

Projects > Undergraduate Project Topics

Projects > Undergraduate Project Topics — Batch 9

#	Product Name	Price
1	THE SIGNIFICANCE OF MOTIVATION ON ENHANCING THE EMPLOYEE PERFORMANCE IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF UNITED BANK FOR AFRICAN (UBA) ILORIN)	\$20
2	EFFECTIVENESS OF PRICING POLICY IN MANUFACTURING INDUSTRIES A CASE STUDY OF P.Z	\$20
3	EFFECT OF SOCIAL MEDIA MARKETING ON ONLINE CONSUMER (A CASE STUDY OF SOCIAL MEDIA USERS IN ILORIN)	\$20
4	DISTRIBUTION AS A VARIABLE IN MARKETING OF PERISHABLE PRODUCT (A CASE STUDY OF AYOMIDE FARM OFFA KWARA STATE)	\$20
5	DEPOSITS MOBILIZATION THROUGH MARKETING OF BANKING SERVICES (THE CASE STUDY OF THE FIRST BANK OF NIGERIA ILORIN)	\$20
6	THE SIGNIFICANCE OF ADVERTISING TO BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF UNILEVER NIG. PLC OREGUN, LAGOS STATE)	\$20
7	THE SIGNIFICANCE OF BRANDING TO EFFECTIVE MARKETING OF THE TOBACCO PRODUCTS IN NIGERIA (A CASE STUDY OF INTERNATIONAL TOBACCO I.T.C.)	\$20
8	CONSUMER SATISFACTION AND RETENTION; A KEY TO BUSINESS SURVIVAL (A CASE STUDY OF BERGER PAINTS NIGERIA PLC)	\$20
9	CONSUMER REACTION TO CLOSE-UP MODIFICATION: IT'S EFFECTS. (A CASE STUDY OF CLOSE-UP TOOTHPASTE A PRODUCT OF UNILEVER NIGERIA)	\$20
10	CONSUMER ATTITUDE TOWARDS OKADA TRANSPORT SERVICE IN NIGERIA (A CASE STUDY OF OKADA COMMUTER IN ILORIN METROPOLIS)	\$20
11	BRANDING AND PACKAGING AS TOOLS FOR PRODUCT DIFFERENTIATION IN THE MARKETING OF CONSUMER PRODUCT IN NIGERIA. (A STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY LTD)	\$20
12	BRANDING AND PACKAGING AS EFFECTIVE TOOLS FOR PRODUCT DIFFERENTIATION IN MARKETING CONSUMER PRODUCTS	\$20
13	BRANDING AND MARKETING OF PURE WATER IN ILORIN TOWNSHIP (A CASE STUDY OF AYOBAT PURE WATER)	\$20
14	ASSESSING THE ROLE OF STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANIZATIONAL OBJECTIVES OF BUSINESS ORGANIZATIONS IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC, ILORIN)	\$20
15	APPLICATION OF THE MARKETING CONCEPT IN OUR LOCAL MARKET (A CASE STUDY OF OWODE MARKET OFFA , KWARA STATE	\$20
16	APPLICATION OF MARKETING CONCEPT IN NON-PROFIT ORGANIZATION (A CASE STUDY OF SECURITY AND EXCHANGE COMMISSION ABUJA)	\$20
17	AN INVESTIGATION INTO THE ROLE OF GSM OPERATION IN DEVELOPING DIRECT MARKET IN NIGERIA (A CASE STUDY OF MTN NIGERIA)	\$20
18	AN EXAMINATION OF IMPACT OF STRATEGIC PLANNING ON SALES PROMOTION (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
19	AN EVALUATION OF THE EFFECTIVENESS OF SALES PROMOTION AS ELEMENT OF PROMOTION MIXES. (A CASE STUDY OF 7UP PLANT, ILORIN)	\$20
20	AN APPLICATION OF MARKETING CONCEPTS IN THE TELECOMMUNICATION INDUSTRY IN NIGERIA (A CASE STUDY OF GLOBACOM NIGERIA)	\$20
21	THE SIGNIFICANCE OF NEW PRODUCT DEVELOPMENT IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF LUBCON LTD)	\$20
22	EFFECTS OF SALES PROMOTION AS A TOOL FOR WINNING CUSTOMERS IN A COMPETITIVE MARKET.	\$20
23	ADVERTISING, ITS ROLE AND IMPORTANCE IN THE MARKETING OF CON-1	\$20
24	PUBLIC RELATIONS AS AN EFFECTIVE PROMOTIONAL TOOL IN MARKETING OF SERVICES. (A CASE STUDY OF KEFFI COMMUNITY BANK (NIG) LTD.)	\$20
25	THE ROLE OF NEGOTIATION IN ATTAINING PURCHASING OBJECTIVES (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
26	THE RELEVANCE OF NEW PRODUCT DEVELOPMENT ON ATTAINING MARKETING OBJECTIVE OF TABLE WATER PRODUCERS. (A CASE STUDY OF SELECTED TABLE WATER PRODUCERS)	\$20
27	THE RELATIONSHIP BETWEEN EMPLOYEE JOB SATISFACTION AND EMPLOYEE COMMITMENT AMONG EMPLOYEES OF UNILEVER NIGERIA PLC.	\$20
28	THE PROBLEM OF FINANCING INTERNATIONAL TRADE IN NIGERIA	\$20
29	THE INFLUENCE OF CULTURE IN CONSUMERS BUYING BEHAVIOR (A CASE STUDY OF OBIANGWU NGOR - OKPALA L.G.A. IMO STATE)	\$20
30	THE IMPACT OF PROMOTIONAL STRATEGY ON SALES AND PROFIT A CASE OF NIGERIA BOTTLING COMPANY PLC (NBC)	\$20

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31	THE IMPACT OF PERSONAL SELLING ON SALES VOLUME PERFORMANCE OF A MANUFACTURING COMPANY (A CASE STUDY OF UNILEVER NIGERIA PLC.)	\$20
32	THE IMPACT OF MARKETING ON AGRICULTURAL DEVELOPMENT IN A DEVELOPING COUNTRY	\$20
33	THE IMPACT OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
34	THE IMPACT OF CUSTOMER RELATIONSHIP MANAGEMENT ON CUSTOMERS' SATISFACTION (A CASE OF FIDELITY BANK PLC)	\$20
35	THE IMPACT OF APPLICATION OF MARKETING CONCEPT IN THE NIGERIA BANKING INDUSTRY (A CASE STUDY OF ZENITH BANK)	\$20
36	INFLUENCE OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR (CASE STUDY OF FOREVER LIVING COSMETICS PRODUCTS)	\$20
37	THE EFFECTIVENESS OF DISTRIBUTION STRATEGY ON ORGANISATIONAL PROFITABILITY (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
38	THE EFFECT OF ADVERTISING ON THE SALES OF TOOTHPASTES (A CASE STUDY OF GLAXO SMITHKLINE NIGERIA PLC ,LAGOS.)	\$20
39	SALES TERRITORIAL MANAGEMENT IN THE BREWERY INDUSTRY (A STUDY OF GUINNESS NIGERIA PLC ABA ABIA STATE)	\$20
40	RELATIONSHIP MARKETING: A NECESSARY TOOL FOR ORGANISATIONAL PERFORMANCE (A CASE STUDY OF TROPICS FINANCE AND INVESTMENT LIMITED)	\$20
41	THE RELEVANCE OF ADVERTISING AS A DETERMINANT OF CUSTOMER PATRONAGE IN THE FAST FOOD INDUSTRY (A CASE STUDY OF EARLY AND CHIKY FAST FOOD IN OWERRI, METROPOLIS).	\$20
42	ADMISSION BARRIERS INTO NIGERIA UNIVERSITY; A CASE STUDY OF LASU AND ITS IMPLICATION ON THE SOCIETY	\$20
43	MARKETING STRATEGY IN THE HOTEL INDUSTRY	\$20
44	MARKETING STRATEGY AND CONSUMER PURCHASE BEHAVIOR (A CASE STUDY OF GUINNESS IN NIGERIA PLC)	\$20
45	MARKETING STRATEGIES AND THEIR EFFECTS IN SALES EXPANSION IN ORGANISATION	\$20
46	MARKETING OF BANKING SERVICES IN NIGERIA (A STUDY OF FIRST BANK PLC)	\$20
47	PRODUCT QUALITY AS A BASIS FOR CONSUMER'S PATRONAGE	\$20
48	IMPACT OF E-PAYMENT ON ONLINE SHOPPING BEHAVIOUR (A STUDY OF JUMIA LIMITED)	\$20
49	EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL & MEDIUM SCALE ENTREPRENEURSHIP (A CASE STUDY OF LOYALTED PRODUCTS LIMITED)	\$20
50	APPLICATION OF MARKETING CONCEPT IN THE NIGERIA PUBLIC SECTOR INDUSTRY (A CASE STUDY OF ZENITH BANK)	\$20
51	PROMOTIONAL STRATEGY AS A TOOL OF ORGANIZATIONAL PROFITABILITY	\$20
52	PUBLIC SERVICES MARKETING A CASE STUDY OF FIRST BANK	\$20
53	PRODUCT FAILURE: THE CAUSES AND EFFECTS ON THE NIGERIAN ECONOMY	\$20
54	PRODUCT DIFFERENTIATION AS A SURVIVAL STRATEGY IN A COMPETITIVE MARKETING ENVIRONMENT (A CASE STUDY OF STARLINE NIGERIA LIMITED)	\$20
55	THE ROLE OF MARKETING RESEARCH IN THE PLANNING AND DEVELOPMENT OF A NEW PRODUCT (A SURVEY OF NIGERIA BOTTLING COMPANY PLC, BENIN CITY)	\$20
56	THE INFLUENCE OF CUSTOMER RELATIONSHIP MANAGEMENT ON THE SALES OF KFC PRODUCTS IN IKEJA CITY MALL AND PALMS LEKKI	\$20
57	THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)	\$20
58	SOCIAL MEDIA: EFFECTS ON MARKET SHARE IMPROVEMENT IN THE SERVICE INDUSTRY. A STUDY OF SELECTED INSURANCE FIRMS	\$20
59	IMPACT OF ONLINE MARKETING ON SMALL AND MEDIUM ENTERPRISES IN LAGOS METROPOLIS	\$20
60	EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)	\$20
61	EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)	\$20
62	THE ROLE OF PUBLIC RELATIONS IN MARKETING OF BURXIN PAINT INDUSTRY IN ANAMBRA STATE	\$20
63	THE ROLE OF MARKETING IN THE DEVELOPMENT OF TOURISM INDUSTRY IN NIGERIA (A CASE STUDY OF NIKE LAKE RESORT ENUGU)	\$20
64	THE INFLUENCE OF PRODUCT QUALITY ON BRAND LOYALTY IN NIGERIA (A STUDY OF WAMCO NIGERIA PLC.)	\$20
65	THE IMPACTS OF PRICING IN MARKTING OF COKE DRINKS IN ENUGU STATE.	\$20
66	THE IMPACT OF SALES PROMOTION IN THE PURCHASE INTENT OF GOKO CLEANSER AMONG STUDENT	\$20

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67	THE IMPACT OF PROMOTIONAL ACTIVITIES ON THE MARKETING OF GOLDEN MORN PRODUCT (A CASE STUDY OF NESTLE NIGER PLC ENUGU STATE)	\$20
68	THE IMPACT OF MARKETING COMMUNICATION ON SALE OF CONSUMER GOODS (A CASE STUDY OF NIGERIA BREWERIES PLC)	\$20
69	THE IMPACT OF ADVERTISING ON THE MARKETING OF BANKING SERVICES. (A CASE STUDY OF MICRO FINANCE BANK)	\$20
70	THE IMPACT OF ADVERTISING IN THE SALE OF A NEW PRODUCT (A CASE STUDY OF INDOMIE INSTANT NOODLES)	\$20
71	THE EFFECTIVENESS OF PUBLIC RELATIONS PRACTICE IN THE OIL SECTOR (A CASE STUDY OF AFRICAN PETROLEUM PLC)	\$20
72	THE EFFECT OF PHYSICAL DISTRIBUTION ON THE SALES VOLUME OF BEVERAGE IN ENUGU METROPOLIS (A CASE STUDY OF SEVEN-UP BOTTLING COMPANY)	\$20
73	THE EFFECT OF MOTIVATIONAL POLICIES AND PRACTICE ON SALES FORCE IN NIGERIA BANKING INDUSTRY (A CASE STUDY OF FIRST BANK NIGERIA PLC)	\$20
74	THE EFFECT OF EXCHANGE RATE FLUCTUATION ON IMPORTED GOODS IN NIGERIA (A CASE STUDY OF TOYOTA NIGERIA LIMITED, LAGOS)	\$20
75	THE EFFECT OF ADVERTISING ON THE SALES VOLUME OF BEVERAGES (A CASE STUDY OF MILO, BOURNVITA AND VIATALO)	\$20
76	SECURING CUSTOMERS PATRONAGE THROUGH PRODUCT INNOVATION IN NEW BEVERAGES NIGERIA LIMITED	\$20
77	MARKETING PRACTICES AND CONSUMER SATISFACTION IN THE HOTEL INDUSTRY	\$20
78	MARKETING OF AGRICULTURAL PRODUCTS IN ANAMBRA STATE (A CASE STUDY OF SELECTED LOCAL GOVERNMENT AREAS IN ANAMBRA STATE)	\$20
79	INFLUENCE OF PRODUCT PACKAGING ON CONSUMER BUYING PREFERENCE (A CASE STUDY OF ABA METROPLIS)	\$20
80	IMPACT OF PUBLIC RELATION ON MARKETING OF BANKING SERVICE (A CASE STUDY OF ZENITH BANK PLC)	\$20
81	EVALUATION OF THE IMPACT OF ROAD NETWORK ON THE SELLING OF AGRICULTURAL PRODUCTS.	\$20
82	EVALUATION OF THE EFFECTS OF TRANSPORTATION PROBLEMS IN THE DISTRIBUTION OF GOODS AND SERVICES	\$20
83	DETERMINING THE EFFECT OF ADVERTISING STRATEGY ADAPTED IN THE SALES OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
84	CORPORATE ADVERTISING AS AN EFFECTING PROMOTIONAL TOOL IN THE MARKETING OF BANKING SERVICES (A CASE STUDY OF SELECTED COMMERCIAL BANK)	\$20
85	AN EVALUATION OF PRODUCT INNOVATION AS A STRATEGY FOR THE SURVIVAL OF MANUFACTURING FIRMS IN NIGERIA	\$20
86	AN ASSESSMENT OF THE PHYSICAL DISTRIBUTION OF SOFT DRINK (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
87	AN ANALYSIS OF PACKAGING AS A PROMO TOOL IN THE MARKETING OF PRODUCT. (A CASE STUDY OF PETALS)	\$20
88	THE SIGNIFICANCE OF PRODUCT QUALITY IN THE MARKETING OF SOFT DRINK (A CASE STUDY OF COCA-COLA BOTTLING COMPANY PLC)	\$20
89	THE SIGNIFICANCE OF MARKETING PLANNING IN A BUSINESS ORGANIZATION (A CASE STUDY OF PURE WATER IN ETSAKO WEST LOCAL GOVERNMENT)	\$20
90	THE SIGNIFICANCE OF DISTRIBUTION IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
91	THE SIGNIFICANCE OF BRAND POSITIONING IN MARKETING ACTIVITIES (A CASE STUDY OF OVALTINE)	\$20
92	THE SIGNIFICANCE OF ADVERTISING IN THE MANAGEMENT OF BUSINESS ORGANIZATION (A CASE STUDY OF SELECTED SMALL BUSINESS ORGANIZATION)	\$20
93	THE ROLE OF SALES PROMOTION ON THE PROFITABILITY OF A FIRM'S PRODUCT IN A DEPRESSED ECONOMY (A CASE STUDY OF NIGERIA BREWERY PLC)	\$20
94	THE ROLE OF RETAILER IN THE DISTRIBUTION OF CONSUMER GOODS (A CASE STUDY OF BENDEL SUPERMARKET, AUCHI)	\$20
95	THE PROBLEM OF MARKETING AGRICULTURAL PRODUCTS IN RURAL AREAS (A CASE STUDY OF DANSOF FARMS)	\$20
96	THE IMPORTANCE OF PROMOTION AS A COMPONENT IN THE MARKETING MIX ELEMENT ON PROFITABILITY (A CASE STUDY OF UBA BANK)	\$20
97	THE IMPORTANCE OF PACKAGING AS A PROMOTIONAL TOOL IN THE MARKETING OF CONSUMER DRINKS AND FOOD (A CASE STUDY OF CIL WATER COMPANY LTD, AVIELE)	\$20
98	THE IMPORTANCE OF MARKETING IN SERVICE ORGANIZATION (A CASE STUDY OF UBA BANK)	\$20
99	THE IMPORTANCE OF BRANDING AND PACKAGING AS A MEANS OF SALES PROMOTION IN AN ORGANIZATION IN NIGERIA	\$20
100	THE IMPACT OF PRODUCT QUALITY ON CONSUMER BRAND LOYALTY (A CASE STUDY OF INTERCONTINENTAL DISTILLER LIMITED, OTA, OGUN STATE)	\$20
101	THE IMPACT OF MARKETING RESEARCH IN ANY BUSINESS ORGANIZATION	\$20

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102	THE IMPACT OF MARKETING PLANNING AND CONTROL IN MANUFACTURING COMPANY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
103	THE IMPACT OF MARKETING INFORMATION SYSTEM ON MANAGERIAL DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY LTD, BENIN CITY, EDO STATE)	\$20
104	THE IMPACT OF ADVERTISING ON THE CONSUMPTION OF NOODLE FOODS (A CASE STUDY OF HONEY WELL NOODLES NIGERIA LIMITED LAGOS)	\$20
105	THE IMPACT OF ADVERTISING ON THE BUYING HABIT OF RURAL DWELLERS (A CASE STUDY OF IGARRA COMMUNITY, EDO STATE)	\$20
106	THE EFFECTS OF SALES PROMOTION ON CONSUMER BUYING DECISION (A CASE STUDY OF COCA-COLA BOTTLING COMPANY)	\$20
107	THE EFFECT OF INFORMATION COMMUNICATION TECHNOLOGY ON EARLY CHILDHOOD EDUCATION DELIVERY IN LAGOS STATE	\$20
108	INFLUENCE OF MASS MEDIA AWARENESS TO PROMOTION OF FAMILY PLANNING PRACTICES IN AGEGE LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
109	IMPACT OF KEKE NAPEP AS POVERTY ALLEVIATION STRATEGY IN LAGOS STATE	\$20
110	THE EFFECTIVENESS OF ADVERTISING ON THE MARKETING OF CONSUMES' PRODUCT (A CASE STUDY OF NESTLE FOOD NIGERIA PLC, ILUPEJU, LAGOS STATE)	\$20
111	THE EFFECT OF PURCHASING AND SUPPLY ACTIVITIES IN CONSTRUCTION INDUSTRY (A CASE STUDY OF HARTLAND NIGERIA LTD, AUCHI)	\$20
112	EFFECTS OF URBAN RENEWAL ON WOMEN'S ROLE IN OSHODI LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
113	THE EFFECT OF PROMOTIONAL ACTIVITIES ON THE CONSUMPTION OF A COMPANY PRODUCT (A CASE STUDY OF MTN)	\$20
114	THE EFFECT OF PACKAGING ON THE SALES OF A COMPANY'S PRODUCT (A CASE STUDY OF GUINNESS NIGERIA PLC)	\$20
115	THE EFFECT OF PACKAGING ON CONSUMER BUYING DECISION (A CASE STUDY OF UNILEVER)	\$20
116	THE EFFECT OF CULTURE ON CONSUMERS BUYING BEHAVIOUR (A CASE STUDY OF ASABA COMMUNITY)	\$20
117	DRUG AND ALCOHOLIC ABUSE AMONG THE YOUTHS	\$20
118	STRATEGIES FOR MARKETING A NEW PRODUCT IN A SATURATED MARKET (A CASE STUDY OF NIGERIAN BREWERIES PLC)	\$20
119	SIGNIFICANCE OF PRICE ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)	\$20
120	SIGNIFICANCE OF PRICE IN INTRODUCTION OF NEW PRODUCT (STUDY OF SELECTED PRODUCTS OF NIGERIA BREWERIES PLC, BENIN CITY)	\$20
121	COPING MECHANISM AMONG UNEMPLOYED GRADUATES IN MUSHIN LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
122	SIGNIFICANCE OF PERSONAL SELLING IN THE MARKETING OF DETERGENT (A CASE STUDY OF UNILEVER NIG PLC)	\$20
123	ROLE OF ADVERTISING IN THE SALES OF NIGERIA MADE GOODS (UYI TECHNICAL COMPANY, BENIN CITY)	\$20
124	CHECKMATING YOUTH UNEMPLOYMENT IN NIGERIA: FISH FARMING OPTION	\$20
125	POLITICAL MARKETING IN NIGERIA (A CASE STUDY OF PDP AND APC)	\$20
126	PACKAGING AS A PROMOTIONAL TOOLS IN THE MARKETING OF CONSUMER GOODS (A CASE STUDY OF NASCO GROUP OF COMPANY, JOS)	\$20
127	NEW PRODUCT DEVELOPMENT TEST MARKETING PROSPECT AND CHALLENGES (A CASE STUDY OF GUINNESS NIGERIA PLC)	\$20
128	MARKETING STRATEGIES AS A TECHNIQUE FOR PROFIT MAXIMIZATION IN MANUFACTURING ENTERPRISE (A CASE STUDY OF GUINNESS NIG PLC)	\$20
129	MARKETING OF PETROLEUM PRODUCTS (A CASE STUDY OF PIPELINE AND PRODUCTS MARKETING COMPANY (PPMC))	\$20
130	CAUSES AND EFFECT OF CHILD TRAFFICKING IN OYO STATE. (A STUDY OF SURULERE LOCAL GOVERNMENT AREA.)	\$20
131	INFLUENCE OF PRICING STRATEGY ON THE SALES OF NEW PRODUCT (A CASE STUDY OF BRAZILIAN HAIR)	\$20
132	INFLUENCE OF ADVERTISEMENT IN CONSUMER'S BUYING BEHAVIOUR. (A CASE STUDY OF COCA-COLA ENTERPRISE LTD, LAGOS NIGERIA)	\$20
133	IMPORTANCE OF PRODUCT LIFE CYCLE IN MARKETING ORGANIZATION	\$20
134	IMPORTANCE OF DISTRIBUTION CHANNEL TO THE MARKETING OF A PRODUCT IN AN ORGANIZATION	\$20
135	IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS (A CASE STUDY OF 7-UP BOTTLING COMPANY NIG PLC, BENIN CITY, EDO STATE)	\$20
136	IMPACT OF ADVERTISING ON THE PURCHASE OF ETISALAT RECHARGE CARDS (A CASE STUDY OF AUCHI METROPOLIS)	\$20
137	IMPACT OF ADVERTISING ON CONSUMER PURCHASE DECISION (A CASE STUDY OF NESTLE MILO NIG PLC)	\$20

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138	GOING BEYOND JUST ADVERTISING AND ITS IMPACT TO SALES TURNOVER OF A COMPANY (A CASE STUDY OF PROMASSIDOR NIG LTD)	\$20
139	EFFECTS OF PACKAGING ON SALES OF CONSUMER PRODUCT (A SURVEY OF GUINNESS NIGERIA PLC)	\$20
140	EFFECT OF SALES FORECAST ON MARKETING DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY)	\$20
141	EFFECT OF MARKETING PLANNING ON THE PERFORMANCE OF SERVICE ORGANIZATION (A CASE STUDY OF ACCESS BANK PLC,)	\$20
142	EFFECT OF ADVERTISING ON A COMPANY'S PRODUCT (A CASE STUDY OF COCA-COLA BOTTLING COMPANY BENIN CITY)	\$20
143	AN APPRAISAL OF MARKETING MIX APPLICATION IN RETAIL BUSINESSES (A CASE STUDY OF SELECTED RETAIL OUTLETS IN AUCHI TOWN)	\$20
144	MOTIVATING TECHNICAL SALES PEOPLE FOR HIGHER PRODUCTIVITY (A CASE STUDY OF EMENITE NIG. LTD)	\$20
145	EFFECTIVE CORPORATE IMAGE MANAGEMENT AS A STRATEGY FOR ENHANCING PROFITABILITY (A CASE STUDY OF FIRST BANK OF NIGERIA PLC).	\$20
146	CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE	\$20
147	CONSUMER BRAND PREFERENCE IN THE PURCHASE OF BEVERAGE	\$20
148	BALACING AND BURGETING CONTROL IN A MANUFACTRURING AND MARKETING ORGANIZATION (A CASE OF STUDY OF TOTAL NIGERIA LTD)	\$20
149	APPLICATION OF MARKETING CONCEPT IN MARKETING OF HAIR DRESSING SERVICES (A COMPARATIVE ANALYSIS OF MAGIC FINGERS BEAUTY HOME AND ULTIMATE BEAUTY SALON)	\$20
150	TITLE PAGE ADVERTISING AN EFFECTIVE PROMOTIONAL TOOL FOR MARKETING NEW PRODUCT (A CASE STUDY OF NASCO MARKETING COMPANY)	\$20
151	A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)	\$20
152	A CRITICAL APPRAISAL OF THE NIGERIAN EXPORT PROMOTION COUNCIL STRATEGIES IN THE EXPORT OF NIGERIA GOODS	\$20
153	THE ROLE OF ADVERTISING ON THE MARKETING OF SUITCASE IN ENUGU METROPOLIS (A CASE STUDY OF JUMATEX SUITCASE ENUGU)	\$20
154	THE IMPORTANCE OF BRANDING IN THE MARKETING OF UNILEVER PRODUCTS IN ENUGU STATE	\$20
155	THE IMPACT OF MARKETING IN THE DEVELOPMENT OF TOURISM	\$20
156	THE EFFECT OF GOOD PUBLIC RELATION AND ORGANIZED PROMOTIONS ON THE ACHIEVEMENT OF MARKETING OBJECTIVE (CASE STUDY OF NIGERIA BREWERIE PLC)	\$20
157	PRODUCT PLANNING MANAGEMENT AND DISTRIBUTION PROBLEMS IN SOFT DRINK INDUSTRY. (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC.)	\$20
158	PROBLEMS AND PROSPECTS OF MARKETING IN SMALL-SCALE BUSINESS IN NIGERIA (A CASE STUDY OF AQUA RAPHA, GOD'S HEALING WATER)	\$20
159	PHYSICAL DISTRIBUTION MANAGEMENT IN BREWERY INDUSTRIES (A CASE STUDY OF NIGERIAN BREWERIES PLC)	\$20
160	PACKAGING AS A PROMO TOOL IN THE MARKETING OF BEAUTY CARE PRODUCTS. (A CASE STUDY OF PETALS)	\$20
161	A CRITICAL APPRAISAL OF THE STRATEGIES OF EXPORTATION OF MADE IN NIGERIA GOODS (A CASE STUDY OF NIGERIAN EXPORT PROMOTION COUNCIL)	\$20
162	IMPACT OF SALES PROMOTION ON BUYING DECISION (A CASE STUDY OF GLOBACOM NIGERIA LIMITED)	\$20
163	EFFECTIVENESS OF TRADE EXHIBITION AS A MARKETING TOOL IN SMALL & MEDIUM SCALE ENTREPRENEURSHIP	\$20
164	EFFECT OF PACKAGING ON CONSUMER BEHAVIOUR: (A CASE STUDY OF NIGERIAN BREWERIES PLC.)	\$20
165	EFFECT OF INTERNET ADVERTISING ON CONSUMERS' PURCHASE DECISION (A STUDY OF JUMIA ONLINE STORES IN LAGOS)	\$20
166	THE EVALUATION OF DISTRIBUTION CHANNEL OF PETROLEUM PRODUCTS (CASE STUDY MOBIL)	\$20
167	THE EFFECT OF RELATIONSHIP MARKETING ON ORGANIZATIONAL PERFORMANCE (A STUDY OF AIICO INSURANCE PLC)	\$20
168	THE EFFECT OF MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOUR (A CASE STUDY OF NIGERIA BOTTLING COMPANY N.B.C PLC)	\$20
169	THE EFFECT OF MARKETING COMMUNICATION ON CONSUMER BUYING BEHAVIOUR (A CASE STUDY OF NIGERIA BOTTLING COMPANY N.B.C PLC)	\$20
170	ROLE OF CELEBRITY ADVERTISING IN CONSUMER BRAND LOYALTY A STUDY OF MTN (GSM) USERS IN IKEJA L.G.A, LAGOS STATE	\$20
171	RELATIONSHIP SELLING: ITS EFFECTS ON SALESMAN PERFORMANCE IN SERVICE INDUSTRY	\$20
172	THIRD PARTY E-COMMERCE PLATFORMS: BENEFITS AND BARRIERS FOR RETAIL BUSINESSES IN NIGERIA	\$20

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173	THE SIGNIFICANCE OF STRATEGIC MARKETING PRACTICES TO THE EFFECTIVE AND EFFICIENT PERFORMANCE OF SMALL AND MEDIUM SCALE ENTERPRISE (SMES)	\$20
174	THE IMPACT OF SALES PROMOTION ON PRODUCT COMPETITIVENESS OF FAST MOVING CONSUMER GOODS (FMCG)	\$20
175	THE IMPACT OF PRODUCT DIVERSIFICATION STRATEGY ON ORGANIZATIONAL GROWTH (A CASE STUDY OF COCA COLA NIGERIA PLC)	\$20
176	THE EFFECT OF PRODUCT PLANNING AND DEVELOPMENT IN THE GROWTH OF ORGANISATION (A CASE STUDY OF SMITHKLINE GLAXO NIGERIA PLC)	\$20
177	THE EFFECT OF MEDIA ADVERTISEMENT ON SALES OF CONSUMER GOODS IN SOME SELECTED MARKETING FIRMS IN LAGOS	\$20
178	THE EFFECT OF MATERIALS MANAGEMENT ON THE PROFITABILITY OF THE MANUFACTURING COMPANY (A STUDY OF CADBURY NIGERIA PLC)	\$20
179	SPATIAL DISTRIBUTION OF LOCAL MARKET AND VARIATIONS IN PRICES OF VEGETABLE IN LAGOS STATE (A CASE STUDY OF OJO LOCAL GOVERNMENT)	\$20
180	IMPACT OF TOTAL QUALITY MANAGEMENT ON THE PERFORMANCES OF AN ORGANIZATION (A CASE STUDY OF SHELL NIGERIA EXPORATION (SNEPCO)	\$20
181	IMPACT OF TOTAL QUALITY MANAGEMENT ON CUSTOMERS SATISFACTION (A STUDY OF GUARANTEE TRUST BANK)	\$20
182	IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON ORGANIZATION PERFORMANCE. (A CASE STUDY OF ZENITH BANK PLC)	\$20
183	IMPACT OF ENTREPRENEURSHIP PASSION ON CREATIVE CAPABILITIES OF STOCK OPERATIONS	\$20
184	IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF MTN NIGERIA LIMITED)	\$20
185	IMPACT OF ADVERTISEMENT ON CONSUMABLE GOODS (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
186	EFFECTS OF STRATEGIC PLANNING ON ORGANIZATIONAL GOAL ATTAINMENT (A STUDY OF ZENITH BANK PLC)	\$20
187	EFFECTS OF PHYSICAL DISTRIBUTION ON THE SALE OF CONSUMABLE PRODUCTS (A STUDY OF UNILEVER NIG PLC)	\$20
188	EFFECTS OF BRANDING ON PRODUCT IMAGE (A STUDY OF UNILEVER NIG PLC)	\$20
189	EFFECTS OF BACKWARD INTEGRATION STRATEGY ON ORGANIZATIONAL PERFORMANCE IN MANUFACTURING INDUSTRY (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
190	EFFECTIVENESS OF STRATEGIC MARKETING AND MANAGEMENT ON THE SUSTENANCE OF GROWTH IN NIGERIAN TERTIARY INSITUION (A CASE STUDY OF LAGOS STATE UNIVERSITY)	\$20
191	EFFECTIVE COMMUNICATION AS A TOOLS FOR DETERMINING EMPLOYEE'S JOB PERFORMANCE (A CASE STUDY OF CRUSADER INSURANCE NIGERIA PLC)	\$20
192	EFFECT OF THE PRACTICE OF SOCIAL RESPONSIBILITY ON THE PERFORMANCE OF SMALL MEDIUM ENTERPRISES (SMES) IN AGEGE LOCAL GOVERNMENT AREA, LAGOS	\$20
193	EFFECT OF TOTAL QUALITY MANAGEMENT (TQM) ON MANUFACTURING SECTOR'S PERFORMANCE IN NIGERIA. (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
194	EFFECT OF RETAILING STRATEGY ON ORGANIZATIONAL PERFORMANCE (A STUDY OF CADBURY NIGERIA PLC)	\$20
195	EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF NESTLE NIGERIA PLC)	\$20
196	EFFECT OF COMMUNICATION ON ORGANIZATIONAL DEVELOPMENT (A STUDY OF POWER HOLDING COMPANY OF NIGERIA [PHCN])	\$20
197	CRITICAL ANALYSIS ON SALESMANSHIP PERFORMANCE IN MARKETING OF A COMPANY'S PRODUCT (A CASE STUDY OF UNLIEVER NIGEIRA PLC),	\$20
198	ASSESSING THE EFFECT OF RELATIONSHIP MARKETING ON CORPORATE PERFORMANCE IN SMALL BUSINESS ENTERPRISES.	\$20
199	THE ROLE OF SALES PROMOTION ON CONSUMER BEHAVIOUR IN THE BEVERAGE INDUSTRY (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
200	THE PROBLEMS AND PROSPECTS OF DISTRIBUTING PAINTS IN NIGERIA (A CASE STUDY OF BERGER PAINT NIGERIA PLC)	\$20
201	THE INFLUENCE OF SALE PROMOTION ON EMPLOYEES PERFORMANCE IN AN ORGANIZATION (A CASE STUDIES OF SOME BANKS)	\$20
202	THE IMPACT OF RETAILING ON THE MARKETING OF FAST MOVING CONSUMER GOODS (A CASE STUDY OF CHI RETAIL FARMSHOP	\$20
203	THE IMPACT OF PROMOTIONAL MIX ON SALES PERFORMANCE (A CASE STUDY OF GUILDER BREWED BY NIGERIAN BREWERIES PLC)	\$20
204	THE IMPACT OF MARKETING STRATEGY ON PROFITABILITY OF CONFECTIONERY PRODUCT IN NIGERIA (A CASE STUDY OF O.K FOODS NIGERIA LIMITED)	\$20
205	THE IMPACT OF MARKETING STRATEGIES ON THE PERFORMANCE OF SMALL SCALE ENTERPRISES IN SHOMOLU LOCAL GOVERNMENT AREA LAGOS STATE	\$20

#	Product Name	Price
206	THE IMPACT OF MARKETING ORIENTATION ON SMALL SCALE INDUSTRY IN NIGERIA (A CASE STUDY OF NIGERIAN ECONOMY)	\$20
207	THE IMPACT OF INTENSIVE DISTRIBUTION STRATEGY ON MARKETING OF CONSUMER GOODS (A CASE STUDY OF DOTMALL NIGERIA LIMITED)	\$20
208	THE IMPACT OF CONFLICT MANAGEMENT ON ORGANISATION EFFECTIVENESS (A CASE STUDY OF GUARANTY TRUST BANK PLC)	\$20
209	SURVIVAL STRATEGIES IN SMALL BUSINESS (A CASE STUDY OF SOME SELECTED SMALL SCALE INDUSTRIES IN LAGOS STATE)	\$20
210	PROMOTIONAL STRATEGIES AS TOOL FOR IMPROVING MARKETING MANAGEMENT IN NIGERIA {A CASE STUDY OF NIGER INSURANCE PLC}	\$20
211	PROBLEMS AND PROSPECTS OF SMALL-SCALE INDUSTRIES IN NIGERIA	\$20
212	EFFECTIVE CHANNELS OF DISTRIBUTION IN PRODUCT MARKET SHARE DEVELOPMENT IN ENHANCING ORGANISATIONAL PERFORMANCE (A CASE STUDY OF LISABI MILLS LTD)	\$20
213	EFFECT OF MARKET SEGMENTATION ON PERFORMANCE OF BREWERY INDUSTRY (A CASE STUDY OF GUINNESS NIGERIA PLC AND NIGERIA BREWERY PLC.)	\$20
214	ACHIEVING CUSTOMER SATISFACTION IN A MULTINATIONAL COMPANY (A STUDY OF NIGERIAN BOTTLING COMPANY PLC)	\$20
215	AN APPRAISAL OF THE PROMOTIONAL STRATEGIES OF SOFT DRINKS INDUSTRY IN NIGERIA (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
216	ADVERTISING AS COMPLIMENTARY TOOL IN MARKETING OF ALUMINUM KITCHEN WARE (A CASE STUDY OF TOWER ALUMINUM)	\$20
217	A STUDY OF EFFECTIVE DISTRIBUTION CHANNEL, ITS EVALUATION AND IMPORTANCE ON MANUFACTURING GOODS	\$20
218	THE IMPACT OF SOCIAL RESPONSIBILITY ON ORGANISATIONAL IMAGE (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
219	THE EFFECTS OF PROMOTIONAL TOOLS ON SALES VOLUME IN A MANUFACTURING INDUSTRY (A CASE STUDY OF PROMASIDOR NIGERIA LIMITED, LAGOS.)	\$20
220	THE EFFECTIVENESS OF CHANNEL OF DISTRIBUTION IN THE SOFT DRINK INDUSTRIES (A STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
221	THE EFFECT OF PRODUCT QUALITY CONTROL ON CUSTOMER'S SATISFACTION (A CASE STUDY OF CADBURY NIG. PLC)	\$20
222	THE CONTRIBUTION OF MARKETING RESEARCH FOR NEW PRODUCT DEVELOPMENT (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC)	\$20
223	STRATEGIC PLANNING AS A TOOL FOR CORPORATE SURVIVAL (A CASE STUDY OF CADBURY NIG. PLC)	\$20
224	PACKAGING AS A TOOL OF ACHIEVING HIGHER PROFITABILITY IN A MANUFACTURING COMPANY (A STUDY OF NIGERIA BOTTLING COMPANY)	\$20
225	MARKET ORIENTATION AND COMPANY PERFORMANCE (A CASE STUDY OF FRIGOGLOSS COMPANY NIGERIA LTD.)	\$20
226	INTEGRATED MARKETING COMMUNICATION AND ITS EFFECTS ON SALES VOLUME (A CASE STUDY OF DE - UNITED FOOD INDUSTRIES PLC)	\$20
227	IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON ORGANIZATIONAL PERFORMANCE (A CASE OF NIGERIA BOTTLING COMPANY PLC)	\$20
228	EVALUATING CUSTOMER SERVICE AS AN ASPECT OF QUALITY MANAGEMENT (A CASE STUDY OF UNILEVER NIGERIA PLC)	\$20
229	EFFECTS OF PRODUCT PACKAGING ON SALES VOLUME IN THE DAIRY INDUSTRY (A STUDY OF WAMCO NIG. PLC)	\$20
230	EFFECTS OF ENVIRONMENTAL FACTORS ON BUSINESS LOCATION (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
231	EFFECTS OF CORPORATE SOCIAL RESPONSIBILITY ON PROFITABILITY AND CORPORATE IMAGE OF A PRIVATE ORGANIZATION "A SURVEY OF SOME MANUFACTURING FIRMS IN NIGERIA"	\$20
232	EFFECT OF PHYSICAL DISTRIBUTION ON ORGANIASATIONAL PERFORMANCE (A STUDY OF AGRO MARKETING FIRMS IN LAGOS STATE)	\$20
233	EFFECT OF MARKET SEGMENTATION ON PERFORMANCE OF BREWERY INDUSTRY (CASE STUDIES OF GUINNESS NIGERIA PLC AND. NIGERIAN BREWERIES PLC)	\$20
234	EFFECT OF FORWARD INTEGRATION ON MANUFACTURING INDUSTRY PERFORMANCE (A STUDY OF CADBURY NIGERIA PLC)	\$20
235	CUSTOMER SATISFACTION AND LOYALTY IN LOGISTICS SERVICES (A CASE STUDY OF DHL EXPRESS, LAGOS)	\$20
236	BRAND STRATEGY AS AN EFFECTIVE TOOL FOR CORPORATE IDENTITY (A STUDY OF ZENITH BANK PLC.)	\$20
237	BRAND DIFFERENTIATION AND POSITIONING FOR MAXIMUM COMPETITIVE ADVANTAGE (A STUDY OF DANGOTE NOODLES)	\$20
238	THE MEDIA REPORTAGE IN NIGERIA DEMOCRATIC DISPENSATION: AN OVERVIEW OF 2015 GENERAL ELECTION	\$20
239	PROBLEMS OF REVENUE SOURCES IN LOCAL GOVERNMENT ADMINISTRATION IN NIGERIA (A CASE STUDY OF YAGBA WEST LOCAL GOVERNMENT AREA OF KOGI STATE)	\$20

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240	THE IMPACT OF CATTLE RUSTLING AND BANDITRY ON LIVELIHOODS OF PASTORAL COMMUNITIES IN KATSINA STATE, NIGERIA	\$20
241	POLITICAL REPRESSION IN AFRICA AND HUMAN RIGHTS VIOLATION: A COMPARATIVE STUDY OF NIGERIA, LIBERIA AND SUDAN	\$20
242	ALTERNATIVE MEDICINE: A HISTORICAL SURVEY OF TRADITIONAL BONE SETTING IN ENUGU STATE	\$20
243	INTERNATIONAL COURT OF JUSTICE AND ADMINISTRATION OF CONFLICT RESOLUTION (A CASE OF BAKASSI PENINSULA DISPUTE BETWEEN NIGERIA AND CAMEROON)	\$20
244	THE ASSESSMENT OF IGBO TRADITIONAL RULERS. (A CASE STUDY OF AMANDUGBA AUTONOMOUS COMMUNITY IN ISU L.G.A. IMO STATE).	\$20
245	THE SOCIO-ECONOMIC IMPLICATIONS OF THE BOKO HARAM INSURGENCE IN NIGERIA	\$20
246	THE IMPACT OF CORRUPTION ON NATIONAL DEVELOPMENT: A CASE STUDY OF OBASANJO ADMINISTRATION 1999 - 2007	\$20
247	THE HISTORICAL OVERVIEW OF THE FEDERAL CHARACTER PRINCIPLES IN NIGERIA: ISSUES AND CHALLENGES IN THE CONTEMPORARY SYSTEM	\$20
248	THE HISTORICAL OVERVIEW OF GLOBALIZATION AND NIGERIA SOCIO-ECONOMIC DEVELOPMENT	\$20
249	THE HISTORICAL ANALYSIS OF NIGERIA EXTERNAL RELATIONS WITH THE UNITED STATES 1999-2015	\$20
250	THE HISTORICAL ANALYSIS OF COLONIALISM AND IGBO SOCIETY: THE CRITICAL IMPACTS OF THE RELATIONSHIP	\$20
251	PEACEKEEPING AND THE MIDDLE EAST	\$20
252	INTER-GROUP RELATIONS AMONG THE OGWASHI-UKU PEOPLE OF ANIOCHA SOUTH LOCAL GOVERNMENT	\$20
253	HISTORICAL ANALYSIS OF GLOBALIZATION AND NIGERIA FOREIGN POLICY: GOOD LUCK JONATHAN REGIME EXAMINED	\$20
254	THE EFFECT OF ARCHIVES AND MUSEUM IN THE TEACHING OF HISTORY IN THE SELECTED SENIOR SECONDARY SCHOOL IN LAGOS STATE	\$20
255	THE UNITED NATIONS AND CONFLICT MANAGEMENT IN AFRICA (A CASE STUDY OF DARFUR CRISIS)	\$20
256	THE HISTORICAL OVERVIEW OF THE ROLES OF YOUTHS IN POLITICAL DEVELOPMENT OF NIGERIA: (A CASE STUDY OF IDEATO SOUTH LGA OF IMO STATE)	\$20
257	TRANSITION FROM MILITARY TO CIVILIAN ADMINISTRATION: EFFECTS ON THE NIGERIAN SYSTEM (1999 - 2009)	\$20
258	THE UZEH FESTIVAL IN ISHEAGU, ANIOCHA SOUTH LOCAL GOVERNMENT AREA OF DELTA STATE	\$20
259	THE ROLE OF JOSEPH GARVEN GARBA IN NIGERIA'S FOREIGN POLICY	\$20
260	THE PROBLEM OF RELIGIOUS CRISIS AND THE NIGERIAN STATE: (A CASE STUDY OF THE NORTH - SOUTH RELATIONSHIP)	\$20
261	THE NATIONALIST MOVEMENT IN THE STRUGGLE FOR NIGERIA'S INDEPENDENCE (1921 - 1960)	\$20
262	THE IMPACTS OF ECOMOG ON AFRICAN SECURITY: A CASE STUDY OF LIBERIA	\$20
263	THE HISTORICAL ANALYSIS OF MILITARY INVOLVEMENT IN THE NIGERIA POLITICS AND GOVERNMENT	\$20
264	THE HISTORICAL ANALYSIS OF CIVIL -MILITARY REGIME IN A FEDERAL STATE: (A CASE STUDY OF BABANGIDA YAR'ADUA ADMINISTRATION)	\$20
265	THE HISTORICAL ANALYSIS OF AFRICA AND THE SEARCH FOR POLITICAL ERA	\$20
266	THE GROWTH OF SLUM AND URBAN SUSTAINABILITY IN LAGOS (A CASE STUDY OF AJEGUNLE OWODE IN AGBOYI KETU)	\$20
267	THE ECONOMIC ACTIVITIES OF KWARA STATE FROM 1950 TO 2011 (A CASE STUDY OF KAIAMA PEOPLE)	\$20
268	SOCIO-POLITICAL HISTORY OF OGWASBI- UKU IN DELTA STATE (1983 - 2007)	\$20
269	SOCIO-POLITICAL CULTURE OF IBUSA 1840 - 2000	\$20
270	NIGERIA AND INTERNATIONAL PEACE AND SECURITY: AN ANALYSIS OF NIGERIA'S ROLE IN THE LIBERIA CRISIS. (1989 - 2006)	\$20
271	NIGERIA-SOUTH KOREA RELATIONS IN THE POST COLD WAR ERA: 1990 - 2005	\$20
272	NAFDAC: THE ERA OF PROF. (MRS) DORA NKEM AKUNYILI 2001 - 2008	\$20
273	LEADERSHIP SUPREMACY IN THE TWENTIETH CENTURY IN YORUBALAND: A STUDY OF POWER RELATIONS BETWEEN SOUTHWEST OF YORUBALAND (IFE AND OYO AS A CASE STUDY)	\$20
274	ISLAMIC RADICALISM IN THE MIDDLE EAST (A CASE STUDY OF THE HAMAS MOVEMENT)	\$20
275	HISTORICAL DEVELOPMENT OF LOCAL GOVERNMENT ADMINISTRATION IN NIGERIA (A CASE STUDY OF AGEGE LOCAL GOVERNMENT)	\$20
276	EXPLORING THE DETERMINANTS OF ENTREPRENEUR AMONG GRADUATES IN NIGERIA	\$20
277	THE ROLES AND RESPONSIBILITIES OF PERSONNEL DEPARTMENT IN A MANUFACTURING FIRM. (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20

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278	THE ROLES AND RESPONSIBILITIES OF HUMAN RESOURCES DEPARTMENT IN A MANUFACTURING FIRM (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
279	HISTORICAL ASSESSMENT OF CULTURAL FESTIVALS IN LAGOS STATE: FANTI CARNIVAL AS A CASE STUDY	\$20
280	THE ROLE OF WORKING CAPITAL MANAGEMENT AS AN EFFECTIVE TOOL IN THE NIGERIA BANK (A CASE STUDY OF UNION BANK OF NIGERIA PLC)	\$20
281	THE ROLE OF SMALL SCALE BUSINESS IN ECONOMIC GROWTH AND DEVELOPMENT IN NIGERIA (A CASE STUDY OF SOME SELECTED SMALL SCALE BUSINESS IN ILORIN, KWARA STATE)	\$20
282	THE ROLE OF PRIVATE COMPANIES TO THE DEVELOPMENT OF NIGERIA ECONOMY A CASE STUDY OF NICO INSURANCES COMPANY)	\$20
283	THE ROLES OF AUDITOR IN PROMOTING EFFICIENCY IN NIGERIA BANKS (A CASE STUDY OF UNITED BANK FOR AFRICA)	\$20
284	THE ROLE OF LEADERSHIP IN ACHIEVING ORGANIZATIONAL OBJECTIVE (A CASE STUDY OF AFRIBANK PLC ILORIN BRANCH)	\$20
285	THE ROLE OF EFFECTIVE MANAGEMENT INFORMATION SYSTEM IN THE ACHIEVEMENT OF CORPORATE OBJECTIVES (A CASE STUDY OF NIGERIAN BOTTLING COMPANY)	\$20
286	THE ROLE OF BANKING SUPERVISION AND EXAMINATION IN NIGERIA (A STUDY OF ECO BANK PLC)	\$20
287	FOREIGN AIDS AS AN INSTRUMENT OF SUBJUGATION IN AFRICA NIGERIA AS A CASE STUDY	\$20
288	THE ROLE ADVERTISING IN A MANUFACTURING ORGANIZATION (A CASE STUDY OF NIGERIA BOTTLING COMPANY ILORIN)	\$20
289	FEMALE INHERITANCE AND WIDOWHOOD PRACTICE AMONG IGBO OF EASTERN NIGERIA	\$20
290	THE RELATIONSHIP BETWEEN EFFECTIVE LEADERSHIP AND PRODUCTIVITY IN AN ORGANIZATION (A CASE STUDY OF UNILEVER NIGERIA PLC, AGBARA OGUN STATE)	\$20
291	THE PROBLEMS OF SMALL-SCALE BUSINESS ON THE NIGERIAN ECONOMY (A CASE STUDY OF OLA-OLU VENTURES TAIWO, ILORIN)	\$20
292	THE PREVENTION AND DETECTION OF FRAUD IN SMALL SCALE INDUSTRIES IN NIGERIA (CASE STUDY OF ADEGOKE GROUP OF COMPANIES IBADAN)	\$20
293	ECONOMIC DEVELOPMENT AND NATIONAL DIPLOMACY: AN APPRAISAL OF ITS IMPACT IN NIGERIA	\$20
294	THE MOTIVATIONAL THEORIES OF MANAGEMENT AND THEIR INFLUENCE ON EMPLOYEE. (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC)	\$20
295	THE IMPORTANCE OF GOOD COMMUNICATION IN AN ORGANIZATION (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN)	\$20
296	ECONOMIC DEVELOPMENT AND NATIONAL DIPLOMACY: AN APPRAISAL OF ITS IMPACT IN NIGERIA	\$20
297	THE IMPORTANCE OF CONDUCIVE OFFICE ENVIRONMENT AS A CRITERIA FOR OPTIMUM PERFORMANCE OF WORKERS IN AN ORAGANIZATIONS IN NIGERIA (A CASE STUDY OF ISIN LOCAL GOVERNMENT AREA OF KWARA STATE)	\$20
298	THE IMPACTS OF MODERN COMMUNICATION ON THE PERFORMANCE OF BUSINESS ORGANIZATION (A CASE STUDY OF KWARA ETHNIX DESIGNS INDUSTRY ILORIN KWARA STATE)	\$20
299	CHRISTIANITY AND SOCIAL CHANGE IN OBOWU: A COMPARATIVE STUDY OF THE ROMAN CATHOLIC AND CHURCH MISSIONARY SOCIETY MISSIONS, 1913 -1970	\$20
300	THE SIGNIFICANCE OF CREDIT MANAGEMENT IN BUSINESS ORGANIZATION	\$20
301	THE IMPACT OF LEADERSHIP STYLES ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF POWER HOLDING COMPANY NIGERIA PHCN)	\$20
302	THE IMPACT OF LEADERSHIP STYLE ON PRODUCTIVITY IN AN ORGANIZATION (A CASE STUDY OF POWER HOLDING COMPAN Y OF NIGERIA)	\$20
303	CHILD PROSTITUTION: APPRAISAL OF ITS IMPLICATION, INSTITUTIONAL RESPONSES AND CHALLENGES	\$20
304	THE IMPACT OF LEADERSHIP STYLE IN AN ORGANIZATION (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN)	\$20
305	THE IMPACT OF LEADERSHIP ON EMPLOYEE PERFORMANCE (A CASE STUDY OF UNION BANK NIGERIA PLC.)	\$20
306	THE IMPACT OF JOB SATISFACTION ON EMPLOYEES PRODUCTIVITY (A STUDY OF ECO BANK PLC)	\$20
307	THE IMPACT OF INVENTORY CONTROL IN BUSINESS ORGANIZATION (A CASE STUDY OF NIGERITE NIGERIA LIMITED)	\$20
308	BORDER CONFLICTS AND INSECURITY IN AFRICA: (A CASE STUDY OF BAKASSI PENINSULAR)	\$20
309	THE IMPACT OF INVENTORY CONTROL IN BUSINESS ORGANIZATION (A CASE STUDY OF NIGERITE NIGERIA LIMITED)	\$20
310	THE IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY ON THE ECONOMIC GROWTH IN NIGERIA	\$20
311	THE IMPACT OF EFFECTIVE MATERIAL MANAGEMENT ON CO-OPERATE ORGANIZATION (A CASE STUDY OF NIGERIA BOTTLING COMPANY, ILORIN, KWARA STATE)	\$20
312	THE SIGNIFICANCE OF MOTIVATION ON STAFF PERFORMANCE (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN)	\$20

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313	THE IMPACT OF BUSINESS ENVIRONMENT ON THE OPERATION OF BUSINESS ORGANIZATION (A CASE STUDY OF INTERNATIONAL BREWERY PLC)	\$20
314	THE EMPIRICAL INVESTIGATION OF THE RELATIONSHIP BETWEEN THE AGRICULTURAL SECTOR AND THE INDUSTRIAL SECTOR AS A STRATEGY FOR ECONOMIC GROWTH AND DEVELOPMENT IN NIGERIAN. (A CASE STUDY OF NIGERIA ECONOMY)	\$20
315	THE EFFECTS OF GOVERNMENT POLICIES ON PRIVATE BUSINESS (A CASE STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY ASA-DAM, ROAD, ILORIN)	\$20
316	ANALYTICAL APPRAISAL OF CORRUPTION IN NIGERIA PARAMILITARY ORGANISATION A CASE STUDY OF THE NIGERIA CUSTOMS SERVICE	\$20
317	THE EFFECTS OF ENTREPRENEURIAL CHARACTERISTICS ON BUSINESS PERFORMANCE (APEX PAINT LTD)	\$20
318	THE EFFECTIVENESS OF PLANNING IN THE PUBLIC SECTOR (A CASE STUDY OF KWARA STATE MINISTRY OF AGRICULTURAL ILORIN)	\$20
319	THE EFFECT OF MAKE-OR-BUY DECISION ON THE ORGANIZATION'S PROFIT A CASE STUDY OF OKIN BISCUITS MANUFACTURING LTD, IJAGBO, OFFA.	\$20
320	THE EFFECT OF CONFLICT MANAGEMENT ON BUSINESS ORGANIZATION (A CASE STUDY OF I.T.C ILORIN)	\$20
321	AN EVALUATION OF THE ROLE OF THE MEDIA AND NATIONAL SECURITY IN NIGERIA	\$20
322	THE EFFECT OF CONFLICT MANAGEMENT ON BUSINESS ORGANIZATION (A CASE STUDY OF I.T.C ILORIN)	\$20
323	AN ANALYTICAL APPRAISAL OF MILITARY RULE IN NIGERIA 1966 - 1999	\$20
324	THE DEVELOPMENT OF SMALL SCALE INDUSTRIES AS AN INSTRUMENT FOR CONTROLLING UNEMPLOYMENT PROBLEMS IN NIGERIA (A CASE STUDY OF OSTRICH BAKERY ILORIN KWARA STATE)	\$20
325	THE CAUSES AND EFFECT OF LABOUR TURNOVER IN BUSINESS ORGANISATION (A CASE STUDY OF OKIN BISCUITS NIG. LTD, OFFA, KWARA STATE)	\$20
326	A HISTORY OF THE TRADITIONAL POLITICAL SYSTEM OF OKA-AKOKO PEOPLE IN AKOKO SOUTH WEST AREA OF ONDO STATE	\$20
327	THE SIGNIFICANCE OF STOCK CONTROL TO EFFICIENT OPERATIONAL ACTIVITY OF BUSINESS ORGANIZATION (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC)	\$20
328	A HISTORICAL REVIEW OF NIGERIA - GHANA BILATERAL RELATIONS SINCE 1960	\$20
329	THE APPLICATION OF COST PROFIT VOLUME ANALYSIS IN TAKING BUSINESS DECISION. (A CASE STUDY OF NIGERIA BREWERIES PLC IBADAN)	\$20
330	STRATEGIES MARKETING PLANNING AS AN ESSENTIAL TOOL FOR COMPANY GROWTH (A CASE STUDY OF NIGERIAN BOTTLING COMPANY PLC, ILORIN)	\$20
331	WOMEN IN NIGERIAN POLITICS (A CASE STUDY OF THEIR CONTRIBUTION AND IMPACT TO NATIONAL DEVELOPMENT)	\$20
332	THIRD WORLD COUNTRIES AND THE CHALLENGES OF DEVELOPMENT (A CASE STUDY OF NIGERIA)	\$20
333	THE ROLE OF GENDER IN ADMINISTRATIVE POSITIONS IN NIGERIA PUBLIC SECTOR (1999 - 2009).	\$20
334	THE PROBLEM OF RELIGIOUS CRISIS AND THE NIGERIAN STATE: (A CASE STUDY OF THE NORTH - SOUTH RELATIONSHIP)	\$20
335	THE IMPACT OF OSUN-OSOGBO FESTIVAL ON THE NATIONAL TOURISM DEVELOPMENT IN NIGERIA	\$20
336	THE IMPACT OF ARABIC AND ISLAMIC STUDIES IN ILORIN EMIRATES COUNCIL (A CASE STUDY OF MARKAS TA'LIMIL ARABIY ILORIN, KWARA STATE).	\$20
337	THE HISTORY OF UMU-EZE-CHIME IN ANIOCHA NORTH LOCAL GOVT AREA OF DELTA STATE	\$20
338	STRATEGIES FOR EFFECTIVE STORE MANAGEMENT OPERATION IN INDUSTRY (A CASE STUDY OF VITAMALT PLC AGBARA)	\$20
339	STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANIZATION OBJECTIVES (A CASE STUDY OF UNITED BANK FOR AFRICA)	\$20
340	STRATEGIC MARKETING PLANNING AS AN ESSENTIAL TOOL FOR ORGANIZATIONAL GROWTH (A CASE STUDY OF NIGERIAN BOTTLING COMPANY, ILORIN NBC)	\$20
341	STAFF MOTIVATION AND PRODUCTIVITY IN AN ORGANIZATION (A CASE STUDY OF UBA BANK ILORIN)	\$20
342	THE CENTRALITY OF LOCAL GOVERNMENT ADMINISTRATION AND NATIONAL INTEGRATION: AN OVERVIEW OF IKEJA LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
343	SIGNIFICANCE OF EFFECTIVE STORE MANAGEMENT IN GOVERNMENT ESTABLISHMENT (A CASE STUDY OF MINISTRY OF FINANCE ILORIN KWARA STATE)	\$20
344	SIGNIFICANCE OF AUTOMATIC TELLER MACHINE TO ENHANCING CUSTOMER RELATIONS IN THE NIGERIAN BANKING INDUSTRY	\$20
345	SALES PROMOTION AS A TOOL FOR ACHIEVING ORGANIZATIONAL GOALS AND OBJECTIVES. (A CASE STUDY OF FIRST BANK OF NIGERIA PLC, ILORIN KWARA STATE)	\$20

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346	SOCIO-PSYCHOLOGICAL FACTORS OF HOME CONFLICT AS PREDICTORS OF ACADEMIC PERFORMANCE OF SOME SELECTED SECONDARY SCHOOL STUDENTS IN ALIMOSHO LAGOS STATE	\$20
347	ROLES OF ADVERTISING IN MANUFACTURING ORGANIZATIONS (A CASE STUDY OF NIGERIA BOTTLING COMPANY)	\$20
348	REVENUE GENERATION IN LOCAL GOVERNMENT AREA (A CASE STUDY OF	\$20
349	REVENUE COLLECTION AT THE LOCAL GOVERNMENT LEVEL: PROBLEMS AND PROSPECTS (A CASE STUDY OF ILORIN EAST LOCAL GOVERNMENT)	\$20
350	PROBLEM OF PEACE KEEPING IN WEST AFRICA (A CASE STUDY OF NIGERIA AND ECOWAS)	\$20
351	PROFITABILITY AS A MEASURE OF ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF UNION BANK OF AFRICA PLC, ILORIN)	\$20
352	PRODUCTION PLANNING AND INVENTORY CONTROL IN MANUFACTURING COMPANY (A CASE STUDY OF TUYIL PHAMARCEUTICAL INDUSTRY LIMITED ILORIN)	\$20
353	NIGERIA'S INTERNATIONAL RELATIONS IN AFRICA (A CASE STUDY OF NIGERIA'S LEADERSHIP ROLE IN INTER-AFRICAN RELATIONS SINCE 1975)	\$20
354	NIGERIA'S ECONOMIC DIPLOMACY AND NATIONAL DEVELOPMENT (1999 - 2007)	\$20
355	NIGERIAN FOREIGN POLICY DURING NIGERIAN BIAFRA WAR 1966 - 1975	\$20
356	NIGERIA'S FEDERALISM UNDER THE MILITARY - CIVILIAN REGIMES (A CASE STUDY OF BABANGIDA -YAR'ADUA ADMINISTRATION)	\$20
357	NIGERIA AS A THIRD WORLD COUNTRY AND CHALLENGES OF DEVELOPMENT: A HISTORICAL APPROACH	\$20
358	NIGERIA AND THE WORLD TRADE ORGANIZATION: 1995 - 2010	\$20
359	NIGERIA AND ECOWAS: A HISTORICAL ASSESSMENT OF THE PROBLEMS OF PEACE KEEPING IN WEST AFRICA	\$20
360	NAFDAC AND THE FIGHT AGAINST FAKE FOOD AND DRUGS: A CASE STUDY OF DORA AKUNYILI'S ERA (2001 - 2008)	\$20
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362	IMPACT OF TERRORISM ON GLOBAL SECURITY (A CASE STUDY OF AFRICA)	\$20
363	HOSTAGE TAKING AND ABSENCE OF DEVELOPMENT IN THE NIGER DELTA: THE EVALUATION OF THE SITUATIONS IN DELTA STATE	\$20
364	EFFECT OF BIRTH ORDER ON THE ACADEMIC PERFORMANCE OF THE ADOLESCENTS, IN SECONDARY SCHOOLS	\$20
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368	AN EVALUATION OF FINANCIAL CRIME CONTROL IN NIGERIA (A CASE STUDY OF EFCC 1999 - 2010)	\$20
369	AN ANALYSIS OF POLITICAL TRANSITION IN NIGERIA (A CASE STUDY OF BABANGIDA'S REGIME 1985-1993)	\$20
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372	PRIVATIZATION AS A VIABLE TOOL FOR ECONOMIC DEVELOPMENT IN NIGERIA (A CASE STUDY OF M.T.N)	\$20
373	PRIVATIZATION AND COMMERCIALIZATION OF PUBLIC ENTERPRISES: PROBLEM AND PROSPECT (A CASE STUDY OF P.H.C.N ILORIN)	\$20
374	PLANNING AS A FUNCTION OF MANAGEMENT IN AN ORGANIZATION (A CASE STUDY OF KWARA STATE MINISTRY OF FINANCE AND ECONOMIC DEVELOPMENT)	\$20
375	PERSONNEL MANAGEMENT AS A LIFE WIRE AN ORGANISATION (A CASE STUDY OF INTERNATIONAL TOBACCO COMPANY ILORIN)	\$20
376	PACKAGING AS AN EFFECTIVE TOOLS OF PRODUCT DIFFERENTIATION IN SOAP AND DETERGENT (A CASE STUDY OF OMO PRODUCT OF UNILEVER NIGERIA PLC)	\$20
377	ORGANIZATIONAL STRUCTURE IN FORMAL AND INFORMAL ORGANIZATION (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
378	MOTIVATION AS TOOL FOR IMPROVING EMPLOYEE'S PERFORMANCE IN FINANCIAL SERVICE COMPANY (A CASE STUDY OF FIRST BANK PLC)	\$20
379	INTERNET AS A NEW MARKETING TOOL FOR ACHIEVING ORGANIZATIONS GROWTH (A CASE STUDY OF FIRST BANK NIGERIA PLC)	\$20
380	INTERNAL CONTROL SYSTEM IN A MANUFACTURING ORGANIZATION (A CASE STUDY OF INTERNATIONAL BREWERY PLC, ILESHA, OSUN STATE)	\$20
381	INCOME TAX ADMINISTRATION IN NIGERIA (CASE STUDY OF KWARA STATE BOARD OF INTERNAL REVENUE)	\$20
382	IMPORTANCE OF MANAGEMENT INFORMATION SYSTEM (A CASE STUDY OF UNILEVER BROTHER NIGERIA PLC)	\$20
383	IMPACT OF TRAINING AND DEVELOPMENT ON SALES TURNOVER (A STUDY OF SEVEN UP BOTTLING COMPANY)	\$20

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384	IMPACT OF NEW PRODUCT DEVELOPMENT IN A CO-OPERATE PROFITABILITY (A CASE STUDY OF 7UP BOTTLING COMPANY, IJORA, LAGOS)	\$20
385	IMPACT OF MARKETING ACTIVITIES ON THE BANKING SECTOR (A CASE STUDY OF UNITED BANK FOR AFRICA PLC, ILORIN)	\$20
386	THE SIGNIFICANCE OF INVESTMENT APPRAISAL TECHNIQUES TO MANAGEMENT DECISION MAKING (A CASE STUDY OF UNITED BANK OF AFRICA)	\$20
387	IMPACT OF EFFECTIVE MARKETING ON BUSINESS ACTIVITIES (A CASE STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY, ILORIN).	\$20
388	FINANCIAL PROBLEMS FACING SMALL SCALE INDUSTRIES (A CASE STUDY OF GLOBAL SOAP AND DETERGENT INDUSTRY ASA-DAM ROAD ILORIN)	\$20
389	THE SIGNIFICANCE OF MARKETING CONCEPT TO RETAILING. (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
390	EXAMINING THE IMPACT OF WORKERS MOTIVATION AND IT'S EFFECT ON PRODUCTIVITY IN NIGERIA (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN)	\$20
391	EXAMINATION OF DISTRIBUTION CHANNELS FOR CONSUMER FOODS (A CASE STUDY OF OKIN BISCUIT OFF)	\$20
392	EVALUATION ON STANDARD COSTING ANALYSIS AS AN AIDS TO MANAGEMENT DECISION MAKING (A CASE STUDY OF COCO-COLA BOTTLING COMPANY OF NIGERIA PLC, ILORIN)	\$20
393	EVALUATION OF RETAILING STORE IN ILORIN METROPOLIS. (A CASE STUDY OF J.M.K SUPERMARKET)	\$20
394	EVALUATION OF RETAILING ACTIVITIES IN A BUSINESS ORGANIZATION. (A CASE STUDY OF JMK, ILORIN)	\$20
395	ENVIRONMENTAL COMPLEXITY AS THE DETERMINANT OF CHOICE OF PROMOTIONAL TOOLS IN MARKETING ORIENTED ORGANIZATION (A CASE STUDY OF JMK SUPERMARKET, ILORIN)	\$20
396	ENTREPRENEURSHIP AS A TOOL FOR POVERTY REDUCTION IN NIGERIA (A CASE STUDY OF KWARA CENTRAL SENATORIAL DISTRICT)	\$20
397	EMPLOYEE MOTIVATION : AN EFFECTIVE TOOL TO ENHANCE WORKER'S PRODUCTIVITY (A CASE STUDY OF AFRI BANK OF NIGERIA PLC)	\$20
398	EFFECTIVE COMMUNICATION AS MAJOR DETERMINATE OF ORGANIZATIONAL DEVELOPMENT (A CASE STUDY OF THE NIGERIA BOTTLING COMPANY PLC ILORIN)	\$20
399	EFFECTIVE COMMUNICATION AS AN AID TO SURVIVAL OF A BUSINESS ORGANISATION (A CASE STUDY OF DOYIN GROUP OF COMPANY NIGEIA LIMITED ILORIN)	\$20
400	EFFECT OF STRATEGIC PLANNING ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF FIRST BANK PLC)	\$20
401	EFFECT OF FEASIBILITY STUDY IN ACHIEVING SMALL SCALE BUSINESS OBJECTIVES (A CASE STUDY OF MR. BIGG'S IBRAHIM TAIWO ROAD, ILORIN)	\$20
402	COST CONTROL AND COST REDUCTION STRATEGY FOR SOLVING BUSINESS ECONOMIC PROBLEMS OF MANUFACTURING COMPANIES (A STUDY OF GUINNESS NIGERIA PLC)	\$20
403	COST ACCOUNTING MODELS AS TOOLS FOR MANAGERIAL DECISION MAKING (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC, ILORIN)	\$20
404	CONSULTANCY SERVICE FOR SMALL SCALE BUSINESS (A CASE STUDY OF EZAD NIG LTD ALGBADO LAGOS)	\$20
405	COMMUNICATION AS A MEANS OF ENHANCING ORGANIZATIONAL DEVELOPMENT (A STUDY OF INTERNATIONAL TOBACCO COMPANY)	\$20
406	CHALLENGES OF SMALL SCALE BUSINESS IN OGBOMOSO NORTH LOCAL GOVERNMENT AREA OF OYO STATE	\$20
407	CHALLENGES IN HUMAN RESOURCES DEVELOPMENT (A CASE STUDY OF NIGERIA BOTTLING COMPANY PLC APAPA LAGOS)	\$20
408	BUREAUCRACY AS A TOOL FOR EFFECTIVE PERFORMANCE IN PUBLIC SECTOR (A CASE STUDY OF KWARA STATE POLYTECHNIC, ILORIN.)	\$20
409	BUDGETING AND BUDGETARY CONTROL IN A BUSINESS ORGANIZATION (A CASE STUDY OF AFRI BANKK NIGERIA PLC. ILORIN)	\$20
410	BRAND MANAGEMENT IN BREWERY INDUSTRY IN NIGERIA. (A CASE STUDY OF NIGERIA BREWERIES PLC, LAGOS.)	\$20
411	BRAND MANAGEMENT IN BREWERY INDUSTRY IN NIGERIA. (A CASE STUDY OF NIGERIA BREWERIES PLC, LAGOS.)	\$20
412	ASSESSMENT OF THE IMPACTS OF MICRO-FINANCE INDUSTRY ON THE DEVELOPMENT OF THE RURAL AREA IN NIGERIA (A CASE STUDY OF GAA-AKANBI MICRO FINANCE BANK ILORIN)	\$20
413	ASSESSING TO ROLES OF ZAKAT INSTITUTION ON NIGERIAN ECONOMY DEVELOPMENT (A CASE STUDY OF NIGER STATE ENDORSEMENT BOARD)	\$20
414	ASSESSING THE ROLES OF STRATEGIC PLANNING AS A TOOL FOR ACHIEVING ORGANISATIONAL OBJECTIVES (A CASE STUDY OF COCA COLA BOTTLING COMPANY PLC ILORIN)	\$20

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415	ASSESSING THE ROLES AND RESPONSIBILITY OF PERSONNEL DEPARTMENT IN A MANUFACTURING FIRM (A CASE STUDY OF NIGERIA BOTTLING COMPANY DEPOT ILORIN, KWARA-STATE)	\$20
416	APPRAISAL OF PROCESS COSTING SYSTEM IN MANUFACTURING COMPANIES IN NIGERIA A CASE STUDY OF NIGERIA BOTTLING COMPANY (NBC), PLC ILORIN, PLANT	\$20
417	APPLICATION OF MARKETING CONCEPT IN A NON-PROFIT-ORGANIZATION (A CASE STUDY OF SECURITIES AND EXCHNAGE COMMISSION ABUJA)	\$20
418	THE SOCIAL ECONOMIC IMPLICATION OF PRIVATIZATION OF GOVERNMENT PARASTATALS IN NIGERIA (A CASE STUDY OF NITEL)	\$20
419	AN EVALUATION OF STRATEGIC PLANNING OR ORGANIZATION PERFORMANCE (A CASE STUDY OF PZ CUSSONS NIGERIA LIMITED)	\$20
420	THE STANDARD COST ANALYSIS AS AN AIDS TO MANAGEMENT DECISION MAKING (A CASE STUDY OF COCA-COLA BOTTLING COMPANY OF NIGERIA)	\$20
421	TRAINING: A GUIDE TO MANPOWER DEVELOPMENT IN AN ORGANIZATION A CASE STUDY OF KWARA STATE TEACHING SERVICE COMMISSION ILORIN	\$20
422	TRAINING AS AN EFFECTIVE TOOL FOR STAFF DEVELOPMENT IN AN ORGANIZATION (A CASES STUDY OF INTERNATIONAL BREWERIES PLC)	\$20
423	THE APPLICATION OF MANAGEMENT BY OBJECTIVE (MBO) ON ORGANIZATIONAL EFFICIENCY (A STUDY OF EBONYI STATE MINISTRY OF WORKS AND TRANSPORT ABAKALIKI.)	\$20
424	TEACHERS' MOTIVATION AS A TOOL FOR EFFECTIVE SECONDARY SCHOOL ADMINISTRATION (A STUDY OF EZZA NORTH L.G.A OF EBONYI STATE)	\$20
425	SMALL AND MEDIUM SCALE ENTERPRISES AND ECONOMIC DEVELOPMENT (A STUDY OF ABAKALIKI RICE MILL)	\$20
426	ORGANIZATIONAL APPROACH TO TOTAL QUALITY MANAGEMENT IN NIGERIA (A CASE STUDY OF DIAMOND BANK PLC)	\$20
427	INFLUENCE OF LEADERSHIP STYLE ON EMPLOYEES' PERFORMANCE IN GOVERNMENT ESTABLISHMENTS (A STUDY OF EBONYI STATE MINISTRY OF FINANCE, ABAKALIKI).	\$20
428	THE IMPACT OF STRATEGIC MANAGEMENT ON MERGERS AND ACQUISITIONS IN A DEVELOPING ECONOMY: (A CASE STUDY OF NESTLE AND LEVER BROTHERS PLC.)	\$20
429	IMPACT OF ENTREPRENEURSHIP SKILL ON REDUCTION OF YOUTH UNEMPLOYMENT A STUDY OF NATIONAL DIRECTORATE OF EMPLOYMENT)	\$20
430	ENHANCING ENTREPRENEURIAL SKILL THROUGH APPRENTICESHIP EDUCATION A STUDY OF SELECTED APPRENTICES AT THE MECHANIC VILLAGE, ABAKALIKI	\$20
431	EFFECT OF LEADERSHIP STYLE ON EMPLOYEE MOTIVATION (A STUDY OF NIGERIA BREWERIES)	\$20
432	EFFECT OF DEMOCRATIC LEADERSHIP STYLES ON CORPORATE PERFORMANCE (A CASE OF NIGERIAN TELEVISION AUTHORITY)	\$20
433	THE ROLE OF COMMERCIAL BANKS IN FINANCING SMES IN NIGERIA A CASE STUDY OF FIRST BANK PLC	\$20
434	THE OIL SECTOR VIS-À-VIS THE AGRICULTURAL SECTOR; THE NIGERIAN EXPERIENCE.	\$20
435	THE IMPACTS OF EMPLOYEES' MOTIVATION ON ORGANISATIONAL PERFORMANCE (A CASE STUDY OF CADBURY NIGERIA PLC)	\$20
436	THE IMPACT OF COMPUTERIZATION OF ACCOUNTING SYSTEM IN A BUSINESS ORGANISATION	\$20
437	THE IMPACT OF WORKERS' PARTICIPATION IN MANAGEMENT DECISIONS ON WORKERS' WORK ATTITUDE (A STUDY OF UBA, LAGOS)	\$20
438	THE IMPACT OF TOTAL QUALITY MANAGEMENT ON ORGANIZATIONAL PROFITABILITY	\$20
439	THE IMPACT OF TOTAL QUALITY MANAGEMENT ON EMPLOYEE MORALE IN PRODUCTIVITY, (SKYE BANK PLC AS A CASE STUDY.)	\$20
440	THE IMPACT OF THE SECOND TIER SECURITIES MARKET ON SMALL SCALE INDIGENOUS INDUSTRIES IN NIGERIA (A CASE OF GLAXOSMITH KLINE NIGERIA PLC)	\$20
441	THE IMPACT OF STRATEGIC MANAGEMENT ON ORGANIZATIONAL EFFICIENCY	\$20
442	THE IMPACT OF STAFF APPRAISAL ON PERSONNEL PERFORMANCE	\$20
443	THE ROLE OF SMALL AND MEDIUM SCALE ENTERPRISES (SMES) IN AN ECONOMY.	\$20
444	THE IMPACT OF REWARD AND COMPENSATION SYSTEM ON THE PRODUCTIVITY OF EMPLOYEES IN AN ORGANIZATION	\$20
445	THE IMPACT OF PRIVATIZATION ON NIGERIAN ECONOMY (A CASE STUDY OF AFRICAN PETROLEUM PLC - AP)	\$20
446	THE IMPACT OF MICROFINANCE BANK IN GROWTH OF SMALL AND MEDIUM SCALE BUSINESS IN NIGERIA (A CASE STUDY OF SELECTED BUSINESS IN OWERRI URBAN)	\$20
447	THE IMPACT OF LEADERSHIP STYLE ON JOB PERFORMANCE (A CASE OF FIRST BANK OF NIGERIA PLC)	\$20
448	THE IMPACT OF INCENTIVE PLANS ON EMPLOYEE PERFORMANCE	\$20

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449	THE IMPACT OF GLOBALIZATION ON SMALL SCALE BUSINESS SURVIVAL	\$20
450	THE IMPACT OF ENVIRONMENTAL FACTORS ON ORGANIZATIONAL PERFORMANCE (A CASE STUDY OF ABC TRANSPORT COMPANY).	\$20
451	THE IMPACT OF DEREGULATION ON THE DOWNSTREAM SECTOR (OIL INDUSTRY) ON THE NIGERIA ECONOMY: A CRITICAL APPRAISAL	\$20
452	THE IMPACT OF CORPORATE SOCIAL RESPONSIBILITY ON THE PROFITABILITY LEVEL OF A BUSINESS ENTITY	\$20
453	THE FACTORS THAT HAVE IMPACTED GROWTH AND DEVELOPMENT IN SMALL AND MEDIUM SCALE ENTERPRISES IN NIGERIA.	\$20
454	THE EFFECTS AND IMPLICATIONS OF TAXATION ON ENTREPRENEURSHIP AND INNOVATION	\$20
455	THE EFFECTIVENESS OF PUBLIC RELATIONS IN A BUSINESS ORGANISATION	\$20
456	THE EFFECT OF TOTAL QUALITY CONTROL IN AN ORGANISATION	\$20
457	THE EFFECT OF STRESS ON WORKERS PRODUCTIVITY	\$20
458	THE EFFECT OF SALARY INCREASE ON THE PRODUCTIVITY OF WORKERS (A STUDY OF NIGERIA DISTILLERIES LIMITED, OTA)	\$20
459	THE EFFECT OF PERCEPTION OF ORGANISATIONAL HEALTH AND SAFETY POLICIES ON EMPLOYEE SATISFACTION (A STUDY OF THE DEE PETROLEUM AND GAS LTD)	\$20
460	THE EFFECT OF JOB SATISFACTION ON EMPLOYEES' COMMITMENT AND PRODUCTIVITY (A STUDY OF LAGOS MAINLAND LOCAL GOVERNMENT)	\$20
461	THE EFFECT OF JOB DESIGN ON JOB SATISFACTION AMONG MEDICAL PERSONNEL IN NIGERIA	\$20
462	THE EFFECT OF GOOD CORPORATE GOVERNANCE ON THE PROFIT OF ZENITH INTERNATIONAL BANK PLC	\$20
463	THE EFFECT OF EMPLOYEE PARTICIPATION IN DECISION MAKING ON PRODUCTIVITY (A CASE STUDY OF NIGERIA BOTTLING COMPANY, IMO STATE BRANCH)	\$20
464	THE CHALLENGES OF ENTREPRENEURSHIP DEVELOPMENT IN NIGERIA (A CASE STUDY OF ELENS KONSULT)	\$20
465	THE ASSESSMENT OF CREDIT ACCESSIBILITY TO SMALL AND MEDIUM SCALE ENTERPRISES (SMES) IN NIGERIA	\$20
466	THE APPLICATION OF GRAND STRATEGY AS A STRATEGIC TOOL FOR ORGANISATIONAL POSITIONING	\$20
467	TESTING THE WATERS OF ENTREPRENEURSHIP A WAY OUT FOR NIGERIAN ECONOMY A CASE STUDY OF UNITED NIGERIA TEXTILE PLC	\$20
468	STORE ADMINISTRATION IN PUBLIC SECTOR	\$20
469	STATUTORY AUDIT AN EFFECTIVE TOOL OF MANAGEMENT CONTROL IN A MANUFACTURING COMPANY	\$20
470	SMALL AND MEDIUM SCALE ENTERPRISES, FINANCING AND ECONOMIC GROWTH IN NIGERIA	\$20
471	SMALL AND MEDIUM SCALE BUSINESS FINANCING IN NIGERIA	\$20
472	RELEVANCE OF GLOBAL SYSTEM FOR MOBILE COMMUNICATION TO BUSINESS IN NIGERIA	\$20
473	PROBLEMS OF MANAGEMENT OF SMALL SCALE BUSINESS (A CASE STUDY OF FARMERS IN UDI LOCAL GOVERNMENT AREA OF ENUGU STATE)	\$20
474	PROBLEMS AFFECTING THE EFFECTIVE TEACHING AND LEARNING OF BUSINESS STUDIES AT THE JUNIOR SECONDARY SCHOOL IN MAINLAND LOCAL GOVERNMENT AREA OF LAGOS STATE	\$20
475	PROBLEM OF MANAGEMENT OF PUBLIC ENTERPRISES IN NIGERIA A CASE STUDY OF PHCN.	\$20
476	MOTIVATION IT'S EFFECT ON EMPLOYEES PERFORMANCE IN A BUSINESS ORGANIZATION	\$20
477	MOTIVATION IN BUSINESS ORGANISATION (A CASE STUDY OF SONA BREWERIES LIMITED SANGO OTTA)	\$20
478	MOTIVATION AS AN EFFECTIVE TOOLS FOR EMPLOYEE PERFORMANCE (A CASE STUDY OF OSHODI ISOLO LOCAL GOVERNMENT AREA)	\$20
479	THE IMPACT OF MOTIVATION ON EMPLOYEES PRODUCTIVITY IN AN ORGANIZATION	\$20
480	MOTIVATION AND PERFORMANCE AN ORGANISATION: A CASE STUDY OF INFINITY SYSTEM NIGERIA LIMITED	\$20
481	MARKETING STRATEGY AND CONSUMER PURCHASE BEHAVIOR (A CASE STUDY OF GUINNESS IN NIGERIA PLC)	\$20
482	LEADERSHIP AND ORGANISATIONAL PERFORMANCE A CASE STUDY OF WEST AFRICAN EXAMINATION COUNCIL YABA, LAGOS.	\$20
483	JOB SATISFACTION AND ORGANIZATIONAL EFFECTIVENESS (A CASE OF NIGERIAN BOTTLING COMPANY PLC N.B.C)	\$20
484	INVESTMENT IN PRINTING BUSINESS ACCOUNTABILITY AND PROFITABILITY (A CASE STUDY OF SUNDOLAY PRESS NIGERIA LIMITED)	\$20
485	INFLUENCE OF MANAGEMENT STYLE ON STAFF PERFORMANCE (A CASE STUDY OF AERO CONTRACTOR COMPANY OF NIGERIA LTD, LAGOS)	\$20

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486	IMPACT OF UNEMPLOYMENT AMONG GRADUATE IN NIGERIA AND ITS ECONOMIC EFFECT	\$20
487	THE ROLE OF WOMEN ENTREPRENEUR IN BUSINESS DEVELOPMENT IN NIGERIA (A CASE STUDY OF SELECTED BUSINESSES IN OVERRI MUNICIPAL)	\$20
488	IMPACT OF STRATEGIC MANAGEMENT ON PRODUCTIVITY AND PROFITABILITY OF A BUSINESS ORGANIZATION	\$20
489	ONLINE STUDENT ADMISSION SYSTEM	\$20
490	INSTALLATION OF COMPUTER SYSTEMS AND RESUSCITATION OF COMPUTER LABORATORY	\$20
491	IMPLEMENTATION OF REAL TIME, INFORMATION MANAGEMENT SYSTEM FOR INSTITUTE OF TECHNOLOGY (I.O.T)	\$20
492	DEVELOPMENT OF DOCUMENT ROUTING SYSTEM FOR ONLINE APPLICATION AND APPROVAL OF LOAN	\$20
493	DESIGN AND IMPLEMENTATION OF WEB DRIVEN INFORMATION SYSTEM OF NIGERIAN MUSEUMS	\$20
494	DESIGN OF A NATIONAL IDENTITY CARD SYSTEM	\$20
495	DESIGN AND IMPLEMENTATION OF PALM PRINT RECOGNITION SYSTEM	\$20
496	DESIGN AND IMPLEMENTATION OF ONLINE FOOD ORDERING SYSTEM	\$20
497	DESIGN AND IMPLEMENTATION OF ONLINE EXAMINATION OF UNIFIED TERTIARY MATRICULATION EXAMINATION	\$20
498	DESIGN AND IMPLEMENTATION OF NETWORK SECURITY	\$20
499	DESIGN AND IMPLEMENTATION OF NETWORK ACTIVITY MONITORING SYSTEM.	\$20
500	DESIGN AND IMPLEMENTATION OF LIGHTING SWITCHING CONTROL SYSTEM	\$20