

Projects

Projects — Batch 4

#	Product Name	Price
1	ASSESSMENT OF MICROBIOLOGICAL QUALITY OF ONU IMO RIVER	\$20
2	ANTIBIOGRAM AND BIOFILM FORMING POTENTIAL AMONG ESCHERICHIA COLI FROM CLINICAL ISOLATES IN UMUAHIA, ABIA STATE	\$20
3	STUDIES OF WINE PRODUCED FROM PINEAPPLE (ANANAS COMOSUS) USING SACCHAROMYCES CEREVISIAE FROM PALM WINE	\$20
4	ACID-BILE TOLERANCE AND ANTIMICROBIAL PROPERTIES OF SOME LACTOBACILLUS SPECIES ISOLATED FROM FERMENTED MILK PRODUCTS	\$20
5	A HISTORY OF THE INDIGENOUS PEOPLES OF BIAFRA, 2010-2021	\$20
6	ANTIMICROBIAL PROPERTIES OF RAW AND PASTEURIZED HONEY	\$20
7	ISOLATION AND IDENTIFICATION OF MICROORGANISMS ASSOCIATED WITH SPOILT BAMBARA GROUNDNUT PUDDING “OKPA”	\$20
8	DEVELOPMENT OF MICROBIAL QUALITY OF SOYMILK BASED YOUGHURT-LIKE BEVERAGE	\$20
9	EFFECT OF GINGER AND GARLIC ON THE MICROBIAL LOAD AND SHELF-LIFE OF ZOBO DRINK (HIBISCUS SABDARIFFA)	\$20
10	DETERMINATION OF EXOPOLYSACCHARIDES FROM LACTIC ACID BACTERIA ISOLATED FROM FERMENTED FOODS	\$20
11	THE EFFICACY OF COMMONLY USED DISINFECTANT AGAINST STAPHYLOCOCCUS AUREUS	\$20
12	MICROBIAL ANALYSIS OF SPICES USED IN MAKING SUYA	\$20
13	ANTIMICROBIAL ACTIVITY OF CAPSICUM ANNUUM (CHILI PEPPER) EXTRACT ON PATHOGENIC MICROORGANISMS	\$20
14	THE IMPACT OF CORRUPTION ON NATIONAL DEVELOPMENT (A CASE STUDY OF JIGAWA STATE HIGH COURT)	\$20
15	AN APPRAISAL OF ADMINISTRATIVE OF PERSONAL TAX COLLECTION IN JIGAWA STATE (A STUDY OF JIGAWA STATE OF INTERNAL REVENUE SERVICE)	\$20
16	HEALTH HAZARD ASSOCIATED WITH THE USE OF RODENTICIDE IN RESIDENT AREAS (A CASE STUDY AT DUTSE LOCAL GOVERNMENT)	\$20
17	COMPUTERIZED MANAGEMENT INFORMATION SYSTEM (A CASE STUDY OF MTN)	\$20
18	DETERMINATION OF SPECIFIC HEAT CAPACITY AND RATE OF COOLING OF SAMPLE ENGINE OILS IN NIGERIA	\$20
19	THE IMPACT OF INTERNAL COMMUNICATION ON EMPLOYEE PERFORMANCE IN AN ORGANIZATION	\$20
20	CONSTRUCTION OF AUTOMATIC WATER DISTILLER USING TEMPERATURE CONTROL AND PUMP.	\$20
21	THE CONSTRUCTION AND TESTING OF INTELLIGENT ELECTRONIC LOCK	\$20
22	THE IMPACT OF PIGEONHOLE MEANS OF DISSEMINATING INFORMATION IN DEPARTMENT OF BUILDING TECHNOLOGY (A CASE STUDY OF BUILDING DEPARTMENT JIGAWA STATE POLYTECHNIC DUTSE)	\$20
23	STATISTICAL ANALYSIS OF BIRTH AND DEATH CASES (A CASE STUDY OF GENERAL HOSPITAL DUTSE FROM 2015 TO 2020)	\$20
24	ROLES OF INTERNAL AUDITORS IN MANAGEMENT OF FRAUD AND WASTAGES IN BUSINESS ORGANIZATIONS (A CASE STUDY OF KEDCO PLC)	\$20
25	BACTERIOLOGICAL ANALYSIS OF BOREHOLE WATER USED FOR ICE MAKING IN SOME SELECTED AREAS OF DUTSE METROPOLIS	\$20
26	ACHIEVING PRODUCT QUALITY ASSURANCE THROUGH EFFECTIVE TQM TECHNIQUE IN SERVICE INDUSTRY (A CASE STUDY OF ZENITH BANK DUTSE)	\$20
27	EFFECT OF SOCIAL MEDIA ON STUDENT'S ACADEMIC PERFORMANCE (A CASE STUDY OF JIGAWA STATE POLYTECHNIC, DUTSE)	\$20
28	EFFECT OF CEREBROSPINAL MENINGITIS AMONG THE CHILDREN UNDER FIVE YEAR IN DUTSE LOCAL GOVERNMENT, JIGAWA STATE	\$20
29	EFFECT OF JIGAWA STATE GOVERNMENT DEVELOPMENT STRATEGY IN PROMOTION OF ECONOMIC DEVELOPMENT (A CASE STUDY OF MINISTRY OF ECONOMIC EMPOWERMENT DUTSE, JIGAWA STATE)	\$20
30	FUNDS MANAGEMENT AND CONTROL IN THE PUBLIC SECTOR (A CASE STUDY OF FEDERAL INLAND REVENUE SERVICE OF NIGERIA)	\$20
31	POLITICAL VIOLENCE AND THE ELECTORAL PROCESS IN NIGERIA: A CASE STUDY OF 2015 PRESIDENTIAL ELECTION IN HADEJIA LOCAL GOVERNMENT AREA, JIGAWA STATE.	\$20
32	INTERNAL AUDIT AS AN INSTRUMENT OF MANAGEMENT CONTROL (A CASE STUDY OF JIGAWA STATE JUDICIARY)	\$20
33	THE EFFECT OF CHANGE IN CONSUMER ATTITUDE TO THE SALES VOLUME OF A CONSUMER PRODUCT (A CASE STUDY OF NASCO NIGERIA PLC PLATEAU, JOS)	\$20
34	ASSESSMENT OF THE METHODS FOR PREVENTION AND CAUSES OF ANEMIA AMONG PREGNANT WOMEN ATTENDING ANTI-NATEL CARE (ANC) (A CASE STUDY OF DUTSE GENERAL HOSPITAL)	\$20

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35	ISOLATION AND IDENTIFICATION OF MICROORGANISMS IN POULTRY FEEDS SOLD IN ABA, ABIA STATE	\$20
36	COMPARATIVE ANALYSIS OF SOME HEAVY METAL PRESENT IN SPINACH AND LETTUCE GROWN IN GWARAM AND BIRNIN KUDU LOCAL GOVERNMENT AREAS OF JIGAWA STATE	\$20
37	ASSESSMENT OF IMPACT OF ROLL BACK MALARIA PROGRAMME A CASE STUDY OF BIRNIN KUDU LOCAL GOVERNMENT, JIGAWA STATE.	\$20
38	ISOLATION OF FUNGI FROM HAIR BARBING EQUIPMENT USED IN UMUAHIA	\$20
39	PREVALENCE OF METHICILLIN-SENSITIVE STAPHYLOCOCCUS AUREUS ISOLATED FROM THE NOSTRILS OF STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
40	MICROBIAL QUALITY OF POWDERED SOY MILK SOLD IN ABA	\$20
41	ANTIBACTERIAL EFFECT OF ALLIUM CEPA (ONION) EXTRACTS ON CLINICAL ISOLATES OF STAPHYLOCOCCUS AUREUS AND ESCHERICHIA COLI	\$20
42	THE EFFECT OF PESTICIDES CYPERMETHRIN AND LAMBDA - CYHALOTHRIN ON THE BACTERIAL FLORA OF THE SOIL AROUND MOUAU	\$20
43	APPLICATION OF PRINCIPAL COMPONENT AND TIME SERIES ANALYSIS ON THE RATE OF CRIME IN NIGERIA (A CASE STUDY OF NIGERIA PRISON KADUNA)	\$20
44	EFFECT OF SOCIO ECONOMIC CHARACTERISTICS IN THE USE OF INTERNET BANKING AMONG MONEY DEPOSIT BANKS IN ABIA STATE, NIGERIA.	\$20
45	EFFECT OF OIL DEPENDENCY ON NIGERIA'S ECONOMIC GROWTH	\$20
46	MICROBIAL COMMUNITIES DEVELOPING BIOFILMS IN DRINKING WATER SOURCES IN MOUAU	\$20
47	IDENTIFICATION OF MICROORGANISMS ASSOCIATED WITH DIARRHEA AND OTHER GASTROENTERITIS IN SCHOOL ENVIRONMENT	\$20
48	THE QUEST FOR GLOBAL SECURITY AND THE POLITICS OF WEAPON CONTROL IN AFRICA: THE NIGERIAN EXPERIENCE	\$20
49	MEDIA LITERACY AS A TOOL FOR CURBING FAKE NEWS	\$20
50	A PHONOLOGICAL ANALYSIS OF FRICATIVE SOUNDS USED BY SELECTED CHARACTERS IN JENNIFAS DIARY	\$20
51	THE EFFECT OF ENTREPRENEURSHIP EDUCATION IN PROVISION OF JOB OPPORTUNITY IN JIGAWA STATE (A CASE STUDY OF DUTSE LGA)	\$20
52	THE ROLES OF FINANCIAL RATIOS IN PREDICTING BANKS GOING CONCERN IN NIGERIA.	\$20
53	THE IMPACT OF NIGERIA BALANCES OF PAYMENT POSITION ON THE NIGERIA ECONOMY" (A CASE STUDY OF CENTRAL BANK OF NIGERIA CBN DUTSE BRANCH).	\$20
54	BANK SPECIFIC CHARACTERISTICS AND PROFITABILITY OF LISTED DEPOSIT MONEY BANKS IN NIGERIA	\$20
55	THE EFFECT OF PROMOTION ON CONSUMER ATTITUDE TOWARDS THE COMPANY PRODUCTS (A CASE STUDY OF DANGOTE CEMENT NIGERIA PLC)	\$20
56	THE ROLE OF RAW MATERIAL SELECTION IN SMALL SCALE INDUSTRIES (A CASE STUDY OF DANMODI FOODS PROCESSING LTD, KAFIN HAUSA)	\$20
57	EVALUATION OF THE EFFICIENCY OF THE NIGERIAN CAPITAL MARKET (A CASE STUDY OF NIGERIAN STOCK EXCHANGE KANO BRANCH)	\$20
58	IMPACT OF LOCAL GOVERNMENT AUDIT ON LOCAL GOVERNMENT ACCOUNT (A CASE STUDY OF DUTSE LOCAL GOVERNMENT AREA, JIGAWA STATE)	\$20
59	THE ROLE OF INFORMATION TECHNOLOGY IN SOME COMMERCIAL BANKING SERVICES (A CASE STUDY OF THREE COMMERCIAL BANKING IN DUTSE JIGAWA STATE)	\$20
60	PROBLEM AFFECTING THE EFFECTIVENESS OF JOB PERFORMANCE IN CIVIL SERVICE (A CASE STUDY OF DUTSE LOCAL GOVERNMENT AREA OF JIGAWA STATE)	\$20
61	SMALL AND MEDIUM SCALE ENTERPRISES A GATEWAY FOR RAPID ECONOMIC DEVELOPMENT IN NIGERIA	\$20
62	PRESERVING THE KALABARI CULTURAL AND THEIR HISTORICAL IDENTITY THROUGH COSTUMING	\$20
63	ASSESSMENT OF THE IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT	\$20
64	THE IMPACT OF SOCIAL MEDIA ON POLITICAL POLARISATION IN POST-2023 PRESIDENTIAL ELECTION IN NIGERIA	\$20
65	ASSESSMENT OF THE EFFECTIVENESS OF METHODS ADOPTED FOR PREVENTION AND CAUSES OF ANEMIA AMONG PREGNANT WOMEN ATTENDING ANTENATAL CARE (ANC) AT DUTSE GENERAL HOSPITAL (DGH)	\$20
66	THE IMPACT OF COMMUNITY DEVELOPMENT POLICY IN RURAL TRANSFORMATION (A CASE STUDIES OF DUTSE LOCAL GOVERNMENT JIGAWA STATE)	\$20
67	STUDY OF ALGAL SPECIES AND SOME PHYSICO-CHEMICAL PARAMETERS IN RIVER HADEJIA, JIGAWA STATE	\$20

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68	EXTRACTION AND PHYTOCHEMICAL SCREENING OF THE ROOT OF ANNONA SENEGALENSIS (WILD CUSTAD APPLE)	\$20
69	EFFECTIVE MARKETING RESEARCH AS ESSENTIAL TOOLS FOR SUCCESS AND SURVIVAL OF SMALL SCALE BUSINESS (A CASE STUDY OF ASPIRA SOAP AND DETERGENT NIGERIA LTD KANO)	\$20
70	EFFECT OF HYPITIS SUAVEOLENS LEAVES EXTRACT ON ADULT MOSQUITO POPULATION	\$20
71	PREVALENCE OF MEASLES INFECTION AMONG CHILDREN ATTENDING RINGIM GENERAL HOSPITAL, JIGAWA STATE	\$20
72	DETERMINATION OF BACTERIAL LOAD ON BEEF MEAT SOLD IN DUTSE ULTRA MODERN MARKET	\$20
73	ANTIMICROBIAL EFFECT OF LACTIC ACID BACTERIA (LACTOBACILLI) ISOLATED FROM HONEY ON SOME FOODBORNE PATHOGENS (STAPHYLOCOCCUS AUREUS, SALMONELLA TYPHI, ESCHERICHIA COLI)	\$20
74	PRODUCTION AND PROXIMATE ANALYSIS OF YOGHURT PRODUCED FROM TIGERNUT USING LACTIC ACID BACTERIA (LAB) AS STARTER CULTURE	\$20
75	ANTIBIOGRAM OF ORGANISMS OF PUBLIC HEALTH IMPORTANCE FROM VEGETABLE WASH WATER	\$20
76	FOLATE AND COBALAMIN LEVELS IN CULTURES OF LACTIC ACID BACTERIA FROM PENTHACLETHRA MACROPHYLLA (UGBA) SEEDS	\$20
77	ASSESSMENT OF MICROBIAL AIR QUALITY IN SELECTED NURSERY SCHOOLS IN UMUAHIA, ABIA STATE.	\$20
78	PREVALENCE AND ANTIBIOGRAM OF STAPHYLOCOCCUS AUREUS ISOLATED FROM PIGS AND PIG FARMERS	\$20
79	COMPARATIVE STUDY OF DISSOLVED OXYGEN (DO) AND TOTAL ORGANIC CARBON (TOC) IN DETERMINATION OF LEVEL OF POLLUTION OF IMO RIVER (ONU-IMO)	\$20
80	ANTIMICROBIAL RESISTANCE PATTERN OF MICROBIAL FLORA OF SKIN AND NOSE OF HEALTH CARE WORKERS AND NON HEALTH CARE WORKERS	\$20
81	ANTIFUNGAL EFFECT OF ROSEMARY (ROSMARIANUS OFFICINALIS) EUCALYPTUS (EUCALYPTUS GLOBULUS) AND LEMON (CITRUS LIMON) ESSENTIAL OILS ON FUNGI ISOLATED FROM SPOILT BREAD	\$20
82	MICROBIAL EXAMINATION OF FRIED RICE SOLD IN FAST FOOD CENTRES IN UMUAHIA	\$20
83	ASSESSMENT ON THE PHYTOCHEMICAL COMPONENT AND ANTIBACTERIAL SCREENING ANALYSIS OF CUCUMIS SATIVUS (CUCUMBER)	\$20
84	ANTIMICROBIAL ACTIVITY OF SOME LIQUID HERBS SOLD IN UMUAHIA METROPLIS	\$20
85	ANTIMICROBIAL ACTIVITIES OF ESSENTIAL OIL FROM CYMBOPOGON CITRATUS (LEMON GRASS) AGAINST ENTERIC ORGANISMS	\$20
86	IMPACT OF INTERNAL CONTROL SYSTEM IN THE NIGERIAN BANKING INDUSTRY (A STUDY OF FIRST BANK NIGERIA PLC, ABEOKUTA SOUTH LGA)	\$20
87	COMPARATIVE STUDY OF THE EFFICACY OF SOME DISINFECTANTS AND ANTISEPTICS ON PSEUDOMONAS AERUGINOSA AND STAPHYLOCOCCUS AUREUS	\$20
88	SOIL ENZYME ESTIMATION	\$20
89	PREVALENCE AND ANTIMICROBIAL SUSCEPTIBILITY PROFILE OF PATHOGENIC BACTERIA ISOLATED FROM POULTRY FARMS IN UMUAHIA	\$20
90	MICROBIAL QUALITY OF YAM FLOUR SOLD IN ABA, ABIA STATE	\$20
91	ISOLATION AND IDENTIFICATION OF MICROORGANIMS FROM PALM WINE SOLD IN UMUAHIA	\$20
92	BACTERIAL CONTAMINATION OF AUTOMATED TELLER MACHINE (ATM) AMONG VARIOUS BANKS IN UMUAHIA METROPOLIS	\$20
93	EVALUATION OF BIOFILM IN WASTEWATER TREATMENT SYSTEM	\$20
94	BACTERIA ASSOCIATED WITH URINARY TRACT INFECTION AMONG MALE STUDENTS IN MOUAU	\$20
95	ANTIBACTERIAL ACTIVITY OF ALOE VERA EXTRACT ON SOME BACTERIAL PATHOGENS	\$20
96	ASSESSMENT ON KNOWLEDGE AND APPROPRIATE USE OF PERSONAL PROTECTIVE EQUIPMENT (PPE) AMONG HEALTH WORKERS IN SELECTED PUBLIC AND PRIVATE HOSPITALS IN OGUN STATE	\$20
97	PERCEIVED EFFECTS OF UNPROFESSIONAL PRACTICES ON PATIENT OUTCOME IN SELECTED PUBLIC HEALTH CENTERS IN ABEOKUTA SOUTH	\$20
98	PRODUCTION OF BANANA WINE USING PALM WINE YEASTS AND BAKER'S YEASTS	\$20
99	ANTIBACTERIAL ACTIVITY OF LEAF EXTRACTS OF COLOCASIA ESCULENTA AND CALADIUM BICOLOR ON CLINICAL ISOLATES	\$20
100	PREVALENCE AND ANTIMICROBIAL SENSITIVITY PATTERN OF COAGULASE POSITIVE STAPHYLOCOCCI ISOLATED FROM FARM ANIMALS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
101	INCIDENCE OF ASYMPTOMATIC BACTERIURIA IN FEMALE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE	\$20
102	PHYTOCHEMICAL SCREENING AND ANTIBACTERIAL ACTIVITIES OF THE ETHANOLIC AND AQUEOUS LEAF EXTRACTS OF ALCHORNEA CORDIFOLIA (EUPHORBIACEAE) AND SIDA ACUTA (MALVACEAE) AGAINST SOME BACTERIAL ISOLATES FROM MEAT	\$20

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103	ISOLATION AND IDENTIFICATION OF MICROORGANISMS FOUND IN THE EAR, NOSE AND THROAT OF MOUAU STUDENTS	\$20
104	ETHANOL TOLERANCE OF YEAST IN PALM WINE	\$20
105	MICROBIAL QUALITIES OF FRUITS SOLD IN UMUAHIA METROPOLIS	\$20
106	COMPARATIVE MICROBIAL ANALYSIS OF WHEAT NOODLES FORTIFIED WITH UGBA (PENTACLETHRA MACROPHYLLA) AND OGIRI (CUCUMEROPSIS MANNII)	\$20
107	MICROBIAL ANALYSIS OF SOIL RECEIVING CASSAVA WASTE WATER IN UMUDIKE, ABIA STATE	\$20
108	COMPARATIVE MICROBIOLOGICAL ANALYSIS OF DIFFERENT LOCALLY FERMENTED AFRICAN OIL BEAN SEED (PENTACLETHRA MACROPHYLLA BENTH) SOLD AROUND ISUOCHI, UMUNNEOCHI, ABIA STATE	\$20
109	BACTERIAL PATHOGENS ASSOCIATED WITH THE INTERNAL SURFACES OF LADIES HANDBAGS IN UMUAHIA, ABIA STATE	\$20
110	ISOLATION, IDENTIFICATION AND CHARACTERISATION OF MICROORGANISM IN DECAYING PAWPAW FRUIT	\$20
111	MICROBIOLOGICAL AND PHYSICOCHEMICAL EXAMINATION OF BOREHOLE WATER AT AGBAMA HOUSING ESTATE, UMUAHIA	\$20
112	ASSESSMENT OF THE MICROBIAL AND PHYSIOCHEMICAL QUALITIES OF UMUOSORO STREAM IN NNONO OBORO, IKWUANO L.G.A OF ABIA STATE, NIGERIA	\$20
113	ANTIBACTERIAL PROPERTIES OF PIPER GUINEENSE LEAF ON SOME SELECTED PATHOGENIC ORGANISMS	\$20
114	ISOLATION AND IDENTIFICATION OF MICROORGANISM FROM NAIRA NOTES ASSOCIATED WITH MEAT SELLERS IN ARIARIA INTERNATIONAL MARKET ABA	\$20
115	ANTIMICROBIAL SUSCEPTIBILITY OF GRAM NEGATIVE BACTERIA ISOLATED FROM URINE SAMPLE	\$20
116	SURVEY OF PATHOGENIC BACTERIA ASSOCIATED WITH FIVE LEAFY VEGETABLES SOLD IN UMUAHIA MARKET	\$20
117	CONVERSION OF WASTE PAPER TO ALCOHOL AND BIOMASS USING PALM WINE YEASTS	\$20
118	BACTERIA ASSOCIATED WITH THE CONTAMINATION AND SPOILAGE OF AFRICAN PEAR (DACRYODES EDULIS) SOLD IN DIFFERENT PARTS OF UMUAHIA METROPOLIS, ABIA STATE	\$20
119	ANTIMICROBIAL ACTIVITY OF EXTRACT OF SPONDIAS MOMBIN AGAINST BACTERIAL ISOLATES FROM WOUND	\$20
120	SACCHARIFICATION, BIOMASS AND ALCOHOL PRODUCTION FROM SWEET POTATO(IPOMOEA BATATAS) USING TRICHODERMA VIRIDE AND SACCHAROMYCES CEREVISIAE FROM PALM WINE.	\$20
121	ANTIFUNGAL EFFECTS OF BACTERIA SPECIES ISOLATED FROM THE RHIZOPHERE OF GINGER (ZINGIBER OFFICINALE)	\$20
122	MICROBIOLOGICAL AND PHYSIOCHEMICAL PROPERTIES OF BOREHOLE WATER IN AGBAMA HOUSING ESTATE UMUAHIA, ABIA STATE	\$20
123	MICROORGANISMS ASSOCIATED WITH BIOGAS PRODUCTION USING CASSAVA PEELS, PIG DUNG AND COW RUMEN FLIUD	\$20
124	BACTERIOLOGICAL EXAMINATION OF SELECTED SLICED FRUITS SOLD IN UMUAHIA METROPOLIS	\$20
125	COMPARATIVE STUDY ON THE ANTIBACTERIAL ACTIVITIES OF TWO SELECTED MEDICATED SOAPS AND TWO LOCALLY-PRODUCED BLACK SOAPS ON STAPHYLOCOCCUS AUREUS ISOLATED FROM WOUNDS	\$20
126	DISINFECTING ACTIONS OF ETHANOL, BLEACH (SODIUM HYPOCHLORITE) AND PHENOLICS (ISOL) ON SOME BACTERIAL SPECIES	\$20
127	ASSESEMENT OF MICROBIOLOGICAL QUALITY OF BOREHOLE WATER IN OGBOKO IDEATO SOUTH LOCAL GOVERNMENT AREA, IMO STATE	\$20
128	THE EFFECT OF MARKET SEGMENTATION ON THE MARKETING PERFORMANCE OF SELECTED LEATHER ENTERPRISES IN ABA, ABIA STATE	\$20
129	THE EFFECTS OF MOTIVATION ON SALES FORCE PERFORMANCE OF A SELECTED GSM PROVIDER IN UMUAHIA, ABIA STATE.	\$20
130	EFFECT OF TELEVISION ADVERTISING ON FOOD CONSUMPTION AMONG CHILDREN IN UMUAHIA, ABIA STATE, NIGERIA	\$20
131	EFFECT OF PRICE ON CONSUMER PATRONAGE OF SOFT DRINKS: (A STUDY OF 7UP BOTTLING COMPANY)	\$20
132	EFFECT OF PRODUCT INNOVATION ON MARKETING PERFORMANCE (A STUDY OF INDOMIE NOODLES)	\$20
133	EFFECTS OF CUSTOMER RELATIONSHIP MARKETING ON CUSTOMER RETENTION (A STUDY OF FIRST BANK NIGERIA PLC)	\$20
134	EFFECT OF SALES FORCE MOTIVATION ON SALES PERFORMANCE: A STUDY OF NIGERIA BREWERIES PLC.	\$20
135	EFFECT OF GREEN MARKETING PRACTICE ON SOCIALLY RESPONSIBLE BEHAVIOUR AMONG MILLENIALS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE UMUAHIA ABIA STATE	\$20
136	IMPACT OF BRANDING ON CONSUMER PURCHASE BEHAVIOUR AMONG USERS OF ENGINE OIL IN NIGERIA (A STUDY OF ENUGU METROPOLIS)	\$20
137	THE EFFECT OF CUSTOMER SERVICE ON CUSTOMER LOYALTY IN THE NIGERIAN BANKING INDUSTRY (A CASE OF FIRST BANK NIGERIA PLC)	\$20

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138	EFFECT OF MARKETING MIX STRATEGY ON SALES VOLUME OF SACCLUX PAINT INDUSTRY	\$20
139	CUSTOMER ACQUISITION AND CUSTOMER RETENTION, COST IMPLICATION IN THE BANKING SECTOR (A STUDY OF FIRST BANK, ZENITH BANK, UNION BANK AND ECOBANK)	\$20
140	THE EFFECT OF CUSTOMER RELATIONSHIP MANAGEMENT ON THE MARKETING PERFORMANCE OF MONEY DEPOSIT BANK A STUDY OF UNION BANK PLC	\$20
141	EFFECT OF GREEN MARKETING ON CONSUMER PATRONAGE FOR CONSUMER GOODS (A STUDY OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE).	\$20
142	COMPARATIVE ANALYSIS OF THE ADOPTION OF INTERNAL MARKETING AMONG SELECTED PUBLIC AND PRIVATE UNIVERSITIES IN NIGERIA.	\$20
143	EFFECT OF PRODUCT INNOVATION ON MARKET PERFORMANCE OF NESTLE NIGERIA PLC (A STUDY OF NESTLE MILO)	\$20
144	EFFECT OF PRODUCT REBRANDING ON THE PERFORMANCE OF 7 UP BOTTLING COMPANY	\$20
145	DETERMINANTS OF CONSUMER PURCHASE DECISION MAKING FOR SELECTED PHARMACEUTICAL PRODUCTS	\$20
146	EFFECT OF RELATIONSHIP MARKETING AS A STRATEGY FOR CUSTOMER RETENTION IN GLOBACOM NIGERIA LIMITED	\$20
147	EFFECT OF CELEBRITY ENDORSEMENT ON BRAND IMAGE AMONG GSM USERS IN UMUAHIA URBAN, ABIA STATE	\$20
148	EFFECT OF PRICE DISCRIMINATION ON CONSUMER PREFERENCE TOWARDS MADE IN NIGERIA TEXTILE PRODUCTS IN ABA, ABIA STATE	\$20
149	SALES PROMOTION AND PATRONAGE OF SOME INDUSTRIAL PRODUCTS IN ABIA STATE	\$20
150	CONSUMER PERCEPTION OF ONLINE SHOPPING IN NIGERIA (A STUDY OF JUMIA ONLINE)	\$20
151	PRICING STRATEGIES AND MARKETING PERFORMANCE OF AUTOMOBILE FIRMS IN ABIA STATE	\$20
152	THE ROLE OF PUBLIC RELATIONS IN ENHANCING THE MARKETING PERFORMANCE OF THE INSURANCE FIRMS IN IMO STATE	\$20
153	EVALUATION OF EFFECT OF MARKETING MIX STRATEGY ON NEW PRODUCT DEVELOPMENT (A STUDY OF MTN)	\$20
154	EFFECT OF E-SERVICE QUALITY ON CUSTOMER SATISFACTION AMONG ONLINE SHOPPERS IN ABIA STATE	\$20
155	INFLUENCE OF PRODUCT REBRANDING ON CONSUMERS BUYING BEHAVIOUR (A STUDY OF 9-MOBILE)	\$20
156	DETERMINANTS OF CUSTOMER PATRONAGE FOR FAST-FOOD FIRMS IN UMUAHIA, ABIA STATE, NIGERIA. (STUDY OF SELECTED MODERN FAST-FOOD VENDORS IN UMUAHIA METROPOLIS.)	\$20
157	EFFECT OF MARKETING CONCEPT ON COMMERCIAL BANKS PERFORMANCE (A STUDY OF ECO BANK AND FIRST BANK)	\$20
158	EFFECT OF SELECTED MARKETING STRATEGIES ON PROFITABILITY OF FIRST BANK NIGERIA PLC.	\$20
159	EFFECTS OF BRAND IMAGE ON CONSUMER PREFERENCE (A STUDY OF 7UP BOTTLING COMPANY)	\$20
160	EFFECT OF ADVERTISING ON CONSUMER BRAND PREFERENCE FOR SELECTED NOODLE PRODUCTS IN ABIA STATE, NIGERIA	\$20
161	EFFECT OF RELATIONSHIP MARKETING PRACTICE ON BANK PERFORMANCE (A STUDY OF MOUAV MICROFINANCE BANK)	\$20
162	THE ROLE OF PERSONAL SELLING AND ADVERTISEMENTS ON THE DIFFUSION OF BANKS PRODUCTS (A STUDY OF FIRST BANK PLC)	\$20
163	EFFECT OF CUSTOMER RELATIONSHIP MARKETING ON CUSTOMER SATISFACTION IN FAST FOOD INDUSTRIES IN ABIA STATE	\$20
164	IMPACT OF CUSTOMER RELATIONSHIP MARKETING ON BANK GROWTH (A STUDY OF UBA & ZENITH BANK)	\$20
165	IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS IN NIGERIA (A STUDY 7UP BOTTLING NIGERIA PLC)	\$20
166	EFFECTS OF PACKAGING IN PROMOTING THE MARKETING PERFORMANCE OF BEAUTY CARE PRODUCTS OF PETALS COMPANY	\$20
167	RESPONSE OF CUSTOMERS TO SALES PROMOTION: A STUDY OF SELECTED DEPOSIT MONEY BANKS IN IMO STATE, NIGERIA	\$20
168	EFFECT OF SALES PROMOTION ON THE CONSUMPTION OF MALTA GUINNESS NIGERIA PLC	\$20
169	EVALUATION OF CONSUMER PREFERENCE FOR THE CONSUMPTION OF SELECTED BEER BRANDSIN ABA METROPOLIS, ABIA STATE	\$20
170	EFFECT OF NEW PRODUCT PLANNING AND DEVELOPMENT ON THE GROWTH OF FIRMS IN BREWERY INDUSTRY IN NIGERIA (A CASE STUDY OF GUINNESS NIGRIA PLC)	\$20
171	THE APPLICATION OF SALES PROMOTION AND PERSONAL SELLING AS STRATEGY FOR ENHANCING SALES VOLUME IN SOFT DRINKS MANUFACTURING FIRMS (A STUDY OF GUINNESS PLC)	\$20
172	EFFECT OF REPACKAGING ON CONSUMER BUYING BEHAVIOUR ON COSMETIC PRODUCTS IN ABIA STATE	\$20
173	EFFECT OF PROMOTIONAL STRATEGIES ON CONSUMER PATRONAGE OF CORRUGATED ROOFING SHEET IN ENUGU STATE (A STUDY OF EMENITE NIGERIA LIMITED, ENUGU)	\$20
174	IMPACT OF PHYSICAL DISTRIBUTION ON CUSTOMER SATISFACTION IN SEVEN-UP BOTTLING COMPANY	\$20

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175	APPRAISAL OF MARKETING COMMUNICATIONS AS A STRATEGIC TOOL FOR ENHANCING MARKETING PERFORMANCE OF FRUIT DRINKS (A STUDY OF COCACOLA 5-ALIVE JUICE)	\$20
176	ANALYSIS AND HEALTH RISK ASSESSMENT OF PER-AND POLYFLUOROALKYL SUBSTANCE (PFAS) IN THE WATER AND SEDIMENTS OF RIVERS NIGER AND BENUE IN LOKOJA, KOGI STATE	\$20
177	EFFECT OF RELATIONSHIP MARKETING ON CUSTOMER LOYALTY IN SELECTED TRANSPORT COMPANIES. (A STUDY OF ABC TRANSPORT, THE YOUNG SHALL GROW, PEACE MASS TRANSPORT, AND ABIA LINE)	\$20
178	IMPACT OF E-PAYMENT INSTRUMENTS ON CUSTOMERS SATISFACTION OF SELECTED BANKS CUSTOMERS (A STUDY OF ZENITH BANK, FIRST BANK PLC, GUARANTY TRUST BANK NIGERIA LTD)	\$20
179	THE ROLE OF PUBLIC RELATIONS IN IMPROVING THE IMAGE OF TERTIARY INSTITUTION (A STUDY OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE, ABIA STATE)	\$20
180	EFFECTS OF PROMOTION MIX ON THE PROFITABILITY GROWTH OF BREWERIES IN NIGERIA (GUINNESS BREWERIES PLC)	\$20
181	IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT (A CASE STUDY OF TONIMAS NIGERIA LIMITED, ABA ABIA STATE)	\$20
182	EFFECT OF SALES PROMOTION ON CONSUMER BRAND LOYALTY (A STUDY OF ORIJIN NON ALCOHOLIC DRINK)	\$20
183	EFFECT OF MARKETING COMMUNICATION ON CUSTOMER PREFERENCE OF SELECTED FASTFOOD FIRMS IN ABIA STATE	\$20
184	EFFECTIVENESS OF MARKETING STRATEGIES ADOPTED BY FAST FOOD RESTAURANT IN UMUAHIA METROPOLIS	\$20
185	EFFECT OF PACKAGING ON THE PURCHASE OF COSMETIC PRODUCTS BY CONSUMERS IN ABA METROPOLIS , ABIA STATE	\$20
186	EFFECT OF PERSONAL SELLING ON THE SALES OF INNOSON TECHNICAL AND INVESTMENT COMPANY	\$20
187	AN EVALUATION OF THE ETHICAL ISSUES IN SALES PROMOTION PRACTICES OF LA-CASERA COMPANY, IN ENUGU METROPOLIS, ENUGU STATE.	\$20
188	PEER GROUP INFLUENCE AND SINGLE LADIES PURCHASE BEHAVIOUR TOWARDS SECOND HAND CLOTHES IN ABA, ABIA STATE.	\$20
189	EFFECTS OF SOCIAL MEDIA ON HEDONIC CONSUMPTION AMONG STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE (MOUUAU).	\$20
190	EFFECT OF TRACKING TECHNOLOGY ON CONSUMER SHOPPING HABITS IN RETAIL INDUSTRIES. ABIA STATE, NIGERIA.	\$20
191	AN APPRAISAL OF PROMOTIONAL STRATEGIES OF 7UP COMPANY PLC, ABA METROPOLIS, ABIA STATE.	\$20
192	EFFECT OF CULTURAL BELIEFS AND ETHICAL NORMS ON THE MARKETING OF HEALTHCARE PRODUCTS IN ABIA STATE	\$20
193	EFFECT OF PACKAGING FOR CONSUMER PREFERENCE FOR NOODLES IN UMUAHIA, ABIA STATE	\$20
194	EFFECT OF PRICING POLICY ON MARKETING PERFORMANCE IN THE BEVERAGE INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC)	\$20
195	DETERMINANTS OF UNETHICAL MARKETING BEHAVIOUR AND SALESFORCE ORIENTATION IN FOOD INDUSTRY IN NIGERIA	\$20
196	EFFECT OF SALES PROMOTION ON ORGANIZATIONAL SALES PERFORMANCE (STUDY OF PZ CUSSONS NIGERIA LIMITED)	\$20
197	EFFECT OF PUBLIC RELATIONS PRACTICE ON MARKETING PERFORMANCE OF NESTLE NIGERIA PLC	\$20
198	EFFECT OF PUBLIC RELATIONS PRACTICE ON MARKETING PERFORMANCE OF NESTLE NIGERIA PLC	\$20
199	EVALUATION OF REGULATORY AGENCIES EFFECTIVENESS IN POSITIONING OF MADE IN NIGERIA GOODS (A STUDY OF RICE PRODUCTION AND MARKETING).	\$20
200	ANALYSIS OF MARKETING ACTIVITIES OF SMALL SCALE BUSINESS ENTERPRISES IN ABIA STATE, NIGERIA	\$20
201	EFFECT OF WASTE MATERIAL RECYCLING IN GREEN MARKETING ACTIVITIES IN THE SOFT DRINK INDUSTRY IN ABA, ABIA STATE	\$20
202	EXAMINATION OF FACTORS THAT MILITATE AGAINST INTRODUCTION OF A NEW PRODUCT IN THE MARKET. (A STUDY OF STARLITE BY NIGERIAN BREWERIES PLC)	\$20
203	ANALYSIS OF PURCHASE BEHAVIOUR OF ADVERTISED AND NON ADVERTISED PRODUCTS AMONG CONSUMERS OF NON ALCOHOLIC DRINK MARKET IN ABIA STATE.	\$20
204	EFFECT OF PHYSICAL ENVIRONMENT ON THE SERVICE PURCHASE BEHAVIOUR IN THE BANKING SECTOR (STUDY OF ECO BANK PLC)	\$20
205	EFFECT OF BRANDING ON THE MARKETING PERFORMANCE OF SELECTED PHARMACEUTICAL PRODUCTS IN UMUAHIA, ABIA STATE	\$20
206	EFFECT OF MARKETING STRATEGIES ON SALES GROWTH IN THE FOOD DRINK INDUSTRY (A STUDY OF CHI-EXOTIC DRINK)	\$20
207	EFFECT OF PRODUCT INNOVATION ON THE PERFORMANCE OF SELECTED SMALL SCALE ENTERPRISE IN ABA, ABIA STATE	\$20
208	EFFECTS OF PHYSICAL DISTRIBUTION MANAGEMENT ON THE MARKETING PERFORMANCE OF NIGERIA BREWERIES PLC	\$20
209	EFFECTS OF SALES PROMOTION ON CUSTOMERS' BRAND LOYALTY OF GSM USERS IN UMUAHIA, ABIA STATE	\$20
210	EFFECT OF ADVERTISING ON SALES PERFORMANCE OF B-LUX PAINT COMPANY IN UMUAHIA ABIA STATE	\$20

#	Product Name	Price
211	ACCEPTABILITY RATE OF E-MARKETING PRACTICES AND ENVIRONMENTAL PROBLEMS IN THE SELECTED RURAL AREAS OF ABIA STATE NIGERIA	\$20
212	CUSTOMER SATISFACTION AND PATRONAGE IN SELECTED MONEY DEPOSIT BANKS IN UMUAHIA ABIA STATE, NIGERIA	\$20
213	EFFECT OF SALES PROMOTION ON MARKETING PERFORMANCE OF NIGERIAN BREWERIES	\$20
214	EFFECT OF ADVERTISING MEDIA ON CUSTOMER PATRONAGE FOR BANKING SERVICE (A STUDY OF FIRST CITY MONUMENT BANK PLC)	\$20
215	EFFECTS OF PACKAGING ON THE BUYING BEHAVIOUR OF INSTANT NOODLE CONSUMERS' IN ANAMBRA STATE, NIGERIA	\$20
216	THE WORLD WIDE WEB IN THE PRACTISE OF MARKETING: ITS CHALLENGES TO NIGERIA IN THE 21ST CENTURY (STUDY OF SELECTED FIRMS IN ABIA METROPOLIS)	\$20
217	EFFECT OF SALE PROMOTION ON CUSTOMER BRAND LOYALTY. (A STUDY OF STARLINE NIGERIA LTD)	\$20
218	PLACE OF CONVENTIONAL MARKETING THEORIES AND TECHNIQUES IN TERMS OF PRICING, DISTIRBUTION AND ADVERTISING, IN THE MANAGEMENT OF SMALL SCALE ENTERPRISES IN NIGERIA	\$20
219	EFFECT OF ADVERTISING ON PROFITABILITY OF SELECTED FOOD AND BEVERAGE COMPANY	\$20
220	INTERNET SYSTEM AND DEVELOPMENT OF TRANSPORTATION: STUDY OF SELECTED MANUFACTURING FIRMS IN NIGERIA	\$20
221	PACKAGING AS A DETERMINANT FOR CONSUMER PURCHASE BEHAVIOUR TOWARD PERFUMES (A STUDY OF STARLINE NIGERIA LIMITED ABA, ABIA STATE)	\$20
222	CONSUMER PROTECTION IN THE SERVICE INDUSTRY (A STUDY OF UNITED BANK FOR AFRICA)	\$20
223	WORLDWIDE STANDARDIZATION OF PRODUCTS BY MULTINATIONAL AND GLOBAL ORGANISATIONS (A STUDY OF UNILEVER NIGERIA PLC)	\$20
224	PENETRATION PRICING STRATEGY AS TOOL FOR EFFECTIVE MARKETING OF PHARMACEUTICAL PRODUCTS IN NIGERIA (A STUDY OF JUHEL PHARMACEUTICAL LIMITED)	\$20
225	PENETRATION PRICING STRATEGY AS TOOL FOR EFFECTIVE MARKETING OF PHARMACEUTICAL PRODUCTS IN NIGERIA (A STUDY OF JUHEL PHARMACEUTICAL LIMITED)	\$20
226	DETERMINANTS OF SALES VOLUME AND PROFIT AMONG LIVESTOCK FEEDSTUFF DEALERS IN ABIA STATE NIGERIA	\$20
227	EFFECT OF PRICE DIFFERENTIAL TOWARDS MADE IN NIGERIA TEXTILE PRODUCTS IN RELATION TO FOREIGN MADE TEXTILE PRODUCTS ON CONSUMER PREFERENCE IN ABIA STATE, NIGERIA	\$20
228	ACCESSING THE IMPACT OF CONSUMER PREFERENCE FOR THE CONSUMPTION OF LOCALLY PRODUCED RICE IN ABIA STATE, NIGERIA.	\$20
229	CUSTOMER SERVICE AS A DETERMINANT TO CUSTOMER SATISFACTION OF SELECTED COMMERCIAL BANK (A STUDY OF FIRST BANK, ACCESS BANK AND ECO BANK)	\$20
230	EFFECT OF PRODUCT PACKAGING ON CONSUMER PATRONAGE OF TOOTHPASTE USERS IN UMUAHIA ABIA STATE.	\$20
231	MARKETING PERFORMANCE MEASUREMENT IN THE SERVICE INDUSTRY IN NIGERIA (A STUDY OF MTN AND GLO)	\$20
232	BRAND EQUITY AND MARKETING PERFORMANCE OF TOOTHPASTE PRODUCT IN UMUAHIA NORTH METROPOLIS, ABIA STATE NIGERIA.	\$20
233	MARKETING RESEARCH AS A STRATEGIC TOOL FOR ACHIEVING ORGANIZATIONAL SALES OBJECTIVES IN THE MANUFACTURING INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC)	\$20
234	IMPACT OF MOBILE MARKETING ON ONLINE CONSUMERS' PATRONAGE (A STUDY OF JUMIA ABIA STATE, NIGERIA)	\$20
235	ANALYZING PROMOTIONAL STRATEGIES FOR ROAD TRANSPORTATION SERVICES: (A STUDY OF ABC TRANSPORT SERVICES UMUAHIA METROPOLIS IN ABIA STATE)	\$20
236	IMPACT OF MARKETING RESEARCH ON THE ADOPTION OF NEW PRODUCT (A STUDY OF TONIMAS NIGERIA LTD, ABA, ABIA STATE)	\$20
237	EFFECT OF INFORMATION TECHNOLOGY ON THE DEVELOPMENT OF EFFECTIVE MARKETING STRATEGIES IN THE BANKING INDUSTRY (A STUDY OF ZENITH BANK PLC)	\$20
238	CASHLESS POLICY AND CONSUMERS ACCEPTABILITY (A CASE STUDY OF UMUAHIA METROPOLIS)	\$20
239	IMPACT OF ADVERTISING ON SALES VOLUME OF A COMPETITIVE PRODUCT (A STUDY OF INDOMIE NOODLES)	\$20
240	IMPACT OF SALESFORCE WELFARE ON MARKETING PRODUCTIVITY OF SELECTED PRIVATE FIRMS IN ABA, ABIA STATE	\$20
241	EFFECTS OF ADVERTISING ON THE PURCHASE OF NOODLES IN ABA, ABIA STATE, NIGERIA (A STUDY OF INDOMIE NOODLES)	\$20
242	EMPIRICAL ANALYSIS OF PROFITABILITY AND MARKETING EFFICIENCY OF PORK: EVIDENCE FROM ABIA STATE	\$20
243	ASSESSING SALES FORCE MOTIVATION AS A PANACEA FOR IMPROVED PERFORMANCE IN MANUFACTURING INDUSTRY. (CASE STUDY OF PZ CUSSONS PLC)	\$20
244	BEHAVIOURAL MODEL ON THE ADOPTION OF ICT IN THE E-WALLET PROGRAMME FOR FARMERS BY THE FEDERAL GOVERNMENT	\$20

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245	EFFECTS OF ONLINE ADVERTISEMENT ON CONSUMER BUYING BEHAVIOURS A CASE STUDY OF KONGA ONLINE SHOP (WWW.KONGA.COM)	\$20
246	IMPACT OF PRICING STRATEGIES ON CONSUMER PURCHASE BEHAVIOUR (A CASE STUDY OF AIRTEL AND ETISALAT)	\$20
247	EFFECT OF PRODUCT PACKAGING ON CONSUMER PATRONAGE OF TOOTHPASTE IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE, NIGERIA.	\$20
248	ASSESSMENT OF THE RELATIONSHIP BETWEEN SALES PROMOTION STRATEGY AND MARKETING PERFORMANCE (A STUDY OF NESTLE NIGERIA PLC)	\$20
249	THE IMPACT OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR (A STUDY OF OMO DETERGENT)	\$20
250	EVALUATION OF ENVIRONMENTAL MARKETING CONCEPT IN THE OIL AND GAS INDUSTRY IN NIGERIA (A STUDY OF OANDO PLC)	\$20
251	EFFECT OF TEST MARKETING ON NEW PRODUCT PERFORMANCE (A STUDY OF 7UP BOTTLING COMPANY PLC)	\$20
252	DETERMINANTS OF MARKET ACCESS TO LIQUEFIED PETROLEUM GAS (LPG) AMONG URBAN HOUSEHOLDS IN ABIA STATE, NIGERIA	\$20
253	CONSUMER BRAND PREFERENCE AND THE PURCHASE OF BEVERAGES (STUDY OF MILO IN UMUAHIA NORTH)	\$20
254	DETERMINANTS OF CUSTOMER SATISFACTION AND LOYALTY AMONG BAKERY PRODUCTS IN ABIA STATE. NIGERIA	\$20
255	EFFECT OF MARKETING ON TOURISM DEVELOPMENT IN ABIA (A STUDY OF SELECTED TOURISM POTENTIALS IN ABIA STATE NIGERIA)	\$20
256	APPLICATION OF PUBLIC RELATIONS TOOLS FOR CORPORATE GROWTH (A STUDY OF NIGERIA BOTTLING COMPANY)	\$20
257	ANALYSIS OF ENERGY CONSUMPTION EXPENDITURE AND CONSUMER ADOPTION OF ENERGY SAVING BULBS IN UMUAHIA, ABIA STATE, NIGERIA	\$20
258	HEALTH SEEKING BEHAVIOUR TOWARDS HYPERTENSION AMONG TRADERS IN UBANI MARKET IN UMUAHIA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE.	\$20
259	CHEMICAL COMPOSITION OF ENRICHED PAP MADE FROM YELLOW CORN AND RED SORGHUM	\$20
260	ALCOHOL CONSUMPTION PATTERN OF UNDERGRADUATE ALCOHOLICS IN MICHAEL OKPARA UNIVERISTY OF AGRICULTURE, UMUDIKE AND ABIA STATE UNIVERSITY, UMUAHIA CAMPUS	\$20
261	DIETARY HABITS AND NUTRITION EDUCATION ACTIVITIES OF SECONDARY SCHOOL STUDENTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
262	CHEMICAL AND SENSORY EVALUATION OF BEVERAGES MADE FROM TIGER NUT (CYPERUS ESCULENTA)	\$20
263	CORRELATES BETWEEN PERCEIVED AND ACTUAL NUTRITIONAL STATUS OF UNDERGRADUATES IN MICHAEL OKPARA UNIVERISTY OF AGRICULTURE, UMUDIKE AND ABIA STATE UNIVERSITY, UMUAHIA CAMPUS.	\$20
264	DIETARY DIVERSITY SCORE AND NUTRIENT ADEQUACY AMONG ADULTS IN IKWUANO LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
265	KNOWLEDGE, ATTITUDE AND PRACTICE OF EXCLUSIVE BREASTFEEDING AMONG NURSING MOTHERS ATTENDING POST NATAL CLINIC IN FEDERAL MEDICAL CENTRE,UMUAHIA, ABIA STATE	\$20
266	WEIGHT STATUS AND SOCIO-CULTURAL FACTORS AMONG YOUNG ADULTS IN SELECTED RURAL AND URBAN AREAS OF AKWA IBOM STATE	\$20
267	IMPACT OF PERSONAL AND EXTERNAL FOOD ENVIRONMENT ON FOOD CONSUMPTION PATTERN AND ANTHROPOMETRY OF WORKERS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
268	EFFECT OF DRYING AND FERMENTATION ON MICRONUTRIENT COMPOSITION OF BISCUIT MADE FROM BLENDS OF HUNGRY RICE AND ALMOND NUTS FLOURS	\$20
269	NUTRIENT COMPOSITION AND SENSORY EVALUATION OF STEAMED AND BAKED TOFU	\$20
270	CHEMICAL AND SENSORY EVALUATION OF HIGH FIBRE BISCUITS PRODUCED FROM WHOLE YELLOW FLESHED CASSAVA (MANIHOT ESCULENTA CRANTZ) FLOUR	\$20
271	BODY IMAGE PERCEPTION, ANTHROPOMETRIC PARAMETERS AND DIETARY PATTERN OF IN-SCHOOL ADOLESCENT GIRLS IN AWKA SOUTH LOCAL GOVERNMENT AREA, ANAMBRA STATE.	\$20
272	DETERMINATION OF PHYSIOCHEMICAL AND MICRONUTRIENT COMPOSITION OF SMOOTHIE FROM BLENDS OF PAWPAW, COCONUT AND MILK.	\$20
273	CHEMICAL AND SENSORY ATTRIBUTES OF GUINEA CORN-TIGERNUT KUNU BLEND	\$20
274	KNOWLEDGE, PERCEPTION AND TECHNIQUES ADOPTED BY MOTHERS IN ASSESSING AND MONITORING THE GROWTH AND DEVELOPMENT OF UNDER-5 CHILDREN IN OSISIOMA LGA IN ABIA STATE.	\$20
275	KNOWLEDGE, PERCEPTION AND TECHNIQUES ADOPTED BY MOTHERS IN ASSESSING AND MONITORING THE GROWTH AND DEVELOPMENT OF UNDER 5 CHILDREN IN OWERRI MUNICIPAL AND MBAITOLI L.G.A IN IMO STATE.	\$20
276	EFFECT OF BLANCHING AND DRYING PROCESSING METHODS ON THE NUTRIENT COMPOSITION OF MORINGA LEAVES AND THE SENSORY EVALUATION OF MORINGA TEA PRODUCED FROM THEM	\$20

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277	CONTENT ANALYSIS OF COVID - 19 RELATED NUTRITION INFORMATION IN A PRINT MEDIA	\$20
278	KNOWLEDGE, ATTITUDE AND PRACTICE OF MARKET WOMEN TOWARDS FRUIT AND VEGETABLE CONSUMPTION IN UMUAHIA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
279	ANTHROPOMETRIC INDICES AND FEEDING PRACTICES OF INFANTS (0 - 12MONTHS) IN AWKA, ANAMBRA STATE	\$20
280	HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG ADULTS IN UMUAHIA SOUTH (AMUZU-OLOKORO) AND OBINGWA (MGBOKO) LOCAL GOVERNMENT AREAS OF ABIA STATE.	\$20
281	KNOWLEDGE AND PRACTICE OF PERICONCEPTIONAL FOLIC ACID SUPPLEMENTATION AMONG WOMEN OF CHILD BEARING AGE (18-45 YEARS) IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE, NIGERIA	\$20
282	ANTHROPOMETRY STATUS AND CHILD FEEDING PRACTICES OF CHILDREN (6-24 MONTHS) IN UMUAHIA NORTH LOCAL AREA, ABIA STATE	\$20
283	DEVELOPMENT AND EVALUATION OF BREAKFAST CEREALS FROM BLENDS OF MAIZE (ZEA MAYS), AFRICAN YAM BEAN (SPHENOSTYLIS STENOCARPA) AND DATE PALM (PHOENIX DACTYLIFERA L) PULP FLOURS	\$20
284	INFANT FEEDING PRACTICES AMONG MOTHERS IN SELECTED COMMUNITIES IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE	\$20
285	EFFECT OF FERMENTATION PERIOD ON THE CHEMICAL AND ANTI-OXIDANT PROPERTIES OF OKPEHE SEED (PROSOPIS AFRICANA)	\$20
286	HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN OBINGWA LOCAL GOVERNMENT AREA STATE	\$20
287	PERCEIVED AND ACTUAL NUTRITIONAL STATUS OF ADULTS IN UMUAHIA NORTH AND UMUAHIA SOUTH LOCAL GOVERNMENT ABIA STATE	\$20
288	CHEMICAL AND SENSORY EVALUATION OF BISCUIT PRODUCED FROM WHEAT, SOYBEAN, BANANA AND COCONUT BLEND	\$20
289	DIETARY PATTERN AND ANTHROPOMETRIC STATUS OF INSCHOOL ADOLESCENTS IN ETIM-EKPO LOCAL GOVERNMENT AREA IN AKWA-IBOM STATE	\$20
290	ASSESSMENT OF NUTRITIONAL KNOWLEDGE, DIETARY PATTERN AND ANTHROPOMETRIC CHARACTERISTICS OF ABIA STATE UNIVERSITY UNDERGRADUATE.	\$20
291	MALNUTRITION AMONG CHILDREN 2 TO 5 YEARS IN NDORO AND NNONO COMMUNITIES IN IKWUANO LGA, ABIA STATE	\$20
292	KNOWLEDGE AND CONSUMPTION OF IMMUNE BOOSTING FOODS AMONG PREGNANT MOTHERS ATTENDING ANTENATAL CENTERS IN UMUAHIA METROPOLIS	\$20
293	NUTRIENT AND SENSORY EVALUATION OF JAM PRODUCED FROM BLENDS OF PAWPAW (CARICA PAPAYA) AND PINEAPPLE (ANANAS COMUSUS) PULP	\$20
294	NUTRIENT AND SENSORY EVALUATION OF SCONES MADE FROM COMPOSITE FLOUR OF ROASTED FLUTED PUMPKIN SEED AND HUNGRY RICE	\$20
295	VARIATION IN MACRONUTRIENT COMPOSITION AND NUTRIENT DENSITY OF ANALYZED AND CALCULATED VALUES OF SELECTED TRADITIONAL SOUPS COMMONLY CONSUMED IN UMUAHIA, ABIA STATE	\$20
296	FOOD CONSUMPTION, KNOWLEDGE AND PRACTICE OF FOOD SELECTION AMONG MOTHERS IN UMUAHIA METROPOLIS	\$20
297	THE HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG THE ELDERLY IN SELECTED RURAL ISIALA NGWA SOUTH AND URBAN UMUAHIA NORTH LOCAL GOVERNMENT AREAS OF ABIA STATE	\$20
298	HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG THE ELDERLY IN UMUAHIA NORTH AND IKWUANO LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
299	GLYCEMIC INDEX AND LOAD OF COMMONLY CONSUMED CASSAVA VARIETIES	\$20
300	HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN IKEDURU LOCAL GOVERNMENT AREA OF IMO STATE	\$20
301	CONSUMPTION OF ULTRA PROCESSED FOODS, DIETARY PATTERN AND ANTHROPOMETRY STATUS OF ADULTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
302	DIETARY DIVERSITY SCORE AND NUTRITIONAL STATUS OF MARKET WOMEN IN ABA-NORTH LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
303	NUTRIENT AND SENSORY EVALUATION OF SCONES MADE FROM COMPOSITE FLOUR OF ROASTED FLUTED PUMPKIN SEED AND HUNGRY RICE	\$20
304	MALNUTRITION AMONG CHILDREN 2-5 YEARS IN OHABIAM, URATTA AND OBUDA COMMUNITIES IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
305	NUTRIENT COMPOSITION AND SENSORY EVALUATION OF BREAD PRODUCED FROM CARROT, FERMENTED MAIZE AND TIGER NUT RESIDUE FLOUR BLENDS	\$20
306	CHEMICAL COMPOSITION OF CHIN-CHIN PRODUCED FROM WHEAT (TRITICUM SPP.) FLOUR ENRICHED WITH DATE PALM (PHOENIX DACTYLIFERA) AND TIGER NUT (CYPERUS ESCULENTA) FLOURS	\$20
307	MALNUTRITION AMONG CHILDREN 2-5 YEARS IN UMUAFAI, UMUEZEALA AND UMUANNA COMMUNITIES IN UMUAHIA NORTH LGA, ABIA STATE	\$20

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308	CHEMICAL COMPOSITION OF AN UNDERUTILIZED SPICE (CUSSONIA BATERI) IN SOUTH EAST, NIGERIA.	\$20
309	FOOD INSECURITY AND COPING STRATEGIES OF HOUSEHOLDS IN UMUAHIA NORTH AND SOUTH LOCAL GOVERNMENT AREAS OF ABIA STATE	\$20
310	FEEDING PATTERN AND ANTHROPOMETRIC INDICES OF INFANTS (6 - 24 MONTHS) IN UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
311	MOTHER'S PERCEPTION OF BREAST MILK INSUFFICIENCY AND KNOWLEDGE OF EXCLUSIVE BREASTFEEDING PRACTICE IN IKWUANO LOCAL GOVERNMENT AREA IN ABIA STATE	\$20
312	DIETARY PRACTICES OF BREASTFEEDING MOTHERS ATTENDING POSTNATAL CLINIC AT FEDERAL MEDICAL CENTRE, UMUAHIA, ABIA STATE	\$20
313	HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN BENDE LGA ABIA STATE	\$20
314	KNOWLEDGE, ATTITUDE AND PRACTICE OF EXCLUSIVE BREAST FEEDING AMONG NURSING MOTHERS IN ABA SOUTH LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
315	DIETARY PRACTICES AND RESTRICTIONS AMONG PREGNANT WOMEN THAT ATTEND ANTENATAL CLINIC AT FEDERAL MEDICAL CENTER UMUAHIA, ABIA STATE	\$20
316	KNOWLEDGE AND PRACTICE OF THE USE OF NUTRIENT SUPPLEMENT AMONG WOMEN OF REPRODUCTIVE AGE IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE	\$20
317	HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN ORU-EAST LOCAL GOVERNMENT AREA IN IMO STATE.	\$20
318	FOOD SECURITY AND ANTHROPOMETRIC STATUS OF ADOLESCENT SCHOOL GIRLS IN ENUGU NORTH LOCAL GOVERNMENT AREA, ENUGU STATE.	\$20
319	KNOWLEDGE, ATTITUDE AND CONSUMPTION LEVEL OF CAROTENE RICH FOODS AMONG STUDENTS IN ABIA STATE POLYTECHNIC AND MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE ABIA STATE	\$20
320	ANTHROPOMETRIC CHARACTERISTICS AND FEEDING PATTERNS OF CHILDREN 2-5 YEARS IN RURAL COMMUNITIES IN IKWUANO AND UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
321	NUTRITIONAL KNOWLEDGE, ANTHROPOMETRIC INDICES AND FAST FOOD CONSUMPTION AMONG UNDERGRADUATE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
322	DIETARY HABITS AND NUTRITION EDUCATION ACTIVITIES OF SECONDARY SCHOOL STUDENTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE.	\$20
323	KNOWLEDGE AND PRACTICE OF USE OF NUTRIENT SUPPLEMENTATION AMONG WOMEN OF REPRODUCTIVE AGE IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
324	CHEMICAL AND SENSORY EVALUATION OF CARROT-COCONUT AND CARROT-TIGERNUT JUICE BLENDS	\$20
325	KNOWLEDGE AND PRACTICE OF USE OF NUTRIENT SUPPLEMENT AMONG WOMEN OF REPRODUCTIVE AGE IN ENUGU NORTH L.G.A., ENUGU STATE	\$20
326	CHEMICAL AND SENSORY EVALUATION OF SCONES MADE FROM BLENDS OF HUNGRY RICE AND ALMOND NUTS	\$20
327	CHEMICAL AND SENSORY ATTRIBUTES OF PAP PRODUCED FROM TWO VARIETIES OF SORGHUM	\$20
328	CHEMICAL AND SENORY PROPERTIES OF BISCUIT MADE FROM CASSAVA (MANIHOT ESCULENTA) FLOUR AND GROUNDNUT (ARACHIS HYPOGAEA) PASTE.	\$20
329	AN INVESTIGATION INTO ADOPTION OF MITIGATIVE AND ADAPTIVE STRATEGIES TO CLIMATE CHANGE: A CASE OF CONSTRUCTION MATERIALS MANUFACTURING BUSINESS ENTERPRISES IN LUSAKA PROVINCE	\$20
330	THE EFFECT OF MARKETING IMPLICATION OF PRODUCT LIFE CYCLE MANAGEMENT IN UNILEVER NIGERIA LIMITED	\$20
331	THE INFLUENCE OF PACKAGING ON THE PURCHASE OF COSMETICS PRODUCTS IN ENUGU	\$20
332	EVALUATION OF PRICING STRATEGY AS A SURVIVAL TOOL IN THE MARKETING OF DRINKS (A STUDY OF NIGERIAN BREWERIES PLC)	\$20
333	INFLUENCE OF SALES PROMOTION ON CONSUMER BRAND LOYALTY OF ALCOHOLIC BEVERAGES IN RIVERS STATE WITH SPECIFIC INTEREST IN PORT HARCOURT	\$20
334	EVALUATION OF STRATEGIC MARKETING AS AN INSTRUMENT TO ENHANCE ORGANIZATIONAL PERFORMANCE	\$20
335	DETERMINANT OF HAIR CREAM BRANDS AMONG HOUSEHOLDS IN ABIA STATE, NIGERIA.	\$20
336	THE ROLE OF PHYSICAL DISTRIBUTION CHANNEL ON MARKETING PERFORMANCE OF AGRICULTURAL PRODUCE IN ABOH MBAISE L.G.A. OF IMO STATE	\$20
337	EFFECTIVENESS OF PERSONAL SELLING STRATEGIES IN MARKETING OF TABLE WATER AND JUICE DRINKS IN ABIA STATE, NIGERIA	\$20
338	IMPACT OF CUSTOMER RELATIONSHIP MARKETING ON BANK GROWTH: (A STUDY OF UBA & ZENITH BANK)	\$20

#	Product Name	Price
339	A COMPARATIVE STUDY OF THE EFFCTIVIENESS OF MARKTING COMMUNICATION IN ROAD TRANSPORTATION INDUSTRY	\$20
340	THE EFFECT OF BUYING BEHAVIOUR ON PURCHASE DECISION OF CONSUMERS ON CONVENIENCE GOODS IN ENUGU METROPOLIS.	\$20
341	EFFECT OF BRANDING ON CONSUMER PATRONAGE OF DIFFERENT BRANDS OF BEER IN UMUAHIA METROPOLIS	\$20
342	THE ROLE OF PACKAGING ON THE MARKETING PERFORMANCE OF A MANUFACTURING FIRM, USING A CASE STUDY (PZ NIG. PLC)	\$20
343	THE IMPACT OF PRICING POLICIES ON THE PURCHASING AND CONSUMPTION OF ALCOHOLIC DRINKS (A STUDY OF NIGERIA BREWERIES PLC ABA)	\$20
344	STUDY OF AQUATIC MICROBIAL DIVERSITY BASED ON DIFFERENTIATION AND STRUCTURAL STAINING	\$20
345	PREVALENCE AND BACTERIAL SPECIES ASSOCIATED WITH GASTROENTERITIS, A CASE STUDY WITH STUDENTS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE.	\$20
346	COMPARISON OF THE IN/VITRO SENSITIVITY TESTING OF AMINOGLYCOSIDES AGAINST FLUOROQUINOLONE AGENTS IN URINARY TRACT INFECTION ISOLATES	\$20
347	ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM PALM WINE SOLD IN UMUDIKE, ABIA STATE	\$20
348	ANTIFUNGAL EFFECT OF LACTIC ACID BACTERIA ISOLATED FROM POULTRY FEEDS OBTAINED FROM SONGHAI FARM	\$20
349	COMPARATIVE STUDIES OF BIOCHEMICAL OXYGEN DEMAND AND CHEMICAL OXYGEN DEMAND OF ONU IMO SECTION OF IMO RIVER AND FISH POND WATER FROM NATIONAL ROOT CROP RESEARCH INSTITUTE (NRCRI)	\$20
350	MICROBIOLOGICAL ASSESSMENT OF COMMERCIALY PREPARED YOGHURTS SOLD IN ABIA STATE, NIGERIA	\$20
351	CONTRIBUTION OF YEAST IN MAIZE FERMENTATION	\$20
352	PRODUCTION OF AMYLASE FROM FERMENTED UGBA USING MICROCOCCUS SPECIES	\$20
353	COMPARATIVE MICROBIAL AND PHYSIOCHEMICAL ANALYSIS OF CONTROLLED AND LOCALLY FERMENTED OGIRI FROM CITRULLUS LANATUS (EGUSI-MELON)	\$20
354	EFFECTS OF DIFFERENT NITROGEN SOURCES ON THE ANTIFUNGAL ACTIVITIES OF ACTINOMYCETE ISOLATED FROM THE SOIL	\$20
355	PRODUTION OF PROBIOTIC BEVERAGE FROM HIBISCUS SABDARIFFA	\$20
356	EVALUATION OF MICROORGANISMS FROM GARI AT SELECTED MARKETS IN IKWUANO LGA OF ABIA STATE	\$20
357	ANTIBACTERIAL ACTIVITY OF LACTIC ACID BACTERIA ISOLATED FROM FERMENTED YELLOW OGI (ZEA MAYS) AGAINST SOME PATHOGENIC BACTERIA	\$20
358	MICROBIAL EVALUATION OF NKWUAKU AND OGBARU STREAM WATER IN AWGU LOCAL GOVERNMENT AREA IN ENUGU STATE	\$20
359	ANTIBIOGRAM OF ORGANISMS OF PUBLIC HEALTH IMPORTANCE ISOLATED FROM BEEF	\$20
360	CHARACTERIZATION AND TECHNOLOGICAL POTENTIALS OF LACTIC ACID BACTERIA ISOLATED FROM FERMENTED TIGER NUT MILK	\$20
361	USE OF COLIFORM ORGANISMS AS INDICATORS OF QUALITY OF YOGHURT PRODUCTS SOLD IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
362	ENUMERATION OF LACTIC ACID BACTERIA FROM FERMENTED AFRICAN OIL BEAN (PENTACLETHRA MACROPHYLLA BENTH) SEEDS FOR NIACIN AND PANTOTHENIC ACID PRODUCTION	\$20
363	SCREENING FOR PROTEOLYTIC ACTIVITIES OF LACTIC ACID BACTERIA ISOLATED FROM RIPENED FRUITS	\$20
364	MICROORGANISMS FOUND IN AIR-CONDITIONED BUILDINGS	\$20
365	MICROBIAL QUALITY OF UGBA (PENTACLETHRA MACROPHYLLA)	\$20
366	DETERMINATION OF MICROBIAL LOAD ON SOME COMMON SALAD VEGETABLES SOLD IN AHIA EKE MARKET, UMUAHIA	\$20
367	MICROBIAL SYNERGISM IN FERMENTING OGI	\$20
368	ANTIFUNGAL ACTIVITIES OF LACTOBACILLUS PLANTARUM ON SOME FUNGAL PATHOGENS (ASPERGILLUS SPP, RHIZOPUS SPP, CANDIDA SPP)	\$20
369	ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM BARBER'S HAIR CLIPPERS IN UMUDIKE AND ITS ENVIRONS	\$20
370	ISOLATION AND CHARACTERIZATION OF INDIGENOUS MICRO ORGANISMS FROM WASTE DUMP SITES IN UMUAHIA METROPOLIS	\$20
371	COMPARATIVE MICROBIAL ASSESSMENT OF RAIN WATER COLLECTED FROM THE ROOFS OF SOME HOUSES	\$20
372	MICROBIOLOGICAL EVALUATION OF SELECTED LOCAL CREAMS	\$20
373	ANTIBACTERIAL ACTIVITY OF COSTUS AFER AND DIALIUM GUINEENSE ON SOME PATHOGENS	\$20
374	INFLUENCE ON ADVERTISEMENT ON CONSUMER BEHAVIOUR A STUDY OF OVALTINE BEVERAGE IN UMUAHIA METROPOLIS, ABIA STATE NIGERIA	\$20
375	IMPACT OF PHYSICAL DISTRIBUTION CHANNELS IN THE MARKETING OF AGRICULTURAL PRODUCTS IN OBOWO L.G.A, IMO STATE	\$20

#	Product Name	Price
376	APPLICATION OF MARKETING STRATEGIES FOR IMPROVING PERFORMANCE OF SELECTED MONEY-DEPOSIT BANKS IN IMO STATE NIGERIA	\$20
377	EVALUATION OF STRATEGIC MARKETING AS AN INSTRUMENT FOR ENHANCING ORGANIZATIONAL PERFORMANCE. (A STUDY OF SELECTED FIRMS IN ABIA STATE. NIGERIA)	\$20
378	INFLUENCE OF STORAGE TECHNIQUES ON THE MANAGEMENT OF POST-HARVEST LOSSES OF MAIZE FARMERS IN ABIA STATE, NIGERIA	\$20
379	ANALYSIS OF ONLINE BUSINESS AND PATRONAGE AMONG MICHAEL OKPARA UNIVERSITY STAFF THE CASE OF JUMIA ONLINE COMPANY	\$20
380	PRICING STRATEGIES AND MARKETING PERFORMANCE OF SELECTED MOBILE PHONE OPERATORS (A STUDY OF GLO NIGERIAN LIMITED)	\$20
381	USE OF PUBLIC RELATION STRATEGIES TO FIGHT AGAINST THE SCOURGE HIV/AIDS (A STUDY OF ABIA STATE ACTION COMMITTEE ON AIDS; ABSACA)	\$20
382	MARKETING RESEARCH AS A TOOL FOR INCREASED PROFITABILITY IN SOFT DRINK INDUSTRY, (A STUDY OF NIGERIAN BOTTLING COMPANY PLC. OWERRI)	\$20
383	EVALUATION OF LOGISTICS CHALLENGES OF MANUFACTURERS OF CONSUMER GOODS (A STUDY OF 7UP BOTTLING COMPANY PLC ABA)	\$20
384	IMPACT OF INFORMATION AND COMMUNICATION AS A STRATEGY FOR ENHANCING ORGANIZATIONAL PERFORMANCE	\$20
385	IMPACT OF MARKETING STRATEGY OF TELECOMMUNICATION NETWORK PROVIDERS ON SERVICE CONSUMPTION BEHAVIOUR OF AGRO INDUSTRY ENTREPRENEURS IN ABIA STATE, NIGERIA.	\$20
386	EFFECTS OF SALES PROMOTION ON MARKET PERFORMANCE OF PZ NIGERIA PLC, ABA ABIA STATE	\$20
387	DETERMINANTS OF CUSTOMER'S SATISFACTION IN THE TOURISM INDUSTRY (A STUDY OF AWHUM WATER FALL, ENUGU STATE)	\$20
388	EFFECT OF PRICING STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRM IN ABIA STATE, NIGERIA (A STUDY OF PZ ABA, ABIA STATE)	\$20
389	EFFECT OF PRICING STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRM IN ABIA STATE, NIGERIA (A STUDY OF PZ ABA, ABIA STATE)	\$20
390	EFFECTS OF FUEL SUBSIDY REMOVAL ON ROAD TRANSPORT FARE IN UMUAHIA, NIGERIA (STUDY OF SELECTED TRANSPORT CUSTOMER)	\$20
391	EFFECT OF MARKET SEGMENTATION ON SALES TURNOVER OF MADE IN NIGERIA GOODS IN ABA, ABIA STATE	\$20
392	EFFECT OF ADVERTISING ON CHANGING CONSUMER BEHAVIOUR (A STUDY OF FIRST BANK NIGERIA PLC)	\$20
393	IMPACT OF SALES PROMOTION ON ORGANIZATIONAL EFFECTIVENESS IN NIGERIA MANUFACTURING INDUSTRY; A STUDY OF NESTLE NIGERIA PLC	\$20
394	AN EVALUATION OF CONSUMER ATTITUDES TOWARDS NIGERIAN AND FOREIGN MADE GOODS IN THE FOOD SUPPLEMENT MARKET. (A CASE STUDY OF ENUGU METROPOLIS)	\$20
395	DETERMINANT OF CONSUMERS' PERCEPTION AND PREFERENCE TOWARDS LOCALLY MADE LADIES LEATHER BAGS IN ABA MAIN MARKET, ABIA STATE	\$20
396	AN EVALUATION OF CONSUMER ATTITUDES TOWARDS NIGERIAN AND FOREIGN MADE GOODS IN THE FOOD SUPPLEMENT MARKET. (A CASE STUDY OF ENUGU METROPOLIS)	\$20
397	EVALUTION OF ADVERTISING AS A DETERMINATION OF CUSTOMER PATRONAGE OF 7UP BOTTLING COMPANY ABA, ABIA STATE.	\$20
398	CHALLENGES TO THE PRACTICE OF MARKETING CONCEPT IN NIGERIA (STUDY OF SELECTED FIRMS IN THE TELECOMMUNICATION INDUSTRY IN NIGERIA)	\$20
399	EVALUATION OF THE ACCEPTANCE RATE OF E-MARKETING PRACTICES IN NIGERIA (A CASE STUDY OF SELECTED URBAN AREAS IN SOUTH EAST IN NIGERIA)	\$20
400	AN EVALUATION OF MARKETING CONCEPT AND PROFITABILITY OF SOME SELECTED FINANCIAL FIRMS IN ABA, ABIA STATE	\$20
401	PREVALENCE OF ASYMPTOMATIC URINARY TRACT INFECTION AMONGST STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
402	COMPARISM OF MICROBIAL QUALITY OF LEAF AND POLYTHENE WRAPPED UGBA (PENTACLETHRA MACROPHYLA)	\$20
403	ALCOHOL AND BIOMASS PRODUCTION USING WASTE PAPER THROUGH ENZYMATIC METHOD	\$20
404	ISOLATION AND CHARACTERIZATION OF ANTIBIOTIC PRODUCING BACTERIA FROM SOIL RECEIVING ABATTOIR EFFLUENT IN UMUAHIA, ABIA STATE.	\$20
405	ANTIBIOTIC SUSCEPTIBILITY TESTS OF STAPHYLOCOCCUS AUREUS ISOLATED FROM THE NOSTRILS OF PRIMARY SCHOOL PUPILS IN IKWUANO.	\$20
406	EVALUATION OF THE ANTIMICROBIAL ACTIVITIES OF EXTRACTS OF CAJANUS CAJAN AND ASPILIA AFRICANA	\$20

#	Product Name	Price
407	THE MICROBIAL QUALITY AND THE EFFECTIVENESS OF SEVEN BRANDS OF TOOTHPASTE MARKETED IN UBANI IN UMUAHIA	\$20
408	CONSUMER PERCEPTION OF SALES PROMOTION IN THE MARKETING OF TELECOMMUNICATION SERVICES IN NIGERIA	\$20
409	APPRAISAL OF PRODUCT PERFORMANCE OF BREWERY INDUSTRY (A STUDY OF NIGERIA BREWERY PLC, ENUGU STATE)	\$20
410	APPRAISAL OF PRODUCT PERFORMANCE OF BREWERY INDUSTRY (A STUDY OF NIGERIA BREWERY PLC, ENUGU STATE)	\$20
411	ANALYSIS OF CONSUMERS ATTITUDE TOWARDS MADE IN NIGERIA FURNITURE AMONG HOUSEHOLD IN EHIMIRI HOUSING ESTATE	\$20
412	THE ROLE OF ADVERTISING ON SUPERMARKET BUSINESS IN UMUAHIA METROPOLIS (A STUDY OF CAPITAL SUPERMARKET UMUAHIA ABIA STATE)	\$20
413	IMPACT OF MARKETING ON THE SALES OF AGRICULTURAL PRODUCE (RICE) IN ENUGU METROPOLIS	\$20
414	INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON BRAND PREFERENCE IN THE TELECOMMUNICATIONS INDUSTRY A STUDY OF MTN NIGERIA UMUAHIA ABIA STATE, NIGERIA	\$20
415	PACKAGING INFLUENCE ON CONSUMER PURCHASE BEHAVIOUR OF AUTOMOBILE OIL BRAND (A CASE STUDY OF ABA METROPOLIS)	\$20
416	EFFECT OF SALES PROMOTION ON PURCHASING BEHAVIOUR OF CONSUMERS OF COCA-COLA PRODUCTS IN UMUAHIA METROPOLIS	\$20
417	EFFECTS OF DIVERSIFICATION STRATEGY ON MARKETING PERFORMANCE OF POULTRY ENTERPRISES IN ABIA STATE, NIGERIA.	\$20
418	EFFECT OF ADVERTISING ON CUSTOMERS PATRONAGE OF FIRMS (NIGERIA BOTTLING COMPANY AND 7UP NIG PLC IN ABA, ABIA STATE)	\$20
419	EFFECT OF INNOVATION DEVELOPMENT ON CONSUMER PATRONAGE OF FLOUR-BASED PRODUCTS IN ABIA STATE, NIGERIA	\$20
420	EFFECT OF QUALITY SERVICE DELIVERY IN ENHANCING CUSTOMER'S SATISFACTION AMONG MTN USERS IN ABIA STATE, NIGERIA	\$20
421	ANALYSIS OF EFFECT OF BRANDING ON CONSUMER PATRONAGE IN THE BEER MARKET; A STUDY OF NIGERIA BREWERIES, ENUGU, ENUGU STATE.	\$20
422	EFFECT OF MARKETING CONCEPT ON CUSTOMER SATISFACTIONS IN NIGERIAN FINANCIAL INSTITUTION (A STUDY OF DIAMOND BANK PLC UMUAHIA, ABIA STATE NIGERIA.)	\$20
423	THE PLACE OF MARKETING IN FINANAICAL INTERMEDIATION (STUDY OF SELECTED DEPOSIT MONEY BANKS IN NIGERIA)	\$20
424	EFFECT OF RELATIONSHIP MARKETING ON MARKETING PERFORMANCE OF SELECTED LEATHER PRODUCTS MANUFACTURING ENTERPRISES IN ABA, ABIA STATE NIGERIA	\$20
425	EFFECT OF SALES PROMOTION ON CONSUMER PURCHASE BEHAVIOUR (A STUDY OF NIGERIA BOTTLING COMPANY, ABA-ABIA STATE)	\$20
426	EFFECTS OF BRANDING ON CONSUMER PREFERENCE OF CONSUMER GOODS (A STUDY OF PZ NIGERIA PLC)	\$20
427	IMPACT OF PACKAGING ON PRODUCT PATRONAGE IN CONSUMER GOODS MARKET (A STUDY OF MALTINA MARKETED BY NIGERIA BREWERIES PLC, ABA DEPOT)	\$20
428	ISOLATION AND ANTIBIOTIC SENSITIVITY PROFILE OF SALMONELLA TYPHI FROM STOOLS OF PATIENTS IN UMUAHIA	\$20
429	THE MICROBIAL QUALITY AND THE EFFECTIVENESS OF SEVEN BRANDS OF TOOTHPASTE MARKETED IN UBANI IN UMUAHIA	\$20
430	ANTIMICROBIAL SUSCEPTIBILITY PATTERN OF GRAM NEGATIVE PATHOGENIC ORGANISMS ISOLATED FROM WATERSIDE ABATTOIR ABA, ABIA STATE	\$20
431	ANTIBACTERIAL ACTIVITY OF EMILIA COCCINEA AND SENNA TORA AGAINST SELECTED BACTERIAL PATHOGENS	\$20
432	ROLE OF ELECTRONIC MEDIA IN THE PROMOTION OF NEW PRODUCT IN THE TELECOMMUNICATION MARKET IN ABA (A CASE STUDY OF SELECTED MTN PRODUCT)	\$20
433	PACKAGING AS A TOOL FOR COMPETITIVE MARKETING: A COMPARATIVE STUDY OF SELECTED NIGERIA AND FOREIGN CONSUMER PRODUCT (A STUDY OF UNILIVER NIGERIAN PLC, LAGOS AND PZ CUSSONS UNITED KINGDOM, MANCHESTER)	\$20
434	THE IMPACT OF MARKETINGRESEARCH ON PRODUCT PLANNING (A STUDY OF UNILEVER NIGERIA PLC ABA)	\$20
435	EFFECT OF PROMOTIONAL STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRMS IN NIGERIA (A STUDY OF PZ CUSSONS PLC, LAGOS).	\$20
436	EFFECT OF SALES PROMOTION ON CUSTOMER PATRONAGE OF TELECOM SERVICES (A STUDY OF GLOBACOM NIGERIA LIMITED)	\$20
437	IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT CASE STUDY (NIGERIA BREWERIES ABA)	\$20
438	PRODUCT DISPOSITION ALTERNATIVES IN A DISTRESSED ECONOMY-NIGERIA IN FOCUS	\$20
439	CORPORATE PROFITABILITY ENHANCEMENT BASED ON E - MARKETING PLATFORM	\$20
440	EFFECT OF PACKAGING ON CONSUMER PATRONAGE OF SAFLUX PAINT NIGERIA LIMITED UMUAHIA, ABIA STATE	\$20
441	COMPARATIVE ANALYSIS OF CONSUMER PERCEPTION OF ADVERTISED AND NON-ADVERTISED BRANDS IN ABIA STATE, NIGERIA	\$20

#	Product Name	Price
442	REGULATED DRUG MARKETING AS A TOOL FOR CONSUMER PROTECTION IN IKOT EKPENE, AKWA IBOM STATE A CASE STUDY OF JUHEL PHARMACEUTICAL COMPANY IKOT EKPENE	\$20
443	EVALUATION OF CUSTOMERS SATISFACTION ON ROAD TRANSPORTATION MANAGEMENT (A CASE STUDY OF PEACE MASS TRANSIT, PEACE PARK BY UMUWAYA ROAD, UMUAHIA, ABIA STATE.)	\$20
444	PACKAGING AS A COMPETITIVE TOOL IN MARKETING OF CONSUMER GOODS IN ABIA STATE (A CASE STUDY OF PZ CUSSONS NIG. PZ. ABA)	\$20
445	DETERMINANTS OF PERFORMANCE AMONG BAKERY INDUSTRIES IN ABA METROPOLIS OF ABIA STATE, NIGERIA	\$20
446	RELEVANCE OF PRICING DECISION ON ACHIEVING RETAIL MARKET GROWTH IN OWERRI METROPOLIS, IMO STATE, NIGERIA.	\$20
447	DETERMINANTS OF MARKETING EFFICIENCY AMONG RESTAURANT OPERATORS IN ABIA STATE, NIGERIA.	\$20
448	EFFECT OF MARKETING RESEARCH ON THE PERFORMANCE OF SMALL SCALE ENTERPRISES IN ABIA STATE	\$20
449	THE APPLICATION OF STATE, NIGERIA. OF MARKETING CONCEPT IN THE AGRICULTURAL SECTOR IN SELECTED FARMS IN IM	\$20
450	EFFECT OF VARIED CULTURE CONDITIONS ON BACITRACIN PRODUCTION FROM BACILLUS SUBTILIS	\$20
451	BIOMASS AND ALCOHOL PRODUCTION FROM CASSAVA PEELS (MANIHOT ESCULENTA) USING TRICHODERMA VIRIDE AND PALM WINE YEAST (SACCHAROMYCES CEREVISIAE)	\$20
452	ISOLATION OF METHICILLIN-RESISTANT STAPHYLOCOCCUS AUREUS FROM THE NOSTRILS OF STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
453	USING BIOCONTROL AGENTS TO CONTROL SALMONELLA SPECIES IN DAIRY PRODUCTS	\$20
454	ISOLATION AND IDENTIFICATION OF PATHOGENIC BACTERIA FROM NECKLACE WORN BY MEMBERS OF THE UNIVERSITY COMMUNITY	\$20
455	ISOLATION AND SCREENING OF ANTIBIOTIC PRODUCING MICROORGANISMS FROM FOREST SOIL IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE (MOUAU)	\$20
456	ISOLATION AND SCREENING OF ANTIBIOTIC-PRODUCING SOIL MICROORGANISMS AROUND FISH POND ENVIRONMENT IN UMUDIKE	\$20
457	BIOCONTROL POTENTIAL OF LACTIC ACID BACTERIA AGAINST SPOILAGE FUNGI OF TOMATO FRUITS	\$20
458	ISOLATION AND IDENTIFICATION OF MICROORGANISMS OF PUBLIC HEALTH IMPORTANCE FROM WATER-SIDE ABATTOIR EFFLUENT, ABA, ABIA STATE	\$20
459	ANTIBACTERIAL PROPERTIES OF BACILLUS SPECIES ISOLATED FROM SOIL AND OPTIMIZATION OF GROWTH CONDITIONS	\$20
460	EFFECT OF EFFICIENT SALES MANAGEMENT ON THE PERFORMANCE OF FIRMS (A STUDY OF NIGERIAN BREWERIES PLC ENUGU)	\$20
461	EFFECT OF EFFICIENT SALES MANAGEMENT ON THE PERFORMANCE OF FIRMS (A STUDY OF NIGERIAN BREWERIES PLC ENUGU)	\$20
462	ASSESSMENT OF MICROBIOLOGICAL QUALITY OF IMO RIVER (ONUIMO)	\$20
463	COMPARISON OF BACTERIAL FLORA ON THE HANDS OF HEALTHCARE WORKERS AND NON-HEALTHCARE WORKERS	\$20
464	MICROBIAL DIVERSITY AND PROXIMATE ANALYSIS OF "IKPAN" (MUSHROOM-MELON CAKE), A LOCAL SNACK	\$20
465	ANTIMICROBIAL EFFECTS OF CROTON GRATISSIMUS	\$20
466	MICROORGANISMS ASSOCIATED WITH THE SPOILAGE OF TOMATOES SOLD IN UMUAHIA MARKETS	\$20
467	BACTERIAL PROFILE OF FRESH GARDEN EGG VEGETABLE (SOLANUM MACROCARPON) SOLD IN UMUAHIA	\$20
468	ANTIMICROBIAL ACTIVITIES OF EMILIA SONCHIFOLIA (LILAC TASSEFLOWER) AND CHROMOLAENA ODORATA (SIAM WEED) ON WOUND PATHOGENS	\$20
469	IN VITRO ANTIFUNGAL POTENTIAL OF ROSEMARY (ROSMARINUS OFFICINALIS), EUCALYPTUS (EUCALYPTUS GLOBULUS) AND LEMON (CITRUS LIMON) ESSENTIAL OILS ON ANTHRACNOSE OF TOMATO (COLLETOTRICHUM).	\$20
470	ISOLATION OF ANTIBIOTICS PRODUCING MICRO ORGANISMS FROM THE FARM LAND BEHIND CENTER FOR MOLECULAR BIOSCIENCES AND BIOTECHNOLOGY (CMBB) IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
471	ANTIBACTERIAL ACTIVITY OF ESSENTIAL OILS FROM EUCALYPTUS GLOBULUS, ROSMARINUS OFFICINALIS AND CITRUS LIMON AGAINST SALMONELLA TYPHI, ESCHERICHIA COLI, STAPHYLOCOCCUS AUREUS, ENTEROCOCCUS FAECALIS AND PSEUDOMONAS AERUGINOSA.	\$20
472	DETERMINATION OF MICROBIAL LOADS OF SOME COMMON FRUITS SOLD IN UMUAHIA METROPOLIS	\$20
473	ASSESSMENT OF THE MICROBIAL AND NUTRITIONAL QUALITIES OF ANIMAL FEED PRODUCED AT SONGHAI FARM, RIVERS STATE.	\$20
474	DETECTION OF ASPERGILLUS FLAVUS AND ASPERGILLUS PARASITICUS AND ESTIMATION OF AFLATOXINS IN SORGHUM PURCHASED IN UMUAHIA MAIN MARKET.	\$20
475	ANTIMICROBIAL AND PHYTOCHEMICAL ANALYSIS OF LEAVES AND SEEDS OF CARICA PAPAYA (PAW-PAW)	\$20

#	Product Name	Price
476	PRODUCTION OF ALPHA AMYLASE BY ASPERGILLUS NIGER USING SOLID STATE FERMENTATION OF AGRO-INDUSTRIAL WASTE (RICE BRAN)	\$20
477	ASSESSMENT OF THE MICROBIOLOGY AND PHYSICOCHEMICAL QUALITIES OF SOIL CONTAMINATED WITH DIESEL OIL IN UMUAHIA METROPOLIS	\$20
478	ISOLATION AND IDENTIFICATION OF PATHOGENIC ORGANISMS ON NIGERIA CURRENCY	\$20
479	BIOCHEMICAL CHARACTERIZATION OF BACTERIA ISOLATED FROM URINE SPECIMENS OF FEMALE STUDENTS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE, ABIA STATE	\$20
480	THE ISOLATION OF BIOSURFACTANT PRODUCING BACTERIA IN FLORAL NECTAR, SCREENING OF THE ISOLATES USING THE DROP COLLAPSE METHOD AND CHARACTERIZATION OF THE ISOLATED STRAINS.	\$20
481	EFFECT OF PRODUCT BRANDING ON CONSUMER PREFERENCE IN THE COSMETIC INDUSTRY (A STUDY OF PZ CUSSONS NIGERIA PLC ABA, ABIA STATE)	\$20
482	DETERMINANTS OF PURCHASE BEHAVIOUR AND CONSUMPTION PATTERNS FOR TOILETRIES AMONG HOUSEHOLDS IN RIVERS STATE NIGERIA	\$20
483	CUSTOMER RELATIONSHIP MARKETING AND MARKETING PERFORMANCE IN SUPER MARKET IN PORT HARCOURT	\$20
484	MICHAEL OKPARA UNIVERSITY OF AGRIC ULTURE, UMUDIKE APPRAISAL OF THE MARKETING AND DEVELOPMENT OF LAUNDRY AND DRY CLEANING INDUSTRY (A STUDY OF SELECTED FIRMS IN ENUGU, ENUGU STATE).	\$20
485	SOCIO-ECONOMIC DETERMINANT OF CONSUMER CHOICE ON FOREIGN MADE LEATHER AMONG HOUSEHOLD IN URBAN AREAS OF ABIA STATE, NIGERIA	\$20
486	STRATEGIES FOR ENHANCE INDUSTRIAL MARKETING EFFICIENCY, TECHNOLOGY BASED APPROACH (A CASE STUDY OF SACLUX PAINT LIMITED)	\$20
487	EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON PROFIT PERFORMANCE OF SELECTED COMPANIES IN ABIA STATE (A CASE STUDY OF PZ AND UNILEVER NIGERIA PLC)	\$20
488	PRICING STRATEGY AND ITS EFFECT ON SALES PERFORMANCE A STUDY OF CHEMLAP NIGERIA LIMITED, ABA.	\$20
489	THE CAUSES OF PRODUCT FAILURE IN NIGERIAN MARKET (A CASE STUDY OF GULDER-MAX)	\$20
490	APPLICATION OF MARKETING CONCEPT AND GROWTH OF COMMUNICATION RETAIL ENTERPRISE (A STUDY OF SELECTED RETAILERS IN ABA)	\$20
491	EFFECT OF PRODUCT INNOVATION ON THE DEVELOPMENT OF SELECTED COMPANIES IN ABA, ABIA STATE (A STUDY OF PZ NIGERIAN PLC. AND UNILEVER NIGERIAN PLC.)	\$20
492	THE EFFECT OF BRANDING ON CONSUMER PATRONAGE OF TOILET SOAP (A STUDY OF PZ CUSSONS NIGERIA PLC ABA ABIA STATE)	\$20
493	EFFECT OF PRODUCT BRANDING ON CONSUMER PREFERENCE IN THE COSMETIC INDUSTRY (A STUDY OF PZ CUSSONS NIGERIA PLC ABA, ABIA STATE)	\$20
494	DETERMINANTS OF PURCHASE BEHAVIOUR AND CONSUMPTION PATTERNS FOR TOILETRIES AMONG HOUSEHOLDS IN RIVERS STATE NIGERIA	\$20
495	CUSTOMER RELATIONSHIP MARKETING AND MARKETING PERFORMANCE IN SUPER MARKET IN PORT HARCOURT	\$20
496	MICHAEL OKPARA UNIVERSITY OF AGRIC ULTURE, UMUDIKE APPRAISAL OF THE MARKETING AND DEVELOPMENT OF LAUNDRY AND DRY CLEANING INDUSTRY (A STUDY OF SELECTED FIRMS IN ENUGU, ENUGU STATE).	\$20
497	ANALYSIS OF COSTS AND RETURNS OF BEEF MARKETING IN UMUAHIA METROPOLIS - ABIA STATE.	\$20
498	IMPLICATIONS OF CUSTOMER SERVICE ON CUSTOMER LOYALTY IN THE NIGERIAN BANKING INDUSTRY. (A CASE OF FIRST BANK NIGERIA PLC, UMUAHIA, ABIA STATE)	\$20
499	EFFECTS OF PROMOTIONAL STRATEGY ON THE CONSUMER PURCHASE DECISION MAKING PROCESS IN THE SOFT DRINK INDUSTRY. (A STUDY OF 7UP BOTTLING PLC ABA, ABIA STATE	\$20
500	ANALYSIS OF POULTRY AND POULTRY PRODUCTS MARKETING CHAIN IN ABIA STATE NIGERIA	\$20