

Projects > Undergraduate Project Topics > Tourism and Hospitality Management Project

Projects > Undergraduate Project Topics > Tourism and Hospitality Management Project — Batch 1

| # | Product Name | Price |
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| 1 | INVENTORY MANAGEMENT PRACTICES AND CUSTOMER SERVICE IN FOOD SERVICE ESTABLISHMENTS. | \$20 |
| 2 | EFFECT OF COVID-19 REGULATIONS ON CHOICE OF RESTAURANTS IN UMUAHIA METROPOLIS | \$20 |
| 3 | EFFECT OF COVID-19 PROTOCOLS ON CHOICE OF HOTELS IN UMUAHIA NORTH LGA OF ABIA STATE | \$20 |
| 4 | DESTINATION MARKETING AND TOURISM DEVELOPMENT IN NIGERIA | \$20 |
| 5 | CORPORATE SOCIAL RESPONSIBILITY (CSR) OF HOTELS AND SOCIO-ECONOMIC DEVELOPMENT OF HOST COMMUNITIES IN UMUAHIA METROPOLIS | \$20 |
| 6 | INFORMATION COMMUNICATION TECHNOLOGY (ICT) AND TOURISM DEVELOPMENT (A CASE STUDY OF NATIONAL WAR MUSEUM UMUAHIA) | \$20 |
| 7 | RECIPE MANAGEMENT AND CUSTOMER'S CHOICE OF RESTAURANT IN UMUAHIA METROPOLIS | \$20 |
| 8 | SOCIAL MEDIA AND HOSPITALITY MARKETING IN ABIA STATE | \$20 |
| 9 | CUSTOMER PERCEIVED VALUE AND TRAVELERS SATISFACTION AMONGST AIRLINE IN IMO STATE, NIGERIA | \$20 |
| 10 | INFLUENCE OF EMPLOYEE SOFT SKILLS ON CUSTOMER SERVICE IN FAST FOOD ESTABLISHMENTS IN UMUAHIA METROPOLIS | \$20 |
| 11 | ASSESSING THE DETERMINANTS OF EMPLOYEE RETENTION AMONG SERVICE PROVIDERS IN FAST FOOD ESTABLISHMENTS IN UMUAHIA METROPOLIS | \$20 |
| 12 | INFLUENCE OF LOCAL CUISINES ON TOURIST DESTINATION CHOICE IN ENUGU STATE | \$20 |
| 13 | CUSTOMERS' PERCEIVED RISKS AND ONLINE BOOKINGS OF HOTELS IN UMUAHIA METROPOLIS, ABIA STATE | \$20 |
| 14 | STAFF INVOLVEMENT IN DECISION MAKING AND HOTEL PERFORMANCE IN UMUAHIA, ABIA STATE | \$20 |
| 15 | ECONOMIC RECESSION AND HOTEL PERFORMANCE IN UMUAHIA, ABIA STATE | \$20 |
| 16 | HOTEL FACILITIES AND CUSTOMER PATRONAGE AMONG SELECTED HOTELS IN UMUAHIA, ABIA STATE | \$20 |
| 17 | EFFECT OF VISA RESTRICTIONS ON THE CHOICE OF TRAVEL DESTINATION AMONG INTENDED TRAVELLERS FROM UMUAHIA MUNICIPAL, ABIA STATE | \$20 |
| 18 | EFFECT OF SERVICE QUALITY ON GUEST SATISFACTION IN HOTELS IN AWKA, ANAMBRA STATE | \$20 |
| 19 | INFLUENCE OF INSECURITY ON TOURISM DEVELOPMENT AND PATRONAGE IN PORT HARCOURT, RIVERS STATE | \$20 |
| 20 | PERCEPTION OF FOREIGN VISITORS TOWARDS NIGERIAN CUISINE IN PORT HARCOURT RIVERS STATE | \$20 |
| 21 | INFLUENCE OF EMOTIONAL INTELLIGENCE ON JOB PERFORMANCE IN HOTELS IN UMUAHIA, ABIA STATE | \$20 |
| 22 | THE INFLUENCE OF GOVERNMENT POLICIES ON THE DEVELOPMENT OF TOURIST DESTINATIONS IN ABIA STATE | \$20 |
| 23 | ASSESSING THE FACTORS INFLUENCING CONSUMER SWITCHING BEHAVIOUR AMONG PATRONS OF CHAIN FAST FOOD BRANDS IN ENUGU METROPOLIS | \$20 |
| 24 | EFFECT OF FOREIGN DIRECT INVESTMENT ON THE HOTEL SECTOR IN OWERRI METROPOLIS. | \$20 |
| 25 | EFFECT OF TRAVEL EXPERIENCE ON TOURISTS' CHOICE OF DESTINATION IN PORT HARCOURT, RIVERS STATE | \$20 |
| 26 | EFFECT OF WORK LIFE BALANCE ON ORGANISATIONAL PRODUCTIVITY IN TOURISM CENTERS IN PORTHARCOURT, RIVERS STATE | \$20 |
| 27 | ROLE OF ENTERTAINMENT ON THE PERFORMANCE OF TOURISM CENTRES IN PORT HARCOURT | \$20 |
| 28 | INFLUENCE OF MARKETING COMMUNICATION IN PROMOTING TOURIST DESTINATION | \$20 |
| 29 | INFLUENCE OF EXCHANGE RATE ON SUSTAINABLE TOURISM DEVELOPMENT IN NIGERIA | \$20 |
| 30 | THE INFLUENCE OF STAFF WORK-LIFE BALANCE ON THE PERFORMANCE OF THE HOSPITALITY ESTABLISHMENTS | \$20 |
| 31 | CREATIVE TOURISM A PANACEA ON ECONOMIC SUSTAINABILITY | \$20 |
| 32 | GENERATIONAL GAP CHALLENGES BETWEEN ADOLESCENTS AND PARENTS AMONG HOUSEHOLDS | \$20 |
| 33 | INFLUENCE OF SWITCHING COST ON CUSTOMER RETENTION IN HOTEL OPERATIONS | \$20 |
| 34 | CHALLENGES OF EVENT MANAGEMENT AS A GROWING TREND IN HOSPITALITY INDUSTRY | \$20 |
| 35 | THE ROLE OF WORLD DOCUMENTARY PLATFORMS ON TOURISM DESTINATION SELECTION IN NIGERIA | \$20 |
| 36 | EFFECT OF DESTINATION IMAGE ON TOURIST SATISFACTION AND LOYALTY IN TOURIST CENTERS IN ABIA STATE. | \$20 |
| 37 | SUSTAINABLE EMPLOYEE EMPOWERMENT AND CUSTOMER SATISFACTION IN HOTELS | \$20 |
| 38 | THE INFLUENCE OF INNOVATION ON SUSTAINABILITY OF HOTEL ESTABLISHMENTS | \$20 |

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| 39 | ASSESSMENT OF CUSTOMER'S PERCEPTION ON HYGIENE PRACTICES AMONG FOOD VENDORS | \$20 |
| 40 | INFLUENCE OF QUALITY CHECK MANAGEMENT ON THE PERFORMANCE OF HOTELS | \$20 |
| 41 | INFLUENCE OF E-MARKETING SERVICES ON EFFECTIVE CUSTOMERS SERVICES IN HOTELS. | \$20 |
| 42 | INFLUENCE OF NUTRITIONAL LABELLING OF MENU AND CUSTOMERS CHIOCE OF RESTAURANT | \$20 |
| 43 | THE INFLUENCE OF WILDLIFE TOURISM ON THE LOCAL COMMUNITIES OF CROSS RIVER NATIONAL PARK | \$20 |
| 44 | INTEREST AND PERCEIVED CHALLENGES IN SMALL SCALE ENTREPRENEURSHIP DEVELOPMENT AMONG BUDDING PROFESSIONALS IN HOPSITALITY INDUTSRY | \$20 |
| 45 | ASSESSMENT OF CHALLENGES HOSPITALITY INDUSTRIAL ATTACHMENT STUDENTS EXPERIENCE IN SELECTED INSTITUTIONS IN ABIA AND IMO STATES, NIGERIA | \$20 |
| 46 | STRATEGIES FOR STAKEHOLDERS INVOLVEMENT IN ACHIEVING SUSTAINABLE TOURISM DEVELOPMENT OF AGULU LAKE IN ANAMBRA STATE, NIGERIA | \$20 |
| 47 | ASSESSMENT OF STAFF MOTIVATION AMONG WORKERS OF FAST FOOD INDUSTRY IN RIVERS STATE | \$20 |
| 48 | ASSESSEMENT OF PRODUCTION STRATEGIC PLANNING AND INVENTORY CONTROL IN HOSPITALITY INDUSTRIES | \$20 |
| 49 | CUSTOMER SATISFACTION OF AIR TRAVELLERS AT MURTALA MUHAMMED INTERNATIONAL AIRPORT, IKEJA LAGOS | \$20 |
| 50 | STRATEGIES FOR MITIGATING TOURISM MARKETING CHALLENGES IN EBONYI STATE | \$20 |
| 51 | STOCK CONTROL PRACTICES OF FAST FOOD ESTABLISHMENTS IN AWKA CAPITAL TERRITORY: IMPLICATIONS FOR PROFITABILITY. | \$20 |
| 52 | ATTITUDES OF HOST COMMUNITIES TOWARD CONSERVATION PROGRAMMES IN CROSS RIVER NATIONAL PARK | \$20 |
| 53 | CHALLENGES AND PROSPECTS OF DEVELOPING ABADABA LAKE IN OBOWO L.G.A, IMO STATE INTO A TOURISM SITE. | \$20 |
| 54 | AWARENESS AND PERCEPTION OF CUSTOMERS TO ORDER FOOD FROM THE HOSPITALITY INDUSTRY VIA ONLINE IN OWERRI COSMOPOLITAN | \$20 |
| 55 | INFLUENCE OF CULTURAL NUANCES IN BUYING DECISION FOR SELECTED LEISURE HOTELS IN UMUAHIA, ABIA STATE | \$20 |
| 56 | INFLUENCE OF FRANCHISING IN HOSPITALITY INDUSTRIES | \$20 |
| 57 | THE APPLICATION OF CELEBRITY ENDORSEMENT AS A PROMOTIONAL STRATEGY IN HOSPITALITY OPERATION | \$20 |
| 58 | PROGENITOR'S ATTITUDE TOWARD THEIR INTERNAL CUSTOMER AND THE EFFECT ON THE PATRONAGE OF HOTEL INDUSTRY | \$20 |
| 59 | EVALUATION OF HUMAN RELATION PRINCIPLES IN HOSPITALITY INDUSTRY | \$20 |
| 60 | THE PERCEPTION AND ATTITUDE OF FOREIGN CUSTOMERS TOWARD NIGERIAN CUISINES | \$20 |
| 61 | ASSESSMENT OF WONDERLAND AMUSEMENT PARK IN ABUJA AS A FLAGSHIP TOURIST ATTRACTION | \$20 |
| 62 | THE INFLUENCE OF INTERIOR DECORATION ON CUSTOMER'S PERCEPTION OF HOTELS | \$20 |
| 63 | PRODUCTION OF CAKES AND COOKIES USING POTATO (IPOMOEA BATATAS) AND SOYBEAN (GLYCINEMAX) FLOUR BLEND | \$20 |
| 64 | PROBLEMS OF HUMAN RESOURCES MANAGEMENT IN HOTELS IN ABA METROPOLIS | \$20 |
| 65 | AN ASSESSMENT OF THE USE OF GREEN TOOLS IN PEST CONTROL AMONG HOSPITALITY ORGANIZATIONS | \$20 |
| 66 | AN APPLICATION OF HUMAN RELATION PRINCIPLES IN SELECTED HOTELS IN UMUAHIA | \$20 |
| 67 | DETERMINANTS OF CHOICE OF HOSPITALS ABROADS AS MEDICAL TOURISM DESTINATION BY NIGERIAN MEDICAL TOURISTS | \$20 |
| 68 | DEVELOPMENT OF STAFF PERFORMANCE EVALUATION MODEL IN REGISTERED HOTELS IN UMUAHIA METROPOLIS | \$20 |
| 69 | HUMAN RESOURCE PLANNING AND DEVELOPMENT STRATEGY IN THREE SELECTED HOTELS IN PORT HARCOURT | \$20 |
| 70 | EFFECT OF WORK LIFE BALANCE ON ORGANISATIONAL PRODUCTIVITY IN TOURISM CENTERS IN PORTHARCOURT, RIVERS STATE | \$20 |
| 71 | INVENTORY MANAGEMENT PRACTICES AND CUSTOMER SERVICE IN FOOD SERVICE ESTABLISHMENTS IN UMUAHIA METROPOLIS | \$20 |
| 72 | THE PROSPECTS OF THEATRE FESTIVALS IN NIGERIA AS TOURIST ATTRACTION | \$20 |
| 73 | FACTORS INFLUENCING CUSTOMERS' PATRONAGE IN SELECTED RESTAURANTS | \$20 |
| 74 | THE ECONOMIC IMPORTANCE OF HOSPITALITY INDUSTRY TO THE NATION | \$20 |
| 75 | THE EFFECT OF CUSTOMER AND EMPLOYEE RELATIONSHIP ON THE MANAGEMENT OF HOSPITALITY INDUSTRY BOTH PUBLICLY OWNED AND PRIVATELY OWNED ESTABLISHMENT | \$20 |
| 76 | IMPACT OF ONLINE FRAUD COMMITTED IN THE CAUSE OF RESERVATION IN THE HOSPITALITY INDUSTRY | \$20 |
| 77 | THE IMPACT OF OSUN-OSOGBO FESTIVAL ON THE NATIONAL TOURISM DEVELOPMENT IN NIGERIA | \$20 |
| 78 | MARKETING PRACTICES AND CONSUMER SATISFACTION IN THE HOTEL INDUSTRY | \$20 |

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| 79 | THE MARKETING OF HOTEL SERVICE IN WARRI METROPOLIS | \$20 |
| 80 | EFFECT OF WORKING CAPITAL ON THE PROFITABILITY OF HOSPITALITY INDUSTRIES | \$20 |
| 81 | SOCIO - ECONOMIC CONTRIBUTIONS OF TOURISM TO THE DEVELOPMENT OF HOSPITALITY INDUSTRY IN LAGOS STATE | \$20 |
| 82 | FACTORS AFFECTING JOB SATISFACTION AMONG EMPLOYEES IN SELECTED HOTELS | \$20 |
| 83 | ASSESSMENT OF FRONT DESK SERVICES ON INCREASED REVENUE GENERATION (SELECTED HOTELS IN IBADAN NORTH) | \$20 |
| 84 | UTILIZATION OF RICE FOR PRODUCTION OF SNACKS AND BREAD | \$20 |
| 85 | PRODUCTION OF ASSORTED SNACKS FROM COMPOSITE FLOUR WITH SPECIAL REFERENCES TO SWEET POTATO | \$20 |
| 86 | IMPORTANCE OF INTERPERSONAL RELATIONSHIP BETWEEN RESTAURANT AND KITCHEN STAFF | \$20 |
| 87 | ENRICHING NIGERIA MENU WITH THE USE OF SOYA BEANS | \$20 |
| 88 | EFFECT OF ECONOMIC DEPRESSION ON THE MARKETING OF HOTEL PRODUCTS (A CASE STUDY OF SELECTED HOTELS IN ILORIN) | \$20 |
| 89 | ASSESSMENT OF TOURIST CENTRES IN BADAGRY COMMUNITY LAGOS STATE | \$20 |