	EFFECT OF HUMAN URINE ON THE MICROBIAL AND PHYSICOCHEMICAL PROPERTIES OF SOIL	\$20
214	ISOLATION AND CHARACTERIZATION OF MICROORGANISMS ASSOCIATED WITH FAIRLY USED CLOTHES SOLD IN UMUAHIA METROPOLIS	\$20
215	MICROBIAL QUALITY OF READY-TO-EAT AFRICAN SALAD	\$20
216	PREVALENCE OF HOSPITAL ACQUIRED METHICILLIN RESISTANT STAPHYLOCOCCUS AUREUS ISOLATED FROM THE NOSTRILS OF IN-PATIENTS IN GOVERNMENT OWNED HOSPITALS	\$20
217	STUDIES ON MICROORGANISMS ASSOCIATED WITH DETERIORATED DIOSCOREA ROTUNDATA L. (WHITE YAM)	\$20
218	BACTERIOLOGICAL ANALYSIS OF AIR WITHIN UNDERGRADUATE MICROBIOLOGY LABORATORY, COLLEGE OF NATURAL SCIENCES, MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
219	NASAL CARRIAGE OF METHICILLIN RESISTANT STAPHYLOCOCCUS AUREUS AMONG FOOD HANDLERS IN UMUDIKE	\$20
220	COMPARATIVE STUDY ON THE SENSITIVITY PATTERN BETWEEN THE CEPHALOSPORINS AND FLUOROQUINOLONES ON WOUND ISOLATES	\$20
221	ISOLATION AND IDENTIFICATION OF ANTIBIOTIC PRODUCING BACTERIA FROM THE SOIL SAMPLES IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE, ABIA STATE.	\$20
222	SCREENING, ISOLATION AND CHARACTERIZATION OF ANTIBIOTIC PRODUCING MICROORGANISMS FROM SOIL SAMPLES IN MOUAU	\$20
223	MICROBIAL FLORA OF FROZEN CHICKEN PARTS SOLD IN UMUAHIA METROPOLIS	\$20
224	BACTERIOLOGICAL QUALITY OF BOREHOLE AND STREAM WATER, AND SUSCEPTIBILITY OF ISOLATES TO ANTIBIOTICS.	\$20
225	ISOLATION AND IDENTIFICATION OF PATHOGENIC BACTERIA FROM LIQUID HERBAL DRUGS SOLD IN UMUAHIA	\$20
226	ANTIMICROBIAL SUSCEPTIBILITY PATTERN OF SALMONELLA FROM POULTRY INTESTINAL FLUID.	\$20
227	MOTIVATIONAL TECHNIQUES USED IN TEACHING ENGLISH AT BASIC LEVEL	\$20
228	ISOLATION AND IDENTIFICATION OF SOME BACTERIA PATHOGENS FROM CLINICAL SAMPLES IN A HEALTH CENTRE IN UMUAHIA	\$20
229	MICROBIOLOGICAL ASSESSMENT OF INDOOR AND OUTDOOR AIR OF MICROBIOLOGY LABORATORY OF MOUAU	\$20
230	FOOD AND NUTRITION SECURITY STATUS OF HOUSEHOLDS IN ABA METROPOLIS	\$20
231	EVALUATION OF THE CHEMICAL COMPOSITION, ANTI-OXIDANT AND PHYSICO-CHEMICAL PROPERTIES OF PRODUCTS (JUICE AND JAM) DEVELOPED FROM MALAY ROSE APPLE (SYZYGIUM MALACCENSE)	\$20
232	ASSESSMENT OF FEEDING PATTERN AND OBESITY RISK OF OLDER PERSONS IN IHIITE UBOMA L.G.A OF IMO STATE.	\$20
233	FOOD CONSUMPTION PATTERN AND ANTHROPOMETRIC INDICES OF FEMALE TRADERS IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE	\$20
234	PREVALENCE OF OVERWEIGHT, OBESITY AND BLOOD PRESSURE MEASUREMENT AMONG FIRST YEAR UNDERGRADUATES IN TWO TERTIARY INSTITUTIONS IN NIGERIA: UNIVERSITY OF NIGERIA, NSUKKA (UNN) AND NNAMDI AZIKIWE UNIVERSITY (NAU)	\$20

#	Product Name	Price
235	DIETARY ADAPTATION TO LOCAL FOOD AND ANTHROPOMETRIC STATUS OF NON IGBO INDIGENES WORKING IN BANK IN UMUAHIA METROPOLIS	\$20
236	BREASTFEEDING PRACTICES OF MOTHERS IN URBAN (OWERRI MUNICIPAL LGA) AND RURAL (OBOWO) AREAS OF IMO STATE	\$20
237	AWARENESS, PERCEPTION AND UTILIZATION OF BIOFORTIFIED CASSAVA AND ORANGE FLESH SWEET POTATO IN EHIME MBANO AND OHAJIEGBEMAIN IMO STATE.	\$20
238	NUTRITIONAL STATUS AND DIET QUALITY OF ADULTS IN OBINGWA L.G.A ABIA STATE	\$20
239	FOOD SECURITY AND ANTHROPOMETRIC STATUS OF PRIMARY SCHOOL CHILDREN IN SELECTED RURAL COMMUNITIES IN UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE.	\$20
240	THE INFLUENCE OF ADVERTISING ON THE CONSUMPTION OF INSTANCE NOODLES IN UMUAHIA, ABIA STATE, NIGERIA.	\$20
241	KNOWLEDGE, ATTITUDE AND PRACTICES OF EXCLUSIVE BREAST FEEDING AMONG NURSING MOTHERS ATTENDING PRIMARY HEALTH CARE IN UMUAHIA METROPOLISE	\$20
242	ANTHROPOMETRIC INDICES AND DIETARY INTAKE OF RURAL FARMERS IN NKANU WEST LOCAL GOVERNMENT AREA, ENUGU STATE	\$20
243	NUTRITIONAL AND HEALTH STATUS OF OLDER PERSONS AGED 60 YEARS AND ABOVE IN NGWO, UDI LOCAL GOVERNMENT AREA OF ENUGU STATE	\$20
244	SOCIAL MEDIA MARKETING AND MARKETING PERFORMANCE OF SELECTED ENTREPRENEURS IN ABIA STATE, NIGERIA	\$20
245	THE EFFECT OF PRICING ON THE RETAIL MANAGEMENT (A STUDY OF SELECTED SUPERMARKETS IN ABA)	\$20
246	THE EFFECT OF PRICE AND PRICING DECISIONS ON THE CONSUMPTION OF BAMBARA NUT WITH SPECIAL ATTENTION TO SELECTED MAJOR TOWNS IN ABIA STATE, NIGERIA.	\$20
247	THE CULTURAL INFLUENCE ON BUYING BEHAVIOUR OF CONSUMER GOODS IN ENUGU METROPOLIS	\$20
248	THE STRATEGIC FACTORS AFFECTING THE MARKET PERFORMANCE OF SMALL SCALE BUSINESS ENTERPRISES IN UMUAHIA, ABIA STATE.	\$20
249	THE EFFECT OF PRODUCT PACKAGING ON CONSUMER PREFERENCE, A STUDY OF CADBURY NIGERIA PLC.	\$20
250	THE EFFECT OF ADVERTISING ENDORSEMENT ON CONSUMER PREFERENCE FOR NIGERIA PRODUCTS IN ABIA STATE	\$20
251	THE APPLICATION OF SALES PROMOTION AND PERSONAL SELLING AS STRATEGY FOR ENHANCING SALES VOLUME IN SOFT DRINKS MANUFACTURING FIRMS (A STUDY OF GUINNESS PLC)	\$20
252	CUSTOMER BRAND PREFERENCE OF DIFFERENT BRANDS OF CEMENT (STUDY OF CEMENT USERS IN ABIA STATE)	\$20
253	ROLE OF PACKAGING ON CONSUMER GOODS MARKETING (A STUDY OF NESTLE NIGERIA PLC)	\$20
254	THE EFFECT OF PRODUCT MODIFICATION ON THE MARKET PERFORMANCE OF SOFT DRINKS PRODUCT (A STUDY OF SEVEN-UP BOTTLING COMPANY)	\$20
255	THE EFFECT OF SALES PROMOTION ON PROFITABILITY IN THE BREWING INDUSTRY WITH SPECIAL REFERENCE TO NIGERIAN BREWERY PLC.	\$20
256	ANALYSIS OF MARKETING EFFICIENCY ON MARKET PERFORMANCE OF SELECTED TABLE WATER FIRMS IN OWERRI IMO STATE	\$20
257	THE EFFECT OF PUBLIC RELATIONS PRACTICE ON THE MARKET PERFORMANCE OF THE PETROLEUM DOWNSTREAM SECTOR IN NIGERIA (A STUDY OF OANDO NIGERIA PLC)	\$20
258	EFFECT OF PRODUCT MARKET DIVERSIFICATION ON THE MARKET PERFORMANCE OF POULTRY FARMS IN ABIA STATE, NIGERIA	\$20
259	THE IMPACT OF ADVERTISING ON MARKETING PERFORMANCE OF BANKS (A STUDY OF ACCESS BANK NIG. PLC.)	\$20
260	THE EFFECT OF MARKETING COMMUNICATION MIX ON CUSTOMER PATRONAGE OF DEPOSIT MONEY BANKS (A STUDY OF ZENITH BANK PLC.)	\$20
261	THE EFFECT OF SALES PROMOTION ON CUSTOMER PATRONAGE OF BRANDS OF PROMASIDOR LTD	\$20
262	THE DETERMINANTS OF CUSTOMER SATISFACTION AND LOYALTY AMONG TELECOM USERS IN ABIA STATE	\$20
263	QUALITY OF SERVICE DELIVERY ON CUSTOMER SATISFACTION IN NIGERIAN BANKING INDUSTRY (A STUDY OF FIDELITY BANK PLC)	\$20
264	ANALYSIS OF CONSUMER'S PREFERENCE FOR MOBILE TELECOMMUNICATION ATTRIBUTES IN ABIA STATE.	\$20
265	THE EFFECT OF LOGISTICS MANAGEMENT ON MARKETING PERFORMANCE OF WATER PACKAGING ENTERPRISES IN ABIA STATE NIGERIA.	\$20
266	EFFECT OF PRICING STRATEGIES ON MARKETING PERFORMANCE (A STUDY OF MTN)	\$20
267	THE SNACKS AND BEVERAGE CONSUMPTION PATTERN OF SCHOOL AGED CHILDREN IN UMUAHIA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE.	\$20
268	EFFECT OF PREGNANCY ON PACKED CELL VOLUME AMONG PREGNANT WOMEN ATTENDING ANTENATAL CLINIC AT KWARA STATE SPECIALIST HOSPITAL	\$20

#	Product Name	Price
269	THE PREVALENCE OF OVERWEIGHT AND OBESITY IN PRE-SCHOOL AND SCHOOL AGED CHILDREN (2-12YEARS) IN RURAL AND URBAN AREAS OF EBONYI STATE.	\$20
270	THE LEVEL OF ADHERENCE TO DIABETES DIETARY REGIMEN AMONG DIABETIC PATIENTS AT UNIVERSITY OF NIGERIA TEACHING HOSPITAL (UNTH)	\$20
271	THE PREVALENCE OF OVERWEIGHT AND OBESITY AMONG FRESH UNDEGRADUATES OF THE EBONYI STATE UNIVERSITY AND FEDERAL UNIVERSITY OF TECHNOLOGY OWERRI, SOUTH-EAST NIGERIA.	\$20
272	REDUCTION OF MICROBIAL LOAD IN VEGETABLE AND FRUITS USING NATURAL ALTERNATIVES	\$20
273	ANTIBIOTIC PRODUCING MICRO-ORGANISMS FROM SOILS OF FARMLANDS IN AMAKAMA, UMUAHIA SOUTH LGA OF ABIA STATE	\$20
274	THE ANALYSES OF THE PROBLEMS OF PERSONAL INCOME TAX ADMINISTRATION IN NIGERIA	\$20
275	MODELLING A PHOTO-REALISTIC 3D IMAGE USING AMD RADEON HD 7400M SERIES GPU	\$20
276	DESIGN AND IMPLEMENTATION OF A CUSTOMIZED BUSINESS MANAGER	\$20
277	NUTRITIONAL STATUS, KNOWLEDGE, ATTITUDE AND PRACTICE OF PEOPLE LIVING WITH HIV/AIDS ATTENDING OUT PATIENT CLINIC AT NATIONAL HOSPITAL ABUJA, NIGERIA.	\$20
278	A COMPARATIVE STUDY OF ANTHROPOMETRIC STATUS AND FEEDING PATTERN OF CHILDREN AGED 6-12YEARS ATTENDING PUBLIC AND PRIVATE SCHOOLS IN UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE NIGERIA	\$20
279	NUTRIENT COMPOSITION AND EFFECT OF AQUEOUS EXTRACTS OF ZINGIBER OFFICINALE AND CYMBOPOGON CITRATUS ON BLOOD GLUCOSE AND LIPID PROFILE OF ALLOXAN-INDUCED HYPERGLYCEMIC RATS	\$20
280	PRODUCT DIFFERENTIATION STRATEGIES AND CUSTOMERS' PATRONAGE OF FAST FOOD RESTAURANTS IN ABIA STATE, NIGERIA	\$20
281	ENTREPRENEURIAL ORIENTATION AND PERFORMANCE OF SELECTED SMALL AND MEDIUM SCALE ENTERPRISES IN SOUTH EAST GEOPOLITICAL ZONE, NIGERIA	\$20
282	EFFECT OF WORK LIFE BALANCE ON ORGANISATIONAL PRODUCTIVITY IN TOURISM CENTERS IN PORTHARCOURT, RIVERS STATE	\$20
283	CHARACTERIZATION AND COST ESTIMATE OF USING CRUSHED PALM KERNEL SHELLS (CPKS) IN A BUILDING CONSTRUCTION	\$20
284	ANALYSIS OF RISK MANAGEMENT IN CIVIL ENGINEERING PROJECTS, AKWA IBOM STATE	\$20
285	DYNAMIC MODELLING OF A DC TO DC CHOPPER FOR IMPROVED PERFORMANCE	\$20
286	DYNAMIC MODELLING OF MOSFET BASE INVERSE PARALLEL CONTROLLER FOR IMPROVED PERFORMANCE	\$20
287	DEVELOPED WIND-POWERED ACTIVE SOLAR DRYER INTEGRATED WITH GLYCERIN AS THERMAL STORAGE FOR DRYING SLICED POTATO.	\$20
288	NUMERICAL MODELLING OF BENDING ANALYSIS OF PLATES, CONTINUOUS IN TWO PERPENDICULAR DIRECTIONS	\$20
289	PRODUCTION AND QUALITY EVALUATION OF WHOLE GRAIN AGIDI	\$20
290	DEVELOPMENT OF AN INTELLIGENT WEB BASED DYNAMIC NEWS AGGREGATOR INTEGRATING INFOSPIDERS AND INCREMENTAL WEB CRAWLING TECHNOLOGY	\$20
291	INVENTORY MANAGEMENT PRACTICES AND CUSTOMER SERVICE IN FOOD SERVICE ESTABLISHMENTS IN UMUAHIA METROPOLIS	\$20
292	EVALUATION OF CLAY MINERALOGY, POTASSIUM ADSORPTION DYNAMICS AND KINETICS IN SOILS OF IMO STATE, NIGERIA	\$20
293	PRODUCTION OF ETHANOL FROM CASSAVA PEELS USING ZYMOMONAS MOBILIS AND SACCHAROMYCES CEREVISIAE	\$20
294	EFFECT OF TEAM-BASED MANAGEMENT SYSTEM ON ORGANIZATIONAL PERFORMANCE: A STUDY OF SOME SELECTED DEPOSIT-MONEY BANKS IN SOUTH EAST NIGERIA	\$20
295	EFFECTS OF TEAM LEADERSHIP CLARITY ON ORGANIZATIONAL PERFORMANCE: A STUDY OF SUNRISE FLOUR MILL LIMITED, ENUGU STATE	\$20
296	THE EFFECT OF CUSTOMER SATISFACTION ON CUSTOMER LOYALTY (A STUDY OF ACCESS BANK, DIAMOND BANK, FIDELITY BANK, FIRST BANK AND ECOBANK)	\$20
297	THE EFFECT OF QUALITY SERVICE DELIVERY IN ENHANCING MARKETING PERFORMANCE IN THE BANKING INDUSTRY (A STUDY OF ACCESS BANK PLC)	\$20
298	THE EFFECTS OF MONETARY POLICY VARIABLES AND THEIR IMPLEMENTATIONS ON DEPOSIT MONEY BANKS PERFORMANCE IN NIGERIA	\$20
299	EFFECT OF COMPUTERIZED ACCOUNTING SYSTEM ON THE PERFORMANCE OF AN ORGANISATION (A STUDYOF PZ CUSSON PLC)	\$20
300	THE CONTRIBUTION OF PUBLIC PRIVATE PARTNERSHIP ON THE NIGERIA ECONOMY	\$20
301	THE EFFECT OF AUDITING ON FINANCIAL PERFORMANCE OF AN ORGANIZATION (A STUDY OF FIRST BANK PLC)	\$20
302	THE EFFECT OF INTELLECTUAL CAPITAL ON THE PROFITABILITY OF BREWERY COMPANIES IN NIGERIA (A STUDY OF NIGERIA BREWERIES PLC, AND GUINNESS NIGERIA PLC AND CHAMPION BREWERIES PLC)	\$20

#	Product Name	Price
303	IMPACT OF ELECTIONS RESULTS ON THE PERFORMANCE OF THE NIGERIAN STOCK MARKET	\$20
304	RESPONSE OF THE CAPITAL MARKET TO PUBLIC EXPENDITURE IN NIGERIA	\$20
305	EFFECTS OF FISCAL POLICY ON FOREIGN DIRECT INVESTMENT, ECONOMIC GROWTH AND DEVELOPMENT IN SUB-SAHARAN AFRICAN ECONOMIES.	\$40
306	PENSION FUND INVESTMENTS AND CAPITAL MARKET PERFORMANCE IN NIGERIA	\$20
307	DIGITAL FINANCIAL SERVICES, FINANCIAL INCLUSION AND ECONOMIC DEVELOPMENT OF SUB - SAHARAN AFRICA.	\$40
308	IMPACT OF INFRASTRUCTURE FINANCING ON SUSTAINABLE DEVELOPMENT IN NIGERIA.	\$20
309	IMPACT OF PUBLIC DEBT ON CAPITAL FORMATION IN NIGERIA	\$20
310	MACROECONOMIC DYNAMICS AND THE REAL ECONOMY IN SUB -SAHARAN AFRICAN COUNTRIES: A STUDY OF NIGERIA, SOUTH AFRICA AND GHANA	\$20
311	ANALYSIS OF THE DETERMINANTS OF CAPITAL FLOWS TO NIGERIA	\$20
312	EFFECT OF FISCAL POLICY ON FOREIGN DIRECT INVESTMENTS IN NIGERIA	\$20
313	PUBLIC EXPENDITURE AND ECONOMIC GROWTH OF NIGERIA	\$20
314	EFFECTS OF FOREIGN DIRECT INVESTMENTS ON THE MANUFACTURING SECTOR OF NIGERIA	\$20
315	IMPACT OF CAPITAL STRUCTURE ON PROFITABILITY OF COMMERCIAL BANKS IN NIGERIA	\$20
316	IMPACT OF MICROFINANCE BANKING ON GRASSROOT SAVINGS MOBILIZATION IN NIGERIA	\$20
317	EFFECT OF FISCAL POLICY ON GROSS DOMESTIC PRODUCT: EVIDENCE FROM NIGERIA	\$20
318	IMPACT OF DEFICIT FINANCING ON ECONOMIC GROWTH OF NIGERIA	\$20
319	CAUSALITY BETWEEN FINANCIAL DEVELOPMENT AND ECONOMIC GROWTH IN NIGERIA	\$20
320	EFFECT OF COMMERCIAL BANKS' CREDIT ON AGRICULTURAL GROWTH IN NIGERIA	\$20
321	FISCAL POLICY AND ECONOMIC GROWTH IN NIGERIA	\$20
322	PUBLIC EXPENDITURE AND ECONOMIC GROWTH IN NIGERIA	\$40
323	VOLATILITY CLUSTERING, LEVERAGE EFFECTS, RISK OF STOCK RETURNS AND NEWS ARRIVAL IN WEST AFRICAN EMERGING MARKETS: EVIDENCE FROM ABIDJAN, GHANA AND NIGERIA	\$20
324	IMPACT OF COMMERCIAL BANKS CREDIT ON INDUSTRIAL GROWTH IN NIGERIA	\$20
325	EFFECTS OF BANKS' MARKETING STRATEGIES ON DEPOSIT MOBILIZATION [A STUDY OF SELECTED COMMERCIAL BANKS]	\$20
326	IMPACT OF FOREIGN DIRECT INVESTMENT ON ECONOMIC GROWTH OF NIGERIA	\$20
327	EFFECT OF FOREIGN EXCHANGE VARIABLES ON BALANCE OF PAYMENTS IN NIGERIA	\$20
328	DETERMINANTS OF BANK PERFORMANCE IN NIGERIA: A STUDY OF TEN SELECTED COMMERCIAL BANKS IN NIGERIA	\$20
329	HEALTH FINANCING AND ECONOMIC DEVELOPMENT OF NIGERIA AND GHANA	\$20
330	IMPACT OF BANK CONSOLIDATION ON PERFORMANCE OF SMALL AND MEDIUM ENTERPRISES IN NIGERIA	\$20
331	IMPACT OF EXTERNAL RESERVES ACCUMULATION ON NIGERIAN ECONOMY	\$20
332	IMPACT OF BANK LENDING ON NIGERIA'S ECONOMY: SECTOR BASED ANALYSIS	\$20
333	IMPACT OF EXTERNAL DEBT MANAGEMENT ON ECONOMIC GROWTH OF NIGERIA	\$20
334	EFFECT OF FINANCIAL INCLUSION ON POVERTY ALLEVIATION IN NIGERIA	\$20
335	IMPACT OF INTEREST RATE SPREAD ON COMMERCIAL BANKS' PROFITABILITY IN NIGERIA	\$20
336	IMPACT OF NON-OIL EXPORT ON NIGERIAN ECONOMIC GROWTH	\$20
337	EFFECT OF CREDIT RISK ON THE PROFITABILITY OF COMMERCIAL BANKS IN NIGERIA	\$20
338	EFFECTS OF EXTERNAL DEBT ON THE NIGERIA ECONOMIC GROWTH	\$20
339	EFFECT OF MACROECONOMIC VARIABLES ON THE NIGERIAN ECONOMIC GROWTH	\$20
340	IMPACT OF FISCAL POLICY ON THE MANUFACTURING SECTOR OUTPUT IN NIGERIAN	\$20
341	IMPACT OF COMMERCIAL BANK CREDIT ON THE NIGERIA ECONOMY	\$20
342	IMPACT OF VALUE ADDED TAX (VAT) ON THE NIGERIA ECONOMY	\$20
343	ANTIBACTERIAL ACTIVITY OF SCENT LEAF OCIMUM GRATISSIMUM (SCENT LEAF) LEAF EXTRACTS ON SPECIES OF MICROORGANISMS ISOLATED FROM A WOUND	\$20

#	Product Name	Price
344	EFFECTS OF EXCHANGE RATE ON STOCK PRICES IN NIGERIA	\$20
345	EFFECT OF NON-PERFORMING LOANS ON COMMERCIAL BANKS' PROFIT PERFORMANCE IN NIGERIA	\$20
346	IMPACT OF LIQUIDITY MANAGEMENT ON THE PROFITABILITY OF COMMERCIAL BANKS IN NIGERIA.	\$20
347	INFLUENCE OF FEDERAL GOVERNMENT BUDGET ALLOCATION TO AGRICULTURAL SECTOR ON ECONOMIC GROWTH OF NIGERIA	\$20
348	IMPACT OF MONETARY AND FISCAL POLICY IN CONTROLLING UNEMPLOYMENT IN NIGERIA	\$20
349	AN EMPIRICAL INVESTIGATION ON EFFECT OF MACROECONOMIC FACTOR ON STOCK MARKET PERFORMANCE IN NIGERIA	\$20
350	INFLUENCE OF MACROECONOMIC INDICATORS ON MONEY SUPPLY IN NIGERIA	\$20
351	THE IMPACT OF INSURANCE APATHY ON ECONOMIC GROWTH IN NIGERIA. (A STUDY OF NIGERIA INSURANCE INDUSTRY.)	\$20
352	EFFECT OF MARKETING FINACIAL SERVICES ON BANKS PROFITABILITY (A STUDY OF GUARANTEE TRUST BANK PLC.)	\$20
353	EFFECT OF LONG TERM LOANS ON THE CAPITAL STRUCTURE OF BANKS (A STUDY OF ACCESS BANK PLC)	\$20
354	EFFECT OF AGRICULTURAL LOANS OF MICROFINANCE BANK ON NIGERIA ECONOMY	\$20
355	EFFECT OF MACROECONOMIC VARIABLES ON MANUFACTURING SECTOR GROWTH IN NIGERIA	\$20
356	THE EFFECT OF MONETARY POLICY MEASURES ON COMMERCIAL BANKS CREDIT CREATION IN NIGERIA	\$20
357	EFFECT OF FINANCIAL SECTOR DEVELOPMENT ON THE ECONOMIC GROWTH OF NIGERIA	\$20
358	EFFECT OF BANKING REGULATION ON THE PERFORMANCE COMMERCIAL BANKS IN NIGERIA	\$20
359	EFFECT OF MONEY MARKET INSTRUMENT ON THE ECONOMIC GROWTH OF NIGERIA	\$20
360	EFFECT OF GOVERNMENT EXPENDITURE ON ECONOMIC GROWTH IN NIGERIA	\$20
361	EFFECT OF ELECTRONIC BANKING ON THE PROFITABILITY OF COMMERCIAL BANKS	\$20
362	IMPACT OF SHAREHOLDERS VALUE CREATION ON THE PERFORMANCE OF THE NIGERIA BANKING INDUSTRY	\$20
363	THE EFFECT OF BANK LENDING RATE ON OUTPUT OF MANUFACTURING SECTOR IN NIGERIA	\$20
364	IMPACT OF RISK MANAGEMENT ON PROFITABILITY OF BANKS	\$20
365	EFFECT OF WORKING CAPITAL MANAGEMENT ON THE PROFITABILITY OF LISTED MANUFACTURING COMPANIES IN NIGERIA	\$20
366	EFFECT OF FISCAL POLICY ON INVESTMENT EXPENDITURE IN NIGERIA	\$20
367	IMPACT OF MICROFINANCE BANKING ON GRASSROOT SAVINGS MOBILIZATION IN NIGERIA	\$20
368	IMPACT OF MONETARY POLICY ON COMMERCIAL BANK LENDING IN NIGERIA (A CASE STUDY OF ZENITH BANK PLC)	\$20
369	EFFECT OF INTEREST RATE ON THE BORROWING ABILITY OF BANK CUSTOMERS	\$20
370	EFFECT OF MERGERS AND ACQUISITION ON BANKS PROFITABILTY IN NIGERIA	\$20
371	IMPACT OF NON-PERFORMING LOANS ON COMMERCIAL BANKS PERFORMANCE IN NIGERIA (A STUDY OF SOME SELECTED BANKS)	\$20
372	EFFECT OF CAPITAL MARKET ON NIGERIAN ECONOMY	\$20
373	IMPACT OF INTERNET BANKING ON THE PERFORMANCE OF NIGERIAN BANKS	\$20
374	APPRAISAL OF EFFECT OF CREDIT MANAGEMENT ON BANK PROFITABILITY IN NIGERIA	\$20
375	IMPACT OF GOVERNMENT BONDS ON CAPITAL MARKET PERFORMANCE IN NIGERIA	\$20
376	THE EFFECT OF ELECTRONIC BANKING SERVICES ON BANK PROFITABILITY IN NIGERIA (THE STUDY OF SELECTED BANKS)	\$20
377	EFFECT OF COMMERCIAL BANK LENDING RATE ON THE MANUFACTURING SECTOR PERFORMANCE OF NIGERIAN ECONOMY	\$20
378	IMPACT OF PLANNING AND FORECASTING ON ORGANIZATIONAL PERFORMANCE (A STUDY OF SPAR NIGERIA LIMITED, PORT HARCOURT)	\$20
379	IMPACT OF POVERTY ON THE LIFESTYLE OF NIGERIANS: A STUDY OF NSUKKA AND ENUGU NORTH LOCAL GOVERNMENT AREA ENUGU STATE	\$20
380	EFFECT OF BUSINESS SURVIVAL DETERMINANTS ON ORGANIZATIONAL PERFORMANCE IN TOTAL EXPLORATION AND PRODUCTION OF OCEAN OIL IN NIGERIA PLC, NIGERIA	\$20
381	IMPLICATIONS OF EMPLOYEE RETENTION AND TURNOVER ON ORGANIZATIONAL GROWTH (A STUDY OF SELECTED FIRMS IN ABIA STATE, NIGERIA)	\$20
382	ASSESSMENT OF THE CONTRIBUTIONS OF UNION BANK NIGERIA PLC AND FIDELITY BANK PLC ON THE DEVELOPMENT AND GROWTH OF SMALL SCALE BUSINESSES IN ABIA STATE	\$20
383	INFLUENCE OF ENVIRONMENTAL VARIABLES ON PRODUCTION CAPACITY OF BUSINESS ORGANISATIONS: (A STUDY OF DANGOTE AND LAFARGE CEMENT COMPANIES)	\$20

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384	IMPACT OF LEADERSHIP STYLES ON ORGANISATIONAL PRODUCTIVITY IN RELIGIOUS INSTITUTIONS (A STUDY OF AHIARA DIOCESE, MBAISE)	\$20
385	THE IMPACT OF CONFLICT MANAGEMENT ON ORGANIZATIONAL PERFORMANCE. (A STUDY OF NIGERIAN BREWERIES PLC.)	\$20
386	EFFECT OF HUMAN CAPITAL DEVELOPMENT STRATEGIES ON ORGANIZATIONAL EFFECTIVENESS: A STUDY OF SELECTED QUOTED MANUFACTURING FIRMS IN SOUTH EASTERN NIGERIA.	\$20
387	IMPACT OF BUSINESS ENVIRONMENT ON ORGANIZATIONAL PRODUCTIVITY (A STUDY OF PZ CUSSONS INDUSTRY)	\$20
388	IMPERATIVE OF CORPORATE GOVERNANCE ON THE PERFORMANCE OF MEDIUM AND LARGE SCALE ENTERPRISES IN SOUTH WESTERN NIGERIA	\$20
389	EVALUATION OF THE RELATIONSHIP OF WORKPLACE MENTORING AND ORGANIZATIONAL PERFORMANCE (A STUDY OF SELECTED TERTIARY INSTITUTIONS IN ABIA STATE)	\$20
390	IMPACT OF HUMAN CAPITAL UTILIZATION ON ORGANIZATIONAL EFFECTIVENESS (A STUDY OF SELECTED MANUFACTURING FIRMS IN ABIA STATE)	\$20
391	EFFECT OF PERSONALITY ON ORGANISATIONAL PERFORMANCE: A STUDY OF SELECTED MANUFACTURING ORGANISATIONS IN ABIA STATE	\$20
392	TOTAL PRODUCTIVE MAINTENANCE AND PERFORMANCE: STUDY OF OIL PRODUCING COMPANIES IN NIGERIA	\$40
393	EFFECT OF ECONOMIC EMPOWERMENT ON ENTREPRENEURIAL GROWTH (A STUDY OF AGRO-BASED INDUSTRIES)	\$20
394	ORGANIZATIONAL DEVELOPMENT TECHNIQUES AND THE EFFECTIVENESS OF MANUFACTURING FIRMS IN NIGERIA	\$20
395	IMPACT OF TOTAL QUALITY MANAGEMENT ON ORGANIZATIONAL PERFORMANCES (A STUDY OF SELECTED MANUFACTURING FIRMS IN ABA, ABIA STATE)	\$20
396	EFFECT OF PERFORMANCE APPRAISAL STRATEGIES ON EMPLOYEE EFFECTIVENESS (A STUDY OF SELECTED TERTIARY INSTITUTIONS IN ABIA STATE)	\$20
397	EFFECT OF EFFECTIVE HUMAN RELATIONS ON ORGANIZATIONAL PERFORMANCE (A STUDY OF ABIA STATE ENVIRONMENTAL PROTECTION AGENCY)	\$20
398	IMPACT OF OUTSOURCING ON ORGANIZATIONAL PERFORMANCE (A STUDY OF MTN, AIRTEL, AND ETISALAT)	\$20
399	EFFECT OF CONFLICT MANAGEMENT STRATEGIES ON PERFORMANCE OF THE MANUFACTURING INDUSTRY (A STUDY OF NIGERIAN BREWERIES PLC. AND SACLUX NIGERIA LIMITED, ABIA STATE, NIGERIA).	\$20
400	EFFECTS OF PARTICIPATIVE MANAGEMENT AS A SUCCESS FACTOR ON ORGANIZATION PERFORMANCE (A STUDY OF DEPARTMENT OF PETROLEUM RESOURCES (DPR) AND PIPELINES AND PRODUCTS MARKETING COMPANY LIMITED (PPMC) IN SOUTH EAST NIGERIA)	\$20
401	CREDIT MANAGEMENT IN NIGERIAN MORTGAGE BANKS (A STUDY OF MAYFRESH MORTGAGE BANK LTD, ABA - ABIA STATE)	\$20
402	IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A STUDY OF NIGERIA BREWERIES PLC AND MASTER ENERGY INDUSTRY)	\$20
403	IMPACT OF CORPORATE GOVERNANCE ON CORPORATE PERFORMANCE OF CONROK NIGERIA LIMITED	\$20
404	EFFECT OF MANPOWER PLANNING ON THE SURVIVAL AND GROWTH OF FAST FOOD INDUSTRIES IN ABIA STATE (A STUDY OF CRUNCHIES FRIED LTD AND APPLES FRIED.)	\$20
405	EFFECT OF PERFORMANCE APPRAISAL ON EMPLOYEE PRODUCTIVITY (A STUDY OF SELECTED BANKS IN PORT HARCOURT)	\$20
406	EFFECT OF COMPENSATION STRATEGIES ON ORGANISATIONAL PERFORMANCE (A STUDY OF SELECTED TERTIARY INSTITUTIONS IN AKWA IBOM STATE)	\$20
407	IMPACT OF CONFLICT MANAGEMENT STRATEGIES ON ORGANIZATIONAL PERFORMANCE (A STUDY OF SELECTED MONEY DEPOSIT BANKS)	\$20
408	ASSESSMENT OF THE IMPACT OF MANAGEMENT OF POVERTY REDUCTION PROGRAMMES ON THE HOUSEHOLDS OF COMMUNITIES IN OSISIOMA NGWA AND ABA NORTH LOCAL GOVERNMENT AREAS	\$20
409	ANALYSIS OF THE PERFORMANCE DIFFERENTIALS AMONG MALE AND FEMALE EMPLOYEES OF FEDERAL UNIVERSITIES IN SOUTH EAST NIGERIA	\$20
410	IMPACT OF JOB STRESS ON EMPLOYEES PERFORMANCE IN FOOD AND BEVERAGE FIRMS IN SOUTH EAST NIGERIA	\$20
411	EFFECT OF HUMAN CAPITAL MANAGEMENT ON ORGANIZATIONAL EFFECTIVENESS (A STUDY OF SELECTED MANUFACTURING FIRMS)	\$20
412	EFFECT OF SUPPLY CHAIN MANAGEMENT (SCM) ON ORGANIZATIONAL PERFORMANCE (A STUDY OF SELECTED MANUFACTURING FIRMS)	\$20
413	EFFECT OF CORPORATE IMAGE MANAGEMENT ON ORGANIZATIONAL PRODUCTIVITY (A STUDY OF SELECTED COMMERCIAL BANKS)	\$20
414	HUMAN CAPITAL DEVELOPMENT AND ECONOMIC GROWTH IN NIGERIA	\$20

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415	EFFECT OF MIXED ABILITY GROUPING ON SENIOR SECONDARY SCHOOL STUDENTS' ACADEMIC ACHIEVEMENT IN ECONOMICS IN RIVERS STATE	\$20
416	PUBLIC CAPITAL SPENDING, HOUSING FINANCE AND SUSTAINABLE HOUSING DEVELOPMENT: IMPLICATIONS FOR URBANIZATION IN NIGERIA	\$20
417	BANK CREDITS AND PRIVATE DOMESTIC INVESTMENT IN NIGERIA	\$20
418	FISCAL POLICY TOOLS ON MANUFACTURING SECTOR PERFORMANCE IN NIGERIA	\$20
419	GLOBALIZATION AND LABOUR MARKET ACTIVITIES IN NIGERIA	\$20
420	INFLATION, UNEMPLOYMENT AND ECONOMIC GROWTH IN NIGERIA: A REVIEW OF THE PHILIP'S CURVE HYPOTHESIS	\$20
421	IMPACT OF REMITTANCES ON ECONOMIC GROWTH IN NIGERIA	\$20
422	EXCHANGE RATE VOLATILITY AND ECONOMIC GROWTH OF SELECTED OIL PRODUCING COUNTRIES IN SUB-SAHARA AFRICA: EVIDENCE FROM PANEL DATA	\$20
423	RESOURCE INPUTS AS DETERMINANT FOR EFFECTIVE IMPLEMENTATION OF ECONOMICS CURRICULUM IN SENIOR SECONDARY SCHOOLS IN IMO STATE	\$20
424	MACROECONOMIC VARIABLES AND STOCK EXCHANGE MARKET DEVELOPMENT IN NIGERIA	\$20
425	ANALYSIS OF EXCHANGE RATE MOVEMENT AND MACROECONOMIC PERFORMANCE IN WEST AFRICAN MONETARY ZONE	\$20
426	DEFICIT FINANCING AND CAPITAL FORMATION IN NIGERIA	\$20
427	INTERNATIONAL REMITTANCES, FINANCIAL DEEPENING AND ECONOMIC GROWTH IN NIGERIA	\$20
428	POVERTY REDUCTION STRATEGIES AND ECONOMIC GROWTH IN NIGERIA	\$20
429	FINANCIAL SECTOR DEVELOPMENT AND ECONOMIC GROWTH IN NIGERIA	\$20
430	EFFECT OF STRATEGIC ENTREPRENEURSHIP MANAGEMENT ON SUSTAINABLE DEVELOPMENT OF AGRO-ALLIED SMALL BUSINESSES IN NIGERIA	\$40
431	EFFECTS OF ECOPRENEURSHIP PRACTICES ON INNOVATIVE PERFORMANCE OF SELECTED AGRO-ALLIED BUSINESSES IN NIGERIA	\$20
432	EFFECTS OF EMPLOYEE ENGEAGEMENT ON ORGANIZATIONAL PERFORMANCE: A STUDY OF INTERNATIONAL GLASS INDUSTRY AND GLASSFORCE PLC ABIA STATE, NIGERIA	\$20
433	N-POWER PROGRAMMES AND YOUTH EMPOWERMENT IN SOUTH EAST NIGERIA	\$20
434	TREASURY SINGLE ACCOUNT AND MANAGEMENT OF HUMAN RESOURCES IN FEDERAL UNIVERSITIES, SOUTH EAST NIGERIA	\$20
435	TERTIARY EDUCATION TRUST FUND AND TRAINING AND DEVELOPMENT OF ACADEMIC STAFF OF IMO STATE UNIVERSITY, NIGERIA	\$20
436	DEMOGRAPHIC VARIABLES AND ADMINISTRATIVE EFFECTIVENESS OF SECONDARY SCHOOL PRINCIPALS IN SOUTH SOUTH NIGERIA	\$20
437	PREVALENCE AND DETERMINANTS OF OBESITY AMONG ADOLESCENTS LIVING IN BOARDING SCHOOLS IN SOME SELECTED LOCAL GOVERNMENT AREAS OF ENUGU STATE	\$20
438	THE EFFECT OF FERMENTATION PERIOD ON THE CHEMICAL PROPERTIES OF FLUTED PUMPKIN SEEDS.	\$20
439	NUTRIENT COMPOSITION AND SENSORY EVALUATION OF DRINKS MADE FROM BLENDS OF TIGERNUTS, DATE FRUITS AND ORANGE FRUITS	\$20
440	CHEMICAL COMPOSITION AND SENSORY ATTRIBUTES OF BISCUITS DEVELOPED FROM SORGHUM AND WATERMELON SEEDS FLOUR BLENDS	\$20
441	NUTRITIONAL ASSESSMENT OF PATIENTS WITH TYPE II DIABETES MELLITUS ATTENDING FEDERAL MEDICAL CENTRE, UMUAHIA.	\$20
442	NUTRITION KNOWLEDGE AND LIFESTYLE AMONG ADULT TRADERS IN OGBETE MARKET IN ENUGU NORTH LOCAL GOVERNMENT AREA, ENUGU STATE	\$20
443	FACTORS THAT INFLUENCE CONSUMPTION OF FOODS BY UNDERGRADUATE STUEDENTS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE, ABIA STATE	\$20
444	ASSESSMENT OF QUALITY OF CRUDE PALM OIL SOLD IN MAJOR MARKETS IN ENUGU STATE.	\$20
445	CHEMICAL AND ORGANOLEPTIC ATTRIBUTES OF SOME FRESH AND DRIED LEAFY VEGETABLES (GNETUM AFRICANUM, VERNONIA AMYGDALINA AND TELFAIRIA OCCIDENTALIS).	\$20
446	EVALUATION OF NUTRIENT COMPOSITION AND SENSORY PROPERTIES OF PUDDING MADE FROM DIFFERENT VARIETIES OF COCOYAM	\$20
447	ASSESSMENT OF QUALITY OF PALM OIL SOLD IN MAJOR MARKETS IN ABIA NORTH SENATORIAL ZONE, ABIA STATE.	\$20
448	FOOD HABITS AND NUTRITIONAL STATUS OF BANKERS IN UMUAHIA METROPOLIS	\$20

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449	PREVALENCE OF CHILDHOOD OVERWEIGHT AND OBESITY AMONG PRIMARY SCHOOL CHILDREN (6-12 YEARS) IN UMUAHIA SOUTH LOCAL GOVERNMENT AREA OF ABIA STATE, NIGERIA.	\$20
450	FOOD INSECURITY AND NUTRITION COPING STRATEGIES AMONGST UNDER GRADUATE STUDENTS OF TWO TERTIARY INSTITUTIONS IN ABIA STATE	\$20
451	PREVALENCE OF SEVERE ACUTE UNDERNUTRITION AMONG SCHOOL AGE CHILDREN (6 - 12) YEARS IN UJODO DEVELOPMENT CENTRE, ENUGU STATE	\$20
452	NUTRIENT COMPOSITION AND SENSORY ATTRIBUTE OF BISCUITS MADE FROM FLOUR BLENDS OF AFRICAN YAM BEAN, CORN AND ALMOND (FRUIT) SEEDS	\$20
453	OBESITY AND BLOOD PRESSURE AMONG ADULTS IN UMUAHIA NORTH LGA, ABIA STATE	\$20
454	FACTORS INFLUENCING THE PRACTICE OF EXCLUSIVE BREASTFEEDING AMONG WOMEN IN ABA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
455	KNOWLEDGE, ATTITUDE AND UTILIZATION OF GENETICALLY MODIFIED FOODS IN UMUAHIA METROPOLIS IN ABIA STATE.	\$20
456	CHEMICAL COMPOSITION AND AMINO ACID PROFILE OF SOME SELECTED INDIGENOUS DISHES IN EDO STATE	\$20
457	EFFECT OF SOCIO ECONOMIC CHARACTERISTICS OF PARENTS ON ANTHROPOMETRIC STATUS OF INFANTS (0-59 MONTHS) IN ESSIEN UDIM LOCAL GOVERNMENT AREA OF AKWA IBOM STATE, NIGERIA	\$20
458	BODY IMAGE PERCEPTION, DIETARY HABIT AND ANTHROPOMETRIC STATUS OF FEMALE UNDERGRADUATE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
459	CHEMICAL COMPOSITION AND AMINO ACID PROFILE OF FISH FLOUR OBTAINED FROM CATFISH (ICTALURUS PUNCTATUS), MACKEREL (TRANCHURUS SYMMETRICUS) AND CROAKER (MICROPOGONIAS UNDULATUS)	\$20
460	NUTRIENT COMPOSITION OF ROSELLE (HIBISCUS SABDARIFFA LINN) CALYCES DRINK ENRICHED WITH TURMERIC (CURCUMA LONGA LINN) RHIZOME	\$20
461	CHEMICAL COMPOSITION AND SENSORY EVALUATION OF BREAD MADE FROM AFRICAN YAM BEAN AND CORN FLOUR BLENDS	\$20
462	HOME GROWN SCHOOL FEEDING PROGRAMME AND ANTHROPOMETRIC STATUS OF BENEFICIARIES IN SELECTED PRIMARY SCHOOLS IN EZINIHITE MBAISE LOCAL GOVERNMENT AREA OF IMO STATE.	\$20
463	DIETARY DIVERSITY SCORE AND NUTRIENT ADEQUACY AMONG ADULTS IN UMUAHIA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
464	THE USE OF COMPLEMENTARY AND ALTERNATIVE MEDICINES AND SUPPLEMENTS BY DIABETICS ATTENDING FEDERAL MEDICAL CENTRE, UMUAHIA; ABIA STATE	\$20
465	ASSESSMENT OF ADOLESCENT GIRLS' KNOWLEDGE ON INFANT AND YOUNG CHILD FEEDING PRACTICES IN OYIGBO LOCAL GOVERNMENT AREA OF RIVERS STATE	\$20
466	DIETARY HABITS AND ANTHROPOMETRIC STATUS OF SCHOOL AGED CHILDREN (6-12 YEARS)	\$20
467	NUTRITIONAL RISK FACTORS IN OLDER PERSONS FROM DIFFERENT AGE GROUPS IN OKPE LOCAL GOVERNMENT AREA OF DELTA STATE, NIGERIA.	\$20
468	THE EFFECT OF INTERNAL CONTROL ON THE FINANCIAL MANAGEMENT OF AN ORGANIZATION (A STUDY OF NIGERIA BOTTLING COMPANY)	\$20
469	IMPACT OF SOCIAL MEDIA ON STUDENTS' ACADEMIC PERFORMANCE: A FOCUS ON THE FACULTY OF HUMANITY, FEDERAL UNIVERSITY OTUOKE	\$20
470	IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON THE PERFORMANCE OF QUOTED ORGANIZATIONS IN NIGERIA	\$20
471	EFFECT OF DIRECT TAXATION ON ECONOMIC GROWTH OF NIGERIA	\$20
472	EFFECT OF HEDGE ACCOUNTING ON THE FINANCIAL PERFORMANCE OF LISTED DEPOSIT MONEY BANKS IN NIGERIA	\$20
473	FEDERAL GOVERNMENT EXPENDITURE AND ECONOMIC GROWTH IN NIGERIA	\$20
474	EFFECT OF CORPORATE SOCIAL RESPONSIBILITY COSTS ON FINANCIAL PERFORMANCE OF LISTED COMPANIES IN NIGERIA	\$20
475	EFFECT OF TAX AUDIT AND INVESTIGATIONS STRATEGIES ON TAX REVENUE COLLECTION METHODS IN NIGERIA. (A STUDY OF SOUTH EAST GEOGRAPHICAL ZONE)	\$20
476	EFFECT OF ENVIRONMENTAL COST ON FIRM VALUE AND FINANCIAL PERFORMANCE OF LISTED FIRMS IN NIGERIA	\$20
477	EFFECT OF EARNINGS QUALITY MANAGEMENT ON THE FINANCIAL PERFORMANCE OF LISTED MANUFACTURING FIRMS IN NIGERIA	\$20
478	EFFECT OF TAXATION ON THE ECONOMIC WELLBEING OF RURAL DWELLERS IN AKWA IBOM STATE	\$20
479	EFFECT OF EXTERNAL DEBT ON ECONOMIC GROWTH OF NIGERIA	\$20
480	FINANCIAL INSTRUMENTS AND PERFORMANCE OF LISTED COMMERCIAL BANKS IN NIGERIA	\$20

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481	STRATEGY FOR IMPLEMENTING ENTREPRENEURSHIP CURRICULUM FOR BUSINESS EDUCATION STUDENT IN FEDERAL UNIVERSITY OTUOKE	\$20
482	EFFECT OF TRIPLE BOTTOM LINE ACCOUNTING ON THE PERFORMANCE OF LISTED MANUFACTURING FIRMS IN NIGERIA	\$20
483	PROMOTING THE LEADERSHIP QUALITIES OF STUDENTS' UNION OFFICE HOLDERS IN THE UNIVERSITIES IN BAYELSA STATE FOR SOCIETAL DEVELOPMENT	\$20
484	INFLUENCE OF STUDENT UNIONISM ON ACADEMIC PERFORMANCE OF STUDENTS IN FEDERAL UNIVERSITY OTUOKE	\$20
485	FINANCIAL DERIVATIVES AND FINANCIAL PERFORMANCE OF LISTED COMMERCIAL BANKS IN NIGERIA	\$20
486	OBA AND HER NEIGHBORS IN ANAMBRA STATE: A STUDY IN INTER-GROUP RELATIONS 1900-1977	\$20
487	GENDER DISCRIMINATION AND WOMEN EMPLOYMENT: A SELECTED FIRM IN BAYELSA STATE	\$20
488	USE OF POINT OF SALES ON SERVICE DELIVERY IN RURAL AREAS IN NIGERIA	\$20
489	CHALLENGES OF USING INSTRUCTIONAL MATERIALS IN THE TEACHING AND LEARNING OF BUSINESS STUDIES IN SELECTED SECONDARY SCHOOLS IN EKEREMOR LOCAL GOVERNMENT AREA OF BAYELSA STATE	\$20
490	EFFECT OF CAPITAL STRUCTURE ON FINANCIAL PERFORMANCE OF BUILDING MATERIALS FIRMS IN NIGERIA	\$20
491	EFFECT OF ENVIRONMENTAL COST ON CORPORATE PERFORMANCE OF MANUFACTURING FIRMS IN NIGERIA	\$20
492	TAX REVENUE AND ECONOMIC GROWTH OF AFRICAN COUNTRIES	\$20
493	IMPACT OF INDIRECT TAX ON ECONOMIC DEVELOPMENT OF NIGERIA	\$20
494	EFFECT OF GREEN ACCOUNTING ON PERFORMANCE OF MANUFACTURING FIRMS IN NIGERIA	\$20
495	EFFECT OF CORPORATE INCOME TAXATION ON FOREIGN DIRECT INVESTMENT IN NIGERIA	\$20
496	EFFECT OF INPUT COST ON FINANCIAL PERFORMANCE OF QUOTED MANUFACTURING COMPANIES IN NIGERIA	\$20
497	PREPARATION, PHYSICOCHEMICAL, SPECTROSCOPIC AND RHEOLOGICAL CHARACTERIZATION OF SOME PLANT GUM COMPOSITES	\$20
498	EFFECT OF CORPORATE GOVERNANCE STRUCTURE AND INSTITUTIONAL INVESTMENT ON THE FINANCIAL PERFORMANCE OF LISTED MANUFACTURING COMPANIES ON NIGERIA STOCK EXCHANGE	\$20
499	THE EFFECT OF FINANCIAL LEVERAGE ON FINANCIAL PERFORMANCE OF QUOTED MANUFACTURING FIRMS IN NIGERIA	\$20
500	EFFECT OF RISK ASSETS MANAGEMENT ON THE FINANCIAL PERFORMANCE OF COMMERCIAL BANKS IN NIGERIA	\$20