

Projects > Undergraduate Project Topics > Tourism and Hospitality Management Project

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#	Product Name	Price
1	INVENTORY MANAGEMENT PRACTICES AND CUSTOMER SERVICE IN FOOD SERVICE ESTABLISHMENTS.	\$20
2	EFFECT OF COVID-19 REGULATIONS ON CHOICE OF RESTAURANTS IN UMUAHIA METROPOLIS	\$20
3	EFFECT OF COVID-19 PROTOCOLS ON CHOICE OF HOTELS IN UMUAHIA NORTH LGA OF ABIA STATE	\$20
4	DESTINATION MARKETING AND TOURISM DEVELOPMENT IN NIGERIA	\$20
5	CORPORATE SOCIAL RESPONSIBILITY (CSR) OF HOTELS AND SOCIO-ECONOMIC DEVELOPMENT OF HOST COMMUNITIES IN UMUAHIA METROPOLIS	\$20
6	INFORMATION COMMUNICATION TECHNOLOGY (ICT) AND TOURISM DEVELOPMENT (A CASE STUDY OF NATIONAL WAR MUSEUM UMUAHIA)	\$20
7	RECIPE MANAGEMENT AND CUSTOMER'S CHOICE OF RESTAURANT IN UMUAHIA METROPOLIS	\$20
8	SOCIAL MEDIA AND HOSPITALITY MARKETING IN ABIA STATE	\$20
9	CUSTOMER PERCEIVED VALUE AND TRAVELERS SATISFACTION AMONGST AIRLINE IN IMO STATE, NIGERIA	\$20
10	INFLUENCE OF EMPLOYEE SOFT SKILLS ON CUSTOMER SERVICE IN FAST FOOD ESTABLISHMENTS IN UMUAHIA METROPOLIS	\$20
11	ASSESSING THE DETERMINANTS OF EMPLOYEE RETENTION AMONG SERVICE PROVIDERS IN FAST FOOD ESTABLISHMENTS IN UMUAHIA METROPOLIS	\$20
12	INFLUENCE OF LOCAL CUISINES ON TOURIST DESTINATION CHOICE IN ENUGU STATE	\$20
13	CUSTOMERS' PERCEIVED RISKS AND ONLINE BOOKINGS OF HOTELS IN UMUAHIA METROPOLIS, ABIA STATE	\$20
14	STAFF INVOLVEMENT IN DECISION MAKING AND HOTEL PERFORMANCE IN UMUAHIA, ABIA STATE	\$20
15	ECONOMIC RECESSION AND HOTEL PERFORMANCE IN UMUAHIA, ABIA STATE	\$20
16	HOTEL FACILITIES AND CUSTOMER PATRONAGE AMONG SELECTED HOTELS IN UMUAHIA, ABIA STATE	\$20
17	EFFECT OF VISA RESTRICTIONS ON THE CHOICE OF TRAVEL DESTINATION AMONG INTENDED TRAVELLERS FROM UMUAHIA MUNICIPAL, ABIA STATE	\$20
18	EFFECT OF SERVICE QUALITY ON GUEST SATISFACTION IN HOTELS IN AWKA, ANAMBRA STATE	\$20
19	INFLUENCE OF INSECURITY ON TOURISM DEVELOPMENT AND PATRONAGE IN PORT HARCOURT, RIVERS STATE	\$20
20	PERCEPTION OF FOREIGN VISITORS TOWARDS NIGERIAN CUISINE IN PORT HARCOURT RIVERS STATE	\$20
21	INFLUENCE OF EMOTIONAL INTELLIGENCE ON JOB PERFORMANCE IN HOTELS IN UMUAHIA, ABIA STATE	\$20
22	THE INFLUENCE OF GOVERNMENT POLICIES ON THE DEVELOPMENT OF TOURIST DESTINATIONS IN ABIA STATE	\$20
23	ASSESSING THE FACTORS INFLUENCING CONSUMER SWITCHING BEHAVIOUR AMONG PATRONS OF CHAIN FAST FOOD BRANDS IN ENUGU METROPOLIS	\$20
24	EFFECT OF FOREIGN DIRECT INVESTMENT ON THE HOTEL SECTOR IN OWERRI METROPOLIS.	\$20
25	EFFECT OF TRAVEL EXPERIENCE ON TOURISTS' CHOICE OF DESTINATION IN PORT HARCOURT, RIVERS STATE	\$20
26	EFFECT OF WORK LIFE BALANCE ON ORGANISATIONAL PRODUCTIVITY IN TOURISM CENTERS IN PORT HARCOURT, RIVERS STATE	\$20
27	ROLE OF ENTERTAINMENT ON THE PERFORMANCE OF TOURISM CENTRES IN PORT HARCOURT	\$20
28	INFLUENCE OF MARKETING COMMUNICATION IN PROMOTING TOURIST DESTINATION	\$20
29	INFLUENCE OF EXCHANGE RATE ON SUSTAINABLE TOURISM DEVELOPMENT IN NIGERIA	\$20
30	THE INFLUENCE OF STAFF WORK-LIFE BALANCE ON THE PERFORMANCE OF THE HOSPITALITY ESTABLISHMENTS	\$20
31	CREATIVE TOURISM A PANACEA ON ECONOMIC SUSTAINABILITY	\$20
32	GENERATIONAL GAP CHALLENGES BETWEEN ADOLESCENTS AND PARENTS AMONG HOUSEHOLDS	\$20
33	INFLUENCE OF SWITCHING COST ON CUSTOMER RETENTION IN HOTEL OPERATIONS	\$20
34	CHALLENGES OF EVENT MANAGEMENT AS A GROWING TREND IN HOSPITALITY INDUSTRY	\$20
35	THE ROLE OF WORLD DOCUMENTARY PLATFORMS ON TOURISM DESTINATION SELECTION IN NIGERIA	\$20
36	EFFECT OF DESTINATION IMAGE ON TOURIST SATISFACTION AND LOYALTY IN TOURIST CENTERS IN ABIA STATE.	\$20
37	SUSTAINABLE EMPLOYEE EMPOWERMENT AND CUSTOMER SATISFACTION IN HOTELS	\$20
38	THE INFLUENCE OF INNOVATION ON SUSTAINABILITY OF HOTEL ESTABLISHMENTS	\$20

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39	ASSESSMENT OF CUSTOMER'S PERCEPTION ON HYGIENE PRACTICES AMONG FOOD VENDORS	\$20
40	INFLUENCE OF QUALITY CHECK MANAGEMENT ON THE PERFORMANCE OF HOTELS	\$20
41	INFLUENCE OF E-MARKETING SERVICES ON EFFECTIVE CUSTOMERS SERVICES IN HOTELS.	\$20
42	INFLUENCE OF NUTRITIONAL LABELLING OF MENU AND CUSTOMERS CHOICE OF RESTAURANT	\$20
43	THE INFLUENCE OF WILDLIFE TOURISM ON THE LOCAL COMMUNITIES OF CROSS RIVER NATIONAL PARK	\$20
44	INTEREST AND PERCEIVED CHALLENGES IN SMALL SCALE ENTREPRENEURSHIP DEVELOPMENT AMONG BUDDING PROFESSIONALS IN HOSPITALITY INDUSTRY	\$20
45	ASSESSMENT OF CHALLENGES HOSPITALITY INDUSTRIAL ATTACHMENT STUDENTS EXPERIENCE IN SELECTED INSTITUTIONS IN ABIA AND IMO STATES, NIGERIA	\$20
46	STRATEGIES FOR STAKEHOLDERS INVOLVEMENT IN ACHIEVING SUSTAINABLE TOURISM DEVELOPMENT OF AGULU LAKE IN ANAMBRA STATE, NIGERIA	\$20
47	ASSESSMENT OF STAFF MOTIVATION AMONG WORKERS OF FAST FOOD INDUSTRY IN RIVERS STATE	\$20
48	ASSESSMENT OF PRODUCTION STRATEGIC PLANNING AND INVENTORY CONTROL IN HOSPITALITY INDUSTRIES	\$20
49	CUSTOMER SATISFACTION OF AIR TRAVELLERS AT MURTALA MUHAMMED INTERNATIONAL AIRPORT, IKEJA LAGOS	\$20
50	STRATEGIES FOR MITIGATING TOURISM MARKETING CHALLENGES IN EBONYI STATE	\$20
51	STOCK CONTROL PRACTICES OF FAST FOOD ESTABLISHMENTS IN AWKA CAPITAL TERRITORY: IMPLICATIONS FOR PROFITABILITY.	\$20
52	ATTITUDES OF HOST COMMUNITIES TOWARD CONSERVATION PROGRAMMES IN CROSS RIVER NATIONAL PARK	\$20
53	CHALLENGES AND PROSPECTS OF DEVELOPING ABADABA LAKE IN OBOWO L.G.A, IMO STATE INTO A TOURISM SITE.	\$20
54	AWARENESS AND PERCEPTION OF CUSTOMERS TO ORDER FOOD FROM THE HOSPITALITY INDUSTRY VIA ONLINE IN OWERRI COSMOPOLITAN.	\$20
55	INFLUENCE OF CULTURAL NUANCES IN BUYING DECISION FOR SELECTED LEISURE HOTELS IN UMUAHIA, ABIA STATE	\$20
56	INFLUENCE OF FRANCHISING IN HOSPITALITY INDUSTRIES	\$20
57	THE APPLICATION OF CELEBRITY ENDORSEMENT AS A PROMOTIONAL STRATEGY IN HOSPITALITY OPERATION	\$20
58	PROGENITOR'S ATTITUDE TOWARD THEIR INTERNAL CUSTOMER AND THE EFFECT ON THE PATRONAGE OF HOTEL INDUSTRY	\$20
59	EVALUATION OF HUMAN RELATION PRINCIPLES IN HOSPITALITY INDUSTRY	\$20
60	THE PERCEPTION AND ATTITUDE OF FOREIGN CUSTOMERS TOWARD NIGERIAN CUISINES	\$20
61	ASSESSMENT OF WONDERLAND AMUSEMENT PARK IN ABUJA AS A FLAGSHIP TOURIST ATTRACTION	\$20
62	THE INFLUENCE OF INTERIOR DECORATION ON CUSTOMER'S PERCEPTION OF HOTELS	\$20
63	PRODUCTION OF CAKES AND COOKIES USING POTATO (IPOMOEA BATATAS) AND SOYBEAN (GLYCINEMAX) FLOUR BLEND	\$20
64	PROBLEMS OF HUMAN RESOURCES MANAGEMENT IN HOTELS IN ABA METROPOLIS	\$20
65	AN ASSESSMENT OF THE USE OF GREEN TOOLS IN PEST CONTROL AMONG HOSPITALITY ORGANIZATIONS	\$20
66	AN APPLICATION OF HUMAN RELATION PRINCIPLES IN SELECTED HOTELS IN UMUAHIA	\$20
67	DETERMINANTS OF CHOICE OF HOSPITALS ABROADS AS MEDICAL TOURISM DESTINATION BY NIGERIAN MEDICAL TOURISTS	\$20
68	DEVELOPMENT OF STAFF PERFORMANCE EVALUATION MODEL IN REGISTERED HOTELS IN UMUAHIA METROPOLIS	\$20
69	HUMAN RESOURCE PLANNING AND DEVELOPMENT STRATEGY IN THREE SELECTED HOTELS IN PORT HARCOURT	\$20
70	EFFECT OF WORK LIFE BALANCE ON ORGANISATIONAL PRODUCTIVITY IN TOURISM CENTERS IN PORT HARCOURT, RIVERS STATE	\$20
71	INVENTORY MANAGEMENT PRACTICES AND CUSTOMER SERVICE IN FOOD SERVICE ESTABLISHMENTS IN UMUAHIA METROPOLIS	\$20
72	THE PROSPECTS OF THEATRE FESTIVALS IN NIGERIA AS TOURIST ATTRACTION	\$20
73	FACTORS INFLUENCING CUSTOMERS' PATRONAGE IN SELECTED RESTAURANTS	\$20
74	THE ECONOMIC IMPORTANCE OF HOSPITALITY INDUSTRY TO THE NATION	\$20
75	THE EFFECT OF CUSTOMER AND EMPLOYEE RELATIONSHIP ON THE MANAGEMENT OF HOSPITALITY INDUSTRY BOTH PUBLICLY OWNED AND PRIVATELY OWNED ESTABLISHMENT	\$20
76	IMPACT OF ONLINE FRAUD COMMITTED IN THE CAUSE OF RESERVATION IN THE HOSPITALITY INDUSTRY	\$20
77	THE IMPACT OF OSUN-OSOGBO FESTIVAL ON THE NATIONAL TOURISM DEVELOPMENT IN NIGERIA	\$20
78	MARKETING PRACTICES AND CONSUMER SATISFACTION IN THE HOTEL INDUSTRY	\$20

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79	<u>THE MARKETING OF HOTEL SERVICE IN WARRI METROPOLIS</u>	\$20
80	<u>EFFECT OF WORKING CAPITAL ON THE PROFITABILITY OF HOSPITALITY INDUSTRIES</u>	\$20
81	<u>SOCIO - ECONOMIC CONTRIBUTIONS OF TOURISM TO THE DEVELOPMENT OF HOSPITALITY INDUSTRY IN LAGOS STATE</u>	\$20
82	<u>FACTORS AFFECTING JOB SATISFACTION AMONG EMPLOYEES IN SELECTED HOTELS</u>	\$20
83	<u>ASSESSMENT OF FRONT DESK SERVICES ON INCREASED REVENUE GENERATION (SELECTED HOTELS IN IBADAN NORTH)</u>	\$20
84	<u>UTILIZATION OF RICE FOR PRODUCTION OF SNACKS AND BREAD</u>	\$20
85	<u>PRODUCTION OF ASSORTED SNACKS FROM COMPOSITE FLOUR WITH SPECIAL REFERENCES TO SWEET POTATO</u>	\$20
86	<u>IMPORTANCE OF INTERPERSONAL RELATIONSHIP BETWEEN RESTAURANT AND KITCHEN STAFF</u>	\$20
87	<u>ENRICHING NIGERIA MENU WITH THE USE OF SOYA BEANS</u>	\$20
88	<u>EFFECT OF ECONOMIC DEPRESSION ON THE MARKETING OF HOTEL PRODUCTS (A CASE STUDY OF SELECTED HOTELS IN ILORIN)</u>	\$20
89	<u>ASSESSMENT OF TOURIST CENTRES IN BADAGRY COMMUNITY LAGOS STATE</u>	\$20