

Projects > Undergraduate Project Topics

Projects > Undergraduate Project Topics — Batch 3

#	Product Name	Price
1	ISOLATION AND ANTIBIOTIC SENSITIVITY PROFILE OF SALMONELLA TYPHI ISOLATED FROM STOOLS OF FEMALE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE.	\$20
2	ANTIMICROBIAL AND PHYTOCHEMICAL ANALYSES OF COLA ACUMINATA, COLA VERA, AND GARCINIA COLA AND THEIR EFFECTS ON SOME HUMAN PATHOGENS	\$20
3	ISOLATION AND IDENTIFICATION OF BIODEGRADING FUNGAL SPECIES FROM PETROLEUM CONTAMINATED SOIL IN RURAL AREAS OF UMUAHIA	\$20
4	PHYSICO-CHEMICAL AND MICROBIOLOGICAL QUALITIES OF UMUARIAGA RIVER	\$20
5	MICROBIOLOGICAL DESTRUCTION OF CONSTRUCTIONAL AND DECORATION MATERIALS OF BUILDINGS	\$20
6	MULTI-DRUG RESISTANT (MDR) BACTERIA ISOLATED FROM SELECTED RECREATIONAL WATERS IN UMUAHIA, ABIA STATE.	\$20
7	EXTRACTION AND QUANTIFICATION OF LACTIC ACID BACTERIA BACTERIOCINS FROM 'OGIRI'; A LOCALLY FERMENTED FOOD	\$20
8	ANTIMICROBIAL ACTIVITIES OF BRYOPHYLLUM PINNATUM LEAF EXTRACTS ON SPUTUM ISOLATES	\$20
9	ISOLATION OF SALMONELLA FROM READY TO EAT FOODS AND THEIR ANTIBIOTIC PROFILE	\$20
10	EVALUATION OF THE EFFECT OF VARIED CULTURE CONDITIONS AND NUTRITIONAL REQUIREMENTS IN THE PRODUCTION OF ANTIMICROBIAL METABOLITES BY STREPTOMYCES SPECIES	\$20
11	MICROORGANISMS ASSOCIATED WITH WASTE DUMPSITE IN ABA, ABIA STATE NIGERIA	\$20
12	ISOLATION AND IDENTIFICATION OF STREPTOMYCES SPECIES WITH ANTIFUNGAL ACTIVITY AGAINST FUNGAL PHYTOPATHOGENS CAUSING PAWPAW ROT	\$20
13	MICROBIAL ASSESSMENT OF INDOOR AIR OF DAYCARE CENTERS IN UMUAHIA	\$20
14	SURVEILLANCE OF NOSOCOMIAL PATHOGENS IN THE HOSPITAL WARD OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE ABIA STATE	\$20
15	MICROBIAL QUALITY OF READY TO EAT FOOD (AKIDI) SOLD IN UMUAHIA METROPOLIS, ABIA STATE, NIGERIA	\$20
16	MICROBIOLOGICAL EXAMINATION OF AUTOMATED TELLER MACHINE (ATM) KEYPADS OF BANKS USED IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE, ABIA STATE, NIGERIA	\$20
17	STATISTICAL ANALYSIS ON SEX RATIO AT BIRTH (A CASE STUDY OF DUTSE GENERAL HOSPITAL 2013-2018)	\$20
18	THE CONSTRUCTION OF RECHARGEABLE LAMP	\$20
19	THE POSITION OF WOMEN IN FLORA NWAPA'S EFURU	\$20
20	NEGATIVE IMPACT OF DIVORCE WOMEN AND CHILDREN USING SOME SELECTED AND AFFECTED WOMEN (A CASE STUDY OF DUTSE METROPOLITAN)	\$20
21	KNOWLEDGE ATTITUDE AND PRACTICE TOWARDS BOVINE TUBERCULOSIS IN BIRNIN KUDU LOCAL GOVERNMENT, JIGAWA STATE	\$20
22	TREND ANALYSIS ON THE RATE OF HIV INFECTION IN PATIENT ATTENDING DUTSE GENERAL HOSPITAL	\$20
23	IMPACT OF INFLATION ON THE TAXATION OF CAPITAL GAIN (2015-2020) (A CASE STUDY OF JIGAWA STATE BOARD OF INTERNAL REVENUE)	\$20
24	A STATISTICAL ANALYSIS OF REPORTED CASES OF MENTALLY RETARDED PATIENTS (A CASE STUDY OF PSYCHIATRIC HOSPITAL, KAZAURE, JIGAWA STATE)	\$20
25	BODY MASS INDEX AND ITS INFLUENCE ON HIV POSITIVE PATIENTS (A CASE STUDY OF AMINU KANO TEACHING HOSPITAL)	\$20
26	PREVALENCE OF GLYCOSURIA AMONG THE PREGNANT WOMEN ATTENDING ANTI-NATAL CARE AT DUTSE GENERAL HOSPITAL DUTSE, JIGAWA STATE	\$20
27	PREVALENCE OF HEPATITIS B VIRUS (HBSAG) AMONG PREGNANT WOMEN ATTENDING PRIMARY HEALTH CENTRE (PHC) MAIGATARI, JIGAWA STATE	\$20
28	A STATISTICAL ANALYSIS ON POPULATION GROWTH AND PROJECTION FROM 2010 - 2019 (A CASE STUDY OF POPULATION COMMISSION, KANO STATE)	\$20
29	AUDITORS ROLES IN SAFEGUARDING GOING CONCERN CONCEPT OF BUSINESS ORGANIZATIONS (A CASE STUDY OF GUARANTY TRUST BANK DUTSE BRANCH)	\$20
30	MODELING AND FORECASTING CURRENCY IN CIRCULATION FOR MANAGEMENT IN NIGERIA	\$20
31	ANTIBACTERIAL ACTIVITY OF HONEY AGAINST CLINICAL ISOLATE OF SOME ENTEROBACTERIACEAE	\$20
32	CAUSES OF STUDENTS POOR PERFORMANCE IN ENGLISH LANGUAGE IN SECONDARY IN JIGAWA STATE (A CASE STUDY OF DUTSE LOCAL GOVERNMENT AREA)	\$20

#	Product Name	Price
33	AN ASSESSMENT OF PAY-AS-YOU-EARN SYSTEM OF TAXATION IN JIGAWA STATE (A CASE STUDY OF DUTSE LOCAL GOVERNMENT AREA)	\$20
34	ATTITUDE AND PRACTICE OF PEOPLE TOWARDS SOLID WASTE MANAGEMENT AT KIYAWA LOCAL GOVERNMENT AREA OF JIGAWA STATE	\$20
35	THE INCIDENCE OF TYPHOID FEVER AMONG THE PATIENT REPORTING IN GOPD GENERAL HOSPITAL DUTSE	\$20
36	STATISTICAL ANALYSIS ON FACTORS AFFECTING MATERNAL MORTALITY (A CASE STUDY OF DUTSE GENERAL HOSPITAL) JIGAWA STATE	\$20
37	EVALUATION OF BACTERIAL CONTAMINATION OF SHARED HAND TOWEL IN RESTURANTS IN UMUAHIA, ABIA STATE	\$20
38	ISOLATION AND IDENTIFICATION OF MICROALGAE FROM POND AND FRESH WATER	\$20
39	MICROBIOLOGY OF STUDENTS' TOILET DOOR HANDLES IN MICHAEL OKPARA UNIVERSIY OF AGRICULTURE, UMUDIKE.	\$20
40	EVALUATION OF ANTIMICROBIAL ACTIVITIES OF MICROORGANISMS ISOLATED FROM FERMENTED OGI	\$20
41	STUDY AND COMPARISON OF BACTERIAL LOADS ON CELL PHONES USED BY MOUAU STUDENTS, FOOD HANDLERS AND BUTCHERS	\$20
42	PHYSICOCHEMICAL AND MICROBIAL ANALYSIS OF SEVERAL BOREHOLE WATER IN UMUDIKE AREA	\$20
43	ASSESSMENT OF MICROBIOLOGICAL QUALITY OF ONU IMO RIVER	\$20
44	ANTIBIOGRAM AND BIOFILM FORMING POTENTIAL AMONG ESCHERICHIA COLI FROM CLINICAL ISOLATES IN UMUAHIA, ABIA STATE	\$20
45	STUDIES OF WINE PRODUCED FROM PINEAPPLE (ANANAS COMOSUS) USING SACCHAROMYCES CEREVISIAE FROM PALM WINE	\$20
46	ACID-BILE TOLERANCE AND ANTIMICROBIAL PROPERTIES OF SOME LACTOBACILLUS SPECIES ISOLATED FROM FERMENTED MILK PRODUCTS	\$20
47	A HISTORY OF THE INDIGENOUS PEOPLES OF BIAFRA, 2010-2021	\$20
48	ANTIMICROBIAL PROPERTIES OF RAW AND PASTEURIZED HONEY	\$20
49	ISOLATION AND IDENTIFICATION OF MICROORGANISMS ASSOCIATED WITH SPOILT BAMBARA GROUNDNUT PUDDING "OKPA"	\$20
50	DEVELOPMENT OF MICROBIAL QUALITY OF SOYMILK BASED YOUGHURT-LIKE BEVERAGE	\$20
51	EFFECT OF GINGER AND GARLIC ON THE MICROBIAL LOAD AND SHELF-LIFE OF ZOBO DRINK (HIBISCUS SABDARIFFA)	\$20
52	DETERMINATION OF EXOPOLYSACCHARIDES FROM LACTIC ACID BACTERIA ISOLATED FROM FERMENTED FOODS	\$20
53	THE EFFICACY OF COMMONLY USED DISINFECTANT AGAINST STAPHYLOCOCCUS AUREUS	\$20
54	MICROBIAL ANALYSIS OF SPICES USED IN MAKING SUYA	\$20
55	ANTIMICROBIAL ACTIVITY OF CAPSICUM ANNUM (CHILI PEPPER) EXTRACT ON PATHOGENIC MICROORGANISMS	\$20
56	THE IMPACT OF CORRUPTION ON NATIONAL DEVELOPMENT (A CASE STUDY OF JIGAWA STATE HIGH COURT)	\$20
57	AN APPRAISAL OF ADMINISTRATIVE OF PERSONAL TAX COLLECTION IN JIGAWA STATE (A STUDY OF JIGAWA STATE OF INTERNAL REVENUE SERVICE)	\$20
58	HEALTH HAZARD ASSOCIATED WITH THE USE OF RODENTICIDE IN RESIDENT AREAS (A CASE STUDY AT DUTSE LOCAL GOVERNMENT)	\$20
59	COMPUTERIZED MANAGEMENT INFORMATION SYSTEM (A CASE STUDY OF MTN)	\$20
60	DETERMINATION OF SPECIFIC HEAT CAPACITY AND RATE OF COOLING OF SAMPLE ENGINE OILS IN NIGERIA	\$20
61	CONSTRUCTION OF AUTOMATIC WATER DISTILLER USING TEMPERATURE CONTROL AND PUMP.	\$20
62	THE CONSTRUCTION AND TESTING OF INTELLIGENT ELECTRONIC LOCK	\$20
63	THE IMPACT OF PIGEONHOLE MEANS OF DISSEMINATING INFORMATION IN DEPARTMENT OF BUILDING TECHNOLOGY (A CASE STUDY OF BUILDING DEPARTMENT JIGAWA STATE POLYTECHNIC DUTSE)	\$20
64	STATISTICAL ANALYSIS OF BIRTH AND DEATH CASES (A CASE STUDY OF GENERAL HOSPITAL DUTSE FROM 2015 TO 2020)	\$20
65	ROLES OF INTERNAL AUDITORS IN MANAGEMENT OF FRAUD AND WASTAGES IN BUSINESS ORGANIZATIONS (A CASE STUDY OF KEDCO PLC)	\$20
66	BACTERIOLOGICAL ANALYSIS OF BOREHOLE WATER USED FOR ICE MAKING IN SOME SELECTED AREAS OF DUTSE METROPOLIS	\$20
67	ACHIEVING PRODUCT QUALITY ASSURANCE THROUGH EFFECTIVE TQM TECHNIQUE IN SERVICE INDUSTRY (A CASE STUDY OF ZENITH BANK DUTSE)	\$20
68	EFFECT OF SOCIAL MEDIA ON STUDENT'S ACADEMIC PERFORMANCE (A CASE STUDY OF JIGAWA STATE POLYTECHNIC, DUTSE)	\$20
69	EFFECT OF CEREBROSPINAL MENINGITIS AMONG THE CHILDREN UNDER FIVE YEAR IN DUTSE LOCAL GOVERNMENT, JIGAWA STATE	\$20

#	Product Name	Price
70	EFFECT OF JIGAWA STATE GOVERNMENT DEVELOPMENT STRATEGY IN PROMOTION OF ECONOMIC DEVELOPMENT (A CASE STUDY OF MINISTRY OF ECONOMIC EMPOWERMENT DUTSE, JIGAWA STATE)	\$20
71	FUNDS MANAGEMENT AND CONTROL IN THE PUBLIC SECTOR (A CASE STUDY OF FEDERAL INLAND REVENUE SERVICE OF NIGERIA)	\$20
72	POLITICAL VIOLENCE AND THE ELECTORAL PROCESS IN NIGERIA: A CASE STUDY OF 2015 PRESIDENTIAL ELECTION IN HADEJIA LOCAL GOVERNMENT AREA, JIGAWA STATE.	\$20
73	INTERNAL AUDIT AS AN INSTRUMENT OF MANAGEMENT CONTROL (A CASE STUDY OF JIGAWA STATE JUDICIARY)	\$20
74	THE EFFECT OF CHANGE IN CONSUMER ATTITUDE TO THE SALES VOLUME OF A CONSUMER PRODUCT (A CASE STUDY OF NASCO NIGERIA PLC PLATEAU, JOS)	\$20
75	ASSESSMENT OF THE METHODS FOR PREVENTION AND CAUSES OF ANEMIA AMONG PREGNANT WOMEN ATTENDING ANTI-NATEL CARE (ANC) (A CASE STUDY OF DUTSE GENERAL HOSPITAL)	\$20
76	ISOLATION AND IDENTIFICATION OF MICROORGANISMS IN POULTRY FEEDS SOLD IN ABA, ABIA STATE	\$20
77	COMPARATIVE ANALYSIS OF SOME HEAVY METAL PRESENT IN SPINACH AND LETTUCE GROWN IN GWARAM AND BIRNIN KUDU LOCAL GOVERNMENT AREAS OF JIGAWA STATE	\$20
78	ASSESSMENT OF IMPACT OF ROLL BACK MALARIA PROGRAMME A CASE STUDY OF BIRNIN KUDU LOCAL GOVERNMENT, JIGAWA STATE.	\$20
79	ISOLATION OF FUNGI FROM HAIR BARBING EQUIPMENT USED IN UMUJAHIA	\$20
80	PREVALENCE OF METHICILLIN-SENSITIVE STAPHYLOCOCCUS AUREUS ISOLATED FROM THE NOSTRILS OF STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUJAHIA	\$20
81	MICROBIAL QUALITY OF POWDERED SOY MILK SOLD IN ABA	\$20
82	ANTIBACTERIAL EFFECT OF ALLIUM CEPA (ONION) EXTRACTS ON CLINICAL ISOLATES OF STAPHYLOCOCCUS AUREUS AND ESCHERICHIA COLI	\$20
83	THE EFFECT OF PESTICIDES CYPERMETHRIN AND LAMBDA - CYHALOTHRIN ON THE BACTERIAL FLORA OF THE SOIL AROUND MOUJAHIA	\$20
84	APPLICATION OF PRINCIPAL COMPONENT AND TIME SERIES ANALYSIS ON THE RATE OF CRIME IN NIGERIA (A CASE STUDY OF NIGERIA PRISON KADUNA)	\$20
85	EFFECT OF SOCIO ECONOMIC CHARACTERISTICS IN THE USE OF INTERNET BANKING AMONG MONEY DEPOSIT BANKS IN ABIA STATE, NIGERIA.	\$20
86	EFFECT OF OIL DEPENDENCY ON NIGERIA'S ECONOMIC GROWTH	\$20
87	MICROBIAL COMMUNITIES DEVELOPING BIOFILMS IN DRINKING WATER SOURCES IN MOUJAHIA	\$20
88	IDENTIFICATION OF MICROORGANISMS ASSOCIATED WITH DIARRHEA AND OTHER GASTROENTERITIS IN SCHOOL ENVIRONMENT	\$20
89	THE QUEST FOR GLOBAL SECURITY AND THE POLITICS OF WEAPON CONTROL IN AFRICA: THE NIGERIAN EXPERIENCE	\$20
90	MEDIA LITERACY AS A TOOL FOR CURBING FAKE NEWS	\$20
91	A PHONOLOGICAL ANALYSIS OF FRICATIVE SOUNDS USED BY SELECTED CHARACTERS IN JENNIFAS DIARY	\$20
92	THE EFFECT OF ENTREPRENEURSHIP EDUCATION IN PROVISION OF JOB OPPORTUNITY IN JIGAWA STATE (A CASE STUDY OF DUTSE LGA)	\$20
93	THE ROLES OF FINANCIAL RATIOS IN PREDICTING BANKS GOING CONCERN IN NIGERIA.	\$20
94	THE IMPACT OF NIGERIA BALANCES OF PAYMENT POSITION ON THE NIGERIA ECONOMY" (A CASE STUDY OF CENTRAL BANK OF NIGERIA CBN DUTSE BRANCH).	\$20
95	BANK SPECIFIC CHARACTERISTICS AND PROFITABILITY OF LISTED DEPOSIT MONEY BANKS IN NIGERIA	\$20
96	THE EFFECT OF PROMOTION ON CONSUMER ATTITUDE TOWARDS THE COMPANY PRODUCTS (A CASE STUDY OF DANGOTE CEMENT NIGERIA PLC)	\$20
97	THE ROLE OF RAW MATERIAL SELECTION IN SMALL SCALE INDUSTRIES (A CASE STUDY OF DANMODI FOODS PROCESSING LTD, KAFIN HAUSA)	\$20
98	EVALUATION OF THE EFFICIENCY OF THE NIGERIAN CAPITAL MARKET (A CASE STUDY OF NIGERIAN STOCK EXCHANGE KANO BRANCH)	\$20
99	IMPACT OF LOCAL GOVERNMENT AUDIT ON LOCAL GOVERNMENT ACCOUNT (A CASE STUDY OF DUTSE LOCAL GOVERNMENT AREA, JIGAWA STATE)	\$20
100	THE ROLE OF INFORMATION TECHNOLOGY IN SOME COMMERCIAL BANKING SERVICES (A CASE STUDY OF THREE COMMERCIAL BANKING IN DUTSE JIGAWA STATE)	\$20

#	Product Name	Price
101	PROBLEM AFFECTING THE EFFECTIVENESS OF JOB PERFORMANCE IN CIVIL SERVICE (A CASE STUDY OF DUTSE LOCAL GOVERNMENT AREA OF JIGAWA STATE)	\$20
102	SMALL AND MEDIUM SCALE ENTERPRISES A GATEWAY FOR RAPID ECONOMIC DEVELOPMENT IN NIGERIA	\$20
103	PRESERVING THE KALABARI CULTURAL AND THEIR HISTORICAL IDENTITY THROUGH COSTUMING	\$20
104	ASSESSMENT OF THE IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT	\$20
105	THE IMPACT OF SOCIAL MEDIA ON POLITICAL POLARISATION IN POST-2023 PRESIDENTIAL ELECTION IN NIGERIA	\$20
106	ASSESSMENT OF THE EFFECTIVENESS OF METHODS ADOPTED FOR PREVENTION AND CAUSES OF ANEMIA AMONG PREGNANT WOMEN ATTENDING ANTENATAL CARE (ANC) AT DUTSE GENERAL HOSPITAL (DGH)	\$20
107	THE IMPACT OF COMMUNITY DEVELOPMENT POLICY IN RURAL TRANSFORMATION (A CASE STUDIES OF DUTSE LOCAL GOVERNMENT JIGAWA STATE)	\$20
108	STUDY OF ALGAL SPECIES AND SOME PHYSICOCHEMICAL PARAMETERS IN RIVER HADEJIA, JIGAWA STATE	\$20
109	EXTRACTION AND PHYTOCHEMICAL SCREENING OF THE ROOT OF ANNONA SENEGALENSIS (WILD CUSTARD APPLE)	\$20
110	EFFECTIVE MARKETING RESEARCH AS ESSENTIAL TOOLS FOR SUCCESS AND SURVIVAL OF SMALL SCALE BUSINESS (A CASE STUDY OF ASPIRA SOAP AND DETERGENT NIGERIA LTD KANO)	\$20
111	EFFECT OF HYPTIS SUAVEOLENS LEAVES EXTRACT ON ADULT MOSQUITO POPULATION	\$20
112	PREVALENCE OF MEASLES INFECTION AMONG CHILDREN ATTENDING RINGIM GENERAL HOSPITAL, JIGAWA STATE	\$20
113	DETERMINATION OF BACTERIAL LOAD ON BEEF MEAT SOLD IN DUTSE ULTRA MODERN MARKET	\$20
114	ANTIMICROBIAL EFFECT OF LACTIC ACID BACTERIA (LACTOBACILLI) ISOLATED FROM HONEY ON SOME FOODBORNE PATHOGENS (STAPHYLOCOCCUS AUREUS, SALMONELLA TYPHI, ESCHERICHIA COLI)	\$20
115	PRODUCTION AND PROXIMATE ANALYSIS OF YOGHURT PRODUCED FROM TIGERNUT USING LACTIC ACID BACTERIA (LAB) AS STARTER CULTURE	\$20
116	ANTIBIOGRAM OF ORGANISMS OF PUBLIC HEALTH IMPORTANCE FROM VEGETABLE WASH WATER	\$20
117	FOLATE AND COBALAMIN LEVELS IN CULTURES OF LACTIC ACID BACTERIA FROM PENTHACLETHRA MACROPHYLLA (UGBA) SEEDS	\$20
118	ASSESSMENT OF MICROBIAL AIR QUALITY IN SELECTED NURSERY SCHOOLS IN UMUAHIA, ABIA STATE.	\$20
119	PREVALENCE AND ANTIBIOGRAM OF STAPHYLOCOCCUS AUREUS ISOLATED FROM PIGS AND PIG FARMERS	\$20
120	COMPARATIVE STUDY OF DISSOLVED OXYGEN (DO) AND TOTAL ORGANIC CARBON (TOC) IN DETERMINATION OF LEVEL OF POLLUTION OF IMO RIVER (ONU-IMO)	\$20
121	ANTIMICROBIAL RESISTANCE PATTERN OF MICROBIAL FLORA OF SKIN AND NOSE OF HEALTH CARE WORKERS AND NON HEALTH CARE WORKERS	\$20
122	ANTIFUNGAL EFFECT OF ROSEMARY (ROSMARIANUS OFFICINALIS) EUCALYPTUS (EUCALYPTUS GLOBULUS) AND LEMON (CITRUS LIMON) ESSENTIAL OILS ON FUNGI ISOLATED FROM SPOILT BREAD	\$20
123	MICROBIAL EXAMINATION OF FRIED RICE SOLD IN FAST FOOD CENTRES IN UMUAHIA	\$20
124	ASSESSMENT ON THE PHYTOCHEMICAL COMPONENT AND ANTIBACTERIAL SCREENING ANALYSIS OF CUCUMIS SATIVUS (CUCUMBER)	\$20
125	ANTIMICROBIAL ACTIVITY OF SOME LIQUID HERBS SOLD IN UMUAHIA METROPLIS	\$20
126	ANTIMICROBIAL ACTIVITIES OF ESSENTIAL OIL FROM CYMBOPOGON CITRATUS (LEMON GRASS) AGAINST ENTERIC ORGANISMS	\$20
127	IMPACT OF INTERNAL CONTROL SYSTEM IN THE NIGERIAN BANKING INDUSTRY (A STUDY OF FIRST BANK NIGERIA PLC, ABEOKUTA SOUTH LGA)	\$20
128	COMPARATIVE STUDY OF THE EFFICACY OF SOME DISINFECTANTS AND ANTISEPTICS ON PSEUDOMONAS AERUGINOSA AND STAPHYLOCOCCUS AUREUS	\$20
129	SOIL ENZYME ESTIMATION	\$20
130	PREVALENCE AND ANTIMICROBIAL SUSCEPTIBILITY PROFILE OF PATHOGENIC BACTERIA ISOLATED FROM POULTRY FARMS IN UMUAHIA	\$20
131	MICROBIAL QUALITY OF YAM FLOUR SOLD IN ABA, ABIA STATE	\$20
132	ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM PALM WINE SOLD IN UMUAHIA	\$20
133	BACTERIAL CONTAMINATION OF AUTOMATED TELLER MACHINE (ATM) AMONG VARIOUS BANKS IN UMUAHIA METROPOLIS	\$20
134	EVALUATION OF BIOFILM IN WASTEWATER TREATMENT SYSTEM	\$20
135	BACTERIA ASSOCIATED WITH URINARY TRACT INFECTION AMONG MALE STUDENTS IN MOUAU	\$20

#	Product Name	Price
136	ANTIBACTERIAL ACTIVITY OF ALOE VERA EXTRACT ON SOME BACTERIAL PATHOGENS	\$20
137	ASSESSMENT ON KNOWLEDGE AND APPROPRIATE USE OF PERSONAL PROTECTIVE EQUIPMENT (PPE) AMONG HEALTH WORKERS IN SELECTED PUBLIC AND PRIVATE HOSPITALS IN OGUN STATE	\$20
138	PERCEIVED EFFECTS OF UNPROFESSIONAL PRACTICES ON PATIENT OUTCOME IN SELECTED PUBLIC HEALTH CENTERS IN ABEOKUTA SOUTH	\$20
139	PRODUCTION OF BANANA WINE USING PALM WINE YEASTS AND BAKER'S YEASTS	\$20
140	ANTIBACTERIAL ACTIVITY OF LEAF EXTRACTS OF COLOCASIA ESCULENTA AND CALADIUM BICOLOR ON CLINICAL ISOLATES	\$20
141	PREVALENCE AND ANTIMICROBIAL SENSITIVITY PATTERN OF COAGULASE POSITIVE STAPHYLOCOCCI ISOLATED FROM FARM ANIMALS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
142	INCIDENCE OF ASYMPTOMATIC BACTERIURIA IN FEMALE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE	\$20
143	PHYTOCHEMICAL SCREENING AND ANTIBACTERIAL ACTIVITIES OF THE ETHANOLIC AND AQUEOUS LEAF EXTRACTS OF ALCHORNEA CORDIFOLIA (EUPHORBIACEAE) AND SIDA ACUTA (MALVACEAE) AGAINST SOME BACTERIAL ISOLATES FROM MEAT	\$20
144	ISOLATION AND IDENTIFICATION OF MICROORGANISMS FOUND IN THE EAR, NOSE AND THROAT OF MOUAU STUDENTS	\$20
145	ETHANOL TOLERANCE OF YEAST IN PALM WINE	\$20
146	MICROBIAL QUALITIES OF FRUITS SOLD IN UMUAHIA METROPOLIS	\$20
147	COMPARATIVE MICROBIAL ANALYSIS OF WHEAT NOODLES FORTIFIED WITH UGBA (PENTACLETHRA MACROPHYLLA) AND OGIRI (CUCUMEROPSIS MANNII)	\$20
148	MICROBIAL ANALYSIS OF SOIL RECEIVING CASSAVA WASTE WATER IN UMUDIKE, ABIA STATE	\$20
149	COMPARATIVE MICROBIOLOGICAL ANALYSIS OF DIFFERENT LOCALLY FERMENTED AFRICAN OIL BEAN SEED (PENTACLETHRA MACROPHYLLA BENTH) SOLD AROUND ISUOCHI, UMUNNEOCHI, ABIA STATE	\$20
150	BACTERIAL PATHOGENS ASSOCIATED WITH THE INTERNAL SURFACES OF LADIES HANDBAGS IN UMUAHIA, ABIA STATE	\$20
151	ISOLATION, IDENTIFICATION AND CHARACTERISATION OF MICROORGANISM IN DECAYING PAWPAW FRUIT	\$20
152	MICROBIOLOGICAL AND PHYSICOCHEMICAL EXAMINATION OF BOREHOLE WATER AT AGBAMA HOUSING ESTATE, UMUAHIA	\$20
153	ASSESSMENT OF THE MICROBIAL AND PHYSICOCHEMICAL QUALITIES OF UMUOSORO STREAM IN NNONO OBORO, IKWUANO L.G.A OF ABIA STATE, NIGERIA	\$20
154	ANTIBACTERIAL PROPERTIES OF PIPER GUINEENSE LEAF ON SOME SELECTED PATHOGENIC ORGANISMS	\$20
155	ISOLATION AND IDENTIFICATION OF MICROORGANISM FROM NAIRA NOTES ASSOCIATED WITH MEAT SELLERS IN ARIARIA INTERNATIONAL MARKET ABA	\$20
156	ANTIMICROBIAL SUSCEPTIBILITY OF GRAM NEGATIVE BACTERIA ISOLATED FROM URINE SAMPLE	\$20
157	SURVEY OF PATHOGENIC BACTERIA ASSOCIATED WITH FIVE LEAFY VEGETABLES SOLD IN UMUAHIA MARKET	\$20
158	CONVERSION OF WASTE PAPER TO ALCOHOL AND BIOMASS USING PALM WINE YEASTS	\$20
159	BACTERIA ASSOCIATED WITH THE CONTAMINATION AND SPOILAGE OF AFRICAN PEAR (DACRYODES EDULIS) SOLD IN DIFFERENT PARTS OF UMUAHIA METROPOLIS, ABIA STATE	\$20
160	ANTIMICROBIAL ACTIVITY OF EXTRACT OF SPONDIAS MOMBIN AGAINST BACTERIAL ISOLATES FROM WOUND	\$20
161	SACCHARIFICATION, BIOMASS AND ALCOHOL PRODUCTION FROM SWEET POTATO(IPOMOEA BATATAS) USING TRICHODERMA VIRIDE AND SACCHAROMYCES CEREVISIAE FROM PALM WINE.	\$20
162	ANTIFUNGAL EFFECTS OF BACTERIA SPECIES ISOLATED FROM THE RHIZOPHERE OF GINGER (ZINGIBER OFFICINALE)	\$20
163	MICROBIOLOGICAL AND PHYSICOCHEMICAL PROPERTIES OF BOREHOLE WATER IN AGBAMA HOUSING ESTATE UMUAHIA, ABIA STATE	\$20
164	MICROORGANISMS ASSOCIATED WITH BIOGAS PRODUCTION USING CASSAVA PEELS, PIG DUNG AND COW RUMEN FLUID	\$20
165	BACTERIOLOGICAL EXAMINATION OF SELECTED SLICED FRUITS SOLD IN UMUAHIA METROPOLIS	\$20
166	COMPARATIVE STUDY ON THE ANTIBACTERIAL ACTIVITIES OF TWO SELECTED MEDICATED SOAPS AND TWO LOCALLY-PRODUCED BLACK SOAPS ON STAPHYLOCOCCUS AUREUS ISOLATED FROM WOUNDS	\$20
167	DISINFECTING ACTIONS OF ETHANOL, BLEACH (SODIUM HYPOCHLORITE) AND PHENOLICS (ISOL) ON SOME BACTERIAL SPECIES	\$20
168	ASSESSMENT OF MICROBIOLOGICAL QUALITY OF BOREHOLE WATER IN OGBOKO IDEATO SOUTH LOCAL GOVERNMENT AREA, IMO STATE	\$20
169	THE EFFECT OF MARKET SEGMENTATION ON THE MARKETING PERFORMANCE OF SELECTED LEATHER ENTERPRISES IN ABA, ABIA STATE	\$20
170	THE EFFECTS OF MOTIVATION ON SALES FORCE PERFORMANCE OF A SELECTED GSM PROVIDER IN UMUAHIA, ABIA STATE.	\$20

#	Product Name	Price
171	EFFECT OF TELEVISION ADVERTISING ON FOOD CONSUMPTION AMONG CHILDREN IN UMUAHIA, ABIA STATE, NIGERIA	\$20
172	EFFECT OF PRICE ON CONSUMER PATRONAGE OF SOFT DRINKS: (A STUDY OF 7UP BOTTLING COMPANY)	\$20
173	EFFECT OF PRODUCT INNOVATION ON MARKETING PERFORMANCE (A STUDY OF INDOMIE NOODLES)	\$20
174	EFFECTS OF CUSTOMER RELATIONSHIP MARKETING ON CUSTOMER RETENTION (A STUDY OF FIRST BANK NIGERIA PLC)	\$20
175	EFFECT OF SALES FORCE MOTIVATION ON SALES PERFORMANCE: A STUDY OF NIGERIA BREWERIES PLC.	\$20
176	EFFECT OF GREEN MARKETING PRACTICE ON SOCIALLY RESPONSIBLE BEHAVIOUR AMONG MILLENIALS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE UMUAHIA ABIA STATE	\$20
177	IMPACT OF BRANDING ON CONSUMER PURCHASE BEHAVIOUR AMONG USERS OF ENGINE OIL IN NIGERIA (A STUDY OF ENUGU METROPOLIS)	\$20
178	THE EFFECT OF CUSTOMER SERVICE ON CUSTOMER LOYALTY IN THE NIGERIAN BANKING INDUSTRY (A CASE OF FIRST BANK NIGERIA PLC)	\$20
179	EFFECT OF MARKETING MIX STRATEGY ON SALES VOLUME OF SACCLUX PAINT INDUSTRY	\$20
180	CUSTOMER ACQUISITION AND CUSTOMER RETENTION, COST IMPLICATION IN THE BANKING SECTOR (A STUDY OF FIRST BANK, ZENITH BANK, UNION BANK AND ECOBANK)	\$20
181	THE EFFECT OF CUSTOMER RELATIONSHIP MANAGEMENT ON THE MARKETING PERFORMANCE OF MONEY DEPOSIT BANK A STUDY OF UNION BANK PLC	\$20
182	EFFECT OF GREEN MARKETING ON CONSUMER PATRONAGE FOR CONSUMER GOODS (A STUDY OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE).	\$20
183	COMPARATIVE ANALYSIS OF THE ADOPTION OF INTERNAL MARKETING AMONG SELECTED PUBLIC AND PRIVATE UNIVERSITIES IN NIGERIA.	\$20
184	EFFECT OF PRODUCT INNOVATION ON MARKET PERFORMANCE OF NESTLE NIGERIA PLC (A STUDY OF NESTLE MILO)	\$20
185	EFFECT OF PRODUCT REBRANDING ON THE PERFORMANCE OF 7 UP BOTTLING COMPANY	\$20
186	DETERMINANTS OF CONSUMER PURCHASE DECISION MAKING FOR SELECTED PHARMACEUTICAL PRODUCTS	\$20
187	EFFECT OF RELATIONSHIP MARKETING AS A STRATEGY FOR CUSTOMER RETENTION IN GLOBACOM NIGERIA LIMITED	\$20
188	EFFECT OF CELEBRITY ENDORSEMENT ON BRAND IMAGE AMONG GSM USERS IN UMUAHIA URBAN, ABIA STATE	\$20
189	EFFECT OF PRICE DISCRIMINATION ON CONSUMER PREFERENCE TOWARDS MADE IN NIGERIA TEXTILE PRODUCTS IN ABA, ABIA STATE	\$20
190	SALES PROMOTION AND PATRONAGE OF SOME INDUSTRIAL PRODUCTS IN ABIA STATE	\$20
191	CONSUMER PERCEPTION OF ONLINE SHOPPING IN NIGERIA (A STUDY OF JUMIA ONLINE)	\$20
192	PRICING STRATEGIES AND MARKETING PERFORMANCE OF AUTOMOBILE FIRMS IN ABIA STATE	\$20
193	THE ROLE OF PUBLIC RELATIONS IN ENHANCING THE MARKETING PERFORMANCE OF THE INSURANCE FIRMS IN IMO STATE	\$20
194	EVALUATION OF EFFECT OF MARKETING MIX STRATEGY ON NEW PRODUCT DEVELOPMENT (A STUDY OF MTN)	\$20
195	EFFECT OF E-SERVICE QUALITY ON CUSTOMER SATISFACTION AMONG ONLINE SHOPPERS IN ABIA STATE	\$20
196	INFLUENCE OF PRODUCT REBRANDING ON CONSUMERS BUYING BEHAVIOUR (A STUDY OF 9-MOBILE)	\$20
197	DETERMINANTS OF CUSTOMER PATRONAGE FOR FAST-FOOD FIRMS IN UMUAHIA, ABIA STATE, NIGERIA. (STUDY OF SELECTED MODERN FAST-FOOD VENDORS IN UMUAHIA METROPOLIS.)	\$20
198	EFFECT OF MARKETING CONCEPT ON COMMERCIAL BANKS PERFORMANCE (A STUDY OF ECO BANK AND FIRST BANK)	\$20
199	EFFECT OF SELECTED MARKETING STRATEGIES ON PROFITABILITY OF FIRST BANK NIGERIA PLC.	\$20
200	EFFECTS OF BRAND IMAGE ON CONSUMER PREFERENCE (A STUDY OF 7UP BOTTLING COMPANY)	\$20
201	EFFECT OF ADVERTISING ON CONSUMER BRAND PREFERENCE FOR SELECTED NOODLE PRODUCTS IN ABIA STATE, NIGERIA	\$20
202	EFFECT OF RELATIONSHIP MARKETING PRACTICE ON BANK PERFORMANCE (A STUDY OF MOUUAU MICROFINANCE BANK)	\$20
203	THE ROLE OF PERSONAL SELLING AND ADVERTISEMENTS ON THE DIFFUSION OF BANKS PRODUCTS (A STUDY OF FIRST BANK PLC)	\$20
204	EFFECT OF CUSTOMER RELATIONSHIP MARKETING ON CUSTOMER SATISFACTION IN FAST FOOD INDUSTRIES IN ABIA STATE	\$20
205	IMPACT OF CUSTOMER RELATIONSHIP MARKETING ON BANK GROWTH (A STUDY OF UBA & ZENITH BANK)	\$20
206	IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS IN NIGERIA (A STUDY 7UP BOTTLING NIGERIA PLC)	\$20
207	EFFECTS OF PACKAGING IN PROMOTING THE MARKETING PERFORMANCE OF BEAUTY CARE PRODUCTS OF PETALS COMPANY	\$20

#	Product Name	Price
208	RESPONSE OF CUSTOMERS TO SALES PROMOTION: A STUDY OF SELECTED DEPOSIT MONEY BANKS IN IMO STATE, NIGERIA	\$20
209	EFFECT OF SALES PROMOTION ON THE CONSUMPTION OF MALTA GUINNESS NIGERIA PLC	\$20
210	EVALUATION OF CONSUMER PREFERENCE FOR THE CONSUMPTION OF SELECTED BEER BRANDSIN ABA METROPLOIS, ABIA STATE	\$20
211	EFFECT OF NEW PRODUCT PLANNING AND DEVELOPMENT ON THE GROWTH OF FIRMS IN BREWERY INDUSTRY IN NIGERIA (A CASE STUDY OF GUINNESS NIGRIA PLC)	\$20
212	THE APPLICATION OF SALES PROMOTION AND PERSONAL SELLING AS STRATEGY FOR ENHANCING SALES VOLUME IN SOFT DRINKS MANUFACTURING FIRMS (A STUDY OF GUINNESS PLC)	\$20
213	EFFECT OF REPACKAGING ON CONSUMER BUYING BEHAVIOUR ON COSMESTIC PRODUCTS IN ABIA STATE	\$20
214	EFFECT OF PROMOTIONAL STRATEGIES ON CONSUMER PATRONAGE OF CORRUGATED ROOFING SHEET IN ENUGU STATE (A STUDY OF EMENITE NIGERIA LIMITED, ENUGU)	\$20
215	IMPACT OF PHYSICAL DISTRIBUTION ON CUSTOMER SATISFACTION IN SEVEN-UP BOTTLING COMPANY	\$20
216	APPRAISAL OF MARKETING COMMUNICATIONS AS A STRATEGIC TOOL FOR ENHANCING MARKETING PERFORMANCE OF FRUIT DRINKS (A STUDY OF COCACOLA 5-ALIVE JUICE)	\$20
217	ANALYSIS AND HEALTH RISK ASSESSMENT OF PER-AND POLYFLUOROALKYL SUBSTANCE (PFAS) IN THE WATER AND SEDIMENTS OF RIVERS NIGER AND BENUE IN LOKOJA, KOGI STATE	\$20
218	EFFECT OF RELATIONSHIP MARKETING ON CUSTOMER LOYALTY IN SELECTED TRANSPORT COMPANIES. (A STUDY OF ABC TRANSPORT, THE YOUNG SHALL GROW, PEACE MASS TRANSPORT, AND ABIA LINE)	\$20
219	IMPACT OF E-PAYMENT INSTRUMENTS ON CUSTOMERS SATISFACTION OF SELECTED BANKS CUSTOMERS (A STUDY OF ZENITH BANK, FIRST BANK PLC, GUARANTY TRUST BANK NIGERIA LTD)	\$20
220	THE ROLE OF PUBLIC RELATIONS IN IMPROVING THE IMAGE OF TERTIARY INSTITUTION (A STUDY OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE, ABIA STATE)	\$20
221	EFFECTS OF PROMOTION MIX ON THE PROFITABILITY GROWTH OF BREWERIES IN NIGERIA (GUINNESS BREWERIES PLC)	\$20
222	IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT (A CASE STUDY OF TONIMAS NIGERIA LIMITED, ABA ABIA STATE)	\$20
223	EFFECT OF SALES PROMOTION ON CONSUMER BRAND LOYALTY (A STUDY OF ORIJIN NON ALCOHOLIC DRINK)	\$20
224	EFFECT OF MARKETING COMMUNICATION ON CUSTOMER PREFERENCE OF SELECTED FASTFOOD FIRMS IN ABIA STATE	\$20
225	EFFECTIVENESS OF MARKETING STRATEGIES ADOPTED BY FAST FOOD RESTAURANT IN UMUAHIA METROPOLIS	\$20
226	EFFECT OF PACKAGING ON THE PURCHASE OF COSMETIC PRODUCTS BY CONSUMERS IN ABA METROPOLIS , ABIA STATE	\$20
227	EFFECT OF PERSONAL SELLING ON THE SALES OF INNOSON TECHNICAL AND INVESTMENT COMPANY	\$20
228	AN EVALUATION OF THE ETHICAL ISSUES IN SALES PROMOTION PRACTICES OF LA-CASERA COMPANY, IN ENUGU METROPOLIS, ENUGU STATE.	\$20
229	PEER GROUP INFLUENCE AND SINGLE LADIES PURCHASE BEHAVIOUR TOWARDS SECOND HAND CLOTHES IN ABA, ABIA STATE.	\$20
230	EFFECTS OF SOCIAL MEDIA ON HEDONIC CONSUMPTION AMONG STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE (MOUUAU).	\$20
231	EFFECT OF TRACKING TECHNOLOGY ON CONSUMER SHOPPING HABITS IN RETAIL INDUSTRIES. ABIA STATE, NIGERIA.	\$20
232	AN APPRAISAL OF PROMOTIONAL STRATEGIES OF 7UP COMPANY PLC, ABA METROPOLIS, ABIA STATE.	\$20
233	EFFECT OF CULTURAL BELIEFS AND ETHICAL NORMS ON THE MARKETING OF HEALTHCARE PRODUCTS IN ABIA STATE	\$20
234	EFFECT OF PACKAGING FOR CONSUMER PREFERENCE FOR NOODLES IN UMUAHIA, ABIA STATE	\$20
235	EFFECT OF PRICING POLICY ON MARKETING PERFORMANCE IN THE BEVERAGE INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC)	\$20
236	DETERMINANTS OF UNETHICAL MARKETING BEHAVIOUR AND SALESFORCE ORIENTATION IN FOOD INDUSTRY IN NIGERIA	\$20
237	EFFECT OF SALES PROMOTION ON ORGANIZATIONAL SALES PERFORMANCE (STUDY OF PZ CUSSONS NIGERIA LIMITED)	\$20
238	EFFECT OF PUBLIC RELATIONS PRACTICE ON MARKETING PERFORMANCE OF NESTLE NIGERIA PLC	\$20
239	EFFECT OF PUBLIC RELATIONS PRACTICE ON MARKETING PERFORMANCE OF NESTLE NIGERIA PLC	\$20
240	EVALUATION OF REGULATORY AGENCIES EFFECTIVENESS IN POSITIONING OF MADE IN NIGERIA GOODS (A STUDY OF RICE PRODUCTION AND MARKETING).	\$20
241	ANALYSIS OF MARKETING ACTIVITIES OF SMALL SCALE BUSINESS ENTERPRISES IN ABIA STATE, NIGERIA	\$20
242	EFFECT OF WASTE MATERIAL RECYCLING IN GREEN MARKETING ACTIVITIES IN THE SOFT DRINK INDUSTRY IN ABA, ABIA STATE	\$20

#	Product Name	Price
243	EXAMINATION OF FACTORS THAT MILITATE AGAINST INTRODUCTION OF A NEW PRODUCT IN THE MARKET. (A STUDY OF STARLITE BY NIGERIAN BREWERIES PLC)	\$20
244	ANALYSIS OF PURCHASE BEHAVIOUR OF ADVERTISED AND NON ADVERTISED PRODUCTS AMONG CONSUMERS OF NON ALCOHOLIC DRINK MARKET IN ABIA STATE.	\$20
245	EFFECT OF PHYSICAL ENVIRONMENT ON THE SERVICE PURCHASE BEHAVIOUR IN THE BANKING SECTOR (STUDY OF ECO BANK PLC)	\$20
246	EFFECT OF BRANDING ON THE MARKETING PERFORMANCE OF SELECTED PHARMACEUTICAL PRODUCTS IN UMUAHIA, ABIA STATE	\$20
247	EFFECT OF MARKETING STRATEGIES ON SALES GROWTH IN THE FOOD DRINK INDUSTRY (A STUDY OF CHI-EXOTIC DRINK)	\$20
248	EFFECT OF PRODUCT INNOVATION ON THE PERFORMANCE OF SELECTED SMALL SCALE ENTERPRISE IN ABA, ABIA STATE	\$20
249	EFFECTS OF PHYSICAL DISTRIBUTION MANAGEMENT ON THE MARKETING PERFORMANCE OF NIGERIA BREWERIES PLC	\$20
250	EFFECTS OF SALES PROMOTION ON CUSTOMERS' BRAND LOYALTY OF GSM USERS IN UMUAHIA, ABIA STATE	\$20
251	EFFECT OF ADVERTISING ON SALES PERFORMANCE OF B-LUX PAINT COMPANY IN UMUAHIA ABIA STATE	\$20
252	ACCEPTABILITY RATE OF E-MARKETING PRACTICES AND ENVIRONMENTAL PROBLEMS IN THE SELECTED RURAL AREAS OF ABIA STATE NIGERIA	\$20
253	CUSTOMER SATISFACTION AND PATRONAGE IN SELECTED MONEY DEPOSIT BANKS IN UMUAHIA ABIA STATE, NIGERIA	\$20
254	EFFECT OF SALES PROMOTION ON MARKETING PERFORMANCE OF NIGERIAN BREWERIES	\$20
255	EFFECT OF ADVERTISING MEDIA ON CUSTOMER PATRONAGE FOR BANKING SERVICE (A STUDY OF FIRST CITY MONUMENT BANK PLC)	\$20
256	EFFECTS OF PACKAGING ON THE BUYING BEHAVIOUR OF INSTANT NOODLE CONSUMERS' IN ANAMBRA STATE, NIGERIA	\$20
257	THE WORLD WIDE WEB IN THE PRACTISE OF MARKETING: ITS CHALLENGES TO NIGERIA IN THE 21ST CENTURY (STUDY OF SELECTED FIRMS IN ABIA METROPOLIS)	\$20
258	EFFECT OF SALE PROMOTION ON CUSTOMER BRAND LOYALTY. (A STUDY OF STARLINE NIGERIA LTD)	\$20
259	PLACE OF CONVENTIONAL MARKETING THEORIES AND TECHNIQUES IN TERMS OF PRICING, DISTIRBUTION AND ADVERTISING, IN THE MANAGEMENT OF SMALL SCALE ENTERPRISES IN NIGERIA	\$20
260	EFFECT OF ADVERTISING ON PROFITABILITY OF SELECTED FOOD AND BEVERAGE COMPANY	\$20
261	INTERNET SYSTEM AND DEVELOPMENT OF TRANSPORTATION: STUDY OF SELECTED MANUFACTURING FIRMS IN NIGERIA	\$20
262	PACKAGING AS A DETERMINANT FOR CONSUMER PURCHASE BEHAVIOUR TOWARD PERFUMES (A STUDY OF STARLINE NIGERIA LIMITED ABA, ABIA STATE)	\$20
263	CONSUMER PROTECTION IN THE SERVICE INDUSTRY (A STUDY OF UNITED BANK FOR AFRICA)	\$20
264	WORLDWIDE STANDARDIZATION OF PRODUCTS BY MULTINATIONAL AND GLOBAL ORGANISATIONS (A STUDY OF UNILEVER NIGERIA PLC)	\$20
265	PENETRATION PRICING STRATEGY AS TOOL FOR EFFECTIVE MARKETING OF PHARMACEUTICAL PRODUCTS IN NIGERIA (A STUDY OF JUHEL PHARMACEUTICAL LIMITED)	\$20
266	PENETRATION PRICING STRATEGY AS TOOL FOR EFFECTIVE MARKETING OF PHARMACEUTICAL PRODUCTS IN NIGERIA (A STUDY OF JUHEL PHARMACEUTICAL LIMITED)	\$20
267	DETERMINANTS OF SALES VOLUME AND PROFIT AMONG LIVESTOCK FEEDSTUFF DEALERS IN ABIA STATE NIGERIA	\$20
268	EFFECT OF PRICE DIFFERENTIAL TOWARDS MADE IN NIGERIA TEXTILE PRODUCTS IN RELATION TO FOREIGN MADE TEXTILE PRODUCTS ON CONSUMER PREFERENCE IN ABIA STATE, NIGERIA	\$20
269	ACCESSING THE IMPACT OF CONSUMER PREFERENCE FOR THE CONSUMPTION OF LOCALLY PRODUCED RICE IN ABIA STATE, NIGERIA.	\$20
270	CUSTOMER SERVICE AS A DETERMINANT TO CUSTOMER SATISFACTION OF SELECTED COMMERCIAL BANK (A STUDY OF FIRST BANK, ACCESS BANK AND ECO BANK)	\$20
271	EFFECT OF PRODUCT PACKAGING ON CONSUMER PATRONAGE OF TOOTHPASTE USERS IN UMUAHIA ABIA STATE.	\$20
272	MARKETING PERFORMANCE MEASUREMENT IN THE SERVICE INDUSTRY IN NIGERIA (A STUDY OF MTN AND GLO)	\$20
273	BRAND EQUITY AND MARKETING PERFORMANCE OF TOOTHPASTE PRODUCT IN UMUAHIA NORTH METROPOLIS, ABIA STATE NIGERIA.	\$20
274	MARKETING RESEARCH AS A STRATEGIC TOOL FOR ACHIEVING ORGANIZATIONAL SALES OBJECTIVES IN THE MANUFACTURING INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC)	\$20
275	IMPACT OF MOBILE MARKETING ON ONLINE CONSUMERS' PATRONAGE (A STUDY OF JUMIA ABIA STATE, NIGERIA)	\$20

#	Product Name	Price
276	ANALYZING PROMOTIONAL STRATEGIES FOR ROAD TRANSPORTATION SERVICES: (A STUDY OF ABC TRANSPORT SERVICES UMUAHIA METROPOLIS IN ABIA STATE)	\$20
277	IMPACT OF MARKETING RESEARCH ON THE ADOPTION OF NEW PRODUCT (A STUDY OF TONIMAS NIGERIA LTD, ABA, ABIA STATE)	\$20
278	EFFECT OF INFORMATION TECHNOLOGY ON THE DEVELOPMENT OF EFFECTIVE MARKETING STRATEGIES IN THE BANKING INDUSTRY (A STUDY OF ZENITH BANK PLC)	\$20
279	CASHLESS POLICY AND CONSUMERS ACCEPTABILITY (A CASE STUDY OF UMUAHIA METROPOLIS)	\$20
280	IMPACT OF ADVERTISING ON SALES VOLUME OF A COMPETITIVE PRODUCT (A STUDY OF INDOMIE NOODLES)	\$20
281	IMPACT OF SALESFORCE WELFARE ON MARKETING PRODUCTIVITY OF SELECTED PRIVATE FIRMS IN ABA, ABIA STATE	\$20
282	EFFECTS OF ADVERTISING ON THE PURCHASE OF NOODLES IN ABA, ABIA STATE, NIGERIA (A STUDY OF INDOMIE NOODLES)	\$20
283	EMPIRICAL ANALYSIS OF PROFITABILITY AND MARKETING EFFICIENCY OF PORK: EVIDENCE FROM ABIA STATE	\$20
284	ASSESSING SALES FORCE MOTIVATION AS A PANACEA FOR IMPROVED PERFORMANCE IN MANUFACTURING INDUSTRY. (CASE STUDY OF PZ CUSSONS PLC)	\$20
285	BEHAVIOURAL MODEL ON THE ADOPTION OF ICT IN THE E-WALLET PROGRAMME FOR FARMERS BY THE FEDERAL GOVERNMENT	\$20
286	EFFECTS OF ONLINE ADVERTISEMENT ON CONSUMER BUYING BEHAVIOURS A CASE STUDY OF KONGA ONLINE SHOP (WWW.KONGA.COM)	\$20
287	IMPACT OF PRICING STRATEGIES ON CONSUMER PURCHASE BEHAVIOUR (A CASE STUDY OF AIRTEL AND ETISALAT)	\$20
288	EFFECT OF PRODUCT PACKAGING ON CONSUMER PATRONAGE OF TOOTHPASTE IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE, NIGERIA.	\$20
289	ASSESSMENT OF THE RELATIONSHIP BETWEEN SALES PROMOTION STARATEGY AND MARKETING PERFORMANCE (A STUDY OF NESTLE NIGERIA PLC)	\$20
290	THE IMPACT OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR (A STUDY OF OMO DETERGENT)	\$20
291	EVALUATION OF ENVIRONMENTAL MARKETING CONCEPT IN THE OIL AND GAS INDUSTRY IN NIGERIA (A STUDY OF OANDO PLC)	\$20
292	EFFECT OF TEST MARKETING ON NEW PRODUCT PERFORMANCE (A STUDY OF 7UP BOTTLING COMPANY PLC)	\$20
293	DETERMINANTS OF MARKET ACCESS TO LIQUEFIED PETROLEUM GAS (LPG) AMONG URBAN HOUSEHOLDS IN ABIA STATE, NIGERIA	\$20
294	CONSUMER BRAND PREEERRENCE AND THE PURCHASE OF BEVERAGES (STUDY OF MILO IN UMUAIIIA NORTH)	\$20
295	DETERMINANTS OF CUSTOMER SATISFACTION AND LOYALTY AMONG BAKERY PRODUCTS IN ABIA STATE. NIGERIA	\$20
296	EFFECT OF MARKETING ON TOURISM DEVELOPMENT IN ABIA (A STUDY OF SELECTED TOURISM POTENTIALS IN ABIA STATE NIGERIA)	\$20
297	APPLICATION OF PUBLIC RELATIONS TOOLS FOR CORPORATE GROWTH (A STUDY OF NIGERIA BOTTLING COMPANY)	\$20
298	ANALYSIS OF ENERGY CONSUMPTION EXPENDITURE AND CONSUMER ADOPTION OF ENERGY SAVING BULBS IN UMUAHIA, ABIA STATE, NIGERIA	\$20
299	HEALTH SEEKING BEHAVIOUR TOWARDS HYPERTENSION AMONG TRADERS IN UBANI MARKET IN UMUAHIA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE.	\$20
300	CHEMICAL COMPOSITION OF ENRICHED PAP MADE FROM YELLOW CORN AND RED SORGHUM	\$20
301	ALCOHOL CONSUMPTION PATTERN OF UNDERGRADUATE ALCOHOLICS IN MICHAEL OKPARA UNIVERISTY OF AGRICULTURE, UMUDIKE AND ABIA STATE UNIVERSITY, UMUAHIA CAMPUS	\$20
302	DIETARY HABITS AND NUTRITON EDUCATION ACTIVITIES OF SECONDARY SCHOOL STUDENTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
303	CHEMICAL AND SENSORY EVALUATION OF BEVERAGES MADE FROM TIGER NUT (CYPERUS ESCULENTA)	\$20
304	CORRELATES BETWEEN PERCIEVED AND ACTUAL NUTRITIONAL STATUS OF UNDERGRADUATES IN MICHAEL OKPARA UNIVERISTY OF AGRICULTURE, UMUDIKE AND ABIA STATE UNIVERSITY, UMUAHIA CAMPUS.	\$20
305	DIETARY DIVERSITY SCORE AND NUTRIENT ADEQUACY AMONG ADULTS IN IKWUANO LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
306	KNOWLEDEGE, ATTITUDE AND PRACTICE OF EXCLUSIVE BREASTFEEDING AMONG NURSING MOTHERS ATTENDING POST NATAL CLINIC IN FEDERAL MEDICAL CENTRE,UMUAHIA, ABIA STATE	\$20
307	WEIGHT STATUS AND SOCIO-CULTURAL FACTORS AMONG YOUNG ADULTS IN SELECTED RURAL AND URBAN AREAS OF AKWA IBOM STATE	\$20
308	IMPACT OF PERSONAL AND EXTERNAL FOOD ENVIRONMENT ON FOOD CONSUMPTION PATTERN AND ANTHROPOMETRY OF WORKERS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
309	EFFECT OF DRYING AND FERMENTATION ON MICRONUTRIENT COMPOSITION OF BISCUIT MADE FROM BLENDS OF HUNGRY RICE AND ALMOND NUTS FLOURS	\$20

#	Product Name	Price
310	NUTRIENT COMPOSITION AND SENSORY EVALUATION OF STEAMED AND BAKED TOFU	\$20
311	CHEMICAL AND SENSORY EVALUATION OF HIGH FIBRE BISCUITS PRODUCED FROM WHOLE YELLOW FLESHED CASSAVA (MANIHOT ESCULENTA CRANTZ) FLOUR	\$20
312	BODY IMAGE PERCEPTION, ANTHROPOMETRIC PARAMETERS AND DIETARY PATTERN OF IN-SCHOOL ADOLESCENT GIRLS IN AWKA SOUTH LOCAL GOVERNMENT AREA, ANAMBRA STATE.	\$20
313	DETERMINATION OF PHYSIOCHEMICAL AND MICRONUTRIENT COMPOSITION OF SMOOTHIE FROM BLENDS OF PAWPAW, COCONUT AND MILK.	\$20
314	CHEMICAL AND SENSORY ATTRIBUTES OF GUINEA CORN-TIGERNUT KUNU BLEND	\$20
315	KNOWLEDGE, PERCEPTION AND TECHNIQUES ADOPTED BY MOTHERS IN ASSESSING AND MONITORING THE GROWTH AND DEVELOPMENT OF UNDER-5 CHILDREN IN OSISIOMA LGA IN ABIA STATE.	\$20
316	KNOWLEDGE, PERCEPTION AND TECHNIQUES ADOPTED BY MOTHERS IN ASSESSING AND MONITORING THE GROWTH AND DEVELOPMENT OF UNDER 5 CHILDREN IN OWERRI MUNICIPAL AND MBAITOLI L.G.A IN IMO STATE.	\$20
317	EFFECT OF BLANCHING AND DRYING PROCESSING METHODS ON THE NUTRIENT COMPOSITION OF MORINGA LEAVES AND THE SENSORY EVALUATION OF MORINGA TEA PRODUCED FROM THEM	\$20
318	CONTENT ANALYSIS OF COVID - 19 RELATED NUTRITION INFORMATION IN A PRINT MEDIA	\$20
319	KNOWLEDGE, ATTITUDE AND PRACTICE OF MARKET WOMEN TOWARDS FRUIT AND VEGETABLE CONSUMPTION IN UMUAHIA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
320	ANTHROPOMETRIC INDICES AND FEEDING PRACTICES OF INFANTS (0 - 12MONTHS) IN AWKA, ANAMBRA STATE	\$20
321	HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG ADULTS IN UMUAHIA SOUTH (AMUZU-OLOKORO) AND OBINGWA (MGBOKO) LOCAL GOVERNMENT AREAS OF ABIA STATE.	\$20
322	KNOWLEDGE AND PRACTICE OF PERICONCEPTIONAL FOLIC ACID SUPPLEMENTATION AMONG WOMEN OF CHILD BEARING AGE (18-45 YEARS) IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE, NIGERIA	\$20
323	ANTHROPOMETRY STATUS AND CHILD FEEDING PRACTICES OF CHILDREN (6-24 MONTHS) IN UMUAHIA NORTH LOCAL AREA, ABIA STATE	\$20
324	INFANT FEEDING PRACTICES AMONG MOTHERS IN SELECTED COMMUNITIES IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE	\$20
325	EFFECT OF FERMENTATION PERIOD ON THE CHEMICAL AND ANTI-OXIDANT PROPERTIES OF OKPEHE SEED (PROSOPIS AFRICANA)	\$20
326	HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN OBINGWA LOCAL GOVERNMENT AREA STATE	\$20
327	PERCEIVED AND ACTUAL NUTRITIONAL STATUS OF ADULTS IN UMUAHIA NORTH AND UMUAHIA SOUTH LOCAL GOVERNMENT ABIA STATE	\$20
328	CHEMICAL AND SENSORY EVALUATION OF BISCUIT PRODUCED FROM WHEAT, SOYBEAN, BANANA AND COCONUT BLEND	\$20
329	DIETARY PATTERN AND ANTHROPOMETRIC STATUS OF INSCHOOL ADOLESCENTS IN ETIM-EKPO LOCAL GOVERNMENT AREA IN AKWA-IBOM STATE	\$20
330	ASSESSMMENT OF NUTRITIONAL KNOWLEDGE, DIETARY PATTERN AND ANTHROPOMETRIC CHARACTERISTICS OF ABIA STATE UNIVERSITY UNDERGRADUATE.	\$20
331	MALNUTRITION AMONG CHILDREN 2 TO 5 YEARS IN NDORO AND NNONO COMMUNITIES IN IKWUANO LGA, ABIA STATE	\$20
332	KNOWLEDGE AND CONSUMPTION OF IMMUNE BOOSTING FOODS AMONG PREGNANT MOTHERS ATTENDING ANTENATAL CENTERS IN UMUAHIA METROPOLIS	\$20
333	NUTRIENT AND SENSORY EVALUATION OF JAM PRODUCED FROM BLENDS OF PAWPAW (CARICA PAPAYA) AND PINEAPPLE (ANANAS COMUSUS) PULP	\$20
334	NUTRIENT AND SENSORY EVALUATION OF SCONES MADE FROM COMPOSITE FLOUR OF ROASTED FLUTED PUMPKIN SEED AND HUNGRY RICE	\$20
335	VARIATION IN MACRONUTRIENT COMPOSITION AND NUTRIENT DENSITY OF ANALYZED AND CALCULATED VALUES OF SELECTED TRADITIONAL SOUPS COMMONLY CONSUMED IN UMUAHIA, ABIA STATE	\$20
336	FOOD CONSUMPTION, KNOWLEDGE AND PRACTICE OF FOOD SELECTION AMONG MOTHERS IN UMUAHIA METROPOLIS	\$20
337	THE HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG THE ELDERLY IN SELECTED RURAL ISIALA NGWA SOUTH AND URBAN UMUAHIA NORTH LOCAL GOVERNMENT AREAS OF ABIA STATE	\$20
338	HEALTH BELIFE DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG THE ELDERLY IN UMUAHIA NORTH AND IKWUANO LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
339	GLYCEMIC INDEX AND LOAD OF COMMONLY CONSUMED CASSAVA VARIETIES	\$20
340	HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN IKEDURU LOCAL GOVERNMENT AREA OF IMO STATE	\$20

#	Product Name	Price
341	CONSUMPTION OF ULTRA PROCESSED FOODS, DIETARY PATTERN AND ANTHROPOMERTRY STATUS OF ADULTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
342	DIETARY DIVERSITY SCORE AND NUTRITIONAL STATUS OF MARKET WOMEN IN ABA-NORTH LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
343	NUTRIENT AND SENSORY EVALUATION OF SCONES MADE FROM COMPOSITE FLOUR OF ROASTED FLUTED PUMPKIN SEED AND HUNGRY RICE	\$20
344	MALNUTRITION AMONG CHILDREN 2-5 YEARS IN OHABIAM, URATTA AND OBUDA COMMUNITIES IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
345	NUTRIENT COMPOSITION AND SENSORY EVALUATION OF BREAD PRODUCED FROM CARROT, FERMENTED MAIZE AND TIGER NUT RESIDUE FLOUR BLENDS	\$20
346	CHEMICAL COMPOSITION OF CHIN-CHIN PRODUCED FROM WHEAT (TRITICUM SPP.) FLOUR ENRICHED WITH DATE PALM (PHONENIX DACTYLIFERA) AND TIGER NUT (CYPERUS ESCULENTA) FLOURS	\$20
347	MALNUTRITION AMONG CHILDREN 2-5 YEARS IN UMUAFAI, UMUEZEALA AND UMUANNA COMMUNITIES IN UMUAHIA NORTH LGA, ABIA STATE	\$20
348	CHEMICAL COMPOSITION OF AN UNDERUTILIZED SPICE (CUSSONIA BATERI) IN SOUTH EAST, NIGERIA.	\$20
349	FOOD INSECURITY AND COPING STRATEGIES OF HOUSEHOLDS IN UMUAHIA NORTH AND SOUTH LOCAL GOVERNMENT AREAS OF ABIA STATE	\$20
350	FEEDING PATTERN AND ANTHROPOMETRIC INDICES OF INFANTS (6 - 24 MONTHS) IN UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
351	MOTHER'S PERCEPTION OF BREAST MILK INSUFFICIENCY AND KNOWLEDGE OF EXCLUSIVE BREASTFEEDING PRACTICE IN IKWUANO LOCAL GOVERNMENT AREA IN ABIA STATE	\$20
352	DIETARY PRACTICES OF BREASTFEEDING MOTHERS ATTENDING POSTNATAL CLINIC AT FEDERAL MEDICAL CENTRE, UMUAHIA, ABIA STATE	\$20
353	HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN BENDE LGA ABIA STATE	\$20
354	KNOWLEDGE, ATTITUDE AND PRACTICE OF EXCLUSIVE BREAST FEEDING AMONG NURSING MOTHERS IN ABA SOUTH LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
355	DIETARY PRACTICES AND RESTRICTIONS AMONG PREGNANT WOMEN THAT ATTEND ANTENATAL CLINIC AT FEDERAL MEDICAL CENTER UMUAHIA, ABIA STATE	\$20
356	KNOWLEDGE AND PRACTICE OF THE USE OF NUTRIENT SUPPLEMENT AMONG WOMEN OF REPRODUCTIVE AGE IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE	\$20
357	HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN ORU-EAST LOCAL GOVERNMENT AREA IN IMO STATE.	\$20
358	FOOD SECURITY AND ANTHROPOMETRIC STATUS OF ADOLESCENT SCHOOL GIRLS IN ENUGU NORTH LOCAL GOVERNMENT AREA, ENUGU STATE.	\$20
359	KNOWLEDGE, ATTITUDE AND CONSUMPTION LEVEL OF CAROTENE RICH FOODS AMONG STUDENTS IN ABIA STATE POLYTECHNIC AND MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE ABIA STATE	\$20
360	ANTHROPOMETRIC CHARACTERISTICS AND FEEDING PATTERNS OF CHILDREN 2-5 YEARS IN RURAL COMMUNITIES IN IKWUANO AND UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
361	NUTRITIONAL KNOWLEDGE, ANTHROPOMETRIC INDICES AND FAST FOOD CONSUMPTION AMONG UNDERGRADUATE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
362	DIETARY HABITS AND NUTRITION EDUCATION ACTIVITIES OF SECONDARY SCHOOL STUDENTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE.	\$20
363	KNOWLEDGE AND PRACTICE OF USE OF NUTRIENT SUPPLEMENTATION AMONG WOMEN OF REPRODUCTIVE AGE IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
364	CHEMICAL AND SENSORY EVALUATION OF CARROT-COCONUT AND CARROT-TIGERNUT JUICE BLENDS	\$20
365	KNOWLEDGE AND PRACTICE OF USE OF NUTRIENT SUPPLEMENT AMONG WOMEN OF REPRODUCTIVE AGE IN ENUGU NORTH L.G.A., ENUGU STATE	\$20
366	CHEMICAL AND SENSORY EVALUATION OF SCONES MADE FROM BLENDS OF HUNGRY RICE AND ALMOND NUTS	\$20
367	CHEMICAL AND SENSORY ATTRIBUTES OF PAP PRODUCED FROM TWO VARIETIES OF SORGHUM	\$20
368	CHEMICAL AND SENORY PROPERTIES OF BISCUIT MADE FROM CASSAVA (MANIHOT ESCULENTA) FLOUR AND GROUNDNUT (ARACHIS HYPOGAEA) PASTE.	\$20
369	THE EFFECT OF MARKETING IMPLICATION OF PRODUCT LIFE CYCLE MANAGEMENT IN UNILEVER NIGERIA LIMITED	\$20

#	Product Name	Price
370	THE INFLUENCE OF PACKAGING ON THE PURCHASE OF COSMETICS PRODUCTS IN ENUGU	\$20
371	EVALUATION OF PRICING STRATEGY AS A SURVIVAL TOOL IN THE MARKETING OF DRINKS (A STUDY OF NIGERIAN BREWERIES PLC)	\$20
372	INFLUENCE OF SALES PROMOTION ON CONSUMER BRAND LOYALTY OF ALCOHOLIC BEVERAGES IN RIVERS STATE WITH SPECIFIC INTEREST IN PORT HARCOURT	\$20
373	EVALUATION OF STRATEGIC MARKETING AS AN INSTRUMENT TO ENHANCE ORGANIZATIONAL PERFORMANCE	\$20
374	DETERMINANT OF HAIR CREAM BRANDS AMONG HOUSEHOLDS IN ABIA STATE, NIGERIA.	\$20
375	THE ROLE OF PHYSICAL DISTRIBUTION CHANNEL ON MARKETING PERFORMANCE OF AGRICULTURAL PRODUCE IN ABOH MBAISE L.G.A. OF IMO STATE	\$20
376	EFFECTIVENESS OF PERSONAL SELLING STRATEGIES IN MARKETING OF TABLE WATER AND JUICE DRINKS IN ABIA STATE, NIGERIA	\$20
377	IMPACT OF CUSTOMER RELATIONSHIP MARKETING ON BANK GROWTH: (A STUDY OF UBA & ZENITH BANK)	\$20
378	A COMPARATIVE STUDY OF THE EFFCTIVIENESS OF MARKTING COMMUNICATION IN ROAD TRANSPORTATION INDUSTRY	\$20
379	THE EFFECT OF BUYING BEHAVIOUR ON PURCHASE DECISION OF CONSUMERS ON CONVENIENCE GOODS IN ENUGU METROPOLIS.	\$20
380	EFFECT OF BRANDING ON CONSUMER PATRONAGE OF DIFFERENT BRANDS OF BEER IN UMUAHIA METROPOLIS	\$20
381	THE ROLE OF PACKAGING ON THE MARKETING PERFORMANCE OF A MANUFACTURING FIRM, USING A CASE STUDY (PZ NIG. PLC)	\$20
382	THE IMPACT OF PRICING POLICIES ON THE PURCHASING AND CONSUMPTION OF ALCOHOLIC DRINKS (A STUDY OF NIGERIA BREWERIES PLC ABA)	\$20
383	STUDY OF AQUATIC MICROBIAL DIVERSITY BASED ON DIFFERENTIATION AND STRUCTURAL STAINING	\$20
384	PREVALENCE AND BACTERIAL SPECIES ASSOCIATED WITH GASTROENTERITIS, A CASE STUDY WITH STUDENTS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE.	\$20
385	COMPARISON OF THE IN/VITRO SENSITIVITY TESTING OF AMINOGLYCOSIDES AGAINST FLUOROQUINOLONE AGENTS IN URINARY TRACT INFECTION ISOLATES	\$20
386	ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM PALM WINE SOLD IN UMUDIKE, ABIA STATE	\$20
387	ANTIFUNGAL EFFECT OF LACTIC ACID BACTERIA ISOLATED FROM POULTRY FEEDS OBTAINED FROM SONGHAI FARM	\$20
388	COMPARATIVE STUDIES OF BIOCHEMICAL OXYGEN DEMAND AND CHEMICAL OXYGEN DEMAND OF ONU IMO SECTION OF IMO RIVER AND FISH POND WATER FROM NATIONAL ROOT CROP RESEARCH INSTITUTE (NRCRI)	\$20
389	MICROBIOLOGICAL ASSESSMENT OF COMMERCIALY PREPARED YOGHURTS SOLD IN ABIA STATE, NIGERIA	\$20
390	CONTRIBUTION OF YEAST IN MAIZE FERMENTATION	\$20
391	PRODUCTION OF AMYLASE FROM FERMENTED UGBA USING MICROCOCCUS SPECIES	\$20
392	COMPARATIVE MICROBIAL AND PHYSIOCHEMICAL ANALYSIS OF CONTROLLED AND LOCALLY FERMENTED OGIRI FROM CITRULLUS LANATUS (EGUSI-MELON)	\$20
393	EFFECTS OF DIFFERENT NITROGEN SOURCES ON THE ANTIFUNGAL ACTIVITIES OF ACTINOMYCETE ISOLATED FROM THE SOIL	\$20
394	PRODUCTION OF PROBIOTIC BEVERAGE FROM HIBISCUS SABDARIFFA	\$20
395	EVALUATION OF MICROORGANISMS FROM GARI AT SELECTED MARKETS IN IKWUANO LGA OF ABIA STATE	\$20
396	ANTIBACTERIAL ACTIVITY OF LACTIC ACID BACTERIA ISOLATED FROM FERMENTED YELLOW OGI (ZEA MAYS) AGAINST SOME PATHOGENIC BACTERIA	\$20
397	MICROBIAL EVALUATION OF NKWUAKU AND OGBARU STREAM WATER IN AWGU LOCAL GOVERNMENT AREA IN ENUGU STATE	\$20
398	ANTIBIOGRAM OF ORGANISMS OF PUBLIC HEALTH IMPORTANCE ISOLATED FROM BEEF	\$20
399	CHARACTERIZATION AND TECHNOLOGICAL POTENTIALS OF LACTIC ACID BACTERIA ISOLATED FROM FERMENTED TIGER NUT MILK	\$20
400	USE OF COLIFORM ORGANISMS AS INDICATORS OF QUALITY OF YOGHURT PRODUCTS SOLD IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
401	ENUMERATION OF LACTIC ACID BACTERIA FROM FERMENTED AFRICAN OIL BEAN (PENTACLETHRA MACROPHYLLA BENTH) SEEDS FOR NIACIN AND PANTOTHENIC ACID PRODUCTION	\$20
402	SCREENING FOR PROTEOLYTIC ACTIVITIES OF LACTIC ACID BACTERIA ISOLATED FROM RIPENED FRUITS	\$20
403	MICROORGANISMS FOUND IN AIR-CONDITIONED BUILDINGS	\$20
404	MICROBIAL QUALITY OF UGBA (PENTACLETHRA MACROPHYLLA)	\$20
405	DETERMINATION OF MICROBIAL LOAD ON SOME COMMON SALAD VEGETABLES SOLD IN AHIA EKE MARKET, UMUAHIA	\$20
406	MICROBIAL SYNERGISM IN FERMENTING OGI	\$20

#	Product Name	Price
407	ANTIFUNGAL ACTIVITIES OF LACTOBACILLUS PLANTARUM ON SOME FUNGAL PATHOGENS (ASPERGILLUS SPP, RHIZOPUS SPP, CANDIDA SPP)	\$20
408	ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM BARBER'S HAIR CLIPPERS IN UMUDIKE AND ITS ENVIRONS	\$20
409	ISOLATION AND CHARACTERIZATION OF INDIGENOUS MICRO ORGANISMS FROM WASTE DUMP SITES IN UMUAHIA METROPOLIS	\$20
410	COMPARATIVE MICROBIAL ASSESSMENT OF RAIN WATER COLLECTED FROM THE ROOFS OF SOME HOUSES	\$20
411	MICROBIOLOGICAL EVALUATION OF SELECTED LOCAL CREAMS	\$20
412	ANTIBACTERIAL ACTIVITY OF COSTUS AFER AND DIALIUM GUINEENSE ON SOME PATHOGENS	\$20
413	INFLUENCE ON ADVERTISEMENT ON CONSUMER BEHAVIOUR A STUDY OF OVALTINE BEVERAGE IN UMUAHIA METROPOLIS, ABIA STATE NIGERIA	\$20
414	IMPACT OF PHYSICAL DISTRIBUTION CHANNELS IN THE MARKETING OF AGRICULTURAL PRODUCTS IN OBOWO L.G.A, IMO STATE	\$20
415	APPLICATION OF MARKETING STRATEGIES FOR IMPROVING PERFORMANCE OF SELECTED MONEY-DEPOSIT BANKS IN IMO STATE NIGERIA	\$20
416	EVALUATION OF STRATEGIC MARKETING AS AN INSTRUMENT FOR ENHANCING ORGANIZATIONAL PERFORMANCE. (A STUDY OF SELECTED FIRMS IN ABIA STATE. NIGERIA)	\$20
417	INFLUENCE OF STORAGE TECHNIQUES ON THE MANAGEMENT OF POST-HARVEST LOSSES OF MAIZE FARMERS IN ABIA STATE, NIGERIA	\$20
418	ANALYSIS OF ONLINE BUSINESS AND PATRONAGE AMONG MICHAEL OKPARA UNIVERSITY STAFF THE CASE OF JUMIA ONLINE COMPANY	\$20
419	PRICING STRATEGIES AND MARKETING PERFORMANCE OF SELECTED MOBILE PHONE OPERATORS (A STUDY OF GLO NIGERIAN LIMITED)	\$20
420	USE OF PUBLIC RELATION STRATEGIES TO FIGHT AGAINST THE SCOURGE HIV/AIDS (A STUDY OF ABIA STATE ACTION COMMITTEE ON AIDS; ABSACA)	\$20
421	MARKETING RESEARCH AS A TOOL FOR INCREASED PROFITABILITY IN SOFT DRINK INDUSTRY, (A STUDY OF NIGERIAN BOTTLING COMPANY PLC. OWERRI)	\$20
422	EVALUATION OF LOGISTICS CHALLENGES OF MANUFACTURERS OF CONSUMER GOODS (A STUDY OF 7UP BOTTLING COMPANY PLC ABA)	\$20
423	IMPACT OF INFORMATION AND COMMUNICATION AS A STRATEGY FOR ENHANCING ORGANIZATIONAL PERFORMANCE	\$20
424	IMPACT OF MARKETING STRATEGY OF TELECOMMUNICATION NETWORK PROVIDERS ON SERVICE CONSUMPTION BEHAVIOUR OF AGRO INDUSTRY ENTREPRENEURS IN ABIA STATE, NIGERIA.	\$20
425	EFFECTS OF SALES PROMOTION ON MARKET PERFORMANCE OF PZ NIGERIA PLC, ABA ABIA STATE	\$20
426	DETERMINANTS OF CUSTOMER'S SATISFACTION IN THE TOURISM INDUSTRY (A STUDY OF AWHUM WATER FALL, ENUGU STATE)	\$20
427	EFFECT OF PRICING STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRM IN ABIA STATE, NIGERIA (A STUDY OF PZ ABA, ABIA STATE)	\$20
428	EFFECT OF PRICING STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRM IN ABIA STATE, NIGERIA (A STUDY OF PZ ABA, ABIA STATE)	\$20
429	EFFECTS OF FUEL SUBSIDY REMOVAL ON ROAD TRANSPORT FARE IN UMUAHIA, NIGERIA (STUDY OF SELECTED TRANSPORT CUSTOMER)	\$20
430	EFFECT OF MARKET SEGMENTATION ON SALES TURNOVER OF MADE IN NIGERIA GOODS IN ABA, ABIA STATE	\$20
431	EFFECT OF ADVERTISING ON CHANGING CONSUMER BEHAVIOUR (A STUDY OF FIRST BANK NIGERIA PLC)	\$20
432	IMPACT OF SALES PROMOTION ON ORGANIZATIONAL EFFECTIVENESS IN NIGERIA MANUFACTURING INDUSTRY; A STUDY OF NESTLE NIGERIA PLC	\$20
433	AN EVALUATION OF CONSUMER ATTITUDES TOWARDS NIGERIAN AND FOREIGN MADE GOODS IN THE FOOD SUPPLEMENT MARKET. (A CASE STUDY OF ENUGU METROPOLIS)	\$20
434	DETERMINANT OF CONSUMERS' PERCEPTION AND PREFERENCE TOWARDS LOCALLY MADE LADIES LEATHER BAGS IN ABA MAIN MARKET, ABIA STATE	\$20
435	AN EVALUATION OF CONSUMER ATTITUDES TOWARDS NIGERIAN AND FOREIGN MADE GOODS IN THE FOOD SUPPLEMENT MARKET. (A CASE STUDY OF ENUGU METROPOLIS)	\$20
436	EVALUTION OF ADVERTISING AS A DETERMINATION OF CUSTOMER PATRONAGE OF 7UP BOTTLING COMPANY ABA, ABIA STATE.	\$20
437	CHALLENGES TO THE PRACTICE OF MARKETING CONCEPT IN NIGERIA (STUDY OF SELECTED FIRMS IN THE TELECOMMUNICATION INDUSTRY IN NIGERIA)	\$20

#	Product Name	Price
438	EVALUATION OF THE ACCEPTANCE RATE OF E-MARKETING PRACTICES IN NIGERIA (A CASE STUDY OF SELECTED URBAN AREAS IN SOUTH EAST IN NIGERIA)	\$20
439	AN EVALUATION OF MARKETING CONCEPT AND PROFITABILITY OF SOME SELECTED FINANCIAL FIRMS IN ABA, ABIA STATE	\$20
440	PREVALENCE OF ASYMPTOMATIC URINARY TRACT INFECTION AMONGST STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
441	COMPARISM OF MICROBIAL QUALITY OF LEAF AND POLYTHENE WRAPPED UGBA (PENTACLETHRA MACROPHYLA)	\$20
442	ALCOHOL AND BIOMASS PRODUCTION USING WASTE PAPER THROUGH ENZYMATIC METHOD	\$20
443	ISOLATION AND CHARACTERIZATION OF ANTIBIOTIC PRODUCING BACTERIA FROM SOIL RECEIVING ABATTOIR EFFLUENT IN UMUAHIA, ABIA STATE.	\$20
444	ANTIBIOTIC SUSCEPTIBILITY TESTS OF STAPHYLOCOCCUS AUREUS ISOLATED FROM THE NOSTRILS OF PRIMARY SCHOOL PUPILS IN IKWUANO.	\$20
445	EVALUATION OF THE ANTIMICROBIAL ACTIVITIES OF EXTRACTS OF CAJANUS CAJAN AND ASPILIA AFRICANA	\$20
446	THE MICROBIAL QUALITY AND THE EFFECTIVENESS OF SEVEN BRANDS OF TOOTHPASTE MARKETED IN UBANI IN UMUAHIA	\$20
447	CONSUMER PERCEPTION OF SALES PROMOTION IN THE MARKETING OF TELECOMMUNICATION SERVICES IN NIGERIA	\$20
448	APPRAISAL OF PRODUCT PERFORMANCE OF BREWERY INDUSTRY (A STUDY OF NIGERIA BREWERY PLC, ENUGU STATE)	\$20
449	APPRAISAL OF PRODUCT PERFORMANCE OF BREWERY INDUSTRY (A STUDY OF NIGERIA BREWERY PLC, ENUGU STATE)	\$20
450	ANALYSIS OF CONSUMERS ATTITUDE TOWARDS MADE IN NIGERIA FURNITURE AMONG HOUSEHOLD IN EHIMIRI HOUSING ESTATE	\$20
451	THE ROLE OF ADVERTISING ON SUPERMARKET BUSINESS IN UMUAHIA METROPOLIS (A STUDY OF CAPITAL SUPERMARKET UMUAHIA ABIA STATE)	\$20
452	IMPACT OF MARKETING ON THE SALES OF AGRICULTURAL PRODUCE (RICE) IN ENUGU METROPOLIS	\$20
453	INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON BRAND PREFERENCE IN THE TELECOMMUNICATIONS INDUSTRY A STUDY OF MTN NIGERIA UMUAHIA ABIA STATE, NIGERIA	\$20
454	PACKAGING INFLUENCE ON CONSUMER PURCHASE BEHAVIOUR OF AUTOMOBILE OIL BRAND (A CASE STUDY OF ABA METROPOLIS)	\$20
455	EFFECT OF SALES PROMOTION ON PURCHASING BEHAVIOUR OF CONSUMERS OF COCA-COLA PRODUCTS IN UMUAHIA METROPOLIS	\$20
456	EFFECTS OF DIVERSIFICATION STRATEGY ON MARKETING PERFORMANCE OF POULTRY ENTERPRISES IN ABIA STATE, NIGERIA.	\$20
457	EFFECT OF ADVERTISING ON CUSTOMERS PATRONAGE OF FIRMS (NIGERIA BOTTLING COMPANY AND 7UP NIG PLC IN ABA, ABIA STATE)	\$20
458	EFFECT OF INNOVATION DEVELOPMENT ON CONSUMER PATRONAGE OF FLOUR-BASED PRODUCTS IN ABIA STATE, NIGERIA	\$20
459	EFFECT OF QUALITY SERVICE DELIVERY IN ENHANCING CUSTOMER'S SATISFACTION AMONG MTN USERS IN ABIA STATE, NIGERIA	\$20
460	ANALYSIS OF EFFECT OF BRANDING ON CONSUMER PATRONAGE IN THE BEER MARKET; A STUDY OF NIGERIA BREWERIES, ENUGU, ENUGU STATE.	\$20
461	EFFECT OF MARKETING CONCEPT ON CUSTOMER SATISFACTIONS IN NIGERIAN FINANCIAL INSTITUTION (A STUDY OF DIAMOND BANK PLC UMUAHIA, ABIA STATE NIGERIA.)	\$20
462	THE PLACE OF MARKETING IN FINANAICAL INTERMEDIATION (STUDY OF SELECTED DEPOSIT MONEY BANKS IN NIGERIA)	\$20
463	EFFECT OF RELATIONSHIP MARKETING ON MARKETING PERFORMANCE OF SELECTED LEATHER PRODUCTS MANUFACTURING ENTERPRISES IN ABA, ABIA STATE NIGERIA	\$20
464	EFFECT OF SALES PROMOTION ON CONSUMER PURCHASE BEHAVIOUR (A STUDY OF NIGERIA BOTTLING COMPANY, ABA-ABIA STATE)	\$20
465	EFFECTS OF BRANDING ON CONSUMER PREFERENCE OF CONSUMER GOODS (A STUDY OF PZ NIGERIA PLC.)	\$20
466	IMPACT OF PACKAGING ON PRODUCT PATRONAGE IN CONSUMER GOODS MARKET (A STUDY OF MALTINA MARKETED BY NIGERIA BREWERIES PLC, ABA DEPOT)	\$20
467	ISOLATION AND ANTIBIOTIC SENSITIVITY PROFILE OF SALMONELLA TYPHI FROM STOOLS OF PATIENTS IN UMUAHIA	\$20
468	THE MICROBIAL QUALITY AND THE EFFECTIVENESS OF SEVEN BRANDS OF TOOTHPASTE MARKETED IN UBANI IN UMUAHIA	\$20
469	ANTIMICROBIAL SUSCEPTIBILITY PATTERN OF GRAM NEGATIVE PATHOGENIC ORGANISMS ISOLATED FROM WATERSIDE ABATTOIR ABA, ABIA STATE	\$20
470	ANTIBACTERIAL ACTIVITY OF EMILIA COCCINEA AND SENNA TORA AGAINST SELECTED BACTERIAL PATHOGENS	\$20
471	ROLE OF ELECTRONIC MEDIA IN THE PROMOTION OF NEW PRODUCT IN THE TELECOMMUNICATION MARKET IN ABA (A CASE STUDY OF SELECTED MTN PRODUCT)	\$20

#	Product Name	Price
472	PACKAGING AS A TOOL FOR COMPETITIVE MARKETING: A COMPARATIVE STUDY OF SELECTED NIGERIA AND FOREIGN CONSUMER PRODUCT (A STUDY OF UNILVER NIGERIAN PLC, LAGOS AND PZ CUSSONS UNITED KINGDOM, MANCHESTER)	\$20
473	THE IMPACT OF MARKETINGRESEARCH ON PRODUCT PLANNING (A STUDY OF UNILEVER NIGERIA PLC ABA)	\$20
474	EFFECT OF PROMOTIONAL STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRMS IN NIGERIA (A STUDY OF PZ CUSSONS PLC, LAGOS).	\$20
475	EFFECT OF SALES PROMOTION ON CUSTOMER PATRONAGE OF TELECOM SERVICES (A STUDY OF GLOBACOM NIGERIA LIMITED)	\$20
476	IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT CASE STUDY (NIGERIA BREWERIES ABA)	\$20
477	PRODUCT DISPOSITION ALTERNATIVES IN A DISTRESSED ECONOMY-NIGERIA IN FOCUS	\$20
478	CORPORATE PROFITABILITY ENHANCEMENT BASED ON E - MARKETING PLATFORM	\$20
479	EFFECT OF PACKAGING ON CONSUMER PATRONAGE OF SACLUX PAINT NIGERIA LIMITED UMUAHIA, ABIA STATE	\$20
480	COMPARATIVE ANALYSIS OF CONSUMER PERCEPTION OF ADVERTISED AND NON-ADVERTISED BRANDS IN ABIA STATE, NIGERIA	\$20
481	REGULATED DRUG MARKETING AS A TOOL FOR CONSUMER PROTECTION IN IKOT EKPENE, AKWA IBOM STATE A CASE STUDY OF JUHEL PHARMACEUTICAL COMPANY IKOT EKPENE	\$20
482	EVALUATION OF CUSTOMERS SATISFACTION ON ROAD TRANSPORTATION MANAGEMENT (A CASE STUDY OF PEACE MASS TRANSIT, PEACE PARK BY UMUWAYA ROAD, UMUAHIA, ABIA STATE.)	\$20
483	PACKAGING AS A COMPETITIVE TOOL IN MARKETING OF CONSUMER GOODS IN ABIA STATE (A CASE STUDY OF PZ CUSSONS NIG. PZ. ABA)	\$20
484	DETERMINANTS OF PERFORMANCE AMONG BAKERY INDUSTRIES IN ABA METROPOLIS OF ABIA STATE, NIGERIA	\$20
485	RELEVANCE OF PRICING DECISION ON ACHIEVING RETAIL MARKET GROWTH IN OWERRI METROPOLIS, IMO STATE, NIGERIA.	\$20
486	DETERMINANTS OF MARKETING EFFICIENCY AMONG RESTAURANT OPERATORS IN ABIA STATE, NIGERIA.	\$20
487	EFFECT OF MARKETING RESEARCH ON THE PERFORMANCE OF SMALL SCALE ENTERPRISES IN ABIA STATE	\$20
488	THE APPLICATIONO STATE, NIGERIA. OF MARKETING CONCEPT IN THE AGRICULTURAL SECTOR IN SELECTED FARMS IN IM	\$20
489	EFFECT OF VARIED CULTURE CONDITIONS ON BACITRACIN PRODUCTION FROM BACILLUS SUBTILIS	\$20
490	BIOMASS AND ALCOHOL PRODUCTION FROM CASSAVA PEELS (MANIHOT ESCULENTA) USING TRICHODERMA VIRIDE AND PALM WINE YEAST (SACCHAROMYCES CEREVISIAE)	\$20
491	ISOLATION OF METHICILLIN-RESISTANT STAPHYLOCOCCUS AUREUS FROM THE NOSTRILS OF STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
492	USING BIOCONTROL AGENTS TO CONTROL SALMONELLA SPECIES IN DAIRY PRODUCTS	\$20
493	ISOLATION AND IDENTIFICATION OF PATHOGENIC BACTERIA FROM NECKLACE WORN BY MEMBERS OF THE UNIVERSITY COMMUNITY	\$20
494	ISOLATION AND SCREENING OF ANTIBIOTIC PRODUCING MICROORGANISMS FROM FOREST SOIL IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE (MOUUAU)	\$20
495	ISOLATION AND SCREENING OF ANTIBIOTIC-PRODUCING SOIL MICROORGANISMS AROUND FISH POND ENVIRONMENT IN UMUDIKE	\$20
496	BIOCONTROL POTENTIAL OF LACTIC ACID BACTERIA AGAINST SPOILAGE FUNGI OF TOMATO FRUITS	\$20
497	ISOLATION AND IDENTIFICATION OF MICROORGANISMS OF PUBLIC HEALTH IMPORTANCE FROM WATER-SIDE ABATTOIR EFFLUENT, ABA, ABIA STATE	\$20
498	ANTIBACTERIAL PROPERTIES OF BACILLUS SPECIES ISOLATED FROM SOIL AND OPTIMIZATION OF GROWTH CONDITIONS	\$20
499	EFFECT OF EFFICIENT SALES MANAGEMENT ON THE PERFORMANCE OF FIRMS (A STUDY OF NIGERIAN BREWERIES PLC ENUGU)	\$20
500	EFFECT OF EFFICIENT SALES MANAGEMENT ON THE PERFORMANCE OF FIRMS (A STUDY OF NIGERIAN BREWERIES PLC ENUGU)	\$20