

Projects > Undergraduate Project Topics

Projects > Undergraduate Project Topics — Batch 3

#	Product Name	Price
1	STUDY OF ALGAL SPECIES AND SOME PHYSICOCHEMICAL PARAMETERS IN RIVER HADEJIA, JIGAWA STATE	\$20
2	EXTRACTION AND PHYTOCHEMICAL SCREENING OF THE ROOT OF ANNONA SENEGALESIS (WILD CUSTARD APPLE)	\$20
3	EFFECTIVE MARKETING RESEARCH AS ESSENTIAL TOOLS FOR SUCCESS AND SURVIVAL OF SMALL SCALE BUSINESS (A CASE STUDY OF ASPIRA SOAP AND DETERGENT NIGERIA LTD KANO)	\$20
4	EFFECT OF HYPTIS SUAVEOLENS LEAVES EXTRACT ON ADULT MOSQUITO POPULATION	\$20
5	PREVALENCE OF MEASLES INFECTION AMONG CHILDREN ATTENDING RINGIM GENERAL HOSPITAL, JIGAWA STATE	\$20
6	DETERMINATION OF BACTERIAL LOAD ON BEEF MEAT SOLD IN DUTSE ULTRA MODERN MARKET	\$20
7	ANTIMICROBIAL EFFECT OF LACTIC ACID BACTERIA (LACTOBACILLI) ISOLATED FROM HONEY ON SOME FOODBORNE PATHOGENS (STAPHYLOCOCCUS AUREUS, SALMONELLA TYPHI, ESCHERICHIA COLI)	\$20
8	PRODUCTION AND PROXIMATE ANALYSIS OF YOGHURT PRODUCED FROM TIGERNUT USING LACTIC ACID BACTERIA (LAB) AS STARTER CULTURE	\$20
9	ANTIBIOPHARMACOGRAM OF ORGANISMS OF PUBLIC HEALTH IMPORTANCE FROM VEGETABLE WASH WATER	\$20
10	FOLATE AND COBALAMIN LEVELS IN CULTURES OF LACTIC ACID BACTERIA FROM PENTHACLETHRA MACROPHYLLA (UGBA) SEEDS	\$20
11	ASSESSMENT OF MICROBIAL AIR QUALITY IN SELECTED NURSERY SCHOOLS IN UMUAHIA, ABIA STATE.	\$20
12	PREVALENCE AND ANTIBIOPHARMACOGRAM OF STAPHYLOCOCCUS AUREUS ISOLATED FROM PIGS AND PIG FARMERS	\$20
13	COMPARATIVE STUDY OF DISSOLVED OXYGEN (DO) AND TOTAL ORGANIC CARBON (TOC) IN DETERMINATION OF LEVEL OF POLLUTION OF IMO RIVER (ONU-IMO)	\$20
14	ANTIMICROBIAL RESISTANCE PATTERN OF MICROBIAL FLORA OF SKIN AND NOSE OF HEALTH CARE WORKERS AND NON HEALTH CARE WORKERS	\$20
15	ANTIFUNGAL EFFECT OF ROSEMARY (ROSMARIANUS OFFICINALIS) EUCALYPTUS (EUCALYPTUS GLOBULUS) AND LEMON (CITRUS LIMON) ESSENTIAL OILS ON FUNGI ISOLATED FROM SPOILT BREAD	\$20
16	MICROBIAL EXAMINATION OF FRIED RICE SOLD IN FAST FOOD CENTRES IN UMUAHIA	\$20
17	ASSESSMENT ON THE PHYTOCHEMICAL COMPONENT AND ANTIBACTERIAL SCREENING ANALYSIS OF CUCUMIS SATIVUS (CUCUMBER)	\$20
18	ANTIMICROBIAL ACTIVITY OF SOME LIQUID HERBS SOLD IN UMUAHIA METROPLIS	\$20
19	ANTIMICROBIAL ACTIVITIES OF ESSENTIAL OIL FROM CYMBOPOGON CITRATUS (LEMON GRASS) AGAINST ENTERIC ORGANISMS	\$20
20	IMPACT OF INTERNAL CONTROL SYSTEM IN THE NIGERIAN BANKING INDUSTRY (A STUDY OF FIRST BANK NIGERIA PLC, ABEOKUTA SOUTH LGA)	\$20
21	COMPARATIVE STUDY OF THE EFFICACY OF SOME DISINFECTANTS AND ANTISEPTICS ON PSEUDOMONAS AERUGINOSA AND STAPHYLOCOCCUS AUREUS	\$20
22	SOIL ENZYME ESTIMATION	\$20
23	PREVALENCE AND ANTIMICROBIAL SUSCEPTIBILITY PROFILE OF PATHOGENIC BACTERIA ISOLATED FROM POULTRY FARMS IN UMUAHIA	\$20
24	MICROBIAL QUALITY OF YAM FLOUR SOLD IN ABA, ABIA STATE	\$20
25	ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM PALM WINE SOLD IN UMUAHIA	\$20
26	BACTERIAL CONTAMINATION OF AUTOMATED TELLER MACHINE (ATM) AMONG VARIOUS BANKS IN UMUAHIA METROPOLIS	\$20
27	EVALUATION OF BIOFILM IN WASTEWATER TREATMENT SYSTEM	\$20
28	BACTERIA ASSOCIATED WITH URINARY TRACT INFECTION AMONG MALE STUDENTS IN MOUAW	\$20
29	ANTIBACTERIAL ACTIVITY OF ALOE VERA EXTRACT ON SOME BACTERIAL PATHOGENS	\$20
30	ASSESSMENT ON KNOWLEDGE AND APPROPRIATE USE OF PERSONAL PROTECTIVE EQUIPMENT (PPE) AMONG HEALTH WORKERS IN SELECTED PUBLIC AND PRIVATE HOSPITALS IN OGUN STATE	\$20
31	PERCEIVED EFFECTS OF UNPROFESSIONAL PRACTICES ON PATIENT OUTCOME IN SELECTED PUBLIC HEALTH CENTERS IN ABEOKUTA SOUTH	\$20
32	PRODUCTION OF BANANA WINE USING PALM WINE YEASTS AND BAKER'S YEASTS	\$20
33	ANTIBACTERIAL ACTIVITY OF LEAF EXTRACTS OF COLOCASIA ESCULENTA AND CALADIUM BICOLOR ON CLINICAL ISOLATES	\$20

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34	PREVALENCE AND ANTIMICROBIAL SENSITIVITY PATTERN OF COAGULASE POSITIVE STAPHYLOCOCCI ISOLATED FROM FARM ANIMALS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
35	INCIDENCE OF ASYMPTOMATIC BACTERIURIA IN FEMALE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE	\$20
36	PHYTOCHEMICAL SCREENING AND ANTIBACTERIAL ACTIVITIES OF THE ETHANOLIC AND AQUEOUS LEAF EXTRACTS OF ALCHORNEA CORDIFOLIA (EUPHORBIACEAE) AND SIDA ACUTA (MALVACEAE) AGAINST SOME BACTERIAL ISOLATES FROM MEAT	\$20
37	ISOLATION AND IDENTIFICATION OF MICROORGANISMS FOUND IN THE EAR, NOSE AND THROAT OF MOUAU STUDENTS	\$20
38	ETHANOL TOLERANCE OF YEAST IN PALM WINE	\$20
39	MICROBIAL QUALITIES OF FRUITS SOLD IN UMUAHIA METROPOLIS	\$20
40	COMPARATIVE MICROBIAL ANALYSIS OF WHEAT NOODLES FORTIFIED WITH UGBA (PENTACLETHRA MACROPHYLLA) AND OGIRI (CUCUMEROPSIS MANNII)	\$20
41	MICROBIAL ANALYSIS OF SOIL RECEIVING CASSAVA WASTE WATER IN UMUDIKE, ABIA STATE	\$20
42	COMPARATIVE MICROBIOLOGICAL ANALYSIS OF DIFFERENT LOCALLY FERMENTED AFRICAN OIL BEAN SEED (PENTACLETHRA MACROPHYLLA BENTH) SOLD AROUND ISUOCHI, UMUNNEOCHI, ABIA STATE	\$20
43	BACTERIAL PATHOGENS ASSOCIATED WITH THE INTERNAL SURFACES OF LADIES HANDBAGS IN UMUAHIA, ABIA STATE	\$20
44	ISOLATION, IDENTIFICATION AND CHARACTERISATION OF MICROORGANISM IN DECAYING PAWPAW FRUIT	\$20
45	MICROBIOLOGICAL AND PHYSICOCHEMICAL EXAMINATION OF BOREHOLE WATER AT AGBAMA HOUSING ESTATE, UMUAHIA	\$20
46	ASSESSMENT OF THE MICROBIAL AND PHYSIOCHEMICAL QUALITIES OF UMUOSORO STREAM IN NNONO OBORO, IKWUANO L.G.A OF ABIA STATE, NIGERIA	\$20
47	ANTIBACTERIAL PROPERTIES OF PIPER GUINEENSE LEAF ON SOME SELECTED PATHOGENIC ORGANISMS	\$20
48	ISOLATION AND IDENTIFICATION OF MICROORGANISM FROM NAIRA NOTES ASSOCIATED WITH MEAT SELLERS IN ARIARIA INTERNATIONAL MARKET ABA	\$20
49	ANTIMICROBIAL SUSCEPTIBILITY OF GRAM NEGATIVE BACTERIA ISOLATED FROM URINE SAMPLE	\$20
50	SURVEY OF PATHOGENIC BACTERIA ASSOCIATED WITH FIVE LEAFY VEGETABLES SOLD IN UMUAHIA MARKET	\$20
51	CONVERSION OF WASTE PAPER TO ALCOHOL AND BIOMASS USING PALM WINE YEASTS	\$20
52	BACTERIA ASSOCIATED WITH THE CONTAMINATION AND SPOILAGE OF AFRICAN PEAR (DACYRODES EDULIS) SOLD IN DIFFERENT PARTS OF UMUAHIA METROPOLIS, ABIA STATE	\$20
53	ANTIMICROBIAL ACTIVITY OF EXTRACT OF SPONDIAS MOMBIN AGAINST BACTERIAL ISOLATES FROM WOUND	\$20
54	SACCHARIFICATION, BIOMASS AND ALCOHOL PRODUCTION FROM SWEET POTATO(IPOMOEA BATATAS) USING TRICHODERMA VIRIDE AND SACCHAROMYCES CEREVISIAE FROM PALM WINE.	\$20
55	ANTIFUNGAL EFFECTS OF BACTERIA SPECIES ISOLATED FROM THE RHIZOSPHERE OF GINGER (ZINGIBER OFFICINALE)	\$20
56	MICROBIOLOGICAL AND PHYSICOCHEMICAL PROPERTIES OF BOREHOLE WATER IN AGBAMA HOUSING ESTATE UMUAHIA, ABIA STATE	\$20
57	MICROORGANISMS ASSOCIATED WITH BIOGAS PRODUCTION USING CASSAVA PEELS, PIG DUNG AND COW RUMEN FLUID	\$20
58	BACTERIOLOGICAL EXAMINATION OF SELECTED SLICED FRUITS SOLD IN UMUAHIA METROPOLIS	\$20
59	COMPARATIVE STUDY ON THE ANTIBACTERIAL ACTIVITIES OF TWO SELECTED MEDICATED SOAPS AND TWO LOCALLY-PRODUCED BLACK SOAPS ON STAPHYLOCOCCUS AUREUS ISOLATED FROM WOUNDS	\$20
60	DISINFECTING ACTIONS OF ETHANOL, BLEACH (SODIUM HYPOCHLORITE) AND PHENOLICS (ISOL) ON SOME BACTERIAL SPECIES	\$20
61	ASSESSMENT OF MICROBIOLOGICAL QUALITY OF BOREHOLE WATER IN OGBOKO IDEATO SOUTH LOCAL GOVERNMENT AREA, IMO STATE	\$20
62	THE EFFECT OF MARKET SEGMENTATION ON THE MARKETING PERFORMANCE OF SELECTED LEATHER ENTERPRISES IN ABA, ABIA STATE	\$20
63	THE EFFECTS OF MOTIVATION ON SALES FORCE PERFORMANCE OF A SELECTED GSM PROVIDER IN UMUAHIA, ABIA STATE.	\$20
64	EFFECT OF TELEVISION ADVERTISING ON FOOD CONSUMPTION AMONG CHILDREN IN UMUAHIA, ABIA STATE, NIGERIA	\$20
65	EFFECT OF PRICE ON CONSUMER PATRONAGE OF SOFT DRINKS: (A STUDY OF 7UP BOTTLING COMPANY)	\$20
66	EFFECT OF PRODUCT INNOVATION ON MARKETING PERFORMANCE (A STUDY OF INDOMIE NOODLES)	\$20
67	EFFECTS OF CUSTOMER RELATIONSHIP MARKETING ON CUSTOMER RETENTION (A STUDY OF FIRST BANK NIGERIA PLC)	\$20
68	EFFECT OF SALES FORCE MOTIVATION ON SALES PERFORMANCE: A STUDY OF NIGERIA BREWERIES PLC.	\$20

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69	<u>EFFECT OF GREEN MARKETING PRACTICE ON SOCIALLY RESPONSIBLE BEHAVIOUR AMONG MILLENIALS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE UMUAHIA ABIA STATE</u>	\$20
70	<u>IMPACT OF BRANDING ON CONSUMER PURCHASE BEHAVIOUR AMONG USERS OF ENGINE OIL IN NIGERIA (A STUDY OF ENUGU METROPOLIS)</u>	\$20
71	<u>THE EFFECT OF CUSTOMER SERVICE ON CUSTOMER LOYALTY IN THE NIGERIAN BANKING INDUSTRY (A CASE OF FIRST BANK NIGERIA PLC)</u>	\$20
72	<u>EFFECT OF MARKETING MIX STRATEGY ON SALES VOLUME OF SACCLUX PAINT INDUSTRY</u>	\$20
73	<u>CUSTOMER ACQUISITION AND CUSTOMER RETENTION, COST IMPLICATION IN THE BANKING SECTOR (A STUDY OF FIRST BANK, ZENITH BANK, UNION BANK AND ECOBANK)</u>	\$20
74	<u>THE EFFECT OF CUSTOMER RELATIONSHIP MANAGEMENT ON THE MARKETING PERFORMANCE OF MONEY DEPOSIT BANK A STUDY OF UNION BANK PLC</u>	\$20
75	<u>EFFECT OF GREEN MARKETING ON CONSUMER PATRONAGE FOR CONSUMER GOODS (A STUDY OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE).</u>	\$20
76	<u>COMPARATIVE ANALYSIS OF THE ADOPTION OF INTERNAL MARKETING AMONG SELECTED PUBLIC AND PRIVATE UNIVERSITIES IN NIGERIA.</u>	\$20
77	<u>EFFECT OF PRODUCT INNOVATION ON MARKET PERFORMANCE OF NESTLE NIGERIA PLC (A STUDY OF NESTLE MILO)</u>	\$20
78	<u>EFFECT OF PRODUCT REBRANDING ON THE PERFORMANCE OF 7 UP BOTTLING COMPANY</u>	\$20
79	<u>DETERMINANTS OF CONSUMER PURCHASE DECISION MAKING FOR SELECTED PHARMACEUTICAL PRODUCTS</u>	\$20
80	<u>EFFECT OF RELATIONSHIP MARKETING AS A STRATEGY FOR CUSTOMER RETENTION IN GLOBACOM NIGERIA LIMITED</u>	\$20
81	<u>EFFECT OF CELEBRITY ENDORSEMENT ON BRAND IMAGE AMONG GSM USERS IN UMUAHIA URBAN, ABIA STATE</u>	\$20
82	<u>EFFECT OF PRICE DISCRIMINATION ON CONSUMER PREFERENCE TOWARDS MADE IN NIGERIA TEXTILE PRODUCTS IN ABA, ABIA STATE</u>	\$20
83	<u>SALES PROMOTION AND PATRONAGE OF SOME INDUSTRIAL PRODUCTS IN ABIA STATE</u>	\$20
84	<u>CONSUMER PERCEPTION OF ONLINE SHOPPING IN NIGERIA (A STUDY OF JUMIA ONLINE)</u>	\$20
85	<u>PRICING STRATEGIES AND MARKETING PERFORMANCE OF AUTOMOBILE FIRMS IN ABIA STATE</u>	\$20
86	<u>THE ROLE OF PUBLIC RELATIONS IN ENHANCING THE MARKETING PERFORMANCE OF THE INSURANCE FIRMS IN IMO STATE</u>	\$20
87	<u>EVALUATION OF EFFECT OF MARKETING MIX STRATEGY ON NEW PRODUCT DEVELOPMENT (A STUDY OF MTN)</u>	\$20
88	<u>EFFECT OF E-SERVICE QUALITY ON CUSTOMER SATISFACTION AMONG ONLINE SHOPPERS IN ABIA STATE</u>	\$20
89	<u>INFLUENCE OF PRODUCT REBRANDING ON CONSUMERS BUYING BEHAVIOUR (A STUDY OF 9-MOBILE)</u>	\$20
90	<u>DETERMINANTS OF CONSUMER PATRONAGE FOR FAST-FOOD FIRMS IN UMUAHIA, ABIA STATE, NIGERIA. (STUDY OF SELECTED MODERN FAST-FOOD VENDORS IN UMUAHIA METROPOLIS.)</u>	\$20
91	<u>EFFECT OF MARKETING CONCEPT ON COMMERCIAL BANKS PERFORMANCE (A STUDY OF ECO BANK AND FIRST BANK)</u>	\$20
92	<u>EFFECT OF SELECTED MARKETING STRATEGIES ON PROFITABILITY OF FIRST BANK NIGERIA PLC.</u>	\$20
93	<u>EFFECTS OF BRAND IMAGE ON CONSUMER PREFERENCE (A STUDY OF 7UP BOTTLING COMPANY)</u>	\$20
94	<u>EFFECT OF ADVERTISING ON CONSUMER BRAND PREFERENCE FOR SELECTED NOODLE PRODUCTS IN ABIA STATE, NIGERIA</u>	\$20
95	<u>EFFECT OF RELATIONSHIP MARKETING PRACTICE ON BANK PERFORMANCE (A STUDY OF MOUAU MICROFINANCE BANK)</u>	\$20
96	<u>THE ROLE OF PERSONAL SELLING AND ADVERTISEMENTS ON THE DIFFUSION OF BANKS PRODUCTS (A STUDY OF FIRST BANK PLC)</u>	\$20
97	<u>EFFECT OF CUSTOMER RELATIONSHIP MARKETING ON CUSTOMER SATISFACTION IN FAST FOOD INDUSTRIES IN ABIA STATE</u>	\$20
98	<u>IMPACT OF CUSTOMER RELATIONSHIP MARKETING ON BANK GROWTH (A STUDY OF UBA & ZENITH BANK)</u>	\$20
99	<u>IMPACT OF SALES PROMOTION ON THE MARKETING OF SOFT DRINKS IN NIGERIA (A STUDY 7UP BOTTLING NIGERIA PLC)</u>	\$20
100	<u>EFFECTS OF PACKAGING IN PROMOTING THE MARKETING PERFORMANCE OF BEAUTY CARE PRODUCTS OF PETALS COMPANY</u>	\$20
101	<u>RESPONSE OF CUSTOMERS TO SALES PROMOTION: A STUDY OF SELECTED DEPOSIT MONEY BANKS IN IMO STATE, NIGERIA</u>	\$20
102	<u>EFFECT OF SALES PROMOTION ON THE CONSUMPTION OF MALTA GUINNESS NIGERIA PLC</u>	\$20
103	<u>EVALUATION OF CONSUMER PREFERENCE FOR THE CONSUMPTION OF SELECTED BEER BRANDS IN ABA METROPOLE, ABIA STATE</u>	\$20
104	<u>EFFECT OF NEW PRODUCT PLANNING AND DEVELOPMENT ON THE GROWTH OF FIRMS IN BREWERY INDUSTRY IN NIGERIA (A CASE STUDY OF GUINNESS NIGERIA PLC)</u>	\$20

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105	<u>THE APPLICATION OF SALES PROMOTION AND PERSONAL SELLING AS STRATEGY FOR ENHANCING SALES VOLUME IN SOFT DRINKS MANUFACTURING FIRMS (A STUDY OF GUINNESS PLC)</u>	\$20
106	<u>EFFECT OF REPACKAGING ON CONSUMER BUYING BEHAVIOUR ON COSMETIC PRODUCTS IN ABA STATE</u>	\$20
107	<u>EFFECT OF PROMOTIONAL STRATEGIES ON CONSUMER PATRONAGE OF CORRUGATED ROOFING SHEET IN ENUGU STATE (A STUDY OF EME-NITE NIGERIA LIMITED, ENUGU)</u>	\$20
108	<u>IMPACT OF PHYSICAL DISTRIBUTION ON CUSTOMER SATISFACTION IN SEVEN-UP BOTTLING COMPANY</u>	\$20
109	<u>APPRAISAL OF MARKETING COMMUNICATIONS AS A STRATEGIC TOOL FOR ENHANCING MARKETING PERFORMANCE OF FRUIT DRINKS (A STUDY OF COCACOLA 5-ALIVE JUICE)</u>	\$20
110	<u>ANALYSIS AND HEALTH RISK ASSESSMENT OF PER- AND POLYFLUOROALKYL SUBSTANCE (PFAS) IN THE WATER AND SEDIMENTS OF RIVERS NIGER AND BENUE IN LOKOJA, KOGI STATE</u>	\$20
111	<u>EFFECT OF RELATIONSHIP MARKETING ON CUSTOMER LOYALTY IN SELECTED TRANSPORT COMPANIES. (A STUDY OF ABC TRANSPORT, THE YOUNG SHALL GROW, PEACE MASS TRANSPORT, AND ABA LINE)</u>	\$20
112	<u>IMPACT OF E-PAYMENT INSTRUMENTS ON CUSTOMERS SATISFACTION OF SELECTED BANKS CUSTOMERS (A STUDY OF ZENITH BANK, FIRST BANK PLC, GUARANTY TRUST BANK NIGERIA LTD)</u>	\$20
113	<u>THE ROLE OF PUBLIC RELATIONS IN IMPROVING THE IMAGE OF TERTIARY INSTITUTION (A STUDY OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE, ABA STATE)</u>	\$20
114	<u>EFFECTS OF PROMOTION MIX ON THE PROFITABILITY GROWTH OF BREWERIES IN NIGERIA (GUINNESS BREWERIES PLC)</u>	\$20
115	<u>IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT (A CASE STUDY OF TONIMAS NIGERIA LIMITED, ABA ABA STATE)</u>	\$20
116	<u>EFFECT OF SALES PROMOTION ON CONSUMER BRAND LOYALTY (A STUDY OF ORIJIN NON ALCOHOLIC DRINK)</u>	\$20
117	<u>EFFECT OF MARKETING COMMUNICATION ON CUSTOMER PREFERENCE OF SELECTED FASTFOOD FIRMS IN ABA STATE</u>	\$20
118	<u>EFFECTIVENESS OF MARKETING STRATEGIES ADOPTED BY FAST FOOD RESTAURANT IN UMUAHIA METROPOLIS</u>	\$20
119	<u>EFFECT OF PACKAGING ON THE PURCHASE OF COSMETIC PRODUCTS BY CONSUMERS IN ABA METROPOLIS , ABA STATE</u>	\$20
120	<u>EFFECT OF PERSONAL SELLING ON THE SALES OF INNOSON TECHNICAL AND INVESTMENT COMPANY</u>	\$20
121	<u>AN EVALUATION OF THE ETHICAL ISSUES IN SALES PROMOTION PRACTICES OF LA-CASERA COMPANY, IN ENUGU METROPOLIS, ENUGU STATE.</u>	\$20
122	<u>PEER GROUP INFLUENCE AND SINGLE LADIES PURCHASE BEHAVIOUR TOWARDS SECOND HAND CLOTHES IN ABA, ABA STATE,</u>	\$20
123	<u>EFFECTS OF SOCIAL MEDIA ON HEDONIC CONSUMPTION AMONG STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE (MOUAU)</u>	\$20
124	<u>EFFECT OF TRACKING TECHNOLOGY ON CONSUMER SHOPPING HABITS IN RETAIL INDUSTRIES. ABA STATE, NIGERIA.</u>	\$20
125	<u>AN APPRAISAL OF PROMOTIONAL STRATEGIES OF 7UP COMPANY PLC, ABA METROPOLIS, ABA STATE.</u>	\$20
126	<u>EFFECT OF CULTURAL BELIEFS AND ETHICAL NORMS ON THE MARKETING OF HEALTHCARE PRODUCTS IN ABA STATE</u>	\$20
127	<u>EFFECT OF PACKAGING FOR CONSUMER PREFERENCE FOR NOODLES IN UMUAHIA, ABA STATE</u>	\$20
128	<u>EFFECT OF PRICING POLICY ON MARKETING PERFORMANCE IN THE BEVERAGE INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC)</u>	\$20
129	<u>DETERMINANTS OF UNETHICAL MARKETING BEHAVIOUR AND SALESFORCE ORIENTATION IN FOOD INDUSTRY IN NIGERIA</u>	\$20
130	<u>EFFECT OF SALES PROMOTION ON ORGANIZATIONAL SALES PERFORMANCE (STUDY OF PZ CUSSONS NIGERIA LIMITED)</u>	\$20
131	<u>EFFECT OF PUBLIC RELATIONS PRACTICE ON MARKETING PERFORMANCE OF NESTLE NIGERIA PLC</u>	\$20
132	<u>EFFECT OF PUBLIC RELATIONS PRACTICE ON MARKETING PERFORMANCE OF NESTLE NIGERIA PLC</u>	\$20
133	<u>EVALUATION OF REGULATORY AGENCIES EFFECTIVENESS IN POSITIONING OF MADE IN NIGERIA GOODS (A STUDY OF RICE PRODUCTION AND MARKETING)</u>	\$20
134	<u>ANALYSIS OF MARKETING ACTIVITIES OF SMALL SCALE BUSINESS ENTERPRISES IN ABA STATE, NIGERIA</u>	\$20
135	<u>EFFECT OF WASTE MATERIAL RECYCLING IN GREEN MARKETING ACTIVITIES IN THE SOFT DRINK INDUSTRY IN ABA, ABA STATE</u>	\$20
136	<u>EXAMINATION OF FACTORS THAT MILITATE AGAINST INTRODUCTION OF A NEW PRODUCT IN THE MARKET. (A STUDY OF STARLITE BY NIGERIAN BREWERIES PLC)</u>	\$20
137	<u>ANALYSIS OF PURCHASE BEHAVIOUR OF ADVERTISED AND NON ADVERTISED PRODUCTS AMONG CONSUMERS OF NON ALCOHOLIC DRINK MARKET IN ABA STATE.</u>	\$20
138	<u>EFFECT OF PHYSICAL ENVIRONMENT ON THE SERVICE PURCHASE BEHAVIOUR IN THE BANKING SECTOR (STUDY OF ECO BANK PLC)</u>	\$20
139	<u>EFFECT OF BRANDING ON THE MARKETING PERFORMANCE OF SELECTED PHARMACEUTICAL PRODUCTS IN UMUAHIA, ABA STATE</u>	\$20

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140	EFFECT OF MARKETING STRATEGIES ON SALES GROWTH IN THE FOOD DRINK INDUSTRY (A STUDY OF CHI-EXOTIC DRINK)	\$20
141	EFFECT OF PRODUCT INNOVATION ON THE PERFORMANCE OF SELECTED SMALL SCALE ENTERPRISE IN ABA, ABIA STATE	\$20
142	EFFECTS OF PHYSICAL DISTRIBUTION MANAGEMENT ON THE MARKETING PERFORMANCE OF NIGERIA BREWERIES PLC	\$20
143	EFFECTS OF SALES PROMOTION ON CUSTOMERS' BRAND LOYALTY OF GSM USERS IN UMUAHIA, ABIA STATE	\$20
144	EFFECT OF ADVERTISING ON SALES PERFORMANCE OF B-LUX PAINT COMPANY IN UMUAHIA ABIA STATE	\$20
145	ACCEPTABILITY RATE OF E-MARKETING PRACTICES AND ENVIRONMENTAL PROBLEMS IN THE SELECTED RURAL AREAS OF ABIA STATE NIGERIA	\$20
146	CUSTOMER SATISFACTION AND PATRONAGE IN SELECTED MONEY DEPOSIT BANKS IN UMUAHIA ABIA STATE, NIGERIA	\$20
147	EFFECT OF SALES PROMOTION ON MARKETING PERFORMANCE OF NIGERIAN BREWERIES	\$20
148	EFFECT OF ADVERTISING MEDIA ON CUSTOMER PATRONAGE FOR BANKING SERVICE (A STUDY OF FIRST CITY MONUMENT BANK PLC)	\$20
149	EFFECTS OF PACKAGING ON THE BUYING BEHAVIOUR OF INSTANT NOODLE CONSUMERS' IN ANAMBRA STATE, NIGERIA	\$20
150	THE WORLD WIDE WEB IN THE PRACTISE OF MARKETING: ITS CHALLENGES TO NIGERIA IN THE 21ST CENTURY (STUDY OF SELECTED FIRMS IN ABIA METROPOLIS)	\$20
151	EFFECT OF SALE PROMOTION ON CUSTOMER BRAND LOYALTY. (A STUDY OF STARLINE NIGERIA LTD)	\$20
152	PLACE OF CONVENTIONAL MARKETING THEORIES AND TECHNIQUES IN TERMS OF PRICING, DISTIRBUTION AND ADVERTISING, IN THE MANAGEMENT OF SMALL SCALE ENTERPRISES IN NIGERIA	\$20
153	EFFECT OF ADVERTISING ON PROFITABILITY OF SELECTED FOOD AND BEVERAGE COMPANY	\$20
154	INTERNET SYSTEM AND DEVELOPMENT OF TRANSPORTATION: STUDY OF SELECTED MANUFACTURING FIRMS IN NIGERIA	\$20
155	PACKAGING AS A DETERMINANT FOR CONSUMER PURCHASE BEHAVIOUR TOWARD PERFUMES (A STUDY OF STARLINE NIGERIA LIMITED ABA, ABIA STATE)	\$20
156	CONSUMER PROTECTION IN THE SERVICE INDUSTRY (A STUDY OF UNITED BANK FOR AFRICA)	\$20
157	WORLDWIDE STANDARDIZATION OF PRODUCTS BY MULTINATIONAL AND GLOBAL ORGANISATIONS (A STUDY OF UNILEVER NIGERIA PLC)	\$20
158	PENETRATION PRICING STRATEGY AS TOOL FOR EFFECTIVE MARKETING OF PHARMACEUTICAL PRODUCTS IN NIGERIA (A STUDY OF JUHEL PHARMACEUTICAL LIMITED)	\$20
159	PENETRATION PRICING STRATEGY AS TOOL FOR EFFECTIVE MARKETING OF PHARMACEUTICAL PRODUCTS IN NIGERIA (A STUDY OF JUHEL PHARMACEUTICAL LIMITED)	\$20
160	DETERMINANTS OF SALES VOLUME AND PROFIT AMONG LIVESTOCK FEEDSTUFF DEALERS IN ABIA STATE NIGERIA	\$20
161	EFFECT OF PRICE DIFFERENTIAL TOWARDS MADE IN NIGERIA TEXTILE PRODUCTS IN RELATION TO FOREIGN MADE TEXTILE PRODUCTS ON CONSUMER PREFERENCE IN ABIA STATE, NIGERIA	\$20
162	ACCESSING THE IMPACT OF CONSUMER PREFERENCE FOR THE CONSUMPTION OF LOCALLY PRODUCED RICE IN ABIA STATE, NIGERIA.	\$20
163	CUSTOMER SERVICE AS A DETERMINANT TO CUSTOMER SATISFACTION OF SELECTED COMMERCIAL BANK (A STUDY OF FIRST BANK, ACCESS BANK AND ECO BANK)	\$20
164	EFFECT OF PRODUCT PACKAGING ON CONSUMER PATRONAGE OF TOOTHPASTE USERS IN UMUAHIA ABIA STATE.	\$20
165	MARKETING PERFORMANCE MEASUREMENT IN THE SERVICE INDUSTRY IN NIGERIA (A STUDY OF MTN AND GLO)	\$20
166	BRAND EQUITY AND MARKETING PERFORMANCE OF TOOTHPASTE PRODUCT IN UMUAHIA NORTH METROPOLIS, ABIA STATE NIGERIA.	\$20
167	MARKETING RESEARCH AS A STRATEGIC TOOL FOR ACHIEVING ORGANIZATIONAL SALES OBJECTIVES IN THE MANUFACTURING INDUSTRY (A STUDY OF UNILEVER NIGERIA PLC)	\$20
168	IMPACT OF MOBILE MARKETING ON ONLINE CONSUMERS' PATRONAGE (A STUDY OF JUMIA ABIA STATE, NIGERIA)	\$20
169	ANALYZING PROMOTIONAL STRATEGIES FOR ROAD TRANSPORTATION SERVICES: (A STUDY OF ABC TRANSPORT SERVICES UMUAHIA METROPOLIS IN ABIA STATE)	\$20
170	IMPACT OF MARKETING RESEARCH ON THE ADOPTION OF NEW PRODUCT (A STUDY OF TONIMAS NIGERIA LTD, ABA, ABIA STATE)	\$20
171	EFFECT OF INFORMATION TECHNOLOGY ON THE DEVELOPMENT OF EFFECTIVE MARKETING STRATEGIES IN THE BANKING INDUSTRY (A STUDY OF ZENITH BANK PLC)	\$20
172	CASHLESS POLICY AND CONSUMERS ACCEPTABILITY (A CASE STUDY OF UMUAHIA METROPOLIS)	\$20
173	IMPACT OF ADVERTISING ON SALES VOLUME OF A COMPETITIVE PRODUCT (A STUDY OF INDOMIE NOODLES)	\$20

#	Product Name	Price
174	IMPACT OF SALESFORCE WELFARE ON MARKETING PRODUCTIVITY OF SELECTED PRIVATE FIRMS IN ABA, ABIA STATE	\$20
175	EFFECTS OF ADVERTISING ON THE PURCHASE OF NOODLES IN ABA, ABIA STATE, NIGERIA (A STUDY OF INDOMIE NOODLES)	\$20
176	EMPIRICAL ANALYSIS OF PROFITABILITY AND MARKETING EFFICIENCY OF PORK: EVIDENCE FROM ABIA STATE	\$20
177	ASSESSING SALES FORCE MOTIVATION AS A PANACEA FOR IMPROVED PERFORMANCE IN MANUFACTURING INDUSTRY. (CASE STUDY OF PZ CUSONS PLC)	\$20
178	BEHAVIOURAL MODEL ON THE ADOPTION OF ICT IN THE E-WALLET PROGRAMME FOR FARMERS BY THE FEDERAL GOVERNMENT	\$20
179	EFFECTS OF ONLINE ADVERTISEMENT ON CONSUMER BUYING BEHAVIOURS A CASE STUDY OF KONGA ONLINE SHOP (WWW.KONGA.COM)	\$20
180	IMPACT OF PRICING STRATEGIES ON CONSUMER PURCHASE BEHAVIOUR (A CASE STUDY OF AIRTEL AND ETISALAT)	\$20
181	EFFECT OF PRODUCT PACKAGING ON CONSUMER PATRONAGE OF TOOTHPASTE IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE, NIGERIA.	\$20
182	ASSESSMENT OF THE RELATIONSHIP BETWEEN SALES PROMOTION STARATEGY AND MARKETING PERFORMANCE (A STUDY OF NESTLE NIGERIA PLC)	\$20
183	THE IMPACT OF ADVERTISING ON CONSUMER BUYING BEHAVIOUR (A STUDY OF OMO DETERGENT)	\$20
184	EVALUATION OF ENVIRONMENTAL MARKETING CONCEPT IN THE OIL AND GAS INDUSTRY IN NIGERIA (A STUDY OF OANDO PLC)	\$20
185	EFFECT OF TEST MARKETING ON NEW PRODUCT PERFORMANCE (A STUDY OF 7UP BOTTLING COMPANY PLC)	\$20
186	DETERMINANTS OF MARKET ACCESS TO LIQUEFIED PETROLEUM GAS (LPG) AMONG URBAN HOUSEHOLDS IN ABIA STATE, NIGERIA	\$20
187	CONSUMER BRAND PREEERRENCE AND THE PURCHASE OF BEVERAGES (STUDY OF MILO IN UMUAIIIA NORTH)	\$20
188	DETERMINANTS OF CUSTOMER SATISFACTION AND LOYALTY AMONG BAKERY PRODUCTS IN ABIA STATE. NIGERIA	\$20
189	EFFECT OF MARKETING ON TOURISM DEVELOPMENT IN ABIA (A STUDY OF SELECTED TOURISM POTENTIALS IN ABIA STATE NIGERIA)	\$20
190	APPLICATION OF PUBLIC RELATIONS TOOLS FOR CORPORATE GROWTH (A STUDY OF NIGERIA BOTTLING COMPANY)	\$20
191	ANALYSIS OF ENERGY CONSUMPTION EXPENDITURE AND CONSUMER ADOPTION OF ENERGY SAVING BULBS IN UMUAHIA, ABIA STATE, NIGERIA	\$20
192	HEALTH SEEKING BEHAVIOUR TOWARDS HYPERTENSION AMONG TRADERS IN UBANI MARKET IN UMUAHIA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE.	\$20
193	CHEMICAL COMPOSITION OF ENRICHED PAP MADE FROM YELLOW CORN AND RED SORGHUM	\$20
194	ALCOHOL CONSUMPTION PATTERN OF UNDERGRADUATE ALCOHOLICS IN MICHAEL OKPARA UNIVERISTY OF AGRICULTURE, UMUDIKE AND ABIA STATE UNIVERSITY, UMUAHIA CAMPUS	\$20
195	DIETARY HABITS AND NUTRITON EDUCATION ACTIVITIES OF SECONDARY SCHOOL STUDENTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE	\$20
196	CHEMICAL AND SENSORY EVALUATION OF BEVERAGES MADE FROM TIGER NUT (CYPERUS ESCULENTA)	\$20
197	CORRELATES BETWEEN PERCIEVED AND ACTUAL NUTRITIONAL STATUS OF UNDERGRADUATES IN MICHAEL OKPARA UNIVERISTY OF AGRICULTURE, UMUDIKE AND ABIA STATE UNIVERSITY, UMUAHIA CAMPUS.	\$20
198	DIETARY DIVERSITY SCORE AND NUTRIENT ADEQUACY AMONG ADULTS IN IKWUANO LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
199	KNOWLEDEGE, ATTITUDE AND PRACTICE OF EXCLUSIVE BREASTFEEDING AMONG NURSING MOTHERS ATTENDING POST NATAL CLINIC IN FEDERAL MEDICAL CENTRE,UMUAHIA, ABIA STATE	\$20
200	WEIGHT STATUS AND SOCIO-CULTURAL FACTORS AMONG YOUNG ADULTS IN SELECTED RURAL AND URBAN AREAS OF AKWA IBOM STATE	\$20
201	IMPACT OF PERSONAL AND EXTERNAL FOOD ENVIRONMENT ON FOOD CONSUMPTION PATTERN AND ANTHROPOMETRY OF WORKERS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
202	EFFECT OF DRYING AND FERMENTATION ON MICRONUTRIENT COMPOSITION OF BISCUIT MADE FROM BLENDS OF HUNGRY RICE AND ALMOND NUTS FLOURS.	\$20
203	NUTRIENT COMPOSITION AND SENSORY EVALUATION OF STEAMED AND BAKED TOFU	\$20
204	CHEMICAL AND SENSORY EVALUATION OF HIGH FIBRE BISCUITS PRODUCED FROM WHOLE YELLOW FLESHED CASSAVA (MANIHOT ESCULENTA CRANTZ) FLOUR.	\$20
205	BODY IMAGE PERCEPTION, ANTHROPOMETRIC PARAMETERS AND DIETARY PATTERN OF IN-SCHOOL ADOLESCENT GIRLS IN AWKA SOUTH LOCAL GOVERNMENT AREA, ANAMBRA STATE.	\$20
206	DETERMINATION OF PHYSIOCHEMICAL AND MICRONUTRIENT COMPOSITION OF SMOOTHIE FROM BLENDS OF PAWPAW, COCONUT AND MILK.	\$20

#	Product Name	Price
207	<u>CHEMICAL AND SENSORY ATTRIBUTES OF GUINEA CORN-TIGERNUT KUNU BLEND</u>	\$20
208	<u>KNOWLEDGE, PERCEPTION AND TECHNIQUES ADOPTED BY MOTHERS IN ASSESSING AND MONITORING THE GROWTH AND DEVELOPMENT OF UNDER-5 CHILDREN IN OSISIOMA LGA IN ABIA STATE.</u>	\$20
209	<u>KNOWLEDGE, PERCEPTION AND TECHNIQUES ADOPTED BY MOTHERS IN ASSESSING AND MONITORING THE GROWTH AND DEVELOPMENT OF UNDER 5 CHILDREN IN OWERRI MUNICIPAL AND MBAITOLI L.G.A IN IMO STATE.</u>	\$20
210	<u>EFFECT OF BLANCHING AND DRYING PROCESSING METHODS ON THE NUTRIENT COMPOSITION OF MORINGA LEAVES AND THE SENSORY EVALUATION OF MORINGA TEA PRODUCED FROM THEM</u>	\$20
211	<u>CONTENT ANALYSIS OF COVID - 19 RELATED NUTRITION INFORMATION IN A PRINT MEDIA</u>	\$20
212	<u>KNOWLEDGE, ATTITUDE AND PRACTICE OF MARKET WOMEN TOWARDS FRUIT AND VEGETABLE CONSUMPTION IN UMUAHIA NORTH LOCAL GOVERNMENT AREA OF ABIA STATE</u>	\$20
213	<u>ANTHROPOMETRIC INDICES AND FEEDING PRACTICES OF INFANTS (0 - 12MONTHS) IN AWKA, ANAMBRA STATE</u>	\$20
214	<u>HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG ADULTS IN UMUAHIA SOUTH (AMUZU-OLOKORO) AND OBINGWA (MGBOKO) LOCAL GOVERNMENT AREAS OF ABIA STATE.</u>	\$20
215	<u>KNOWLEDGE AND PRACTICE OF PERICONCEPTIONAL FOLIC ACID SUPPLEMENTATION AMONG WOMEN OF CHILD BEARING AGE (18-45 YEARS) IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE, NIGERIA</u>	\$20
216	<u>ANTHROPMETERY STATUS AND CHILD FEEDING PRACTICES OF CHILDREN (6-24 MONTHS) IN UMUAHIA NORTH LOCAL AREA, ABIA STATE</u>	\$20
217	<u>INFANT FEEDING PRACTICES AMONG MOTHERS IN SELECTED COMMUNITIES IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE</u>	\$20
218	<u>EFFECT OF FERMENTATION PERIOD ON THE CHEMICAL AND ANTI-OXIDANT PROPERTIES OF OKPEHE SEED (PROSOPIS AFRICANA)</u>	\$20
219	<u>HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN OBINGWA LOCAL GOVERNMENT AREA STATE</u>	\$20
220	<u>PERCIEVED AND ACTUAL NUTRITIONAL STATUS OF ADULITS IN UMUAHIA NORTH AND UMUAHIA SOUTH LOCAL GOVERNMENT ABIA STATE</u>	\$20
221	<u>CHEMICAL AND SENSORY EVALUATION OF BISCUIT PRODUCED FROM WHEAT, SOYBEAN, BANANA AND COCONUT BLEND</u>	\$20
222	<u>DIETARY PATTERN AND ANTHROPOMETRIC STATUS OF IN SCHOOL ADOLESCENTS IN ETIM-EKPO LOCAL GOVERNMENT AREA IN AKWA-IBOM STATE</u>	\$20
223	<u>ASSESSMMENT OF NUTRITIONAL KNOWLEDGE, DIETARY PATTERN AND ANTHROPOMETRIC CHARACTERISTICS OF ABIA STATE UNIVERSITY UNDERGRADUATE.</u>	\$20
224	<u>MALNUTRITION AMONG CHILDREN 2 TO 5 YEARS IN NDORO AND NNONO COMMUNITIES IN IKWUANO LGA, ABIA STATE</u>	\$20
225	<u>KNOWLEDGE AND CONSUMPTION OF IMMUNE BOOSTING FOODS AMONG PREGNANT MOTHERS ATTENDING ANTENATAL CENTERS IN UMUAHIA METROPOLIS</u>	\$20
226	<u>NUTRIENT AND SENSORY EVALUATION OF JAM PRODUCED FROM BLENDS OF PAWPAW (CARICA PAPAYA) AND PINEAPPLE (ANANAS COMUSUS) PULP</u>	\$20
227	<u>NUTRIENT AND SENSORY EVALUATION OF SCONES MADE FROM COMPOSITE FLOUR OF ROASTED FLUTED PUMPKIN SEED AND HUNGRY RICE</u>	\$20
228	<u>VARIATION IN MACRONUTRIENT COMPOSITION AND NUTRIENT DENSITY OF ANALYZED AND CALCULATED VALUES OF SELECTED TRADITIONAL SOUPS COMMONLY CONSUMED IN UMUAHIA, ABIA STATE</u>	\$20
229	<u>FOOD CONSUMPTION, KNOWLEDGE AND PRACTICE OF FOOD SELECTION AMONG MOTHERS IN UMUAHIA METROPOLIS</u>	\$20
230	<u>THE HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG THE ELDERLY IN SELECTED RURAL ISIALA NGWA SOUTH AND URBAN UMUAHIA NORTH LOCAL GOVERNMENT AREAS OF ABIA STATE</u>	\$20
231	<u>HEALTH BELIEF DETERMINANTS OF OBESITY AND DIABETES MELLITUS AMONG THE ELDERLY IN UMUAHIA NORTH AND IKWUANO LOCAL GOVERNMENT AREA OF ABIA STATE</u>	\$20
232	<u>GLYCEMIC INDEX AND LOAD OF COMMONLY CONSUMED CASSAVA VARIETIES</u>	\$20
233	<u>HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN IKEDURU LOCAL GOVERNMENT AREA OF IMO STATE</u>	\$20
234	<u>CONSUMPTION OF ULTRA PROCESSED FOODS, DIETARY PATTERN AND ANTHROPOMERTRY STATUS OF ADULTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE</u>	\$20
235	<u>DIETARY DIVERSITY SCORE AND NUTRTIONAL STATUS OF MARKET WOMEN IN ABA-NORTH LOCAL GOVERNMENT AREA OF ABIA STATE</u>	\$20
236	<u>NUTRIENT AND SENSORY EVALUATION OF SCONES MADE FROM COMPOSITE FLOUR OF ROASTED FLUTED PUMPKIN SEED AND HUNGRY RICE</u>	\$20
237	<u>MALNUTRITION AMONG CHILDREN 2-5 YEARS IN OHABIAM, URATTA AND OBUDA COMMUNITIES IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE</u>	\$20

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238	<u>NUTRIENT COMPOSITION AND SENSORY EVALUATION OF BREAD PRODUCED FROM CARROT, FERMENTED MAIZE AND TIGER NUT RESIDUE FLOUR BLENDS</u>	\$20
239	<u>CHEMICAL COMPOSITION OF CHIN-CHIN PRODUCED FROM WHEAT (TRITICUM SPP.) FLOUR ENRICHED WITH DATE PALM (PHONENIX DACTYLIFERA) AND TIGER NUT (CYPERUS ESCULENTA) FLOURS</u>	\$20
240	<u>MALNUTRITION AMONG CHILDREN 2-5 YEARS IN UMUAFAI, UMUEZEALA AND UMUANNA COMMUNITIES IN UMUAHIA NORTH LGA, ABIA STATE</u>	\$20
241	<u>CHEMICAL COMPOSITION OF AN UNDERUTILIZED SPICE (CUSSONIA BATERI) IN SOUTH EAST, NIGERIA.</u>	\$20
242	<u>FOOD INSECURITY AND COPING STRATEGIES OF HOUSEHOLDS IN UMUAHIA NORTH AND SOUTH LOCAL GOVERNMENT AREAS OF ABIA STATE</u>	\$20
243	<u>FEEDING PATTERN AND ANTHROPOMETRIC INDICES OF INFANTS (6 - 24 MONTHS) IN UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE</u>	\$20
244	<u>MOTHER'S PERCEPTION OF BREAST MILK INSUFFICIENCY AND KNOWLEDGE OF EXCLUSIVE BREASTFEEDING PRACTICE IN IKWUANO LOCAL GOVERNMENT AREA IN ABIA STATE</u>	\$20
245	<u>DIETARY PRACTICES OF BREASTFEEDING MOTHERS ATTENDING POSTNATAL CLINIC AT FEDERAL MEDICAL CENTRE, UMUAHIA, ABIA STATE</u>	\$20
246	<u>HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN BENDE LGA ABIA STATE</u>	\$20
247	<u>KNOWLEDGE, ATTITUDE AND PRACTICE OF EXCLUSIVE BREAST FEEDING AMONG NURSING MOTHERS IN ABA SOUTH LOCAL GOVERNMENT AREA OF ABIA STATE</u>	\$20
248	<u>DIETARY PRACTICES AND RESTRICTIONS AMONG PREGNANT WOMEN THAT ATTEND ANTENATAL CLINIC AT FEDERAL MEDICAL CENTER UMUAHIA, ABIA STATE</u>	\$20
249	<u>KNOWLEDGE AND PRACTICE OF THE USE OF NUTRIENT SUPPLEMENT AMONG WOMEN OF REPRODUCTIVE AGE IN IKWUANO LOCAL GOVERNMENT AREA, ABIA STATE</u>	\$20
250	<u>HOUSEHOLD FOOD SECURITY AND ANTHROPOMETRIC STATUS OF WOMEN IN ORU-EAST LOCAL GOVERNMENT AREA IN IMO STATE.</u>	\$20
251	<u>FOOD SECURITY AND ANTHROPOMETRIC STATUS OF ADOLESCENT SCHOOL GIRLS IN ENUGU NORTH LOCAL GOVERNMENT AREA, ENUGU STATE.</u>	\$20
252	<u>KNOWLEDGE, ATTITUDE AND CONSUMPTION LEVEL OF CAROTENE RICH FOODS AMONG STUDENTS IN ABIA STATE POLYTECHNIC AND MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE ABIA STATE</u>	\$20
253	<u>ANTHROPOMETRIC CHARACTERISTICS AND FEEDING PATTERNS OF CHILDREN 2-5 YEARS IN RURAL COMMUNITIES IN IKWUANO AND UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE</u>	\$20
254	<u>NUTRITIONAL KNOWLEDGE, ANTHROPOMETRIC INDICES AND FAST FOOD CONSUMPTION AMONG UNDERGRADUATE STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE</u>	\$20
255	<u>DIETARY HABITS AND NUTRITION EDUCATION ACTIVITIES OF SECONDARY SCHOOL STUDENTS IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE.</u>	\$20
256	<u>KNOWLEDGE AND PRACTICE OF USE OF NUTRIENT SUPPLEMENTATION AMONG WOMEN OF REPRODUCTIVE AGE IN ABA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE</u>	\$20
257	<u>CHEMICAL AND SENSORY EVALUATION OF CARROT-COCONUT AND CARROT-TIGERNUT JUICE BLENDS</u>	\$20
258	<u>KNOWLEDGE AND PRACTICE OF USE OF NUTRIENT SUPPLEMENT AMONG WOMEN OF REPRODUCTIVE AGE IN ENUGU NORTH L.G.A., ENUGU STATE</u>	\$20
259	<u>CHEMICAL AND SENSORY EVALUATION OF SCONES MADE FROM BLENDS OF HUNGRY RICE AND ALMOND NUTS</u>	\$20
260	<u>CHEMICAL AND SENSORY ATTRIBUTES OF PAP PRODUCED FROM TWO VARIETIES OF SORGHUM</u>	\$20
261	<u>CHEMICAL AND SENORY PROPERTIES OF BISCUIT MADE FROM CASSAVA (MANIHOT ESCULENTA) FLOUR AND GROUNDNUT (ARACHIS HYPOGAEA) PASTE.</u>	\$20
262	<u>THE EFFECT OF MARKETING IMPLICATION OF PRODUCT LIFE CYCLE MANAGEMENT IN UNILEVER NIGERIA LIMITED</u>	\$20
263	<u>THE INFLUENCE OF PACKAGING ON THE PURCHASE OF COSMETICS PRODUCTS IN ENUGU</u>	\$20
264	<u>EVALUATION OF PRICING STRATEGY AS A SURVIVAL TOOL IN THE MARKETING OF DRINKS (A STUDY OF NIGERIAN BREWERIES PLC)</u>	\$20
265	<u>INFLUENCE OF SALES PROMOTION ON CONSUMER BRAND LOYALTY OF ALCOHOLIC BEVERAGES IN RIVERS STATE WITH SPECIFIC INTEREST IN PORT HARCOURT</u>	\$20
266	<u>EVALUATION OF STRATEGIC MARKETING AS AN INSTRUMENT TO ENHANCE ORGANIZATIONAL PERFORMANCE</u>	\$20
267	<u>DETERMINANT OF HAIR CREAM BRANDS AMONG HOUSEHOLDS IN ABIA STATE, NIGERIA.</u>	\$20

#	Product Name	Price
268	<u>THE ROLE OF PHYSICAL DISTRIBUTION CHANNEL ON MARKETING PERFORMANCE OF AGRICULTURAL PRODUCE IN ABOH MBAISE L.G.A. OF IMO STATE</u>	\$20
269	<u>EFFECTIVENESS OF PERSONAL SELLING STRATEGIES IN MARKETING OF TABLE WATER AND JUICE DRINKS IN ABIA STATE, NIGERIA</u>	\$20
270	<u>IMPACT OF CUSTOMER RELATIONSHIP MARKETING ON BANK GROWTH: (A STUDY OF UBA & ZENITH BANK)</u>	\$20
271	<u>A COMPARATIVE STUDY OF THE EFFCTIVIENESS OF MARKTING COMMUNICATION IN ROAD TRANSPORTATION INDUSTRY</u>	\$20
272	<u>THE EFFECT OF BUYING BEHAVIOUR ON PURCHASE DECISION OF CONSUMERS ON CONVENIENCE GOODS IN ENUGU METROPOLIS.</u>	\$20
273	<u>EFFECT OF BRANDING ON CONSUMER PATRONAGE OF DIFFERENT BRANDS OF BEER IN UMUAHIA METROPOLIS</u>	\$20
274	<u>THE ROLE OF PACKAGING ON THE MARKETING PERFORMANCE OF A MANUFACTURING FIRM, USING A CASE STUDY (PZ NIG. PLC)</u>	\$20
275	<u>THE IMPACT OF PRICING POLICIES ON THE PURCHASING AND CONSUMPTION OF ALCOHOLIC DRINKS (A STUDY OF NIGERIA BREWERIES PLC ABA)</u>	\$20
276	<u>STUDY OF AQUATIC MICROBIAL DIVERSITY BASED ON DIFFERENTIATION AND STRUCTURAL STAINING</u>	\$20
277	<u>PREVALENCE AND BACTERIAL SPECIES ASSOCIATED WITH GASTROENTERITIS, A CASE STUDY WITH STUDENTS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE.</u>	\$20
278	<u>COMPARISON OF THE IN/VITRO SENSITIVITY TESTING OF AMINOGLYCOSIDES AGAINST FLUOROQUINOLONE AGENTS IN URINARY TRACT INFECTION ISOLATES</u>	\$20
279	<u>ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM PALM WINE SOLD IN UMUDIKE, ABIA STATE</u>	\$20
280	<u>ANTIFUNGAL EFFECT OF LACTIC ACID BACTERIA ISOLATED FROM POULTRY FEEDS ONTAINED FROM SONGHAI FARM</u>	\$20
281	<u>COMPARATIVE STUDIES OF BIOCHEMICAL OXYGEN DEMAND AND CHEMICAL OXYGEN DEMAND OF ONU IMO SECTION OF IMO RIVER AND FISH POND WATER FROM NATIONAL ROOT CROP RESEARCH INSTITUTE (NRCRI)</u>	\$20
282	<u>MICROBIOLOGICAL ASSESSMENT OF COMMERCIALLY PREPARED YOGHURTS SOLD IN ABIA STATE, NIGERIA</u>	\$20
283	<u>CONTRIBUTION OF YEAST IN MAIZE FERMENTATION</u>	\$20
284	<u>PRODUCTION OF AMYLASE FROM FERMENTED UGBA USING MICROCOCCUS SPECIES</u>	\$20
285	<u>COMPARATIVE MICROBIAL AND PHYSIOCHEMICAL ANALYSIS OF CONTROLLED AND LOCALLY FERMENTED OGIRI FROM CITRULLUS LANATUS (EGUSI-MELON)</u>	\$20
286	<u>EFFECTS OF DIFFERENT NITROGEN SOURCES ON THE ANTIFUNGAL ACTIVITIES OF ACTINOMYCETE ISOLATED FROM THE SOIL</u>	\$20
287	<u>PRODUTION OF PROBIOTIC BEVERAGE FROM HIBISCUS SABDARIFFA</u>	\$20
288	<u>EVALUATION OF MICROORGANISMS FROM GARI AT SELECTED MARKETS IN IKWUANO LGA OF ABIA STATE</u>	\$20
289	<u>ANTIBACTERIAL ACTIVITY OF LACTIC ACID BACTERIA ISOLATED FROM FERMENTED YELLOW OGI (ZEA MAYS) AGAINST SOME PATHOGENIC BACTERIA</u>	\$20
290	<u>MICROBIAL EVALUATION OF NKWUAKU AND OGBARU STREAM WATER IN AWGU LOCAL GOVERNMENT AREA IN ENUGU STATE</u>	\$20
291	<u>ANTIBIOPRINT OF ORGANISMS OF PUBLIC HEALTH IMPORTANCE ISOLATED FROM BEEF</u>	\$20
292	<u>CHARACTERIZATION AND TECHNOLOGICAL POTENTIALS OF LACTIC ACID BACTERIA ISOLATED FROM FERMENTED TIGER NUT MILK</u>	\$20
293	<u>USE OF COLIFORM ORGANISMS AS INDICATORS OF QUALITY OF YOGHURT PRODUCTS SOLD IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE</u>	\$20
294	<u>ENUMERATION OF LACTIC ACID BACTERIA FROM FERMENTED AFRICAN OIL BEAN (PENTACLETHRA MACROPHYLLA BENTH) SEEDS FOR NIACIN AND PANTOTHENIC ACID PRODUCTION</u>	\$20
295	<u>SCREENING FOR PROTEOLYTIC ACTIVITIES OF LACTIC ACID BACTERIA ISOLATED FROM RIPENED FRUITS</u>	\$20
296	<u>MICROORGANISMS FOUND IN AIR-CONDITIONED BUILDINGS</u>	\$20
297	<u>MICROBIAL QUALITY OF UGBA (PENTACLETHRA MACROPHYLLA)</u>	\$20
298	<u>DETERMINATION OF MICROBIAL LOAD ON SOME COMMON SALAD VEGETABLES SOLD IN AHIA EKE MARKET, UMUAHIA</u>	\$20
299	<u>MICROBIAL SYNERGISM IN FERMENTING OGI</u>	\$20
300	<u>ANTIFUNGAL ACTIVITIES OF LACTOBACILLUS PLANTARUM ON SOME FUNGAL PATHOGENS (ASPERGILLUS SPP, RHIZOPUS SPP, CANDIDA SPP)</u>	\$20
301	<u>ISOLATION AND IDENTIFICATION OF MICROORGANISMS FROM BARBER'S HAIR CLIPPERS IN UMUDIKE AND ITS ENVIRONS</u>	\$20
302	<u>ISOLATION AND CHARACTERIZATION OF INDIGENOUS MICRO ORGANISMS FROM WASTE DUMP SITES IN UMUAHIA METROPOLIS</u>	\$20
303	<u>COMPARATIVE MICROBIAL ASSESSMENT OF RAIN WATER COLLECTED FROM THE ROOFS OF SOME HOUSES</u>	\$20
304	<u>MICROBIOLOGICAL EVALUATION OF SELECTED LOCAL CREAMS</u>	\$20

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305	<u>ANTIBACTERIAL ACTIVITY OF COSTUS AFER AND DIALIUM GUINEENSE ON SOME PATHOGENS</u>	\$20
306	<u>INFLUENCE ON ADVERTISEMENT ON CONSUMER BEHAVIOUR A STUDY OF OVALTINE BEVERAGE IN UMUAHIA METROPOLIS, ABIA STATE NIGERIA</u>	\$20
307	<u>IMPACT OF PHYSICAL DISTRIBUTION CHANNELS IN THE MARKETING OF AGRICULTURAL PRODUCTS IN OBOWO L.G.A, IMO STATE</u>	\$20
308	<u>APPLICATION OF MARKETING STRATEGIES FOR IMPROVING PERFORMANCE OF SELECTED MONEY-DEPOSIT BANKS IN IMO STATE NIGERIA</u>	\$20
309	<u>EVALUATION OF STRATEGIC MARKETING AS AN INSTRUMENT FOR ENHANCING ORGANIZATIONAL PERFORMANCE. (A STUDY OF SELECTED FIRMS IN ABIA STATE. NIGERIA)</u>	\$20
310	<u>INFLUENCE OF STORAGE TECHNIQUES ON THE MANAGEMENT OF POST-HARVEST LOSSES OF MAIZE FARMERS IN ABIA STATE, NIGERIA</u>	\$20
311	<u>ANALYSIS OF ONLINE BUSINESS AND PATRONAGE AMONG MICHAEL OKPARA UNIVERSITY STAFF THE CASE OF JUMIA ONLINE COMPANY</u>	\$20
312	<u>PRICING STRATEGIES AND MARKETING PERFORMANCE OF SELECTED MOBILE PHONE OPERATORS (A STUDY OF GLO NIGERIAN LIMITED)</u>	\$20
313	<u>USE OF PUBLIC RELATION STRATEGIES TO FIGHT AGAINST THE SCOURGE HIV/AIDS (A STUDY OF ABIA STATE ACTION COMMITTEE ON AIDS; ABSACA)</u>	\$20
314	<u>MARKETING RESEARCH AS A TOOL FOR INCREASED PROFITABILITY IN SOFT DRINK INDUSTRY, (A STUDY OF NIGERIAN BOTTLING COMPANY PLC. OWERRI)</u>	\$20
315	<u>EVALUATION OF LOGISTICS CHALLENGES OF MANUFACTURERS OF CONSUMER GOODS (A STUDY OF 7UP BOTTLING COMPANY PLC ABA)</u>	\$20
316	<u>IMPACT OF INFORMATION AND COMMUNICATION AS A STRATEGY FOR ENHANCING ORGANIZATIONAL PERFORMANCE</u>	\$20
317	<u>IMPACT OF MARKETING STRATEGY OF TELECOMMUNICATION NETWORK PROVIDERS ON SERVICE CONSUMPTION BEHAVIOUR OF AGRO INDUSTRY ENTREPRENEURS IN ABIA STATE, NIGERIA.</u>	\$20
318	<u>EFFECTS OF SALES PROMOTION ON MARKET PERFORMANCE OF PZ NIGERIA PLC, ABA ABIA STATE</u>	\$20
319	<u>DETERMINANTS OF CUSTOMER'S SATISFACTION IN THE TOURISM INDUSTRY (A STUDY OF AWHUM WATER FALL, ENUGU STATE)</u>	\$20
320	<u>EFFECT OF PRICING STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRM IN ABIA STATE, NIGERIA (A STUDY OF PZ ABA, ABIA STATE)</u>	\$20
321	<u>EFFECT OF PRICING STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRM IN ABIA STATE, NIGERIA (A STUDY OF PZ ABA, ABIA STATE)</u>	\$20
322	<u>EFFECTS OF FUEL SUBSIDY REMOVAL ON ROAD TRANSPORT FARE IN UMUAHIA, NIGERIA (STUDY OF SELECTED TRANSPORT CUSTOMER)</u>	\$20
323	<u>EFFECT OF MARKET SEGMENTATION ON SALES TURNOVER OF MADE IN NIGERIA GOODS IN ABA, ABIA STATE</u>	\$20
324	<u>EFFECT OF ADVERTISING ON CHANGING CONSUMER BEHAVIOUR (A STUDY OF FIRST BANK NIGERIA PLC)</u>	\$20
325	<u>IMPACT OF SALES PROMOTION ON ORGANIZATIONAL EFFECTIVENESS IN NIGERIA MANUFACTURING INDUSTRY; A STUDY OF NESTLE NIGERIA PLC</u>	\$20
326	<u>AN EVALUATION OF CONSUMER ATTITUDES TOWARDS NIGERIAN AND FOREIGN MADE GOODS IN THE FOOD SUPPLEMENT MARKET. (A CASE STUDY OF ENUGU METROPOLIS)</u>	\$20
327	<u>DETERMINANT OF CONSUMERS' PERCEPTION AND PREFERENCE TOWARDS LOCALLY MADE LADIES LEATHER BAGS IN ABA MAIN MARKET, ABIA STATE</u>	\$20
328	<u>AN EVALUATION OF CONSUMER ATTITUDES TOWARDS NIGERIAN AND FOREIGN MADE GOODS IN THE FOOD SUPPLEMENT MARKET. (A CASE STUDY OF ENUGU METROPOLIS)</u>	\$20
329	<u>EVALUTION OF ADVERTISING AS A DETERMINATION OF CUSTOMER PATRONAGE OF 7UP BOTTLING COMPANY ABA, ABIA STATE.</u>	\$20
330	<u>CHALLENGES TO THE PRACTICE OF MARKETING CONCEPT IN NIGERIA (STUDY OF SELECTED FIRMS IN THE TELECOMMUNICATION INDUSTRY IN NIGERIA)</u>	\$20
331	<u>EVALUATION OF THE ACCEPTANCE RATE OF E-MARKETING PRACTICES IN NIGERIA (A CASE STUDY OF SELECTED URBAN AREAS IN SOUTH EAST IN NIGERIA)</u>	\$20
332	<u>AN EVALUATION OF MARKETING CONCEPT AND PROFITABILITY OF SOME SELECTED FINANCIAL FIRMS IN ABA, ABIA STATE</u>	\$20
333	<u>PREVALENCE OF ASYMPTOMATIC URINARY TRACT INFECTION AMONGST STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE</u>	\$20
334	<u>COMPARISM OF MICROBIAL QUALITY OF LEAF AND POLYTHENE WRAPPED UGBA (PENTACLETHRA MACROPHYLA)</u>	\$20
335	<u>ALCOHOL AND BIOMASS PRODUCTION USING WASTE PAPER THROUGH ENZYMATIC METHOD</u>	\$20

#	Product Name	Price
336	<u>ISOLATION AND CHARACTERIZATION OF ANTIBIOTIC PRODUCING BACTERIA FROM SOIL RECEIVING ABATTOIR EFFLUENT IN UMUAHIA, ABIA STATE.</u>	\$20
337	<u>ANTIBIOTIC SUSCEPTIBILITY TESTS OF STAPHYLOCOCCUS AUREUS ISOLATED FROM THE NOSTRILS OF PRIMARY SCHOOL PUPILS IN IKWUANO.</u>	\$20
338	<u>EVALUATION OF THE ANTIMICROBIAL ACTIVITIES OF EXTRACTS OF CAJANUS CAJAN AND ASPILIA AFRICANA</u>	\$20
339	<u>THE MICROBIAL QUALITY AND THE EFFECTIVENESS OF SEVEN BRANDS OF TOOTHPASTE MARKETED IN UBANI IN UMUAHIA</u>	\$20
340	<u>CONSUMER PERCEPTION OF SALES PROMOTION IN THE MARKETING OF TELECOMMUNICATION SERVICES IN NIGERIA</u>	\$20
341	<u>APPRAISAL OF PRODUCT PERFORMANCE OF BREWERY INDUSTRY (A STUDY OF NIGERIA BREWERY PLC, ENUGU STATE)</u>	\$20
342	<u>APPRAISAL OF PRODUCT PERFORMANCE OF BREWERY INDUSTRY (A STUDY OF NIGERIA BREWERY PLC, ENUGU STATE)</u>	\$20
343	<u>ANALYSIS OF CONSUMERS ATTITUDE TOWARDS MADE IN NIGERIA FURNITURE AMONG HOUSEHOLD IN EHIMIRI HOUSING ESTATE</u>	\$20
344	<u>THE ROLE OF ADVERTISING ON SUPERMARKET BUSINESS IN UMUAHIA METROPOLIS (A STUDY OF CAPITAL SUPERMARKET UMUAHIA ABIA STATE)</u>	\$20
345	<u>IMPACT OF MARKETING ON THE SALES OF AGRICULTURAL PRODUCE (RICE) IN ENUGU METROPOLIS</u>	\$20
346	<u>INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON BRAND PREFERENCE IN THE TELECOMMUNICATIONS INDUSTRY A STUDY OF MTN NIGERIA UMUAHIA ABIA STATE, NIGERIA</u>	\$20
347	<u>PACKAGING INFLUENCE ON CONSUMER PURCHASE BEHAVIOUR OF AUTOMOBILE OIL BRAND (A CASE STUDY OF ABA METROPOLIS)</u>	\$20
348	<u>EFFECT OF SALES PROMOTION ON PURCHASING BEHAVIOUR OF CONSUMERS OF COCA-COLA PRODUCTS IN UMUAHIA METROPOLIS</u>	\$20
349	<u>EFFECTS OF DIVERSIFICATION STRATEGY ON MARKETING PERFORMANCE OF POULTRY ENTERPRISES IN ABIA STATE, NIGERIA.</u>	\$20
350	<u>EFFECT OF ADVERTISING ON CUSTOMERS PATRONAGE OF FIRMS (NIGERIA BOTTLING COMPANY AND 7UP NIG PLC IN ABA, ABIA STATE)</u>	\$20
351	<u>EFFECT OF INNOVATION DEVELOPMENT ON CONSUMER PATRONAGE OF FLOUR-BASED PRODUCTS IN ABIA STATE, NIGERIA</u>	\$20
352	<u>EFFECT OF QUALITY SERVICE DELIVERY IN ENHANCING CUSTOMER'S SATISFACTION AMONG MTN USERS IN ABIA STATE, NIGERIA</u>	\$20
353	<u>ANALYSIS OF EFFECT OF BRANDING ON CONSUMER PATRONAGE IN THE BEER MARKET; A STUDY OF NIGERIA BREWERIES, ENUGU, ENUGU STATE.</u>	\$20
354	<u>EFFECT OF MARKETING CONCEPT ON CUSTOMER SATISFACTIONS IN NIGERIAN FINANCIAL INSTITUTION (A STUDY OF DIAMOND BANK PLC UMUAHIA, ABIA STATE NIGERIA.)</u>	\$20
355	<u>THE PLACE OF MARKETING IN FINANICAL INTERMEDIATION (STUDY OF SELECTED DEPOSIT MONEY BANKS IN NIGERIA)</u>	\$20
356	<u>EFFECT OF RELATIONSHIP MARKETING ON MARKETING PERFORMANCE OF SELECTED LEATHER PRODUCTS MANUFACTURING ENTERPRISES IN ABA, ABIA STATE NIGERIA</u>	\$20
357	<u>EFFECT OF SALES PROMOTION ON CONSUMER PURCHASE BEHAVIOUR (A STUDY OF NIGERIA BOTTLING COMPANY, ABA-ABIA STATE)</u>	\$20
358	<u>EFFECTS OF BRANDING ON CONSUMER PREFERENCE OF CONSUMER GOODS (A STUDY OF PZ NIGERIA PLC)</u>	\$20
359	<u>IMPACT OF PACKAGING ON PRODUCT PATRONAGE IN CONSUMER GOODS MARKET (A STUDY OF MALTINA MARKETED BY NIGERIA BREWERIES PLC, ABA DEPOT)</u>	\$20
360	<u>ISOLATION AND ANTIBIOTIC SENSITIVITY PROFILE OF SALMONELLA TYPHI FROM STOOLS OF PATIENTS IN UMUAHIA</u>	\$20
361	<u>THE MICROBIAL QUALITY AND THE EFFECTIVENESS OF SEVEN BRANDS OF TOOTHPASTE MARKETED IN UBANI IN UMUAHIA</u>	\$20
362	<u>ANTIMICROBIAL SUSCEPTIBILITY PATTERN OF GRAM NEGATIVE PATHOGENIC ORGANISMS ISOLATED FROM WATERSIDE ABATTOIR ABA, ABIA STATE</u>	\$20
363	<u>ANTIBACTERIAL ACTIVITY OF EMILIA COCCINEA AND SENNA TORA AGAINST SELECTED BACTERIAL PATHOGENS</u>	\$20
364	<u>ROLE OF ELECTRONIC MEDIA IN THE PROMOTION OF NEW PRODUCT IN THE TELECOMMUNICATION MARKET IN ABA (A CASE STUDY OF SELECTED MTN PRODUCT)</u>	\$20
365	<u>PACKAGING AS A TOOL FOR COMPETITIVE MARKETING: A COMPARATIVE STUDY OF SELECTED NIGERIA AND FOREIGN CONSUMER PRODUCT (A STUDY OF UNILIVER NIGERIAN PLC, LAGOS AND PZ CUSSONS UNITED KINGDOM, MANCHESTER)</u>	\$20
366	<u>THE IMPACT OF MARKETINGRESEARCH ON PRODUCT PLANNING (A STUDY OF UNILEVER NIGERIA PLC ABA)</u>	\$20
367	<u>EFFECT OF PROMOTIONAL STRATEGIES ON THE PERFORMANCE OF MANUFACTURING FIRMS IN NIGERIA (A STUDY OF PZ CUSSONS PLC, LAGOS).</u>	\$20
368	<u>EFFECT OF SALES PROMOTION ON CUSTOMER PATRONAGE OF TELECOM SERVICES (A STUDY OF GLOBACOM NIGERIA LIMITED)</u>	\$20
369	<u>IMPACT OF MARKETING RESEARCH ON NEW PRODUCT DEVELOPMENT CASE STUDY (NIGERIA BREWERIES ABA)</u>	\$20

#	Product Name	Price
370	PRODUCT DISPOSITION ALTERNATIVES IN A DISTRESSED ECONOMY-NIGERIA IN FOCUS	\$20
371	CORPORATE PROFITABILITY ENHANCEMENT BASED ON E - MARKETING PLATFORM	\$20
372	EFFECT OF PACKAGING ON CONSUMER PATRONAGE OF SACLUX PAINT NIGERIA LIMITED UMUAHIA, ABIA STATE	\$20
373	COMPARATIVE ANALYSIS OF CONSUMER PERCEPTION OF ADVERTISED AND NON-ADVERTISED BRANDS IN ABIA STATE, NIGERIA	\$20
374	REGULATED DRUG MARKETING AS A TOOL FOR CONSUMER PROTECTION IN IKOT EKPENE, AKWA IBOM STATE A CASE STUDY OF JUHEL PHARMACEUTICAL COMPANY IKOT EKPENE	\$20
375	EVALUATION OF CUSTOMERS SATISFACTION ON ROAD TRANSPORTATION MANAGEMENT (A CASE STUDY OF PEACE MASS TRANSIT, PEACE PARK BY UMUWAYA ROAD, UMUAHIA, ABIA STATE.)	\$20
376	PACKAGING AS A COMPETITIVE TOOL IN MARKETING OF CONSUMER GOODS IN ABIA STATE (A CASE STUDY OF PZ CUSSONS NIG. PZ. ABA)	\$20
377	DETERMINANTS OF PERFORMANCE AMONG BAKERY INDUSTRIES IN ABA METROPOLIS OF ABIA STATE, NIGERIA	\$20
378	RELEVANCE OF PRICING DECISION ON ACHIEVING RETAIL MARKET GROWTH IN OWERRI METROPOLIS, IMO STATE, NIGERIA.	\$20
379	DETERMINANTS OF MARKETING EFFICIENCY AMONG RESTAURANT OPERATORS IN ABIA STATE, NIGERIA.	\$20
380	EFFECT OF MARKETING RESEARCH ON THE PERFORMANCE OF SMALL SCALE ENTERPRISES IN ABIA STATE	\$20
381	THE APPLICATION OF MARKETING CONCEPT IN THE AGRICULTURAL SECTOR IN SELECTED FARMS IN IMO STATE, NIGERIA.	\$20
382	EFFECT OF VARIED CULTURE CONDITIONS ON BACITRACIN PRODUCTION FROM BACILLUS SUBTILIS	\$20
383	BIOMASS AND ALCOHOL PRODUCTION FROM CASSAVA PEELS (MANIHOT ESCULENTA) USING TRICHODERMA VIRIDE AND PALM WINE YEAST (SACCHAROMYCES CEREVISIAE)	\$20
384	ISOLATION OF METHICILLIN-RESISTANT STAPHYLOCOCCUS AUREUS FROM THE NOSTRILS OF STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
385	USING BIOCONTROL AGENTS TO CONTROL SALMONELLA SPECIES IN DAIRY PRODUCTS	\$20
386	ISOLATION AND IDENTIFICATION OF PATHOGENIC BACTERIA FROM NECKLACE WORN BY MEMBERS OF THE UNIVERSITY COMMUNITY	\$20
387	ISOLATION AND SCREENING OF ANTIBIOTIC PRODUCING MICROORGANISMS FROM FOREST SOIL IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE (MOUAU)	\$20
388	ISOLATION AND SCREENING OF ANTIBIOTIC-PRODUCING SOIL MICROORGANISMS AROUND FISH POND ENVIRONMENT IN UMUDIKE	\$20
389	BIOCONTROL POTENTIAL OF LACTIC ACID BACTERIA AGAINST SPOILAGE FUNGI OF TOMATO FRUITS	\$20
390	ISOLATION AND IDENTIFICATION OF MICROORGANISMS OF PUBLIC HEALTH IMPORTANCE FROM WATER-SIDE ABATTOIR EFFLUENT, ABA, ABIA STATE.	\$20
391	ANTIBACTERIAL PROPERTIES OF BACILLUS SPECIES ISOLATED FROM SOIL AND OPTIMIZATION OF GROWTH CONDITIONS	\$20
392	EFFECT OF EFFICIENT SALES MANAGEMENT ON THE PERFORMANCE OF FIRMS (A STUDY OF NIGERIAN BREWERIES PLC ENUGU)	\$20
393	EFFECT OF EFFICIENT SALES MANAGEMENT ON THE PERFORMANCE OF FIRMS (A STUDY OF NIGERIAN BREWERIES PLC ENUGU)	\$20
394	ASSESSMENT OF MICROBIOLOGICAL QUALITY OF IMO RIVER (ONUIMO)	\$20
395	COMPARISON OF BACTERIAL FLORA ON THE HANDS OF HEALTHCARE WORKERS AND NON-HEALTHCARE WORKERS	\$20
396	MICROBIAL DIVERSITY AND PROXIMATE ANALYSIS OF "IKPAN" (MUSHROOM-MELON CAKE), A LOCAL SNACK	\$20
397	ANTIMICROBIAL EFFECTS OF CROTON GRATISSIMUS	\$20
398	MICROORGANISMS ASSOCIATED WITH THE SPOILAGE OF TOMATOES SOLD IN UMUAHIA MARKETS	\$20
399	BACTERIAL PROFILE OF FRESH GARDEN EGG VEGETABLE (SOLANUM MACROCARPON) SOLD IN UMUAHIA	\$20
400	ANTIMICROBIAL ACTIVITIES OF EMILIA SONCHIFOLIA (LILAC TASSELMFLWER) AND CHROMOLAENA ODORATA (SIAM WEED) ON WOUND PATHOGENS	\$20
401	IN VITRO ANTIFUNGAL POTENTIAL OF ROSEMARY (ROSMARINUS OFFICINALIS), EUCALYPTUS (EUCALYPTUS GLOBULUS) AND LEMON (CITRUS LIMON) ESSENTIAL OILS ON ANTHRACNOSE OF TOMATO (COLLETOTRICHUM).	\$20
402	ISOLATION OF ANTIBIOTICS PRODUCING MICRO ORGANISMS FROM THE FARM LAND BEHIND CENTER FOR MOLECULAR BIOSCIENCES AND BIOTECHNOLOGY (CMBB) IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE	\$20
403	ANTIBACTERIAL ACTIVITY OF ESSENTIAL OILS FROM EUCALYPTUS GLOBULUS, ROSMARINUS OFFICINALIS AND CITRUS LIMON AGAINST SALMONELLA TYPHI, ESCHERICHIA COLI, STAPHYLOCOCCUS AUREUS, ENTEROCOCCUS FAECALIS AND PSEUDOMONAS AERUGINOSA.	\$20
404	DETERMINATION OF MICROBIAL LOADS OF SOME COMMON FRUITS SOLD IN UMUAHIA METROPOLIS	\$20

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405	<u>ASSESSMENT OF THE MICROBIAL AND NUTRITIONAL QUALITIES OF ANIMAL FEED PRODUCED AT SONGHAI FARM, RIVERS STATE.</u>	\$20
406	<u>DETECTION OF ASPERGILLUS FLAVUS AND ASPERGILLUS PARASITICUS AND ESTIMATION OF AFLATOXINS IN SORGHUM PURCHASED IN UMUAHIA MAIN MARKET.</u>	\$20
407	<u>ANTIMICROBIAL AND PHYTOCHEMICAL ANALYSIS OF LEAVES AND SEEDS OF CARICA PAPAYA (PAW-PAW)</u>	\$20
408	<u>PRODUCTION OF ALPHA AMYLASE BY ASPERGILLUS NIGER USING SOLID STATE FERMENTATION OF AGRO-INDUSTRIAL WASTE (RICE BRAN)</u>	\$20
409	<u>ASSESSMENT OF THE MICROBIOLOGY AND PHYSICOCHEMICAL QUALITIES OF SOIL CONTAMINATED WITH DIESEL OIL IN UMUAHIA METROPOLIS</u>	\$20
410	<u>ISOLATION AND IDENTIFICATION OF PATHOGENIC ORGANISMS ON NIGERIA CURRENCY</u>	\$20
411	<u>BIOCHEMICAL CHARACTERIZATION OF BACTERIA ISOLATED FROM URINE SPECIMENS OF FEMALE STUDENTS IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE, ABIA STATE</u>	\$20
412	<u>THE ISOLATION OF BIOSURFACTANT PRODUCING BACTERIA IN FLORAL NECTAR, SCREENING OF THE ISOLATES USING THE DROP COLLAPSE METHOD AND CHARACTERIZATION OF THE ISOLATED STRAINS.</u>	\$20
413	<u>EFFECT OF PRODUCT BRANDING ON CONSUMER PREFERENCE IN THE COSMETIC INDUSTRY (A STUDY OF PZ CUSSONS NIGERIA PLC ABA, ABIA STATE)</u>	\$20
414	<u>DETERMINANTS OF PURCHASE BEHAVIOUR AND CONSUMPTION PATTERNS FOR TOILETRIES AMONG HOUSEHOLDS IN RIVERS STATE NIGERIA</u>	\$20
415	<u>CUSTOMER RELATIONSHIP MARKETING AND MARKETING PERFORMANCE IN SUPER MARKET IN PORT HARCOURT</u>	\$20
416	<u>MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE APPRAISAL OF THE MARKETING AND DEVELOPMENT OF LAUNDRY AND DRY CLEANING INDUSTRY (A STUDY OF SELECTED FIRMS IN ENUGU, ENUGU STATE).</u>	\$20
417	<u>SOCIO-ECONOMIC DETERMINANT OF CONSUMER CHOICE ON FOREIGN MADE LEATHER AMONG HOUSEHOLD IN URBAN AREAS OF ABIA STATE, NIGERIA</u>	\$20
418	<u>STRATEGIES FOR ENHANCE INDUSTRIAL MARKETING EFFICIENCY, TECHNOLOGY BASED APPROACH (A CASE STUDY OF SACLUX PAINT LIMITED)</u>	\$20
419	<u>EFFECT OF CORPORATE SOCIAL RESPONSIBILITY ON PROFIT PERFORMANCE OF SELECTED COMPANIES IN ABIA STATE (A CASE STUDY OF PZ AND UNILEVER NIGERIA PLC)</u>	\$20
420	<u>PRICING STRATEGY AND ITS EFFECT ON SALES PERFORMANCE A STUDY OF CHEMLAP NIGERIA LIMITED, ABA.</u>	\$20
421	<u>THE CAUSES OF PRODUCT FAILURE IN NIGERIAN MARKET (A CASE STUDY OF GULDER-MAX)</u>	\$20
422	<u>APPLICATION OF MARKETING CONCEPT AND GROWTH OF COMMUNICATION RETAIL ENTERPRISE (A STUDY OF SELECTED RETAILERS IN ABA)</u>	\$20
423	<u>EFFECT OF PRODUCT INNOVATION ON THE DEVELOPMENT OF SELECTED COMPANIES IN ABA, ABIA STATE (A STUDY OF PZ NIGERIAN PLC. AND UNILEVER NIGERIAN PLC.)</u>	\$20
424	<u>THE EFFECT OF BRANDING ON CONSUMER PATRONAGE OF TOILET SOAP (A STUDY OF PZ CUSSONS NIGERIA PLC ABA ABIA STATE)</u>	\$20
425	<u>EFFECT OF PRODUCT BRANDING ON CONSUMER PREFERENCE IN THE COSMETIC INDUSTRY (A STUDY OF PZ CUSSONS NIGERIA PLC ABA, ABIA STATE)</u>	\$20
426	<u>DETERMINANTS OF PURCHASE BEHAVIOUR AND CONSUMPTION PATTERNS FOR TOILETRIES AMONG HOUSEHOLDS IN RIVERS STATE NIGERIA</u>	\$20
427	<u>CUSTOMER RELATIONSHIP MARKETING AND MARKETING PERFORMANCE IN SUPER MARKET IN PORT HARCOURT</u>	\$20
428	<u>MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE APPRAISAL OF THE MARKETING AND DEVELOPMENT OF LAUNDRY AND DRY CLEANING INDUSTRY (A STUDY OF SELECTED FIRMS IN ENUGU, ENUGU STATE).</u>	\$20
429	<u>ANALYSIS OF COSTS AND RETURNS OF BEEF MARKETING IN UMUAHIA METROPOLIS – ABIA STATE.</u>	\$20
430	<u>IMPLICATIONS OF CUSTOMER SERVICE ON CUSTOMER LOYALTY IN THE NIGERIAN BANKING INDUSTRY. (A CASE OF FIRST BANK NIGERIA PLC, UMUAHIA, ABIA STATE)</u>	\$20
431	<u>EFFECTS OF PROMOTIONAL STRATEGY ON THE CONSUMER PURCHASE DECISION MAKING PROCESS IN THE SOFT DRINK INDUSTRY. (A STUDY OF 7UP BOTTLING PLC ABA, ABIA STATE</u>	\$20
432	<u>ANALYSIS OF POULTRY AND POULTRY PRODUCTS MARKETING CHAIN IN ABIA STATE NIGERIA</u>	\$20
433	<u>EFFECT OF PROMOTION MIX STRATEGY ON THE PERFORMANCE OF MOBILE TELECOMMUNICATION NETWORK UMUAHIA ABIA STATE</u>	\$20
434	<u>EFFECT AND SOCIO- ECONOMIC CHARACTERISTICS OF THE PURCHASE OF SENSODYNE TOOTHPASTE IN ABA METROPOLIS OF ABIA – STATE NIGERIA.</u>	\$20
435	<u>EVALUATION OF THE EFFECT OF MULTI-DISTRIBUTION CHANNEL ON MARKET PENETRATION STRATEGY OF FIRMS</u>	\$20

#	Product Name	Price
436	THE CONSTRAINT OF PERFORMANCE, EVALUATION, AND CONTROL OF SALES FORCE IN NIGERIA (A CASE STUDY OF DANA PHARMACEUTICAL PRIVATE LIMITED COMPANY)	\$20
437	SALES PROMOTION AS A DETERMINANT OF MARKET PERFORMANCE (A CASE OF EMILY MILLIONAIRE COSMETICS INDUSTRY) IN ABA, ABIA STATE.	\$20
438	EFFECT OF ADVERTISING ON THE SELECTION OF GSM SERVICE PROVIDER IN ABIA STATE, NIGERIA	\$20
439	ELECTRONIC MARKETING AND BUSINESS PERFORMANCE IN SELECTED RETAIL OUTLETS IN PORT HARCOURT	\$20
440	THE EFFECTS OF ADVERTISING ON CONSUMER BRAND PREFERENCE FOR BEVERAGES IN ABIA STATE.	\$20
441	ANALYSIS OF MARKETING RESEARCH, PLANNING AND CONTROL FOR COMPANY GROWTH IN A COMPETITIVE ECONOMY	\$20
442	EFFECT OF MARKETING PLANNING AND CONTROL ON A COMPANY'S PRODUCTIVITY IN A COMPETITIVE MARKET (A STUDY OF 7' UP BOTTLING COMPANY, ABA, PLANT)	\$20
443	AN EMPIRICAL STUDY OF THE EFFECTS OF RELATIONSHIP MARKETING ON BANKS PERFORMANCE IN ABA, ABIA STATE NIGERIA.	\$20
444	DETERMINANTS OF CONSUMER PREFERENCE FOR PROTEIN SOURCES IN ABIA STATE, NIGERIA	\$20
445	ANALYSIS OF MARKET ACCESS, VALUE CHAIN AND MARKETING OF BEEF IN ABIA STATE, NIGERIA.	\$20
446	THE EFFECT OF BRANDING AND TRADEMARK ON SALES VOLUME OF COCA-COLA DRINKS (A STUDY OF NIGERIA BOTTLING COMPANY, OWERRI)	\$20
447	DETERMINANT OF CONSUMER PATRONAGE BEHAVIOUR ON FAST FOOD JOINTS IN OWERRI METROPOLIS AREA.	\$20
448	ANALYSIS OF CUSTOMER SATISFACTION AMONG CONSUMERS OF NON ALCOHOLIC BEVERAGE FIRM IN UMUAHIA METROPOLIS IN ABIA STATE, NIGERIA.	\$20
449	EFFECT OF CRITICAL INCIDENT ON BRAND SWITCHING: BANKING SECTOR REVIEW	\$20
450	EFFECT OF SALES PROMOTION ON CONSUMERS LOYALTY TO THE BREWERY PRODUCT IN NIGERIA (A CASE STUDY OF STAR PRODUCT OF NIGERIA BREWERY) ENUGU STATE	\$20
451	ANALYSIS OF LOGISTIC PROBLEMS IN A MANUFACTURING INDUSTRY, A CASE STUDY OF CHAMPION BREWERY, UYO	\$20
452	EFFECT OF MOTIVATION ON STAFF PERFORMANCE IN THE BANKING INDUSTRY	\$20
453	ASSESSING CONSUMER PREFERENCE PATTERN IN THE PATRONAGE OF MOBILE TELECOMMUNICATION SERVICE PROVIDER IN UMUAHIA, ABIA STATE.	\$20
454	EVALUATION OF DISTRIBUTION CHANNEL OF CONSUMER GOODS (CASE STUDY OF NESTLE PLC, PORT HARCOURT)	\$20
455	NUTRIENT AND SENSORY EVALUATION OF INFANT FOOD MADE FROM MAIZE, FISH AND TIGERNUT FLOUR	\$20
456	VITAMINS, MINERALS AND SENSORY PROPERTIES OF BISCUIT MADE FROM HUNGRY RICE (DIGITARIA EXILIS) AND BOILED FLUTED PUMPKIN (TELFARIA OCCIDENTALIS)	\$20
457	FOOD SECURITY AND ANTHROPOMETRIC STATUS OF ADOLESCENT SCHOOL GIRLS IN ENUGU EAST LOCAL GOVERNMENT AREA, ENUGU STATE.	\$20
458	KNOWLEDGE, ATTITUDE AND PRACTICE OF EXCLUSIVE BREASTFEEDING AMONG NURSING MOTHERS ATTENDING POST NATAL CLINIC IN FEDERAL MEDICAL CENTRE, UMUAHIA, ABIA STATE	\$20
459	THE EVALUATION OF THE CHEMICAL AND SENSORY PROPERTIES OF MILK FROM BAMBARA GROUNDNUT (VIGNA SUBSTERRANEA)	\$20
460	BREAKFAST HABIT, NUTRITIONAL KNOWLEDGE AND STATUS OF ADOLESCENTS IN IHIALA LOCAL GOVERNMENT AREA, ANAMBRA STATE	\$20
461	ASSESS THE DETERMINANTS OF EXCLUSIVE BREASTFEEDING AMONG NURSING MOTHERS IN EKWUSIGO LOCAL GOVERNMENT AREA OF ANAMBRA STATE.	\$20
462	FOOD CONSUMPTION PATTERN AND OTHER LIFESTYLES OF ADOLESCENTS IN SELECTED SECONDARY SCHOOLS IN ABA SOUTH LOCAL GOVERNMENT AREA OF ABIA STATE	\$20
463	IODINE STATUS AND ACADEMIC PERFORMANCE OF SCHOOL AGE CHILDREN (6-12YEARS) IN UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE.	\$20
464	ASSESSMENT OF NUTRITIONAL VULNERABILITY OF OLDER PERSONS IN FEDERAL MEDICAL CENTRE, UMUAHIA AND ABIA STATE UNIVERSITY TEACHING HOSPITAL ABA, IN ABIA STATE.	\$20
465	ASSESSMENT OF CHILDHOOD OBESITY IN SCHOOL AGED CHILDREN IN SELECTED PUBLIC AND PRIVATE PRIMARY SCHOOLS IN Oredo LOCAL GOVERNMENT AREA, EDO STATE	\$20
466	A COMPARATIVE STUDY ON THE CHEMICAL COMPOSITION AND CONSUMPTION PATTERN OF INDIGENOUS SNACKS COMMONLY CONSUMED IN BIDA, NIGER STATE	\$20
467	PREVALENCE OF OVERWEIGHT AND OBESITY AMONGST YOUNG ADULTS IN COAL CAMP, ENUGU STATE, NIGERIA	\$20

#	Product Name	Price
468	<u>PREVALENCE OF ANAEMIA AMONG CHILDREN AGED 1-5 YEARS THAT ATTENDED UNTH, ITUKU OZALLA BETWEEN THE PERIOD OF JAN. 2014- JUNE 2016.</u>	\$20
469	<u>NUTRIENT COMPOSITION AND MICROBIAL LOAD OF SMOKE-DRIED CATFISH (CLARIAS GARIEPINUS) IN UMUAHIA METROPOLIS</u>	\$20
470	<u>FEEDING PATTERN AND NUTRITIONAL STATUS OF BREASTFEEDING MOTHERS IN UMUAHIA SOUTH LOCAL GOVERNMENT AREA, ABIA STATE</u>	\$20
471	<u>EFFECTS OF MOTHERS OCCUPATION ON BREAST-FEEDING PRACTICES IN UMUAHIA</u>	\$20
472	<u>EVALUATION AND CHEMICAL COMPOSITION OF CORN BREAD PRODUCED FROM A COMBINATION OF CORN AND WATER MELON SEED</u>	\$20
473	<u>EFFECTS OF PROCESSING METHODS ON NUTRIENTS CONTENT OF BITTER LEAF (VERNONIA AMYGDALINA)</u>	\$20
474	<u>ASSESSMENT OF FOOD CONSUMPTION PATTERNS AND NUTRITIONAL STATUS OF OKADA RIDERS IN IKWUANO L.G.A</u>	\$20
475	<u>EFFECT OF DIFFERENT PROCESSING METHODS ON THE CHEMICAL COMPOSITION OF DIOSCOREA BULBIFERA (ARDU)</u>	\$20
476	<u>CONSUMPTION AND CHEMICAL CONSUMPTION OF INDIGENOUS SNACKS CONSUMED IN ANIOCHA NORTH LOCAL GOVERNMENT AREA, DELTA STATE</u>	\$20
477	<u>EVALUATION OF THE CHEMICAL COMPOSITION AND ANTIOXIDANT ACTIVITY OF THE PULP AND SEED OF TWO VARIETIES OF TROPICAL ALMOND (TERMINALIA CATAPPA)</u>	\$20
478	<u>BREAKFAST EATING HABITS AND NUTRITIONAL STATUS OF UNDERGRADUATES IN PUBLIC UNIVERSITIES IN ENUGU STATE</u>	\$20
479	<u>PREVALENCE OF OVERWEIGHT, OBESITY AND PHYSICAL ACTIVITY LEVELS OF HEALTHCARE PRACTITIONERS IN UMUAHIA, ABIA STATE</u>	\$20
480	<u>PRODUCTION AND NUTRIENT CONTENT OF BISCUIT MADE FROM THE COMPOSITE FLOUR OF LOCAL GRAINS (MAIZE (ZEA MAYS) AND AFRICAN YAM BEAN (SPHENOSTYLIS STENOCARPA) AND GINGER (ZINGIBER OFFICINALE).</u>	\$20
481	<u>EFFECTS OF DIFFERENT COOKING METHODS ON NUTRIENT AND ANTNUTRIENT COMPOSITION OF AFRICAN YAM BEAN (SPHENOSTYLIS STENOCARPA) SEEDS</u>	\$20
482	<u>PREVALENCE OF URINARY TRACT INFECTION IN DIABETIC PATIENTS ATTENDING UMUAHIA HEALTH CARE FACILITIES</u>	\$20
483	<u>CHARACTERIZATION AND FUNCTIONAL POTENTIALS OF LACTIC ACID BACTERIA ISOLATED FROM FERMENTING TIGER NUT MILK</u>	\$20
484	<u>PROTEASE ACTIVITIES OF LACTIC ACID BACTERIA ISOLATED FROM NUNU</u>	\$20
485	<u>MICROBIAL QUALITY OF LOCALLY AND INDUSTRIALLY PROCESSED PLANTAIN CHIPS PACKAGED IN POLYETHYLENE</u>	\$20
486	<u>PREVALENCE AND ANTBIOGRAM OF DIFFERENT STAPHYLOCOCCUS SPECIES ISOLATED FROM ASYMPTOMATIC STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE, ABIA STATE</u>	\$20
487	<u>MICROBIAL ANALYSIS AND SHELF LIFE OF LABORATORY AND COMMERCIALY PRODUCED YOGHURT</u>	\$20
488	<u>ANTIMICROBIAL EFFECTS OF HONEY ON SOME FUNGAL PATHOGENS</u>	\$20
489	<u>OPTIMIZATION OF GROWTH FACTORS OF BACILLUS MEGATERIUM ISOLATED FROM A RHIZOSPHERIC SOIL OF TUMERIC PLANT</u>	\$20
490	<u>ISOLATION OF MICROORGANISMS ASSOCIATED WITH DETERIORATION OF SWEET POTATO (IPOMOEA BATATAS(L.) LAM) DURING STORAGE</u>	\$20
491	<u>OCCURRENCE AND ANTIBIOTIC SUSCEPTIBILITY PATTERN OF STAPHYLOCOCCUS AUREUS PRESENT IN EXPOSED POWERED MILK SOLD IN UMUAHIA NORTH LOCAL GOVERNMENT AREA, ABIA STATE</u>	\$20
492	<u>IN-VITRO SYNERGISTIC ANTIBACTERIAL EFFECT OF AQUEOUS AND ETHANOLIC EXTRACT OF GANAAA KOLA SEEDS AND GONGRONAMIFA#B£»«N LEAVES ON SOME SELECTED ENTERIC PATHOGENS.</u>	\$20
493	<u>ANTIMICROBIAL EFFECTS OF THE LEAF EXTRACTS OF CHROMOLAENA ORDORATA (SIAM WEEDS) ON SOME HUMAN PATHOGENS</u>	\$20
494	<u>MICROBIAL QUALITY OF 'OGI' (PAP) SOLD IN UMUAHIA MARKET</u>	\$20
495	<u>SCREENING, ISOLATION, AND CHARACTERIZATION OF ANTIBIOTIC PRODUCING MICROORGANISMS FROM SOIL SAMPLES IN MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE ABIA STATE.</u>	\$20
496	<u>PRODUCTION OF ANTI-RESPIRATORY BIOACTIVE SUPPLEMENTS FROM CITRUS AURANTIFOLIA</u>	\$20
497	<u>ISOLATION AND IDENTIFICATION OF PROTEOLYTIC AND LIPOLYTIC MICROORGANISMS FROM SOIL RECEIVING ABATTOIR EFFLUENTS.</u>	\$20
498	<u>SENSITIVITY OF MICROORGANISMS ISOLATED FROM JEWELRIES AND WRISTWATCHES WORN BY STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE UMUDIKE, TO SOME DETERGENT</u>	\$20
499	<u>ANTIBACTERIAL ACTIVITY OF BILE ON BACTERIA ISOLATED FROM FAECES, URINE AND BLOOD.</u>	\$20
500	<u>ANTIBODY TITRE LEVELS TO FEBRILE ANTIGENS OF SALMONELLA SPECIES AMONG STUDENTS OF MICHAEL OKPARA UNIVERSITY OF AGRICULTURE, UMUDIKE</u>	\$20