

## Projects > Undergraduate Project Topics

Projects > Undergraduate Project Topics — Batch 9

#	Product Name	Price
1	<a href="#">THE SIGNIFICANCE OF MOTIVATION ON ENHANCING THE EMPLOYEE PERFORMANCE IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF UNITED BANK FOR AFRICAN (UBA) ILORIN)</a>	\$20
2	<a href="#">EFFECTIVENESS OF PRICING POLICY IN MANUFACTURING INDUSTRIES A CASE STUDY OF P.Z</a>	\$20
3	<a href="#">EFFECT OF SOCIAL MEDIA MARKETING ON ONLINE CONSUMER (A CASE STUDY OF SOCIAL MEDIA USERS IN ILORIN)</a>	\$20
4	<a href="#">DISTRIBUTION AS A VARIABLE IN MARKETING OF PERISHABLE PRODUCT (A CASE STUDY OF AYOMIDE FARM OFFA KWARA STATE)</a>	\$20
5	<a href="#">DEPOSITS MOBILIZATION THROUGH MARKETING OF BANKING SERVICES (THE CASE STUDY OF THE FIRST BANK OF NIGERIA ILORIN)</a>	\$20
6	<a href="#">THE SIGNIFICANCE OF ADVERTISING TO BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF UNILEVER NIG. PLC OREGUN, LAGOS STATE)</a>	\$20
7	<a href="#">THE SIGNIFICANCE OF BRANDING TO EFFECTIVE MARKETING OF THE TOBACCO PRODUCTS IN NIGERIA (A CASE STUDY OF INTERNATIONAL TOBACCO I.T.C.)</a>	\$20
8	<a href="#">CONSUMER SATISFACTION AND RETENTION; A KEY TO BUSINESS SURVIVAL (A CASE STUDY OF BERGER PAINTS NIGERIA PLC)</a>	\$20
9	<a href="#">CONSUMER REACTION TO CLOSE-UP MODIFICATION: IT'S EFFECTS. (A CASE STUDY OF CLOSE-UP TOOTHPASTE A PRODUCT OF UNILEVER NIGERIA)</a>	\$20
10	<a href="#">CONSUMER ATTITUDE TOWARDS OKADA TRANSPORT SERVICE IN NIGERIA (A CASE STUDY OF OKADA COMMUTER IN ILORIN METROPOLIS)</a>	\$20
11	<a href="#">BRANDING AND PACKAGING AS TOOLS FOR PRODUCT DIFFERENTIATION IN THE MARKETING OF CONSUMER PRODUCT IN NIGERIA. (A STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY LTD)</a>	\$20
12	<a href="#">BRANDING AND PACKAGING AS EFFECTIVE TOOLS FOR PRODUCT DIFFERENTIATION IN MARKETING CONSUMER PRODUCTS</a>	\$20
13	<a href="#">BRANDING AND MARKETING OF PURE WATER IN ILORIN TOWNSHIP (A CASE STUDY OF AYOBAT PURE WATER)</a>	\$20
14	<a href="#">ASSESSING THE ROLE OF STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANIZATIONAL OBJECTIVES OF BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC, ILORIN)</a>	\$20
15	<a href="#">APPLICATION OF THE MARKETING CONCEPT IN OUR LOCAL MARKET ( A CASE STUDY OF OWODE MARKET OFFA , KWARA STATE)</a>	\$20
16	<a href="#">APPLICATION OF MARKETING CONCEPT IN NON-PROFIT ORGANIZATION (A CASE STUDY OF SECURITY AND EXCHANGE COMMISSION ABUJA)</a>	\$20
17	<a href="#">AN INVESTIGATION INTO THE ROLE OF GSM OPERATION IN DEVELOPING DIRECT MARKET IN NIGERIA (A CASE STUDY OF MTN NIGERIA)</a>	\$20
18	<a href="#">AN EXAMINATION OF IMPACT OF STRATEGIC PLANNING ON SALES PROMOTION (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
19	<a href="#">AN EVALUATION OF THE EFFECTIVENESS OF SALES PROMOTION AS ELEMENT OF PROMOTION MIXES. (A CASE STUDY OF 7UP PLANT, ILORIN)</a>	\$20
20	<a href="#">AN APPLICATION OF MARKETING CONCEPTS IN THE TELECOMMUNICATION INDUSTRY IN NIGERIA (A CASE STUDY OF GLOBACOM NIGERIA)</a>	\$20
21	<a href="#">THE SIGNIFICANCE OF NEW PRODUCT DEVELOPMENT IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF LUBCON LTD)</a>	\$20
22	<a href="#">EFFECTS OF SALES PROMOTION AS A TOOL FOR WINNING CUSTOMERS IN A COMPETITIVE MARKET.</a>	\$20
23	<a href="#">ADVERTISING, ITS ROLE AND IMPORTANCE IN THE MARKETING OF CON-1</a>	\$20
24	<a href="#">PUBLIC RELATIONS AS AN EFFECTIVE PROMOTIONAL TOOL IN MARKETING OF SERVICES. (A CASE STUDY OF KEFFI COMMUNITY BANK (NIG) LTD.)</a>	\$20
25	<a href="#">THE ROLE OF NEGOTIATION IN ATTAINING PURCHASING OBJECTIVES (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
26	<a href="#">THE RELEVANCE OF NEW PRODUCT DEVELOPMENT ON ATTAINING MARKETING OBJECTIVE OF TABLE WATER PRODUCERS. ( A CASE STUDY OF SELECTED TABLE WATER PRODUCERS)</a>	\$20
27	<a href="#">THE RELATIONSHIP BETWEEM EMPLOYEE JOB SATISFACTION AND EMPLOYEE COMMITMTMENT AMONG EMPLOYEES OF UNILEVER NIGERIA PLC.</a>	\$20
28	<a href="#">THE PROBLEM OF FINANCING INTERNATIONAL TRADE IN NIGERIA</a>	\$20
29	<a href="#">THE INFLUENCE OF CULTURE IN CONSUMERS BUYING BEHAVIOR (A CASE STUDY OF OBIANGWU NGOR - OKPALA L.G.A. IMO STATE)</a>	\$20
30	<a href="#">THE IMPACT OF PROMOTIONAL STRATEGY ON SALES AND PROFIT A CASE OF NIGERIA BOTTLING COMPANY PLC (NBC)</a>	\$20

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31	<a href="#"><u>THE IMPACT OF PERSONAL SELLING ON SALES VOLUME PERFORMANCE OF A MANUFACTURING COMPANY (A CASE (STUDY OF UNILEVER NIGERIA PLC.)</u></a>	\$20
32	<a href="#"><u>THE IMPACT OF MARKETING ON AGRICULTURAL DEVELOPMENT IN A DEVELOPING COUNTRY</u></a>	\$20
33	<a href="#"><u>THE IMPACT OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)</u></a>	\$20
34	<a href="#"><u>THE IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT ON CUSTOMERS' SATISFACTION (A CASE OF FIDELITY BANK PLC)</u></a>	\$20
35	<a href="#"><u>THE IMPACT OF APPLICATION OF MARKETING CONCEPT IN THE NIGERIA BANKING INDUSTRY (A CASE STUDY OF ZENITH BANK)</u></a>	\$20
36	<a href="#"><u>INFLUENCE OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR (CASE STUDY OF FOREVER LIVING COSMETICS PRODUCTS)</u></a>	\$20
37	<a href="#"><u>THE EFFECTIVENESS OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)</u></a>	\$20
38	<a href="#"><u>THE EFFECT OF ADVERTISING ON THE SALES OF TOOTHPASTES (A CASE STUDY OF GLAXO SMITHKLINE NIGERIA PLC ,LAGOS.)</u></a>	\$20
39	<a href="#"><u>SALES TERRITORIAL MANAGEMENT IN THE BREWERY INDUSTRY (A STUDY OF GUINNESS NIGERIA PLC ABA ABIA STATE)</u></a>	\$20
40	<a href="#"><u>RELATIONSHIP MARKETING: A NECESSARY TOOL FOR ORGANISATIONAL PERFORMANCE (A CASE STUDY OF TROPICS FINANCE AND INVESTMENT LIMITED)</u></a>	\$20
41	<a href="#"><u>THE RELEVANCE OF ADVERTISING AS A DETERMINANT OF CUSTOMER PATRONAGE IN THE FAST FOOD INDUSTRY (A CASE STUDY OF EARLY AND CHIKY FAST FOOD IN OWERRI, METROPOLIS).</u></a>	\$20
42	<a href="#"><u>ADMISSION BARRIERS INTO NIGERIA UNIVERSITY; A CASE STUDY OF LASU AND ITS IMPLICATION ON THE SOCIETY</u></a>	\$20
43	<a href="#"><u>MARKETING STRATEGY IN THE HOTEL INDUSTRY</u></a>	\$20
44	<a href="#"><u>MARKETING STRATEGY AND CONSUMER PURCHASE BEHAVIOR (A CASE STUDY OF GUINNESS IN NIGERIA PLC)</u></a>	\$20
45	<a href="#"><u>MARKETING STRATEGIES AND THEIR EFFECTS IN SALES EXPANSION IN ORGANISATION</u></a>	\$20
46	<a href="#"><u>MARKETING OF BANKING SERVICES IN NIGERIA (A STUDY OF FIRST BANK PLC)</u></a>	\$20
47	<a href="#"><u>PRODUCT QUALITY AS A BASIS FOR CONSUMER'S PATRONAGE</u></a>	\$20
48	<a href="#"><u>IMPACT OF E-PAYMENT ON ONLINE SHOPPING BEHAVIOUR (A STUDY OF JUMIA LIMITED)</u></a>	\$20
49	<a href="#"><u>EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL &amp; MEDIUM SCALE ENTREPRENEURSHIP (A CASE STUDY OF LOYALTED PRODUCTS LIMITED)</u></a>	\$20
50	<a href="#"><u>APPLICATION OF MARKETING CONCEPT IN THE NIGERIA PUBLIC SECTOR INDUSTRY (A CASE STUDY OF ZENITH BANK)</u></a>	\$20
51	<a href="#"><u>PROMOTIONAL STRATEGY AS A TOOL OF ORGANIZATIONAL PROFITABILITY</u></a>	\$20
52	<a href="#"><u>PUBLIC SERVICES MARKETING A CASE STUDY OF FIRST BANK</u></a>	\$20
53	<a href="#"><u>PRODUCT FAILURE: THE CAUSES AND EFFECTS ON THE NIGERIAN ECONOMY</u></a>	\$20
54	<a href="#"><u>PRODUCT DIFFERENTIATION AS A SURVIVAL STRATEGY IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF STARLINE NIGERIA LIMITED)</u></a>	\$20
55	<a href="#"><u>THE ROLE OF MARKETING RESEARCH IN THE PLANNING AND DEVELOPMENT OF A NEW PRODUCT (A SURVEY OF NIGERIA BOTTLING COMPANY PLC, BENIN CITY)</u></a>	\$20
56	<a href="#"><u>THE INFLUENCE OF CUSTOMER RELATIONSHIP MANAGEMENT ON THE SALES OF KFC PRODUCTS IN IKEJA CITY MALL AND PALMS LEKKI</u></a>	\$20
57	<a href="#"><u>THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)</u></a>	\$20
58	<a href="#"><u>SOCIAL MEDIA: EFFECTS ON MARKET SHARE IMPROVEMENT IN THE SERVICE INDUSTRY. A STUDY OF SELECTED INSURANCE FIRMS</u></a>	\$20
59	<a href="#"><u>IMPACT OF ONLINE MARKETING ON SMALL AND MEDIUM ENTERPRISES IN LAGOS METROPOLIS</u></a>	\$20
60	<a href="#"><u>EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)</u></a>	\$20
61	<a href="#"><u>EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)</u></a>	\$20
62	<a href="#"><u>THE ROLE OF PUBLIC RELATIONS IN MARKETING OF BURXIN PAINT INDUSTRY IN ANAMBRA STATE</u></a>	\$20
63	<a href="#"><u>THE ROLE OF MARKETING IN THE DEVELOPMENT OF TOURISM INDUSTRY IN NIGERIA (A CASE STUDY OF NIKE LAKE RESORT ENUGU)</u></a>	\$20
64	<a href="#"><u>THE INFLUENCE OF PRODUCT QUALITY ON BRAND LOYALTY IN NIGERIA (A STUDY OF WAMCO NIGERIA PLC.)</u></a>	\$20
65	<a href="#"><u>THE IMPACTS OF PRICING IN MARKETING OF COKE DRINKS IN ENUGU STATE.</u></a>	\$20
66	<a href="#"><u>THE IMPACT OF SALES PROMOTION IN THE PURCHASE INTENT OF GOKO CLEANSER AMONG STUDENT</u></a>	\$20

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67	<a href="#"><u>THE IMPACT OF PROMOTIONAL ACTIVITIES ON THE MARKETING OF GOLDEN MORN PRODUCT (A CASE STUDY OF NESTLE NIGER PLC ENUGU STATE)</u></a>	\$20
68	<a href="#"><u>THE IMPACT OF MARKETING COMMUNICATION ON SALE OF CONSUMER GOODS (A CASE STUDY OF NIGERIA BREWERIES PLC)</u></a>	\$20
69	<a href="#"><u>THE IMPACT OF ADVERTISING ON THE MARKETING OF BANKING SERVICES. (A CASE STUDY OF MICRO FINANCE BANK)</u></a>	\$20
70	<a href="#"><u>THE IMPACT OF ADVERTISING IN THE SALE OF A NEW PRODUCT (A CASE STUDY OF INDOMIE INSTANT NOODLES)</u></a>	\$20
71	<a href="#"><u>THE EFFECTIVENESS OF PUBLIC RELATIONS PRACTICE IN THE OIL SECTOR (A CASE STUDY OF AFRICAN PETROLEUM PLC)</u></a>	\$20
72	<a href="#"><u>THE EFFECT OF PHYSICAL DISTRIBUTION ON THE SALES VOLUME OF BEVERAGE IN ENUGU METROPOLIS (A CASE STUDY OF SEVEN-UP BOTTLING COMPANY)</u></a>	\$20
73	<a href="#"><u>THE EFFECT OF MOTIVATIONAL POLICIES AND PRACTICE ON SALES FORCE IN NIGERIA BANKING INDUSTRY (A CASE STUDY OF FIRST BANK NIGERIA PLC)</u></a>	\$20
74	<a href="#"><u>THE EFFECT OF EXCHANGE RATE FLUCTUATION ON IMPORTED GOODS IN NIGERIA (A CASE STUDY OF TOYOTA NIGERIA LIMITED, LAGOS)</u></a>	\$20
75	<a href="#"><u>THE EFFECT OF ADVERTISING ON THE SALES VOLUME OF BEVERAGES (A CASE STUDY OF MILO, BOURNVITA AND VIATALO)</u></a>	\$20
76	<a href="#"><u>SECURING CUSTOMERS PATRONAGE THROUGH PRODUCT INNOVATION IN NEW BEVERAGES NIGERIA LIMITED</u></a>	\$20
77	<a href="#"><u>MARKETING PRACTICES AND CONSUMER SATISFACTION IN THE HOTEL INDUSTRY</u></a>	\$20
78	<a href="#"><u>MARKETING OF AGRICULTURAL PRODUCTS IN ANAMBRA STATE (A CASE STUDY OF SELECTED LOCAL GOVERNEMNT AREAS IN ANAMBRA STATE)</u></a>	\$20
79	<a href="#"><u>INFLUENCE OF PRODUCT PACKAGING ON CONSUMER BUYING PREFERENCE (A CASE STUDY OF ABA METROPLIS)</u></a>	\$20
80	<a href="#"><u>IMPACT OF PUBLIC RELATION ON MARKETING OF BANKING SERVICE (A CASE STUDY OF ZENITH BANK PLC)</u></a>	\$20
81	<a href="#"><u>EVALUATION OF THE IMPACT OF ROAD NETWORK ON THE SELLING OF AGRICULTURAL PRODUCTS.</u></a>	\$20
82	<a href="#"><u>EVALUATION OF THE EFFECTS OF TRANSPORTATION PROBLEMS IN THE DISTRIBUTION OF GOODS AND SERVICES</u></a>	\$20
83	<a href="#"><u>DETERMINING THE EFFECT OF ADVERTISING STRATEGY ADAPTED IN THE SALES OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)</u></a>	\$20
84	<a href="#"><u>CORPORATE ADVERTISING AS AN EFFECTING PROMOTIONAL TOOL IN THE MARKETING OF BANKING SERVICES (A CASE STUDY OF SELECTED COMMERCIAL BANK)</u></a>	\$20
85	<a href="#"><u>AN EVALUATION OF PRODUCT INNOVATION AS A STRATEGY FOR THE SURVIVAL OF MANUFACTURING FIRMS IN NIGERIA</u></a>	\$20
86	<a href="#"><u>AN ASSESSMENT OF THE PHYSICAL DISTRIBUTION OF SOFT DRINK (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)</u></a>	\$20
87	<a href="#"><u>AN ANALYSIS OF PACKAGING AS A PROMO TOOL IN THE MARKETING OF PRODUCT. (A CASE STUDY OF PETALS)</u></a>	\$20
88	<a href="#"><u>THE SIGNIFICANCE OF PRODUCT QUALITY IN THE MARKETING OF SOFT DRINK (A CASE STUDY OF COCA-COLA BOTTLING COMPANY PLC)</u></a>	\$20
89	<a href="#"><u>THE SIGNIFICANCE OF MARKETING PLANNING IN A BUSINESS ORGANIZATION (A CASE STUDY OF PURE WATER IN ETSAKO WEST LOCAL GOVERNMENT)</u></a>	\$20
90	<a href="#"><u>THE SIGNIFICANCE OF DISTRIBUTION IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)</u></a>	\$20
91	<a href="#"><u>THE SIGNIFICANCE OF BRAND POSITIONING IN MARKETING ACTIVITIES (A CASE STUDY OF OVALTINE)</u></a>	\$20
92	<a href="#"><u>THE SIGNIFICANCE OF ADVERTISING IN THE MANAGEMENT OF BUSINESS ORGANIZATION (A CASE STUDY OF SELECTED SMALL BUSINESS ORGANIZATION)</u></a>	\$20
93	<a href="#"><u>THE ROLE OF SALES PROMOTION ON THE PROFITABILITY OF A FIRM'S PRODUCT IN A DEPRESSED ECONOMY (A CASE STUDY OF NIGERIA BREWERY PLC)</u></a>	\$20
94	<a href="#"><u>THE ROLE OF RETAILER IN THE DISTRIBUTION OF CONSUMER GOODS (A CASE STUDY OF BENDEL SUPERMARKET, AUCHI)</u></a>	\$20
95	<a href="#"><u>THE PROBLEM OF MARKETING AGRICULTURAL PRODUCTS IN RURAL AREAS (A CASE STUDY OF DANSOF FARMS)</u></a>	\$20
96	<a href="#"><u>THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)</u></a>	\$20
97	<a href="#"><u>THE IMPORTANCE OF PACKAGING AS A PROMOTIONAL TOOL IN THE MARKETING OF CONSUMER DRINKS AND FOOD (A CASE STUDY OF CIL WATER COMPANY LTD, AVIELE)</u></a>	\$20
98	<a href="#"><u>THE IMPORTANCE OF MARKETING IN SERVICE ORGANIZATION (A CASE STUDY OF UBA BANK)</u></a>	\$20
99	<a href="#"><u>THE IMPORTANCE OF BRANDING AND PACKAGING AS A MEANS OF SALES PROMOTION IN AN ORGANIZATION IN NIGERIA</u></a>	\$20
100	<a href="#"><u>THE IMPACT OF PRODUCT QUALITY ON CONSUMER BRAND LOYALTY (A CASE STUDY OF INTERCONTINENTAL DISTILLER LIMITED, OTA, OGUN STATE)</u></a>	\$20
101	<a href="#"><u>THE IMPACT OF MARKETING RESEARCH IN ANY BUSINESS ORGANIZATION</u></a>	\$20

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102	<a href="#"><u>THE IMPACT OF MARKETING PLANNING AND CONTROL IN MANUFACTURING COMPANY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</u></a>	\$20
103	<a href="#"><u>THE IMPACT OF MARKETING INFORMATION SYSTEM ON MANAGERIAL DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY LTD, BENIN CITY, EDO STATE)</u></a>	\$20
104	<a href="#"><u>THE IMPACT OF ADVERTISING ON THE CONSUMPTION OF NOODLE FOODS (A CASE STUDY OF HONEY WELL NOODLES NIGERIA LIMITED LAGOS)</u></a>	\$20
105	<a href="#"><u>THE IMPACT OF ADVERTISING ON THE BUYING HABIT OF RURAL DWELLERS (A CASE STUDY OF IGARRA COMMUNITY, EDO STATE)</u></a>	\$20
106	<a href="#"><u>THE EFFECTS OF SALES PROMOTION ON CONSUMER BUYING DECISION (A CASE STUDY OF COCA-COLA BOTTLING COMPANY)</u></a>	\$20
107	<a href="#"><u>THE EFFECT OF INFORMATION COMMUNICATION TECHNOLOGY ON EARLY CHILDHOOD EDUCATION DELIVERY IN LAGOS STATE</u></a>	\$20
108	<a href="#"><u>INFLUENCE OF MASS MEDIA AWARENESS TO PROMOTION OF FAMILY PLANNING PRACTICES IN AGEGE LOCAL GOVERNMENT AREA OF LAGOS STATE</u></a>	\$20
109	<a href="#"><u>IMPACT OF KEKE NAPEP AS POVERTY ALLEVIATION STRATEGY IN LAGOS STATE</u></a>	\$20
110	<a href="#"><u>THE EFFECTIVENESS OF ADVERTISING ON THE MARKETING OF CONSUMERS' PRODUCT (A CASE STUDY OF NESTLE FOOD NIGERIA PLC, ILUPEJU, LAGOS STATE)</u></a>	\$20
111	<a href="#"><u>THE EFFECT OF PURCHASING AND SUPPLY ACTIVITIES IN CONSTRUCTION INDUSTRY (A CASE STUDY OF HARTLAND NIGERIA LTD, AUCHI)</u></a>	\$20
112	<a href="#"><u>EFFECTS OF URBAN RENEWAL ON WOMEN'S ROLE IN OSHODI LOCAL GOVERNMENT AREA OF LAGOS STATE</u></a>	\$20
113	<a href="#"><u>THE EFFECT OF PROMOTIONAL ACTIVITIES ON THE CONSUMPTION OF A COMPANY PRODUCT (A CASE STUDY OF MTN)</u></a>	\$20
114	<a href="#"><u>THE EFFECT OF PACKAGING ON THE SALES OF A COMPANY'S PRODUCT (A CASE STUDY OF GUINNESS NIGERIA PLC)</u></a>	\$20
115	<a href="#"><u>THE EFFECT OF PACKAGING ON CONSUMER BUYING DECISION (A CASE STUDY OF UNILEVER)</u></a>	\$20
116	<a href="#"><u>THE EFFECT OF CULTURE ON CONSUMERS BUYING BEHAVIOUR (A CASE STUDY OF ASABA COMMUNITY)</u></a>	\$20
117	<a href="#"><u>DRUG AND ALCOHOLIC ABUSE AMONG THE YOUTHS</u></a>	\$20
118	<a href="#"><u>STRATEGIES FOR MARKETING A NEW PRODUCT IN A SATURATED MARKET (A CASE STUDY OF NIGERIAN BREWERIES PLC)</u></a>	\$20
119	<a href="#"><u>SIGNIFICANCE OF PRICE ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)</u></a>	\$20
120	<a href="#"><u>SIGNIFICANCE OF PRICE IN INTRODUCTION OF NEW PRODUCT (STUDY OF SELECTED PRODUCTS OF NIGERIA BREWERIES PLC, BENIN CITY)</u></a>	\$20
121	<a href="#"><u>COPING MECHANISM AMONG UNEMPLOYED GRADUATES IN MUSHIN LOCAL GOVERNMENT AREA OF LAGOS STATE.</u></a>	\$20
122	<a href="#"><u>SIGNIFICANCE OF PERSONAL SELLING IN THE MARKETING OF DETERGENT (A CASE STUDY OF UNILEVER NIG PLC)</u></a>	\$20
123	<a href="#"><u>ROLE OF ADVERTISING IN THE SALES OF NIGERIA MADE GOODS (UYI TECHNICAL COMPANY, BENIN CITY)</u></a>	\$20
124	<a href="#"><u>CHECKMATING YOUTH UNEMPLOYMENT IN NIGERIA: FISH FARMING OPTION</u></a>	\$20
125	<a href="#"><u>POLITICAL MARKETING IN NIGERIA (A CASE STUDY OF PDP AND APC)</u></a>	\$20
126	<a href="#"><u>PACKAGING AS A PROMOTIONAL TOOLS IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF NASCO GROUP OF COMPANY, JOS)</u></a>	\$20
127	<a href="#"><u>NEW PRODUCT DEVELOPMENT TEST MARKETING PROSPECT AND CHALLENGES (A CASE STUDY OF GUINNESS NIGERIA PLC)</u></a>	\$20
128	<a href="#"><u>MARKETING STRATEGIES AS A TECHNIQUE FOR PROFIT MAXIMIZATION IN MANUFACTURING ENTERPRISE (A CASE STUDY OF GUINNESS NIG PLC)</u></a>	\$20
129	<a href="#"><u>MARKETING OF PETROLEUM PRODUCTS (A CASE STUDY OF PIPELINE AND PRODUCTS MARKETING COMPANY (PPMC))</u></a>	\$20
130	<a href="#"><u>CAUSES AND EFFECT OF CHILD TRAFFICKING IN OYO STATE. (A STUDY OF SURULERE LOCAL GOVERNMENT AREA.)</u></a>	\$20
131	<a href="#"><u>INFLUENCE OF PRICING STRATEGY ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)</u></a>	\$20
132	<a href="#"><u>INFLUENCE OF ADVERTISEMENT IN CONSUMER'S BUYING BEHAVIOUR. (A CASE STUDY OF COCA-COLA ENTERPRISE LTD, LAGOS NIGERIA)</u></a>	\$20
133	<a href="#"><u>IMPORTANCE OF PRODUCT LIFE CYCLE IN MARKETING ORGANIZATION</u></a>	\$20
134	<a href="#"><u>IMPORTANCE OF DISTRIBUTION CHANNEL TO THE MARKETING OF A PRODUCT IN AN ORGANIZATION</u></a>	\$20
135	<a href="#"><u>IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS (A CASE STUDY OF 7-UP BOTTLING COMPANY NIG PLC, BENIN CITY, EDO STATE)</u></a>	\$20
136	<a href="#"><u>IMPACT OF ADVERTISING ON THE PURCHASE OF ETISALAT RECHARGE CARDS (A CASE STUDY OF AUCHI METROPOLIS)</u></a>	\$20
137	<a href="#"><u>IMPACT OF ADVERTISING ON CONSUMER PURCHASE DECISION (A CASE STUDY OF NESTLE MILO NIG PLC)</u></a>	\$20

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138	<a href="#">GOING BEYOND JUST ADVERTISING AND ITS IMPACT TO SALES TURNOVER OF A COMPANY (A CASE STUDY OF PROMASSIDOR NIG LTD)</a>	\$20
139	<a href="#">EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)</a>	\$20
140	<a href="#">EFFECT OF SALES FORECAST ON MARKETING DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY)</a>	\$20
141	<a href="#">EFFECT OF MARKETING PLANNING ON THE PERFORMANCE OF SERVICE ORGANIZATION (A CASE STUDY OF ACCESS BANK PLC.)</a>	\$20
142	<a href="#">EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)</a>	\$20
143	<a href="#">AN APPRAISAL OF MARKETING MIX APPLICATION IN RETAIL BUSINESSES (A CASE STUDY OF SELECTED RETAIL OUTLETS IN AUCHI TOWN)</a>	\$20
144	<a href="#">MOTIVATING TECHNICAL SALES PEOPLE FOR HIGHER PRODUCTIVITY (A CASE STUDY OF EMEHITE NIG. LTD)</a>	\$20
145	<a href="#">EFFECTIVE CORPORATE IMAGE MANAGEMENT AS A STRATEGY FOR ENHANCING PROFITABILITY (A CASE STUDY OF FIRST BANK OF NIGERIA PLC).</a>	\$20
146	<a href="#">CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE</a>	\$20
147	<a href="#">CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE</a>	\$20
148	<a href="#">BALACING AND BURGETING CONTROL IN A MANUFACTURING AND MARKETING ORGANIZATION (A CASE OF STUDY OF TOTAL NIGERIA LTD)</a>	\$20
149	<a href="#">APPLICATION OF MARKETING CONCEPT IN MARKETING OF HAIR DRESSING SERVICES (A COMPARATIVE ANALYSIS OF MAGIC FINGERS BEAUTY HOME AND ULTIMATE BEAUTY SALON)</a>	\$20
150	<a href="#">TITLE PAGE ADVERTISING AN EFFECTIVE PROMOTIONAL TOOL FOR MARKETING NEW PRODUCT (A CASE STUDY OF NASCO MARKETING COMPANY)</a>	\$20
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159	<a href="#">PHYSICAL DISTRIBUTION MANAGEMENT IN BREWERY INDUSTRIES (A CASE STUDY OF NIGERIAN BREWERIES PLC)</a>	\$20
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161	<a href="#">A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)</a>	\$20
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171	<a href="#">RELATIONSHIP SELLING: ITS EFFECTS ON SALESMAN PERFORMANCE IN SERVICE INDUSTRY</a>	\$20
172	<a href="#">THIRD PARTY E-COMMERCE PLATFORMS: BENEFITS AND BARRIERS FOR RETAIL BUSINESSES IN NIGERIA</a>	\$20

#	Product Name	Price
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174	<a href="#"><u>THE IMPACT OF SALES PROMOTION ON PRODUCT COMPETITIVENESS OF FAST MOVING CONSUMER GOODS (FMCG)</u></a>	\$20
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176	<a href="#"><u>THE EFFECT OF PRODUCT PLANNING AND DEVELOPMENT IN THE GROWTH OF ORGANISATION (A CASE STUDY OF SMITHKLINE GLAXO NIGERIA PLC)</u></a>	\$20
177	<a href="#"><u>THE EFFECT OF MEDIA ADVERTISEMENT ON SALES OF CONSUMER GOODS IN SOME SELECTED MARKETING FIRMS IN LAGOS</u></a>	\$20
178	<a href="#"><u>THE EFFECT OF MATERIALS MANAGEMENT ON THE PROFITABILITY OF THE MANUFACTURING COMPANY (A STUDY OF CADBURY NIGERIA PLC)</u></a>	\$20
179	<a href="#"><u>SPATIAL DISTRIBUTION OF LOCAL MARKET AND VARIATIONS IN PRICES OF VEGETABLE IN LAGOS STATE (A CASE STUDY OF OJO LOCAL GOVERNMENT)</u></a>	\$20
180	<a href="#"><u>IMPACT OF TOTAL QUALITY MANAGEMENT ON THE PERFORMANCES OF AN ORGANIZATION (A CASE STUDY OF SHELL NIGERIA EXPORATION (SNEPCO)</u></a>	\$20
181	<a href="#"><u>IMPACT OF TOTAL QUALITY MANAGEMENT ON CUSTOMERS SATISFACTION (A STUDY OF GUARANTEE TRUST BANK)</u></a>	\$20
182	<a href="#"><u>IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON ORGANIZATION PERFORMANCE. (A CASE STUDY OF ZENITH BANK PLC)</u></a>	\$20
183	<a href="#"><u>IMPACT OF ENTREPRENEURSHIP PASSION ON CREATIVE CAPABILITIES OF STOCK OPERATIONS</u></a>	\$20
184	<a href="#"><u>IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF MTN NIGERIA LIMITED)</u></a>	\$20
185	<a href="#"><u>IMPACT OF ADVERTISEMENT ON CONSUMABLE GOODS (A CASE STUDY OF CADBURY NIGERIA PLC)</u></a>	\$20
186	<a href="#"><u>EFFECTS OF STRATEGIC PLANNING ON ORGANIZATIONAL GOAL ATTAINMENT (A STUDY OF ZENITH BANK PLC)</u></a>	\$20
187	<a href="#"><u>EFFECTS OF PHYSICAL DISTRIBUTION ON THE SALE OF CONSUMABLE PRODUCTS (A STUDY OF UNILEVER NIG PLC)</u></a>	\$20
188	<a href="#"><u>EFFECTS OF BRANDING ON PRODUCT IMAGE (A STUDY OF UNILEVER NIG PLC)</u></a>	\$20
189	<a href="#"><u>EFFECTS OF BACKWARD INTEGRATION STRATEGY ON ORGANIZATIONAL PERFORMANCE IN MANUFACTURING INDUSTRY (A CASE STUDY OF NESTLE NIGERIA PLC)</u></a>	\$20
190	<a href="#"><u>EFFECTIVENESS OF STRATEGIC MARKETING AND MANAGEMENT ON THE SUSTENANCE OF GROWTH IN NIGERIAN TERTIARY INSITUTION (A CASE STUDY OF LAGOS STATE UNIVERSITY</u></a>	\$20
191	<a href="#"><u>EFFECTIVE COMMUNICATION AS A TOOLS FOR DETERMINING EMPLOYEE'S JOB PERFORMANCE (A CASE STUDY OF CRUSADER INSURANCE NIGERIA PLC)</u></a>	\$20
192	<a href="#"><u>EFFECT OF THE PRACTICE OF SOCIAL RESPONSIBILITY ON THE PERFORMANCE OF SMALL MEDIUM ENTERPRISES (SMES) IN AGEGE LOCAL GOVERNMENT AREA, LAGOS</u></a>	\$20
193	<a href="#"><u>EFFECT OF TOTAL QUALITY MANAGEMENT (TQM) ON MANUFACTURING SECTOR'S PERFORMANCE IN NIGERIA. (A CASE STUDY OF CADBURY NIGERIA PLC)</u></a>	\$20
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202	<a href="#"><u>THE IMPACT OF RETAILING ON THE MARKETING OF FAST MOVING CONSUMER GOODS (A CASE STUDY OF CHI RETAIL FARMSHOP</u></a>	\$20
203	<a href="#"><u>THE IMPACT OF PROMOTIONAL MIX ON SALES PERFORMANCE (A CASE STUDY OF GUILDER BREWED BY NIGERIAN BREWERIES PLC)</u></a>	\$20
204	<a href="#"><u>THE IMPACT OF MARKETING STRATEGY ON PROFITABILITY OF CONFECTIONERY PRODUCT IN NIGERIA (A CASE STUDY OF O.K FOODS NIGERIA LIMITED)</u></a>	\$20
205	<a href="#"><u>THE IMPACT OF MARKETING STRATEGIES ON THE PERFORMANCE OF SMALL SCALE ENTERPRISES IN SHOMOLU LOCAL GOVERNMENT AREA LAGOS STATE</u></a>	\$20

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207	<a href="#"><u>THE IMPACT OF INTENSIVE DISTRIBUTION STRATEGY ON MARKETING OF CONSUMER GOODS (A CASE STUDY OF DOTMALL NIGERIA LIMITED)</u></a>	\$20
208	<a href="#"><u>THE IMPACT OF CONFLICT MANAGEMENT ON ORGANISATION EFFECTIVENESS (A CASE STUDY OF GUARANTY TRUST BANK PLC)</u></a>	\$20
209	<a href="#"><u>SURVIVAL STRATEGIES IN SMALL BUSINESS (A CASE STUDY OF SOME SELECTED SMALL SCALE INDUSTRIES IN LAGOS STATE)</u></a>	\$20
210	<a href="#"><u>PROMOTIONAL STRATEGIES AS TOOL FOR IMPROVING MARKETING MANAGEMENT IN NIGERIA {A CASE STUDY OF NIGER INSURANCE PLC}</u></a>	\$20
211	<a href="#"><u>PROBLEMS AND PROSPECTS OF SMALL-SCALE INDUSTRIES IN NIGERIA</u></a>	\$20
212	<a href="#"><u>EFFECTIVE CHANNELS OF DISTRIBUTION IN PRODUCT MARKET SHARE DEVELOPMENT IN ENHANCING ORGANISATIONAL PERFORMANCE (A CASE STUDY OF LISABI MILLS LTD)</u></a>	\$20
213	<a href="#"><u>EFFECT OF MARKET SEGMENTATION ON PERFORMANCE OF BREWERY INDUSTRY (A CASE STUDY OF GUINNESS NIGERIA PLC AND NIGERIA BREWERY PLC.)</u></a>	\$20
214	<a href="#"><u>ACHIEVING CUSTOMER SATISFACTION IN A MULTINATIONAL COMPANY (A STUDY OF NIGERIAN BOTTLING COMPANY PLC)</u></a>	\$20
215	<a href="#"><u>AN APPRAISAL OF THE PROMOTIONAL STRATEGIES OF SOFT DRINKS INDUSTRY IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</u></a>	\$20
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217	<a href="#"><u>A STUDY OF EFFECTIVE DISTRIBUTION CHANNEL, ITS EVALUATION AND IMPORTANCE ON MANUFACTURING GOODS</u></a>	\$20
218	<a href="#"><u>THE IMPACT OF SOCIAL RESPONSIBILITY ON ORGANISATIONAL IMAGE (A CASE STUDY OF CADBURY NIGERIA PLC)</u></a>	\$20
219	<a href="#"><u>THE EFFECTS OF PROMOTIONAL TOOLS ON SALES VOLUME IN A MANUFACTURING INDUSTRY (A CASE STUDY OF PROMASIDOR NIGERIA LIMITED, LAGOS.)</u></a>	\$20
220	<a href="#"><u>THE EFFECTIVENESS OF CHANNEL OF DISTRIBUTION IN THE SOFT DRINK INDUSTRIES (A STUDY OF NIGERIA BOTTLING COMPANY PLC)</u></a>	\$20
221	<a href="#"><u>THE EFFECT OF PRODUCT QUALITY CONTROL ON CUSTOMER'S SATISFACTION (A CASE STUDY OF CADBURY NIG. PLC)</u></a>	\$20
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224	<a href="#"><u>PACKAGING AS A TOOL OF ACHIEVING HIGHER PROFITABILITY IN A MANUFACTURING COMPANY (A STUDY OF NIGERIA BOTTLING COMPANY)</u></a>	\$20
225	<a href="#"><u>MARKET ORIENTATION AND COMPANY PERFORMANCE (A CASE STUDY OF FRIGOGLOSS COMPANY NIGERIA LTD.)</u></a>	\$20
226	<a href="#"><u>INTEGRATED MARKETING COMMUNICATION AND ITS EFFECTS ON SALES VOLUME (A CASE STUDY OF DE - UNITED FOOD INDUSTRIES PLC)</u></a>	\$20
227	<a href="#"><u>IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE OF NIGERIA BOTTLING COMPANY PLC)</u></a>	\$20
228	<a href="#"><u>EVALUATING CUSTOMER SERVICE AS AN ASPECT OF QUALITY MANAGEMENT (A CASE STUDY OF UNILEVER NIGERIA PLC)</u></a>	\$20
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233	<a href="#"><u>EFFECT OF MARKET SEGMENTATION ON PERFORMANCE OF BREWERY INDUSTRY (CASE STUDIES OF GUINNESS NIGERIA PLC AND. NIGERIAN BREWERIES PLC)</u></a>	\$20
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281	<a href="#">THE ROLE OF SMALL SCALE BUSINESS IN ECONOMIC GROWTH AND DEVELOPMENT IN NIGERIA (A CASE STUDY OF SOME SELECTED SMALL SCALE BUSINESS IN ILORIN, KWARA STATE)</a>	\$20
282	<a href="#">THE ROLE OF PRIVATE COMPANIES TO THE DEVELOPMENT OF NIGERIA ECONOMY A CASE STUDY OF NICO INSURANCES COMPANY)</a>	\$20
283	<a href="#">THE ROLES OF AUDITOR IN PROMOTING EFFICIENCY IN NIGERIA BANKS (A CASE STUDY OF UNITED BANK FOR AFRICA)</a>	\$20
284	<a href="#">THE ROLE OF LEADERSHIP IN ACHIEVING ORGANIZATIONAL OBJECTIVE (A CASE STUDY OF AFRIBANK PLC ILORIN BRANCH)</a>	\$20
285	<a href="#">THE ROLE OF EFFECTIVE MANAGEMENT INFORMATION SYSTEM IN THE ACHIEVEMENT OF CORPORATE OBJECTIVES (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)</a>	\$20
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287	<a href="#">FOREIGN AIDS AS AN INSTRUMENT OF SUBJUGATION IN AFRICA NIGERIA AS A CASE STUDY</a>	\$20
288	<a href="#">THE ROLE ADVERTISING IN A MANUFACTURING ORGANIZATION (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)</a>	\$20
289	<a href="#">FEMALE INHERITANCE AND WIDOWHOOD PRACTICE AMONG IGBO OF EASTERN NIGERIA</a>	\$20
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297	<a href="#">THE IMPORTANCE OF CONDUCTIVE OFFICE ENVIRONMENT AS A CRITERIA FOR OPTIMUM PERFORMANCE OF WORKERS IN AN ORGANIZATIONS IN NIGERIA (A CASE STUDY OF ISIN LOCAL GOVERNMENT AREA OF KWARA STATE)</a>	\$20
298	<a href="#">THE IMPACTS OF MODERN COMMUNICATION ON THE PERFORMANCE OF BUSINESS ORGANIZATION (A CASE STUDY OF KWARA ETHNIX DESIGNS INDUSTRY ILORIN KWARA STATE)</a>	\$20
299	<a href="#">CHRISTIANITY AND SOCIAL CHANGE IN OBOWU: A COMPARATIVE STUDY OF THE ROMAN CATHOLIC AND CHURCH MISSIONARY SOCIETY MISSIONS, 1913 -1970</a>	\$20
300	<a href="#">THE SIGNIFICANCE OF CREDIT MANAGEMENT IN BUSINESS ORGANIZATION</a>	\$20
301	<a href="#">THE IMPACT OF LEADERSHIP STYLES ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF POWER HOLDING COMPANY NIGERIA PHCN)</a>	\$20
302	<a href="#">THE IMPACT OF LEADERSHIP STYLE ON PRODUCTIVITY IN AN ORGANIZATION (A CASE STUDY OF POWER HOLDING COMPANY OF NIGERIA)</a>	\$20
303	<a href="#">CHILD PROSTITUTION: APPRAISAL OF ITS IMPLICATION, INSTITUTIONAL RESPONSES AND CHALLENGES</a>	\$20
304	<a href="#">THE IMPACT OF LEADERSHIP STYLE IN AN ORGANIZATION (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN)</a>	\$20
305	<a href="#">THE IMPACT OF LEADERSHIP ON EMPLOYEE PERFORMANCE (A CASE STUDY OF UNION BANK NIGERIA PLC.)</a>	\$20
306	<a href="#">THE IMPACT OF JOB SATISFACTION ON EMPLOYEES PRODUCTIVITY (A STUDY OF ECO BANK PLC)</a>	\$20
307	<a href="#">THE IMPACT OF INVENTORY CONTROL IN BUSINESS ORGANIZATION (A CASE STUDY OF NIGERITE NIGERIA LIMITED)</a>	\$20
308	<a href="#">BORDER CONFLICTS AND INSECURITY IN AFRICA: (A CASE STUDY OF BAKASSI PENINSULAR)</a>	\$20
309	<a href="#">THE IMPACT OF INVENTORY CONTROL IN BUSINESS ORGANIZATION (A CASE STUDY OF NIGERITE NIGERIA LIMITED)</a>	\$20
310	<a href="#">THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON THE ECONOMIC GROWTH IN NIGERIA</a>	\$20
311	<a href="#">THE IMPACT OF EFFECTIVE MATERIAL MANAGEMENT ON CO-OPERATE ORGANIZATION (A CASE STUDY OF NIGERIA BOTTLING COMPANY, ILORIN, KWARA STATE)</a>	\$20
312	<a href="#">THE SIGNIFICANCE OF MOTIVATION ON STAFF PERFORMANCE (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN)</a>	\$20

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313	<a href="#"><u>THE IMPACT OF BUSINESS ENVIRONMENT ON THE OPERATION OF BUSINESS ORGANIZATION (A CASE STUDY OF INTERNATIONAL BREWERY PLC)</u></a>	\$20
314	<a href="#"><u>THE EMPIRICAL INVESTIGATION OF THE RELATIONSHIP BETWEEN THE AGRICULTURAL SECTOR AND THE INDUSTRIAL SECTOR AS A STRATEGY FOR ECONOMIC GROWTH AND DEVELOPMENT IN NIGERIAN. (A CASE STUDY OF NIGERIA ECONOMY)</u></a>	\$20
315	<a href="#"><u>THE EFFECTS OF GOVERNMENT POLICIES ON PRIVATE BUSINESS (A CASE STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY ASA-DAM, ROAD, ILORIN)</u></a>	\$20
316	<a href="#"><u>ANALYTICAL APPRAISAL OF CORRUPTION IN NIGERIA PARAMILITARY ORGANISATION A CASE STUDY OF THE NIGERIA CUSTOMS SERVICE</u></a>	\$20
317	<a href="#"><u>THE EFFECTS OF ENTREPRENEURIAL CHARACTERISTICS ON BUSINESS PERFORMANCE (APEX PAINT LTD)</u></a>	\$20
318	<a href="#"><u>THE EFFECTIVENESS OF PLANNING IN THE PUBLIC SECTOR (A CASE STUDY OF KWARA STATE MINISTRY OF AGRICULTURAL ILORIN)</u></a>	\$20
319	<a href="#"><u>THE EFFECT OF MAKE-OR-BUY DECISION ON THE ORGANIZATION'S PROFIT A CASE STUDY OF OKIN BISCUITS MANUFACTURING LTD, IJAGBO, OFFA.</u></a>	\$20
320	<a href="#"><u>THE EFFECT OF CONFLICT MANAGEMENT ON BUSINESS ORGANIZATION (A CASE STUDY OF I.T.C ILORIN)</u></a>	\$20
321	<a href="#"><u>AN EVALUATION OF THE ROLE OF THE MEDIA AND NATIONAL SECURITY IN NIGERIA</u></a>	\$20
322	<a href="#"><u>THE EFFECT OF CONFLICT MANAGEMENT ON BUSINESS ORGANIZATION (A CASE STUDY OF I.T.C ILORIN)</u></a>	\$20
323	<a href="#"><u>AN ANALYTICAL APPRAISAL OF MILITARY RULE IN NIGERIA 1966 - 1999</u></a>	\$20
324	<a href="#"><u>THE DEVELOPMENT OF SMALL SCALE INDUSTRIES AS AN INSTRUMENT FOR CONTROLLING UNEMPLOYMENT PROBLEMS IN NIGERIA (A CASE STUDY OF OSTRICH BAKERY ILORIN KWARA STATE)</u></a>	\$20
325	<a href="#"><u>THE CAUSES AND EFFECT OF LABOUR TURNOVER IN BUSINESS ORGANISATION (A CASE STUDY OF OKIN BISCUITS NIG. LTD, OFFA, KWARA STATE)</u></a>	\$20
326	<a href="#"><u>A HISTORY OF THE TRADITIONAL POLITICAL SYSTEM OF OKA-AKOKO PEOPLE IN AKOKO SOUTH WEST AREA OF ONDO STATE</u></a>	\$20
327	<a href="#"><u>THE SIGNIFICANCE OF STOCK CONTROL TO EFFICIENT OPERATIONAL ACTIVITY OF BUSINESS ORGANIZATION (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC)</u></a>	\$20
328	<a href="#"><u>A HISTORICAL REVIEW OF NIGERIA - GHANA BILATERAL RELATIONS SINCE 1960</u></a>	\$20
329	<a href="#"><u>THE APPLICATION OF COST PROFIT VOLUME ANALYSIS IN TAKING BUSINESS DECISION. (A CASE STUDY OF NIGERIA BREWERIES PLC IBADAN)</u></a>	\$20
330	<a href="#"><u>STRATEGIES MARKETING PLANNING AS AN ESSENTIAL TOOL FOR COMPANY GROWTH (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC, ILORIN)</u></a>	\$20
331	<a href="#"><u>WOMEN IN NIGERIAN POLITICS (A CASE STUDY OF THEIR CONTRIBUTION AND IMPACT TO NATIONAL DEVELOPMENT)</u></a>	\$20
332	<a href="#"><u>THIRD WORLD COUNTRIES AND THE CHALLENGES OF DEVELOPMENT (A CASE STUDY OF NIGERIA)</u></a>	\$20
333	<a href="#"><u>THE ROLE OF GENDER IN ADMINISTRATIVE POSITIONS IN NIGERIA PUBLIC SECTOR (1999 - 2009).</u></a>	\$20
334	<a href="#"><u>THE PROBLEM OF RELIGIOUS CRISIS AND THE NIGERIAN STATE: (A CASE STUDY OF THE NORTH - SOUTH RELATIONSHIP)</u></a>	\$20
335	<a href="#"><u>THE IMPACT OF OSUN-OSOGBO FESTIVAL ON THE NATIONAL TOURISM DEVELOPMENT IN NIGERIA</u></a>	\$20
336	<a href="#"><u>THE IMPACT OF ARABIC AND ISLAMIC STUDIES IN ILORIN EMIRATES COUNCIL (A CASE STUDY OF MARKAS TA'LIMIL ARABIY ILORIN, KWARA STATE).</u></a>	\$20
337	<a href="#"><u>THE HISTORY OF UMU-EZE-CHIME IN ANIOCHA NORTH LOCAL GOVT AREA OF DELTA STATE</u></a>	\$20
338	<a href="#"><u>STRATEGIES FOR EFFECTIVE STORE MANAGEMENT OPERATION IN INDUSTRY (A CASE STUDY OF VITAMALT PLC AGBARA)</u></a>	\$20
339	<a href="#"><u>STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANIZATION OBJECTIVES (A CASE STUDY OF UNITED BANK FOR AFRICA)</u></a>	\$20
340	<a href="#"><u>STRATEGIC MARKETING PLANNING AS AN ESSENTIAL TOOL FOR ORGANIZATIONAL GROWTH (A CASE STUDY OF NIGERIAN BOTTLING COMPANY, ILORIN NBC)</u></a>	\$20
341	<a href="#"><u>STAFF MOTIVATION AND PRODUCTIVITY IN AN ORGANIZATION ( A CASE STUDY OF UBA BANK ILORIN)</u></a>	\$20
342	<a href="#"><u>THE CENTRALITY OF LOCAL GOVERNMENT ADMINISTRATION AND NATIONAL INTEGRATION: AN OVERVIEW OF IKEJA LOCAL GOVERNMENT AREA OF LAGOS STATE</u></a>	\$20
343	<a href="#"><u>SIGNIFICANCE OF EFFECTIVE STORE MANAGEMENT IN GOVERNMENT ESTABLISHMENT (A CASE STUDY OF MINISTRY OF FINANCE ILORIN KWARA STATE)</u></a>	\$20
344	<a href="#"><u>SIGNIFICANCE OF AUTOMATIC TELLER MACHINE TO ENHANCING CUSTOMER RELATIONS IN THE NIGERIAN BANKING INDUSTRY</u></a>	\$20
345	<a href="#"><u>SALES PROMOTION AS A TOOL FOR ACHIEVING ORGANIZATIONAL GOALS AND OBJECTIVES. (A CASE STUDY OF FIRST BANK OF NIGERIA PLC, ILORIN KWARA STATE)</u></a>	\$20

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346	<a href="#"><u>SOCIO-PSYCHOLOGICAL FACTORS OF HOME CONFLICT AS PREDICTORS OF ACADEMIC PERFORMANCE OF SOME SELECTED SECONDARY SCHOOL STUDENTS IN ALIMOSHO LAGOS STATE</u></a>	\$20
347	<a href="#"><u>ROLES OF ADVERTISING IN MANUFACTURING ORGANIZATIONS (A CASE STUDY OF NIGERIA BOTTLING COMPANY)</u></a>	\$20
348	<a href="#"><u>REVENUE GENERATION IN LOCAL GOVERNMENT AREA (A CASE STUDY OF</u></a>	\$20
349	<a href="#"><u>REVENUE COLLECTION AT THE LOCAL GOVERNMENT LEVEL: PROBLEMS AND PROSPECTS (A CASE STUDY OF ILORIN EAST LOCAL GOVERNMENT)</u></a>	\$20
350	<a href="#"><u>PROBLEM OF PEACE KEEPING IN WEST AFRICA (A CASE STUDY OF NIGERIA AND ECOWAS)</u></a>	\$20
351	<a href="#"><u>PROFITABILITY AS A MEASURE OF ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF UNION BANK OF AFRICA PLC, ILORIN)</u></a>	\$20
352	<a href="#"><u>PRODUCTION PLANNING AND INVENTORY CONTROL IN MANUFACTURING COMPANY (A CASE STUDY OF TUYIL PHAMARCEUTICAL INDUSTRY LIMITED ILORIN)</u></a>	\$20
353	<a href="#"><u>NIGERIA'S INTERNATIONAL RELATIONS IN AFRICA (A CASE STUDY OF NIGERIA'S LEADERSHIP ROLE IN INTER-AFRICAN RELATIONS SINCE 1975)</u></a>	\$20
354	<a href="#"><u>NIGERIA'S ECONOMIC DIPLOMACY AND NATIONAL DEVELOPMENT (1999 – 2007)</u></a>	\$20
355	<a href="#"><u>NIGERIAN FOREIGN POLICY DURING NIGERIAN BIAFRA WAR 1966 - 1975</u></a>	\$20
356	<a href="#"><u>NIGERIA'S FEDERALISM UNDER THE MILITARY - CIVILIAN REGIMES (A CASE STUDY OF BABANGIDA -YAR'ADUA ADMINISTRATION)</u></a>	\$20
357	<a href="#"><u>NIGERIA AS A THIRD WORLD COUNTRY AND CHALLENGES OF DEVELOPMENT: A HISTORICAL APPROACH</u></a>	\$20
358	<a href="#"><u>NIGERIA AND THE WORLD TRADE ORGANIZATION: 1995 – 2010</u></a>	\$20
359	<a href="#"><u>NIGERIA AND ECOWAS: A HISTORICAL ASSESSMENT OF THE PROBLEMS OF PEACE KEEPING IN WEST AFRICA</u></a>	\$20
360	<a href="#"><u>NAFDAC AND THE FIGHT AGAINST FAKE FOOD AND DRUGS: A CASE STUDY OF DORA AKUNYILI'S ERA (2001 – 2008)</u></a>	\$20
361	<a href="#"><u>IMPLICATION OF TERRORISM AND GLOBAL SECURITY IN AFRICA: A HISTORICAL PERSPECTIVE</u></a>	\$20
362	<a href="#"><u>IMPACT OF TERRORISM ON GLOBAL SECURITY (A CASE STUDY OF AFRICA)</u></a>	\$20
363	<a href="#"><u>HOSTAGE TAKING AND ABSENCE OF DEVELOPMENT IN THE NIGER DELTA: THE EVALUATION OF THE SITUATIONS IN DELTA STATE</u></a>	\$20
364	<a href="#"><u>EFFECT OF BIRTH ORDER ON THE ACADEMIC PERFORMANCE OF THE ADOLESCENTS, IN SECONDARY SCHOOLS</u></a>	\$20
365	<a href="#"><u>ECOWAS AND ECONOMIC INTEGRATION IN WEST AFRICA (1975 – 1998)</u></a>	\$20
366	<a href="#"><u>DISENGAGEMENT OF MILITARY FROM POLITICS (A CASE STUDY OF NIGERIA 1966 – 1998)</u></a>	\$20
367	<a href="#"><u>CULTISM IN NIGERIAN UNIVERSITIES</u></a>	\$20
368	<a href="#"><u>AN EVALUATION OF FINANCIAL CRIME CONTROL IN NIGERIA (A CASE STUDY OF EFCC 1999 - 2010)</u></a>	\$20
369	<a href="#"><u>AN ANALYSIS OF POLITICAL TRANSITION IN NIGERIA (A CASE STUDY OF BABANGIDA'S REGIME 1985-1993)</u></a>	\$20
370	<a href="#"><u>AN ANALYSIS OF CULTISM IN TERTIARY INSTITUTIONS: A CASE STUDY OF NIGERIAN UNIVERSITIES</u></a>	\$20
371	<a href="#"><u>CONFLICT AND CONFLICT RESOLUTION IN WEST AFRICA: THE ECOMOG EXPERIENCE IN SIERRA LEONE</u></a>	\$20
372	<a href="#"><u>PRIVATIZATION AS A VIABLE TOOL FOR ECONOMIC DEVELOPMENT IN NIGERIA (A CASE STUDY OF M.T.N)</u></a>	\$20
373	<a href="#"><u>PRIVATIZATION AND COMMERCIALIZATION OF PUBLIC ENTERPRISES: PROBLEM AND PROSPECT (A CASE STUDY OF P.H.C.N ILORIN)</u></a>	\$20
374	<a href="#"><u>PLANNING AS A FUNCTION OF MANAGEMENT IN AN ORGANIZATION (A CASE STUDY OF KWARA STATE MINISTRY OF FINANCE AND ECONOMIC DEVELOPMENT)</u></a>	\$20
375	<a href="#"><u>PERSONNEL MANAGEMENT AS A LIFE WIRE AN ORGANISATION (A CASE STUDY OF INTERNATIONAL TOBACCO COMPANY ILORIN)</u></a>	\$20
376	<a href="#"><u>PACKAGING AS AN EFFECTIVE TOOLS OF PRODUCT DIFFERENTIATION IN SOAP AND DETERGENT (A CASE STUDY OF OMO PRODUCT OF UNILEVER NIGERIA PLC)</u></a>	\$20
377	<a href="#"><u>ORGANIZATIONAL STRUCTURE IN FORMAL AND INFORMAL ORGANIZATION (A CASE STUDY OF CADBURY NIGERIA PLC)</u></a>	\$20
378	<a href="#"><u>MOTIVATION AS TOOL FOR IMPROVING EMPLOYEE'S PERFORMANCE IN FINANCIAL SERVICE COMPANY (A CASE STUDY OF FIRST BANK PLC)</u></a>	\$20
379	<a href="#"><u>INTERNET AS A NEW MARKETING TOOL FOR ACHIEVING ORGANIZATIONS GROWTH (A CASE STUDY OF FIRST BANK NIGERIA PLC)</u></a>	\$20
380	<a href="#"><u>INTERNAL CONTROL SYSTEM IN A MANUFACTURING ORGANIZATION (A CASE STUDY OF INTERNATIONAL BREWERY PLC, ILESHA, OSUN STATE)</u></a>	\$20
381	<a href="#"><u>INCOME TAX ADMINISTRATION IN NIGERIA (CASE STUDY OF KWARA STATE BOARD OF INTERNAL REVENUE)</u></a>	\$20
382	<a href="#"><u>IMPORTANCE OF MANAGEMENT INFORMATION SYSTEM (A CASE STUDY OF UNILEVER BROTHER NIGERIA PLC)</u></a>	\$20
383	<a href="#"><u>IMPACT OF TRAINING AND DEVELOPMENT ON SALES TURNOVER (A STUDY OF SEVEN UP BOTTLING COMPANY)</u></a>	\$20

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384	<a href="#"><u>IMPACT OF NEW PRODUCT DEVELOPMENT IN A CO-OPERATE PROFITABILITY (A CASE STUDY OF 7UP BOTTLING COMPANY, IJORA, LAGOS)</u></a>	\$20
385	<a href="#"><u>IMPACT OF MARKETING ACTIVITIES ON THE BANKING SECTOR (A CASE STUDY OF UNITED BANK FOR AFRICA PLC, ILORIN)</u></a>	\$20
386	<a href="#"><u>THE SIGNIFICANCE OF INVESTMENT APPRAISAL TECHNIQUES TO MANAGEMENT DECISION MAKING (A CASE STUDY OF UNITED BANK OF AFRICA)</u></a>	\$20
387	<a href="#"><u>IMPACT OF EFFECTIVE MARKETING ON BUSINESS ACTIVITIES (A CASE STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY, ILORIN),</u></a>	\$20
388	<a href="#"><u>FINANCIAL PROBLEMS FACING SMALL SCALE INDUSTRIES (A CASE STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY ASA-DAM ROAD ILORIN)</u></a>	\$20
389	<a href="#"><u>THE SIGNIFICANCE OF MARKETING CONCEPT TO RETAILING. (A CASE STUDY OF CADBURY NIGERIA PLC)</u></a>	\$20
390	<a href="#"><u>EXAMINING THE IMPACT OF WORKERS MOTIVATION AND IT'S EFFECT ON PRODUCTIVITY IN NIGERIA (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN)</u></a>	\$20
391	<a href="#"><u>EXAMINATION OF DISTRIBUTION CHANNELS FOR CONSUMER FOODS (A CASE STUDY OF OKIN BISCUIT OFF)</u></a>	\$20
392	<a href="#"><u>EVALUATION ON STANDARD COSTING ANALYSIS AS AN AIDS TO MANAGEMENT DECISION MAKING (A CASE STUDY OF COCO-COLA BOTTLING COMPANY OF NIGERIA PLC, ILORIN)</u></a>	\$20
393	<a href="#"><u>EVALUATION OF RETAILING STORE IN ILORIN METROPOLIS. (A CASE STUDY OF J.M.K SUPERMARKET)</u></a>	\$20
394	<a href="#"><u>EVALUATION OF RETAILING ACTIVITIES IN A BUSINESS ORGANIZATION. (A CASE STUDY OF JMK, ILORIN)</u></a>	\$20
395	<a href="#"><u>ENVIRONMENTAL COMPLEXITY AS THE DETERMINANT OF CHOICE OF PROMOTIONAL TOOLS IN MARKETING ORIENTED ORGANIZATION (A CASE STUDY OF JMK SUPERMARKET, ILORIN)</u></a>	\$20
396	<a href="#"><u>ENTREPRENEURSHIP AS A TOOL FOR POVERTY REDUCTION IN NIGERIA (A CASE STUDY OF KWARA CENTRAL SENATORIAL DISTRICT)</u></a>	\$20
397	<a href="#"><u>EMPLOYEE MOTIVATION : AN EFFECTIVE TOOL TO ENHANCE WORKER'S PRODUCTIVITY ( A CASE STUDY OF AFRI BANK OF NIGERIA PLC)</u></a>	\$20
398	<a href="#"><u>EFFECTIVE COMMUNICATION AS MAJOR DETERMINATE OF ORGANIZATIONAL DEVELOPMENT (A CASE STUDY OF THE NIGERIA BOTTLING COMPANY PLC ILORIN)</u></a>	\$20
399	<a href="#"><u>EFFECTIVE COMMUNICATION AS AN AID TO SURVIVAL OF A BUSINESS ORGANISATION (A CASE STUDY OF DOYIN GROUP OF COMPANY NIGEIA LIMITED ILORIN)</u></a>	\$20
400	<a href="#"><u>EFFECT OF STRATEGIC PLANNING ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF FIRST BANK PLC)</u></a>	\$20
401	<a href="#"><u>EFFECT OF FEASIBILITY STUDY IN ACHIEVING SMALL SCALE BUSINESS OBJECTIVES (A CASE STUDY OF MR. BIGG'S IBRAHIM TAIWO ROAD, ILORIN)</u></a>	\$20
402	<a href="#"><u>COST CONTROL AND COST REDUCTION STRATEGY FOR SOLVING BUSINESS ECONOMIC PROBLEMS OF MANUFACTURING COMPANIES (A STUDY OF GUINNESS NIGERIA PLC)</u></a>	\$20
403	<a href="#"><u>COST ACCOUNTING MODELS AS TOOLS FOR MANAGERIAL DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC, ILORIN)</u></a>	\$20
404	<a href="#"><u>CONSULTANCY SERVICE FOR SMALL SCALE BUSINESS (A CASE STUDY OF EZAD NIG LTD ALGBADO LAGOS)</u></a>	\$20
405	<a href="#"><u>COMMUNICATION AS A MEANS OF ENHANCING ORGANIZATIONAL DEVELOPMENT (A STUDY OF INTERNATIONAL TOBACCO COMPANY)</u></a>	\$20
406	<a href="#"><u>CHALLENGES OF SMALL SCALE BUSINESS IN OGBOMOSO NORTH LOCAL GOVERNMENT AREA OF OYO STATE</u></a>	\$20
407	<a href="#"><u>CHALLENGES IN HUMAN RESOURCES DEVELOPMENT (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC APAPA LAGOS)</u></a>	\$20
408	<a href="#"><u>BUREAUCRACY AS A TOOL FOR EFFECTIVE PERFORMANCE IN PUBLIC SECTOR (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN.)</u></a>	\$20
409	<a href="#"><u>BUDGETING AND BUDGETARY CONTROL IN A BUSINESS ORGANIZATION (A CASE STUDY OF AFRI BANKK NIGERIA PLC. ILORIN)</u></a>	\$20
410	<a href="#"><u>BRAND MANAGEMENT IN BREWERY INDUSTRY IN NIGERIA. (A CASE STUDY OF NIGERIA BREWERIES PLC, LAGOS.)</u></a>	\$20
411	<a href="#"><u>BRAND MANAGEMENT IN BREWERY INDUSTRY IN NIGERIA. (A CASE STUDY OF NIGERIA BREWERIES PLC, LAGOS.)</u></a>	\$20
412	<a href="#"><u>ASSESSMENT OF THE IMPACTS OF MICRO-FINANCE INDUSTRY ON THE DEVELOPMENT OF THE RURAL AREA IN NIGERIA (A CASE STUDY OF GAA-AKANBI MICRO FINANCE BANK ILORIN)</u></a>	\$20
413	<a href="#"><u>ASSESSING TO ROLES OF ZAKAT INSTITUTION ON NIGERIAN ECONOMY DEVELOPMENT (A CASE STUDY OF NIGER STATE ENDORSEMENT BOARD)</u></a>	\$20
414	<a href="#"><u>ASSESSING THE ROLES OF STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANISATIONAL OBJECTIVES (A CASE STUDY OF COCA COLA BOTTLING COMPANY PLC ILORIN)</u></a>	\$20

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415	<a href="#">ASSESSING THE ROLES AND RESPONSIBILITY OF PERSONNEL DEPARTMENT IN A MANUFACTURING FIRM (A CASE STUDY OF NIGERIA BOTTLING COMPANY DEPOT ILORIN, KWARA-STATE)</a>	\$20
416	<a href="#">APPRaisal OF PROCESS COSTING SYSTEM IN MANUFACTURING COMPANIES IN NIGERIA A CASE STUDY OF NIGERIA BOTTLING COMPANY (NBC), PLC ILORIN, PLANT</a>	\$20
417	<a href="#">APPLICATION OF MARKETING CONCEPT IN A NON-PROFIT-ORGANIZATION (A CASE STUDY OF SECURITIES AND EXCHNAGE COMMISION ABUJA)</a>	\$20
418	<a href="#">THE SOCIAL ECONOMIC IMPLICATION OF PRIVATIZATION OF GOVERNMENT PARASTATALS IN NIGERIA (A CASE STUDY OF NITEL)</a>	\$20
419	<a href="#">AN EVALUATION OF STRATEGIC PLANNING OR ORGANIZATION PERFORMANCE (A CASE STUDY OF PZ CUSSENS NIGERIA LIMITED)</a>	\$20
420	<a href="#">THE STANDARD COST ANALYSIS AS AN AIDS TO MANAGEMENT DECISION MAKING (A CASE STUDY OF COCA-COLA BOTTLING COMPANY OF NIGERIA)</a>	\$20
421	<a href="#">TRAINING: A GUIDE TO MANPOWER DEVELOPMENT IN AN ORGANIZATION A CASE STUDY OF KWARA STATE TEACHING SERVICE COMMISSION ILORIN</a>	\$20
422	<a href="#">TRAINING AS AN EFFECTIVE TOOL FOR STAFF DEVELOPMENT IN AN ORGANIZATION (A CASES STUDY OF INTERNATIONAL BREWERIES PLC)</a>	\$20
423	<a href="#">THE APPLICATION OF MANAGEMENT BY OBJECTIVE (MBO) ON ORGANIZATIONAL EFFICIENCY (A STUDY OF EBONYI STATE MINISTRY OF WORKS AND TRANSPORT ABAKALIKI.)</a>	\$20
424	<a href="#">TEACHERS' MOTIVATION AS A TOOL FOR EFFECTIVE SECONDARY SCHOOL ADMINISTRATION (A STUDY OF EZZA NORTH L.G.A OF EBONYI STATE)</a>	\$20
425	<a href="#">SMALL AND MEDIUM SCALE ENTERPRISES AND ECONOMIC DEVELOPMENT (A STUDY OF ABAKALIKI RICE MILL)</a>	\$20
426	<a href="#">ORGANIZATIONAL APPROACH TO TOTAL QUALITY MANAGEMENT IN NIGERIA (A CASE STUDY OF DIAMOND BANK PLC)</a>	\$20
427	<a href="#">INFLUENCE OF LEADERSHIP STYLE ON EMPLOYEES' PERFORMANCE IN GOVERNMENT ESTABLISHMENTS (A STUDY OF EBONYI STATE MINISTRY OF FINANCE, ABAKALIKI).</a>	\$20
428	<a href="#">THE IMPACT OF STRATEGIC MANAGEMENT ON MERGERS AND ACQUISITIONS IN A DEVELOPING ECONOMY: (A CASE STUDY OF NESTLE AND LEVER BROTHERS PLC.)</a>	\$20
429	<a href="#">IMPACT OF ENTREPRENEURSHIP SKILL ON REDUCTION OF YOUTH UNEMPLOYMENT A STUDY OF NATIONAL DIRECTORATE OF EMPLOYMENT)</a>	\$20
430	<a href="#">ENHANCING ENTREPRENEURIAL SKILL THROUGH APPRENTICESHIP EDUCATION A STUDY OF SELECTED APPRENTICES AT THE MECHANIC VILLAGE, ABAKALIKI</a>	\$20
431	<a href="#">EFFECT OF LEADERSHIP STYLE ON EMPLOYEE MOTIVATION (A STUDY OF NIGERIA BREWERIES)</a>	\$20
432	<a href="#">EFFECT OF DEMOCRATIC LEADERSHIP STYLES ON CORPORATE PERFORMANCE (A CASE OF NIGERIAN TELEVISION AUTHORITY)</a>	\$20
433	<a href="#">THE ROLE OF COMMERCIAL BANKS IN FINANCING SMES IN NIGERIA A CASE STUDY OF FIRST BANK PLC</a>	\$20
434	<a href="#">THE OIL SECTOR VIS-À-VIS THE AGRICULTURAL SECTOR; THE NIGERIAN EXPERIENCE.</a>	\$20
435	<a href="#">THE IMPACTS OF EMPLOYEES' MOTIVATION ON ORGANISATIONAL PERFORMANCE (A CASE STUDY OF CADBURY NIGERIA PLC)</a>	\$20
436	<a href="#">THE IMPACT OF COMPUTERIZATION OF ACCOUNTING SYSTEM IN A BUSINESS ORGANISATION</a>	\$20
437	<a href="#">THE IMPACT OF WORKERS' PARTICIPATION IN MANAGEMENT DECISIONS ON WORKERS' WORK ATTITUDE (A STUDY OF UBA, LAGOS)</a>	\$20
438	<a href="#">THE IMPACT OF TOTAL QUALITY MANAGEMENT ON ORGANIZATIONAL PROFITABILITY</a>	\$20
439	<a href="#">THE IMPACT OF TOTAL QUALITY MANAGEMENT ON EMPLOYEE MORALE IN PRODUCTIVITY, (SKYE BANK PLC AS A CASE STUDY.)</a>	\$20
440	<a href="#">THE IMPACT OF THE SECOND TIER SECURITIES MARKET ON SMALL SCALE INDIGENOUS INDUSTRIES IN NIGERIA (A CASE OF GLAXOSMITH KLINE NIGERIA PLC)</a>	\$20
441	<a href="#">THE IMPACT OF STRATEGIC MANAGEMENT ON ORGANIZATIONAL EFFICIENCY</a>	\$20
442	<a href="#">THE IMPACT OF STAFF APPRAISAL ON PERSONNEL PERFORMANCE</a>	\$20
443	<a href="#">THE ROLE OF SMALL AND MEDIUM SCALE ENTERPRISES (SMES) IN AN ECONOMY.</a>	\$20
444	<a href="#">THE IMPACT OF REWARD AND COMPENSATION SYSTEM ON THE PRODUCTIVITY OF EMPLOYEES IN AN ORGANIZATION</a>	\$20
445	<a href="#">THE IMPACT OF PRIVATIZATION ON NIGERIAN ECONOMY (A CASE STUDY OF AFRICAN PETROLEUM PLC - AP)</a>	\$20
446	<a href="#">THE IMPACT OF MICROFINANCE BANK IN GROWTH OF SMALL AND MEDIUM SCALE BUSINESS IN NIGERIA (A CASE STUDY OF SELECTED BUSINESS IN OWERRI URBAN)</a>	\$20
447	<a href="#">THE IMPACT OF LEADERSHIP STYLE ON JOB PERFORMANCE (A CASE OF FIRST BANK OF NIGERIA PLC)</a>	\$20
448	<a href="#">THE IMPACT OF INCENTIVE PLANS ON EMPLOYEE PERFORMANCE</a>	\$20

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449	<a href="#"><u>THE IMPACT OF GLOBALIZATION ON SMALL SCALE BUSINESS SURVIVAL</u></a>	\$20
450	<a href="#"><u>THE IMPACT OF ENVIRONMENTAL FACTORS ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF ABC TRANSPORT COMPANY).</u></a>	\$20
451	<a href="#"><u>THE IMPACT OF DEREGULATION ON THE DOWNSTREAM SECTOR (OIL INDUSTRY) ON THE NIGERIA ECONOMY: A CRITICAL APPRAISAL</u></a>	\$20
452	<a href="#"><u>THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON THE PROFITABILITY LEVEL OF A BUSINESS ENTITY</u></a>	\$20
453	<a href="#"><u>THE FACTORS THAT HAVE IMPACTED GROWTH AND DEVELOPMENT IN SMALL AND MEDIUM SCALE ENTERPRISES IN NIGERIA.</u></a>	\$20
454	<a href="#"><u>THE EFFECTS AND IMPLICATIONS OF TAXATION ON ENTREPRENEURSHIP AND INNOVATION</u></a>	\$20
455	<a href="#"><u>THE EFFECTIVENESS OF PUBLIC RELATIONS IN A BUSINESS ORGANISATION</u></a>	\$20
456	<a href="#"><u>THE EFFECT OF TOTAL QUALITY CONTROL IN AN ORGANISATION</u></a>	\$20
457	<a href="#"><u>THE EFFECT OF STRESS ON WORKERS PRODUCTIVITY</u></a>	\$20
458	<a href="#"><u>THE EFFECT OF SALARY INCREASE ON THE PRODUCTIVITY OF WORKERS (A STUDY OF NIGERIA DISTILLERIES LIMITED, OTA)</u></a>	\$20
459	<a href="#"><u>THE EFFECT OF PERCEPTION OF ORGANISATIONAL HEALTH AND SAFETY POLICIES ON EMPLOYEE SATISFACTION (A STUDY OF THE DEE PETROLEUM AND GAS LTD)</u></a>	\$20
460	<a href="#"><u>THE EFFECT OF JOB SATISFACTION ON EMPLOYEES' COMMITMENT AND PRODUCTIVITY (A STUDY OF LAGOS MAINLAND LOCAL GOVERNMENT)</u></a>	\$20
461	<a href="#"><u>THE EFFECT OF JOB DESIGN ON JOB SATISFACTION AMONG MEDICAL PERSONNEL IN NIGERIA</u></a>	\$20
462	<a href="#"><u>THE EFFECT OF GOOD CORPORATE GOVERNANCE ON THE PROFIT OF ZENITH INTERNATIONAL BANK PLC</u></a>	\$20
463	<a href="#"><u>THE EFFECT OF EMPLOYEE PARTICIPATION IN DECISION MAKING ON PRODUCTIVITY (A CASE STUDY OF NIGERIA BOTTLING COMPANY, IMO STATE BRANCH)</u></a>	\$20
464	<a href="#"><u>THE CHALLENGES OF ENTREPRENEURSHIP DEVELOPMENT IN NIGERIA (A CASE STUDY OF ELENS KONSULT)</u></a>	\$20
465	<a href="#"><u>THE ASSESSMENT OF CREDIT ACCESSIBILITY TO SMALL AND MEDIUM SCALE ENTERPRISES (SMES) IN NIGERIA</u></a>	\$20
466	<a href="#"><u>THE APPLICATION OF GRAND STRATEGY AS A STRATEGIC TOOL FOR ORGANISATIONAL POSITIONING</u></a>	\$20
467	<a href="#"><u>TESTING THE WATERS OF ENTREPRENEURSHIP A WAY OUT FOR NIGERIAN ECONOMY A CASE STUDY OF UNITED NIGERIA TEXTILE PLC</u></a>	\$20
468	<a href="#"><u>STORE ADMINISTRATION IN PUBLIC SECTOR</u></a>	\$20
469	<a href="#"><u>STATUTORY AUDIT AN EFFECTIVE TOOL OF MANAGEMENT CONTROL IN A MANUFACTURING COMPANY</u></a>	\$20
470	<a href="#"><u>SMALL AND MEDIUM SCALE ENTERPRISES, FINANCING AND ECONOMIC GROWTH IN NIGERIA</u></a>	\$20
471	<a href="#"><u>SMALL AND MEDIUM SCALE BUSINESS FINANCING IN NIGERIA</u></a>	\$20
472	<a href="#"><u>RELEVANCE OF GLOBAL SYSTEM FOR MOBILE COMMUNICATION TO BUSINESS IN NIGERIA</u></a>	\$20
473	<a href="#"><u>PROBLEMS OF MANAGEMENT OF SMALL SCALE BUSINESS (A CASE STUDY OF FARMERS IN UDI LOCAL GOVERNMENT AREA OF ENUGU STATE)</u></a>	\$20
474	<a href="#"><u>PROBLEMS AFFECTING THE EFFECTIVE TEACHING AND LEARNING OF BUSINESS STUDIES AT THE JUNIOR SECONDARY SCHOOL IN MAINLAND LOCAL GOVERNMENT AREA OF LAGOS STATE</u></a>	\$20
475	<a href="#"><u>PROBLEM OF MANAGEMENT OF PUBLIC ENTERPRISES IN NIGERIA A CASE STUDY OF PHCN:</u></a>	\$20
476	<a href="#"><u>MOTIVATION IT'S EFFECT ON EMPLOYEES PERFORMANCE IN A BUSINESS ORGANIZATION</u></a>	\$20
477	<a href="#"><u>MOTIVATION IN BUSINESS ORGANISATION (A CASE STUDY OF SONA BREWERIES LIMITED SANGO OTTA)</u></a>	\$20
478	<a href="#"><u>MOTIVATION AS AN EFFECTIVE TOOLS FOR EMPLOYEE PERFORMANCE (A CASE STUDY OF OSHODI ISOLO LOCAL GOVERNMENT AREA)</u></a>	\$20
479	<a href="#"><u>THE IMPACT OF MOTIVATION ON EMPLOYEES PRODUCTIVITY IN AN ORGANIZATION</u></a>	\$20
480	<a href="#"><u>MOTIVATION AND PERFORMANCE AN ORGANISATION: A CASE STUDY OF INFINITY SYSTEM NIGERIA LIMITED</u></a>	\$20
481	<a href="#"><u>MARKETING STRATEGY AND CONSUMER PURCHASE BEHAVIOR (A CASE STUDY OF GUINNESS IN NIGERIA PLC)</u></a>	\$20
482	<a href="#"><u>LEADERSHIP AND ORGANISATIONAL PERFORMANCE A CASE STUDY OF WEST AFRICAN EXAMINATION COUNCIL YABA, LAGOS.</u></a>	\$20
483	<a href="#"><u>JOB SATISFACTION AND ORGANIZATIONAL EFFECTIVENESS (A CASE OF NIGERIAN BOTTLING COMPANY PLC N.B.C)</u></a>	\$20
484	<a href="#"><u>INVESTMENT IN PRINTING BUSINESS ACCOUNTABILITY AND PROFITABILITY (A CASE STUDY OF SUNDOLAY PRESS NIGERIA LIMITED)</u></a>	\$20
485	<a href="#"><u>INFLUENCE OF MANAGEMENT STYLE ON STAFF PERFORMANCE (A CASE STUDY OF AERO CONTRACTOR COMPANY OF NIGERIA LTD, LAGOS)</u></a>	\$20

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486	<a href="#"><u>IMPACT OF UNEMPLOYMENT AMONG GRADUATE IN NIGERIA AND ITS ECONOMIC EFFECT</u></a>	\$20
487	<a href="#"><u>THE ROLE OF WOMEN ENTREPRENEUR IN BUSINESS DEVELOPMENT IN NIGERIA (A CASE STUDY OF SELECTED BUSINESSES IN OWERRI MUNICIPAL)</u></a>	\$20
488	<a href="#"><u>IMPACT OF STRATEGIC MANAGEMENT ON PRODUCTIVITY AND PROFITABILITY OF A BUSINESS ORGANIZATION</u></a>	\$20
489	<a href="#"><u>ONLINE STUDENT ADMISSION SYSTEM</u></a>	\$20
490	<a href="#"><u>INSTALLATION OF COMPUTER SYSTEMS AND RESUSCITATION OF COMPUTER LABORATORY</u></a>	\$20
491	<a href="#"><u>IMPLEMENTATION OF REAL TIME, INFORMATION MANAGEMENT SYSTEM FOR INSTITUTE OF TECHNOLOGY (I.O.T)</u></a>	\$20
492	<a href="#"><u>DEVELOPMENT OF DOCUMENT ROUTING SYSTEM FOR ONLINE APPLICATION AND APPROVAL OF LOAN</u></a>	\$20
493	<a href="#"><u>DESIGN AND IMPLEMENTATION OF WEB DRIVEN INFORMATION SYSTEM OF NIGERIAN MUSEUMS</u></a>	\$20
494	<a href="#"><u>DESIGN OF A NATIONAL IDENTITY CARD SYSTEM</u></a>	\$20
495	<a href="#"><u>DESIGN AND IMPLEMENTATION OF PALM PRINT RECOGNITION SYSTEM</u></a>	\$20
496	<a href="#"><u>DESIGN AND IMPLEMENTATION OF ONLINE FOOD ORDERING SYSTEM</u></a>	\$20
497	<a href="#"><u>DESIGN AND IMPLEMENTATION OF ONLINE EXAMINATION OF UNIFIED TERTIARY MATRICULATION EXAMINATION</u></a>	\$20
498	<a href="#"><u>DESIGN AND IMPLEMENTATION OF NETWORK SECURITY</u></a>	\$20
499	<a href="#"><u>DESIGN AND IMPLEMENTATION OF NETWORK ACTIVITY MONITORING SYSTEM.</u></a>	\$20
500	<a href="#"><u>DESIGN AND IMPLEMENTATION OF LIGHTING SWITCHING CONTROL SYSTEM</u></a>	\$20