

Projects

Projects — Batch 12

#	Product Name	Price
1	LOCAL GOVERNMENT FINANCE AND GRASSROOT DEVELOPMENT IN NIGERIA (A CASE STUDY OF BADAGRY LOCAL GOVERNMENT)	\$20
2	PRIVATE OWNERSHIP AND EDUCATIONAL MANAGEMENT: ISSUES AND CHALLENGES (A STUDY OF SELECTED PRIVATE SECONDARY SCHOOLS IN ALIMOSHO LGA OF LAGOS STATE)	\$20
3	LOCAL GOVERNMENT AS AN INSTRUMENT OF DEVELOPMENT (A CASE STUDY OF SHOMOLU LOCAL GOVERNMENT)	\$20
4	INDUSTRIAL CONFLICT AND NATIONAL DEVELOPMENT (A CASE STUDY OF PHCN)	\$20
5	INDUSTRIAL CONFLICT AND CONFLICT MANAGEMENT IN THE NIGERIAN BANKING INDUSTRY (A CASE STUDY OF UNION BANK NIGERIA PLC)	\$20
6	PRINCIPAL'S MANAGEMENT BEHAVIOUR AND EXAMINATION MALPRACTICE IN LAGOS STATE SENIOR SECONDARY SCHOOLS	\$20
7	IMPACT OF INFORMATION TECHNOLOGY ON BANKING OPERATIONS IN NIGERIA BANKS (A CASE STUDY OF UNITED BANK FOR AFRICA {UBA PLC})	\$20
8	IMPACT OF CORRUPTION ON LOCAL GOVERNMENT PERFORMANCE IN NIGERIA (A STUDY OF OSHODI/ISOLO LOCAL GOVERNMENT)	\$20
9	FRINGE BENEFITS AND EMPLOYEES PRODUCTIVITY IN PUBLIC SECTOR (A STUDY OF NIGERIA IMMIGRATION SERVICE)	\$20
10	FINANCE AS AN INSTRUMENT OF EFFECTIVENESS IN PUBLIC ADMINISTRATION (A CASE STUDY OF LAGOS STATE GOVERNMENT)	\$20
11	FEDERALISM AND INTER-GOVERNMENTAL RELATIONS IN NIGERIA (A CASE STUDY OF OBASANJO'S ADMINISTRATION 1999-2009)	\$20
12	EFFECT OF SOCIAL RESPONSIBILITY ON ORGANISATIONS EFFECTIVENESS. (A CASE STUDY OF ACADEMY PRESS PLC, ILUPEJU LAGOS)	\$20
13	MOTIVATION AS A TOOL FOR EMPLOYEES' PERFORMANCE AND PRODUCTIVITY	\$20
14	EFFECT OF LEADERSHIP STYLE ON EMPLOYEE'S PERFORMANCE (CASE STUDY OJO LOCAL GOVERNMENT AREA, LAGOS)	\$20
15	COLLECTIVE BARGAINING AND INDUSTRIAL HARMONY IN THE NIGERIAN PUBLIC SERVICE. A STUDY OF LAGOS STATE UNIVERSITY	\$20
16	IMPACT OF LEARNING ENVIRONMENT ON STUDENTS' ACADEMIC ACHIEVEMENT IN SECONDARY SCHOOLS IN BADAGRY LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
17	BUREAUCRATIC CORRUPTION IN NIGERIA (A CASE STUDY OF PUBLIC LEADERSHIP)	\$20
18	EFFECT OF STUDENTS' ABILITIES, CLASS SIZE AND ACADEMIC ACHIEVEMENT IN GOVERNMENT	\$20
19	AN ASSESSMENT OF PUBLIC/PRIVATE PARTNERSHIP AND THE NEW PUBLIC MANAGEMENT IN LAGOS STATE CIVIL SERVICE	\$20
20	WORKERS MOTIVATION AND ORGANISATIONAL PERFORMANCE IN NATIONAL CENTER OF ECONOMIC MANAGEMENT AND ADMINISTRATION	\$20
21	WASTE DISPOSAL MANAGEMENT IN LOCAL GOVERNMENT ADMINISTRATION (A CASE OF SURULERE LOCAL GOVERNMENT)	\$20
22	THE PROVISION OF PUBLIC AMENITIES AND ITS IMPACT ON SMALL SCALE VENTURES IN NIGERIA	\$20
23	THE IMPACT OF TRAINING AND DEVELOPMENT ON ORGANISATIONAL GROWTH (A STUDY OF POWER HOLDING COMPANY OF NIGERIA)	\$20
24	THE IMPACT OF TRAINING AND DEVELOPMENT ON EFFECTIVE PERFORMANCE OF WORKERS IN THE PUBLIC SECTOR A STUDY OF NIGERIA PORTS AUTHORITY	\$20
25	PRIVATIZATION AND COMMERCIALIZATION OF GOVERNMENT PARASTATALS IN NIGERIA (A CASE STUDY OF PHCN)	\$20
26	CAUSES AND EFFECT OF CHILD TRAFFICKING IN OYO STATE	\$20
27	PRIVATISATION OF PUBLIC ENTERPRISES IN NIGERIA AND ITS IMPLICATIONS ON TRADE UNION ORGANIZATION AND ADMINISTRATION (A CASE STUDY OF NITEL)	\$20
28	POOR ENVIRONMENTAL SANITATION AND PUBLIC HEALTH CHALLENGES AMONG THE RESIDENTS OF OJO LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
29	THE IMPACT OF INSTRUCTIONAL MEDIA ON STUDENTS' ACADEMIC PERFORMANCE IN SENIOR SECONDARY SCHOOLS	\$20
30	MOTIVATIONAL TECHNIQUES IN THE PUBLIC SERVICE AND THEIR EFFECTS ON JOB PERFORMANCE OF PUBLIC SERVANT	\$20
31	MOTIVATIONAL TECHNIQUES AND PERFORMANCE IN THE PUBLIC SECTOR (A STUDY OF PHCN PLC AND NAFDAC)	\$20
32	MANAGEMENT REFORMS AND ITS EFFECT ON PUBLIC ENTERPRISE PERFORMANCE (A STUDY OF POWER HOLDING COMPANY OF NIGERIA)	\$20
33	THE CAUSES AND EFFECTS OF DRUG ABUSE ON THE PERFORMANCE OF SECONDARY SCHOOL STUDENTS IN IKEJA LOCAL GOVERNMENT AREA	\$20
34	LOCAL GOVERNMENT FINANCE AND LOCAL GOVERNMENT DEVELOPMENT (A STUDY OF SURULERE LOCAL GOVERNMENT)	\$20

#	Product Name	Price
35	STUDENT-TEACHER'S ASSESSMENT OF SIWES PROGRAMME IN AGEGE LOCAL GOVERNMENT AREA OF LAGOS STATE.	\$20
36	STUDENTS' ATTITUDE AND PERFORMANCE IN THE TEACHING AND LEARNING OF ENGLISH LANGUAGE	\$20
37	IMPACT OF PUBLIC POLICY AND ITS EXECUTION AT THE GRASS ROOT (A STUDY OF NAPEP IN BADARY LOCAL GOVERNMENT)	\$20
38	IMPACT OF CONFLICT MANAGEMENT ON EMPLOYEES' PERFORMANCE IN THE PUBLIC SECTOR	\$20
39	SOCIO-ECONOMIC STATUS AS A PREDICTOR OF STUDENTS ACADEMIC PERFORMANCE IN LAGOS STATE	\$20
40	PROBLEMS AND PROSPECT OF TEACHING OF ENGLISH LANGUAGE IN SECONDARY SCHOOLS (A CASE STUDY OF TWO SELECTED SECONDARY SHOOLS IN IFAKO-IJAIYE LOCAL GOVERNMENT UNDER EDUCATIONAL DISTRICT IV OF LAGOS STATE)	\$20
41	PIDGIN ENGLISH, EFFECTS AND DANGERS: A STUDY OF THREE SENIOR SECONDARY SCHOOLS IN LAGOS STATE	\$20
42	INTERNET AND EDUCATION: (A STUDY OF THREE SENIOR SECONDARY SCHOOLS IN LAGOS STATE)	\$20
43	THE INFLUENCE OF THE SOCIETY ON STUNDENTS' PERFORMANCE	\$20
44	EFFECTS OF TEACHERS' EXPERIENCE IN THE ACADEMIC PERFORMANCE OF STUDENTS IN MATHEMATICS	\$20
45	EFFECTS OF DIFFERENT SEATING ARRANGEMENTS IN HIGHER EDUCATION COMPUTER LAB CLASSROOMS ON STUDENT LEARNING, TEACHING STYLE, AND CLASSROOM APPRAISAL	\$20
46	EFFECT OF CHILD-ABUSE ON ACADEMIC PERFORMANCE AND SOCIAL DEVELOPMENT OF ADOLESCENTS IN LAGOS METROPOLIS	\$20
47	EFFECT OF BIRTH ORDER ON THE ACADEMIC PERFORMANCE OF THE ADOLESCENTS, IN SECONDARY SCHOOLS IN AJEROMI LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
48	EFFECT OF BIRTH ORDER ON STUDENTS EDUCATIONAL DEVELOPMENT IN MAINLAND LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
49	A COMPARATIVE STUDY OF STUDENTS' PERFORMANCE IN WAEC AND NECO CHEMISTRY	\$20
50	A SURVEY OF PROBLEM AFFECTING THE IMPLEMENTATION OF SOCIAL STUDIES CURRICULUM IN SOME SELECTED JUNIOR SECONDARY SCHOOL IN ALIMOSHO LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
51	THE INFLUENCE OF THE PHYSICAL SCHOOL ENVIRONMENT ON THE ACADEMIC PERFORMANCE OF SECONDARY SCHOOL STUDENTS	\$16
52	ASSESSMENT OF STRATEGIES AND ACHIEVEMENT GOALS OF SANDWICH STUDENTS	\$16
53	ATTITUDE TOWARDS THE TEACHING OF CITIZENSHIP EDUCATION IN SECONDARY SCHOOLS	\$20
54	STRATEGIES FOR MANAGING DISCIPLINARY PROBLEMS AMONG SECONDARY SCHOOL STUDENTS	\$20
55	EFFECTS OF COMPUTER ASSISTED INSTRUCTION ON SECONDARY SCHOOL STUDENTS' ACHIEVEMENTS IN BIOLOGY	\$20
56	THE ROLE OF SELF-EFFICACY, EMOTIONAL INTELLIGENCE AND GENDER ON TEST ANXIETY AMONG SECONDARY SCHOOL STUDENTS	\$20
57	AN INVESTIGATION OF FACTORS INFLUENCING INDISCIPLINE AMONG STUDENTS IN PUBLIC DAY SECONDARY SCHOOLS	\$20
58	THE ROLE OF COMMUNICATION ON COMMUNITY DEVELOPMENT IN LAGOS STATE (A CASE STUDY OF IBESHE COMMUNITY IN IKORODU)	\$20
59	INVESTIGATIONS INTO THE FACTORS RESPONSIBLE FOR LOW ENROLLMENT INTO VOCATIONAL AND TECHNICAL EDUCATION PROGRAMMES IN LAGOS STATE TECHNICAL COLLEGES	\$16
60	EFFECT OF SOCIO ECONOMIC STATUS ON SOCIAL ADJUSTMENT AND ACADEMIC PERFORMANCES OF SECONDARY SCHOOL STUDENT	\$16
61	EVALUATION OF SUPERVISORY PRACTICES IN PUBLIC PRIMARY SCHOOLS	\$16
62	CONFLICT MANAGEMENT STRATEGIES OF PRINCIPALS AS PERCEIVED BY TEACHERS IN SECONDARY SCHOOLS	\$20
63	ART AS A VEHICLE FOR RELIGIOUS EDUCATION (A CASE STUDY OF EZEAGU L. G. A, ENUGU STATE)	\$20
64	THE QUALITY OF NIGERIAN TERTIARY INSTITUTION GRADUATES: PERCEPTION OF EMPLOYERS	\$16
65	THE KNOWLEDGE AND PRACTICE OF CONTRACEPTION AMONG MALE ADOLESCENT STUDENTS OF COLLEGE OF EDUCATION	\$20
66	THE EFFECTS OF INTEGRATED GROUP BASED MASTERY LEARNING MODEL ON SOCIAL STUDIES STUDENTS' ACHIEVEMENT	\$20
67	THE EFFECT OF ENVIRONMENT ON THE PERFORMANCE OF SECONDARY SCHOOL STUDENTS IN ENGLISH LANGUAGE	\$20
68	THE APPLICATION OF INFORMATION TECHNOLOGY TO THE LEARNING AND TEACHING OF ECONOMICS IN SECONDARY SCHOOLS	\$16
69	MOTIVATIONAL NEEDS OF PUBLIC PRIMARY SCHOOL TEACHERS IN NIGERIA	\$16
70	HIGHER EDUCATION AND MANPOWER DEVELOPMENT: AN ASSESSMENT OF THE CONTRIBUTIONS OF THE UNIVERSITY OF BENIN	\$16
71	ATTITUDES OF UNDERGRADUATE YOUTHS TOWARD DEMOCRATIC VALUES: IMPLICATION FOR SOCIAL STUDIES	\$20

#	Product Name	Price
72	A COMPARATIVE STUDY OF STUDENTS AND TEACHERS PERCEPTION OF STUDENTS' PROBLEMS	\$20
73	IMPACT OF INTERNATIONAL TRADE ON THE ECONOMIC GROWTH OF NIGERIA	\$20
74	THE IMPACT OF QUALITATIVE SECONDARY EDUCATION ON THE ACADEMIC PERFORMANCE OF STUDENTS IN THE SENIOR SECONDARY SCHOOLS: A STUDY OF SELECTED SENIOR SECONDARY SCHOOLS IN KOSOFE LOCAL GOVERNMENT AREA OF LAGOS STATE.	\$16
75	THE IMPACT OF APPLICATION OF E-LEARNING TO THE TEACHING AND LEARNING OF AGRICULTURE IN SECONDARY SCHOOLS (A CASE STUDY OF SSI STUDENTS)	\$20
76	THE EFFECT OF GLOBALIZATION ON MAINTENANCE AND SUSTENANCE OF ADULT EDUCATION (A CASE STUDY ADULT EDUCATION CENTRES IN MUSHIN, OSHODI, AND OJUELEGBA LOCAL GOVERNMENT AREA OF LAGOS STATE)	\$20
77	THE CONSTRAINTS TO THE EFFECTIVE IMPLEMENTATION OF VOCATIONAL EDUCATION IN THE PRIVATE SECONDARY SCHOOL IN ALIMOSHO LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
78	PROBLEMS OF TEACHING AND LEARNING ALGEBRA AT THE SENIOR SECONDARY SCHOOLS	\$20
79	ORGANIZATIONAL FACTORS AS CORRELATES OF SCIENCE STUDENTS ACADEMIC PERFORMANCE IN SENIOR SECONDARY SCHOOLS	\$20
80	MONEY SUPPLY DETERMINATION IN NIGERIA	\$20
81	IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) ON CLASSROOM TEACHING	\$20
82	EFFECTS OF CONTINUOUS ASSESSMENT ON ACADEMIC ACHIEVEMENT OF CHEMISTRY STUDENTS	\$20
83	AN EVALUATION OF COMPUTER UTILIZATION IN RECORD MANAGEMENT IN NIGERIAN UNIVERSITY SYSTEM (A CASE STUDY OF UNIVERSITY OF EDO-EKITIT IN EKITI STATE)	\$20
84	TRAINING AND MANPOWER DEVELOPMENT AS CORRELATES OF TEACHERS' PRODUCTIVITY IN SELECTED SECONDARY SCHOOLS	\$20
85	THE USE OF LIBRARY AND STUDENTS ACADEMIC PERFORMANCE IN UNIVERSITIES	\$20
86	THE RELATIVE EFFECT OF DRAMA, PRACTICAL WORK ON THE ACHIEVEMENT OF STUDENTS IN PHYSICS LEARNING	\$16
87	THE INFLUENCE OF HUMAN RESOURCES ON STUDENT ACADEMIC PERFORMANCE IN PUBLIC SENIOR SECONDARY SCHOOLS IN EDUCATION DISTRICT IV OF LAGOS STATE	\$20
88	THE INFLUENCE OF DEMOGRAPHIC VARIABLES ON THE PERCEPTION OF SCIENCE TEACHERS TOWARDS THE INCLUSION OF HIV/AIDS EDUCATION IN SECONDARY SCHOOLS	\$20
89	THE IMPACT OF QUALITATIVE SECONDARY EDUCATION ON THE ACADEMIC PERFORMANCE OF STUDENTS IN THE SENIOR SECONDARY SCHOOLS: A STUDY OF SELECTED SENIOR SECONDARY SCHOOLS IN KOSOFE LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
90	FINANCE AND AUDIT PERFORMANCE IN PUBLIC ORGANISATIONS (A STUDY OF THE NIGERIAN POLICE FORCE)	\$20
91	EFFECT OF PENSIONS FUND MANAGEMENT ON RETIREES IN NIGERIAN POLICE FORCE	\$20
92	THE EFFECTS OF PARENTAL SOCIO-ECONOMIC STATUS ON STUDENTS' ACADEMIC PERFORMANCE IN SELECTED SECONDARY SCHOOLS IN SHOMOLU LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
93	AN ASSESSMENT OF COLLECTIVE BARGAINING IN UNILEVER PLC	\$20
94	IMPACT OF PENSION REFORM ON ORGANIZATIONAL PERFORMANCE IN THE PUBLIC SECTOR (A CASE STUDY OF LAGOS STATE MINISTRY OF EDUCATION)	\$20
95	EFFECTS OF GOVERNMENT FUNDING SCHEMES ON DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES (SMES) IN NIGERIA (A CASE STUDY OF SMIEIS)	\$20
96	EFFECT OF NEW MINIMUM WAGE ON EMPLOYEES TURNOVER INTENTION IN PUBLIC SECTOR (ALAUSSA SECRETARIAT)	\$20
97	CORRUPTION AND LOCAL GOVERNMENT ADMINISTRATION IN NIGERIA (A CASE STUDY OF IKEJA LOCAL GOVERNMENT)	\$20
98	COLLECTIVE BARGAINING AND ORGANISATIONAL EFFECTIVENESS IN NIGERIAN STATE OWNED ENTERPRISES (A CASE STUDY OF LAGOS PRINTING CORPORATION)	\$20
99	THE EFFECT OF TEACHING PRACTICE ON THE BASIC SCIENCE STUDENT TEACHER, COOPERATING TEACHER AND THE STUDENT	\$20
100	THE EFFECT OF ORGANIZATIONAL CLIMATE AND TEACHERS' JOB PRODUCTIVITY IN SELECTED SENIOR SECONDARY SCHOOLS IN MAINLAND LOCAL GOVERNMENT AREA OF LAGOS STATE, NIGERIA	\$20
101	THE EFFECT OF INFORMATION COMMUNICATION TECHNOLOGY ON EARLY CHILDHOOD EDUCATION DELIVERY IN LAGOS STATE	\$20
102	EVALUATING EMPLOYEES PERFORMANCE APPRAISAL METHODS AND USE OF THE APPRAISAL RESULTS IN BOTH PUBLIC AND PRIVATE ORGANIZATION	\$20
103	THE PRACTICE OF TRADE UNIONISM AND THE IMPROVEMENT OF ECONOMIC WORKING CONDITIONS IN NIGERIA (A CASE STUDY OF THE NATIONAL UNION OF TEXTILE, GARMENT AND TAILORING WORKERS OF NIGERIA.)	\$20

#	Product Name	Price
104	EFFECTIVENESS OF IN-SERVICE TRAINING ON EMPLOYEE'S DEVELOPMENT AND PRODUCTIVITY A STUDY OF EBONYI STATE MINISTRY OF FINANCE, ABAKALIKI.	\$20
105	THE IMPACT OF JOB CONTEXT AND JOB CONTENT FACTORS ON EMPLOYEES PERFORMANCE (A COMPARATIVE STUDY OF LAGOS STATE CIVIL SERVICE AND SELECTED MANUFACTURING ORGANIZATION IN LAGOS STATE)	\$20
106	THE ROLE OF PERFORMANCE APPRAISAL IN HUMAN RESOURCES MANAGEMENT: (A CASE STUDY OF UNITED BANK FOR AFRICA (UBA))	\$20
107	THE IMPORTANCE OF HUMAN RESOURCES AND TRAINING IN AN ORGANISATION (A CASE STUDY OF SONA BREWERIES NIGERIA PLC)	\$20
108	THE IMPACT OF REWARD AND COMPENSATION SYSTEM ON THE PRODUCTIVITY OF EMPLOYEES IN AN ORGANISATION (A STUDY OF SKYE BANK PLC.)	\$20
109	THE IMPACT OF DIFFERENTIAL WAGE RATES ON JOB SATISFACTION	\$20
110	THE EFFECT OF PERFORMANCE APPRAISAL ON PRODUCTIVITY (A CASE STUDY OF WEMA BANK PLC.)	\$20
111	THE EFFECT OF LABOUR MANAGEMENT RELATION (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
112	THE EFFECT OF JOB ROTATION ON EMPLOYEES PERFORMANCE (A CASE STUDY OF CONSOLIDATED BREWERIES PLC.)	\$20
113	THE EFFECT OF INADEQUATE HUMAN RESOURCES ON THE PERFORMANCE OF GOVERNMENT ESTABLISHMENTS. (A CASE STUDY OF MINISTRY OF FINANCE).	\$20
114	THE EFFECT OF HUMAN RESOURCE PERSONNEL ON MANAGEMENT OF ORGANISATION PERFORMANCE	\$20
115	THE EFFECT OF CRISIS MANAGEMENT IN ORGANISATION EFFICIENCY AND EFFECTIVENESS	\$20
116	THE EFFECT OF INFORMATION COMMUNICATION TECHNOLOGY (ICT) ON STUDENTS' ACADEMIC PERFORMANCE ON MATHEMATICS IN SELECTED SECONDARY SCHOOLS IN KOSOFE LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
117	STUDENTS' MANAGEMENT RELATIONS IN NIGERIA UNIVERSITY (A CASE STUDY OF KOGI STATE UNIVERSITY ANYIGBA)	\$20
118	HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL PERFORMANCE OF CONSULTING FIRMS IN THE NIGERIAN CONSTRUCTION INDUSTRY	\$20
119	NIGERIAN WORKERS ATTITUDE TO WORK AND ITS EFFECT ON PRODUCTIVITY, (A CASE STUDY OF POWER HOLDING COMPANY OF NIGERIA, OWERRI.)	\$20
120	THE EFFECT OF EMPLOYMENT ON SANDWICH GRADUATE AT THE LABOUR MARKET (CASE STUDY OF UNIVERSITY OF LAGOS)	\$20
121	IMPACT OF PERSONNEL MANAGEMENT IN CONFLICT RESOLUTION IN AN ORGANISATION	\$20
122	IMPACT OF HUMAN RESOURCE PLANNING ON THE PERFORMANCE OF AN ORGANIZATION	\$20
123	IMPACT OF PERFORMANCE APPRAISAL ON STAFF PRODUCTIONS (A STUDY OF ABC TRANSPORT PLC)	\$20
124	EFFECTIVE HUMAN RESOURCES MANAGEMENT AS A KEY TO THE ACCOMPLISHMENT OF ORGANIZATION COALS (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
125	THE EFFECT OF BORROWING ON THE PERFORMANCE OF MICRO ENTERPRISES IN NIGERIA	\$20
126	THE EMPLOYEE TRAINING AND PRODUCTIVITY IN THE AVIATION INDUSTRY.	\$20
127	ASSESSMENT OF THE OPERATIONAL EFFECTIVENESS OF INDUSTRIAL TRAINING FUND	\$20
128	THE ROLE OF INDUSTRIAL TRAINING SCHEME ON THE DEVELOPMENT OF MANPOWER IN SELETED BUSINESS ESTABLISHMENT	\$20
129	THE IMPACT OF TRAINING AND DEVELOPMENT ON WORKERS PRODUCTIVITY IN LEMON NIG PLC	\$20
130	SHORTAGE OF HUMAN RESOURCES IN GOVERNMENT ESTABLISHMENT PROBLEM AND SOLUTIONS (A STUDY OF MINISTRY OF FINANCE AND ECONOMIC PLANNING)	\$20
131	PERSONNEL APPRAISAL IN A ROUTINIZED MANAGEMENT SYSTEM IN UNIVERSITY	\$20
132	EFFECT OF INDUSTRIAL CRISIS ON PRODUCTIVITIES OF WORKERS IN ABIA STATE POLYTECHNIC, ABA, ABIA STATE	\$20
133	ADVERTISING AS AN EFFECTIVE PROMOTIONAL TOOL IN THE DELIVERING OF BANKING SERVICE. (A CASE STUDY OF SELECTED COMMERCIAL BANK)	\$20
134	THE IMPORTANCE OF TRAINING IN IMPROVING EMPLOYEE'S EFFICIENCY (A CASE STUDY OF AUCHI POLYTECHNIC, AUCHI)	\$20
135	THE IMPACT OF TRAINING AND DEVELOPMENT ON WORKERS' PRODUCTIVITY (A CASE STUDY OF NIGERIA BOTTLING COMPANY, PLC)	\$20
136	TEACHERS' STRESS AS A FACTOR CONTRIBUTING TO THE MASS FAILURE OF STUDENTS IN ORAL ENGLISH LANGUAGE AT SENIOR SECONDARY SCHOOLS IN MUSHIN LOCAL GOVERNMENT AREA OF LAGOS STATE	\$16
137	THE IMPACT OF HUMAN RESOURCE MANAGEMENT ON A MANUFACTURING ORGANIZATION (A CASE STUDY OF DANGOTE NIG PLC)	\$20
138	THE CAUSES OF CONFLICT AND ITS MANAGEMENT IN A MODERN DAY ORGANIZATION	\$20

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139	STAFF TRAINING AND DEVELOPMENT PROGRAMME FOR JUNIOR PERSONNEL IN NIGERIA POLYTECHNICS (A CASE STUDY OF OZORO POLYTECHNIC, DELTA STATE)	\$20
140	ROLE OF PERSONNEL DEPARTMENT IN AN ORGANIZATION (A CASE STUDY OF SETRACO NIGERIA PLC, AUCHI)	\$20
141	SUPPORTIVE RESOURCES ON TEACHING-LEARNING EFFICIENCY	\$20
142	IMPACT OF WORKERS AND MANAGEMENT RELATIONSHIP ON JOB PERFORMANCE (A CASE STUDY OF EDO STATE LIBRARY BOARD HEADQUARTERS, BENIN CITY, EDO STAE)	\$20
143	IMPACT OF LEADERSHIP STYLE IN ORGANIZATIONAL GROWTH AND DEVELOPMENT (A CASE STUDY OF AUCHI POLYTECHNIC AUCHI EDO STATE)	\$20
144	IMPACT OF EMPLOYEE PARTICIPATION IN DECISION MAKING IN AN ORGANIZATION (A CASE STUDY OF FREEDOM GROUP OF COMPANY, BENIN CITY)	\$20
145	EFFECT OF LABOUR TURNOVER ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF NIGERIAN BREWERY PLC)	\$20
146	EFFECT OF LABOUR RELATIONS ON WORKER PRODUCTIVITY (A CASE STUDY OF SEVEN UP BOTTLING COMPANY PLC)	\$20
147	EFFECT OF CONFLICT ON ORGANIZATIONAL GROWTH AND PRODUCTIVITY (A CASE STUDY OF AUCHI POLYTECHNIC, AUCHI EDO STATE)	\$20
148	EFFECT OF COMPENSATION PACKAGE ON EMPLOYEE PERFORMANCE (A CASE STUDY OF KPMG PROFESSIONAL SERVICE LAGOS)	\$20
149	CRISES MANAGEMENT IN AN ORGANIZATION. (A CASE STUDY OF ANAMMCO PLC EMENE ENUGU)	\$20
150	A SURVEY OF WELFARE PACKAGES AVAILABLE TO THE EMPLOYEES OF THE NIGERIA RAILWAY CORPORATION AND THE EFFECT ON THEIR PERFORMANCE.	\$20
151	PROBLEMS OF HUMAN RESOURCES MANAGEMENT (A CASE STUDY OF ENUGU STATE BROADCASTING SERVICE (ESBS) ENUGU)	\$20
152	CONFLICT MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT A STUDY OF MOBILE PRODUCING NIGERIA PLC	\$20
153	SOCIAL STUDIES TEACHERS' SELF-EFFICACY AND ATTITUDES TOWARDS SENIOR SECONDARY SCHOOL CIVIC EDUCATION CURRICULUM IN OYO STATE, NIGERIA	\$20
154	CONFLICT MANAGEMENT IN LOCAL GOVERNMENT SERVICE CASE STUDY OF OJO LOCAL GOVERNMENT	\$20
155	TRADE UNIONISM AND ORGANISATIONAL EFFECTIVENESS (A STUDY OF NESTLE NIGERIA PLC, LAGOS)	\$20
156	THE EFFECT OF TRAINING ON EMPLOYEES' JOB SATISFACTION IN AFRICAN PETROLEUM PLC	\$20
157	THE ROLE OF COMMUNICATION IN ENHANCING LABOUR MANAGEMENT RELATIONS (A CASE STUDY OF ACADEMIC PRESS PLC ILUPEJU, LAGOS)	\$20
158	THE ROLE OF COMMUNICATION IN ENHANCING LABOUR MANAGEMENT RELATIONS (A CASE STUDY OF ACADEMIC PRESS PLC ILUPEJU, LAGOS)	\$20
159	THE IMPACT OF WELFARE SERVICES ON WORKERS' PERFORMANCE IN CAPP A PLC	\$20
160	THE IMPACT OF STAFF TRAINING PROGRAMME ON EMPLOYEES' PERFORMANCE (A CASE STUDY OF LONGMAN NIGERIA LTD)	\$20
161	THE IMPACT OF RURAL MIGRATION ON COMMUNITY DEVELOPMENT (A CASE STUDY OF IBA LOCAL GOVERNMENT DEV. AREA.)	\$20
162	THE IMPACT OF OCCUPATIONAL STRESS ON WORKER'S PERFORMANCE (A STUDY OF NEIMENTH INTERNATIONAL PHARMACEUTICALS PLC)	\$20
163	THE IMPACT OF LABOUR ON ORGANIZATION EFFECTIVENESS (A CASE STUDY OF WEMA BANK PLC)	\$20
164	IMPACT OF COLLECTIVE BARGAINING PROCESS ON THE REMUNERATION OF WORKERS	\$20
165	THE EFFECTS OF STAFF WELFARE SCHEME ON EMPLOYEE PRODUCTIVITY A CASE STUDY OF SURULERE LOCAL GOVERNMENT, LAGOS STATE	\$20
166	THE EFFECT OF TRAINING AND DEVELOPMENT ON EMPLOYEES' PERFORMANCE IN FINANCIAL INSTITUTION OF NIGERIA (A CASE STUDY OF FIRST REGISTRAR OF NIGERIA LIMITED)	\$20
167	THE EFFECT OF SALARIES AND WAGES ON WORKER'S PERFORMANCE IN EDUCATIONAL SECTOR	\$20
168	THE EFFECT OF LEADERSHIP STYLE ON SUBORDINATE PRODUCTIVITY (A CASE STUDY OF UNITED BANK FOR AFRICA)	\$20
169	SCHOOL ADMINISTRATIVE PROBLEMS AND TEACHERS' WELFARE IN LAGOS STATE	\$20
170	RELATIONSHIP BETWEEN STUDY HABITS AND ATTITUDES OF SECONDARY SCHOOL STUDENTS TOWARD EXAMNATION MALPRACTICE IN LAGOS STATE	\$20
171	THE EFFECT OF EMPLOYEES' WELFARE MANAGEMENT ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
172	THE EFFECT OF COMPENSATION MANAGEMENT IN IMPROVING EMPLOYEES' PERFORMANCE IN AN ORGANIZATION (A CASE STUDY OF NIGERIA PORTS AUTHORITY, APAPA)	\$20

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173	THE EFFECT OF LEADERSHIP STYLE ON SUBORDINATES' PRODUCTIVITY (A CASE STUDY OF UNITED BANK FOR AFRICA PLC)	\$20
174	RELATIONSHIP BETWEEN SOCIO-ECONOMIC STATUS AND DIMENSIONS OF RELIGIOSITY AMONG STUDENTS OF TERTIARY INSTITUTIONS IN LAGOS STATE	\$20
175	INFLUENCE OF RECRUITMENT AND SELECTION PROCESS ON ORGANIZATIONAL GROWTH (A CASE STUDY OF ACCESS BANK PLC)	\$20
176	LABOUR WELFARE AND INDUSTRIAL RELATIONS IN A DEPRESSED ECONOMY	\$20
177	IMPACT OF WAGES AND SALARIES ADMINISTRATION ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF SONA BREWERIES NIGERIA PLC)	\$20
178	HUMAN RESOURCE MANAGEMENT AND PRODUCTIVITY IN NIGERIA PUBLIC SECTOR	\$20
179	FRINGE BENEFITS AND EMPLOYEES JOB SATISFACTION IN NIGERIAN PORT AUTHORITY	\$20
180	EMPLOYEE'S JOB COMMITMENT AND ORGANIZATION PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
181	EFFECT OF STRIKE ON THE QUALITY OF EDUCATION IN LAGOS STATE HIGHER INSTITUTION (A CASE STUDY OF LAGOS STATE UNIVERSITY)	\$20
182	EFFECT OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
183	PRE-SERVICE TEACHERS' PERCEPTION OF THE USE OF INSTRUCTIONAL MEDIA IN TEACHING MATHEMATICS CLASSES IN SECONDARY SCHOOL	\$20
184	EFFECT OF LEADERSHIP STYLES ON WORKERS PERFORMANCE IN THE BANKING INDUSTRY (A CASE STUDY OF WEMA BANK PLC)	\$20
185	EFFECT OF HUMAN RESOURCE TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
186	EFFECT OF CONFLICT MANAGEMENT ON ORGANIZATION EFFECTIVENESS (A CASE STUDY OF LAGOS STATE UNIVERSITY, OJO)	\$20
187	CONFLICT MANAGEMENT IN AN ORGANIZATION (A CASE STUDY OF NIGERIA PORT AUTHORITY)	\$20
188	PLANNING OF EDUCATIONAL RESOURCES FOR SCHOOL EFFECTIVENESS IN LAGOS STATE SECONDARY SCHOOLS	\$20
189	COLLECTIVE BARGAINING AS A TOOL FOR IMPROVING ORGANISATIONAL PEACE AND PRODUCTIVITY (A CASE STUDY OF U.B.A AND ACCESS BANKS)	\$20
190	AN EVALUATIVE STUDY OF MANPOWER TRAINING AND DEVELOPMENT IN THE PUBLIC SERVICE [A STUDY OF ADMINISTRATIVE STAFF COLLEGE OF NIGERIA (ASCON)]	\$20
191	THE IMPACT OF TRADE UNION IN DISPUTES SETTLEMENT IN THE BANKING INSTITUTION [A CASE STUDY OF UNITED BANK OF AFRICA (U.B.A)].	\$20
192	CUSTOMER SATISFACTION AND LOYALTY IN LOGISTICS SERVICES (A CASE STUDY OF DHL EXPRESS, LAGOS)	\$20
193	TRANSFORMATIONAL LEADERSHIP STYLE AND EMPLOYEE'S JOB PERFORMANCE IN FOOD AND BEVERAGE INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC)	\$20
194	THE ROLE OF ORGANISATION CULTURE ON EMPLOYEE JOB PERFORMANCE (A CASE STUDY OF DANGOTE AGRO SACK LIMITED)	\$20
195	THE PRACTICE OF COLLECTIVE BARGAINING IN THE PUBLIC SECTOR AS AGAINST WHAT IS OBTAINABLE IN THE PRIVATE SECTOR	\$20
196	THE INDUSTRIAL RELATION CLIMATE AND EMPLOYEES SATISFACTION WITH A FOCUS ON CHEVRON NIGERIA LIMITED	\$20
197	THE IMPACT OF MANPOWER PLANNING ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF UNIVERSITY PRESS IBADAN)	\$20
198	THE IMPACT OF TRAINING AND DEVELOPMENT ON ORGANISATIONAL GROWTH (A STUDY OF POWER HOLDING COMPANY OF NIGERIA)	\$20
199	THE IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE'S PERFORMANCE (A CASE STUDY OF FIRST BANK NIGERIA PLC)	\$20
200	THE IMPACT OF TRADE UNION AND INDUSTRIAL RELATION PRACTICE ON ORGANISATIONAL PEACE IN UNION BANK OF NIGERIA.	\$20
201	THE IMPACT OF STRATEGIC MANAGEMENT ON ORGANISATIONAL PERFORMANCE. (A CASE STUDY OF NIGERIAN BREWERIES PLC)	\$20
202	ORGANISATIONAL CLIMATE AND TEACHER'S JOB PRODUCTIVITY IN SELECTED SECONDARY SCHOOLS IN LAGOS STATE	\$20
203	THE IMPACT OF CONFLICT MANAGEMENT ON ORGANISATION EFFECTIVENESS (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
204	THE EFFECTS OF EMPLOYEES PARTICIPATION IN DECISION MAKING ON WORK PERFORMANCE (CASE STUDY OF FIRST BANK OF NIGERIA PLC)	\$20
205	THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEES PERFORMANCE IN CHELLARAMS PLC.	\$20
206	THE IMPACT OF EFFECTIVE PERFORMANCE APPRAISAL ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF MTN NIGERIA)	\$20
207	MOTHER TONGUE POLICY IMPLEMENTATION VIS-À-VIS STUDENTS' PROFICIENCY IN ENGLISH LANGUAGE SKILLS OF SENIOR SECONDARY THREE (SSS3) STUDENTS IN LAGOS STATE, NIGERIA	\$20

#	Product Name	Price
208	THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANISATIONAL PERFORMANCE (MTN NIGERIA COMMUNICATION LIMITED IN LAGOS).	\$20
209	THE EFFECT OF COMPENSATION ON EMPLOYEES PRODUCTIVITY (A Study of Radisson Blu Hotel Ltd Victoria Island Lagos)	\$20
210	OCCUPATIONAL HEALTH AND SAFETY AS DETERMINANTS OF EMPLOYEE'S PRODUCTIVITY (A Case Study of Nestle Nig, Plc, Agbara, Ogun State)	\$20
211	MOTIVATION, A TECHNIQUE FOR PRODUCTIVITY AND EFFICIENCY IN UNIVERSITY	\$20
212	MOTIVATION AS A MEANS OF ENHANCING STAFF PERFORMANCE IN AN ORGANISATION (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
213	IMPACT OF ORGANIZATION CULTURE ON EMPLOYEES PERFORMANCE (A CASE STUDY OF COVENANT UNIVERSITY, OTA)	\$20
214	IMPACT OF MANPOWER TRAINING ON SERVICE PERFORMANCE (A CASE STUDY OF NIGERITE LIMITED)	\$20
215	IMPACT OF CONFLICT MANAGEMENT ON EMPLOYEES' PERFORMANCE IN THE PUBLIC SECTOR (A CASE STUDY OF POWER HOLDING COMPANY OF NIGERIA)	\$20
216	EFFECT OF SOCIAL RESPONSIBILITY ON ORGANISATIONS EFFECTIVENESS. A CASE STUDY OF ACADEMY PRESS PLC, ILUPEJU LAGOS.	\$20
217	EFFECT OF PENSIONS FUND MANAGEMENT ON RETIREES IN NIGERIAN POLICE FORCE	\$20
218	LINKING QUALITY TO SERVICE DELIVERY: A FOCUS ON ADMINISTRATORS OF SENIOR SECONDARY SCHOOLS	\$20
219	EFFECTS OF GLOBALIZATION ON INDUSTRIAL RELATIONS PRACTICE	\$20
220	COLLECTIVE BARGAINING AS A TOOL FOR INDUSTRIAL HARMONY IN 7UP BOTTLING COMPANY PLC	\$20
221	TRADE UNIONISM AND IT'S IMPACT ON WORKERS WELFARE IN NIGERIA	\$20
222	HUMAN RESOURCES PLANNING AND MANAGEMENT AS CORRELATES OF SCHOOL PRODUCTIVITY IN LAGOS STATE.	\$20
223	THE IMPACT OF TRADE UNION IN DISPUTES SETTLEMENT IN THE BANKING INSTITUTION [A CASE STUDY OF UNITED BANK OF AFRICA (U.B.A)]	\$20
224	THE IMPACT OF MANPOWER TRAINING AND DEVELOPMENT ON OGRANIZATIONAL PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC.)	\$20
225	THE IMPACT OF LABOUR TRAINING ON EMPLOYEES PRODUCTIVITY IN THE DEVELOPMENT OF NIGERIA ECONOMY (A CASE STUDY OF NIGERIA POSTAL SERVICE)	\$20
226	EVALUATING THE EFFECTIVENESS OF TEACHING STYLES IN EARLY CHILDHOOD EDUCATION	\$20
227	THE IMPACT OF HUMAN RESOURCES POLICIES ON EMPLOYEES PERFORMANCE (A CASE STUDY OF FIRST BANK OF NIGERIA)	\$20
228	THE EFFECT OF LEADERSHIP STYLES ON WORKERS' PRODUCTIVITY (A STUDY OF CADBURY NIGERIA PLC)	\$20
229	THE EFFECT OF HEALTH AND SAFETY ON EMPLOYEE'S PRODUCTIVITY (A CASE OF CADBURY NIGERIA PLC)	\$20
230	EFFECTS OF EARLY CHILDHOOD EDUCATION ON THE COGNITIVE DEVELOPMENT OF PRIMARY ONE PUPILS (A CASE STUDY OF SELECTED SCHOOLS IN KOSOFE LOCAL GOVERNMENT AREA OF LAGOS STATE)	\$20
231	MANPOWER TRAINING AND DEVELOPMENT AS POLICY TOOLS FOR ORGANISATIONAL EFFECTIVENESS: A STUDY OF UNION BANK OF NIGERIA PLC.	\$20
232	INFLUENCES OF OCCUPATIONAL SAFETY MANAGEMENT ON EMPLOYEE'S JOB COMMITMENT (A STUDY OF WEMPCO LTD, LAGOS)	\$20
233	EFFECT OF THE MEDIA ON TEACHING AND LEARNING OF ISLAMIC STUDIES IN LAGOS STATE SENIOR SECONDARY SCHOOL	\$20
234	IMPACT OF WORK ENVIRONMENT, SUPERVISION AND JOB SATISFACTION ON EMPLOYEES PRODUTIVITY (A STUDY OF ACCION MICRO FINANCE BANK LTD)	\$20
235	EFFECT OF PRACTICAL ON THE SECONDARY SCHOOL STUDENTS ACADEMIC PERFORMANCE IN BIOLOGY IN LAGOS STATE	\$20
236	EFFECT OF LABORATORY METHOD OF TEACHING MATHEMATICS ON THE ACHIEVEMNET OF J.SS.II STUDENTS IN LAGOS STATE	\$20
237	DEVELOPMENT OF LEADERSHIP SKILLS IN SCHOOLS: AN ASSESSMENT OF THE CONTRIBUTION OF THE LEADERSHIP SKILLS TO EFFECTIVE MANAGEMENT OF SECONDARY SCHOOLS IN LAGOS STATE.	\$20
238	CHALLENGES AND EFFECTS OF CHRISTIAN RELIGIOUS FANATICISM IN PUBLIC SECONDARY SCHOOLS IN AGEGE LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
239	APPRAISING THE RELATIONSHIP BETWEEN ICT USAGE AND INTEGRATION IN SOCIAL STUDIES EDUCATION AND INSTRUCTION IN SOME SELECTED SECONDARY SCHOOLS IN LAGOS STATE	\$16
240	IMPACT OF GROUP DYNAMICS IN WORK ORGANIZATION IN THE FOOD AND BEVERAGE INDUSTRY (A STUDY OF NESTLE NIGERIA PLC.)	\$20
241	EFFECTS OF LABOUR TURNOVER ON ORGANIZATIONAL PERFORMANCE (A COMPARATIVE STUDY OF UNILEVER AND PZ NIGERIA PLC)	\$20

#	Product Name	Price
242	EFFECT OF SKILL MANAGEMENT ON EMPLOYEES' EFFICIENCY AT NATIONAL DRUG LAW ENFORCEMENT AGENCY [NDLEA]	\$20
243	EFFECT OF NEW MINIMUM WAGE ON EMPLOYEES TURNOVER INTENTION IN PUBLIC SECTOR (ALAUZA SECRETARIAT)	\$20
244	EFFECT OF MOTIVATION ON EMPLOYEES PRODUCTIVITY (CASE STUDY OF FIRST BANK OF NIG PLC HEAD OFFICE)	\$20
245	EFFECT OF EMPLOYEE PERFORMANCE APPRAISAL AND MOTIVATION STRATEGY ON EMPLOYEES IN THE BANKING INDUSTRY (A CASE STUDY OF WEMA BANK PLC)	\$20
246	EFFECT OF CONFLICT MANAGEMENT ON ORGANIZATIONAL PRODUCTIVITY (A STUDY OF NAHCO)	\$20
247	COMPENSATION MANAGEMENT AND ORGANIZATIONAL PERFORMANCE IN PZ CUSSIONS NIGERIA PLC	\$20
248	ANALYSIS OF THE ADJUSTMENT PROBLEMS OF PUPILS WITH DISABILITY IN INTEGRATED SCHOOLS IN LAGOS STATE	\$20
249	AN INVESTIGATION INTO THE CHALLENGES OF TEACHING SOCIAL STUDIES UNDER THE UNIVERSAL BASIC EDUCATION	\$20
250	AN ASSESSMENT OF THE CONTRIBUTION OF THE LEADERSHIP SKILLS TO EFFECTIVE MANAGEMENT OF SCHOOLS	\$20
251	THE INFLUENCE OF STUDY HABITS ON THE ACADEMIC PERFORMANCES OF SENIOR SECONDARY SCHOOL STUDENTS	\$20
252	COLLECTIVE BARGAINING AND ORGANISATIONAL EFFECTIVENESS IN NIGERIAN STATE OWNED ENTERPRISES (A CASE STUDY OF LAGOS PRINTING CORPORATION)	\$20
253	THE INFLUENCE OF CULTURE ON BUYING BEHAVIOR (A STUDY OF CONSUMERS OF ASO-OKE" PRODUCT IN ILORIN METROPOLIS)	\$20
254	THE INFLUENCE OF BEHAVIOURAL CONCEPT ON CONSUMER BUYING HABIT. (A CASE STUDY OF 7UP BOTTLING COMPANY)	\$20
255	EXAMINED THE IMPACT OF SALE PROMOTION ON MANUFACTURING INDUSTRY (A CASE STUDY OF NIGERIA BAGS MANUFACTURING COMPANY IKEJA LAGOS)	\$20
256	A COMPARATIVE STUDY OF THE ACADEMIC PERFORMANCE OF STUDENTS IN PUBLIC AND PRIVATE SECONDARY SCHOOLS IN ENGLISH LANGUAGE IN MAINLAND LOCAL GOVERNMENT AREA OF LAGOS STATE.	\$20
257	THE IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT. (A STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
258	THE IMPACT OF MARKETING MIX STRATEGY ON THE GROWTH OF A FIRM (A CASE STUDY OF LUBCON NIGERIA LIMITED, ILORIN)	\$20
259	THE IMPACT OF MARKETING IN SERVICES INDUSTRIES (A CASE STUDY OF UNITED BANK OF AFRICA PLC, ILORIN, KWARA STATE)	\$20
260	THE IMPACT OF MARKETING ACTIVITIES ON THE BANKING SECTOR (A CASE STUDY OF UNITED BANK FOR AFRICA PLC)	\$20
261	THE IMPACT OF INTERNET ADVERTISEMENT ON CONSUMER BEHAVIOUR [A CASE STUDY OF KWARA STATE POLYTECHNIC]	\$20
262	THE IMPACT OF INTERNAL ENVIRONMENT ON MARKETING ORGANIZATION (A CASE STUDY OF SHOPRITE ILORIN)	\$20
263	THE IMPACT OF ADVERTISING IN ENHANCING SALES VOLUME (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)	\$20
264	A COMPARATIVE STUDY OF OUTDOOR PLAY ENVIRONMENT IN PRIVATE AND PUBLIC PRE-SCHOOL SETTINGS IN LAGOS STATE	\$20
265	THE EFFECTIVENESS OF RAFFLE DRAW AS A PROMOTIONAL STRATEGY IN THE SALES OF SOFT DRINKS A CASE STUDY OF NIGERIA SEVEN-UP BOTTLING COMPANY PLC ILORIN KWARA STATE)	\$20
266	THE EFFECTIVENESS OF PROMOTION IN MANUFACTURING INDUSTRY (A STUDY OF BAGCO)	\$20
267	THE EFFECTIVENESS OF PERSONAL SELLING IN MARKETING OF PETROLEUM PRODUCTS IN NIGERIA A CASE STUDY OF TOTAL NIGERIA PLC	\$20
268	THE EFFECT OF MANAGEMENT DEVELOPMENT PROGRAMMES ON TOP LEVEL EMPLOYEE'S PRODUCTIVITY (A CASE STUDY OF ELITE INDUSTRIES NIGERIA LIMITED, IGANMU LAGOS)	\$20
269	THE DETERMINANT OF CHOICE OF PROMOTIONAL MIX IN THE MARKETING OF FINANCIAL SERVICES IN NIGERIA (A CASE STUDY OF UBA)	\$20
270	THE IMPACT OF TRADE FAIR ON BUSINESS GROWTH	\$20
271	THE MARKETING IMPLICATION OF PRIVATIZATION OF GOVERNMENT PARASTATALS (A CASE STUDY OF AFRICAN PETROLEUM)	\$20
272	SOURCING FOR THE MOST SUITABLE SUPPLIER FOR RAW MATERIALS IN MANUFACTURING ORGANIZATIONS. (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)	\$20
273	SIGNIFICANCE OF PROMOTION TO BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
274	SIGNIFICANCE OF AUTOMATIC TELLER MACHINE TO ENHANCING CUSTOMER RELATIONS IN THE NIGERIAN BANKING INDUSTRY (A CASE STUDY OF DIAMOND BANK PLC ILORIN)	\$20
275	SATISFACTION AND RETENTION: A KEY TO BUSINESS SURVIVAL (A CASE STUDY OF BERGER PAINTS NIGERIA PLC)	\$20
276	SALES PROMOTION AS AN EFFECTIVE MARKETING STRATEGY FOR SELLING CONSUMER PRODUCT. (A CASE STUDY OF NIGERIA BAGS MANUFCAIRING COMPLANY, IKEJA LAGOS)	\$20
277	SALE PROMOTION AS AN EFFECTIVE MARKETING STRATEGY FOR SELLING CONSUMER MANUFACTURING INDUSTRY. (A CASE STUDY OF NIGERIA BAGS MANUFACTURING COMPANY IKEJA LAGOS)	\$20

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278	ROLE OF PERSONAL SELLING IN THE MARKETING OF PETROLEUM PRODUCTS IN NIGERIA (A CASE STUDY OF TOTAL NIGERIA PLC)	\$20
279	ROLE AND IMPORTANCE OF MARKETING TO MANUFACTURING FIRMS IN A COMPETITIVE MARKET ENVIRONMENT (A CASE STUDY OF DE-UNITED FOODS INDUSTRY LIMITED PRODUCER OF INDOMIE INSTANT NOODLES)	\$20
280	PROMOTION: A MARKETING TOOLS IN A COMPETITIVE MARKETING ENVIRONMENT IN NIGERIA (A CASE STUDY OF UNILEVER NIGERIAN, PLC)	\$20
281	PRODUCT AS AN IMPORTANT TOOLS OF IMPROVING THE PROFITABILITY OF AN ORGANIZATION (A CASE STUDY OF NIGERIA BOTTLING COMPANY, ILORIN, KWARA STATE)	\$20
282	PERSONAL SELLING AS AN EFFECTIVE PROMOTIONAL TOOL IN MARKETING OF INDUSTRIAL GOODS (A CASE STUDY OF NNPC, ILORIN)	\$20
283	OUTDOOR ADVERTISING AS A MARKETING STRATEGY FOR PRODUCT SALE IN THE NIGERIAN TELECOMMUNICATION INDUSTRY (A CASE STUDY OFGLOBALCOM NIGERIA LIMITED)	\$20
284	OPTIMUM PROMOTIONAL MIX AS EFFECTIVE TOOL FOR ENHANCING SALES IN THE NIGERIAN SOFT DRINK INDUSTRY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY).	\$20
285	THE INFLUENCE OF FAMILY DISINTEGRATION ON DEVIANT BEHAVIOUR (A STUDY OF ILORIN METROPOLIS KWARA STATE)	\$20
286	MEASUREMENT OF ADVERTISEMENT CONTRIBUTIONS TO EFFECTIVE SALES GROWTH IN A COMPETITIVE MARKET (A CASE STUDY OF NIGERITE LIMITED LAGOS)	\$20
287	MARKETING PLANNING AS A STRATEGY FOR EFFICIENT BUSINESS PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC LAGOS)	\$20
288	MARKETING OF PETROLEUM PRODUCT IN NIGERIA CASE STUDY OF OANDO PETROLEUM PLC ILORIN DEPOT	\$20
289	ADDRESSING SEXUAL VIOLENCE IN THE UNIVERSITY: HOW DO WE PREVENT AND PUNISH SEXUAL VIOLENCE AT CAMPUSES	\$20
290	INVESTIGATION INTO THE ROLES OF G.S.M IN DEVELOPING DIRECT MARKETING IN NIGERIA	\$20
291	IMPACT OF PROMOTIONAL STRATEGY IN THE HOTEL INDUSTRY (A CASE STUDY OF KWARA HOTEL)	\$20
292	IMPACT OF PERCEIVED SERVICE QUALITY ON CUSTOMER SATISFACTION AND BRAND LOYALTY (A CASE STUDY OF HONEYWELL FLOUR MILLS PLC)	\$20
293	THE ROLE OF TRADITIONAL INSTITUTION IN NATION BUILDING. (A CASE STUDY OF UMUDIM IN IKEDURU L.G.A.)	\$20
294	THE ROLE OF MARKETING IN COMMERCIAL BANKS (A CASE STUDY OF DIAMOND BANK PLC)	\$20
295	EVALUATION OF SELLING AS AN EFFECTIVE PROMOTIONAL IN MARKETING OF CONSUMERS PRODUCT (A CASE STUDY OF UNILEVER NIGERIA PLC ILORIN)	\$20
296	EVALUATION OF THE USE OF ADVERTISING AS A PROMOTIONAL TOOL IN MANUFACTURING INDUSTRIES IN NIGERIA (A CASE STUDY OF TUYIL PHARMACEUTICAL INDUSTRIES LIMITED, ILORIN)	\$20
297	ENVIRONMENTAL COMPLEXITY: DETERMINANT OF CHOICE OF PROMOTIONAL TOOLS IN MARKETING ORIENTED ORGANIZATION IN NIGERIA (A CASE STUDY OF JMK SUPERMARKET, ILORIN)	\$20
298	THE IMPACT OF TOURISM IN ALLEVIATING POVERTY IN NIGERIA (A CASE STUDY OF NEKEDE ZOO OWERRI IMO STATE)	\$20
299	THE SIGNIFICANCE OF MOTIVATION ON ENHANCING THE EMPLOYEE PERFORMANCE IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF UNITED BANK FOR AFRICAN (UBA) ILORIN)	\$20
300	EFFECTIVENESS OF PRICING POLICY IN MANUFACTURING INDUSTRIES A CASE STUDY OF P.Z	\$20
301	EFFECT OF SOCIAL MEDIA MARKETING ON ONLINE CONSUMER (A CASE STUDY OF SOCIAL MEDIA USERS IN ILORIN)	\$20
302	INFLUENCE OF INFORMAL GROUPS ON PRODUCTIVITY (A CASE STUDY OF UNIVERSITY OF NIGERIA TEACHING HOSPITAL, ENUGU.)	\$20
303	DISTRIBUTION AS A VARIABLE IN MARKETING OF PERISHABLE PRODUCT (A CASE STUDY OF AYOMIDE FARM OFFA KWARA STATE)	\$20
304	DEPOSITS MOBILIZATION THROUGH MARKETING OF BANKING SERVICES (THE CASE STUDY OF THE FIRST BANK OF NIGERIA ILORIN)	\$20
305	THE SIGNIFICANCE OF ADVERTISING TO BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF UNILEVER NIG. PLC OREGUN, LAGOS STATE)	\$20
306	THE SIGNIFICANCE OF BRANDING TO EFFECTIVE MARKETING OF THE TOBACCO PRODUCTS IN NIGERIA (A CASE STUDY OF INTERNATIONAL TOBACCO I.T.C.)	\$20
307	CONSUMER SATISFACTION AND RETENTION; A KEY TO BUSINESS SURVIVAL (A CASE STUDY OF BERGER PAINTS NIGERIA PLC)	\$20
308	FAMILY INSTABILITY AND JUVENILE DELINQUENCY	\$20
309	CONSUMER REACTION TO CLOSE-UP MODIFICATION: IT'S EFFECTS. (A CASE STUDY OF CLOSE-UP TOOTHPASTE A PRODUCT OF UNILEVER NIGERIA)	\$20

#	Product Name	Price
310	CORRELATES OF PERSONAL-PSYCHOLOGICAL FACTORS ON ORGANISATIONAL COMMITMENT OF WORKERS OF PRIVATE SECTORS IN IBADAN NORTH LOCAL GOVERNMENT AREA OF OYO STATE	\$20
311	CONSUMER ATTITUDE TOWARDS OKADA TRANSPORT SERVICE IN NIGERIA (A CASE STUDY OF OKADA COMMUTER IN ILORIN METROPOLIS)	\$20
312	BRANDING AND PACKAGING AS TOOLS FOR PRODUCT DIFFERENTIATION IN THE MARKETING OF CONSUMER PRODUCT IN NIGERIA. (A STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY LTD)	\$20
313	BRANDING AND PACKAGING AS EFFECTIVE TOOLS FOR PRODUCT DIFFERENTIATION IN MARKETING CONSUMER PRODUCTS	\$20
314	THE INFLUENCE OF EXCESSIVE INTAKE OF ALCOHOL AMONG UNIVERSITY STUDENTS	\$20
315	BRANDING AND MARKETING OF PURE WATER IN ILORIN TOWNSHIP (A CASE STUDY OF AYOBAT PURE WATER)	\$20
316	ASSESSING THE ROLE OF STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANIZATIONAL OBJECTIVES OF BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC, ILORIN)	\$20
317	APPLICATION OF THE MARKETING CONCEPT IN OUR LOCAL MARKET (A CASE STUDY OF OWODE MARKET OFFA , KWARA STATE	\$20
318	THE IMPACT OF POVERTY ALLEVIATION PROGRAMMES ON THE SOCIO-ECONOMIC LIVES OF SLUM DWELLERS (A CASE STUDY OF AGEGE AREA OF LAGOS STATE)	\$20
319	APPLICATION OF MARKETING CONCEPT IN NON-PROFIT ORGANIZATION (A CASE STUDY OF SECURITY AND EXCHANGE COMMISSION ABUJA)	\$20
320	AN INVESTIGATION INTO THE ROLE OF GSM OPERATION IN DEVELOPING DIRECT MARKET IN NIGERIA (A CASE STUDY OF MTN NIGERIA)	\$20
321	AN EXAMINATION OF IMPACT OF STRATEGIC PLANNING ON SALES PROMOTION (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
322	THE EFFECT OF ADOLESCENTS' SELF-CONCEPT ON THEIR EDUCATIONAL AND SOCIAL ADJUSTMENT IN SELECTED SECONDARY SCHOOLS IN LAGOS STATE	\$20
323	AN EVALUATION OF THE EFFECTIVENESS OF SALES PROMOTION AS ELEMENT OF PROMOTION MIXES. (A CASE STUDY OF 7UP PLANT, ILORIN)	\$20
324	AN APPLICATION OF MARKETING CONCEPTS IN THE TELECOMMUNICATION INDUSTRY IN NIGERIA (A CASE STUDY OF GLOBACOM NIGERIA)	\$20
325	THE SIGNIFICANCE OF NEW PRODUCT DEVELOPMENT IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF LUBCON LTD)	\$20
326	POVERTY ALLEVIATION PROGRAMME AS A STRATEGY FOR ECONOMIC DEVELOPMENT IN LAGOS STATE, NIGERIA	\$20
327	PERCEIVED EFFECTS OF POLLUTED SURFACE WATER ON THE HEALTH OF THE RESIDENTS IN ADO-ODO/OTA LOCAL GOVERNMENT AREA OGUN STATE	\$20
328	EFFECTS OF SALES PROMOTION AS A TOOL FOR WINNING CUSTOMERS IN A COMPETITIVE MARKET.	\$20
329	ADVERTISING, ITS ROLE AND IMPORTANCE IN THE MARKETING OF CON-1	\$20
330	PUBLIC RELATIONS AS AN EFFECTIVE PROMOTIONAL TOOL IN MARKETING OF SERVICES. (A CASE STUDY OF KEFFI COMMUNITY BANK (NIG) LTD.)	\$20
331	THE ROLE OF NEGOTIATION IN ATTAINING PURCHASING OBJECTIVES (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
332	THE RELEVANCE OF NEW PRODUCT DEVELOPMENT ON ATTAINING MARKETING OBJECTIVE OF TABLE WATER PRODUCERS. (A CASE STUDY OF SELECTED TABLE WATER PRODUCERS)	\$20
333	THE RELATIONSHIP BETWEEN EMPLOYEE JOB SATISFACTION AND EMPLOYEE COMMITMENT AMONG EMPLOYEES OF UNILEVER NIGERIA PLC.	\$20
334	THE PROBLEM OF FINANCING INTERNATIONAL TRADE IN NIGERIA	\$20
335	THE INFLUENCE OF CULTURE IN CONSUMERS BUYING BEHAVIOR (A CASE STUDY OF OBIANGWU NGOR - OKPALA L.G.A. IMO STATE)	\$20
336	THE IMPACT OF PROMOTIONAL STRATEGY ON SALES AND PROFIT A CASE OF NIGERIA BOTTLING COMPANY PLC (NBC)	\$20
337	THE IMPACT OF PERSONAL SELLING ON SALES VOLUME PERFORMANCE OF A MANUFACTURING COMPANY (A CASE (STUDY OF UNILEVER NIGERIA PLC.)	\$20
338	THE IMPACT OF MARKETING ON AGRICULTURAL DEVELOPMENT IN A DEVELOPING COUNTRY	\$20
339	THE IMPACT OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
340	THE IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT ON CUSTOMERS' SATISFACTION (A CASE OF FIDELITY BANK PLC)	\$20
341	THE IMPACT OF APPLICATION OF MARKETING CONCEPT IN THE NIGERIA BANKING INDUSTRY (A CASE STUDY OF ZENITH BANK)	\$20

#	Product Name	Price
342	INFLUENCE OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR (CASE STUDY OF FOREVER LIVING COSMETICS PRODUCTS)	\$20
343	THE EFFECTIVENESS OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
344	THE EFFECT OF ADVERTISING ON THE SALES OF TOOTHPASTES (A CASE STUDY OF GLAXO SMITHKLINE NIGERIA PLC ,LAGOS.)	\$20
345	SALES TERRITORIAL MANAGEMENT IN THE BREWERY INDUSTRY (A STUDY OF GUINNESS NIGERIA PLC ABA ABIA STATE)	\$20
346	RELATIONSHIP MARKETING: A NECESSARY TOOL FOR ORGANISATIONAL PERFORMANCE (A CASE STUDY OF TROPICS FINANCE AND INVESTMENT LIMITED)	\$20
347	THE RELEVANCE OF ADVERTISING AS A DETERMINANT OF CUSTOMER PATRONAGE IN THE FAST FOOD INDUSTRY (A CASE STUDY OF EARLY AND CHIKY FAST FOOD IN OWERRI, METROPOLIS).	\$20
348	ADMISSION BARRIERS INTO NIGERIA UNIVERSITY; A CASE STUDY OF LASU AND ITS IMPLICATION ON THE SOCIETY	\$20
349	MARKETING STRATEGY IN THE HOTEL INDUSTRY	\$20
350	MARKETING STRATEGY AND CONSUMER PURCHASE BEHAVIOR (A CASE STUDY OF GUINNESS IN NIGERIA PLC)	\$20
351	MARKETING STRATEGIES AND THEIR EFFECTS IN SALES EXPANSION IN ORGANISATION	\$20
352	MARKETING OF BANKING SERVICES IN NIGERIA (A STUDY OF FIRST BANK PLC)	\$20
353	PRODUCT QUALITY AS A BASIS FOR CONSUMER'S PATRONAGE	\$20
354	IMPACT OF E-PAYMENT ON ONLINE SHOPPING BEHAVIOUR (A STUDY OF JUMIA LIMITED)	\$20
355	EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL & MEDIUM SCALE ENTREPRENEURSHIP (A CASE STUDY OF LOYALTED PRODUCTS LIMITED)	\$20
356	APPLICATION OF MARKETING CONCEPT IN THE NIGERIA PUBLIC SECTOR INDUSTRY (A CASE STUDY OF ZENITH BANK)	\$20
357	PROMOTIONAL STRATEGY AS A TOOL OF ORGANIZATIONAL PROFITABILITY	\$20
358	PUBLIC SERVICES MARKETING A CASE STUDY OF FIRST BANK	\$20
359	PRODUCT FAILURE: THE CAUSES AND EFFECTS ON THE NIGERIAN ECONOMY	\$20
360	PRODUCT DIFFERENTIATION AS A SURVIVAL STRATEGY IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF STARLINE NIGERIA LIMITED)	\$20
361	THE ROLE OF MARKETING RESEARCH IN THE PLANNING AND DEVELOPMENT OF A NEW PRODUCT (A SURVEY OF NIGERIA BOTTLING COMPANY PLC, BENIN CITY)	\$20
362	THE INFLUENCE OF CUSTOMER RELATIONSHIP MANAGEMENT ON THE SALES OF KFC PRODUCTS IN IKEJA CITY MALL AND PALMS LEKKI	\$20
363	THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)	\$20
364	SOCIAL MEDIA: EFFECTS ON MARKET SHARE IMPROVEMENT IN THE SERVICE INDUSTRY. A STUDY OF SELECTED INSURANCE FIRMS	\$20
365	IMPACT OF ONLINE MARKETING ON SMALL AND MEDIUM ENTERPRISES IN LAGOS METROPOLIS	\$20
366	EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)	\$20
367	EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)	\$20
368	THE ROLE OF PUBLIC RELATIONS IN MARKETING OF BURXIN PAINT INDUSTRY IN ANAMBRA STATE	\$20
369	THE ROLE OF MARKETING IN THE DEVELOPMENT OF TOURISM INDUSTRY IN NIGERIA (A CASE STUDY OF NIKE LAKE RESORT ENUGU)	\$20
370	THE INFLUENCE OF PRODUCT QUALITY ON BRAND LOYALTY IN NIGERIA (A STUDY OF WAMCO NIGERIA PLC.)	\$20
371	THE IMPACTS OF PRICING IN MARKTING OF COKE DRINKS IN ENUGU STATE.	\$20
372	THE IMPACT OF SALES PROMOTION IN THE PURCHASE INTENT OF GOKO CLEANSER AMONG STUDENT	\$20
373	THE IMPACT OF PROMOTIONAL ACTIVITIES ON THE MARKETING OF GOLDEN MORN PRODUCT (A CASE STUDY OF NESTLE NIGER PLC ENUGU STATE).	\$20
374	THE IMPACT OF MARKETING COMMUNICATION ON SALE OF CONSUMER GOODS (A CASE STUDY OF NIGERIA BREWERIES PLC)	\$20
375	THE IMPACT OF ADVERTISING ON THE MARKETING OF BANKING SERVICES. (A CASE STUDY OF MICRO FINANCE BANK)	\$20
376	THE IMPACT OF ADVERTISING IN THE SALE OF A NEW PRODUCT (A CASE STUDY OF INDOMIE INSTANT NOODLES)	\$20
377	THE EFFECTIVENESS OF PUBLIC RELATIONS PRACTICE IN THE OIL SECTOR (A CASE STUDY OF AFRICAN PETROLEUM PLC)	\$20

#	Product Name	Price
378	THE EFFECT OF PHYSICAL DISTRIBUTION ON THE SALES VOLUME OF BEVERAGE IN ENUGU METROPOLIS (A CASE STUDY OF SEVEN-UP BOTTLING COMPANY)	\$20
379	THE EFFECT OF MOTIVATIONAL POLICIES AND PRACTICE ON SALES FORCE IN NIGERIA BANKING INDUSTRY (A CASE STUDY OF FIRST BANK NIGERIA PLC)	\$20
380	THE EFFECT OF EXCHANGE RATE FLUCTUATION ON IMPORTED GOODS IN NIGERIA (A CASE STUDY OF TOYOTA NIGERIA LIMITED, LAGOS)	\$20
381	THE EFFECT OF ADVERTISING ON THE SALES VOLUME OF BEVERAGES (A CASE STUDY OF MILO, BOURNVITA AND VIATALO)	\$20
382	SECURING CUSTOMERS PATRONAGE THROUGH PRODUCT INNOVATION IN NEW BEVERAGES NIGERIA LIMITED	\$20
383	MARKETING PRACTICES AND CONSUMER SATISFACTION IN THE HOTEL INDUSTRY	\$20
384	MARKETING OF AGRICULTURAL PRODUCTS IN ANAMBRA STATE (A CASE STUDY OF SELECTED LOCAL GOVERNEMNT AREAS IN ANAMBRA STATE)	\$20
385	INFLUENCE OF PRODUCT PACKAGING ON CONSUMER BUYING PREFERENCE (A CASE STUDY OF ABA METROPLIS)	\$20
386	IMPACT OF PUBLIC RELATION ON MARKETING OF BANKING SERVICE (A CASE STUDY OF ZENITH BANK PLC)	\$20
387	EVALUATION OF THE IMPACT OF ROAD NETWORK ON THE SELLING OF AGRICULTURAL PRODUCTS.	\$20
388	EVALUATION OF THE EFFECTS OF TRANSPORTATION PROBLEMS IN THE DISTRIBUTION OF GOODS AND SERVICES	\$20
389	DETERMINING THE EFFECT OF ADVERTISING STRATEGY ADAPTED IN THE SALES OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
390	CORPORATE ADVERTISING AS AN EFFECTING PROMOTIONAL TOOL IN THE MARKETING OF BANKING SERVICES (A CASE STUDY OF SELECTED COMMERCIAL BANK)	\$20
391	AN EVALUATION OF PRODUCT INNOVATION AS A STRATEGY FOR THE SURVIVAL OF MANUFACTURING FIRMS IN NIGERIA	\$20
392	AN ASSESSMENT OF THE PHYSICAL DISTRIBUTION OF SOFT DRINK (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
393	AN ANALYSIS OF PACKAGING AS A PROMO TOOL IN THE MARKETING OF PRODUCT. (A CASE STUDY OF PETALS)	\$20
394	THE SIGNIFICANCE OF PRODUCT QUALITY IN THE MARKETING OF SOFT DRINK (A CASE STUDY OF COCA-COLA BOTTLING COMPANY PLC)	\$20
395	THE SIGNIFICANCE OF MARKETING PLANNING IN A BUSINESS ORGANIZATION (A CASE STUDY OF PURE WATER IN ETSAKO WEST LOCAL GOVERNMENT)	\$20
396	THE SIGNIFICANCE OF DISTRIBUTION IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
397	THE SIGNIFICANCE OF BRAND POSITIONING IN MARKETING ACTIVITIES (A CASE STUDY OF OVALTINE)	\$20
398	THE SIGNIFICANCE OF ADVERTISING IN THE MANAGEMENT OF BUSINESS ORGANIZATION (A CASE STUDY OF SELECTED SMALL BUSINESS ORGANIZATION)	\$20
399	THE ROLE OF SALES PROMOTION ON THE PROFITABILITY OF A FIRM'S PRODUCT IN A DEPRESSED ECONOMY (A CASE STUDY OF NIGERIA BREWERY PLC)	\$20
400	THE ROLE OF RETAILER IN THE DISTRIBUTION OF CONSUMER GOODS (A CASE STUDY OF BENDEL SUPERMARKET, AUCHI)	\$20
401	THE PROBLEM OF MARKETING AGRICULTURAL PRODUCTS IN RURAL AREAS (A CASE STUDY OF DANSOF FARMS)	\$20
402	THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)	\$20
403	THE IMPORTANCE OF PACKAGING AS A PROMOTIONAL TOOL IN THE MARKETING OF CONSUMER DRINKS AND FOOD (A CASE STUDY OF CIL WATER COMPANY LTD, AVIELE)	\$20
404	THE IMPORTANCE OF MARKETING IN SERVICE ORGANIZATION (A CASE STUDY OF UBA BANK)	\$20
405	THE IMPORTANCE OF BRANDING AND PACKAGING AS A MEANS OF SALES PROMOTION IN AN ORGANIZATION IN NIGERIA	\$20
406	THE IMPACT OF PRODUCT QUALITY ON CONSUMER BRAND LOYALTY (A CASE STUDY OF INTERCONTINENTAL DISTILLER LIMITED, OTA, OGUN STATE)	\$20
407	THE IMPACT OF MARKETING RESEARCH IN ANY BUSINESS ORGANIZATION	\$20
408	THE IMPACT OF MARKETING PLANNING AND CONTROL IN MANUFACTURING COMPANY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
409	THE IMPACT OF MARKETING INFORMATION SYSTEM ON MANAGERIAL DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY LTD, BENIN CITY, EDO STATE)	\$20
410	THE IMPACT OF ADVERTISING ON THE CONSUMPTION OF NOODLE FOODS (A CASE STUDY OF HONEY WELL NOODLES NIGERIA LIMITED LAGOS)	\$20
411	THE IMPACT OF ADVERTISING ON THE BUYING HABIT OF RURAL DWELLERS (A CASE STUDY OF IGARRA COMMUNITY, EDO STATE)	\$20

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412	THE EFFECTS OF SALES PROMOTION ON CONSUMER BUYING DECISION (A CASE STUDY OF COCA-COLA BOTTLING COMPANY)	\$20
413	THE INFLUENCE OF PERCEIVED YOUTH CULTURE ON SOCIAL ORIENTATION OF UNDERGRADUATES IN UNIVERSITY OF LAGOS	\$20
414	INFLUENCE OF SELF-TALK ON ACHIEVEMENT ORIENTATION AMONG ADOLESCENTS IN SURULERE LED LAGOS STATE	\$20
415	THE EFFECT OF INFORMATION COMMUNICATION TECHNOLOGY ON EARLY CHILDHOOD EDUCATION DELIVERY IN LAGOS STATE	\$20
416	SOLID WASTE DISPOSAL AS A DETERMINANT OF INSECURITY AMONG RESIDENTS OF EJIGBO LOCAL GOVERNMENT AREA IN LAGOS STATE	\$20
417	RELATIONSHIP BETWEEN CHILD'S RIGHTS ACT AND GIRL CHILD EDUCATION IN SENIOR SECONDARY SCHOOLS IN LAGOS STATE NIGERIA	\$20
418	PREVALENCE AND EFFECT OF DRUG ABUSE, SMOKING AND ALCOHOLISM ON STUDENTS' ACADEMIC PERFORMANCE IN AJEROMI-IFELODUN EDUCATIONAL DISTRICT OF LAGOS STATE	\$20
419	IMPACT OF SECONDARY SCHOOL VOCATIONAL CURRICULUM ON SOCIO-ECONOMIC EMPOWERMENT OF YOUTHS IN LAGOS STATE, NIGERIA	\$20
420	HUMAN RESOURCES PLANNING AND MANAGEMENT AS CORRELATES OF SCHOOL PRODUCTIVITY IN LAGOS STATE	\$20
421	DECLINING PRISON FACILITIES AS IMPEDIMENT TO THE REHABILITATION OF OFFENDERS IN IKOYI PRISON	\$20
422	ANALYSIS OF THE ADJUSTMENT PROBLEMS OF PUPILS WITH DISABILITY IN INTEGRATED SCHOOLS IN LAGOS STATE.	\$20
423	PSYCHO-SOCIAL FACTORS INFLUENCING MARITAL INSTABILITY OF WOMEN IN AJAH, ETI-OSA L.G.A. LAGOS STATE	\$20
424	LIVELIHOOD, LIVING CONDITION AND COPING STRATEGIES AMONG OLDER PERSONS IN OJO LOCAL GOVERNMENT	\$20
425	YOUTH EMPLOYMENT, EMPOWERMENT AND POVERTY ALLEVIATION IN OGUN STATE	\$20
426	FAMILY STRUCTURES, NEIGHBOURHOOD ENVIRONMENT AND DELINQUENCY: A STUDY OF INMATES IN TWO CORRECTIONAL CENTRES IN LAGOS, NIGERIA	\$20
427	PSYCHO-SOCIAL FACTORS INFLUENCING MARITAL INSTABILITY (A CASE STUDY OF WOMEN IN AJAH, ETI-OSA L.G.A. LAGOS STATE)	\$20
428	MICRO-FINANCE AND ECONOMIC EMPOWERMENT OF WOMEN IN LAGOS STATE NIGERIA	\$20
429	INFLUENCE OF MASS MEDIA AWARENESS TO PROMOTION OF FAMILY PLANNING PRACTICES IN AGEGE LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
430	IMPACT OF KEKE NAPEP AS POVERTY ALLEVIATION STRATEGY IN LAGOS STATE	\$20
431	THE EFFECTIVENESS OF ADVERTISING ON THE MARKETING OF CONSUMES' PRODUCT (A CASE STUDY OF NESTLE FOOD NIGERIA PLC, ILUPEJU, LAGOS STATE)	\$20
432	THE EFFECT OF PURCHASING AND SUPPLY ACTIVITIES IN CONSTRUCTION INDUSTRY (A CASE STUDY OF HARTLAND NIGERIA LTD, AUCHI)	\$20
433	EFFECTS OF URBAN RENEWAL ON WOMEN'S ROLE IN OSHODI LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
434	THE EFFECT OF PROMOTIONAL ACTIVITIES ON THE CONSUMPTION OF A COMPANY PRODUCT (A CASE STUDY OF MTN)	\$20
435	THE EFFECT OF PACKAGING ON THE SALES OF A COMPANY'S PRODUCT (A CASE STUDY OF GUINNESS NIGERIA PLC)	\$20
436	THE EFFECT OF PACKAGING ON CONSUMER BUYING DECISION (A CASE STUDY OF UNILEVER)	\$20
437	THE EFFECT OF CULTURE ON CONSUMERS BUYING BEHAVIOUR (A CASE STUDY OF ASABA COMMUNITY)	\$20
438	DRUG AND ALCOHOLIC ABUSE AMONG THE YOUTHS	\$20
439	STRATEGIES FOR MARKETING A NEW PRODUCT IN A SATURATED MARKET (A CASE STUD OF NIGERIAN BREWERIES PLC)	\$20
440	SIGNIFICANCE OF PRICE ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)	\$20
441	SIGNIFICANCE OF PRICE IN INTRODUCTION OF NEW PRODUCT (STUDY OF SELECTED PRODUCTS OF NIGERIA BREWERIES PLC, BENIN CITY)	\$20
442	COPING MECHANISM AMONG UNEMPLOYED GRADUATES IN MUSHIN LOCAL GOVERNMENT AREA OF LAGOS STATE.	\$20
443	SIGNIFICANCE OF PERSONAL SELLING IN THE MARKETING OF DETERGENT (A CASE STUDY OF UNILEVER NIG PLC)	\$20
444	ROLE OF ADVERTISING IN THE SALES OF NIGERIA MADE GOODS (UYI TECHNICAL COMPANY, BENIN CITY)	\$20
445	CHECKMATING YOUTH UNEMPLOYMENT IN NIGERIA: FISH FARMING OPTION	\$20
446	POLITICAL MARKETING IN NIGERIA (A CASE STUDY OF PDP AND APC)	\$20
447	PACKAGING AS A PROMOTIONAL TOOLS IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF NASCO GROUP OF COMPANY, JOS)	\$20
448	NEW PRODUCT DEVELOPMENT TEST MARKETING PROSPECT AND CHALLENGES (A CASE STUDY OF GUINNESS NIGERIA PLC)	\$20

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449	MARKETING STRATEGIES AS A TECHNIQUE FOR PROFIT MAXIMIZATION IN MANUFACTURING ENTERPRISE (A CASE STUDY OF GUINNESS NIG PLC)	\$20
450	MARKETING OF PETROLEUM PRODUCTS (A CASE STUDY OF PIPELINE AND PRODUCTS MARKETING COMPANY (PPMC))	\$20
451	CAUSES AND EFFECT OF CHILD TRAFFICKING IN OYO STATE. (A STUDY OF SURULERE LOCAL GOVERNMENT AREA.)	\$20
452	INFLUENCE OF PRICING STRATEGY ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)	\$20
453	INFLUENCE OF ADVERTISEMENT IN CONSUMER'S BUYING BEHAVIOUR. (A CASE STUDY OF COCA-COLA ENTERPRISE LTD, LAGOS NIGERIA)	\$20
454	IMPORTANCE OF PRODUCT LIFE CYCLE IN MARKETING ORGANIZATION	\$20
455	IMPORTANCE OF DISTRIBUTION CHANNEL TO THE MARKETING OF A PRODUCT IN AN ORGANIZATION	\$20
456	IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS (A CASE STUDY OF 7-UP BOTTLING COMPANY NIG PLC, BENIN CITY, EDO STATE)	\$20
457	IMPACT OF ADVERTISING ON THE PURCHASE OF ETISALAT RECHARGE CARDS (A CASE STUDY OF AUCHI METROPOLIS)	\$20
458	IMPACT OF ADVERTISING ON CONSUMER PURCHASE DECISION (A CASE STUDY OF NESTLE MILO NIG PLC)	\$20
459	GOING BEYOND JUST ADVERTISING AND ITS IMPACT TO SALES TURNOVER OF A COMPANY (A CASE STUDY OF PROMASSIDOR NIG LTD)	\$20
460	EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)	\$20
461	EFFECT OF SALES FORECAST ON MARKETING DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY)	\$20
462	EFFECT OF MARKETING PLANNING ON THE PERFORMANCE OF SERVICE ORGANIZATION (A CASE STUDY OF ACCESS BANK PLC.)	\$20
463	EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)	\$20
464	AN APPRAISAL OF MARKETING MIX APPLICATION IN RETAIL BUSINESSES (A CASE STUDY OF SELECTED RETAIL OUTLETS IN AUCHI TOWN)	\$20
465	MOTIVATING TECHNICAL SALES PEOPLE FOR HIGHER PRODUCTIVITY (A CASE STUDY OF EMENITE NIG. LTD)	\$20
466	EFFECTIVE CORPORATE IMAGE MANAGEMENT AS A STRATEGY FOR ENHANCING PROFITABILITY (A CASE STUDY OF FIRST BANK OF NIGERIA PLC).	\$20
467	CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE	\$20
468	CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE	\$20
469	BALACING AND BURGETING CONTROL IN A MANUFACTRURING AND MARKETING ORGANIZATION (A CASE OF STUDY OF TOTAL NIGERIA LTD)	\$20
470	APPLICATION OF MARKETING CONCEPT IN MARKETING OF HAIR DRESSING SERVICES (A COMPARATIVE ANALYSIS OF MAGIC FINGERS BEAUTY HOME AND ULTIMATE BEAUTY SALON)	\$20
471	TITLE PAGE ADVERTISING AN EFFECTIVE PROMOTIONAL TOOL FOR MARKETING NEW PRODUCT (A CASE STUDY OF NASCO MARKETING COMPANY)	\$20
472	A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)	\$20
473	A CRITICAL APPRAISAL OF THE NIGERIAN EXPORT PROMOTION COUNCIL STRATEGIES IN THE EXPORT OF NIGERIA GOODS	\$20
474	THE ROLE OF ADVERTISING ON THE MARKETING OF SUITCASE IN ENUGU METROPOLIS (A CASE STUDY OF JUMATEX SUITCASE ENUGU)	\$20
475	THE IMPORTANCE OF BRANDING IN THE MARKETING OF UNILEVER PRODUCTS IN ENUGU STATE	\$20
476	THE IMPACT OF MARKETING IN THE DEVELOPMENT OF TOURISM	\$20
477	THE EFFECT OF GOOD PUBLIC RELATION AND ORGANIZED PROMOTIONS ON THE ACHIEVEMENT OF MARKETING OBJECTIVE (CASE STUDY OF NIGERIA BREWERIE PLC)	\$20
478	PRODUCT PLANNING MANAGEMENT AND DISTRIBUTION PROBLEMS IN SOFT DRINK INDUSTRY. (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC.)	\$20
479	PROBLEMS AND PROSPECTS OF MARKETING IN SMALL-SCALE BUSINESS IN NIGERIA (A CASE STUDY OF AQUA RAPHA, GOD'S HEALING WATER)	\$20
480	PHYSICAL DISTRIBUTION MANAGEMENT IN BREWERY INDUSTRIES (A CASE STUDY OF NIGERIAN BREWERIES PLC)	\$20
481	PACKAGING AS A PROMO TOOL IN THE MARKETING OF BEAUTY CARE PRODUCTS. (A CASE STUDY OF PETALS)	\$20
482	A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)	\$20

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483	IMPACT OF SALES PROMOTION ON BUYING DECISION (A CASE STUDY OF GLOBACOM NIGERIA LIMITED)	\$20
484	EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL & MEDIUM SCALE ENTREPRENEURSHIP	\$20
485	EFFECT OF PACKAGING ON CONSUMER BEHAVIOUR: (A CASE STUDY OF NIGERIAN BREWERIES PLC.)	\$20
486	EFFECT OF INTERNET ADVERTISING ON CONSUMERS' PURCHASE DECISION (A STUDY OF JUMIA ONLINE STORES IN LAGOS)	\$20
487	THE EVALUATION OF DISTRIBUTION CHANNEL OF PETROLEUM PRODUCTS (CASE STUDY MOBIL)	\$20
488	THE EFFECT OF RELATIONSHIP MARKETING ON ORGANIZATIONAL PERFORMANCE (A STUDY OF AIICO INSURANCE PLC)	\$20
489	THE EFFECT OF MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOUR (A CASE STUDY OF NIGERIA BOTTLING COMPANY N.B.C PLC)	\$20
490	THE EFFECT OF MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOUR (A CASE STUDY OF NIGERIA BOTTLING COMPANY N.B.C PLC)	\$20
491	ROLE OF CELEBRITY ADVERTISING IN CONSUMER BRAND LOYALTY A STUDY OF MTN (GSM) USERS IN IKEJA L.G.A, LAGOS STATE	\$20
492	RELATIONSHIP SELLING: ITS EFFECTS ON SALESMAN PERFORMANCE IN SERVICE INDUSTRY	\$20
493	THIRD PARTY E-COMMERCE PLATFORMS: BENEFITS AND BARRIERS FOR RETAIL BUSINESSES IN NIGERIA	\$20
494	THE SIGNIFICANCE OF STRATEGIC MARKETING PRACTICES TO THE EFFECTIVE AND EFFICIENT PERFORMANCE OF SMALL AND MEDIUM SCALE ENTERPRISE (SMES)	\$20
495	THE IMPACT OF SALES PROMOTION ON PRODUCT COMPETITIVENESS OF FAST MOVING CONSUMER GOODS (FMCG)	\$20
496	THE IMPACT OF PRODUCT DIVERSIFICATION STRATEGY ON ORGANIZATIONAL GROWTH (A CASE STUDY OF COCA COLA NIGERIA PLC)	\$20
497	THE EFFECT OF PRODUCT PLANNING AND DEVELOPMENT IN THE GROWTH OF ORGANISATION (A CASE STUDY OF SMITHKLINE GLAXO NIGERIA PLC)	\$20
498	THE EFFECT OF MEDIA ADVERTISEMENT ON SALES OF CONSUMER GOODS IN SOME SELECTED MARKETING FIRMS IN LAGOS	\$20
499	THE EFFECT OF MATERIALS MANAGEMENT ON THE PROFITABILITY OF THE MANUFACTURING COMPANY (A STUDY OF CADBURY NIGERIA PLC)	\$20
500	SPATIAL DISTRIBUTION OF LOCAL MARKET AND VARIATIONS IN PRICES OF VEGETABLE IN LAGOS STATE (A CASE STUDY OF OJO LOCAL GOVERNMENT)	\$20