

## Projects > Undergraduate Project Topics

Projects > Undergraduate Project Topics — Batch 9

#	Product Name	Price
1	<a href="#">THE EFFECT OF LEADERSHIP STYLE ON SUBORDINATES' PRODUCTIVITY (A CASE STUDY OF UNITED BANK FOR AFRICA PLC)</a>	\$20
2	<a href="#">INFLUENCE OF RECRUITMENT AND SELECTION PROCESS ON ORGANIZATIONAL GROWTH (A CASE STUDY OF ACCESS BANK PLC)</a>	\$20
3	<a href="#">LABOUR WELFARE AND INDUSTRIAL RELATIONS IN A DEPRESSED ECONOMY</a>	\$20
4	<a href="#">IMPACT OF WAGES AND SALARIES ADMINISTRATION ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF SONA BREWERIES NIGERIA PLC)</a>	\$20
5	<a href="#">HUMAN RESOURCE MANAGEMENT AND PRODUCTIVITY IN NIGERIA PUBLIC SECTOR</a>	\$20
6	<a href="#">FRINGE BENEFITS AND EMPLOYEES JOB SATISFACTION IN NIGERIAN PORT AUTHORITY</a>	\$20
7	<a href="#">EMPLOYEE'S JOB COMMITMENT AND ORGANIZATION PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC)</a>	\$20
8	<a href="#">EFFECT OF STRIKE ON THE QUALITY OF EDUCATION IN LAGOS STATE HIGHER INSTITUTION (A CASE STUDY OF LAGOS STATE UNIVERSITY)</a>	\$20
9	<a href="#">EFFECT OF TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE (A CASE STUDY OF GUARANTY TRUST BANK PLC)</a>	\$20
10	<a href="#">EFFECT OF LEADERSHIP STYLES ON WORKERS PERFORMANCE IN THE BANKING INDUSTRY (A CASE STUDY OF WEMA BANK PLC)</a>	\$20
11	<a href="#">EFFECT OF HUMAN RESOURCE TRAINING AND DEVELOPMENT ON EMPLOYEE PERFORMANCE (A CASE STUDY OF GUARANTY TRUST BANK PLC)</a>	\$20
12	<a href="#">EFFECT OF CONFLICT MANAGEMENT ON ORGANIZATION EFFECTIVENESS ( A CASE STUDY OF LAGOS STATE UNIVERSITY, OJO)</a>	\$20
13	<a href="#">CONFLICT MANAGEMENT IN AN ORGANIZATION (A CASE STUDY OF NIGERIA PORT AUTHORITY)</a>	\$20
14	<a href="#">COLLECTIVE BARGAINING AS A TOOL FOR IMPROVING ORGANISATIONAL PEACE AND PRODUCTIVITY (A CASE STUDY OF U.B.A AND ACCESS BANKS)</a>	\$20
15	<a href="#">AN EVALUATIVE STUDY OF MANPOWER TRAINING AND DEVELOPMENT IN THE PUBLIC SERVICE [A STUDY OF ADMINISTRATIVE STAFF COLLEGE OF NIGERIA (ASCON)]</a>	\$20
16	<a href="#">THE IMPACT OF TRADE UNION IN DISPUTES SETTLEMENT IN THE BANKING INSTITUTION [A CASE STUDY OF UNITED BANK OF AFRICA (U.B.A)].</a>	\$20
17	<a href="#">CUSTOMER SATISFACTION AND LOYALTY IN LOGISTICS SERVICES (A CASE STUDY OF DHL EXPRESS, LAGOS)</a>	\$20
18	<a href="#">TRANSFORMATIONAL LEADERSHIP STYLE AND EMPLOYEE'S JOB PERFORMANCE IN FOOD AND BEVERAGE INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC)</a>	\$20
19	<a href="#">THE ROLE OF ORGANISATION CULTURE ON EMPLOYEE JOB PERFORMANCE (A CASE STUDY OF DANGOTE AGRO SACK LIMITED)</a>	\$20
20	<a href="#">THE PRACTICE OF COLLECTIVE BARGAINING IN THE PUBLIC SECTOR AS AGAINST WHAT IS OBTAINABLE IN THE PRIVATE SECTOR</a>	\$20
21	<a href="#">THE INDUSTRIAL RELATION CLIMATE AND EMPLOYEES SATISFACTION WITH A FOCUS ON CHEVRON NIGERIA LIMITED</a>	\$20
22	<a href="#">THE IMPACT OF MANPOWER PLANNING ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF UNIVERSITY PRESS IBADAN)</a>	\$20
23	<a href="#">THE IMPACT OF TRAINING AND DEVELOPMENT ON ORGANISATIONAL GROWTH (A STUDY OF POWER HOLDING COMPANY OF NIGERIA)</a>	\$20
24	<a href="#">THE IMPACT OF TRAINING AND DEVELOPMENT ON EMPLOYEE'S PERFORMANCE (A CASE STUDY OF FIRST BANK NIGERIA PLC)</a>	\$20
25	<a href="#">THE IMPACT OF TRADE UNION AND INDUSTRIAL RELATION PRACTICE ON ORGANISATIONAL PEACE IN UNION BANK OF NIGERIA.</a>	\$20
26	<a href="#">THE IMPACT OF STRATEGIC MANAGEMENT ON ORGANISATIONAL PERFORMANCE. (A CASE STUDY OF NIGERIAN BREWERIES PLC)</a>	\$20
27	<a href="#">THE IMPACT OF CONFLICT MANAGEMENT ON ORGANISATION EFFECTIVENESS (A CASE STUDY OF GUARANTY TRUST BANK PLC)</a>	\$20
28	<a href="#">THE EFFECTS OF EMPLOYEES PARTICIPATION IN DECISION MAKING ON WORK PERFORMANCE (CASE STUDY OF FIRST BANK OF NIGERIA PLC)</a>	\$20
29	<a href="#">THE EFFECTIVENESS OF TRAINING AND DEVELOPMENT ON EMPLOYEES PERFORMANCE IN CHELLARAMS PLC.</a>	\$20
30	<a href="#">THE IMPACT OF EFFECTIVE PERFORMANCE APPRAISAL ON EMPLOYEE PRODUCTIVITY (A CASE STUDY OF MTN NIGERIA)</a>	\$20
31	<a href="#">THE EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANISATIONAL PERFORMANCE (MTN NIGERIA COMMUNICATION LIMITED IN LAGOS)</a>	\$20
32	<a href="#">THE EFFECT OF COMPENSATION ON EMPLOYEES PRODUCTIVITY (A Study of Radisson Blu Hotel Ltd Victoria Island Lagos)</a>	\$20
33	<a href="#">OCCUPATIONAL HEALTH AND SAFETY AS DETERMINANTS OF EMPLOYEE'S PRODUCTIVITY (A Case Study of Nestle Nig. Plc, Agbara, Ogun State)</a>	\$20
34	<a href="#">MOTIVATION, A TECHNIQUE FOR PRODUCTIVITY AND EFFICIENCY IN UNIVERSITY</a>	\$20

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35	<a href="#">MOTIVATION AS A MEANS OF ENHANCING STAFF PERFORMANCE IN AN ORGANISATION (A CASE STUDY OF GUARANTY TRUST BANK PLC)</a>	\$20
36	<a href="#">IMPACT OF ORGANIZATION CULTURE ON EMPLOYEES PERFORMANCE (A CASE STUDY OF COVENANT UNIVERSITY, OTA)</a>	\$20
37	<a href="#">IMPACT OF MANPOWER TRAINING ON SERVICE PERFORMANCE (A CASE STUDY OF NIGERITE LIMITED)</a>	\$20
38	<a href="#">IMPACT OF CONFLICT MANAGEMENT ON EMPLOYEES' PERFORMANCE IN THE PUBLIC SECTOR (A CASE STUDY OF POWER HOLDING COMPANY OF NIGERIA)</a>	\$20
39	<a href="#">EFFECT OF SOCIAL RESPONSIBILITY ON ORGANISATIONS EFFECTIVENESS. A CASE STUDY OF ACADEMY PRESS PLC, ILUPEJU LAGOS.</a>	\$20
40	<a href="#">EFFECT OF PENSIONS FUND MANAGEMENT ON RETIREES IN NIGERIAN POLICE FORCE</a>	\$20
41	<a href="#">EFFECTS OF GLOBALIZATION ON INDUSTRIAL RELATIONS PRACTICE</a>	\$20
42	<a href="#">COLLECTIVE BARGAINING AS A TOOL FOR INDUSTRIAL HARMONY IN 7UP BOTTLING COMPANY PLC</a>	\$20
43	<a href="#">TRADE UNIONISM AND IT'S IMPACT ON WORKERS WELFARE IN NIGERIA</a>	\$20
44	<a href="#">THE IMPACT OF TRADE UNION IN DISPUTES SETTLEMENT IN THE BANKING INSTITUTION [A CASE STUDY OF UNITED BANK OF AFRICA (U.B.A)]</a>	\$20
45	<a href="#">THE IMPACT OF MANPOWER TRAINING AND DEVELOPMENT ON OGRANIZATIONAL PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC.)</a>	\$20
46	<a href="#">THE IMPACT OF LABOUR TRAINING ON EMPLOYEES PRODUCTIVITY IN THE DEVELOPMENT OF NIGERIA ECONOMY (A CASE STUDY OF NIGERIA POSTAL SERVICE)</a>	\$20
47	<a href="#">EVALUATING THE EFFECTIVENESS OF TEACHING STYLES IN EARLY CHILDHOOD EDUCATION</a>	\$20
48	<a href="#">THE IMPACT OF HUMAN RESOURCES POLICIES ON EMPLOYEES PERFORMANCE (A CASE STUDY OF FIRST BANK OF NIGERIA)</a>	\$20
49	<a href="#">THE EFFECT OF LEADERSHIP STYLES ON WORKERS' PRODUCTIVITY (A STUDY OF CADBURY NIGERIA PLC)</a>	\$20
50	<a href="#">THE EFFECT OF HEALTH AND SAFETY ON EMPLOYEE'S PRODUCTIVITY (A CASE OF CADBURY NIGERIA PLC)</a>	\$20
51	<a href="#">EFFECTS OF EARLY CHILDHOOD EDUCATION ON THE COGNITIVE DEVELOPMENT OF PRIMARY ONE PUPILS (A CASE STUDY OF SELECTED SCHOOLS IN KOSOFE LOCAL GOVERNMENT AREA OF LAGOS STATE)</a>	\$20
52	<a href="#">MANPOWER TRAINING AND DEVELOPMENT AS POLICY TOOLS FOR ORGANISATIONAL EFFECTIVENESS: A STUDY OF UNION BANK OF NIGERIA PLC.</a>	\$20
53	<a href="#">INFLUENCES OF OCCUPATIONAL SAFETY MANAGEMENT ON EMPLOYEE'S JOB COMMITMENT (A STUDY OF WEMPCO LTD, LAGOS)</a>	\$20
54	<a href="#">EFFECT OF THE MEDIA ON TEACHING AND LEARNING OF ISLAMIC STUDIES IN LAGOS STATE SENIOR SECONDARY SCHOOL</a>	\$20
55	<a href="#">IMPACT OF WORK ENVIRONMENT, SUPERVISION AND JOB SATISFACTION ON EMPLOYEES PRODUTIVITY (A STUDY OF ACCION MICRO FINANCE BANK LTD)</a>	\$20
56	<a href="#">APPRAISING THE RELATIONSHIP BETWEEN ICT USAGE AND INTEGRATION IN SOCIAL STUDIES EDUCATION AND INSTRUCTION IN SOME SELECTED SECONDARY SCHOOLS IN LAGOS STATE</a>	\$16
57	<a href="#">IMPACT OF GROUP DYNAMICS IN WORK ORGANIZATION IN THE FOOD AND BEVERAGE INDUSTRY (A STUDY OF NESTLE NIGERIA PLC.)</a>	\$20
58	<a href="#">EFFECTS OF LABOUR TURNOVER ON ORGANIZATIONAL PERFORMANCE (A COMPARATIVE STUDY OF UNILEVER AND PZ NIGERIA PLC)</a>	\$20
59	<a href="#">EFFECT OF SKILL MANAGEMENT ON EMPLOYEES' EFFICIENCY AT NATIONAL DRUG LAW ENFORCEMENT AGENCY [NDLEA]</a>	\$20
60	<a href="#">EFFECT OF NEW MINIMUM WAGE ON EMPLOYEES TURNOVER INTENTION IN PUBLIC SECTOR (ALAUSA SECRETARIAT)</a>	\$20
61	<a href="#">EFFECT OF MOTIVATION ON EMPLOYEES PRODUCTIVITY (CASE STUDY OF FIRST BANK OF NIG PLC HEAD OFFICE)</a>	\$20
62	<a href="#">EFFECT OF EMPLOYEE PERFORMANCE APPRAISAL AND MOTIVATION STRATEGY ON EMPLOYEES IN THE BANKING INDUSTRY (A CASE STUDY OF WEMA BANK PLC)</a>	\$20
63	<a href="#">EFFECT OF CONFLICT MANAGEMENT ON ORGANIZATONAL PRODUCTIVITY (A STUDY OF NAHCO)</a>	\$20
64	<a href="#">COMPENSATION MANAGEMENT AND ORGANIZATIONAL PERFORMANCE IN PZ CUSSIONS NIGERIA PLC</a>	\$20
65	<a href="#">AN INVESTIGATION INTO THE CHALLENGES OF TEACHING SOCIAL STUDIES UNDER THE UNIVERSAL BASIC EDUCATION</a>	\$20
66	<a href="#">COLLECTIVE BARGAINING AND ORGANISATIONAL EFFECTIVENESS IN NIGERIAN STATE OWNED ENTERPRISES (A CASE STUDY OF LAGOS PRINTING CORPORATION)</a>	\$20
67	<a href="#">THE INFLUENCE OF CULTURE ON BUYING BEHAVIOR (A STUDY OF CONSUMERS OF ASO-OKE" PRODUCT IN ILORIN METROPOLIS)</a>	\$20
68	<a href="#">THE INFLUENCE OF BEHAVIOURAL CONCEPT ON CONSUMER BUYING HABIT. (A CASE STUDY OF 7UP BOTTLING COMPANY)</a>	\$20

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69	<a href="#">EXAMINED THE IMPACT OF SALE PROMOTION ON MANUFACTURING INDUSTRY (A CASE STUDY OF NIGERIA BAGS MANUFACTURING COMPANY IKEJA LAGOS)</a>	\$20
70	<a href="#">THE IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT. (A STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
71	<a href="#">THE IMPACT OF MARKETING MIX STRATEGY ON THE GROWTH OF A FIRM (A CASE STUDY OF LUBCON NIGERIA LIMITED, ILORIN)</a>	\$20
72	<a href="#">THE IMPACT OF MARKETING IN SERVICES INDUSTRIES (A CASE STUDY OF UNITED BANK OF AFRICA PLC, ILORIN, KWARA STATE)</a>	\$20
73	<a href="#">THE IMPACT OF MARKETING ACTIVITIES ON THE BANKING SECTOR (A CASE STUDY OF UNITED BANK FOR AFRICA PLC)</a>	\$20
74	<a href="#">THE IMPACT OF INTERNET ADVERTISEMENT ON CONSUMER BEHAVIOUR [A CASE STUDY OF KWARA STATE POLYTECHNIC]</a>	\$20
75	<a href="#">THE IMPACT OF INTERNAL ENVIRONMENT ON MARKETING ORGANIZATION (A CASE STUDY OF SHOPRITE ILORIN)</a>	\$20
76	<a href="#">THE IMPACT OF ADVERTISING IN ENHANCING SALES VOLUME (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)</a>	\$20
77	<a href="#">THE EFFECTIVENESS OF RAFFLE DRAW AS A PROMOTIONAL STRATEGY IN THE SALES OF SOFT DRINKS A CASE STUDY OF NIGERIA SEVEN-UP BOTTLING COMPANY PLC ILORIN KWARA STATE)</a>	\$20
78	<a href="#">THE EFFECTIVENESS OF PROMOTION IN MANUFACTURING INDUSTRY (A STUDY OF BAGCO)</a>	\$20
79	<a href="#">THE EFFECTIVENESS OF PERSONAL SELLING IN MARKETING OF PETROLEUM PRODUCTS IN NIGERIA A CASE STUDY OF TOTAL NIGERIA PLC</a>	\$20
80	<a href="#">THE EFFECT OF MANAGEMENT DEVELOPMENT PROGRAMMES ON TOP LEVEL EMPLOYEE'S PRODUCTIVITY (A CASE STUDY OF ELITE INDUSTRIES NIGERIA LIMITED, IGANMU LAGOS)</a>	\$20
81	<a href="#">THE DETERMINANT OF CHOICE OF PROMOTIONAL MIX IN THE MARKETING OF FINANCIAL SERVICES IN NIGERIA (A CASE STUDY OF UBA)</a>	\$20
82	<a href="#">THE IMPACT OF TRADE FAIR ON BUSINESS GROWTH</a>	\$20
83	<a href="#">THE MARKETING IMPLICATION OF PRIVATIZATION OF GOVERNMENT PARASTATALS (A CASE STUDY OF AFRICAN PETROLEUM)</a>	\$20
84	<a href="#">SOURCING FOR THE MOST SUITABLE SUPPLIER FOR RAW MATERIALS IN MANUFACTURING ORGANIZATIONS. (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)</a>	\$20
85	<a href="#">SIGNIFICANCE OF PROMOTION TO BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF NESTLE NIGERIA PLC)</a>	\$20
86	<a href="#">SIGNIFICANCE OF AUTOMATIC TELLER MACHINE TO ENHANCING CUSTOMER RELATIONS IN THE NIGERIAN BANKING INDUSTRY (A CASE STUDY OF DIAMOND BANK PLC ILORIN)</a>	\$20
87	<a href="#">SATISFACTION AND RETENTION: A KEY TO BUSINESS SURVIVAL (A CASE STUDY OF BERGER PAINTS NIGERIA PLC)</a>	\$20
88	<a href="#">SALES PROMOTION AS AN EFFECTIVE MARKETING STRATEGY FOR SELLING CONSUMER PRODUCT. (A CASE STUDY OF NIGERIA BAGS MANUFACTURING COMPANY, IKEJA LAGOS)</a>	\$20
89	<a href="#">SALE PROMOTION AS AN EFFECTIVE MARKETING STRATEGY FOR SELLING CONSUMER MANUFACTURING INDUSTRY. (A CASE STUDY OF NIGERIA BAGS MANUFACTURING COMPANY IKEJA LAGOS)</a>	\$20
90	<a href="#">ROLE OF PERSONAL SELLING IN THE MARKETING OF PETROLEUM PRODUCTS IN NIGERIA (A CASE STUDY OF TOTAL NIGERIA PLC)</a>	\$20
91	<a href="#">ROLE AND IMPORTANCE OF MARKETING TO MANUFACTURING FIRMS IN A COMPETITIVE MARKET ENVIRONMENT (A CASE STUDY OF DE-UNITED FOODS INDUSTRY LIMITED PRODUCER OF INDOMIE INSTANT NOODLES)</a>	\$20
92	<a href="#">PROMOTION: A MARKETING TOOLS IN A COMPETITIVE MARKETING ENVIRONMENT IN NIGERIA (A CASE STUDY OF UNILEVER NIGERIAN, PLC)</a>	\$20
93	<a href="#">PRODUCT AS AN IMPORTANT TOOLS OF IMPROVING THE PROFITABILITY OF AN ORGANIZATION (A CASE STUDY OF NIGERIA BOTTLING COMPANY, ILORIN, KWARA STATE )</a>	\$20
94	<a href="#">PERSONAL SELLING AS AN EFFECTIVE PROMOTIONAL TOOL IN MARKETING OF INDUSTRIAL GOODS (A CASE STUDY OF NNPC, ILORIN)</a>	\$20
95	<a href="#">OUTDOOR ADVERTISING AS A MARKETING STRATEGY FOR PRODUCT SALE IN THE NIGERIAN TELECOMMUNICATION INDUSTRY (A CASE STUDY OF GLOBALCOM NIGERIA LIMITED)</a>	\$20
96	<a href="#">OPTIMUM PROMOTIONAL MIX AS EFFECTIVE TOOL FOR ENHANCING SALES IN THE NIGERIAN SOFT DRINK INDUSTRY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)</a>	\$20
97	<a href="#">MEASUREMENT OF ADVERTISEMENT CONTRIBUTIONS TO EFFECTIVE SALES GROWTH IN A COMPETITIVE MARKET (A CASE STUDY OF NIGERITE LIMITED LAGOS)</a>	\$20
98	<a href="#">MARKETING PLANNING AS A STRATEGY FOR EFFICIENT BUSINESS PERFORMANCE (A CASE STUDY OF UNILEVER NIGERIA PLC LAGOS)</a>	\$20
99	<a href="#">MARKETING OF PETROLEUM PRODUCT IN NIGERIA CASE STUDY OF OANDO PETROLEUM PLC ILORIN DEPOT</a>	\$20
100	<a href="#">INVESTIGATION INTO THE ROLES OF G.S.M IN DEVELOPING DIRECT MARKETING IN NIGERIA</a>	\$20
101	<a href="#">IMPACT OF PROMOTIONAL STRATEGY IN THE HOTEL INDUSTRY (A CASE STUDY OF KWARA HOTEL)</a>	\$20

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102	<a href="#">IMPACT OF PERCEIVED SERVICE QUALITY ON CUSTOMER SATISFACTION AND BRAND LOYALTY (A CASE STUDY OF HONEYWELL FLOUR MILLS PLC)</a>	\$20
103	<a href="#">THE ROLE OF TRADITIONAL INSTITUTION IN NATION BUILDING. (A CASE STUDY OF UMUDIM IN IKEDURU L.G.A.)</a>	\$20
104	<a href="#">THE ROLE OF MARKETING IN COMMERCIAL BANKS (A CASE STUDY OF DIAMOND BANK PLC)</a>	\$20
105	<a href="#">EVALUATION OF SELLING AS AN EFFECTIVE PROMOTIONAL IN MARKETING OF CONSUMERS PRODUCT (A CASE STUDY OF UNILEVER NIGERIA PLC ILORIN)</a>	\$20
106	<a href="#">EVALUATION OF THE USE OF ADVERTISING AS A PROMOTIONAL TOOL IN MANUFACTURING INDUSTRIES IN NIGERIA (A CASE STUDY OF TUYIL PHARMACEUTICAL INDUSTRIES LIMITED, ILORIN)</a>	\$20
107	<a href="#">ENVIRONMENTAL COMPLEXITY: DETERMINANT OF CHOICE OF PROMOTIONAL TOOLS IN MARKETING ORIENTED ORGANIZATION IN NIGERIA (A CASE STUDY OF JMK SUPERMARKET, ILORIN)</a>	\$20
108	<a href="#">THE SIGNIFICANCE OF MOTIVATION ON ENHANCING THE EMPLOYEE PERFORMANCE IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF UNITED BANK FOR AFRICAN (UBA) ILORIN)</a>	\$20
109	<a href="#">EFFECTIVENESS OF PRICING POLICY IN MANUFACTURING INDUSTRIES A CASE STUDY OF P.Z</a>	\$20
110	<a href="#">EFFECT OF SOCIAL MEDIA MARKETING ON ONLINE CONSUMER (A CASE STUDY OF SOCIAL MEDIA USERS IN ILORIN)</a>	\$20
111	<a href="#">DISTRIBUTION AS A VARIABLE IN MARKETING OF PERISHABLE PRODUCT (A CASE STUDY OF AYOMIDE FARM OFFA KWARA STATE)</a>	\$20
112	<a href="#">DEPOSITS MOBILIZATION THROUGH MARKETING OF BANKING SERVICES (THE CASE STUDY OF THE FIRST BANK OF NIGERIA ILORIN)</a>	\$20
113	<a href="#">THE SIGNIFICANCE OF ADVERTISING TO BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF UNILEVER NIG. PLC OREGUN, LAGOS STATE)</a>	\$20
114	<a href="#">THE SIGNIFICANCE OF BRANDING TO EFFECTIVE MARKETING OF THE TOBACCO PRODUCTS IN NIGERIA (A CASE STUDY OF INTERNATIONAL TOBACCO I.T.C.)</a>	\$20
115	<a href="#">CONSUMER SATISFACTION AND RETENTION; A KEY TO BUSINESS SURVIVAL (A CASE STUDY OF BERGER PAINTS NIGERIA PLC)</a>	\$20
116	<a href="#">CONSUMER REACTION TO CLOSE-UP MODIFICATION: IT'S EFFECTS. (A CASE STUDY OF CLOSE-UP TOOTHPASTE A PRODUCT OF UNILEVER NIGERIA)</a>	\$20
117	<a href="#">CONSUMER ATTITUDE TOWARDS OKADA TRANSPORT SERVICE IN NIGERIA (A CASE STUDY OF OKADA COMMUTER IN ILORIN METROPOLIS)</a>	\$20
118	<a href="#">BRANDING AND PACKAGING AS TOOLS FOR PRODUCT DIFFERENTIATION IN THE MARKETING OF CONSUMER PRODUCT IN NIGERIA. (A STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY LTD)</a>	\$20
119	<a href="#">BRANDING AND PACKAGING AS EFFECTIVE TOOLS FOR PRODUCT DIFFERENTIATION IN MARKETING CONSUMER PRODUCTS</a>	\$20
120	<a href="#">BRANDING AND MARKETING OF PURE WATER IN ILORIN TOWNSHIP (A CASE STUDY OF AYOBAT PURE WATER)</a>	\$20
121	<a href="#">ASSESSING THE ROLE OF STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANIZATIONAL OBJECTIVES OF BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC, ILORIN)</a>	\$20
122	<a href="#">APPLICATION OF THE MARKETING CONCEPT IN OUR LOCAL MARKET ( A CASE STUDY OF OWODE MARKET OFFA , KWARA STATE</a>	\$20
123	<a href="#">APPLICATION OF MARKETING CONCEPT IN NON-PROFIT ORGANIZATION (A CASE STUDY OF SECURITY AND EXCHANGE COMMISSION ABUJA)</a>	\$20
124	<a href="#">AN INVESTIGATION INTO THE ROLE OF GSM OPERATION IN DEVELOPING DIRECT MARKET IN NIGERIA (A CASE STUDY OF MTN NIGERIA)</a>	\$20
125	<a href="#">AN EXAMINATION OF IMPACT OF STRATEGIC PLANNING ON SALES PROMOTION (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
126	<a href="#">AN EVALUATION OF THE EFFECTIVENESS OF SALES PROMOTION AS ELEMENT OF PROMOTION MIXES. (A CASE STUDY OF 7UP PLANT, ILORIN)</a>	\$20
127	<a href="#">AN APPLICATION OF MARKETING CONCEPTS IN THE TELECOMMUNICATION INDUSTRY IN NIGERIA (A CASE STUDY OF GLOBACOM NIGERIA)</a>	\$20
128	<a href="#">THE SIGNIFICANCE OF NEW PRODUCT DEVELOPMENT IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF LUBCON LTD)</a>	\$20
129	<a href="#">EFFECTS OF SALES PROMOTION AS A TOOL FOR WINNING CUSTOMERS IN A COMPETITIVE MARKET.</a>	\$20
130	<a href="#">ADVERTISING, ITS ROLE AND IMPORTANCE IN THE MARKETING OF CON-1</a>	\$20
131	<a href="#">PUBLIC RELATIONS AS AN EFFECTIVE PROMOTIONAL TOOL IN MARKETING OF SERVICES. (A CASE STUDY OF KEFFI COMMUNITY BANK (NIG) LTD.)</a>	\$20
132	<a href="#">THE ROLE OF NEGOTIATION IN ATTAINING PURCHASING OBJECTIVES (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20

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133	<a href="#">THE RELEVANCE OF NEW PRODUCT DEVELOPMENT ON ATTAINING MARKETING OBJECTIVE OF TABLE WATER PRODUCERS. ( A CASE STUDY OF SELECTED TABLE WATER PRODUCERS)</a>	\$20
134	<a href="#">THE RELATIONSHIP BETWEEN EMPLOYEE JOB SATISFACTION AND EMPLOYEE COMMITMENT AMONG EMPLOYEES OF UNILEVER NIGERIA PLC.</a>	\$20
135	<a href="#">THE PROBLEM OF FINANCING INTERNATIONAL TRADE IN NIGERIA</a>	\$20
136	<a href="#">THE INFLUENCE OF CULTURE IN CONSUMERS BUYING BEHAVIOR (A CASE STUDY OF OBIANGWU NGOR – OKPALA L.G.A. IMO STATE)</a>	\$20
137	<a href="#">THE IMPACT OF PROMOTIONAL STRATEGY ON SALES AND PROFIT A CASE OF NIGERIA BOTTLING COMPANY PLC (NBC)</a>	\$20
138	<a href="#">THE IMPACT OF PERSONAL SELLING ON SALES VOLUME PERFORMANCE OF A MANUFACTURING COMPANY (A CASE (STUDY OF UNILEVER NIGERIA PLC.)</a>	\$20
139	<a href="#">THE IMPACT OF MARKETING ON AGRICULTURAL DEVELOPMENT IN A DEVELOPING COUNTRY</a>	\$20
140	<a href="#">THE IMPACT OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)</a>	\$20
141	<a href="#">THE IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT ON CUSTOMERS' SATISFACTION (A CASE OF FIDELITY BANK PLC)</a>	\$20
142	<a href="#">THE IMPACT OF APPLICATION OF MARKETING CONCEPT IN THE NIGERIA BANKING INDUSTRY (A CASE STUDY OF ZENITH BANK)</a>	\$20
143	<a href="#">INFLUENCE OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR (CASE STUDY OF FOREVER LIVING COSMETICS PRODUCTS)</a>	\$20
144	<a href="#">THE EFFECTIVENESS OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)</a>	\$20
145	<a href="#">THE EFFECT OF ADVERTISING ON THE SALES OF TOOTHPASTES (A CASE STUDY OF GLAXO SMITHKLINE NIGERIA PLC ,LAGOS.)</a>	\$20
146	<a href="#">SALES TERRITORIAL MANAGEMENT IN THE BREWERY INDUSTRY (A STUDY OF GUINNESS NIGERIA PLC ABA ABIA STATE)</a>	\$20
147	<a href="#">RELATIONSHIP MARKETING: A NECESSARY TOOL FOR ORGANISATIONAL PERFORMANCE (A CASE STUDY OF TROPICS FINANCE AND INVESTMENT LIMITED)</a>	\$20
148	<a href="#">THE RELEVANCE OF ADVERTISING AS A DETERMINANT OF CUSTOMER PATRONAGE IN THE FAST FOOD INDUSTRY (A CASE STUDY OF EARLY AND CHIKY FAST FOOD IN OWERRI, METROPOLIS).</a>	\$20
149	<a href="#">ADMISSION BARRIERS INTO NIGERIA UNIVERSITY; A CASE STUDY OF LASU AND ITS IMPLICATION ON THE SOCIETY</a>	\$20
150	<a href="#">MARKETING STRATEGY IN THE HOTEL INDUSTRY</a>	\$20
151	<a href="#">MARKETING STRATEGY AND CONSUMER PURCHASE BEHAVIOR (A CASE STUDY OF GUINNESS IN NIGERIA PLC)</a>	\$20
152	<a href="#">MARKETING STRATEGIES AND THEIR EFFECTS IN SALES EXPANSION IN ORGANISATION</a>	\$20
153	<a href="#">MARKETING OF BANKING SERVICES IN NIGERIA (A STUDY OF FIRST BANK PLC)</a>	\$20
154	<a href="#">PRODUCT QUALITY AS A BASIS FOR CONSUMER'S PATRONAGE</a>	\$20
155	<a href="#">IMPACT OF E-PAYMENT ON ONLINE SHOPPING BEHAVIOUR (A STUDY OF JUMIA LIMITED)</a>	\$20
156	<a href="#">EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL &amp; MEDIUM SCALE ENTREPRENEURSHIP (A CASE STUDY OF LOYALTED PRODUCTS LIMITED)</a>	\$20
157	<a href="#">APPLICATION OF MARKETING CONCEPT IN THE NIGERIA PUBLIC SECTOR INDUSTRY (A CASE STUDY OF ZENITH BANK)</a>	\$20
158	<a href="#">PROMOTIONAL STRATEGY AS A TOOL OF ORGANIZATIONAL PROFITABILITY</a>	\$20
159	<a href="#">PUBLIC SERVICES MARKETING A CASE STUDY OF FIRST BANK</a>	\$20
160	<a href="#">PRODUCT FAILURE: THE CAUSES AND EFFECTS ON THE NIGERIAN ECONOMY</a>	\$20
161	<a href="#">PRODUCT DIFFERENTIATION AS A SURVIVAL STRATEGY IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF STARLINE NIGERIA LIMITED)</a>	\$20
162	<a href="#">THE ROLE OF MARKETING RESEARCH IN THE PLANNING AND DEVELOPMENT OF A NEW PRODUCT (A SURVEY OF NIGERIA BOTTLING COMPANY PLC, BENIN CITY)</a>	\$20
163	<a href="#">THE INFLUENCE OF CUSTOMER RELATIONSHIP MANAGEMENT ON THE SALES OF KFC PRODUCTS IN IKEJA CITY MALL AND PALMS LEKKI</a>	\$20
164	<a href="#">THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)</a>	\$20
165	<a href="#">SOCIAL MEDIA: EFFECTS ON MARKET SHARE IMPROVEMENT IN THE SERVICE INDUSTRY. A STUDY OF SELECTED INSURANCE FIRMS</a>	\$20
166	<a href="#">IMPACT OF ONLINE MARKETING ON SMALL AND MEDIUM ENTERPRISES IN LAGOS METROPOLIS</a>	\$20
167	<a href="#">EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)</a>	\$20

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168	<a href="#">EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)</a>	\$20
169	<a href="#">THE ROLE OF PUBLIC RELATIONS IN MARKETING OF BURXIN PAINT INDUSTRY IN ANAMBRA STATE</a>	\$20
170	<a href="#">THE ROLE OF MARKETING IN THE DEVELOPMENT OF TOURISM INDUSTRY IN NIGERIA (A CASE STUDY OF NIKE LAKE RESORT ENUGU)</a>	\$20
171	<a href="#">THE INFLUENCE OF PRODUCT QUALITY ON BRAND LOYALTY IN NIGERIA (A STUDY OF WAMCO NIGERIA PLC.)</a>	\$20
172	<a href="#">THE IMPACTS OF PRICING IN MARKTING OF COKE DRINKS IN ENUGU STATE.</a>	\$20
173	<a href="#">THE IMPACT OF SALES PROMOTION IN THE PURCHASE INTENT OF GOKO CLEANSER AMONG STUDENT</a>	\$20
174	<a href="#">THE IMPACT OF PROMOTIONAL ACTIVITIES ON THE MARKETING OF GOLDEN MORN PRODUCT (A CASE STUDY OF NESTLE NIGER PLC ENUGU STATE)</a>	\$20
175	<a href="#">THE IMPACT OF MARKETING COMMUNICATION ON SALE OF CONSUMER GOODS (A CASE STUDY OF NIGERIA BREWERIES PLC)</a>	\$20
176	<a href="#">THE IMPACT OF ADVERTISING ON THE MARKETING OF BANKING SERVICES. (A CASE STUDY OF MICRO FINANCE BANK)</a>	\$20
177	<a href="#">THE IMPACT OF ADVERTISING IN THE SALE OF A NEW PRODUCT (A CASE STUDY OF INDOMIE INSTANT NOODLES)</a>	\$20
178	<a href="#">THE EFFECTIVENESS OF PUBLIC RELATIONS PRACTICE IN THE OIL SECTOR (A CASE STUDY OF AFRICAN PETROLEUM PLC)</a>	\$20
179	<a href="#">THE EFFECT OF PHYSICAL DISTRIBUTION ON THE SALES VOLUME OF BEVERAGE IN ENUGU METROPOLIS (A CASE STUDY OF SEVEN-UP BOTTLING COMPANY)</a>	\$20
180	<a href="#">THE EFFECT OF MOTIVATIONAL POLICIES AND PRACTICE ON SALES FORCE IN NIGERIA BANKING INDUSTRY (A CASE STUDY OF FIRST BANK NIGERIA PLC)</a>	\$20
181	<a href="#">THE EFFECT OF EXCHANGE RATE FLUCTUATION ON IMPORTED GOODS IN NIGERIA (A CASE STUDY OF TOYOTA NIGERIA LIMITED, LAGOS)</a>	\$20
182	<a href="#">THE EFFECT OF ADVERTISING ON THE SALES VOLUME OF BEVERAGES (A CASE STUDY OF MILO, BOURNVITA AND VIATALO)</a>	\$20
183	<a href="#">SECURING CUSTOMERS PATRONAGE THROUGH PRODUCT INNOVATION IN NEW BEVERAGES NIGERIA LIMITED</a>	\$20
184	<a href="#">MARKETING PRACTICES AND CONSUMER SATISFACTION IN THE HOTEL INDUSTRY</a>	\$20
185	<a href="#">MARKETING OF AGRICULTURAL PRODUCTS IN ANAMBRA STATE (A CASE STUDY OF SELECTED LOCAL GOVERNEMNT AREAS IN ANAMBRA STATE)</a>	\$20
186	<a href="#">INFLUENCE OF PRODUCT PACKAGING ON CONSUMER BUYING PREFERENCE (A CASE STUDY OF ABA METROPLIS)</a>	\$20
187	<a href="#">IMPACT OF PUBLIC RELATION ON MARKETING OF BANKING SERVICE (A CASE STUDY OF ZENITH BANK PLC)</a>	\$20
188	<a href="#">EVALUATION OF THE IMPACT OF ROAD NETWORK ON THE SELLING OF AGRICULTURAL PRODUCTS.</a>	\$20
189	<a href="#">EVALUATION OF THE EFFECTS OF TRANSPORTATION PROBLEMS IN THE DISTRIBUTION OF GOODS AND SERVICES</a>	\$20
190	<a href="#">DETERMINING THE EFFECT OF ADVERTISING STRATEGY ADAPTED IN THE SALES OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)</a>	\$20
191	<a href="#">CORPORATE ADVERTISING AS AN EFFECTING PROMOTIONAL TOOL IN THE MARKETING OF BANKING SERVICES (A CASE STUDY OF SELECTED COMMERCIAL BANK)</a>	\$20
192	<a href="#">AN EVALUATION OF PRODUCT INNOVATION AS A STRATEGY FOR THE SURVIVAL OF MANUFACTURING FIRMS IN NIGERIA</a>	\$20
193	<a href="#">AN ASSESSMENT OF THE PHYSICAL DISTRIBUTION OF SOFT DRINK (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)</a>	\$20
194	<a href="#">AN ANALYSIS OF PACKAGING AS A PROMO TOOL IN THE MARKETING OF PRODUCT. (A CASE STUDY OF PETALS)</a>	\$20
195	<a href="#">THE SIGNIFICANCE OF PRODUCT QUALITY IN THE MARKETING OF SOFT DRINK (A CASE STUDY OF COCA-COLA BOTTLING COMPANY PLC)</a>	\$20
196	<a href="#">THE SIGNIFICANCE OF MARKETING PLANNING IN A BUSINESS ORGANIZATION (A CASE STUDY OF PURE WATER IN ETSAKO WEST LOCAL GOVERNMENT)</a>	\$20
197	<a href="#">THE SIGNIFICANCE OF DISTRIBUTION IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)</a>	\$20
198	<a href="#">THE SIGNIFICANCE OF BRAND POSITIONING IN MARKETING ACTIVITIES (A CASE STUDY OF OVALTINE)</a>	\$20
199	<a href="#">THE SIGNIFICANCE OF ADVERTISING IN THE MANAGEMENT OF BUSINESS ORGANIZATION (A CASE STUDY OF SELECTED SMALL BUSINESS ORGANIZATION)</a>	\$20
200	<a href="#">THE ROLE OF SALES PROMOTION ON THE PROFITABILITY OF A FIRM'S PRODUCT IN A DEPRESSED ECONOMY (A CASE STUDY OF NIGERIA BREWERY PLC)</a>	\$20
201	<a href="#">THE ROLE OF RETAILER IN THE DISTRIBUTION OF CONSUMER GOODS (A CASE STUDY OF BENDEL SUPERMARKET, AUCHI)</a>	\$20
202	<a href="#">THE PROBLEM OF MARKETING AGRICULTURAL PRODUCTS IN RURAL AREAS (A CASE STUDY OF DANSOF FARMS)</a>	\$20

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203	<a href="#">THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)</a>	\$20
204	<a href="#">THE IMPORTANCE OF PACKAGING AS A PROMOTIONAL TOOL IN THE MARKETING OF CONSUMER DRINKS AND FOOD (A CASE STUDY OF CIL WATER COMPANY LTD, AVIELE)</a>	\$20
205	<a href="#">THE IMPORTANCE OF MARKETING IN SERVICE ORGANIZATION (A CASE STUDY OF UBA BANK)</a>	\$20
206	<a href="#">THE IMPORTANCE OF BRANDING AND PACKAGING AS A MEANS OF SALES PROMOTION IN AN ORGANIZATION IN NIGERIA</a>	\$20
207	<a href="#">THE IMPACT OF PRODUCT QUALITY ON CONSUMER BRAND LOYALTY (A CASE STUDY OF INTERCONTINENTAL DISTILLER LIMITED, OTA, OGUN STATE)</a>	\$20
208	<a href="#">THE IMPACT OF MARKETING RESEARCH IN ANY BUSINESS ORGANIZATION</a>	\$20
209	<a href="#">THE IMPACT OF MARKETING PLANNING AND CONTROL IN MANUFACTURING COMPANY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
210	<a href="#">THE IMPACT OF MARKETING INFORMATION SYSTEM ON MANAGERIAL DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY LTD, BENIN CITY, EDO STATE)</a>	\$20
211	<a href="#">THE IMPACT OF ADVERTISING ON THE CONSUMPTION OF NOODLE FOODS (A CASE STUDY OF HONEY WELL NOODLES NIGERIA LIMITED LAGOS)</a>	\$20
212	<a href="#">THE IMPACT OF ADVERTISING ON THE BUYING HABIT OF RURAL DWELLERS (A CASE STUDY OF IGARRA COMMUNITY, EDO STATE)</a>	\$20
213	<a href="#">THE EFFECTS OF SALES PROMOTION ON CONSUMER BUYING DECISION (A CASE STUDY OF COCA-COLA BOTTLING COMPANY)</a>	\$20
214	<a href="#">THE EFFECT OF INFORMATION COMMUNICATION TECHNOLOGY ON EARLY CHILDHOOD EDUCATION DELIVERY IN LAGOS STATE</a>	\$20
215	<a href="#">INFLUENCE OF MASS MEDIA AWARENESS TO PROMOTION OF FAMILY PLANNING PRACTICES IN AGEGE LOCAL GOVERNMENT AREA OF LAGOS STATE</a>	\$20
216	<a href="#">IMPACT OF KEKE NAPEP AS POVERTY ALLEVIATION STRATEGY IN LAGOS STATE</a>	\$20
217	<a href="#">THE EFFECTIVENESS OF ADVERTISING ON THE MARKETING OF CONSUMES' PRODUCT (A CASE STUDY OF NESTLE FOOD NIGERIA PLC, ILUPEJU, LAGOS STATE)</a>	\$20
218	<a href="#">THE EFFECT OF PURCHASING AND SUPPLY ACTIVITIES IN CONSTRUCTION INDUSTRY (A CASE STUDY OF HARTLAND NIGERIA LTD, AUCHI)</a>	\$20
219	<a href="#">EFFECTS OF URBAN RENEWAL ON WOMEN'S ROLE IN OSHODI LOCAL GOVERNMENT AREA OF LAGOS STATE</a>	\$20
220	<a href="#">THE EFFECT OF PROMOTIONAL ACTIVITIES ON THE CONSUMPTION OF A COMPANY PRODUCT (A CASE STUDY OF MTN)</a>	\$20
221	<a href="#">THE EFFECT OF PACKAGING ON THE SALES OF A COMPANY'S PRODUCT (A CASE STUDY OF GUINNESS NIGERIA PLC)</a>	\$20
222	<a href="#">THE EFFECT OF PACKAGING ON CONSUMER BUYING DECISION (A CASE STUDY OF UNILEVER)</a>	\$20
223	<a href="#">THE EFFECT OF CULTURE ON CONSUMERS BUYING BEHAVIOUR (A CASE STUDY OF ASABA COMMUNITY)</a>	\$20
224	<a href="#">DRUG AND ALCOHOLIC ABUSE AMONG THE YOUTHS</a>	\$20
225	<a href="#">STRATEGIES FOR MARKETING A NEW PRODUCT IN A SATURATED MARKET (A CASE STUDY OF NIGERIAN BREWERIES PLC)</a>	\$20
226	<a href="#">SIGNIFICANCE OF PRICE ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)</a>	\$20
227	<a href="#">SIGNIFICANCE OF PRICE IN INTRODUCTION OF NEW PRODUCT (STUDY OF SELECTED PRODUCTS OF NIGERIA BREWERIES PLC, BENIN CITY)</a>	\$20
228	<a href="#">COPING MECHANISM AMONG UNEMPLOYED GRADUATES IN MUSHIN LOCAL GOVERNMENT AREA OF LAGOS STATE.</a>	\$20
229	<a href="#">SIGNIFICANCE OF PERSONAL SELLING IN THE MARKETING OF DETERGENT (A CASE STUDY OF UNILEVER NIG PLC)</a>	\$20
230	<a href="#">ROLE OF ADVERTISING IN THE SALES OF NIGERIA MADE GOODS (UYI TECHNICAL COMPANY, BENIN CITY)</a>	\$20
231	<a href="#">CHECKMATING YOUTH UNEMPLOYMENT IN NIGERIA: FISH FARMING OPTION</a>	\$20
232	<a href="#">POLITICAL MARKETING IN NIGERIA (A CASE STUDY OF PDP AND APC)</a>	\$20
233	<a href="#">PACKAGING AS A PROMOTIONAL TOOLS IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF NASCO GROUP OF COMPANY, JOS)</a>	\$20
234	<a href="#">NEW PRODUCT DEVELOPMENT TEST MARKETING PROSPECT AND CHALLENGES (A CASE STUDY OF GUINNESS NIGERIA PLC)</a>	\$20
235	<a href="#">MARKETING STRATEGIES AS A TECHNIQUE FOR PROFIT MAXIMIZATION IN MANUFACTURING ENTERPRISE (A CASE STUDY OF GUINNESS NIG PLC)</a>	\$20
236	<a href="#">MARKETING OF PETROLEUM PRODUCTS (A CASE STUDY OF PIPELINE AND PRODUCTS MARKETING COMPANY (PPMC))</a>	\$20
237	<a href="#">CAUSES AND EFFECT OF CHILD TRAFFICKING IN OYO STATE. (A STUDY OF SURULERE LOCAL GOVERNMENT AREA.)</a>	\$20
238	<a href="#">INFLUENCE OF PRICING STRATEGY ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)</a>	\$20

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239	<a href="#">INFLUENCE OF ADVERTISEMENT IN CONSUMER'S BUYING BEHAVIOUR. (A CASE STUDY OF COCA-COLA ENTERPRISE LTD, LAGOS NIGERIA)</a>	\$20
240	<a href="#">IMPORTANCE OF PRODUCT LIFE CYCLE IN MARKETING ORGANIZATION</a>	\$20
241	<a href="#">IMPORTANCE OF DISTRIBUTION CHANNEL TO THE MARKETING OF A PRODUCT IN AN ORGANIZATION</a>	\$20
242	<a href="#">IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS (A CASE STUDY OF 7-UP BOTTLING COMPANY NIG PLC, BENIN CITY, EDO STATE)</a>	\$20
243	<a href="#">IMPACT OF ADVERTISING ON THE PURCHASE OF ETISALAT RECHARGE CARDS (A CASE STUDY OF AUCHI METROPOLIS)</a>	\$20
244	<a href="#">IMPACT OF ADVERTISING ON CONSUMER PURCHASE DECISION (A CASE STUDY OF NESTLE MILO NIG PLC)</a>	\$20
245	<a href="#">GOING BEYOND JUST ADVERTISING AND ITS IMPACT TO SALES TURNOVER OF A COMPANY (A CASE STUDY OF PROMASSIDOR NIG LTD)</a>	\$20
246	<a href="#">EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)</a>	\$20
247	<a href="#">EFFECT OF SALES FORECAST ON MARKETING DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY)</a>	\$20
248	<a href="#">EFFECT OF MARKETING PLANNING ON THE PERFORMANCE OF SERVICE ORGANIZATION (A CASE STUDY OF ACCESS BANK PLC,)</a>	\$20
249	<a href="#">EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)</a>	\$20
250	<a href="#">AN APPRAISAL OF MARKETING MIX APPLICATION IN RETAIL BUSINESSES (A CASE STUDY OF SELECTED RETAIL OUTLETS IN AUCHI TOWN)</a>	\$20
251	<a href="#">MOTIVATING TECHNICAL SALES PEOPLE FOR HIGHER PRODUCTIVITY (A CASE STUDY OF EMENITE NIG. LTD)</a>	\$20
252	<a href="#">EFFECTIVE CORPORATE IMAGE MANAGEMENT AS A STRATEGY FOR ENHANCING PROFITABILITY (A CASE STUDY OF FIRST BANK OF NIGERIA PLC).</a>	\$20
253	<a href="#">CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE</a>	\$20
254	<a href="#">CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE</a>	\$20
255	<a href="#">BALACING AND BURGETING CONTROL IN A MANUFACTRURING AND MARKETING ORGANIZATION (A CASE OF STUDY OF TOTAL NIGERIA LTD)</a>	\$20
256	<a href="#">APPLICATION OF MARKETING CONCEPT IN MARKETING OF HAIR DRESSING SERVICES (A COMPARATIVE ANALYSIS OF MAGIC FINGERS BEAUTY HOME AND ULTIMATE BEAUTY SALON)</a>	\$20
257	<a href="#">TITLE PAGE ADVERTISING AN EFFECTIVE PROMOTIONAL TOOL FOR MARKETING NEW PRODUCT (A CASE STUDY OF NASCO MARKETING COMPANY)</a>	\$20
258	<a href="#">A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)</a>	\$20
259	<a href="#">A CRITICAL APPRAISAL OF THE NIGERIAN EXPORT PROMOTION COUNCIL STRATEGIES IN THE EXPORT OF NIGERIA GOODS</a>	\$20
260	<a href="#">THE ROLE OF ADVERTISING ON THE MARKETING OF SUITCASE IN ENUGU METROPOLIS (A CASE STUDY OF JUMATEX SUITCASE ENUGU)</a>	\$20
261	<a href="#">THE IMPORTANCE OF BRANDING IN THE MARKETING OF UNILEVER PRODUCTS IN ENUGU STATE</a>	\$20
262	<a href="#">THE IMPACT OF MARKETING IN THE DEVELOPMENT OF TOURISM</a>	\$20
263	<a href="#">THE EFFECT OF GOOD PUBLIC RELATION AND ORGANIZED PROMOTIONS ON THE ACHIEVEMENT OF MARKETING OBJECTIVE (CASE STUDY OF NIGERIA BREWERIE PLC)</a>	\$20
264	<a href="#">PRODUCT PLANNING MANAGEMENT AND DISTRIBUTION PROBLEMS IN SOFT DRINK INDUSTRY. (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC.)</a>	\$20
265	<a href="#">PROBLEMS AND PROSPECTS OF MARKETING IN SMALL-SCALE BUSINESS IN NIGERIA (A CASE STUDY OF AQUA RAPHA, GOD'S HEALING WATER)</a>	\$20
266	<a href="#">PHYSICAL DISTRIBUTION MANAGEMENT IN BREWERY INDUSTRIES (A CASE STUDY OF NIGERIAN BREWERIES PLC)</a>	\$20
267	<a href="#">PACKAGING AS A PROMO TOOL IN THE MARKETING OF BEAUTY CARE PRODUCTS. (A CASE STUDY OF PETALS)</a>	\$20
268	<a href="#">A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)</a>	\$20
269	<a href="#">IMPACT OF SALES PROMOTION ON BUYING DECISION (A CASE STUDY OF GLOBACOM NIGERIA LIMITED)</a>	\$20
270	<a href="#">EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL &amp; MEDIUM SCALE ENTREPRENEURSHIP</a>	\$20
271	<a href="#">EFFECT OF PACKAGING ON CONSUMER BEHAVIOUR: (A CASE STUDY OF NIGERIAN BREWERIES PLC.)</a>	\$20
272	<a href="#">EFFECT OF INTERNET ADVERTISING ON CONSUMERS' PURCHASE DECISION (A STUDY OF JUMIA ONLINE STORES IN LAGOS)</a>	\$20
273	<a href="#">THE EVALUATION OF DISTRIBUTION CHANNEL OF PETROLEUM PRODUCTS (CASE STUDY MOBIL)</a>	\$20

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274	<a href="#">THE EFFECT OF RELATIONSHIP MARKETING ON ORGANIZATIONAL PERFORMANCE (A STUDY OF AIICO INSURANCE PLC)</a>	\$20
275	<a href="#">THE EFFECT OF MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOUR (A CASE STUDY OF NIGERIA BOTTLING COMPANY N.B.C PLC)</a>	\$20
276	<a href="#">THE EFFECT OF MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOUR (A CASE STUDY OF NIGERIA BOTTLING COMPANY N.B.C PLC)</a>	\$20
277	<a href="#">ROLE OF CELEBRITY ADVERTISING IN CONSUMER BRAND LOYALTY A STUDY OF MTN (GSM) USERS IN IKEJA L.G.A, LAGOS STATE</a>	\$20
278	<a href="#">RELATIONSHIP SELLING: ITS EFFECTS ON SALESMAN PERFORMANCE IN SERVICE INDUSTRY</a>	\$20
279	<a href="#">THIRD PARTY E-COMMERCE PLATFORMS: BENEFITS AND BARRIERS FOR RETAIL BUSINESSES IN NIGERIA</a>	\$20
280	<a href="#">THE SIGNIFICANCE OF STRATEGIC MARKETING PRACTICES TO THE EFFECTIVE AND EFFICIENT PERFORMANCE OF SMALL AND MEDIUM SCALE ENTERPRISE (SMES)</a>	\$20
281	<a href="#">THE IMPACT OF SALES PROMOTION ON PRODUCT COMPETITIVENESS OF FAST MOVING CONSUMER GOODS (FMCG)</a>	\$20
282	<a href="#">THE IMPACT OF PRODUCT DIVERSIFICATION STRATEGY ON ORGANIZATIONAL GROWTH (A CASE STUDY OF COCA COLA NIGERIA PLC)</a>	\$20
283	<a href="#">THE EFFECT OF PRODUCT PLANNING AND DEVELOPMENT IN THE GROWTH OF ORGANISATION (A CASE STUDY OF SMITHKLINE GLAXO NIGERIA PLC)</a>	\$20
284	<a href="#">THE EFFECT OF MEDIA ADVERTISEMENT ON SALES OF CONSUMER GOODS IN SOME SELECTED MARKETING FIRMS IN LAGOS</a>	\$20
285	<a href="#">THE EFFECT OF MATERIALS MANAGEMENT ON THE PROFITABILITY OF THE MANUFACTURING COMPANY (A STUDY OF CADBURY NIGERIA PLC)</a>	\$20
286	<a href="#">SPATIAL DISTRIBUTION OF LOCAL MARKET AND VARIATIONS IN PRICES OF VEGETABLE IN LAGOS STATE (A CASE STUDY OF OJO LOCAL GOVERNMENT)</a>	\$20
287	<a href="#">IMPACT OF TOTAL QUALITY MANAGEMENT ON THE PERFORMANCES OF AN ORGANIZATION (A CASE STUDY OF SHELL NIGERIA EXPORATION (SNEPCO)</a>	\$20
288	<a href="#">IMPACT OF TOTAL QUALITY MANAGEMENT ON CUSTOMERS SATISFACTION (A STUDY OF GUARANTEE TRUST BANK)</a>	\$20
289	<a href="#">IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON ORGANIZATION PERFORMANCE. (A CASE STUDY OF ZENITH BANK PLC)</a>	\$20
290	<a href="#">IMPACT OF ENTREPRENEURSHIP PASSION ON CREATIVE CAPABILITIES OF STOCK OPERATIONS</a>	\$20
291	<a href="#">IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF MTN NIGERIA LIMITED)</a>	\$20
292	<a href="#">IMPACT OF ADVERTISEMENT ON CONSUMABLE GOODS (A CASE STUDY OF CADBURY NIGERIA PLC)</a>	\$20
293	<a href="#">EFFECTS OF STRATEGIC PLANNING ON ORGANIZATIONAL GOAL ATTAINMENT (A STUDY OF ZENITH BANK PLC)</a>	\$20
294	<a href="#">EFFECTS OF PHYSICAL DISTRIBUTION ON THE SALE OF CONSUMABLE PRODUCTS (A STUDY OF UNILEVER NIG PLC)</a>	\$20
295	<a href="#">EFFECTS OF BRANDING ON PRODUCT IMAGE (A STUDY OF UNILEVER NIG PLC)</a>	\$20
296	<a href="#">EFFECTS OF BACKWARD INTEGRATION STRATEGY ON ORGANIZATIONAL PERFORMANCE IN MANUFACTURING INDUSTRY (A CASE STUDY OF NESTLE NIGERIA PLC)</a>	\$20
297	<a href="#">EFFECTIVENESS OF STRATEGIC MARKETING AND MANAGEMENT ON THE SUSTENANCE OF GROWTH IN NIGERIAN TERTIARY INSITUION (A CASE STUDY OF LAGOS STATE UNIVERSITY</a>	\$20
298	<a href="#">EFFECTIVE COMMUNICATION AS A TOOLS FOR DETERMINING EMPLOYEE'S JOB PERFORMANCE (A CASE STUDY OF CRUSADER INSURANCE NIGERIA PLC)</a>	\$20
299	<a href="#">EFFECT OF THE PRACTICE OF SOCIAL RESPONSIBILITY ON THE PERFORMANCE OF SMALL MEDIUM ENTERPRISES (SMES) IN AGEGE LOCAL GOVERNMENT AREA, LAGOS</a>	\$20
300	<a href="#">EFFECT OF TOTAL QUALITY MANAGEMENT (TQM) ON MANUFACTURING SECTOR'S PERFORMANCE IN NIGERIA. (A CASE STUDY OF CADBURY NIGERIA PLC)</a>	\$20
301	<a href="#">EFFECT OF RETAILING STRATEGY ON ORGANIZATIONAL PERFORMANCE (A STUDY OF CADBURY NIGERIA PLC)</a>	\$20
302	<a href="#">EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF NESTLE NIGERIA PLC)</a>	\$20
303	<a href="#">EFFECT OF COMMUNICATION ON ORGANIZATIONAL DEVELOPMENT (A STUDY OF POWER HOLDING COMPANY OF NIGERIA [PHCN])</a>	\$20
304	<a href="#">CRITICAL ANALYSIS ON SALESMANSHIP PERFORMANCE IN MARKETING OF A COMPANY'S PRODUCT (A CASE STUDY OF UNLIEVER NIGEIRA PLC).</a>	\$20
305	<a href="#">ASSESSING THE EFFECT OF RELATIONSHIP MARKETING ON CORPORATE PERFORMANCE IN SMALL BUSINESS ENTERPRISES.</a>	\$20
306	<a href="#">THE ROLE OF SALES PROMOTION ON CONSUMER BEHAVIOUR IN THE BEVERAGE INDUSTRY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
307	<a href="#">THE PROBLEMS AND PROSPECTS OF DISTRIBUTING PAINTS IN NIGERIA (A CASE STUDY OF BERGER PAINT NIGERIA PLC)</a>	\$20

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308	<a href="#">THE INFLUENCE OF SALE PROMOTION ON EMPLOYEES PERFORMANCE IN AN ORGANIZATION (A CASE STUDIES OF SOME BANKS)</a>	\$20
309	<a href="#">THE IMPACT OF RETAILING ON THE MARKETING OF FAST MOVING CONSUMER GOODS (A CASE STUDY OF CHI RETAIL FARMSHOP)</a>	\$20
310	<a href="#">THE IMPACT OF PROMOTIONAL MIX ON SALES PERFORMANCE (A CASE STUDY OF GUILDER BREWED BY NIGERIAN BREWERIES PLC)</a>	\$20
311	<a href="#">THE IMPACT OF MARKETING STRATEGY ON PROFITABILITY OF CONFECTIONERY PRODUCT IN NIGERIA (A CASE STUDY OF O.K FOODS NIGERIA LIMITED)</a>	\$20
312	<a href="#">THE IMPACT OF MARKETING STRATEGIES ON THE PERFORMANCE OF SMALL SCALE ENTERPRISES IN SHOMOLU LOCAL GOVERNMENT AREA LAGOS STATE</a>	\$20
313	<a href="#">THE IMPACT OF MARKETING ORIENTATION ON SMALL SCALE INDUSTRY IN NIGERIA (A CASE STUDY OF NIGERIAN ECONOMY)</a>	\$20
314	<a href="#">THE IMPACT OF INTENSIVE DISTRIBUTION STRATEGY ON MARKETING OF CONSUMER GOODS (A CASE STUDY OF DOTMALL NIGERIA LIMITED)</a>	\$20
315	<a href="#">THE IMPACT OF CONFLICT MANAGEMENT ON ORGANISATION EFFECTIVENESS (A CASE STUDY OF GUARANTY TRUST BANK PLC)</a>	\$20
316	<a href="#">SURVIVAL STRATEGIES IN SMALL BUSINESS (A CASE STUDY OF SOME SELECTED SMALL SCALE INDUSTRIES IN LAGOS STATE)</a>	\$20
317	<a href="#">PROMOTIONAL STRATEGIES AS TOOL FOR IMPROVING MARKETING MANAGEMENT IN NIGERIA {A CASE STUDY OF NIGER INSURANCE PLC}</a>	\$20
318	<a href="#">PROBLEMS AND PROSPECTS OF SMALL-SCALE INDUSTRIES IN NIGERIA</a>	\$20
319	<a href="#">EFFECTIVE CHANNELS OF DISTRIBUTION IN PRODUCT MARKET SHARE DEVELOPMENT IN ENHANCING ORGANISATIONAL PERFORMANCE (A CASE STUDY OF LISABI MILLS LTD)</a>	\$20
320	<a href="#">EFFECT OF MARKET SEGMENTATION ON PERFORMANCE OF BREWERY INDUSTRY (A CASE STUDY OF GUINNESS NIGERIA PLC AND NIGERIA BREWERY PLC.)</a>	\$20
321	<a href="#">ACHIEVING CUSTOMER SATISFACTION IN A MULTINATIONAL COMPANY (A STUDY OF NIGERIAN BOTTLING COMPANY PLC)</a>	\$20
322	<a href="#">AN APPRAISAL OF THE PROMOTIONAL STRATEGIES OF SOFT DRINKS INDUSTRY IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
323	<a href="#">ADVERTISING AS COMPLIMENTARY TOOL IN MARKETING OF ALUMINUM KITCHEN WARE (A CASE STUDY OF TOWER ALUMINUM)</a>	\$20
324	<a href="#">A STUDY OF EFFECTIVE DISTRIBUTION CHANNEL, ITS EVALUATION AND IMPORTANCE ON MANUFACTURING GOODS</a>	\$20
325	<a href="#">THE IMPACT OF SOCIAL RESPONSIBILITY ON ORGANISATIONAL IMAGE (A CASE STUDY OF CADBURY NIGERIA PLC)</a>	\$20
326	<a href="#">THE EFFECTS OF PROMOTIONAL TOOLS ON SALES VOLUME IN A MANUFACTURING INDUSTRY (A CASE STUDY OF PROMASIDOR NIGERIA LIMITED, LAGOS.)</a>	\$20
327	<a href="#">THE EFFECTIVENESS OF CHANNEL OF DISTRIBUTION IN THE SOFT DRINK INDUSTRIES (A STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
328	<a href="#">THE EFFECT OF PRODUCT QUALITY CONTROL ON CUSTOMER'S SATISFACTION (A CASE STUDY OF CADBURY NIG. PLC)</a>	\$20
329	<a href="#">THE CONTRIBUTION OF MARKETING RESEARCH FOR NEW PRODUCT DEVELOPMENT (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC)</a>	\$20
330	<a href="#">STRATEGIC PLANNING AS A TOOL FOR CORPORATE SURVIVAL (A CASE STUDY OF CADBURY NIG. PLC)</a>	\$20
331	<a href="#">PACKAGING AS A TOOL OF ACHIEVING HIGHER PROFITABILITY IN A MANUFACTURING COMPANY (A STUDY OF NIGERIA BOTTLING COMPANY)</a>	\$20
332	<a href="#">MARKET ORIENTATION AND COMPANY PERFORMANCE (A CASE STUDY OF FRIGOGLASS COMPANY NIGERIA LTD.)</a>	\$20
333	<a href="#">INTEGRATED MARKETING COMMUNICATION AND ITS EFFECTS ON SALES VOLUME (A CASE STUDY OF DE - UNITED FOOD INDUSTRIES PLC)</a>	\$20
334	<a href="#">IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
335	<a href="#">EVALUATING CUSTOMER SERVICE AS AN ASPECT OF QUALITY MANAGEMENT (A CASE STUDY OF UNILEVER NIGERIA PLC)</a>	\$20
336	<a href="#">EFFECTS OF PRODUCT PACKAGING ON SALES VOLUME IN THE DAIRY INDUSTRY (A STUDY OF WAMCO NIG. PLC)</a>	\$20
337	<a href="#">EFFECTS OF ENVIRONMENTAL FACTORS ON BUSINESS LOCATION (A CASE STUDY OF CADBURY NIGERIA PLC)</a>	\$20
338	<a href="#">EFFECTS OF CORPORATE SOCIAL RESPONSIBILITY ON PROFITABILITY AND CORPORATE IMAGE OF A PRIVATE ORGANIZATION "A SURVEY OF SOME MANUFACTURING FIRMS IN NIGERIA"</a>	\$20
339	<a href="#">EFFECT OF PHYSICAL DISTRIBUTION ON ORGANIASATIONAL PERFORMANCE (A STUDY OF AGRO MARKETING FIRMS IN LAGOS STATE)</a>	\$20
340	<a href="#">EFFECT OF MARKET SEGMENTATION ON PERFORMANCE OF BREWERY INDUSTRY (CASE STUDIES OF GUINNESS NIGERIA PLC AND NIGERIAN BREWERIES PLC)</a>	\$20

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341	<a href="#">EFFECT OF FORWARD INTEGRATION ON MANUFACTURING INDUSTRY PERFORMANCE (A STUDY OF CADBURY NIGERIA PLC)</a>	\$20
342	<a href="#">CUSTOMER SATISFACTION AND LOYALTY IN LOGISTICS SERVICES (A CASE STUDY OF DHL EXPRESS, LAGOS)</a>	\$20
343	<a href="#">BRAND STRATEGY AS AN EFFECTIVE TOOL FOR CORPORATE IDENTITY (A STUDY OF ZENITH BANK PLC.)</a>	\$20
344	<a href="#">BRAND DIFFERENTIATION AND POSITIONING FOR MAXIMUM COMPETITIVE ADVANTAGE (A STUDY OF DANGOTE NOODLES)</a>	\$20
345	<a href="#">THE MEDIA REPORTAGE IN NIGERIA DEMOCRATIC DISPENSATION: AN OVERVIEW OF 2015 GENERAL ELECTION</a>	\$20
346	<a href="#">PROBLEMS OF REVENUE SOURCES IN LOCAL GOVERNMENT ADMINISTRATION IN NIGERIA (A CASE STUDY OF YAGBA WEST LOCAL GOVERNMENT AREA OF KOGI STATE)</a>	\$20
347	<a href="#">THE IMPACT OF CATTLE RUSTLING AND BANDITRY ON LIVELIHOODS OF PASTORAL COMMUNITIES IN KATSINA STATE, NIGERIA</a>	\$20
348	<a href="#">POLITICAL REPRESSION IN AFRICA AND HUMAN RIGHTS VIOLATION: A COMPARATIVE STUDY OF NIGERIA, LIBERIA AND SUDAN</a>	\$20
349	<a href="#">ALTERNATIVE MEDICINE: A HISTORICAL SURVEY OF TRADITIONAL BONE SETTING IN ENUGU STATE</a>	\$20
350	<a href="#">INTERNATIONAL COURT OF JUSTICE AND ADMINISTRATION OF CONFLICT RESOLUTION (A CASE OF BAKASSI PENINSULA DISPUTE BETWEEN NIGERIA AND CAMEROON)</a>	\$20
351	<a href="#">THE ASSESSMENT OF IGBO TRADITIONAL RULERS. (A CASE STUDY OF AMANDUGBA AUTONOMOUS COMMUNITY IN ISU L.G.A. IMO STATE).</a>	\$20
352	<a href="#">THE SOCIO-ECONOMIC IMPLICATIONS OF THE BOKO HARAM INSURGENCE IN NIGERIA</a>	\$20
353	<a href="#">THE IMPACT OF CORRUPTION ON NATIONAL DEVELOPMENT: A CASE STUDY OF OBASANJO ADMINISTRATION 1999 - 2007</a>	\$20
354	<a href="#">THE HISTORICAL OVERVIEW OF THE FEDERAL CHARACTER PRINCIPLES IN NIGERIA: ISSUES AND CHALLENGES IN THE CONTEMPORARY SYSTEM</a>	\$20
355	<a href="#">THE HISTORICAL OVERVIEW OF GLOBALIZATION AND NIGERIA SOCIO-ECONOMIC DEVELOPMENT</a>	\$20
356	<a href="#">THE HISTORICAL ANALYSIS OF NIGERIA EXTERNAL RELATIONS WITH THE UNITED STATES 1999-2015</a>	\$20
357	<a href="#">THE HISTORICAL ANALYSIS OF COLONIALISM AND IGBO SOCIETY: THE CRITICAL IMPACTS OF THE RELATIONSHIP</a>	\$20
358	<a href="#">PEACEKEEPING AND THE MIDDLE EAST</a>	\$20
359	<a href="#">INTER-GROUP RELATIONS AMONG THE OGWASHI-UKU PEOPLE OF ANIOCHA SOUTH LOCAL GOVERNMENT</a>	\$20
360	<a href="#">HISTORICAL ANALYSIS OF GLOBALIZATION AND NIGERIA FOREIGN POLICY: GOOD LUCK JONATHAN REGIME EXAMINED</a>	\$20
361	<a href="#">THE EFFECT OF ARCHIVES AND MUSEUM IN THE TEACHING OF HISTORY IN THE SELECTED SENIOR SECONDARY SCHOOL IN LAGOS STATE</a>	\$20
362	<a href="#">THE UNITED NATIONS AND CONFLICT MANAGEMENT IN AFRICA (A CASE STUDY OF DARFUR CRISIS)</a>	\$20
363	<a href="#">THE HISTORICAL OVERVIEW OF THE ROLES OF YOUTHS IN POLITICAL DEVELOPMENT OF NIGERIA: (A CASE STUDY OF IDEATO SOUTH LGA OF IMO STATE)</a>	\$20
364	<a href="#">TRANSITION FROM MILITARY TO CIVILIAN ADMINISTRATION: EFFECTS ON THE NIGERIAN SYSTEM (1999 - 2009)</a>	\$20
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366	<a href="#">THE ROLE OF JOSEPH GARVEN GARBA IN NIGERIA'S FOREIGN POLICY</a>	\$20
367	<a href="#">THE PROBLEM OF RELIGIOUS CRISIS AND THE NIGERIAN STATE: (A CASE STUDY OF THE NORTH - SOUTH RELATIONSHIP)</a>	\$20
368	<a href="#">THE NATIONALIST MOVEMENT IN THE STRUGGLE FOR NIGERIA'S INDEPENDENCE (1921 - 1960)</a>	\$20
369	<a href="#">THE IMPACTS OF ECOMOG ON AFRICAN SECURITY: A CASE STUDY OF LIBERIA</a>	\$20
370	<a href="#">THE HISTORICAL ANALYSIS OF MILITARY INVOLVEMENT IN THE NIGERIA POLITICS AND GOVERNMENT</a>	\$20
371	<a href="#">THE HISTORICAL ANALYSIS OF CIVIL -MILITARY REGIME IN A FEDERAL STATE: (A CASE STUDY OF BABANGIDA YAR'ADUA ADMINISTRATION)</a>	\$20
372	<a href="#">THE HISTORICAL ANALYSIS OF AFRICA AND THE SEARCH FOR POLITICAL ERA</a>	\$20
373	<a href="#">THE GROWTH OF SLUM AND URBAN SUSTAINABILITY IN LAGOS (A CASE STUDY OF AJEGUNLE OWODE IN AGBOYI KETU)</a>	\$20
374	<a href="#">THE ECONOMIC ACTIVITIES OF KWARA STATE FROM 1950 TO 2011 (A CASE STUDY OF KAIAMA PEOPLE)</a>	\$20
375	<a href="#">SOCIO-POLITICAL HISTORY OF OGWASBI- UKU IN DELTA STATE (1983 - 2007)</a>	\$20
376	<a href="#">SOCIO-POLITICAL CULTURE OF IBUSA 1840 - 2000</a>	\$20
377	<a href="#">NIGERIA AND INTERNATIONAL PEACE AND SECURITY: AN ANALYSIS OF NIGERIA'S ROLE IN THE LIBERIA CRISIS. (1989 - 2006)</a>	\$20
378	<a href="#">NIGERIA-SOUTH KOREA RELATIONS IN THE POST COLD WAR ERA: 1990 - 2005</a>	\$20
379	<a href="#">NAFDAC: THE ERA OF PROF. (MRS) DORA NKEM AKUNYILI 2001 - 2008</a>	\$20

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380	<a href="#">LEADERSHIP SUPREMACY IN THE TWENTIETH CENTURY IN YORUBALAND: A STUDY OF POWER RELATIONS BETWEEN SOUTHWEST OF YORUBALAND (IFE AND OYO AS A CASE STUDY)</a>	\$20
381	<a href="#">ISLAMIC RADICALISM IN THE MIDDLE EAST (A CASE STUDY OF THE HAMAS MOVEMENT)</a>	\$20
382	<a href="#">HISTORICAL DEVELOPMENT OF LOCAL GOVERNMENT ADMINISTRATION IN NIGERIA (A CASE STUDY OF AGEGE LOCAL GOVERNMENT)</a>	\$20
383	<a href="#">EXPLORING THE DETERMINANTS OF ENTREPRENEUR AMONG GRADUATES IN NIGERIA</a>	\$20
384	<a href="#">THE ROLES AND RESPONSIBILITIES OF PERSONNEL DEPARTMENT IN A MANUFACTURING FIRM. (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
385	<a href="#">THE ROLES AND RESPONSIBILITIES OF HUMAN RESOURCES DEPARTMENT IN A MANUFACTURING FIRM (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
386	<a href="#">HISTORICAL ASSESSMENT OF CULTURAL FESTIVALS IN LAGOS STATE: FANTI CARNIVAL AS A CASE STUDY</a>	\$20
387	<a href="#">THE ROLE OF WORKING CAPITAL MANAGEMENT AS AN EFFECTIVE TOOL IN THE NIGERIA BANK (A CASE STUDY OF UNION BANK OF NIGERIA PLC)</a>	\$20
388	<a href="#">THE ROLE OF SMALL SCALE BUSINESS IN ECONOMIC GROWTH AND DEVELOPMENT IN NIGERIA (A CASE STUDY OF SOME SELECTED SMALL SCALE BUSINESS IN ILORIN, KWARA STATE)</a>	\$20
389	<a href="#">THE ROLE OF PRIVATE COMPANIES TO THE DEVELOPMENT OF NIGERIA ECONOMY A CASE STUDY OF NICO INSURANCES COMPANY)</a>	\$20
390	<a href="#">THE ROLES OF AUDITOR IN PROMOTING EFFICIENCY IN NIGERIA BANKS (A CASE STUDY OF UNITED BANK FOR AFRICA)</a>	\$20
391	<a href="#">THE ROLE OF LEADERSHIP IN ACHIEVING ORGANIZATIONAL OBJECTIVE (A CASE STUDY OF AFRIBANK PLC ILORIN BRANCH)</a>	\$20
392	<a href="#">THE ROLE OF EFFECTIVE MANAGEMENT INFORMATION SYSTEM IN THE ACHIEVEMENT OF CORPORATE OBJECTIVES (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)</a>	\$20
393	<a href="#">THE ROLE OF BANKING SUPERVISION AND EXAMINATION IN NIGERIA (A STUDY OF ECO BANK PLC)</a>	\$20
394	<a href="#">FOREIGN AIDS AS AN INSTRUMENT OF SUBJUGATION IN AFRICA NIGERIA AS A CASE STUDY</a>	\$20
395	<a href="#">THE ROLE ADVERTISING IN A MANUFACTURING ORGANIZATION (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)</a>	\$20
396	<a href="#">FEMALE INHERITANCE AND WIDOWHOOD PRACTICE AMONG IGBO OF EASTERN NIGERIA</a>	\$20
397	<a href="#">THE RELATIONSHIP BETWEEN EFFECTIVE LEADERSHIP AND PRODUCTIVITY IN AN ORGANIZATION (A CASE STUDY OF UNILEVER NIGERIA PLC, AGBARA OGUN STATE)</a>	\$20
398	<a href="#">THE PROBLEMS OF SMALL-SCALE BUSINESS ON THE NIGERIAN ECONOMY (A CASE STUDY OF OLA-OLU VENTURES TAIWO, ILORIN)</a>	\$20
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400	<a href="#">ECONOMIC DEVELOPMENT AND NATIONAL DIPLOMACY: AN APPRAISAL OF ITS IMPACT IN NIGERIA</a>	\$20
401	<a href="#">THE MOTIVATIONAL THEORIES OF MANAGEMENT AND THEIR INFLUENCE ON EMPLOYEE. (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)</a>	\$20
402	<a href="#">THE IMPORTANCE OF GOOD COMMUNICATION IN AN ORGANIZATION (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN)</a>	\$20
403	<a href="#">ECONOMIC DEVELOPMENT AND NATIONAL DIPLOMACY: AN APPRAISAL OF ITS IMPACT IN NIGERIA</a>	\$20
404	<a href="#">THE IMPORTANCE OF CONDUCIVE OFFICE ENVIRONMENT AS A CRITERIA FOR OPTIMUM PERFORMANCE OF WORKERS IN AN ORAGANIZATIONS IN NIGERIA (A CASE STUDY OF ISIN LOCAL GOVERNMENT AREA OF KWARA STATE)</a>	\$20
405	<a href="#">THE IMPACTS OF MODERN COMMUNICATION ON THE PERFORMANCE OF BUSINESS ORGANIZATION (A CASE STUDY OF KWARA ETHNIX DESIGNS INDUSTRY ILORIN KWARA STATE)</a>	\$20
406	<a href="#">CHRISTIANITY AND SOCIAL CHANGE IN OBOWU: A COMPARATIVE STUDY OF THE ROMAN CATHOLIC AND CHURCH MISSIONARY SOCIETY MISSIONS, 1913 -1970</a>	\$20
407	<a href="#">THE SIGNIFICANCE OF CREDIT MANAGEMENT IN BUSINESS ORGANIZATION</a>	\$20
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409	<a href="#">THE IMPACT OF LEADERSHIP STYLE ON PRODUCTIVITY IN AN ORGANIZATION (A CASE STUDY OF POWER HOLDING COMPAN Y OF NIGERIA)</a>	\$20
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411	<a href="#">THE IMPACT OF LEADERSHIP STYLE IN AN ORGANIZATION (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN)</a>	\$20
412	<a href="#">THE IMPACT OF LEADERSHIP ON EMPLOYEE PERFORMANCE (A CASE STUDY OF UNION BANK NIGERIA PLC.)</a>	\$20
413	<a href="#">THE IMPACT OF JOB SATISFACTION ON EMPLOYEES PRODUCTIVITY (A STUDY OF ECO BANK PLC)</a>	\$20

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414	<a href="#">THE IMPACT OF INVENTORY CONTROL IN BUSINESS ORGANIZATION (A CASE STUDY OF NIGERITE NIGERIA LIMITED)</a>	\$20
415	<a href="#">BORDER CONFLICTS AND INSECURITY IN AFRICA: (A CASE STUDY OF BAKASSI PENINSULAR)</a>	\$20
416	<a href="#">THE IMPACT OF INVENTORY CONTROL IN BUSINESS ORGANIZATION (A CASE STUDY OF NIGERITE NIGERIA LIMITED)</a>	\$20
417	<a href="#">THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON THE ECONOMIC GROWTH IN NIGERIA</a>	\$20
418	<a href="#">THE IMPACT OF EFFECTIVE MATERIAL MANAGEMENT ON CO-OPERATE ORGANIZATION (A CASE STUDY OF NIGERIA BOTTLING COMPANY, ILORIN, KWARA STATE)</a>	\$20
419	<a href="#">THE SIGNIFICANCE OF MOTIVATION ON STAFF PERFORMANCE (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN)</a>	\$20
420	<a href="#">THE IMPACT OF BUSINESS ENVIRONMENT ON THE OPERATION OF BUSINESS ORGANIZATION (A CASE STUDY OF INTERNATIONAL BREWERY PLC)</a>	\$20
421	<a href="#">THE EMPIRICAL INVESTIGATION OF THE RELATIONSHIP BETWEEN THE AGRICULTURAL SECTOR AND THE INDUSTRIAL SECTOR AS A STRATEGY FOR ECONOMIC GROWTH AND DEVELOPMENT IN NIGERIAN. (A CASE STUDY OF NIGERIA ECONOMY)</a>	\$20
422	<a href="#">THE EFFECTS OF GOVERNMENT POLICIES ON PRIVATE BUSINESS (A CASE STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY ASA-DAM, ROAD, ILORIN)</a>	\$20
423	<a href="#">ANALYTICAL APPRAISAL OF CORRUPTION IN NIGERIA PARAMILITARY ORGANISATION A CASE STUDY OF THE NIGERIA CUSTOMS SERVICE</a>	\$20
424	<a href="#">THE EFFECTS OF ENTREPRENEURIAL CHARACTERISTICS ON BUSINESS PERFORMANCE (APEX PAINT LTD)</a>	\$20
425	<a href="#">THE EFFECTIVENESS OF PLANNING IN THE PUBLIC SECTOR (A CASE STUDY OF KWARA STATE MINISTRY OF AGRICULTURAL ILORIN)</a>	\$20
426	<a href="#">THE EFFECT OF MAKE-OR-BUY DECISION ON THE ORGANIZATION'S PROFIT A CASE STUDY OF OKIN BISCUITS MANUFACTURING LTD, IJAGBO, OFFA.</a>	\$20
427	<a href="#">THE EFFECT OF CONFLICT MANAGEMENT ON BUSINESS ORGANIZATION (A CASE STUDY OF I.T.C ILORIN)</a>	\$20
428	<a href="#">AN EVALUATION OF THE ROLE OF THE MEDIA AND NATIONAL SECURITY IN NIGERIA</a>	\$20
429	<a href="#">THE EFFECT OF CONFLICT MANAGEMENT ON BUSINESS ORGANIZATION (A CASE STUDY OF I.T.C ILORIN)</a>	\$20
430	<a href="#">AN ANALYTICAL APPRAISAL OF MILITARY RULE IN NIGERIA 1966 - 1999</a>	\$20
431	<a href="#">THE DEVELOPMENT OF SMALL SCALE INDUSTRIES AS AN INSTRUMENT FOR CONTROLLING UNEMPLOYMENT PROBLEMS IN NIGERIA (A CASE STUDY OF OSTRICH BAKERY ILORIN KWARA STATE)</a>	\$20
432	<a href="#">THE CAUSES AND EFFECT OF LABOUR TURNOVER IN BUSINESS ORGANISATION (A CASE STUDY OF OKIN BISCUITS NIG. LTD, OFFA, KWARA STATE)</a>	\$20
433	<a href="#">A HISTORY OF THE TRADITIONAL POLITICAL SYSTEM OF OKA-AKOKO PEOPLE IN AKOKO SOUTH WEST AREA OF ONDO STATE</a>	\$20
434	<a href="#">THE SIGNIFICANCE OF STOCK CONTROL TO EFFICIENT OPERATIONAL ACTIVITY OF BUSINESS ORGANIZATION (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC)</a>	\$20
435	<a href="#">A HISTORICAL REVIEW OF NIGERIA - GHANA BILATERAL RELATIONS SINCE 1960</a>	\$20
436	<a href="#">THE APPLICATION OF COST PROFIT VOLUME ANALYSIS IN TAKING BUSINESS DECISION. (A CASE STUDY OF NIGERIA BREWERIES PLC IBADAN)</a>	\$20
437	<a href="#">STRATEGIES MARKETING PLANNING AS AN ESSENTIAL TOOL FOR COMPANY GROWTH (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC, ILORIN)</a>	\$20
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440	<a href="#">THE ROLE OF GENDER IN ADMINISTRATIVE POSITIONS IN NIGERIA PUBLIC SECTOR (1999 - 2009).</a>	\$20
441	<a href="#">THE PROBLEM OF RELIGIOUS CRISIS AND THE NIGERIAN STATE: (A CASE STUDY OF THE NORTH - SOUTH RELATIONSHIP)</a>	\$20
442	<a href="#">THE IMPACT OF OSUN-OSOGBO FESTIVAL ON THE NATIONAL TOURISM DEVELOPMENT IN NIGERIA</a>	\$20
443	<a href="#">THE IMPACT OF ARABIC AND ISLAMIC STUDIES IN ILORIN EMIRATES COUNCIL (A CASE STUDY OF MARKAS TA'LIMIL ARABIY ILORIN, KWARA STATE).</a>	\$20
444	<a href="#">THE HISTORY OF UMU-EZE-CHIME IN ANIOCHA NORTH LOCAL GOVT AREA OF DELTA STATE</a>	\$20
445	<a href="#">STRATEGIES FOR EFFECTIVE STORE MANAGEMENT OPERATION IN INDUSTRY (A CASE STUDY OF VITAMALT PLC AGBARA)</a>	\$20
446	<a href="#">STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANIZATION OBJECTIVES (A CASE STUDY OF UNITED BANK FOR AFRICA)</a>	\$20
447	<a href="#">STRATEGIC MARKETING PLANNING AS AN ESSENTIAL TOOL FOR ORGANIZATIONAL GROWTH (A CASE STUDY OF NIGERIAN BOTTLING COMPANY, ILORIN NBC)</a>	\$20
448	<a href="#">STAFF MOTIVATION AND PRODUCTIVITY IN AN ORGANIZATION ( A CASE STUDY OF UBA BANK ILORIN)</a>	\$20

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449	<a href="#">THE CENTRALITY OF LOCAL GOVERNMENT ADMINISTRATION AND NATIONAL INTEGRATION: AN OVERVIEW OF IKEJA LOCAL GOVERNMENT AREA OF LAGOS STATE</a>	\$20
450	<a href="#">SIGNIFICANCE OF EFFECTIVE STORE MANAGEMENT IN GOVERNMENT ESTABLISHMENT (A CASE STUDY OF MINISTRY OF FINANCE ILORIN KWARA STATE)</a>	\$20
451	<a href="#">SIGNIFICANCE OF AUTOMATIC TELLER MACHINE TO ENHANCING CUSTOMER RELATIONS IN THE NIGERIAN BANKING INDUSTRY</a>	\$20
452	<a href="#">SALES PROMOTION AS A TOOL FOR ACHIEVING ORGANIZATIONAL GOALS AND OBJECTIVES. (A CASE STUDY OF FIRST BANK OF NIGERIA PLC, ILORIN KWARA STATE)</a>	\$20
453	<a href="#">SOCIO-PSYCHOLOGICAL FACTORS OF HOME CONFLICT AS PREDICTORS OF ACADEMIC PERFORMANCE OF SOME SELECTED SECONDARY SCHOOL STUDENTS IN ALIMOSHO LAGOS STATE</a>	\$20
454	<a href="#">ROLES OF ADVERTISING IN MANUFACTURING ORGANIZATIONS (A CASE STUDY OF NIGERIA BOTTLING COMPANY)</a>	\$20
455	<a href="#">REVENUE GENERATION IN LOCAL GOVERNMENT AREA (A CASE STUDY OF</a>	\$20
456	<a href="#">REVENUE COLLECTION AT THE LOCAL GOVERNMENT LEVEL: PROBLEMS AND PROSPECTS (A CASE STUDY OF ILORIN EAST LOCAL GOVERNMENT)</a>	\$20
457	<a href="#">PROBLEM OF PEACE KEEPING IN WEST AFRICA (A CASE STUDY OF NIGERIA AND ECOWAS)</a>	\$20
458	<a href="#">PROFITABILITY AS A MEASURE OF ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF UNION BANK OF AFRICA PLC, ILORIN)</a>	\$20
459	<a href="#">PRODUCTION PLANNING AND INVENTORY CONTROL IN MANUFACTURING COMPANY (A CASE STUDY OF TUYIL PHAMARCEUTICAL INDUSTRY LIMITED ILORIN)</a>	\$20
460	<a href="#">NIGERIA'S INTERNATIONAL RELATIONS IN AFRICA (A CASE STUDY OF NIGERIA'S LEADERSHIP ROLE IN INTER-AFRICAN RELATIONS SINCE 1975)</a>	\$20
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462	<a href="#">NIGERIAN FOREIGN POLICY DURING NIGERIAN BIAFRA WAR 1966 - 1975</a>	\$20
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465	<a href="#">NIGERIA AND THE WORLD TRADE ORGANIZATION: 1995 - 2010</a>	\$20
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