

Projects

Projects — Batch 12

#	Product Name	Price
1	THE APPLICATION OF INFORMATION TECHNOLOGY TO THE LEARNING AND TEACHING OF ECONOMICS IN SECONDARY SCHOOLS	\$16
2	MOTIVATIONAL NEEDS OF PUBLIC PRIMARY SCHOOL TEACHERS IN NIGERIA	\$16
3	HIGHER EDUCATION AND MANPOWER DEVELOPMENT: AN ASSESSMENT OF THE CONTRIBUTIONS OF THE UNIVERSITY OF BENIN	\$16
4	ATTITUDES OF UNDERGRADUATE YOUTHS TOWARD DEMOCRATIC VALUES: IMPLICATION FOR SOCIAL STUDIES	\$20
5	A COMPARATIVE STUDY OF STUDENTS AND TEACHERS PERCEPTION OF STUDENTS' PROBLEMS	\$20
6	IMPACT OF INTERNATIONAL TRADE ON THE ECONOMIC GROWTH OF NIGERIA	\$20
7	THE IMPACT OF QUALITATIVE SECONDARY EDUCATION ON THE ACADEMIC PERFORMANCE OF STUDENTS IN THE SENIOR SECONDARY SCHOOLS: A STUDY OF SELECTED SENIOR SECONDARY SCHOOLS IN KOSOFE LOCAL GOVERNMENT AREA OF LAGOS STATE.	\$16
8	THE IMPACT OF APPLICATION OF E-LEARNING TO THE TEACHING AND LEARNING OF AGRICULTURE IN SECONDARY SCHOOLS (A CASE STUDY OF SSI STUDENTS)	\$20
9	THE EFFECT OF GLOBALIZATION ON MAINTENANCE AND SUSTENANCE OF ADULT EDUCATION (A CASE STUDY ADULT EDUCATION CENTRES IN MUSHIN, OSHODI, AND OJUELEGBA LOCAL GOVERNMENT AREA OF LAGOS STATE)	\$20
10	THE CONSTRAINTS TO THE EFFECTIVE IMPLEMENTATION OF VOCATIONAL EDUCATION IN THE PRIVATE SECONDARY SCHOOL IN ALIMOSHO LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
11	PROBLEMS OF TEACHING AND LEARNING ALGEBRA AT THE SENIOR SECONDARY SCHOOLS	\$20
12	ORGANIZATIONAL FACTORS AS CORRELATES OF SCIENCE STUDENTS ACADEMIC PERFORMANCE IN SENIOR SECONDARY SCHOOLS	\$20
13	MONEY SUPPLY DETERMINATION IN NIGERIA	\$20
14	IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY (ICT) ON CLASSROOM TEACHING	\$20
15	EFFECTS OF CONTINUOUS ASSESSMENT ON ACADEMIC ACHIEVEMENT OF CHEMISTRY STUDENTS	\$20
16	AN EVALUATION OF COMPUTER UTILIZATION IN RECORD MANAGEMENT IN NIGERIAN UNIVERSITY SYSTEM (A CASE STUDY OF UNIVERSITY OF ED0-EKITIT IN EKITI STATE)	\$20
17	TRAINING AND MANPOWER DEVELOPMENT AS CORRELATES OF TEACHERS' PRODUCTIVITY IN SELECTED SECONDARY SCHOOLS	\$20
18	THE USE OF LIBRARY AND STUDENTS ACADEMIC PERFORMANCE IN UNIVERSITIES	\$20
19	THE RELATIVE EFFECT OF DRAMA, PRACTICAL WORK ON THE ACHIEVEMENT OF STUDENTS IN PHYSICS LEARNING	\$16
20	THE INFLUENCE OF HUMAN RESOURCES ON STUDENT ACADEMIC PERFORMANCE IN PUBLIC SENIOR SECONDARY SCHOOLS IN EDUCATION DISTRICT IV OF LAGOS STATE	\$20
21	THE INFLUENCE OF DEMOGRAPHIC VARIABLES ON THE PERCEPTION OF SCIENCE TEACHERS TOWARDS THE INCLUSION OF HIV/AIDS EDUCATION IN SECONDARY SCHOOLS	\$20
22	THE IMPACT OF QUALITATIVE SECONDARY EDUCATION ON THE ACADEMIC PERFORMANCE OF STUDENTS IN THE SENIOR SECONDARY SCHOOLS: A STUDY OF SELECTED SENIOR SECONDARY SCHOOLS IN KOSOFE LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
23	FINANCE AND AUDIT PERFORMANCE IN PUBLIC ORGANISATIONS (A STUDY OF THE NIGERIAN POLICE FORCE)	\$20
24	EFFECT OF PENSIONS FUND MANAGEMENT ON RETIREES IN NIGERIAN POLICE FORCE	\$20
25	THE EFFECTS OF PARENTAL SOCIO-ECONOMIC STATUS ON STUDENTS' ACADEMIC PERFORMANCE IN SELECTED SECONDARY SCHOOLS IN SHOMOLU LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
26	AN ASSESSMENT OF COLLECTIVE BARGAINING IN UNILEVER PLC	\$20
27	IMPACT OF PENSION REFORM ON ORGANIZATIONAL PERFORMANCE IN THE PUBLIC SECTOR (A CASE STUDY OF LAGOS STATE MINISTRY OF EDUCATION)	\$20
28	EFFECTS OF GOVERNMENT FUNDING SCHEMES ON DEVELOPMENT OF SMALL AND MEDIUM ENTERPRISES (SMES) IN NIGERIA (A CASE STUDY OF SMIEIS)	\$20
29	EFFECT OF NEW MINIMUM WAGE ON EMPLOYEES TURNOVER INTENTION IN PUBLIC SECTOR (ALAUSA SECRETARIAT)	\$20
30	CORRUPTION AND LOCAL GOVERNMENT ADMINISTRATION IN NIGERIA (A CASE STUDY OF IKEJA LOCAL GOVERNMENT)	\$20
31	COLLECTIVE BARGAINING AND ORGANISATIONAL EFFECTIVENESS IN NIGERIAN STATE OWNED ENTERPRISES (A CASE STUDY OF LAGOS PRINTING CORPORATION)	\$20
32	THE EFFECT OF TEACHING PRACTICE ON THE BASIC SCIENCE STUDENT TEACHER, COOPERATING TEACHER AND THE STUDENT	\$20

#	Product Name	Price
33	THE EFFECT OF ORGANIZATIONAL CLIMATE AND TEACHERS' JOB PRODUCTIVITY IN SELECTED SENIOR SECONDARY SCHOOLS IN MAINLAND LOCAL GOVERNMENT AREA OF LAGOS STATE, NIGERIA	\$20
34	THE EFFECT OF INFORMATION COMMUNICATION TECHNOLOGY ON EARLY CHILDHOOD EDUCATION DELIVERY IN LAGOS STATE	\$20
35	EVALUATING EMPLOYEES PERFORMANCE APPRAISAL METHODS AND USE OF THE APPRAISAL RESULTS IN BOTH PUBLIC AND PRIVATE ORGANIZATION	\$20
36	THE PRACTICE OF TRADE UNIONISM AND THE IMPROVEMENT OF ECONOMIC WORKING CONDITIONS IN NIGERIA (A CASE STUDY OF THE NATIONAL UNION OF TEXTILE, GARMENT AND TAILORING WORKERS OF NIGERIA.)	\$20
37	EFFECTIVENESS OF IN-SERVICE TRAINING ON EMPLOYEE'S DEVELOPMENT AND PRODUCTIVITY A STUDY OF EBONYI STATE MINISTRY OF FINANCE, ABAKALIKI.	\$20
38	THE IMPACT OF JOB CONTEXT AND JOB CONTENT FACTORS ON EMPLOYEES PERFORMANCE (A COMPARATIVE STUDY OF LAGOS STATE CIVIL SERVICE AND SELECTED MANUFACTURING ORGANIZATION IN LAGOS STATE)	\$20
39	THE ROLE OF PERFORMANCE APPRAISAL IN HUMAN RESOURCES MANAGEMENT: (A CASE STUDY OF UNITED BANK FOR AFRICA (UBA))	\$20
40	THE IMPORTANCE OF HUMAN RESOURCES AND TRAINING IN AN ORGANISATION (A CASE STUDY OF SONA BREWERIES NIGERIA PLC)	\$20
41	THE IMPACT OF REWARD AND COMPENSATION SYSTEM ON THE PRODUCTIVITY OF EMPLOYEES IN AN ORGANISATION (A STUDY OF SKYE BANK PLC.)	\$20
42	THE IMPACT OF DIFFERENTIAL WAGE RATES ON JOB SATISFACTION	\$20
43	THE EFFECT OF PERFORMANCE APPRAISAL ON PRODUCTIVITY (A CASE STUDY OF WEMA BANK PLC.)	\$20
44	THE EFFECT OF LABOUR MANAGEMENT RELATION (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
45	THE EFFECT OF JOB ROTATION ON EMPLOYEES PERFORMANCE (A CASE STUDY OF CONSOLIDATED BREWERIES PLC.)	\$20
46	THE EFFECT OF INADEQUATE HUMAN RESOURCES ON THE PERFORMANCE OF GOVERNMENT ESTABLISHMENTS. (A CASE STUDY OF MINISTRY OF FINANCE).	\$20
47	THE EFFECT OF HUMAN RESOURCE PERSONNEL ON MANAGEMENT OF ORGANISATION PERFORMANCE	\$20
48	THE EFFECT OF CRISIS MANAGEMENT IN ORGANISATION EFFICIENCY AND EFFECTIVENESS	\$20
49	THE EFFECT OF INFORMATION COMMUNICATION TECHNOLOGY (ICT) ON STUDENTS' ACADEMIC PERFORMANCE ON MATHEMATICS IN SELECTED SECONDARY SCHOOLS IN KOSOFE LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
50	STUDENTS' MANAGEMENT RELATIONS IN NIGERIA UNIVERSITY (A CASE STUDY OF KOGI STATE UNIVERSITY ANYIGBA)	\$20
51	HUMAN RESOURCE MANAGEMENT AND ORGANIZATIONAL PERFORMANCE OF CONSULTING FIRMS IN THE NIGERIAN CONSTRUCTION INDUSTRY	\$20
52	NIGERIAN WORKERS ATTITUDE TO WORK AND ITS EFFECT ON PRODUCTIVITY, (A CASE STUDY OF POWER HOLDING COMPANY OF NIGERIA, OWERRI.)	\$20
53	THE EFFECT OF EMPLOYMENT ON SANDWICH GRADUATE AT THE LABOUR MARKET (CASE STUDY OF UNIVERSITY OF LAGOS)	\$20
54	IMPACT OF PERSONNEL MANAGEMENT IN CONFLICT RESOLUTION IN AN ORGANISATION	\$20
55	IMPACT OF HUMAN RESOURCE PLANNING ON THE PERFORMANCE OF AN ORGANIZATION	\$20
56	IMPACT OF PERFORMANCE APPRAISAL ON STAFF PRODUCTIONS (A STUDY OF ABC TRANSPORT PLC)	\$20
57	EFFECTIVE HUMAN RESOURCES MANAGEMENT AS A KEY TO THE ACCOMPLISHMENT OF ORGANIZATION COALS (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
58	THE EFFECT OF BORROWING ON THE PERFORMANCE OF MICRO ENTERPRISES IN NIGERIA	\$20
59	THE EMPLOYEE TRAINING AND PRODUCTIVITY IN THE AVIATION INDUSTRY.	\$20
60	ASSESSMENT OF THE OPERATIONAL EFFECTIVENESS OF INDUSTRIAL TRAINING FUND	\$20
61	THE ROLE OF INDUSTRIAL TRAINING SCHEME ON THE DEVELOPMENT OF MANPOWER IN SELETED BUSINESS ESTABLISHMENT	\$20
62	THE IMPACT OF TRAINING AND DEVELOPMENT ON WORKERS PRODUCTIVITY IN LEMON NIG PLC	\$20
63	SHORTAGE OF HUMAN RESOURCES IN GOVERNMENT ESTABLISHMENT PROBLEM AND SOLUTIONS (A STUDY OF MINISTRY OF FINANCE AND ECONOMIC PLANNING)	\$20
64	PERSONNEL APPRAISAL IN A ROUTINIZED MANAGEMENT SYSTEM IN UNIVERSITY	\$20
65	EFFECT OF INDUSTRIAL CRISIS ON PRODUCTIVITIES OF WORKERS IN ABIA STATE POLYTECHNIC, ABA, ABIA STATE	\$20
66	ADVERTISING AS AN EFFECTIVE PROMOTIONAL TOOL IN THE DELIVERING OF BANKING SERVICE. (A CASE STUDY OF SELECTED COMMERCIAL BANK)	\$20

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67	THE IMPORTANCE OF TRAINING IN IMPROVING EMPLOYEE'S EFFICIENCY (A CASE STUDY OF AUCHI POLYTECHNIC, AUCHI)	\$20
68	THE IMPACT OF TRAINING AND DEVELOPMENT ON WORKERS' PRODUCTIVITY (A CASE STUDY OF NIGERIA BOTTLING COMPANY, PLC)	\$20
69	TEACHERS' STRESS AS A FACTOR CONTRIBUTING TO THE MASS FAILURE OF STUDENTS IN ORAL ENGLISH LANGUAGE AT SENIOR SECONDARY SCHOOLS IN MUSHIN LOCAL GOVERNMENT AREA OF LAGOS STATE	\$16
70	THE IMPACT OF HUMAN RESOURCE MANAGEMENT ON A MANUFACTURING ORGANIZATION (A CASE STUDY OF DANGOTE NIG PLC)	\$20
71	THE CAUSES OF CONFLICT AND ITS MANAGEMENT IN A MODERN DAY ORGANIZATION	\$20
72	STAFF TRAINING AND DEVELOPMENT PROGRAMME FOR JUNIOR PERSONNEL IN NIGERIA POLYTECHNICS (A CASE STUDY OF OZORO POLYTECHNIC, DELTA STATE)	\$20
73	ROLE OF PERSONNEL DEPARTMENT IN AN ORGANIZATION (A CASE STUDY OF SETRACO NIGERIA PLC, AUCHI)	\$20
74	SUPPORTIVE RESOURCES ON TEACHING-LEARNING EFFICIENCY	\$20
75	IMPACT OF WORKERS AND MANAGEMENT RELATIONSHIP ON JOB PERFORMANCE (A CASE STUDY OF EDO STATE LIBRARY BOARD HEADQUARTERS, BENIN CITY, EDO STAE)	\$20
76	IMPACT OF LEADERSHIP STYLE IN ORGANIZATIONAL GROWTH AND DEVELOPMENT (A CASE STUDY OF AUCHI POLYTECHNIC AUCHI EDO STATE)	\$20
77	IMPACT OF EMPLOYEE PARTICIPATION IN DECISION MAKING IN AN ORGANIZATION (A CASE STUDY OF FREEDOM GROUP OF COMPANY, BENIN CITY)	\$20
78	EFFECT OF LABOUR TURNOVER ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF NIGERIAN BREWERY PLC)	\$20
79	EFFECT OF LABOUR RELATIONS ON WORKER PRODUCTIVITY (A CASE STUDY OF SEVEN UP BOTTLING COMPANY PLC)	\$20
80	EFFECT OF CONFLICT ON ORGANIZATIONAL GROWTH AND PRODUCTIVITY (A CASE STUDY OF AUCHI POLYTECHNIC, AUCHI EDO STATE)	\$20
81	EFFECT OF COMPENSATION PACKAGE ON EMPLOYEE PERFORMANCE (A CASE STUDY OF KPMG PROFESSIONAL SERVICE LAGOS)	\$20
82	CRISES MANAGEMENT IN AN ORGANIZATION. (A CASE STUDY OF ANAMMCO PLC EMENE ENUGU)	\$20
83	A SURVEY OF WELFARE PACKAGES AVAILABLE TO THE EMPLOYEES OF THE NIGERIA RAILWAY CORPORATION AND THE EFFECT ON THEIR PERFORMANCE.	\$20
84	PROBLEMS OF HUMAN RESOURCES MANAGEMENT (A CASE STUDY OF ENUGU STATE BROADCASTING SERVICE (ESBS) ENUGU)	\$20
85	CONFLICT MANAGEMENT AND ORGANIZATIONAL DEVELOPMENT A STUDY OF MOBILE PRODUCING NIGERIA PLC	\$20
86	SOCIAL STUDIES TEACHERS' SELF-EFFICACY AND ATTITUDES TOWARDS SENIOR SECONDARY SCHOOL CIVIC EDUCATION CURRICULUM IN OYO STATE, NIGERIA	\$20
87	CONFLICT MANAGEMENT IN LOCAL GOVERNMENT SERVICE CASE STUDY OF OJO LOCAL GOVERNMENT	\$20
88	TRADE UNIONISM AND ORGANISATIONAL EFFECTIVENESS (A STUDY OF NESTLE NIGERIA PLC, LAGOS)	\$20
89	THE EFFECT OF TRAINING ON EMPLOYEES' JOB SATISFACTION IN AFRICAN PETROLEUM PLC	\$20
90	THE ROLE OF COMMUNICATION IN ENHANCING LABOUR MANAGEMENT RELATIONS (A CASE STUDY OF ACADEMIC PRESS PLC ILUPEJU, LAGOS)	\$20
91	THE ROLE OF COMMUNICATION IN ENHANCING LABOUR MANAGEMENT RELATIONS (A CASE STUDY OF ACADEMIC PRESS PLC ILUPEJU, LAGOS)	\$20
92	THE IMPACT OF WELFARE SERVICES ON WORKERS' PERFORMANCE IN CAPP A PLC	\$20
93	THE IMPACT OF STAFF TRAINING PROGRAMME ON EMPLOYEES' PERFORMANCE (A CASE STUDY OF LONGMAN NIGERIA LTD)	\$20
94	THE IMPACT OF RURAL MIGRATION ON COMMUNITY DEVELOPMENT (A CASE STUDY OF IBA LOCAL GOVERNMENT DEV. AREA.)	\$20
95	THE IMPACT OF OCCUPATIONAL STRESS ON WORKER'S PERFORMANCE (A STUDY OF NEIMENTH INTERNATIONAL PHARMACEUTICALS PLC)	\$20
96	THE IMPACT OF LABOUR ON ORGANIZATION EFFECTIVENESS (A CASE STUDY OF WEMA BANK PLC)	\$20
97	IMPACT OF COLLECTIVE BARGAINING PROCESS ON THE REMUNERATION OF WORKERS	\$20
98	THE EFFECTS OF STAFF WELFARE SCHEME ON EMPLOYEE PRODUCTIVITY A CASE STUDY OF SURULERE LOCAL GOVERNMENT, LAGOS STATE	\$20
99	THE EFFECT OF TRAINING AND DEVELOPMENT ON EMPLOYEES' PERFORMANCE IN FINANCIAL INSTITUTION OF NIGERIA (A CASE STUDY OF FIRST REGISTRAR OF NIGERIA LIMITED)	\$20
100	THE EFFECT OF SALARIES AND WAGES ON WORKER'S PERFORMANCE IN EDUCATIONAL SECTOR	\$20
101	THE EFFECT OF LEADERSHIP STYLE ON SUBORDINATE PRODUCTIVITY (A CASE STUDY OF UNITED BANK FOR AFRICA)	\$20

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102	SCHOOL ADMINISTRATIVE PROBLEMS AND TEACHERS' WELFARE IN LAGOS STATE	\$20
103	RELATIONSHIP BETWEEN STUDY HABITS AND ATTITUDES OF SECONDARY SCHOOL STUDENTS TOWARD EXAMINATION MALPRACTICE IN LAGOS STATE	\$20
104	THE EFFECT OF EMPLOYEES' WELFARE MANAGEMENT ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
105	THE EFFECT OF COMPENSATION MANAGEMENT IN IMPROVING EMPLOYEES' PERFORMANCE IN AN ORGANIZATION (A CASE STUDY OF NIGERIA PORTS AUTHORITY, APAPA)	\$20
106	THE EFFECT OF LEADERSHIP STYLE ON SUBORDINATES' PRODUCTIVITY (A CASE STUDY OF UNITED BANK FOR AFRICA PLC)	\$20
107	RELATIONSHIP BETWEEN SOCIO-ECONOMIC STATUS AND DIMENSIONS OF RELIGIOSITY AMONG STUDENTS OF TERTIARY INSTITUTIONS IN LAGOS STATE	\$20
108	INFLUENCE OF RECRUITMENT AND SELECTION PROCESS ON ORGANIZATIONAL GROWTH (A CASE STUDY OF ACCESS BANK PLC)	\$20
109	LABOUR WELFARE AND INDUSTRIAL RELATIONS IN A DEPRESSED ECONOMY	\$20
110	IMPACT OF WAGES AND SALARIES ADMINISTRATION ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF SONA BREWERIES NIGERIA PLC)	\$20
111	HUMAN RESOURCE MANAGEMENT AND PRODUCTIVITY IN NIGERIA PUBLIC SECTOR	\$20
112	FRINGE BENEFITS AND EMPLOYEES JOB SATISFACTION IN NIGERIAN PORT AUTHORITY	\$20
113	EMPLOYEE'S JOB COMMITMENT AND ORGANIZATION PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
114	EFFECT OF STRIKE ON THE QUALITY OF EDUCATION IN LAGOS STATE HIGHER INSTITUTION (A CASE STUDY OF LAGOS STATE UNIVERSITY)	\$20
115	EFFECT OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
116	PRE-SERVICE TEACHERS' PERCEPTION OF THE USE OF INSTRUCTIONAL MEDIA IN TEACHING MATHEMATICS CLASSES IN SECONDARY SCHOOL	\$20
117	EFFECT OF LEADERSHIP STYLES ON WORKERS PERFORMANCE IN THE BANKING INDUSTRY (A CASE STUDY OF WEMA BANK PLC)	\$20
118	EFFECT OF HUMAN RESOURCE TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
119	EFFECT OF CONFLICT MANAGEMENT ON ORGANIZATION EFFECTIVENESS (A CASE STUDY OF LAGOS STATE UNIVERSITY, OJO)	\$20
120	CONFLICT MANAGEMENT IN AN ORGANIZATION (A CASE STUDY OF NIGERIA PORT AUTHORITY)	\$20
121	PLANNING OF EDUCATIONAL RESOURCES FOR SCHOOL EFFECTIVENESS IN LAGOS STATE SECONDARY SCHOOLS	\$20
122	COLLECTIVE BARGAINING AS A TOOL FOR IMPROVING ORGANISATIONAL PEACE AND PRODUCTIVITY (A CASE STUDY OF U.B.A AND ACCESS BANKS)	\$20
123	AN EVALUATIVE STUDY OF MANPOWER TRAINING AND DEVELOPMENT IN THE PUBLIC SERVICE [A STUDY OF ADMINISTRATIVE STAFF COLLEGE OF NIGERIA (ASCON)]	\$20
124	THE IMPACT OF TRADE UNION IN DISPUTES SETTLEMENT IN THE BANKING INSTITUTION [A CASE STUDY OF UNITED BANK OF AFRICA (U.B.A)].	\$20
125	CUSTOMER SATISFACTION AND LOYALTY IN LOGISTICS SERVICES (A CASE STUDY OF DHL EXPRESS, LAGOS)	\$20
126	TRANSFORMATIONAL LEADERSHIP STYLE AND EMPLOYEE'S JOB PERFORMANCE IN FOOD AND BEVERAGE INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC)	\$20
127	THE ROLE OF ORGANISATION CULTURE ON EMPLOYEE JOB PERFORMANCE (A CASE STUDY OF DANGOTE AGRO SACK LIMITED)	\$20
128	THE PRACTICE OF COLLECTIVE BARGAINING IN THE PUBLIC SECTOR AS AGAINST WHAT IS OBTAINABLE IN THE PRIVATE SECTOR	\$20
129	THE INDUSTRIAL RELATION CLIMATE AND EMPLOYEES SATISFACTION WITH A FOCUS ON CHEVRON NIGERIA LIMITED	\$20
130	THE IMPACT OF MANPOWER PLANNING ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF UNIVERSITY PRESS IBADAN)	\$20
131	THE IMPACT OF TRAINING AND DEVELOPMENT ON ORGANISATIONAL GROWTH (A STUDY OF POWER HOLDING COMPANY OF NIGERIA)	\$20
132	THE IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE'S PERFORMANCE (A CASE STUDY OF FIRST BANK NIGERIA PLC)	\$20
133	THE IMPACT OF TRADE UNION AND INDUSTRIAL RELATION PRACTICE ON ORGANISATIONAL PEACE IN UNION BANK OF NIGERIA.	\$20
134	THE IMPACT OF STRATEGIC MANAGEMENT ON ORGANISATIONAL PERFORMANCE. (A CASE STUDY OF NIGERIAN BREWERIES PLC)	\$20
135	ORGANISATIONAL CLIMATE AND TEACHER'S JOB PRODUCTIVITY IN SELECTED SECONDARY SCHOOLS IN LAGOS STATE	\$20
136	THE IMPACT OF CONFLICT MANAGEMENT ON ORGANISATION EFFECTIVENESS (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20

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137	THE EFFECTS OF EMPLOYEES PARTICIPATION IN DECISION MAKING ON WORK PERFORMANCE (CASE STUDY OF FIRST BANK OF NIGERIA PLC).	\$20
138	THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEES PERFORMANCE IN CHELLARAMS PLC.	\$20
139	THE IMPACT OF EFFECTIVE PERFORMANCE APPRAISAL ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF MTN NIGERIA)	\$20
140	MOTHER TONGUE POLICY IMPLEMENTATION VIS-À-VIS STUDENTS' PROFICIENCY IN ENGLISH LANGUAGE SKILLS OF SENIOR SECONDARY THREE (SSS3) STUDENTS IN LAGOS STATE, NIGERIA	\$20
141	THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANISATIONAL PERFORMANCE (MTN NIGERIA COMMUNICATION LIMITED IN LAGOS)	\$20
142	THE EFFECT OF COMPENSATION ON EMPLOYEES PRODUCTIVITY (A Study of Radisson Blu Hotel Ltd Victoria Island Lagos)	\$20
143	OCCUPATIONAL HEALTH AND SAFETY AS DETERMINANTS OF EMPLOYEE'S PRODUCTIVITY (A Case Study of Nestle Nig. Plc, Agbara, Ogun State)	\$20
144	MOTIVATION, A TECHNIQUE FOR PRODUCTIVITY AND EFFICIENCY IN UNIVERSITY	\$20
145	MOTIVATION AS A MEANS OF ENHANCING STAFF PERFORMANCE IN AN ORGANISATION (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
146	IMPACT OF ORGANIZATION CULTURE ON EMPLOYEES PERFORMANCE (A CASE STUDY OF COVENANT UNIVERSITY, OTA)	\$20
147	IMPACT OF MANPOWER TRAINING ON SERVICE PERFORMANCE (A CASE STUDY OF NIGERITE LIMITED)	\$20
148	IMPACT OF CONFLICT MANAGEMENT ON EMPLOYEES' PERFORMANCE IN THE PUBLIC SECTOR (A CASE STUDY OF POWER HOLDING COMPANY OF NIGERIA)	\$20
149	EFFECT OF SOCIAL RESPONSIBILITY ON ORGANISATIONS EFFECTIVENESS. A CASE STUDY OF ACADEMY PRESS PLC, ILUPEJU LAGOS.	\$20
150	EFFECT OF PENSIONS FUND MANAGEMENT ON RETIREES IN NIGERIAN POLICE FORCE	\$20
151	LINKING QUALITY TO SERVICE DELIVERY: A FOCUS ON ADMINISTRATORS OF SENIOR SECONDARY SCHOOLS	\$20
152	EFFECTS OF GLOBALIZATION ON INDUSTRIAL RELATIONS PRACTICE	\$20
153	COLLECTIVE BARGAINING AS A TOOL FOR INDUSTRIAL HARMONY IN 7UP BOTTLING COMPANY PLC	\$20
154	TRADE UNIONISM AND IT'S IMPACT ON WORKERS WELFARE IN NIGERIA	\$20
155	HUMAN RESOURCES PLANNING AND MANAGEMENT AS CORRELATES OF SCHOOL PRODUCTIVITY IN LAGOS STATE.	\$20
156	THE IMPACT OF TRADE UNION IN DISPUTES SETTLEMENT IN THE BANKING INSTITUTION [A CASE STUDY OF UNITED BANK OF AFRICA (U.B.A)]	\$20
157	THE IMPACT OF MANPOWER TRAINING AND DEVELOPMENT ON OGRANIZATIONAL PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC.)	\$20
158	THE IMPACT OF LABOUR TRAINING ON EMPLOYEES PRODUCTIVITY IN THE DEVELOPMENT OF NIGERIA ECONOMY (A CASE STUDY OF NIGERIA POSTAL SERVICE)	\$20
159	EVALUATING THE EFFECTIVENESS OF TEACHING STYLES IN EARLY CHILDHOOD EDUCATION	\$20
160	THE IMPACT OF HUMAN RESOURCES POLICIES ON EMPLOYEES PERFORMANCE (A CASE STUDY OF FIRST BANK OF NIGERIA)	\$20
161	THE EFFECT OF LEADERSHIP STYLES ON WORKERS' PRODUCTIVITY (A STUDY OF CADBURY NIGERIA PLC)	\$20
162	THE EFFECT OF HEALTH AND SAFETY ON EMPLOYEE'S PRODUCTIVITY (A CASE OF CADBURY NIGERIA PLC)	\$20
163	EFFECTS OF EARLY CHILDHOOD EDUCATION ON THE COGNITIVE DEVELOPMENT OF PRIMARY ONE PUPILS (A CASE STUDY OF SELECTED SCHOOLS IN KOSOFE LOCAL GOVERNMENT AREA OF LAGOS STATE)	\$20
164	MANPOWER TRAINING AND DEVELOPMENT AS POLICY TOOLS FOR ORGANISATIONAL EFFECTIVENESS: A STUDY OF UNION BANK OF NIGERIA PLC.	\$20
165	INFLUENCES OF OCCUPATIONAL SAFETY MANAGEMENT ON EMPLOYEE'S JOB COMMITMENT (A STUDY OF WEMPCO LTD, LAGOS)	\$20
166	EFFECT OF THE MEDIA ON TEACHING AND LEARNING OF ISLAMIC STUDIES IN LAGOS STATE SENIOR SECONDARY SCHOOL	\$20
167	IMPACT OF WORK ENVIRONMENT, SUPERVISION AND JOB SATISFACTION ON EMPLOYEES PRODUTIVITY (A STUDY OF ACCION MICRO FINANCE BANK LTD)	\$20
168	EFFECT OF PRACTICAL ON THE SECONDARY SCHOOL STUDENTS ACADEMIC PERFORMANCE IN BIOLOGY IN LAGOS STATE	\$20
169	EFFECT OF LABORATORY METHOD OF TEACHING MATHEMATICS ON THE ACHIEVEMNET OF J.SS.II STUDENTS IN LAGOS STATE	\$20
170	DEVELOPMENT OF LEADERSHIP SKILLS IN SCHOOLS: AN ASSESSMENT OF THE CONTRIBUTION OF THE LEADERSHIP SKILLS TO EFFECTIVE MANAGEMENT OF SECONDARY SCHOOLS IN LAGOS STATE.	\$20

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171	CHALLENGES AND EFFECTS OF CHRISTIAN RELIGIOUS FANATICISM IN PUBLIC SECONDARY SCHOOLS IN AGEGE LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
172	APPRAISING THE RELATIONSHIP BETWEEN ICT USAGE AND INTEGRATION IN SOCIAL STUDIES EDUCATION AND INSTRUCTION IN SOME SELECTED SECONDARY SCHOOLS IN LAGOS STATE	\$16
173	IMPACT OF GROUP DYNAMICS IN WORK ORGANIZATION IN THE FOOD AND BEVERAGE INDUSTRY (A STUDY OF NESTLE NIGERIA PLC.)	\$20
174	EFFECTS OF LABOUR TURNOVER ON ORGANIZATIONAL PERFORMANCE (A COMPARATIVE STUDY OF UNILEVER AND PZ NIGERIA PLC)	\$20
175	EFFECT OF SKILL MANAGEMENT ON EMPLOYEES' EFFICIENCY AT NATIONAL DRUG LAW ENFORCEMENT AGENCY [NDLEA]	\$20
176	EFFECT OF NEW MINIMUM WAGE ON EMPLOYEES TURNOVER INTENTION IN PUBLIC SECTOR (ALAUZA SECRETARIAT)	\$20
177	EFFECT OF MOTIVATION ON EMPLOYEES PRODUCTIVITY (CASE STUDY OF FIRST BANK OF NIG PLC HEAD OFFICE)	\$20
178	EFFECT OF EMPLOYEE PERFORMANCE APPRAISAL AND MOTIVATION STRATEGY ON EMPLOYEES IN THE BANKING INDUSTRY (A CASE STUDY OF WEMA BANK PLC)	\$20
179	EFFECT OF CONFLICT MANAGEMENT ON ORGANIZATIONAL PRODUCTIVITY (A STUDY OF NAHCO)	\$20
180	COMPENSATION MANAGEMENT AND ORGANIZATIONAL PERFORMANCE IN PZ CUSSIONS NIGERIA PLC	\$20
181	ANALYSIS OF THE ADJUSTMENT PROBLEMS OF PUPILS WITH DISABILITY IN INTEGRATED SCHOOLS IN LAGOS STATE	\$20
182	AN INVESTIGATION INTO THE CHALLENGES OF TEACHING SOCIAL STUDIES UNDER THE UNIVERSAL BASIC EDUCATION	\$20
183	AN ASSESSMENT OF THE CONTRIBUTION OF THE LEADERSHIP SKILLS TO EFFECTIVE MANAGEMENT OF SCHOOLS	\$20
184	THE INFLUENCE OF STUDY HABITS ON THE ACADEMIC PERFORMANCES OF SENIOR SECONDARY SCHOOL STUDENTS	\$20
185	COLLECTIVE BARGAINING AND ORGANISATIONAL EFFECTIVENESS IN NIGERIAN STATE OWNED ENTERPRISES (A CASE STUDY OF LAGOS PRINTING CORPORATION)	\$20
186	THE INFLUENCE OF CULTURE ON BUYING BEHAVIOR (A STUDY OF CONSUMERS OF ASO-OKE" PRODUCT IN ILORIN METROPOLIS)	\$20
187	THE INFLUENCE OF BEHAVIOURAL CONCEPT ON CONSUMER BUYING HABIT. (A CASE STUDY OF 7UP BOTTLING COMPANY)	\$20
188	EXAMINED THE IMPACT OF SALE PROMOTION ON MANUFACTURING INDUSTRY (A CASE STUDY OF NIGERIA BAGS MANUFACTURING COMPANY IKEJA LAGOS)	\$20
189	A COMPARATIVE STUDY OF THE ACADEMIC PERFORMANCE OF STUDENTS IN PUBLIC AND PRIVATE SECONDARY SCHOOLS IN ENGLISH LANGUAGE IN MAINLAND LOCAL GOVERNMENT AREA OF LAGOS STATE.	\$20
190	THE IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT. (A STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
191	THE IMPACT OF MARKETING MIX STRATEGY ON THE GROWTH OF A FIRM (A CASE STUDY OF LUBCON NIGERIA LIMITED, ILORIN)	\$20
192	THE IMPACT OF MARKETING IN SERVICES INDUSTRIES (A CASE STUDY OF UNITED BANK OF AFRICA PLC, ILORIN, KWARA STATE)	\$20
193	THE IMPACT OF MARKETING ACTIVITIES ON THE BANKING SECTOR (A CASE STUDY OF UNITED BANK FOR AFRICA PLC)	\$20
194	THE IMPACT OF INTERNET ADVERTISEMENT ON CONSUMER BEHAVIOUR [A CASE STUDY OF KWARA STATE POLYTECHNIC]	\$20
195	THE IMPACT OF INTERNAL ENVIRONMENT ON MARKETING ORGANIZATION (A CASE STUDY OF SHOPRITE ILORIN)	\$20
196	THE IMPACT OF ADVERTISING IN ENHANCING SALES VOLUME (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)	\$20
197	A COMPARATIVE STUDY OF OUTDOOR PLAY ENVIRONMENT IN PRIVATE AND PUBLIC PRE-SCHOOL SETTINGS IN LAGOS STATE	\$20
198	THE EFFECTIVENESS OF RAFFLE DRAW AS A PROMOTIONAL STRATEGY IN THE SALES OF SOFT DRINKS A CASE STUDY OF NIGERIA SEVEN-UP BOTTLING COMPANY PLC ILORIN KWARA STATE)	\$20
199	THE EFFECTIVENESS OF PROMOTION IN MANUFACTURING INDUSTRY (A STUDY OF BAGCO)	\$20
200	THE EFFECTIVENESS OF PERSONAL SELLING IN MARKETING OF PETROLEUM PRODUCTS IN NIGERIA A CASE STUDY OF TOTAL NIGERIA PLC	\$20
201	THE EFFECT OF MANAGEMENT DEVELOPMENT PROGRAMMES ON TOP LEVEL EMPLOYEE'S PRODUCTIVITY (A CASE STUDY OF ELITE INDUSTRIES NIGERIA LIMITED, IGANMU LAGOS)	\$20
202	THE DETERMINANT OF CHOICE OF PROMOTIONAL MIX IN THE MARKETING OF FINANCIAL SERVICES IN NIGERIA (A CASE STUDY OF UBA)	\$20
203	THE IMPACT OF TRADE FAIR ON BUSINESS GROWTH	\$20
204	THE MARKETING IMPLICATION OF PRIVATIZATION OF GOVERNMENT PARASTATALS (A CASE STUDY OF AFRICAN PETROLEUM)	\$20
205	SOURCING FOR THE MOST SUITABLE SUPPLIER FOR RAW MATERIALS IN MANUFACTURING ORGANIZATIONS. (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)	\$20

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206	SIGNIFICANCE OF PROMOTION TO BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
207	SIGNIFICANCE OF AUTOMATIC TELLER MACHINE TO ENHANCING CUSTOMER RELATIONS IN THE NIGERIAN BANKING INDUSTRY (A CASE STUDY OF DIAMOND BANK PLC ILORIN)	\$20
208	SATISFACTION AND RETENTION: A KEY TO BUSINESS SURVIVAL (A CASE STUDY OF BERGER PAINTS NIGERIA PLC)	\$20
209	SALES PROMOTION AS AN EFFECTIVE MARKETING STRATEGY FOR SELLING CONSUMER PRODUCT. (A CASE STUDY OF NIGERIA BAGS MANUFCAIRING COMPLANY, IKEJA LAGOS)	\$20
210	SALE PROMOTION AS AN EFFECTIVE MARKETING STRATEGY FOR SELLING CONSUMER MANUFACTURING INDUSTRY. (A CASE STUDY OF NIGERIA BAGS MANUFACTURING COMPANY IKEJA LAGOS)	\$20
211	ROLE OF PERSONAL SELLING IN THE MARKETING OF PETROLEUM PRODUCTS IN NIGERIA (A CASE STUDY OF TOTAL NIGERIA PLC)	\$20
212	ROLE AND IMPORTANCE OF MARKETING TO MANUFACTURING FIRMS IN A COMPETITIVE MARKET ENVIRONMENT (A CASE STUDY OF DE-UNITED FOODS INDUSTRY LIMITED PRODUCER OF INDOMIE INSTANT NOODLES)	\$20
213	PROMOTION: A MARKETING TOOLS IN A COMPETITIVE MARKETING ENVIRONMENT IN NIGERIA (A CASE STUDY OF UNILEVER NIGERIAN, PLC)	\$20
214	PRODUCT AS AN IMPORTANT TOOLS OF IMPROVING THE PROFITABILITY OF AN ORGANIZATION (A CASE STUDY OF NIGERIA BOTTLING COMPANY, ILORIN, KWARA STATE)	\$20
215	PERSONAL SELLING AS AN EFFECTIVE PROMOTIONAL TOOL IN MARKETING OF INDUSTRIAL GOODS (A CASE STUDY OF NNPC, ILORIN)	\$20
216	OUTDOOR ADVERTISING AS A MARKETING STRATEGY FOR PRODUCT SALE IN THE NIGERIAN TELECOMMUNICATION INDUSTRY (A CASE STUDY OFGLOBALCOM NIGERIA LIMITED)	\$20
217	OPTIMUM PROMOTIONAL MIX AS EFFECTIVE TOOL FOR ENHANCING SALES IN THE NIGERIAN SOFT DRINK INDUSTRY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY).	\$20
218	THE INFLUENCE OF FAMILY DISINTEGRATION ON DEVIANT BEHAVIOUR (A STUDY OF ILORIN METROPOLIS KWARA STATE)	\$20
219	MEASUREMENT OF ADVERTISEMENT CONTRIBUTIONS TO EFFECTIVE SALES GROWTH IN A COMPETITIVE MARKET (A CASE STUDY OF NIGERITE LIMITED LAGOS)	\$20
220	MARKETING PLANNING AS A STRATEGY FOR EFFICIENT BUSINESS PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC LAGOS)	\$20
221	MARKETING OF PETROLEUM PRODUCT IN NIGERIA CASE STUDY OF OANDO PETROLEUM PLC ILORIN DEPOT	\$20
222	ADDRESSING SEXUAL VIOLENCE IN THE UNIVERSITY: HOW DO WE PREVENT AND PUNISH SEXUAL VIOLENCE AT CAMPUSES	\$20
223	INVESTIGATION INTO THE ROLES OF G.S.M IN DEVELOPING DIRECT MARKETING IN NIGERIA	\$20
224	IMPACT OF PROMOTIONAL STRATEGY IN THE HOTEL INDUSTRY (A CASE STUDY OF KWARA HOTEL)	\$20
225	IMPACT OF PERCEIVED SERVICE QUALITY ON CUSTOMER SATISFACTION AND BRAND LOYALTY (A CASE STUDY OF HONEYWELL FLOUR MILLS PLC)	\$20
226	THE ROLE OF TRADITIONAL INSTITUTION IN NATION BUILDING. (A CASE STUDY OF UMUDIM IN IKEDURU L.G.A.)	\$20
227	THE ROLE OF MARKETING IN COMMERCIAL BANKS (A CASE STUDY OF DIAMOND BANK PLC)	\$20
228	EVALUATION OF SELLING AS AN EFFECTIVE PROMOTIONAL IN MARKETING OF CONSUMERS PRODUCT (A CASE STUDY OF UNILEVER NIGERIA PLC ILORIN)	\$20
229	EVALUATION OF THE USE OF ADVERTISING AS A PROMOTIONAL TOOL IN MANUFACTURING INDUSTRIES IN NIGERIA (A CASE STUDY OF TUYIL PHARMACEUTICAL INDUSTRIES LIMITED, ILORIN)	\$20
230	ENVIRONMENTAL COMPLEXITY: DETERMINANT OF CHOICE OF PROMOTIONAL TOOLS IN MARKETING ORIENTED ORGANIZATION IN NIGERIA (A CASE STUDY OF JMK SUPERMARKET, ILORIN)	\$20
231	THE IMPACT OF TOURISM IN ALLEVIATING POVERTY IN NIGERIA (A CASE STUDY OF NEKEDE ZOO OWERRI IMO STATE)	\$20
232	THE SIGNIFICANCE OF MOTIVATION ON ENHANCING THE EMPLOYEE PERFORMANCE IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF UNITED BANK FOR AFRICAN (UBA) ILORIN)	\$20
233	EFFECTIVENESS OF PRICING POLICY IN MANUFACTURING INDUSTRIES A CASE STUDY OF P.Z	\$20
234	EFFECT OF SOCIAL MEDIA MARKETING ON ONLINE CONSUMER (A CASE STUDY OF SOCIAL MEDIA USERS IN ILORIN)	\$20
235	INFLUENCE OF INFORMAL GROUPS ON PRODUCTIVITY (A CASE STUDY OF UNIVERSITY OF NIGERIA TEACHING HOSPITAL, ENUGU.)	\$20
236	DISTRIBUTION AS A VARIABLE IN MARKETING OF PERISHABLE PRODUCT (A CASE STUDY OF AYOMIDE FARM OFFA KWARA STATE)	\$20
237	DEPOSITS MOBILIZATION THROUGH MARKETING OF BANKING SERVICES (THE CASE STUDY OF THE FIRST BANK OF NIGERIA ILORIN)	\$20

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238	THE SIGNIFICANCE OF ADVERTISING TO BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF UNILEVER NIG. PLC OREGUN, LAGOS STATE)	\$20
239	THE SIGNIFICANCE OF BRANDING TO EFFECTIVE MARKETING OF THE TOBACCO PRODUCTS IN NIGERIA (A CASE STUDY OF INTERNATIONAL TOBACCO I.T.C.)	\$20
240	CONSUMER SATISFACTION AND RETENTION; A KEY TO BUSINESS SURVIVAL (A CASE STUDY OF BERGER PAINTS NIGERIA PLC)	\$20
241	FAMILY INSTABILITY AND JUVENILE DELINQUENCY	\$20
242	CONSUMER REACTION TO CLOSE-UP MODIFICATION: IT'S EFFECTS. (A CASE STUDY OF CLOSE-UP TOOTHPASTE A PRODUCT OF UNILEVER NIGERIA)	\$20
243	CORRELATES OF PERSONAL-PSYCHOLOGICAL FACTORS ON ORGANISATIONAL COMMITMENT OF WORKERS OF PRIVATE SECTORS IN IBADAN NORTH LOCAL GOVERNMENT AREA OF OYO STATE	\$20
244	CONSUMER ATTITUDE TOWARDS OKADA TRANSPORT SERVICE IN NIGERIA (A CASE STUDY OF OKADA COMMUTER IN ILORIN METROPOLIS)	\$20
245	BRANDING AND PACKAGING AS TOOLS FOR PRODUCT DIFFERENTIATION IN THE MARKETING OF CONSUMER PRODUCT IN NIGERIA. (A STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY LTD)	\$20
246	BRANDING AND PACKAGING AS EFFECTIVE TOOLS FOR PRODUCT DIFFERENTIATION IN MARKETING CONSUMER PRODUCTS	\$20
247	THE INFLUENCE OF EXCESSIVE INTAKE OF ALCOHOL AMONG UNIVERSITY STUDENTS	\$20
248	BRANDING AND MARKETING OF PURE WATER IN ILORIN TOWNSHIP (A CASE STUDY OF AYOBAT PURE WATER)	\$20
249	ASSESSING THE ROLE OF STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANIZATIONAL OBJECTIVES OF BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC, ILORIN)	\$20
250	APPLICATION OF THE MARKETING CONCEPT IN OUR LOCAL MARKET (A CASE STUDY OF OWODE MARKET OFFA , KWARA STATE	\$20
251	THE IMPACT OF POVERTY ALLEVIATION PROGRAMMES ON THE SOCIO-ECONOMIC LIVES OF SLUM DWELLERS (A CASE STUDY OF AGEGE AREA OF LAGOS STATE)	\$20
252	APPLICATION OF MARKETING CONCEPT IN NON-PROFIT ORGANIZATION (A CASE STUDY OF SECURITY AND EXCHANGE COMMISSION ABUJA)	\$20
253	AN INVESTIGATION INTO THE ROLE OF GSM OPERATION IN DEVELOPING DIRECT MARKET IN NIGERIA (A CASE STUDY OF MTN NIGERIA)	\$20
254	AN EXAMINATION OF IMPACT OF STRATEGIC PLANNING ON SALES PROMOTION (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
255	THE EFFECT OF ADOLESCENTS' SELF-CONCEPT ON THEIR EDUCATIONAL AND SOCIAL ADJUSTMENT IN SELECTED SECONDARY SCHOOLS IN LAGOS STATE	\$20
256	AN EVALUATION OF THE EFFECTIVENESS OF SALES PROMOTION AS ELEMENT OF PROMOTION MIXES. (A CASE STUDY OF 7UP PLANT, ILORIN)	\$20
257	AN APPLICATION OF MARKETING CONCEPTS IN THE TELECOMMUNICATION INDUSTRY IN NIGERIA (A CASE STUDY OF GLOBACOM NIGERIA)	\$20
258	THE SIGNIFICANCE OF NEW PRODUCT DEVELOPMENT IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF LUBCON LTD)	\$20
259	POVERTY ALLEVIATION PROGRAMME AS A STRATEGY FOR ECONOMIC DEVELOPMENT IN LAGOS STATE, NIGERIA	\$20
260	PERCEIVED EFFECTS OF POLLUTED SURFACE WATER ON THE HEALTH OF THE RESIDENTS IN ADO-ODO/OTA LOCAL GOVERNMENT AREA OGUN STATE	\$20
261	EFFECTS OF SALES PROMOTION AS A TOOL FOR WINNING CUSTOMERS IN A COMPETITIVE MARKET.	\$20
262	ADVERTISING, ITS ROLE AND IMPORTANCE IN THE MARKETING OF CON-1	\$20
263	PUBLIC RELATIONS AS AN EFFECTIVE PROMOTIONAL TOOL IN MARKETING OF SERVICES. (A CASE STUDY OF KEFFI COMMUNITY BANK (NIG) LTD.)	\$20
264	THE ROLE OF NEGOTIATION IN ATTAINING PURCHASING OBJECTIVES (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
265	THE RELEVANCE OF NEW PRODUCT DEVELOPMENT ON ATTAINING MARKETING OBJECTIVE OF TABLE WATER PRODUCERS. (A CASE STUDY OF SELECTED TABLE WATER PRODUCERS)	\$20
266	THE RELATIONSHIP BETWEEN EMPLOYEE JOB SATISFACTION AND EMPLOYEE COMMITMENT AMONG EMPLOYEES OF UNILEVER NIGERIA PLC.	\$20
267	THE PROBLEM OF FINANCING INTERNATIONAL TRADE IN NIGERIA	\$20
268	THE INFLUENCE OF CULTURE IN CONSUMERS BUYING BEHAVIOR (A CASE STUDY OF OBIANGWU NGOR - OKPALA L.G.A. IMO STATE)	\$20

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269	THE IMPACT OF PROMOTIONAL STRATEGY ON SALES AND PROFIT A CASE OF NIGERIA BOTTLING COMPANY PLC (NBC)	\$20
270	THE IMPACT OF PERSONAL SELLING ON SALES VOLUME PERFORMANCE OF A MANUFACTURING COMPANY (A CASE (STUDY OF UNILEVER NIGERIA PLC.)	\$20
271	THE IMPACT OF MARKETING ON AGRICULTURAL DEVELOPMENT IN A DEVELOPING COUNTRY	\$20
272	THE IMPACT OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
273	THE IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT ON CUSTOMERS' SATISFACTION (A CASE OF FIDELITY BANK PLC)	\$20
274	THE IMPACT OF APPLICATION OF MARKETING CONCEPT IN THE NIGERIA BANKING INDUSTRY (A CASE STUDY OF ZENITH BANK)	\$20
275	INFLUENCE OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR (CASE STUDY OF FOREVER LIVING COSMETICS PRODUCTS)	\$20
276	THE EFFECTIVENESS OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
277	THE EFFECT OF ADVERTISING ON THE SALES OF TOOTHPASTES (A CASE STUDY OF GLAXO SMITHKLINE NIGERIA PLC ,LAGOS.)	\$20
278	SALES TERRITORIAL MANAGEMENT IN THE BREWERY INDUSTRY (A STUDY OF GUINNESS NIGERIA PLC ABA ABIA STATE)	\$20
279	RELATIONSHIP MARKETING: A NECESSARY TOOL FOR ORGANISATIONAL PERFORMANCE (A CASE STUDY OF TROPICS FINANCE AND INVESTMENT LIMITED)	\$20
280	THE RELEVANCE OF ADVERTISING AS A DETERMINANT OF CUSTOMER PATRONAGE IN THE FAST FOOD INDUSTRY (A CASE STUDY OF EARLY AND CHIKY FAST FOOD IN OWERRI, METROPOLIS).	\$20
281	ADMISSION BARRIERS INTO NIGERIA UNIVERSITY; A CASE STUDY OF LASU AND ITS IMPLICATION ON THE SOCIETY	\$20
282	MARKETING STRATEGY IN THE HOTEL INDUSTRY	\$20
283	MARKETING STRATEGY AND CONSUMER PURCHASE BEHAVIOR (A CASE STUDY OF GUINNESS IN NIGERIA PLC)	\$20
284	MARKETING STRATEGIES AND THEIR EFFECTS IN SALES EXPANSION IN ORGANISATION	\$20
285	MARKETING OF BANKING SERVICES IN NIGERIA (A STUDY OF FIRST BANK PLC)	\$20
286	PRODUCT QUALITY AS A BASIS FOR CONSUMER'S PATRONAGE	\$20
287	IMPACT OF E-PAYMENT ON ONLINE SHOPPING BEHAVIOUR (A STUDY OF JUMIA LIMITED)	\$20
288	EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL & MEDIUM SCALE ENTREPRENEURSHIP (A CASE STUDY OF LOYALTED PRODUCTS LIMITED)	\$20
289	APPLICATION OF MARKETING CONCEPT IN THE NIGERIA PUBLIC SECTOR INDUSTRY (A CASE STUDY OF ZENITH BANK)	\$20
290	PROMOTIONAL STRATEGY AS A TOOL OF ORGANIZATIONAL PROFITABILITY	\$20
291	PUBLIC SERVICES MARKETING A CASE STUDY OF FIRST BANK	\$20
292	PRODUCT FAILURE: THE CAUSES AND EFFECTS ON THE NIGERIAN ECONOMY	\$20
293	PRODUCT DIFFERENTIATION AS A SURVIVAL STRATEGY IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF STARLINE NIGERIA LIMITED)	\$20
294	THE ROLE OF MARKETING RESEARCH IN THE PLANNING AND DEVELOPMENT OF A NEW PRODUCT (A SURVEY OF NIGERIA BOTTLING COMPANY PLC, BENIN CITY)	\$20
295	THE INFLUENCE OF CUSTOMER RELATIONSHIP MANAGEMENT ON THE SALES OF KFC PRODUCTS IN IKEJA CITY MALL AND PALMS LEKKI	\$20
296	THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)	\$20
297	SOCIAL MEDIA: EFFECTS ON MARKET SHARE IMPROVEMENT IN THE SERVICE INDUSTRY. A STUDY OF SELECTED INSURANCE FIRMS	\$20
298	IMPACT OF ONLINE MARKETING ON SMALL AND MEDIUM ENTERPRISES IN LAGOS METROPOLIS	\$20
299	EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)	\$20
300	EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)	\$20
301	THE ROLE OF PUBLIC RELATIONS IN MARKETING OF BURXIN PAINT INDUSTRY IN ANAMBRA STATE	\$20
302	THE ROLE OF MARKETING IN THE DEVELOPMENT OF TOURISM INDUSTRY IN NIGERIA (A CASE STUDY OF NIKE LAKE RESORT ENUGU)	\$20
303	THE INFLUENCE OF PRODUCT QUALITY ON BRAND LOYALTY IN NIGERIA (A STUDY OF WAMCO NIGERIA PLC.)	\$20
304	THE IMPACTS OF PRICING IN MARKTING OF COKE DRINKS IN ENUGU STATE.	\$20

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305	THE IMPACT OF SALES PROMOTION IN THE PURCHASE INTENT OF GOKO CLEANSER AMONG STUDENT	\$20
306	THE IMPACT OF PROMOTIONAL ACTIVITIES ON THE MARKETING OF GOLDEN MORN PRODUCT (A CASE STUDY OF NESTLE NIGER PLC ENUGU STATE)	\$20
307	THE IMPACT OF MARKETING COMMUNICATION ON SALE OF CONSUMER GOODS (A CASE STUDY OF NIGERIA BREWERIES PLC)	\$20
308	THE IMPACT OF ADVERTISING ON THE MARKETING OF BANKING SERVICES. (A CASE STUDY OF MICRO FINANCE BANK)	\$20
309	THE IMPACT OF ADVERTISING IN THE SALE OF A NEW PRODUCT (A CASE STUDY OF INDOMIE INSTANT NOODLES)	\$20
310	THE EFFECTIVENESS OF PUBLIC RELATIONS PRACTICE IN THE OIL SECTOR (A CASE STUDY OF AFRICAN PETROLEUM PLC)	\$20
311	THE EFFECT OF PHYSICAL DISTRIBUTION ON THE SALES VOLUME OF BEVERAGE IN ENUGU METROPOLIS (A CASE STUDY OF SEVEN-UP BOTTLING COMPANY)	\$20
312	THE EFFECT OF MOTIVATIONAL POLICIES AND PRACTICE ON SALES FORCE IN NIGERIA BANKING INDUSTRY (A CASE STUDY OF FIRST BANK NIGERIA PLC)	\$20
313	THE EFFECT OF EXCHANGE RATE FLUCTUATION ON IMPORTED GOODS IN NIGERIA (A CASE STUDY OF TOYOTA NIGERIA LIMITED, LAGOS)	\$20
314	THE EFFECT OF ADVERTISING ON THE SALES VOLUME OF BEVERAGES (A CASE STUDY OF MILO, BOURNVITA AND VIATALO)	\$20
315	SECURING CUSTOMERS PATRONAGE THROUGH PRODUCT INNOVATION IN NEW BEVERAGES NIGERIA LIMITED	\$20
316	MARKETING PRACTICES AND CONSUMER SATISFACTION IN THE HOTEL INDUSTRY	\$20
317	MARKETING OF AGRICULTURAL PRODUCTS IN ANAMBRA STATE (A CASE STUDY OF SELECTED LOCAL GOVERNMENT AREAS IN ANAMBRA STATE)	\$20
318	INFLUENCE OF PRODUCT PACKAGING ON CONSUMER BUYING PREFERENCE (A CASE STUDY OF ABA METROPLIS)	\$20
319	IMPACT OF PUBLIC RELATION ON MARKETING OF BANKING SERVICE (A CASE STUDY OF ZENITH BANK PLC)	\$20
320	EVALUATION OF THE IMPACT OF ROAD NETWORK ON THE SELLING OF AGRICULTURAL PRODUCTS.	\$20
321	EVALUATION OF THE EFFECTS OF TRANSPORTATION PROBLEMS IN THE DISTRIBUTION OF GOODS AND SERVICES	\$20
322	DETERMINING THE EFFECT OF ADVERTISING STRATEGY ADAPTED IN THE SALES OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
323	CORPORATE ADVERTISING AS AN EFFECTING PROMOTIONAL TOOL IN THE MARKETING OF BANKING SERVICES (A CASE STUDY OF SELECTED COMMERCIAL BANK)	\$20
324	AN EVALUATION OF PRODUCT INNOVATION AS A STRATEGY FOR THE SURVIVAL OF MANUFACTURING FIRMS IN NIGERIA	\$20
325	AN ASSESSMENT OF THE PHYSICAL DISTRIBUTION OF SOFT DRINK (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
326	AN ANALYSIS OF PACKAGING AS A PROMO TOOL IN THE MARKETING OF PRODUCT. (A CASE STUDY OF PETALS)	\$20
327	THE SIGNIFICANCE OF PRODUCT QUALITY IN THE MARKETING OF SOFT DRINK (A CASE STUDY OF COCA-COLA BOTTLING COMPANY PLC)	\$20
328	THE SIGNIFICANCE OF MARKETING PLANNING IN A BUSINESS ORGANIZATION (A CASE STUDY OF PURE WATER IN ETSAKO WEST LOCAL GOVERNMENT)	\$20
329	THE SIGNIFICANCE OF DISTRIBUTION IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
330	THE SIGNIFICANCE OF BRAND POSITIONING IN MARKETING ACTIVITIES (A CASE STUDY OF OVALTINE)	\$20
331	THE SIGNIFICANCE OF ADVERTISING IN THE MANAGEMENT OF BUSINESS ORGANIZATION (A CASE STUDY OF SELECTED SMALL BUSINESS ORGANIZATION)	\$20
332	THE ROLE OF SALES PROMOTION ON THE PROFITABILITY OF A FIRM'S PRODUCT IN A DEPRESSED ECONOMY (A CASE STUDY OF NIGERIA BREWERY PLC)	\$20
333	THE ROLE OF RETAILER IN THE DISTRIBUTION OF CONSUMER GOODS (A CASE STUDY OF BENDEL SUPERMARKET, AUCHI)	\$20
334	THE PROBLEM OF MARKETING AGRICULTURAL PRODUCTS IN RURAL AREAS (A CASE STUDY OF DANSOF FARMS)	\$20
335	THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)	\$20
336	THE IMPORTANCE OF PACKAGING AS A PROMOTIONAL TOOL IN THE MARKETING OF CONSUMER DRINKS AND FOOD (A CASE STUDY OF CIL WATER COMPANY LTD, AVIELE)	\$20
337	THE IMPORTANCE OF MARKETING IN SERVICE ORGANIZATION (A CASE STUDY OF UBA BANK)	\$20
338	THE IMPORTANCE OF BRANDING AND PACKAGING AS A MEANS OF SALES PROMOTION IN AN ORGANIZATION IN NIGERIA	\$20
339	THE IMPACT OF PRODUCT QUALITY ON CONSUMER BRAND LOYALTY (A CASE STUDY OF INTERCONTINENTAL DISTILLER LIMITED, OTA, OGUN STATE)	\$20

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340	THE IMPACT OF MARKETING RESEARCH IN ANY BUSINESS ORGANIZATION	\$20
341	THE IMPACT OF MARKETING PLANNING AND CONTROL IN MANUFACTURING COMPANY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
342	THE IMPACT OF MARKETING INFORMATION SYSTEM ON MANAGERIAL DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY LTD, BENIN CITY, EDO STATE)	\$20
343	THE IMPACT OF ADVERTISING ON THE CONSUMPTION OF NOODLE FOODS (A CASE STUDY OF HONEY WELL NOODLES NIGERIA LIMITED LAGOS)	\$20
344	THE IMPACT OF ADVERTISING ON THE BUYING HABIT OF RURAL DWELLERS (A CASE STUDY OF IGARRA COMMUNITY, EDO STATE)	\$20
345	THE EFFECTS OF SALES PROMOTION ON CONSUMER BUYING DECISION (A CASE STUDY OF COCA-COLA BOTTLING COMPANY)	\$20
346	THE INFLUENCE OF PERCEIVED YOUTH CULTURE ON SOCIAL ORIENTATION OF UNDERGRADUATES IN UNIVERSITY OF LAGOS	\$20
347	INFLUENCE OF SELF-TALK ON ACHIEVEMENT ORIENTATION AMONG ADOLESCENTS IN SURULERE LED LAGOS STATE	\$20
348	THE EFFECT OF INFORMATION COMMUNICATION TECHNOLOGY ON EARLY CHILDHOOD EDUCATION DELIVERY IN LAGOS STATE	\$20
349	SOLID WASTE DISPOSAL AS A DETERMINANT OF INSECURITY AMONG RESIDENTS OF EJIGBO LOCAL GOVERNMENT AREA IN LAGOS STATE	\$20
350	RELATIONSHIP BETWEEN CHILD'S RIGHTS ACT AND GIRL CHILD EDUCATION IN SENIOR SECONDARY SCHOOLS IN LAGOS STATE NIGERIA	\$20
351	PREVALENCE AND EFFECT OF DRUG ABUSE, SMOKING AND ALCOHOLISM ON STUDENTS' ACADEMIC PERFORMANCE IN AJEROMI-IFELODUN EDUCATIONAL DISTRICT OF LAGOS STATE	\$20
352	IMPACT OF SECONDARY SCHOOL VOCATIONAL CURRICULUM ON SOCIO-ECONOMIC EMPOWERMENT OF YOUTHS IN LAGOS STATE, NIGERIA	\$20
353	HUMAN RESOURCES PLANNING AND MANAGEMENT AS CORRELATES OF SCHOOL PRODUCTIVITY IN LAGOS STATE	\$20
354	DECLINING PRISON FACILITIES AS IMPEDIMENT TO THE REHABILITATION OF OFFENDERS IN IKOYI PRISON	\$20
355	ANALYSIS OF THE ADJUSTMENT PROBLEMS OF PUPILS WITH DISABILITY IN INTEGRATED SCHOOLS IN LAGOS STATE.	\$20
356	PSYCHO-SOCIAL FACTORS INFLUENCING MARITAL INSTABILITY OF WOMEN IN AJAH, ETI-OSA L.G.A. LAGOS STATE	\$20
357	LIVELIHOOD, LIVING CONDITION AND COPING STRATEGIES AMONG OLDER PERSONS IN OJO LOCAL GOVERNMENT	\$20
358	YOUTH EMPLOYMENT, EMPOWERMENT AND POVERTY ALLEVIATION IN OGUN STATE	\$20
359	FAMILY STRUCTURES, NEIGHBOURHOOD ENVIRONMENT AND DELINQUENCY: A STUDY OF INMATES IN TWO CORRECTIONAL CENTRES IN LAGOS, NIGERIA	\$20
360	PSYCHO-SOCIAL FACTORS INFLUENCING MARITAL INSTABILITY (A CASE STUDY OF WOMEN IN AJAH, ETI-OSA L.G.A. LAGOS STATE)	\$20
361	MICRO-FINANCE AND ECONOMIC EMPOWERMENT OF WOMEN IN LAGOS STATE NIGERIA	\$20
362	INFLUENCE OF MASS MEDIA AWARENESS TO PROMOTION OF FAMILY PLANNING PRACTICES IN AGEGE LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
363	IMPACT OF KEKE NAPEP AS POVERTY ALLEVIATION STRATEGY IN LAGOS STATE	\$20
364	THE EFFECTIVENESS OF ADVERTISING ON THE MARKETING OF CONSUMES' PRODUCT (A CASE STUDY OF NESTLE FOOD NIGERIA PLC, ILUPEJU, LAGOS STATE)	\$20
365	THE EFFECT OF PURCHASING AND SUPPLY ACTIVITIES IN CONSTRUCTION INDUSTRY (A CASE STUDY OF HARTLAND NIGERIA LTD, AUCHI)	\$20
366	EFFECTS OF URBAN RENEWAL ON WOMEN'S ROLE IN OSHODI LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
367	THE EFFECT OF PROMOTIONAL ACTIVITIES ON THE CONSUMPTION OF A COMPANY PRODUCT (A CASE STUDY OF MTN)	\$20
368	THE EFFECT OF PACKAGING ON THE SALES OF A COMPANY'S PRODUCT (A CASE STUDY OF GUINNESS NIGERIA PLC)	\$20
369	THE EFFECT OF PACKAGING ON CONSUMER BUYING DECISION (A CASE STUDY OF UNILEVER)	\$20
370	THE EFFECT OF CULTURE ON CONSUMERS BUYING BEHAVIOUR (A CASE STUDY OF ASABA COMMUNITY)	\$20
371	DRUG AND ALCOHOLIC ABUSE AMONG THE YOUTHS	\$20
372	STRATEGIES FOR MARKETING A NEW PRODUCT IN A SATURATED MARKET (A CASE STUD OF NIGERIAN BREWERIES PLC)	\$20
373	SIGNIFICANCE OF PRICE ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)	\$20
374	SIGNIFICANCE OF PRICE IN INTRODUCTION OF NEW PRODUCT (STUDY OF SELECTED PRODUCTS OF NIGERIA BREWERIES PLC, BENIN CITY)	\$20
375	COPING MECHANISM AMONG UNEMPLOYED GRADUATES IN MUSHIN LOCAL GOVERNMENT AREA OF LAGOS STATE.	\$20

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376	SIGNIFICANCE OF PERSONAL SELLING IN THE MARKETING OF DETERGENT (A CASE STUDY OF UNILEVER NIG PLC)	\$20
377	ROLE OF ADVERTISING IN THE SALES OF NIGERIA MADE GOODS (UYI TECHNICAL COMPANY, BENIN CITY)	\$20
378	CHECKMATING YOUTH UNEMPLOYMENT IN NIGERIA: FISH FARMING OPTION	\$20
379	POLITICAL MARKETING IN NIGERIA (A CASE STUDY OF PDP AND APC)	\$20
380	PACKAGING AS A PROMOTIONAL TOOLS IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF NASCO GROUP OF COMPANY, JOS)	\$20
381	NEW PRODUCT DEVELOPMENT TEST MARKETING PROSPECT AND CHALLENGES (A CASE STUDY OF GUINNESS NIGERIA PLC)	\$20
382	MARKETING STRATEGIES AS A TECHNIQUE FOR PROFIT MAXIMIZATION IN MANUFACTURING ENTERPRISE (A CASE STUDY OF GUINNESS NIG PLC)	\$20
383	MARKETING OF PETROLEUM PRODUCTS (A CASE STUDY OF PIPELINE AND PRODUCTS MARKETING COMPANY (PPMC))	\$20
384	CAUSES AND EFFECT OF CHILD TRAFFICKING IN OYO STATE. (A STUDY OF SURULERE LOCAL GOVERNMENT AREA.)	\$20
385	INFLUENCE OF PRICING STRATEGY ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAIZILIAN HAIR)	\$20
386	INFLUENCE OF ADVERTISEMENT IN CONSUMER'S BUYING BEHAVIOUR. (A CASE STUDY OF COCA-COLA ENTERPRISE LTD, LAGOS NIGERIA)	\$20
387	IMPORTANCE OF PRODUCT LIFE CYCLE IN MARKETING ORGANIZATION	\$20
388	IMPORTANCE OF DISTRIBUTION CHANNEL TO THE MARKETING OF A PRODUCT IN AN ORGANIZATION	\$20
389	IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS (A CASE STUDY OF 7-UP BOTTLING COMPANY NIG PLC, BENIN CITY, EDO STATE)	\$20
390	IMPACT OF ADVERTISING ON THE PURCHASE OF ETISALAT RECHARGE CARDS (A CASE STUDY OF AUCHI METROPOLIS)	\$20
391	IMPACT OF ADVERTISING ON CONSUMER PURCHASE DECISION (A CASE STUDY OF NESTLE MILO NIG PLC)	\$20
392	GOING BEYOND JUST ADVERTISING AND ITS IMPACT TO SALES TURNOVER OF A COMPANY (A CASE STUDY OF PROMASSIDOR NIG LTD)	\$20
393	EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)	\$20
394	EFFECT OF SALES FORECAST ON MARKETING DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY)	\$20
395	EFFECT OF MARKETING PLANNING ON THE PERFORMANCE OF SERVICE ORGANIZATION (A CASE STUDY OF ACCESS BANK PLC,)	\$20
396	EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)	\$20
397	AN APPRAISAL OF MARKETING MIX APPLICATION IN RETAIL BUSINESSES (A CASE STUDY OF SELECTED RETAIL OUTLETS IN AUCHI TOWN)	\$20
398	MOTIVATING TECHNICAL SALES PEOPLE FOR HIGHER PRODUCTIVITY (A CASE STUDY OF EMENITE NIG. LTD)	\$20
399	EFFECTIVE CORPORATE IMAGE MANAGEMENT AS A STRATEGY FOR ENHANCING PROFITABILITY (A CASE STUDY OF FIRST BANK OF NIGERIA PLC).	\$20
400	CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE	\$20
401	CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE	\$20
402	BALACING AND BURGETING CONTROL IN A MANUFACTRURING AND MARKETING ORGANIZATION (A CASE OF STUDY OF TOTAL NIGERIA LTD)	\$20
403	APPLICATION OF MARKETING CONCEPT IN MARKETING OF HAIR DRESSING SERVICES (A COMPARATIVE ANALYSIS OF MAGIC FINGERS BEAUTY HOME AND ULTIMATE BEAUTY SALON)	\$20
404	TITLE PAGE ADVERTISING AN EFFECTIVE PROMOTIONAL TOOL FOR MARKETING NEW PRODUCT (A CASE STUDY OF NASCO MARKETING COMPANY)	\$20
405	A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)	\$20
406	A CRITICAL APPRAISAL OF THE NIGERIAN EXPORT PROMOTION COUNCIL STRATEGIES IN THE EXPORT OF NIGERIA GOODS	\$20
407	THE ROLE OF ADVERTISING ON THE MARKETING OF SUITCASE IN ENUGU METROPOLIS (A CASE STUDY OF JUMATEX SUITCASE ENUGU)	\$20
408	THE IMPORTANCE OF BRANDING IN THE MARKETING OF UNILEVER PRODUCTS IN ENUGU STATE	\$20
409	THE IMPACT OF MARKETING IN THE DEVELOPMENT OF TOURISM	\$20
410	THE EFFECT OF GOOD PUBLIC RELATION AND ORGANIZED PROMOTIONS ON THE ACHIEVEMENT OF MARKETING OBJECTIVE (CASE STUDY OF NIGERIA BREWERIE PLC)	\$20

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411	PRODUCT PLANNING MANAGEMENT AND DISTRIBUTION PROBLEMS IN SOFT DRINK INDUSTRY. (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC.)	\$20
412	PROBLEMS AND PROSPECTS OF MARKETING IN SMALL-SCALE BUSINESS IN NIGERIA (A CASE STUDY OF AQUA RAPHA, GOD'S HEALING WATER)	\$20
413	PHYSICAL DISTRIBUTION MANAGEMENT IN BREWERY INDUSTRIES (A CASE STUDY OF NIGERIAN BREWERIES PLC)	\$20
414	PACKAGING AS A PROMO TOOL IN THE MARKETING OF BEAUTY CARE PRODUCTS. (A CASE STUDY OF PETALS)	\$20
415	A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)	\$20
416	IMPACT OF SALES PROMOTION ON BUYING DECISION (A CASE STUDY OF GLOBACOM NIGERIA LIMITED)	\$20
417	EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL & MEDIUM SCALE ENTREPRENEURSHIP	\$20
418	EFFECT OF PACKAGING ON CONSUMER BEHAVIOUR: (A CASE STUDY OF NIGERIAN BREWERIES PLC.)	\$20
419	EFFECT OF INTERNET ADVERTISING ON CONSUMERS' PURCHASE DECISION (A STUDY OF JUMIA ONLINE STORES IN LAGOS)	\$20
420	THE EVALUATION OF DISTRIBUTION CHANNEL OF PETROLEUM PRODUCTS (CASE STUDY MOBIL)	\$20
421	THE EFFECT OF RELATIONSHIP MARKETING ON ORGANIZATIONAL PERFORMANCE (A STUDY OF AIICO INSURANCE PLC)	\$20
422	THE EFFECT OF MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOUR (A CASE STUDY OF NIGERIA BOTTLING COMPANY N.B.C PLC)	\$20
423	THE EFFECT OF MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOUR (A CASE STUDY OF NIGERIA BOTTLING COMPANY N.B.C PLC)	\$20
424	ROLE OF CELEBRITY ADVERTISING IN CONSUMER BRAND LOYALTY A STUDY OF MTN (GSM) USERS IN IKEJA L.G.A, LAGOS STATE	\$20
425	RELATIONSHIP SELLING: ITS EFFECTS ON SALESMAN PERFORMANCE IN SERVICE INDUSTRY	\$20
426	THIRD PARTY E-COMMERCE PLATFORMS: BENEFITS AND BARRIERS FOR RETAIL BUSINESSES IN NIGERIA	\$20
427	THE SIGNIFICANCE OF STRATEGIC MARKETING PRACTICES TO THE EFFECTIVE AND EFFICIENT PERFORMANCE OF SMALL AND MEDIUM SCALE ENTERPRISE (SMES)	\$20
428	THE IMPACT OF SALES PROMOTION ON PRODUCT COMPETITIVENESS OF FAST MOVING CONSUMER GOODS (FMCG)	\$20
429	THE IMPACT OF PRODUCT DIVERSIFICATION STRATEGY ON ORGANIZATIONAL GROWTH (A CASE STUDY OF COCA COLA NIGERIA PLC)	\$20
430	THE EFFECT OF PRODUCT PLANNING AND DEVELOPMENT IN THE GROWTH OF ORGANISATION (A CASE STUDY OF SMITHKLINE GLAXO NIGERIA PLC)	\$20
431	THE EFFECT OF MEDIA ADVERTISEMENT ON SALES OF CONSUMER GOODS IN SOME SELECTED MARKETING FIRMS IN LAGOS	\$20
432	THE EFFECT OF MATERIALS MANAGEMENT ON THE PROFITABILITY OF THE MANUFACTURING COMPANY (A STUDY OF CADBURY NIGERIA PLC)	\$20
433	SPATIAL DISTRIBUTION OF LOCAL MARKET AND VARIATIONS IN PRICES OF VEGETABLE IN LAGOS STATE (A CASE STUDY OF OJO LOCAL GOVERNMENT)	\$20
434	IMPACT OF TOTAL QUALITY MANAGEMENT ON THE PERFORMANCES OF AN ORGANIZATION (A CASE STUDY OF SHELL NIGERIA EXPORATION (SNEPCO)	\$20
435	IMPACT OF TOTAL QUALITY MANAGEMENT ON CUSTOMERS SATISFACTION (A STUDY OF GUARANTEE TRUST BANK)	\$20
436	IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON ORGANIZATION PERFORMANCE. (A CASE STUDY OF ZENITH BANK PLC)	\$20
437	IMPACT OF ENTREPRENEURSHIP PASSION ON CREATIVE CAPABILITIES OF STOCK OPERATIONS	\$20
438	IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF MTN NIGERIA LIMITED)	\$20
439	IMPACT OF ADVERTISEMENT ON CONSUMABLE GOODS (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
440	EFFECTS OF STRATEGIC PLANNING ON ORGANIZATIONAL GOAL ATTAINMENT (A STUDY OF ZENITH BANK PLC)	\$20
441	EFFECTS OF PHYSICAL DISTRIBUTION ON THE SALE OF CONSUMABLE PRODUCTS (A STUDY OF UNILEVER NIG PLC)	\$20
442	EFFECTS OF BRANDING ON PRODUCT IMAGE (A STUDY OF UNILEVER NIG PLC)	\$20
443	EFFECTS OF BACKWARD INTEGRATION STRATEGY ON ORGANIZATIONAL PERFORMANCE IN MANUFACTURING INDUSTRY (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
444	EFFECTIVENESS OF STRATEGIC MARKETING AND MANAGEMENT ON THE SUSTENANCE OF GROWTH IN NIGERIAN TERTIARY INSITUION (A CASE STUDY OF LAGOS STATE UNIVERSITY)	\$20

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445	EFFECTIVE COMMUNICATION AS A TOOLS FOR DETERMINING EMPLOYEE'S JOB PERFORMANCE (A CASE STUDY OF CRUSADER INSURANCE NIGERIA PLC)	\$20
446	EFFECT OF THE PRACTICE OF SOCIAL RESPONSIBILITY ON THE PERFORMANCE OF SMALL MEDIUM ENTERPRISES (SMES) IN AGEGE LOCAL GOVERNMENT AREA, LAGOS	\$20
447	EFFECT OF TOTAL QUALITY MANAGEMENT (TQM) ON MANUFACTURING SECTOR'S PERFORMANCE IN NIGERIA. (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
448	EFFECT OF RETAILING STRATEGY ON ORGANIZATIONAL PERFORMANCE (A STUDY OF CADBURY NIGERIA PLC)	\$20
449	EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
450	EFFECT OF COMMUNICATION ON ORGANIZATIONAL DEVELOPMENT (A STUDY OF POWER HOLDING COMPANY OF NIGERIA [PHCN])	\$20
451	CRITICAL ANALYSIS ON SALESMANSHIP PERFORMANCE IN MARKETING OF A COMPANY'S PRODUCT (A CASE STUDY OF UNLIEVER NIGEIRA PLC).	\$20
452	ASSESSING THE EFFECT OF RELATIONSHIP MARKETING ON CORPORATE PERFORMANCE IN SMALL BUSINESS ENTERPRISES.	\$20
453	THE ROLE OF SALES PROMOTION ON CONSUMER BEHAVIOUR IN THE BEVERAGE INDUSTRY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
454	THE PROBLEMS AND PROSPECTS OF DISTRIBUTING PAINTS IN NIGERIA (A CASE STUDY OF BERGER PAINT NIGERIA PLC)	\$20
455	THE INFLUENCE OF SALE PROMOTION ON EMPLOYEES PERFORMANCE IN AN ORGANIZATION (A CASE STUDIES OF SOME BANKS)	\$20
456	THE IMPACT OF RETAILING ON THE MARKETING OF FAST MOVING CONSUMER GOODS (A CASE STUDY OF CHI RETAIL FARMSHOP)	\$20
457	THE IMPACT OF PROMOTIONAL MIX ON SALES PERFORMANCE (A CASE STUDY OF GUILDER BREWED BY NIGERIAN BREWERIES PLC)	\$20
458	THE IMPACT OF MARKETING STRATEGY ON PROFITABILITY OF CONFECTIONERY PRODUCT IN NIGERIA (A CASE STUDY OF O.K FOODS NIGERIA LIMITED)	\$20
459	THE IMPACT OF MARKETING STRATEGIES ON THE PERFORMANCE OF SMALL SCALE ENTERPRISES IN SHOMOLU LOCAL GOVERNMENT AREA LAGOS STATE	\$20
460	THE IMPACT OF MARKETING ORIENTATION ON SMALL SCALE INDUSTRY IN NIGERIA (A CASE STUDY OF NIGERIAN ECONOMY)	\$20
461	THE IMPACT OF INTENSIVE DISTRIBUTION STRATEGY ON MARKETING OF CONSUMER GOODS (A CASE STUDY OF DOTMALL NIGERIA LIMITED)	\$20
462	THE IMPACT OF CONFLICT MANAGEMENT ON ORGANISATION EFFECTIVENESS (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
463	SURVIVAL STRATEGIES IN SMALL BUSINESS (A CASE STUDY OF SOME SELECTED SMALL SCALE INDUSTRIES IN LAGOS STATE)	\$20
464	PROMOTIONAL STRATEGIES AS TOOL FOR IMPROVING MARKETING MANAGEMENT IN NIGERIA {A CASE STUDY OF NIGER INSURANCE PLC}	\$20
465	PROBLEMS AND PROSPECTS OF SMALL-SCALE INDUSTRIES IN NIGERIA	\$20
466	EFFECTIVE CHANNELS OF DISTRIBUTION IN PRODUCT MARKET SHARE DEVELOPMENT IN ENHANCING ORGANISATIONAL PERFORMANCE (A CASE STUDY OF LISABI MILLS LTD)	\$20
467	EFFECT OF MARKET SEGMENTATION ON PERFORMANCE OF BREWERY INDUSTRY (A CASE STUDY OF GUINNESS NIGERIA PLC AND NIGERIA BREWERY PLC.)	\$20
468	ACHIEVING CUSTOMER SATISFACTION IN A MULTINATIONAL COMPANY (A STUDY OF NIGERIAN BOTTLING COMPANY PLC)	\$20
469	AN APPRAISAL OF THE PROMOTIONAL STRATEGIES OF SOFT DRINKS INDUSTRY IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
470	ADVERTISING AS COMPLIMENTARY TOOL IN MARKETING OF ALUMINUM KITCHEN WARE (A CASE STUDY OF TOWER ALUMINUM)	\$20
471	A STUDY OF EFFECTIVE DISTRIBUTION CHANNEL, ITS EVALUATION AND IMPORTANCE ON MANUFACTURING GOODS	\$20
472	THE IMPACT OF SOCIAL RESPONSIBILITY ON ORGANISATIONAL IMAGE (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
473	THE EFFECTS OF PROMOTIONAL TOOLS ON SALES VOLUME IN A MANUFACTURING INDUSTRY (A CASE STUDY OF PROMASIDOR NIGERIA LIMITED, LAGOS.)	\$20
474	THE EFFECTIVENESS OF CHANNEL OF DISTRIBUTION IN THE SOFT DRINK INDUSTRIES (A STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
475	THE EFFECT OF PRODUCT QUALITY CONTROL ON CUSTOMER'S SATISFACTION (A CASE STUDY OF CADBURY NIG. PLC)	\$20
476	THE CONTRIBUTION OF MARKETING RESEARCH FOR NEW PRODUCT DEVELOPMENT (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC)	\$20
477	STRATEGIC PLANNING AS A TOOL FOR CORPORATE SURVIVAL (A CASE STUDY OF CADBURY NIG. PLC)	\$20

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478	PACKAGING AS A TOOL OF ACHIEVING HIGHER PROFITABILITY IN A MANUFACTURING COMPANY (A STUDY OF NIGERIA BOTTLING COMPANY)	\$20
479	MARKET ORIENTATION AND COMPANY PERFORMANCE (A CASE STUDY OF FRIGOGLOSS COMPANY NIGERIA LTD.)	\$20
480	INTEGRATED MARKETING COMMUNICATION AND ITS EFFECTS ON SALES VOLUME (A CASE STUDY OF DE - UNITED FOOD INDUSTRIES PLC)	\$20
481	IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE OF NIGERIA BOTTLING COMPANY PLC)	\$20
482	EVALUATING CUSTOMER SERVICE AS AN ASPECT OF QUALITY MANAGEMENT (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
483	EFFECTS OF PRODUCT PACKAGING ON SALES VOLUME IN THE DAIRY INDUSTRY (A STUDY OF WAMCO NIG. PLC)	\$20
484	EFFECTS OF ENVIRONMENTAL FACTORS ON BUSINESS LOCATION (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
485	EFFECTS OF CORPORATE SOCIAL RESPONSIBILITY ON PROFITABILITY AND CORPORATE IMAGE OF A PRIVATE ORGANIZATION "A SURVEY OF SOME MANUFACTURING FIRMS IN NIGERIA"	\$20
486	EFFECT OF PHYSICAL DISTRIBUTION ON ORGANISATIONAL PERFORMANCE (A STUDY OF AGRO MARKETING FIRMS IN LAGOS STATE)	\$20
487	EFFECT OF MARKET SEGMENTATION ON PERFORMANCE OF BREWERY INDUSTRY (CASE STUDIES OF GUINNESS NIGERIA PLC AND NIGERIAN BREWERIES PLC)	\$20
488	EFFECT OF FORWARD INTEGRATION ON MANUFACTURING INDUSTRY PERFORMANCE (A STUDY OF CADBURY NIGERIA PLC)	\$20
489	CUSTOMER SATISFACTION AND LOYALTY IN LOGISTICS SERVICES (A CASE STUDY OF DHL EXPRESS, LAGOS)	\$20
490	BRAND STRATEGY AS AN EFFECTIVE TOOL FOR CORPORATE IDENTITY (A STUDY OF ZENITH BANK PLC.)	\$20
491	BRAND DIFFERENTIATION AND POSITIONING FOR MAXIMUM COMPETITIVE ADVANTAGE (A STUDY OF DANGOTE NOODLES)	\$20
492	THE MEDIA REPORTAGE IN NIGERIA DEMOCRATIC DISPENSATION: AN OVERVIEW OF 2015 GENERAL ELECTION	\$20
493	PROBLEMS OF REVENUE SOURCES IN LOCAL GOVERNMENT ADMINISTRATION IN NIGERIA (A CASE STUDY OF YAGBA WEST LOCAL GOVERNMENT AREA OF KOGI STATE)	\$20
494	THE IMPACT OF CATTLE RUSTLING AND BANDITRY ON LIVELIHOODS OF PASTORAL COMMUNITIES IN KATSINA STATE, NIGERIA	\$20
495	POLITICAL REPRESSION IN AFRICA AND HUMAN RIGHTS VIOLATION: A COMPARATIVE STUDY OF NIGERIA, LIBERIA AND SUDAN	\$20
496	ALTERNATIVE MEDICINE: A HISTORICAL SURVEY OF TRADITIONAL BONE SETTING IN ENUGU STATE	\$20
497	INTERNATIONAL COURT OF JUSTICE AND ADMINISTRATION OF CONFLICT RESOLUTION (A CASE OF BAKASSI PENINSULA DISPUTE BETWEEN NIGERIA AND CAMEROON)	\$20
498	THE ASSESSMENT OF IGBO TRADITIONAL RULERS. (A CASE STUDY OF AMANDUGBA AUTONOMOUS COMMUNITY IN ISU L.G.A. IMO STATE).	\$20
499	THE SOCIO-ECONOMIC IMPLICATIONS OF THE BOKO HARAM INSURGENCE IN NIGERIA	\$20
500	THE IMPACT OF CORRUPTION ON NATIONAL DEVELOPMENT: A CASE STUDY OF OBASANJO ADMINISTRATION 1999 - 2007	\$20